

FIG. 1

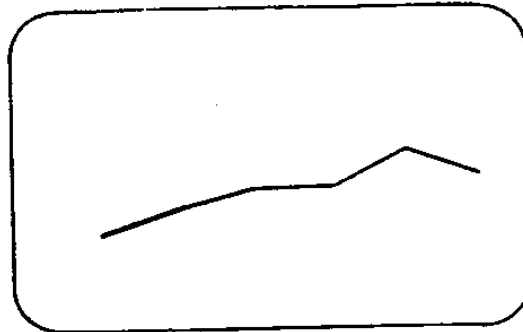


FIG. 1A

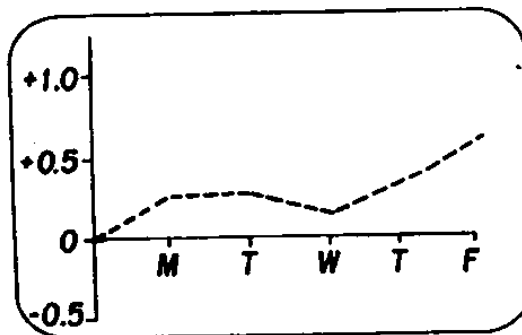


FIG. 1B

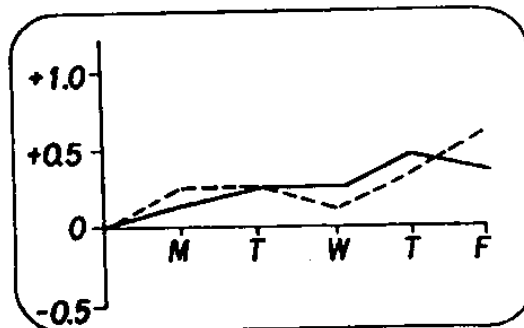


FIG. 1C

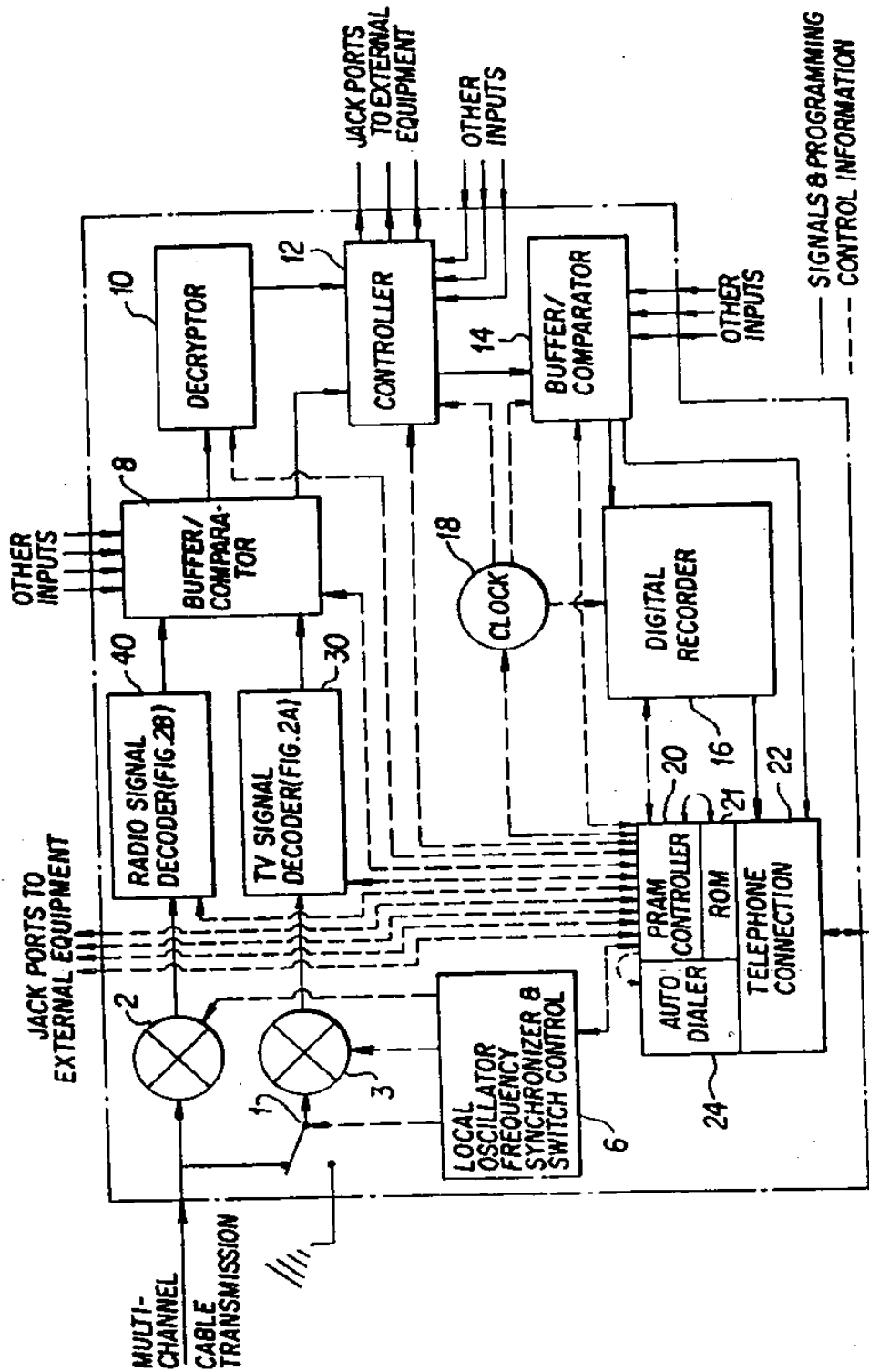
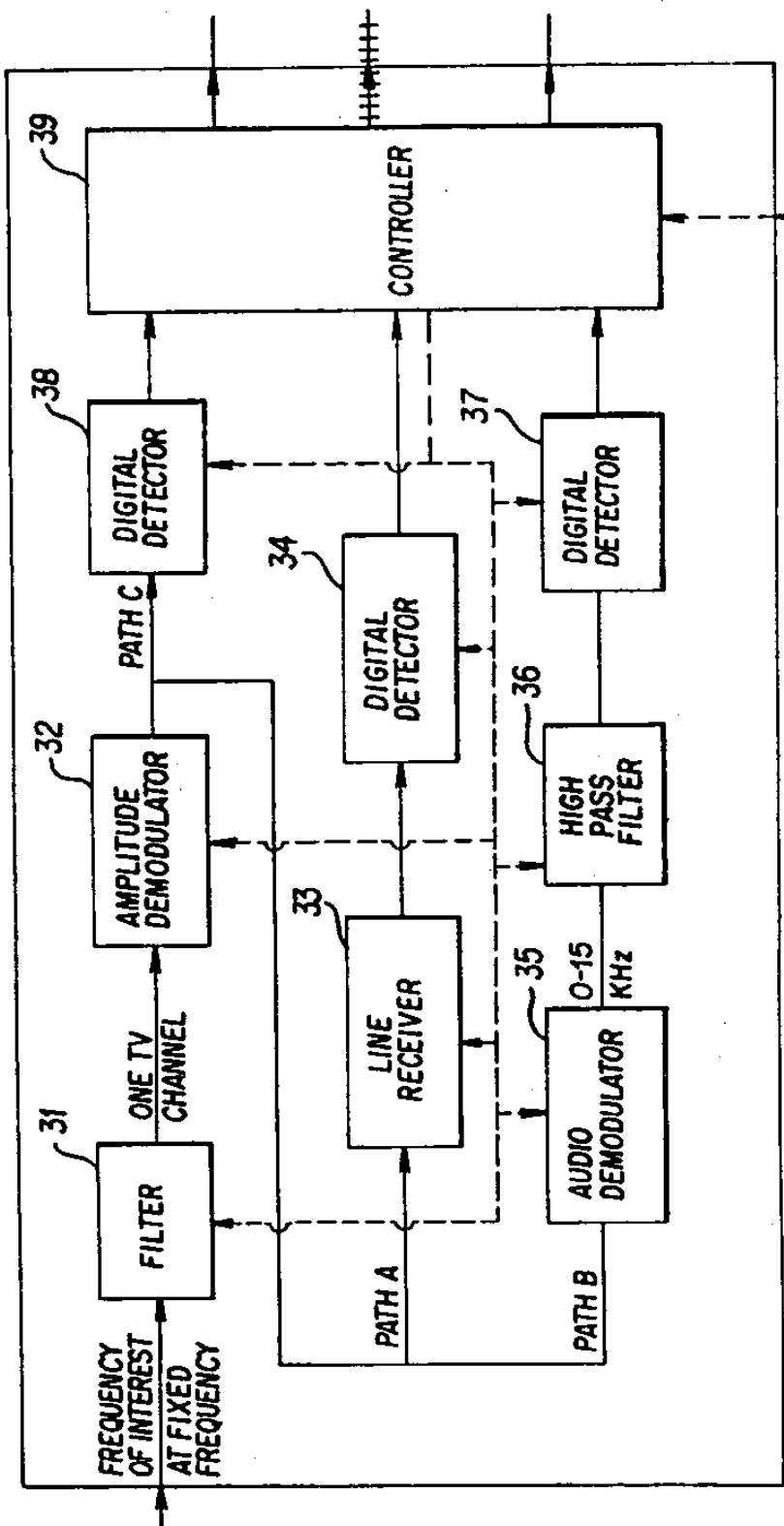


FIG. 2



PATH A . . . VIDEO SIGNALLING TECHNIQUES
 PATH B . . . AUDIO SIGNALLING TECHNIQUES
 PATH C . . . SEPARATE SIGNALLING TECHNIQUES

