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Page 1
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
        BEFORE THE PATENT AND APPEAL BOARD
  _____
APPLE, INC.,
      Petitioner,
v.
PERSONALIZED MEDIA COMMUNICATIONS, LLC,
      Patent Owner.
 _____
Case No. IPR2016-00755
U.S. Patent No. 8,191,091
 ______
             TELEPHONE HEARING BEFORE
               JUDGE KARL EASTHOM
               JUDGE TRENTON WARD
              JUDGE GEORGIANNA BRADEN
                  July 13, 2016
                    1:30 p.m.
Reported by:
Cassandra E. Ellis, RPR, CLR, CSR
JOB NO. 16735
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|    |  | Page 2 |
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| 1  | TELEPHONE HEARING BEFORE JUDGE KARL                  |        |
| 2  | EASTHOM, JUDGE TRENTON WARD, and JUDGE GEORGIANNA    |        |
| 3  | BRADEN, on July 13, 2016, before Cassandra E. Ellis, |        |
| 4  | Registered Professional Reporter, Certified Court    |        |
| 5  | Reporter, Certified Livenote Reporter, Realtime      |        |
| 6  | Systems Administrator, and Notary Public within and  |        |
| 7  | for the State of Maryland.                           |        |
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1 APPEARANCES:

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Page 4 APPEARANCES CONTINUED: 1 2 COUNSEL FOR PATENT OWNER PMC: 3 BY - JENNIFER ALBERT, ESQUIRE (by telephone) GOODWIN PROCTER LLP 4 901 New York Avenue, Northwest 5 Washington, D.C. 20001 б 7 (202) 346-4322 8 Jalbert@goodwinlaw.com 9 10 11 12 Also Present: Tom Scott (by telephone) 13 14 15 16 17 18 19 20 21 22

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