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Page 1
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
        BEFORE THE PATENT AND APPEAL BOARD
  _____
APPLE, INC.,
      Petitioner,
v.
PERSONALIZED MEDIA COMMUNICATIONS, LLC,
      Patent Owner.
 _____
Case No. IPR2016-00755
U.S. Patent No. 8,191,091
 ______
             TELEPHONE HEARING BEFORE
               JUDGE KARL EASTHOM
               JUDGE TRENTON WARD
              JUDGE GEORGIANNA BRADEN
                  July 13, 2016
                    1:30 p.m.
Reported by:
Cassandra E. Ellis, RPR, CLR, CSR
JOB NO. 16735
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		Page 2
1	TELEPHONE HEARING BEFORE JUDGE KARL	
2	EASTHOM, JUDGE TRENTON WARD, and JUDGE GEORGIANNA	
3	BRADEN, on July 13, 2016, before Cassandra E. Ellis,	
4	Registered Professional Reporter, Certified Court	
5	Reporter, Certified Livenote Reporter, Realtime	
6	Systems Administrator, and Notary Public within and	
7	for the State of Maryland.	
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1 APPEARANCES:

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2 COUNSEL FOR PETITIONER APPLE: BY - JOEL R. MERKIN, ESQUIRE (by telephone) 3 BY - MARCUS E. SERNEL, ESQUIRE (by telephone) 4 KIRKLAND & ELLIS LLP 5 300 North LaSalle Street 6 Chicago, Illinois 60654 7 8 (312) 862-2000 joel.merkin@kirkland.com 9 10 11 COUNSEL FOR PATENT OWNER PMC: 12 13 BY - DOUGLAS KLINE, ESQUIRE (by telephone) 14 GOODWIN PROCTER LLP 15 EXCHANGE PLACE 53 State Street 16 17 Boston, Massachusetts 02109 (617) 570-1209 18 19 Dkline@goodwinlaw.com 20 21 22

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Page 4 APPEARANCES CONTINUED: 1 2 COUNSEL FOR PATENT OWNER PMC: 3 BY - JENNIFER ALBERT, ESQUIRE (by telephone) GOODWIN PROCTER LLP 4 901 New York Avenue, Northwest 5 Washington, D.C. 20001 б 7 (202) 346-4322 8 Jalbert@goodwinlaw.com 9 10 11 12 Also Present: Tom Scott (by telephone) 13 14 15 16 17 18 19 20 21 22

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