——— SIGNALS & PROGRAMMING
 - - - CONTROL INFORMATION
 ++++++ MONITOR INFORMATION

FIG. 2A

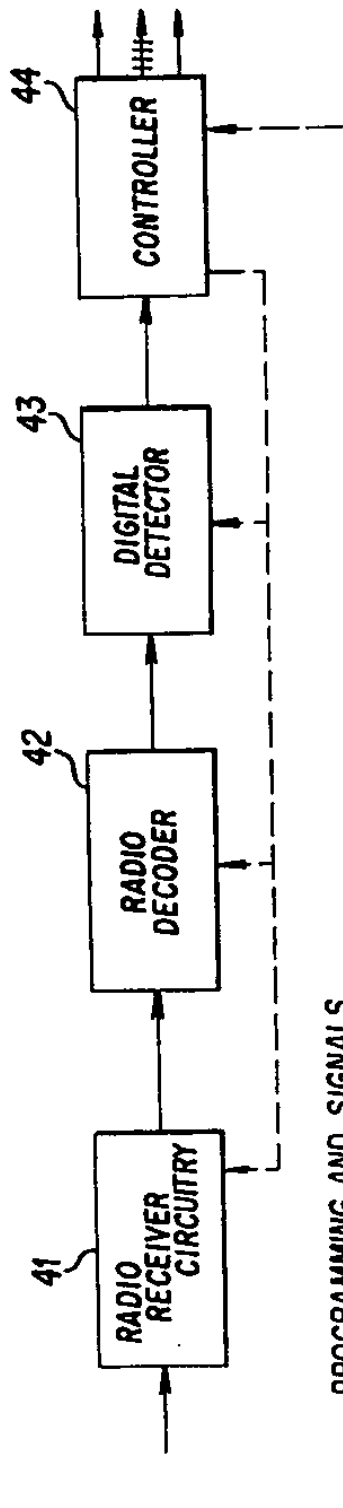


FIG. 2B

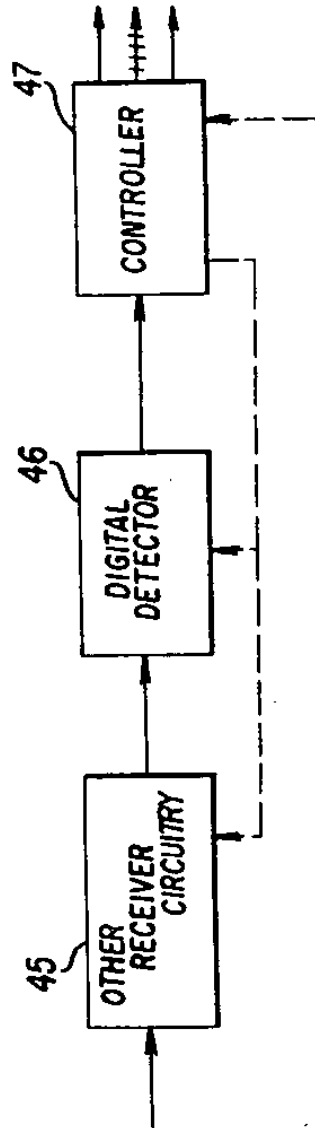
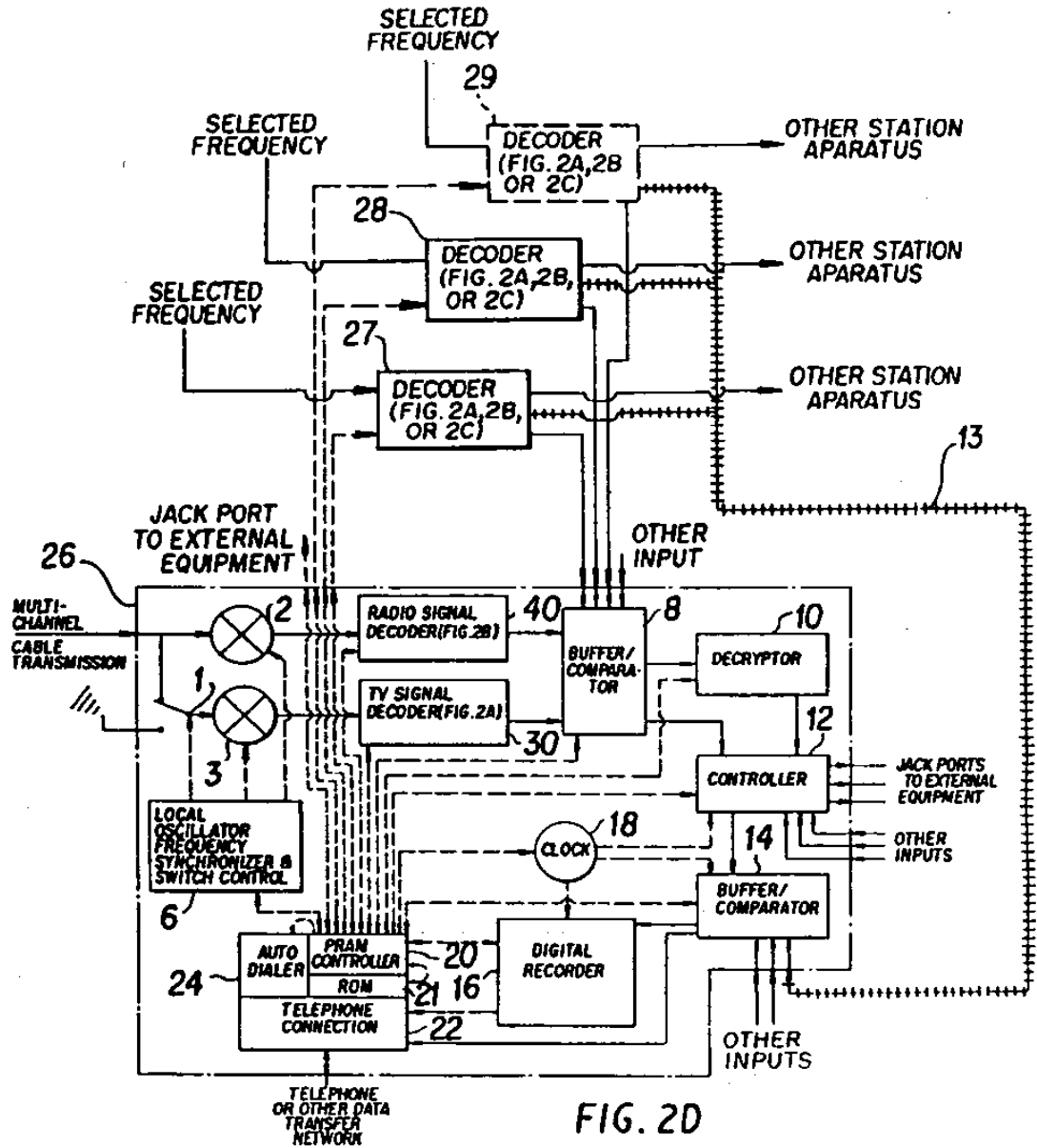


