

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

APPLE INC.
PETITIONER

v.

PERSONALIZED MEDIA COMMUNICATIONS, LLC
Patent Owner

Case No. IPR2016-00755

Patent No. 8,191,091

**PETITIONER APPLE INC.'S
UPDATED EXHIBIT LIST**

PETITIONER'S APPENDIX OF EXHIBITS	
Exhibit No.	Description
1001	Declaration of Anthony J. Wechselberger Under 37 C.F.R. § 1.68 in Support of Petition for <i>Inter Partes</i> Review of U.S. Patent No. 8,191,091.
1002	Curriculum Vitae of Anthony J. Wechselberger.
1003	U.S. Patent No. 8,191,091 to Harvey, et al.
1004	U.S. Patent No. 4,613,901 to Gilhousen, et al.
1005	U.S. Patent No. 4,736,422 to Mason.
1006	U.S. Patent No. 4,712,239 to Frezza, et al.
1007	U.S. Patent No. 4,503,462 to Kelly, et al.
1008	U.S. Patent No. 4,484,217 to Block, et al.
1009	U.S. Patent No. 4,694,490 to Harvey, et al.
1010	Continuity Data of U.S. Patent Appl. No. 07/096,096.
1011	Institution Decision, <i>Amazon.com, Inc. v. Personalized Media Communications, LLC</i> , IPR2014-01533 (Paper 7) (Mar. 26, 2015).
1012	Request for Rehearing Decision, <i>Amazon.com, Inc. v. Personalized Media Communications, LLC</i> , IPR2014-01533 (Paper 23) (May 27, 2015).
1013	Institution Decision, <i>Amazon.com, Inc. v. Personalized Media Communications, LLC</i> , IPR2014-01532 (Paper 8) (Mar. 31, 2015).

Exhibit No.	Description
1014	Request for Rehearing Decision, <i>Amazon.com, Inc. v. Personalized Media Communications, LLC</i> , IPR2014-01532 (Paper 34) (Sept. 29, 2015).
1015	Plaintiff's Identification of Claim Terms Requiring Construction, <i>Personalized Media Communications, LLC. v. Apple Inc.</i> , C.A. No. 2:15-cv-01366-JRG-RSP (E.D.T.X. Jan. 27, 2016).
1016	Plaintiff's Joint Claim Construction Submission Exhibit A, <i>Personalized Media Communications, LLC. v. Amazon.com, Inc.</i> , C.A. No. 1:13-cv-01608-RGA (D.Del. Sept. 23, 2014).
1017	<i>Personalized Media Communications, LLC v. Motorola, Inc.</i> , C.A. No. 2:08-cv-70-CE, 2011 WL 4591898 (E.D.T.X. Sept. 30, 2011).
1018	<i>Personalized Media Communications LLC v. Zynga, Inc.</i> , C.A. No. 2:12-cv-68-JRG-RSP, 2013 WL 4630447 (E.D.T.X. Aug. 28, 2013).
1019	Plaintiff's Disclosures Under P.R. 3-1, <i>Personalized Media Communications, LLC. v. Apple Inc.</i> , C.A. No. 2:15-cv-01366-JRG-RSP (E.D.T.X. Nov. 24, 2015).
1020	Anderson, T. V., <i>The Vertical Interval: A General-Purpose Transmission Path</i> , IEEE Transactions on Broadcasting, Vol. BC-17, No. 3, Sept. 1971, pp. 77-82.
1021	Woolfe, R., <i>Videotex: The New Television/Telephone Information Services</i> , Cambridge: Heyden & Son Ltd, 1980.
1022	Marti, B., <i>New Ancillary Services Using a Television Channel</i> , SMPTE Journal, Vol. 86, Nov. 1977, pp. 815-818.
1023	Int'l Patent Pub. No. WO 81/02961 to Campbell, et al.
1024	U.S. Patent No. 3,743,767 to Bitzer, et al.

