IN THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF TEXAS MARSHALL DIVISION

PERSONALIZED MEDIA)
COMMUNICATIONS, LLC,)
Plaintiff))
v.) Civil Action No. 2:15-cv-01366-JRG-RSP
APPLE, INC.,) (Lead Case)))
TPV INT'L (USA), INC., ET. AL.,) Civil Action No. 2:15-cv-01206-JRG-RSP) (Consolidated Case)
Defendants.)

P.R. 4-5(d) JOINT CLAIM CONSTRUCTION CHART

Pursuant to the Court's Docket Control Orders and Patent Local Rule 4-5(d), Plaintiff

Personalized Media Communications, L.L.C. ("PMC") hereby submits the parties' Joint Claim

Construction Chart.

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PMC Exhibit 2018

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II. U.S. Patent No. 8,559,635

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Claim Element	Disputed Term or Phrase	PMC's Proposed Construction	Apple's Proposed Construction
1. A method for controlling the	programming	everything that is transmitted	as to the '635 patent:
<u>decryption</u> of <u>encrypted</u>	programming	electronically to entertain,	as to the 055 patent.
programming at a subscriber		instruct, or inform, including	everything transmitted over
station, said method comprising		television, radio, broadcast, print,	television or radio intended for
the steps of:		and computer programming as	communication of entertainment
		well as combined medium	or to instruct or inform
		programming	
receiving encrypted digital	control signal	[AGREED]	[AGREED]
programming, said encrypted			[AGREED]
digital programming having an	(see also '635 patent, claims 2, 3,		
encrypted digital control signal ;	32; '649 patent, claim 54).		
detecting said control signal;	detecting [said control	this term does not require	demodulating and identifying
	signal]	construction beyond its plain and	[said control signal]
		ordinary meaning	
passing said <u>control signal</u> to a	decryptor	[AGREED]	[AGREED]
decryptor that decrypts			
encrypted digital data at said	(see also '635 patent, claims 2,		
subscriber station;	18, 21, 32, 33)		
decrypting said control signal;			
deservations and deservated disided			
<u>decrypting</u> said <u>encrypted</u> digital <u>programming</u> to form decrypted			
programming based on said			
control signal; and			
control signal, and			
presenting said decrypted			
programming to a viewer or			
listener.			
2. A method for controlling the	detecting [said first	this term does not require	demodulating and identifying
decryption of programming at a	encrypted digital control signal	construction beyond its plain and	[said first encrypted digital
subscriber station, said method	portion of said programming]	ordinary meaning	control signal portion of said
comprising the steps of:			programming]
receiving programming, said			

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Claim Element	Disputed Term or Phrase	PMC's Proposed Construction	Apple's Proposed Construction
signals at a receiver station	signals in said at least one	construction beyond its plain and	[a plurality of signals in said at
comprising the steps of:	information transmission]	ordinary meaning	least one information transmission]
receiving at least one information transmission;			
detecting a plurality of signals in said at least one information transmission;			
changing a <u>decryption</u> technique in response to at least a first of said plurality of signals;			
<u>decrypting</u> a second of said plurality of signals on the basis of said changed <u>decryption</u> technique, wherein said <u>decrypted</u> second of said plurality of signals is embedded with executable instructions;			
passing said <u>decrypted</u> second of said plurality of signals to a controllable device ; and	controllable device (<i>see also</i> '635 patent, claims 20, 32)	a device that can be regulated or commanded based on instructions	a device controlled based on instructions in a transmission
controlling said <u>controllable</u> <u>device</u> on the basis of said embedded executable instructions of said passed <u>decrypted</u> second of said plurality of signals.			
18. A method of processing signals at a receiver station comprising the steps of:	locating code ²	this term does not require construction beyond its plain and ordinary meaning	locating one or more instructions in the digital transmission

² VIZIO seeks to construe the term "code" as recited in the '775 Patent, because it appears as a constituent of the terms "downloadable code" as below. The parties agreed that they would construe common terms in Phase I, and VIZIO timely disclosed this term for construction. PMC ob "code" as recited in the '775 Patent as part of the Phase I Markman Hearing. The '775 Patent is not at issue in the *PMC v. Apple* case. The D that "VIZIO will participate with respect to terms common to VIZIO and Apple." Based on the docket control order, PMC asserts that construction in Phase II and that VIZIO has been granted permission to participate in the June 28, 2016 Phase I Markman Hearing solely on over

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Claim Element	Disputed Term or Phrase	PMC's Proposed Construction	Apple's Proposed Construction
receiving at least one encrypted			Tipple 5 Troposed Construction
digital information transmission,			
wherein the at least one			
encrypted digital information			
transmission is unaccompanied			
by any non-digital information			
transmission;			
locating code;			
passing said code to a processor;	to decrypt in a specific fashion	controlling the decrypting	to decrypt with a method
	on the basis of said code	process through the selection of a	specified by said code
controlling a <u>decryptor</u> that		decryptor, a decryption key	
decrypts <u>encrypted</u> digital data to	(see also '635 patent, clam 33)	and/or a decryption algorithm	
decrypt in a specific fashion on the basis of said code;		based on the received code	
the basis of salu code,			
decrypting a portion of said at			
least one information			
transmission in said specific			
fashion; and			
passing said decrypted portion of			
said at least one <u>encrypted digital</u>			
information transmission to one			
of said processor and an output			
device.			
20. A method of processing	detecting [a plurality of	this term does not require	demodulating and identifying
signals at a receiver station	signals on said at least one	construction beyond its plain and	[a plurality of signals on said at
comprising the steps of:	encrypted digital information	ordinary meaning	least one encrypted digital
	transmission]		information transmission]
receiving at least one encrypted			
digital information transmission,			
wherein the at least one			
encrypted digital information			
transmission is unaccompanied			
by any non-digital information			
transmission;			
detecting a plurality of signals			
on said at least one encrypted			
digital information			
transmission;			

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