FIG. 2C



————— SIGNALS & PROGRAMMING
 - - - - - CONTROL INFORMATION
 + + + + + MONITOR INFORMATION

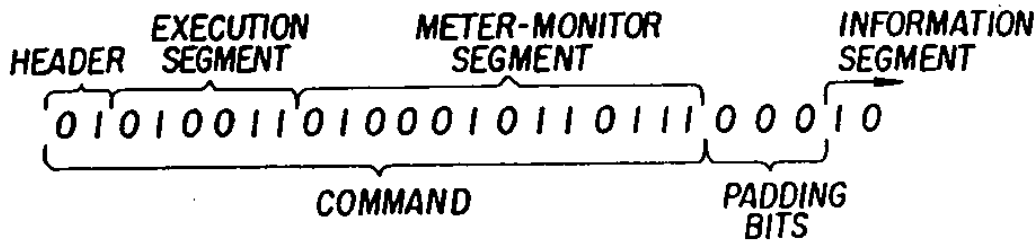


FIG. 2E

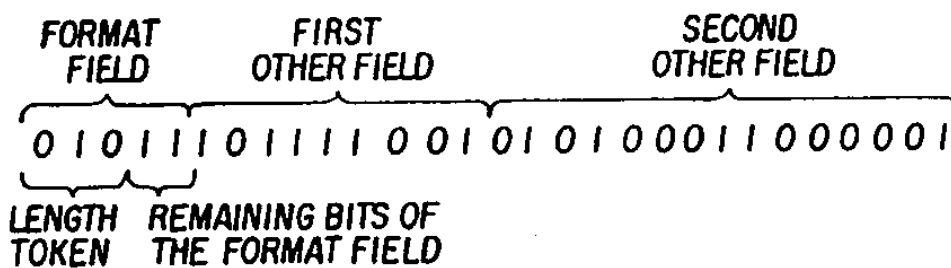


FIG. 2F

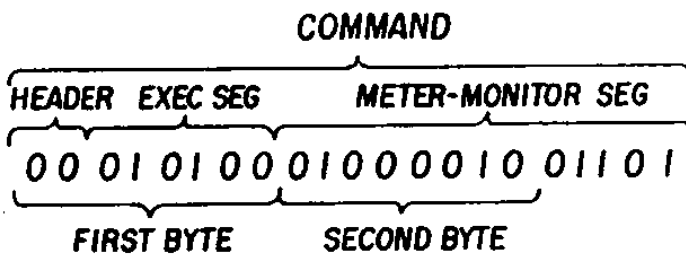


FIG. 2G

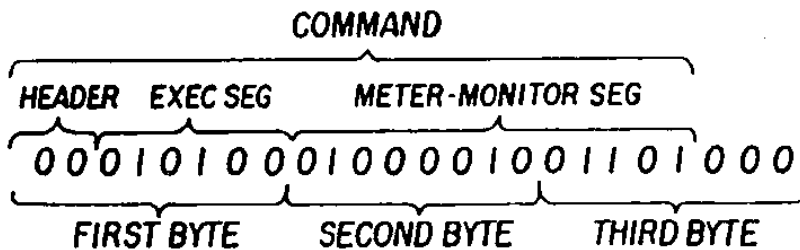


FIG. 2H

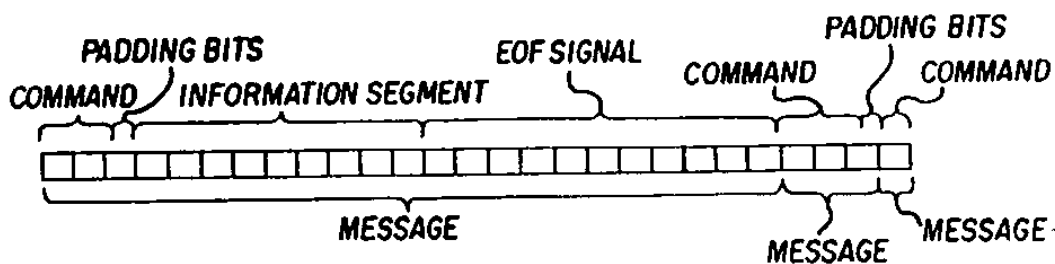


FIG. 2I

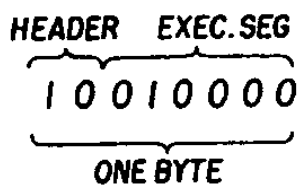


FIG. 2J

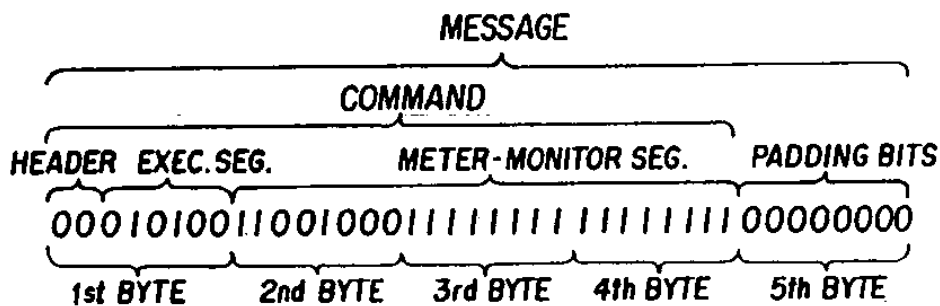


FIG. 2K

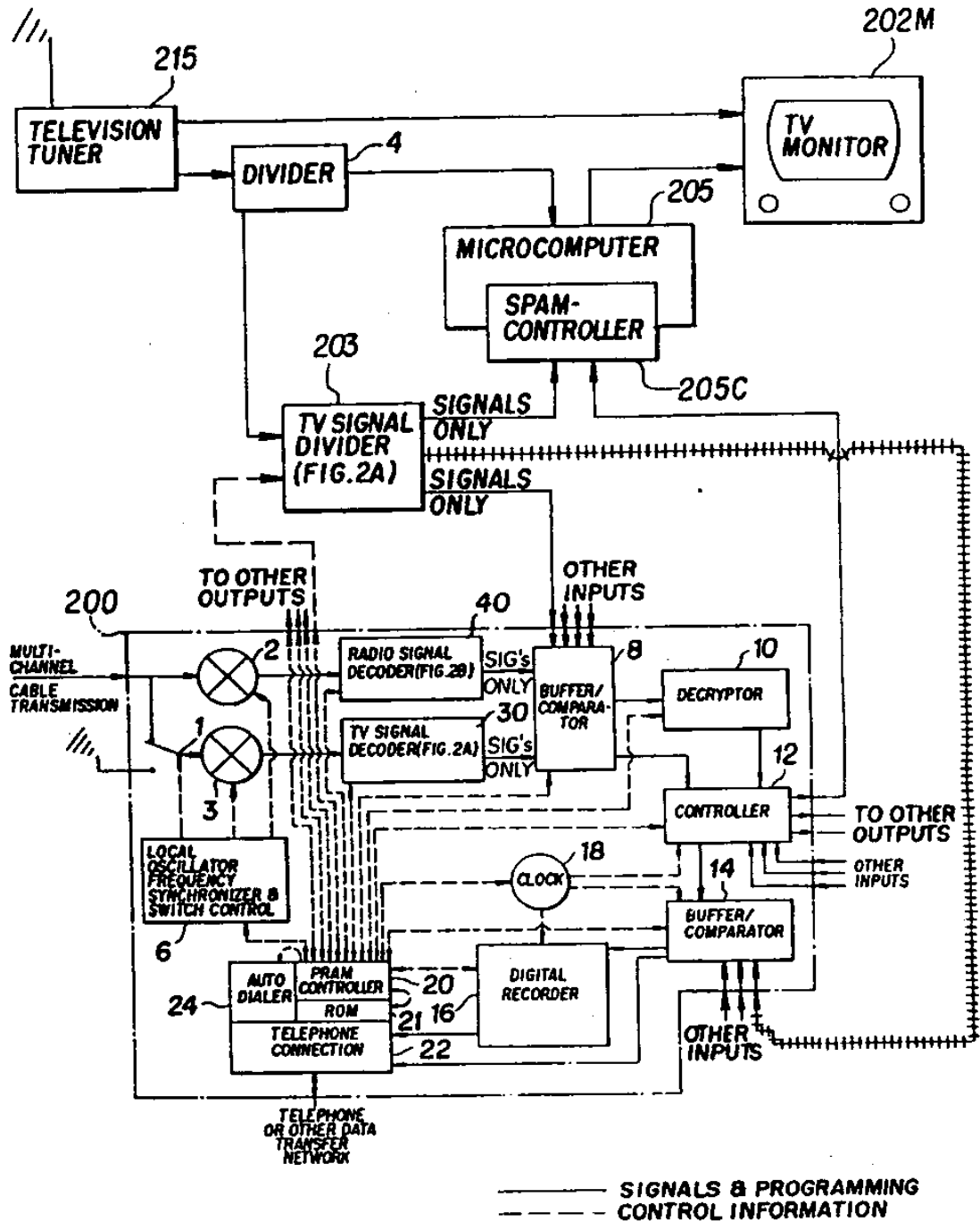


FIG. 3

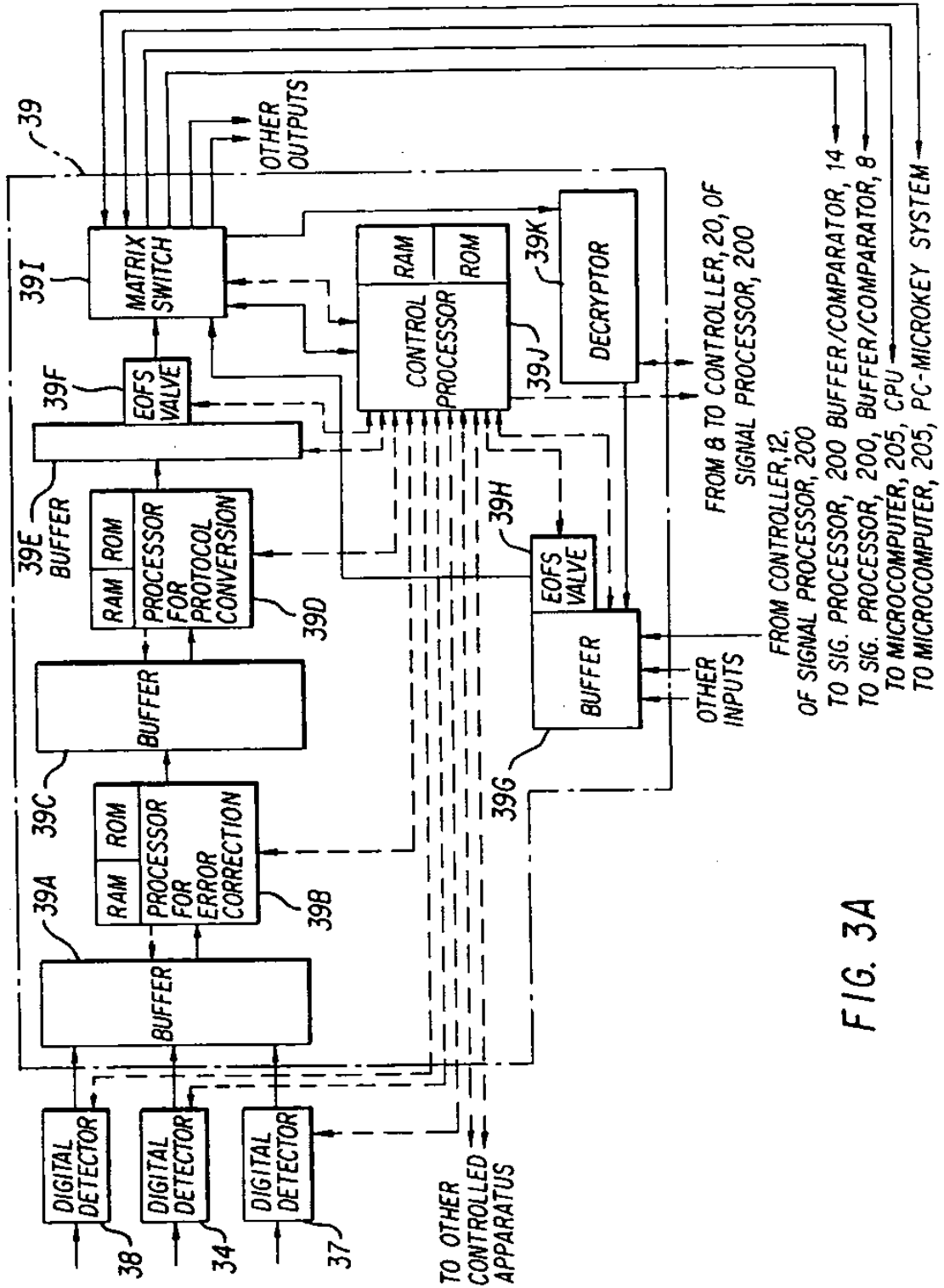


FIG. 3A

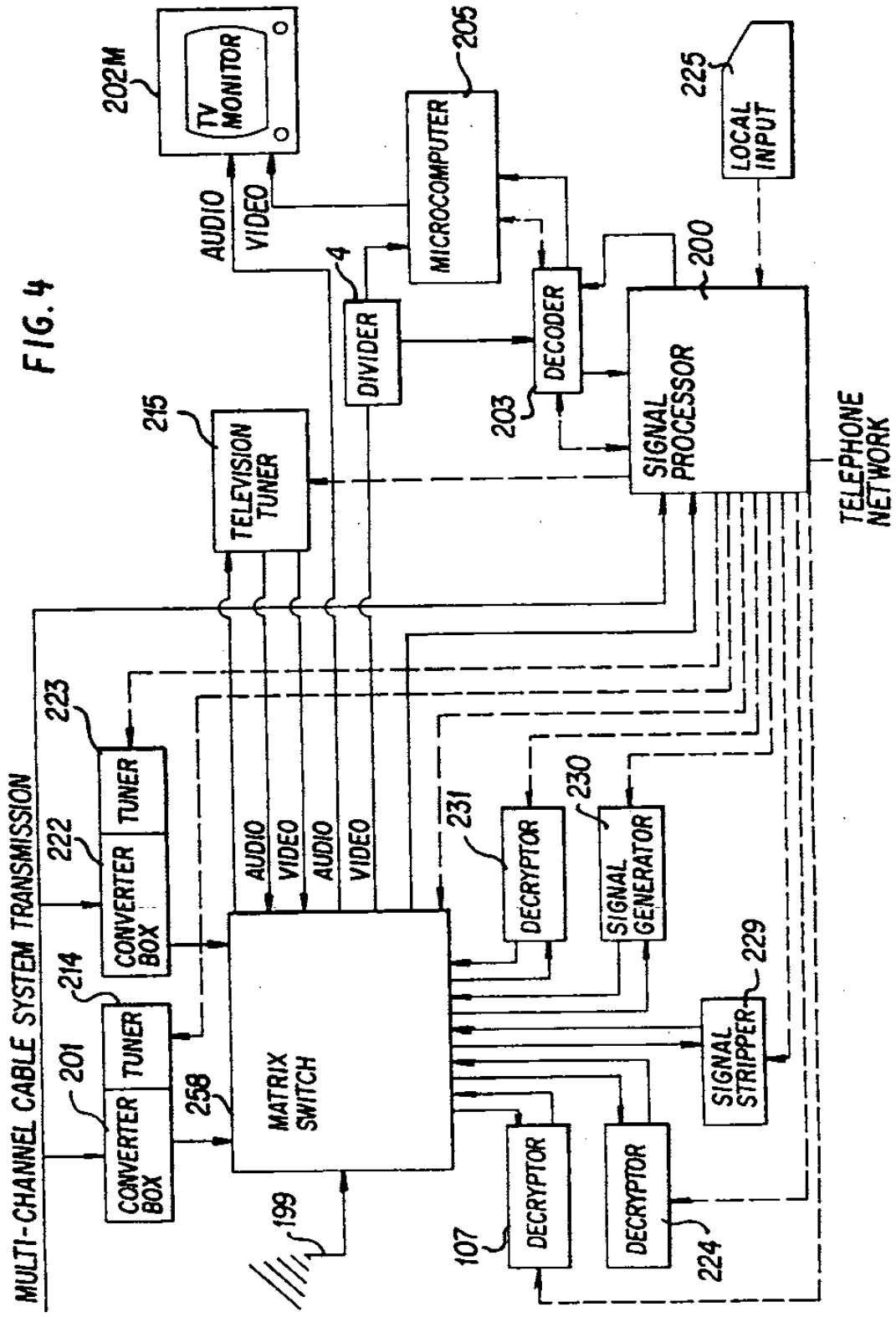


FIG. 4

TELEPHONE NETWORK

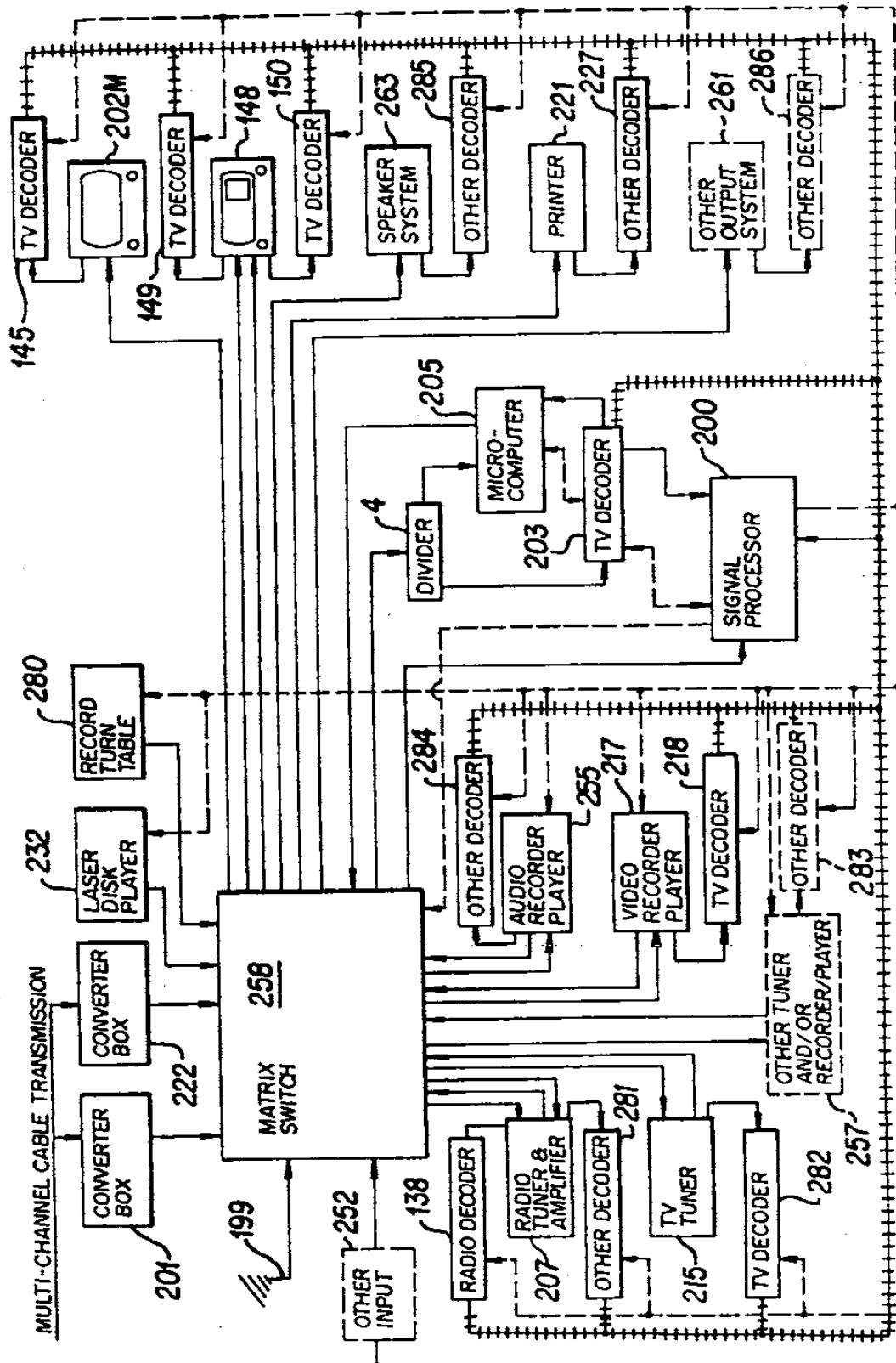


FIG. 5

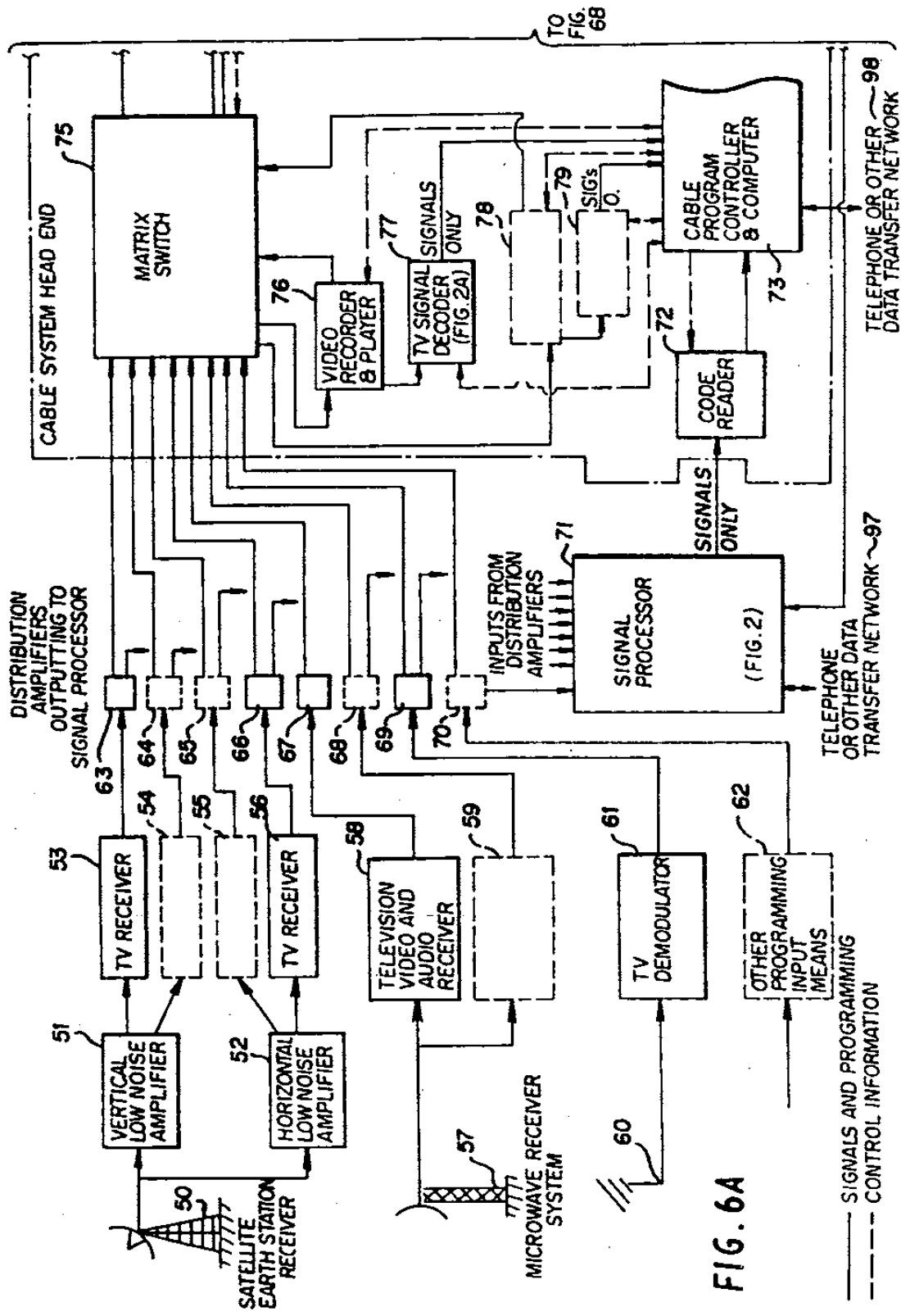


FIG. 6A