Exhibit No.	Description
1025	Guillermin, J., <i>Development & Applications of the Antiope-Didon Technology</i> , Viewdata and Videotext, 1980-81: A Worldwide Report (1980), pp. 29-38.
1026	Carne, B., <i>The Wired Household</i> , IEEE Spectrum, October 1979, pp. 61-66.
1027	Wechselberger, A., <i>Encryption: A Cable TV Primer</i> , Oak Communications, Inc.
1028	U.S. Patent No. 3,919,462 to Hartung, et al.
1029	U.S. Patent No. 4,408,225 to Ensinger, et al.
1030	U.S. Patent No. 8,559,635 to Harvey, et al.
1031	U.S. Patent Appl. No. 08/485,507: 7/7/1998 Final Rejection.
1032	U.S. Patent Appl. No. 08/485,507: 5/9/2000 Supplemental Amendment.
1033	U.S. Patent Appl. No. 08/485,507: 3/21/2991 Non-Final Rejection.
1034	U.S. Patent Appl. No. 08/485,507: 6/18/2002 Notice of Suspension.
1035	U.S. Patent Appl. No. 08/485,507: 4/11/2011 Supplemental Amendment.
1036	U.S. Patent Appl. No. 08/485,507: 8/2/2011 Final Rejection.
1037	U.S. Patent Appl. No. 08/485,507: 10/3/2011 Amendment After Final Rejection.
1038	U.S. Patent Appl. No. 08/485,507: 11/21/2011 Advisory Action.
1039	U.S. Patent Appl. No. 08/485,507: 12/21/2011 Amendment and Request for Reconsideration.

Exhibit No.	Description
1040	U.S. Patent Appl. No. 08/485,507: 3/19/2012 Notice of Allowance.
1041	Transcript from July 13, 2016 Conference Call with Board
1042	U.S. Patent Appl. No. 08/485,507: 12/5/1995 Information Disclosure Statement.
1043	U.S. Patent Appl. No. 08/485,507: 6/10/1997 Amendment and Request for Consideration.
1044	U.S. Patent Appl. No. 08/485,507: 12/15/1995 Supplemental Information Disclosure Statement.
1045	U.S. Patent Appl. No. 08/485,507: 2/5/1996 Supplemental Information Disclosure Statement.
1046	U.S. Patent Appl. No. 08/485,507: 4/4/1996 Supplemental Information Disclosure Statement.
1047	U.S. Patent Appl. No. 08/485,507: 12/10/1996 Non-Final Rejection.
1048	Final Written Decision, <i>Amazon.com, Inc. and Amazon Web Services, LLC v. Personalized Media Communications, LLC</i> , IPR2014-01527 (Paper 42) (Mar. 23, 2016).
1049	U.S. Patent Appl. No. 08/474,145: 11/2/2010 Comments on Statement of Reasons for Allowance and Amendment Under 37 CFR § 1.312.
1050	Joint Notice in Compliance with Standing Order Regarding Motions Under 35 U.S.C. § 101, <i>Personalized Media Communications, LLC v. Apple, Inc.</i> , C.A. No. 2:15-cv-01366-JRG-RSP (E.D.T.X. Dec. 14, 2015).

Explore Litigation Insights

Docket Alarm provides insights to develop a more informed litigation strategy and the peace of mind of knowing you're on top of things.

Real-Time Litigation Alerts



Keep your litigation team up-to-date with **real-time alerts** and advanced team management tools built for the enterprise, all while greatly reducing PACER spend.

Our comprehensive service means we can handle Federal, State, and Administrative courts across the country.

Advanced Docket Research



With over 230 million records, Docket Alarm's cloud-native docket research platform finds what other services can't. Coverage includes Federal, State, plus PTAB, TTAB, ITC and NLRB decisions, all in one place.

Identify arguments that have been successful in the past with full text, pinpoint searching. Link to case law cited within any court document via Fastcase.

Analytics At Your Fingertips



Learn what happened the last time a particular judge, opposing counsel or company faced cases similar to yours.

Advanced out-of-the-box PTAB and TTAB analytics are always at your fingertips.

API

Docket Alarm offers a powerful API (application programming interface) to developers that want to integrate case filings into their apps.

LAW FIRMS

Build custom dashboards for your attorneys and clients with live data direct from the court.

Automate many repetitive legal tasks like conflict checks, document management, and marketing.

FINANCIAL INSTITUTIONS

Litigation and bankruptcy checks for companies and debtors.

E-DISCOVERY AND LEGAL VENDORS

Sync your system to PACER to automate legal marketing.