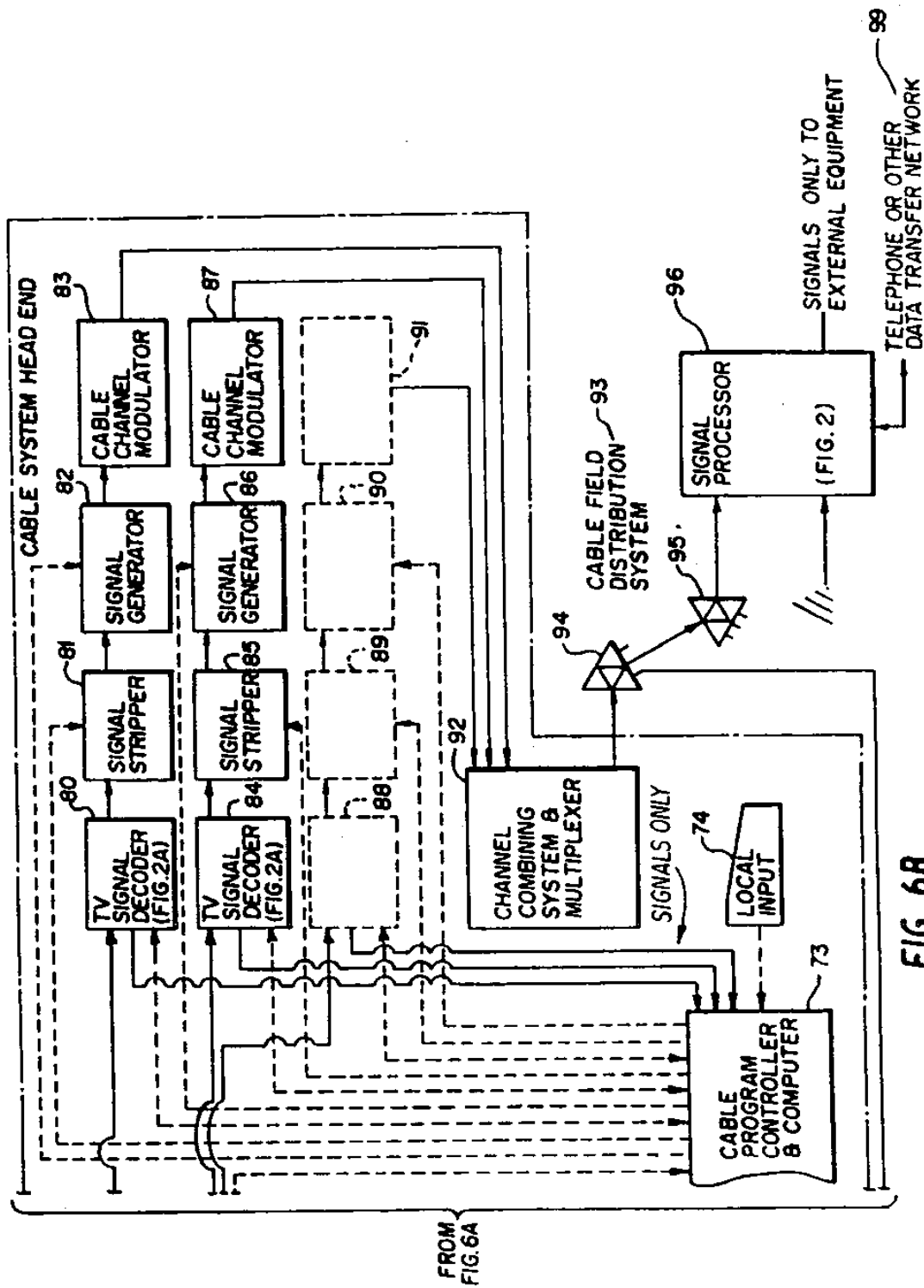


FIG. 6B

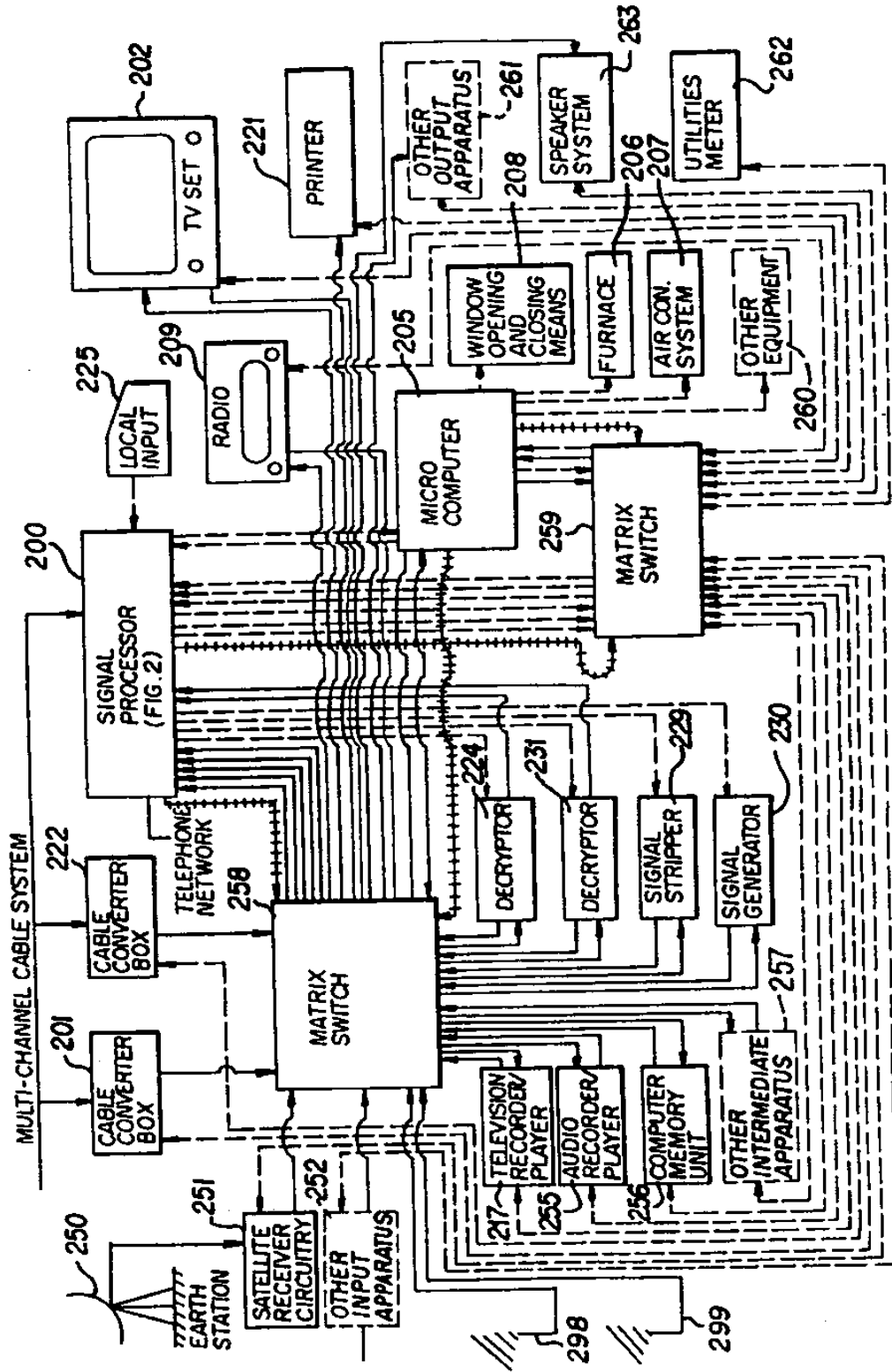


FIG. 7

PROGRAMMING
 CONTROL INFORMATION
 ++++++ SWITCH CONTROL INSTRUCTIONS

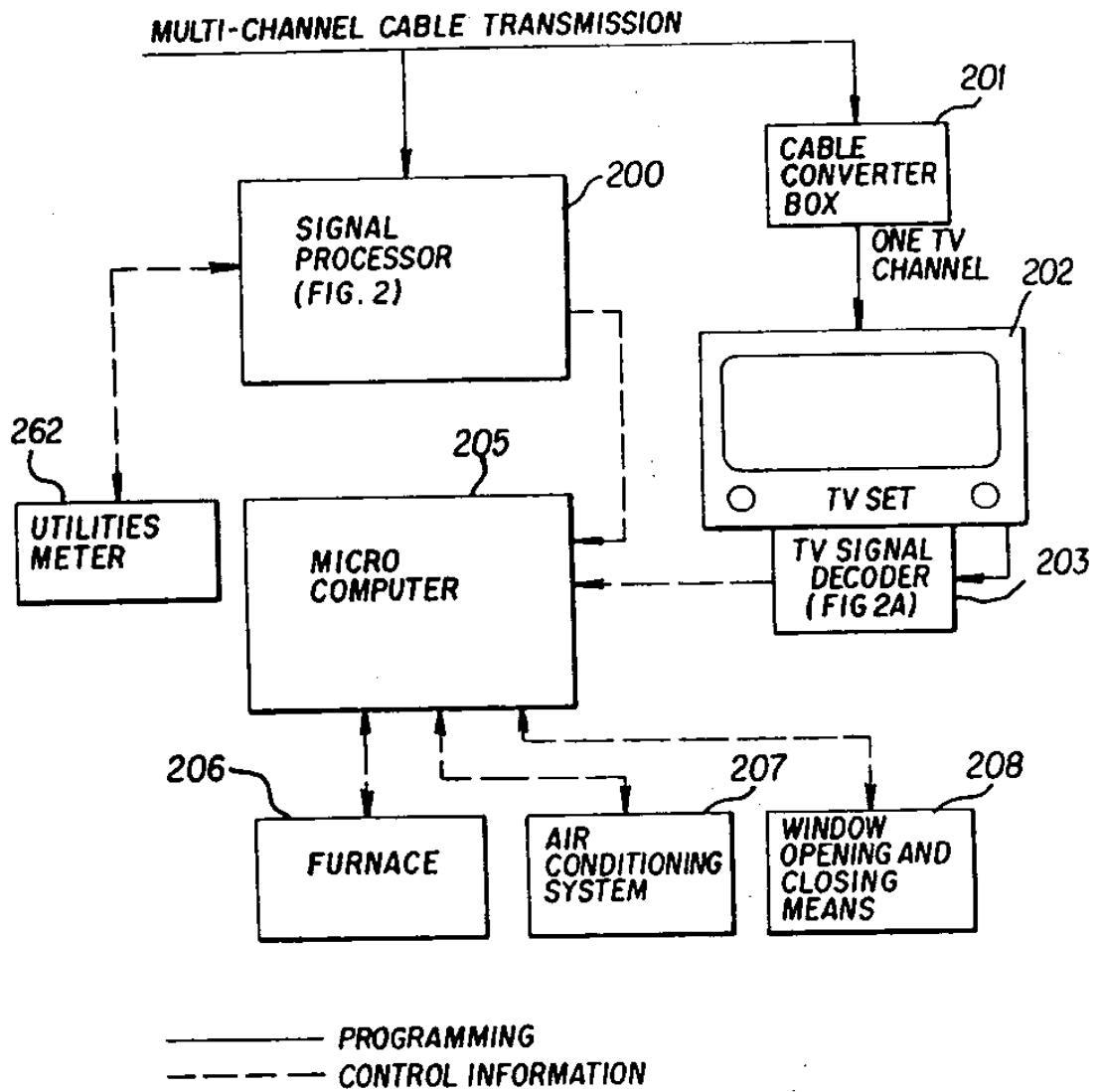


FIG. 7A

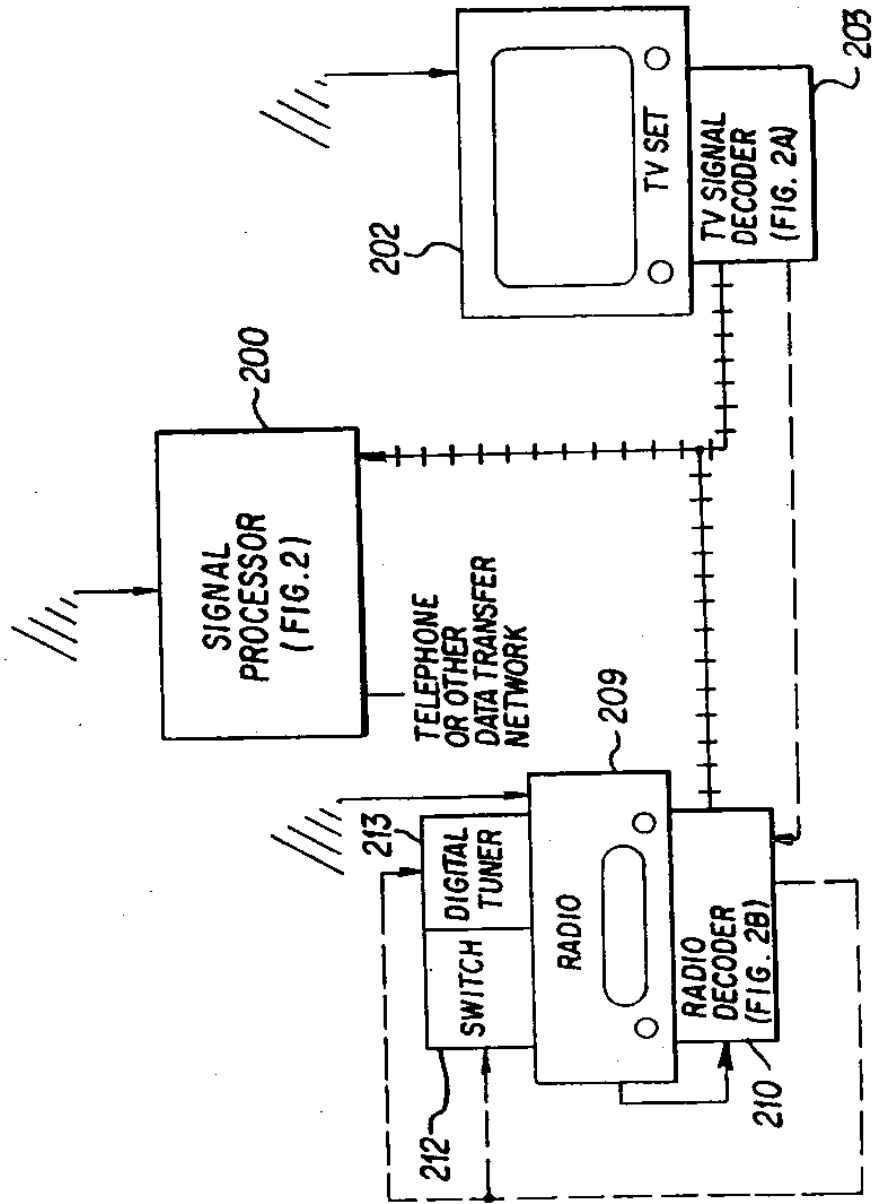


FIG. 7B

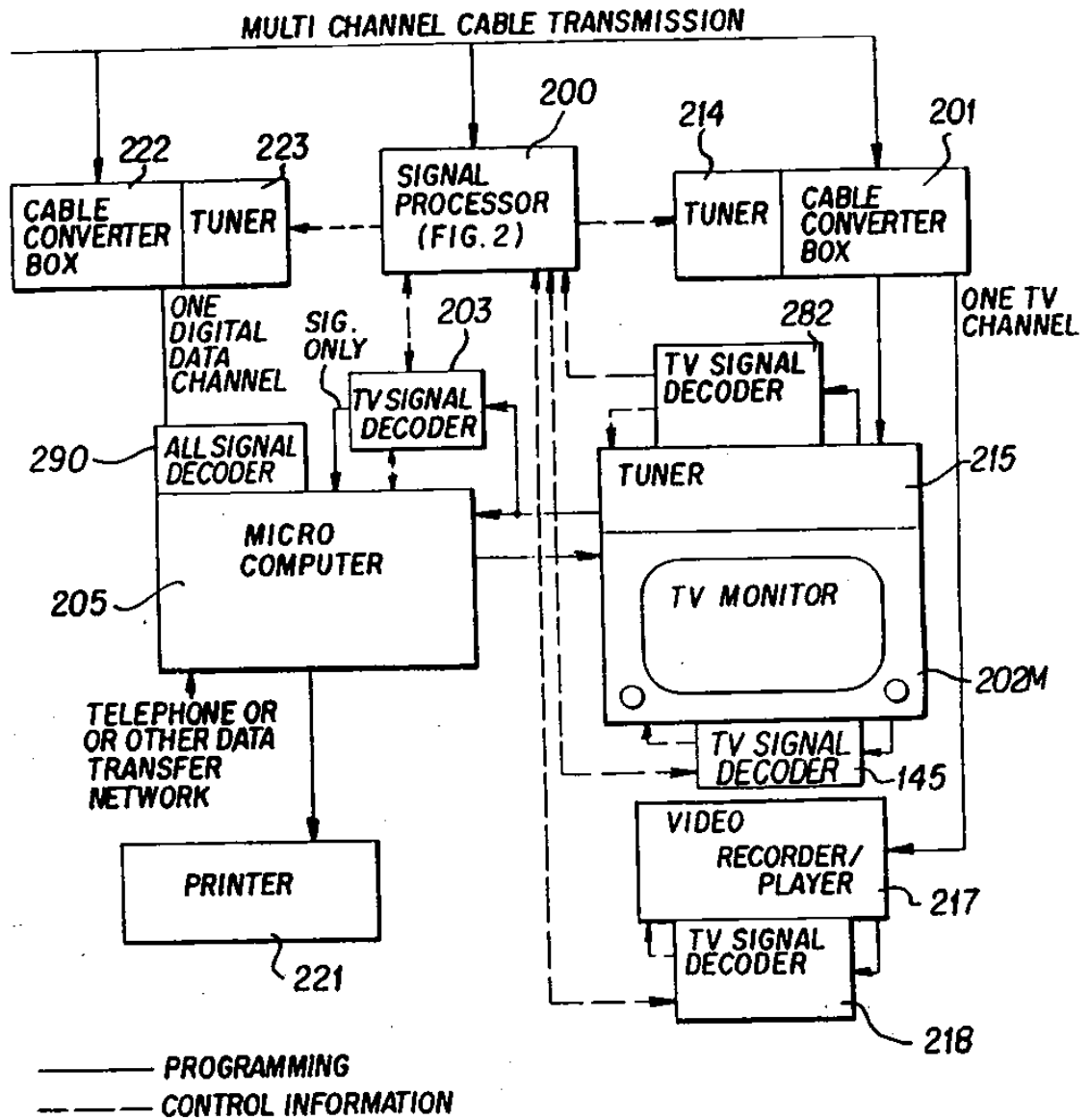


FIG. 7C

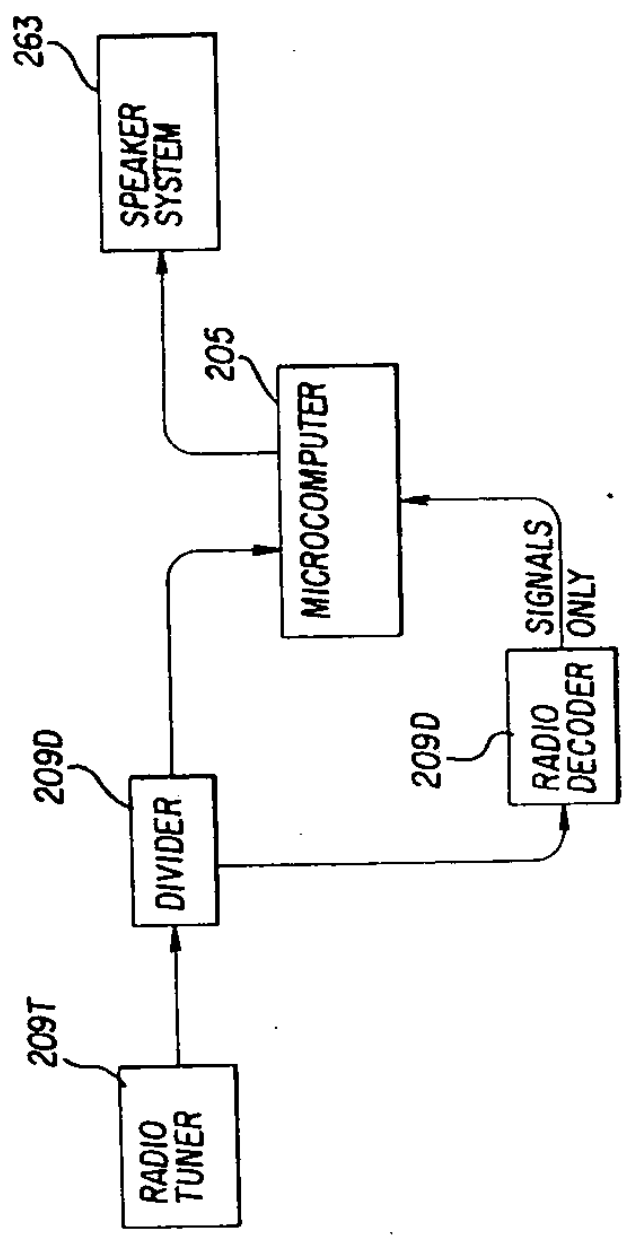


FIG. 7D

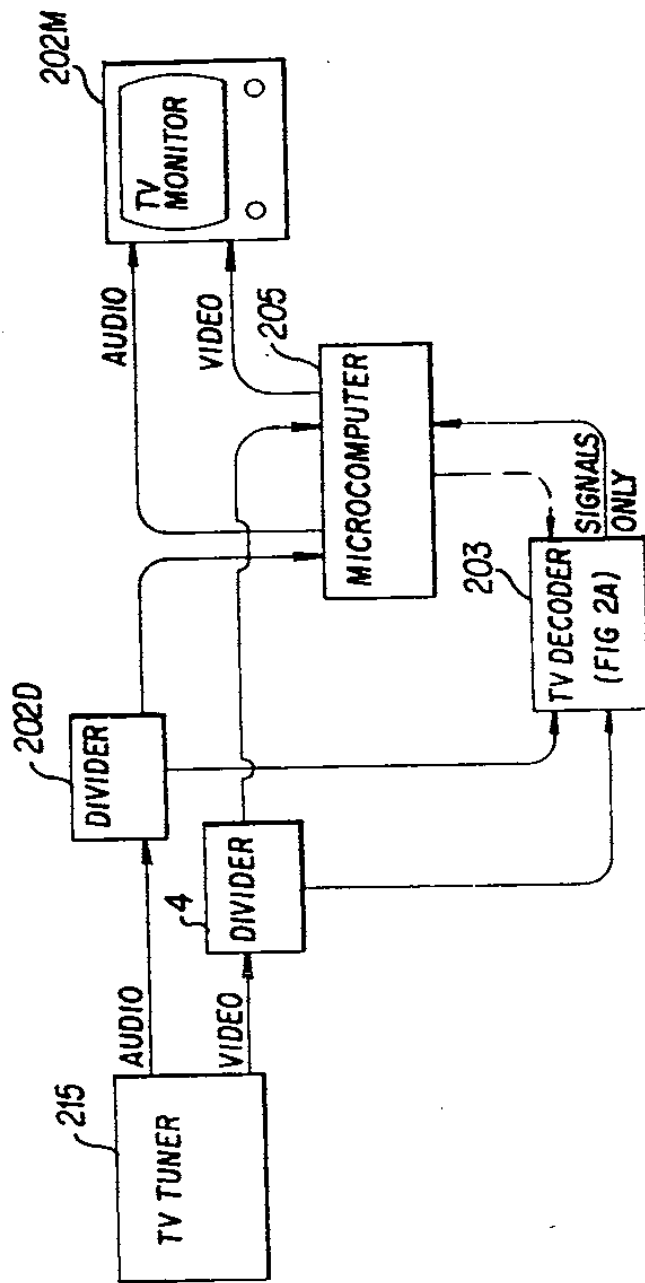


FIG. 7E

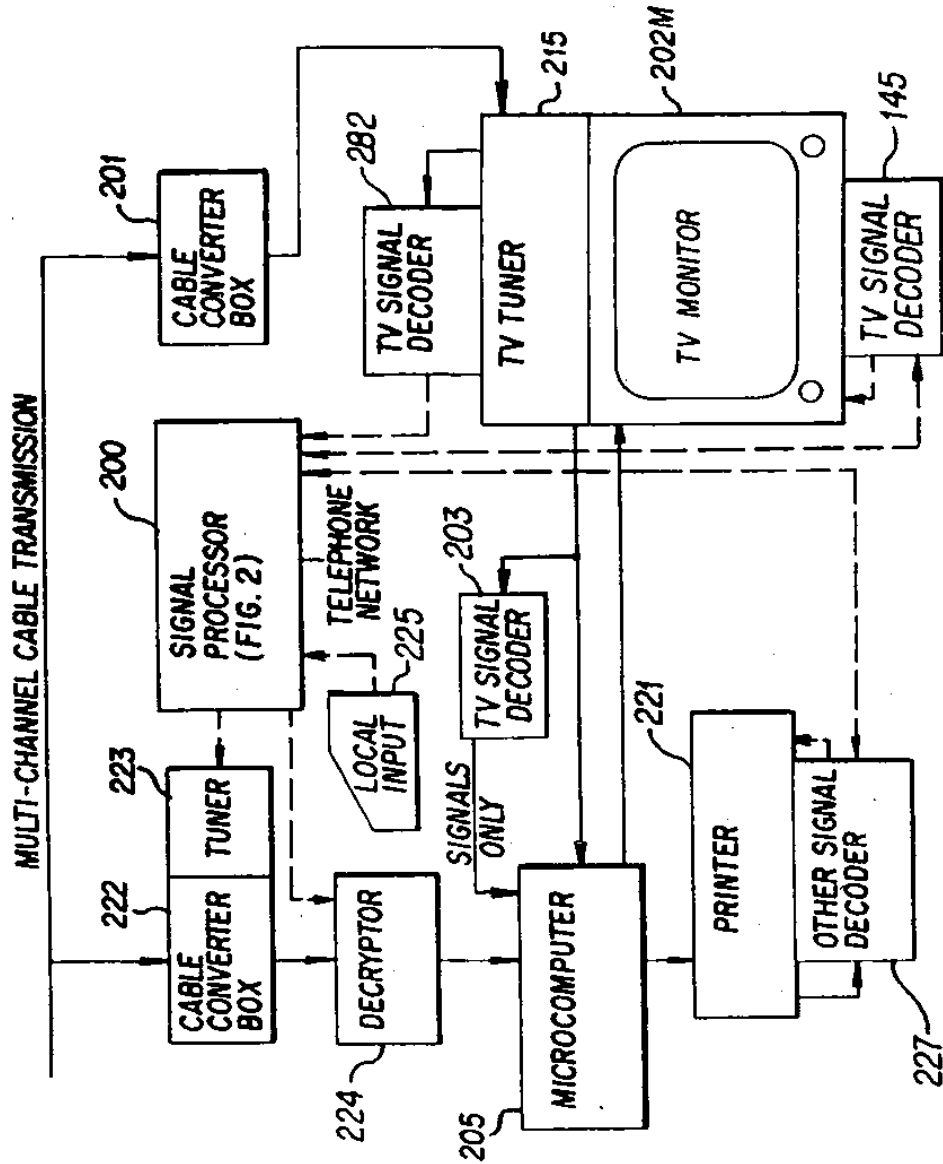


FIG. 7F

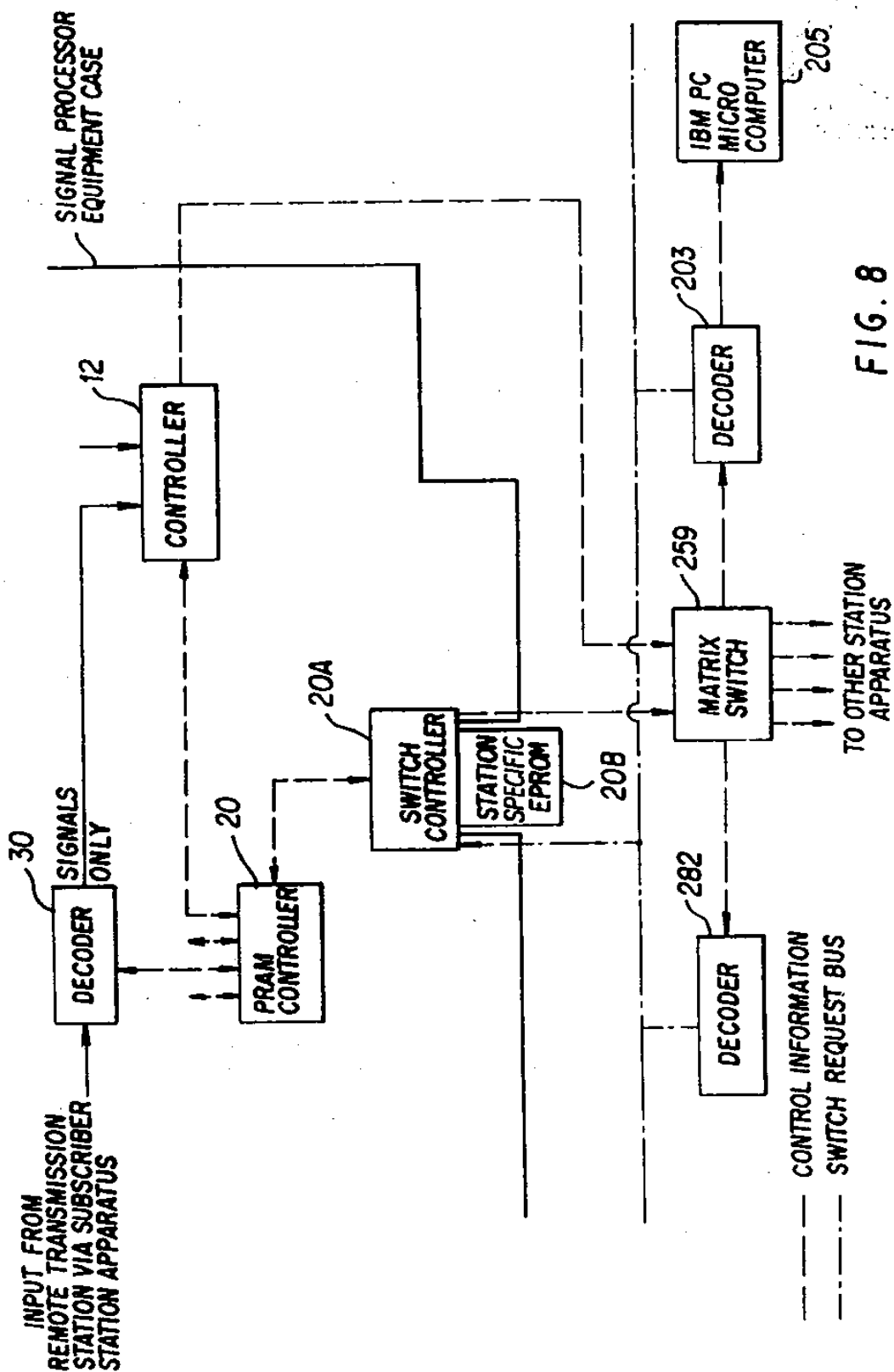


FIG. 8

08/449413



UNITED STATES PATENT APPLICATION

OF

JOHN C. HARVEY AND JAMES W. CUDDIHY

FOR

SIGNAL PROCESSING APPARATUS AND METHODS



SIGNAL PROCESSING APPARATUS AND METHODS

TABLE OF CONTENTS

5
CROSS-REFERENCE TO RELATED APPLICATIONS 1

BACKGROUND OF THE INVENTION 1

10 SUMMARY OF THE INVENTION 11

BRIEF DESCRIPTION OF THE DRAWINGS 16

DESCRIPTION OF THE PREFERRED EMBODIMENTS 19

15 ONE COMBINED MEDIUM 19

THE SIGNAL PROCESSOR 28

20 SIGNAL DECODERS 34

THE SIGNAL PROCESSOR SYSTEM 38

INTRODUCTION TO THE SIGNALS OF THE INTEGRATED SYSTEM .. 40

25 THE COMPOSITION OF SIGNAL INFORMATION ... COMMANDS,
INFORMATION SEGMENTS, AND PADDING BITS
..... 43

30 THE ORGANIZATION OF MESSAGE STREAMS ... MESSAGES, CADENCE
INFORMATION, AND END OF FILE SIGNALS
..... 59

DETECTING END OF FILE SIGNALS 69

35

	THE NORMAL TRANSMISSION LOCATION	84
	OPERATING SIGNAL PROCESSOR SYSTEMS ... INTRODUCTION	..	86
5	OPERATING SIGNAL PROCESSOR SYSTEMS ... EXAMPLE #1	...	93
	OPERATING S. P. SYSTEMS ... EXAMPLE #1 (SECOND MESSAGE)		108
	OPERATING S. P. SYSTEMS ... EXAMPLE #1 (THIRD MESSAGE)		126
10	OPERATING S. P. SYSTEMS ... EXAMPLE #1 (A FOURTH MESSAGE)		134
	OPERATING SIGNAL PROCESSOR SYSTEMS ... EXAMPLE #2	...	143
15	THE PREFERRED CONFIGURATION OF CONTROLLER, 39, AND SPAM- CONTROLLER, 205C.	156
	OPERATING S. P. SYSTEMS ... EXAMPLE #3	162
20	OPERATING S. P. SYSTEMS ... EXAMPLE #3 (SECOND MESSAGE)		181
	OPERATING S. P. SYSTEMS ... EXAMPLE #3 (THIRD MESSAGE)		193
	OPERATING SIGNAL PROCESSOR SYSTEMS ... EXAMPLE #4	..	197
25	OPERATING S. P. SYSTEMS ... EXAMPLE #4 (SECOND MESSAGE)		225
	OPERATING S. P. SYSTEMS ... EXAMPLE #4 (THIRD MESSAGE)		246
30	OPERATING SIGNAL PROCESSOR SYSTEMS ... EXAMPLE #5	..	248
	OPERATING SIGNAL PROCESSOF SYSTEMS ... SIGNAL RECORD TRANSFER	271

35

	REGULATING THE RECEPTION AND USE OF PROGRAMMING ...	
	(INCLUDING EXAMPLE #6)	
	 278
5	OPERATING S. P. REGULATING SYSTEMS ... EXAMPLE #7	. 288
	MONITORING RECEIVER STATION RECEPTION AND OPERATION	. 312
	AUTOMATING INTERMEDIATE TRANSMISSION STATIONS 324
10	AUTOMATING INTERMEDIATE TRANSMISSION STATIONS ... EXAMPLE #8	
	 340
	AUTOMATING INTERMEDIATE STATION COMBINED MEDIUM OPERATIONS	
15	... (INCLUDING EXAMPLE #9)	
	 354
	NETWORK CONTROL OF INTERMEDIATE GENERATING AND EMBEDDING ...	
		EXAMPLE #10
20	 374
	AUTOMATING ULTIMATE RECEIVER STATIONS 390
	MORE REGARDING THE PREFERRED CONTROLLER OF A SPAM DECODER	
25	 396
	AUTOMATING U. R. STATIONS ... REGULATING STATION ENVIRONMENT	
	 396
30	AUTOMATING U. R. STATIONS ... COORDINATING A STEREO SIMULCAST	
	 406
	AUTOMATING U. R. STATIONS ... RECEIVING SELECTED PROGRAMMING	
	 419
35		

	AUTOMATING U. R. STATIONS ... MORE ON EXAMPLE #7 ...	
	RECEIVING SELECTED PROGRAMMING AND COMBINING	
	SELECTED URS MICROCOMPUTERS, 205, AUTOMATICALLY	
	TO THE COMPUTER SYSTEM OF A SELECTED	
5	PROGRAMMING TRANSMISSION	427
	CONTROLLING COMPUTER-BASED COMBINED MEDIA OPERATIONS .	447
	TRANSMITTING AND RECEIVING PROGRAM INSTRUCTION SETS .	457
10	AUDIO OVERLAYS AND OTHER OVERLAYS	463
	AUTOMATING U. R. STATIONS ... EXAMPLES #9 AND #10 CONTINUED	
	COORDINATING COMPUTERS, TELEVISION, AND PRINT	
15	469
	PREPROGRAMMING RECEIVER STATION OPERATING SYSTEMS ...	516
	THE PREFERRED SPAM HEADER	532
20	A SUMMARY EXAMPLE #11 ... AND THE GENERAL CASE	533

25

30

35

SIGNAL PROCESSING APPARATUS AND METHODSCROSS-REFERENCE TO RELATED APPLICATIONS

This is a continuation application of Patent App. 849,226, filed May 3, 1993, which was a continuation of Patent App. 849,226, filed March 10, 1992, which was a continuation of Patent App. 588,126, filed Sept. 25, 1990, which was a continuation of Patent App. 095,096, filed Sept. 11, 1987, which was a continuation-in-part of Patent App. 829,531, filed Feb. 14, 1986, which was a continuation of Patent app. 317,519, filed Nov. 3, 1981.

BACKGROUND OF THE INVENTION

The invention relates to an integrated system of programming communication and involves the fields of computer processing, computer communications, television, radio, and other electronic communications; the fields of automating the handling, recording, and retransmitting of television, radio, computer, and other electronically transmitted programming; and the fields of regulating, metering, and monitoring the availability, use, and usage of such programming.

For years, television has been recognized as a most powerful medium for communicating ideas. And television is so-called "user-friendly"; that is, despite technical complexity, television is easy for subscribers to use.

Radio and electronic print services such as stock brokers' so-called "tickers" and "broad tapes" are also powerful, user friendly mass media. (Hereinafter, the electronic print mass medium is called, "broadcast print.")

But television, radio, and broadcast print are only mass media. Program content is the same for every viewer. Occasionally one viewer may see, hear, or read information of specific relevance to him (as happens when a guest on a television talk show turns to the camera and says, "Hi, Mom"), but such electronic media have no capacity for conveying user specific information simultaneously to each user.

For years, computers have been recognized as having unsurpassed capacity for processing and displaying user specific information.

But computer processing is not a mass medium. Computers operate under the control of computer programs that are inputted by specific users for specific purposes, not programs that are broadcast to and
5 executed simultaneously at the stations of mass user audiences. And computer processing is far less user friendly than, for example, television.

Today great potential exists for combining the capacity of broadcast communications media to convey
10 ideas with the capacity of computers to process and output user specific information. One such combination would provide a new radio-based or broadcast print medium with the capacity for conveying general information to large audiences -- e.g., "Stock prices
15 rose today in heavy trading," -- with information of specific relevance to each particular user in the audience -- e.g., "but the value of your stock portfolio went down." (Hereinafter, the new media that result from such combinations are called "combined" media.)

20 Unlocking this potential is desirable because these new media will add substantial richness and variety to the communication of ideas, information and entertainment. Understanding complex subjects and making informed decisions will become easier.

25 To unlock this potential fully requires means and methods for combining and controlling receiver systems that are now separate -- television and computers, radio and computers, broadcast print and computers, television and computers and broadcast print,
30 etc.

But it requires much more.

To unlock this potential fully requires a system with efficient capacity for satisfying the demands of subscribers who have little receiver
35 apparatus and simple information demands as well as subscribers who have extensive apparatus and complex demands. It requires capacity for transmitting and organizing vastly more information and programming than

any one-channel transmission system can possibly convey at one time. It requires capacity for controlling intermediate transmission stations that receive information and programming from many sources and for organizing the information and programming and retransmitting the information and programming so as to make the use of the information and programming at ultimate receiver stations as efficient as possible.

To unlock this potential also requires efficient capacity for providing reliable audit information to (1) advertisers and others who pay for the transmission and performance of programming and (2) copyright holders, pay service operators, and others such as talent who demand, instead, to be paid. This requires capacity for identifying and recording (1) what television, radio, data, and other programming and what instruction signals are transmitted at each transmission station and (2) what is received at each receiver station as well as (3) what received programming is combined or otherwise used at each receiver station and (4) how it is received, combined, and/or otherwise used.

Moreover, this system must have the capacity to ensure that programming supplied for pay or for other conditional use is used only in accordance with those conditions. For example, subscriber station apparatus must display the commercials that are transmitted in transmissions that advertisers pay for. The system must have capacity for decrypting, in many varying ways, programming and instruction signals that are encrypted and for identifying those who pirate programming and inhibiting piracy.

It is the object of this invention to unlock this great potential in the fullest measure by means of an integrated system of programming communication that joins together all these capacities most efficiently.

Computer systems generate user specific information, but in any given computer system, any given set of program

instructions that causes and controls the generation of user specific information is inputted to only one computer at a time.

Computer communications systems do transmit data point-to-multipoint. The Dataspeed Corporation division of Lotus Development Corporation of Cambridge, Massachusetts transmits real-time financial data over radio frequencies to microcomputers equipped with devices called "modios" that combine the features of radio receivers, modems, and decryptors. The Equatorial Communications Company of Mountain View, California transmits to similarly equipped receiver systems by satellite. At each receiver station, apparatus receive the particular transmission and convert its data content into unencrypted digital signals that computers can process. Each subscriber programs his subscriber station apparatus to select particular data of interest.

This prior art is limited. It only transmits data; it does not control data processing. No system is preprogrammed to simultaneously control a plurality of central processor units, operating systems, and pluralities of computer peripheral units. None has capacity to cause simultaneous generation of user specific information at a plurality of receiver stations. None has any capacity to cause subscriber station computers to process received data, let alone in ways that are not inputted by the subscribers. None has any capacity to explain automatically why any given information might be of particular interest to any subscriber or why any subscriber might wish to select information that is not selected or how any subscriber might wish to change the way selected information is processed.

As regards broadcast media, systems in the prior art have capacity for receiving and displaying multiple images on television receivers simultaneously. One such system for superimposing printed characters transmitted incrementally during the vertical blanking interval of the television

scanning format is described in U. S. Patent to Kimura No. 3,891,792. U.S. Patent to Baer No. 4,310,854 describes a second system for continuously displaying readable alphanumeric captions that are transmitted as digital data superimposed on a normal FM sound signal and that relate in program content to the conventional television information upon which they are displayed. These systems permit a viewer to view a primary program and a secondary program.

This prior art, too, is limited. It has no capacity to overlay any information other than information transmitted to all receiver stations simultaneously. It has no capacity to overlay any such information except in the order in which it is received. It has no capacity to cause receiver station computers to generate any information whatsoever, let alone user specific information. It has no capacity to cause overlays to commence or cease appearing at receiver stations, let alone commence and cease appearing periodically.

As regards the automation of intermediate transmission stations, various so-called "cueing" systems in the prior art operate in conjunction with network broadcast transmissions to automate the so-called "cut-in" at local television and radio stations of locally originated programming such as so-called "local spot" advertisements.

Also in the prior art, U.S. Patent to Lambert No. 4,381,522 describes a cable television system controlled by a minicomputer that responds to signals transmitted from viewers by telephone. In response to viewers' input preferences, the computer generates a schedule which determines what prerecorded, so-called local origination programs will be transmitted, when, and over what channels. The computer generates a video image of this schedule which it transmits over one cable channel to viewers which permits them to see when they can view the programs they request and over what channels. Then, in accordance with the schedule, it actuates preloaded video tape, disc or film players and

transmits the programming transmissions from these players to the designated cable channels by means of a controlled video switch.

This prior art, too, is limited. It has no capacity to schedule automatically or transmit any programming other than that loaded immediately at the play heads of the controlled video players. It has no capacity to load the video players or identify what programming is loaded on the players or verify that scheduled programs are played correctly. It has no capacity to cause the video players to record programming from any source. It has no capacity to receive programming transmissions or process received transmissions in any way. It has no capacity to operate under the control of instructions transmitted by broadcasters. It has no capacity to insert signals that convey information to or control, in any way, the automatic operation of ultimate receiver station apparatus other than television receivers.

As regards the automation of ultimate receiver stations, in the prior art, U.S. Patent to Bourassin et al. No. 4,337,480 describes a dynamic interconnection system for connecting at least one television receiver to a plurality of television peripheral units. By means of a single remote keyboard, a viewer can automatically connect and disconnect any of the peripheral units without the need manually to switch systems or fasten and unfasten cabling each time. In addition, using a so-called "image-within-image" capacity, the viewer can superimpose a secondary image from a second peripheral unit upon the primary image on the television display. In this fashion, two peripheral units can be viewed simultaneously on one television receiver. U.S. Patent to Freeman et. al. No. 4,264,925 describes a multi-channel programming transmission system wherein subscribers may select manually among related programming alternatives transmitted simultaneously on separate channels.

This prior art, too, is limited. It has no capacity

for interconnecting or operating a system at any time other than the time when the order to do so is entered manually at the system or remote keyboard. It has no capacity for acting on instructions transmitted by broadcasters to interconnect, 5 actuate or tune systems peripheral to a television receiver or to actuate a television receiver or automatically change channels received by a receiver. It has no capacity for coordinating the programming content transmitted by any given peripheral system with any other programming transmitted to a 10 television receiver. It has no capacity for controlling two separate systems such as, for example, an automatic radio and television stereo simulcast. It has no capacity for selectively connecting radio receivers to radio peripherals such as computers or printers or speakers or for connecting 15 computers to computer peripherals (except perhaps a television set). It has no capacity for controlling the operation of decryptors or selectively inputting transmissions to decryptors or outputting transmissions from decryptors to other apparatus. It has no capacity for 20 monitoring and maintaining records regarding what programming is selected or played on any apparatus or what apparatus is connected or how connected apparatus operate.

The prior art includes a variety of systems for monitoring programming and generating so-called "ratings." 25 One system that monitors by means of embedded digital signals is described in U.S. Patent to Haselwood, et al. No. 4,025,851. Another that monitors by means of audio codes that are only "substantially inaudible" is described in U.S. Patent to Crosby No. 3,845,391. A third that automatically 30 monitors a plurality of channels by switching sequentially among them and that includes capacity to monitor audio and visual quality is described in U.S. Patent to Greenberg No. 4,547,804.

This prior art, too, is limited. It has capacity to 35 monitor only single broadcast stations, channels or units and

lacks capacity to monitor more than one channel at a time or to monitor the combining of media. At any given monitor station, it has had capacity to monitor either what is transmitted over one or more channels or what is received on one or more receivers but not both. It has assumed monitored signals of particular format in particular transmission locations and has lacked capacity to vary formats or locations or to distinguish and act on the absence of signals or to interpret and process in any fashion signals that appear in monitored locations that are not monitored signals. It has lacked capacity to identify encrypted signals then decrypt them. It has lacked capacity to record and also transfer information to a remote geographic location simultaneously.

As regards recorder/player systems, many means and methods exist in the prior art for recording television or audio programming and/or data on magnetic, optical or other recording media and for retransmitting prerecorded programming. Video tape recorders have capacity for automatic delayed recording of television transmissions on the basis of instructions input manually by viewers. So-called "interactive video" systems have capacity for locating prerecorded television programming on a given disc and transmitting it to television receivers and locating prerecorded digital data on the same disc and transmitting them to computers.

This prior art, too, is limited. It has no capacity for automatically embedding signals in and/or removing embedded signals from a television transmission then recording the transmission. It has no capacity for controlling the connection or actuation or tuning of external apparatus. It has no capacity for retransmitting prerecorded programming and controlling the decryption of said programming, let alone doing so on the basis of signals that are embedded in said programming that contain keys for the

decryption of said programming. It has no capacity for operating on the basis of control signals transmitted to recorder/players at a plurality of subscriber stations, let alone operating on the basis of such signals to record user specific information at each subscriber station.

As regards decoders and decryptors, many different systems exist, at present, that enable programming suppliers to restrict the use of transmitted programming to only duly authorized subscribers. The prior art includes so-called "addressable" systems that have capacity for controlling specific individual subscriber station apparatus by means of control instructions transmitted in broadcasts. Such systems enable broadcasters to turn off subscriber station decoder/decryptor apparatus of subscribers who do not pay their bills and turn them back on when the bills are paid.

This prior art, too, is limited. It has no capacity for decrypting combined media programming. It has no capacity for identifying then selectively decrypting control instructions embedded in unencrypted programming transmissions. It has no capacity for identifying programming transmissions or control instructions selectively and transferring them to a decryptor for decryption. It has no capacity for transferring the output of a decryptor selectively to one of a plurality of output apparatus. It has no capacity for automatically identifying decryption keys and inputting them to a decryptor to serve as the key for any step of decryption. It has no capacity for identifying and recording the identity of what is input to or output from a decryptor. It has no capacity for decrypting a transmission then embedding a signal in the transmission--let alone for simultaneously embedding user specific signals at a plurality of subscriber stations. It has no capacity for distinguishing the absence of an expected signal or controlling any operation when such absence occurs.

Further significant limitations arise out of the

failure to reconcile aspects of these individual areas of art--monitoring programming, automating ultimate receiver stations, decrypting programming, generating the programming itself, etc.--into an integrated system. These limitations
5 are both technical and commercial.

For example, the commercial objective of the aforementioned monitoring systems of Crosby, Haselwood et. al., and Greenberg is to provide independent audits to advertisers and others who pay for programming transmissions.
10 All require embedding signals in programming that are used only to identify programming. Greenberg, for example, requires that a digital signal be transmitted at a particular place on a select line of each frame of a television program. But television has only so much capacity for transmitting
15 signals outside the visible image; it is inefficient for such signals to serve only one function; and broadcasters can foresee alternate potential for this capacity that may be more profitable to them. Furthermore, advertisers recognize that if the systems of Crosby, Haselwood and Greenberg
20 distinguish TV advertisements by means of single purpose signals, television receivers and video tape recorders can include capacity for identifying said signals and suppressing the associated advertisements. Accordingly, no independent automatic comprehensive so-called "proof-of-performance"
25 audit service has yet proven commercially viable.

As a second example, because of the lack of a viable independent audit system, each service that broadcasts encrypted programming controls and services at each subscriber station one or more receiver/decryptors dedicated
30 to its service alone. Lacking a viable audit system, services do not transmit to shared, common receiver/decryptors.

These are just two examples of limitations that arise in the absence of an integrated system of programming
35 communication.

It is an object of the present invention to overcome these and other limitations of the prior art.

SUMMARY OF THE INVENTION

5 The present invention consists of an integrated system of methods and apparatus for communicating programming. The term "programming" refers to everything that is transmitted electronically to entertain, instruct or inform, including television, radio, broadcast print, and computer programming
10 as well as combined medium programming. The system includes capacity for automatically organizing multi-channel communications. Like television, radio, broadcast print, and other electronic media, the present invention has capacity for transmitting to standardized programming that is very
15 simple for subscribers to play and understand. Like computer systems, the present invention has capacity for transmitting data and control instructions in the same information stream to many different apparatus at a given subscriber station, for causing computers to generate and transmit programming,
20 and for causing receiver apparatus to operate on the basis of programming and information received at widely separated times.

 It is the further purpose of this invention to provide means and methods whereby a simplex point-to-multipoint
25 transmission (such as a television or radio broadcast) can cause simultaneous generation of user specific information at a plurality of subscriber stations. One advantage of the present invention is great ease of use. For example, as will be seen, a subscriber can cause his own information to be
30 processed in highly complex ways by merely turning his television receiver on and tuning to a particular channel. Another advantage of the present invention is its so-called "transparency"--subscribers see none of the complex processing taking place. Another advantage is privacy. No
35 private information is required at transmitting stations, and

no subscriber's information is available at any other subscriber's station.

It is the further purpose of this invention to provide means and methods whereby a simplex broadcast transmission can cause periodic combining of relevant user specific information and conventional broadcast programming simultaneously at a plurality of subscriber stations, thereby integrating the broadcast information with each user's own information. One advantage of the present invention is its use of powerful communication media such as television to reveal the meaning of the results of complex processing in ways that appear clear and simple. Another advantage is that receiver stations that lack said capacity for combining user specific information into television or radio programming can continue, without modification, to receive and display the conventional television or radio and without the appearance of any signals or change in the conventional programming.

It is the further purpose of this invention to provide means and methods for the automation of intermediate transmission stations that receive and retransmit programming. The programming may be delivered by any means including over-the-air, hard-wire, and manual means. The stations may transmit programming over-the-air (hereinafter, "broadcast") or over hard-wire (hereinafter, "cablecast"). They may transmit single channels or multiple channels. The present invention includes capacity for automatically constructing records for each transmitted channel that duplicate the logs that the Federal Communications Commission requires broadcast station operators to maintain.

It is the further purpose of this invention to provide means and methods for the automation of ultimate receiver stations, especially the automation of combined medium and multi-channel presentations. Such ultimate receiver stations may be private homes or offices or commercial establishments such as theaters, hotels, or brokerage offices.

It is the further purpose of this invention to provide means and methods for identifying and recording what television, radio, data, and other programming is transmitted at each transmission station, what programming is received at
5 each receiver station, and how programming is used. In the present invention, certain monitored signals may be encrypted, and certain data collected from such monitoring may be automatically transferred from subscriber stations to one or more remote geographic stations.

10 It is a further purpose of this invention to provide means and methods for recording combined media and/or multi-channel programming and for playing back prerecorded programming of such types.

It is a further purpose of this invention to provide a
15 variety of means and methods for restricting the use of transmitted communications to only duly authorized subscribers. Such means and methods include techniques for encrypting programming and/or instructions and decrypting them at subscriber stations. They also include techniques
20 whereby the pattern of the composition, timing, and location of embedded signals may vary in such fashions that only receiving apparatus that are preinformed regarding the patterns that obtain at any given time will be able to process the signals correctly.

25 The present invention employs signals embedded in programming. Embedded signals provide several advantages. They cannot become separated inadvertently from the programming and, thereby, inhibit automatic processing. They occur at precise times in programming and can synchronize the
30 operation of receiver station apparatus to the timing of programming transmissions. They can be conveniently monitored.

In the present invention, the embedded signals contain digital information that may include addresses of specific
35 receiver apparatus controlled by the signals and instructions

that identify particular functions the signals cause addressed apparatus to perform.

In programming transmissions, given signals may run and repeat, for periods of time, continuously or at regular 5 intervals. Or they may run only occasionally or only once. They may appear in various and varying locations. In television they may appear on one line in the video portion of the transmission such as line 20 of the vertical interval, or on a portion of one line, or on more than one line, and 10 they will probably lie outside the range of the television picture displayed on a normally tuned television set. In television and radio they may appear in a portion of the audio range that is not normally rendered in a form audible to the human ear. In television audio, they are likely to 15 lie between eight and fifteen kilohertz. In broadcast print and data communications transmissions, the signals may accompany conventional print or data programming in the conventional transmission stream but will include instructions that receiver station apparatus are 20 preprogrammed to process that instruct receiver apparatus to separate the signals from the conventional programming and process them differently. In all cases, signals may convey information in discrete words, transmitted at separate times or in separate locations, that receiver apparatus must 25 assemble in order to receive one complete instruction.

(The term "signal unit" hereinafter means one complete signal instruction or information message unit. Examples of signal units are a unique code identifying a programming unit, or a unique purchase order number identifying the 30 proper use of a programming unit, or a general instruction identifying whether a programming unit is to be retransmitted immediately or recorded for delayed transmission. The term "signal word" hereinafter means one full discrete appearance of a signal as embedded at one time in one location on a 35 transmission. Examples of signal words are a string of one

or more digital data bits encoded together on a single line of video or sequentially in audio. Such strings may or may not have predetermined data bits to identify the beginnings and ends of words. Signal words may contain parts of signal units, whole signal units, or groups of partial or whole signal units or combinations.)

In the present invention, particular signal processing apparatus (hereinafter called the "signal processor") detect signals and, in accordance with instructions in the signals and preprogramming in the signal processor, decrypt and/or record and/or control station apparatus by means of the signals and/or discard the signals. The apparatus include one or more devices that can selectively scan transmission frequencies as directed and, separately, capacity to receive signals from one or more devices that continuously monitor selected frequencies. The frequencies may convey television, radio, or other programming transmissions. The input transmissions may be received by means of antennas or from hard-wire connections. The scanners/switches, working in parallel or series or combinations, transfer the transmissions to receiver/decoder/detectors that identify signals encoded in programming transmissions and convert the encoded signals to digital information; decryptors that may convert the received information, in part or in whole, to other digital information according to preset methods or patterns; and one or more processor/monitors and/or buffer/comparators that organize and transfer the information stream. The processors and buffers can have inputs from each of the receiver/detector lines and evaluate information continuously. From the processors and buffers, the signals may be transferred to external equipment such as computers, videotape recorders and players, etc. And/or they may be transferred to one or more internal digital recorders that receive and store in memory the recorded information and have connections to one or more remote sites for further

transmission of the recorded information. The apparatus has means for external communication and an automatic dialer and can contact remote sites and transfer stored information as required in a predetermined fashion or fashions. The apparatus has a clock for determining and recording time as
5 required. It has a read only memory for recording permanent operating instructions and other information and a programmable random access memory controller ("PRAM controller") that permits revision of operating patterns and instructions. The PRAM controller may be connected to all
10 internal operating units for full flexibility of operations.

Signal processing apparatus that are employed in specific situations that require fewer functions than those provided by the signal processor described above may omit one or more of the specific operating elements described above.

15 A central objective of the present invention is to provide flexibility in regard to installed station apparatus. At any given time, the system must have capacity for wide variation in individual station apparatus in order to provide individual subscribers the widest range of information
20 options at the least cost in terms of installed equipment. Flexibility must exist for expanding the capacity of installed systems by means of transmitted software and for altering installed systems in a modular fashion by adding or removing components. Flexibility must exist for varying
25 techniques that restrict programming to duly authorized subscribers in order to identify and deter pirates of programming.

Other objects, features, and advantages of this invention will appear in the following descriptions and the
30 appended claims.

BRIEF DESCRIPTION OF THE DRAWINGS

Fig. 1 is a block diagram of a video/computer combined medium receiver station.

35

Fig. 1A shows a representative example of a computer generated, user specific graphic as it would appear by itself on the face of a display tube.

Fig. 1B shows a representative example of a studio generated graphic displayed on the face of a display tube.

Fig. 1C shows a representative example, on the face of a display tube, of a studio graphic combined with a user specific graphic .

Fig. 2 is a block diagram of one embodiment of a signal processor.

Fig. 2A is a block diagram of a TV signal decoder apparatus.

Fig. 2B is a block diagram of a radio signal decoder apparatus.

Fig. 2C is a block diagram of an other signal decoder apparatus.

Fig. 2D is a block diagram of one embodiment of a receiver station signal processing system.

Fig. 2E illustrates one example of the composition of signal information and shows the initial binary information of a message that contains execution, meter-monitor, and information segments.

Fig. 2F shows one instance of a meter-monitor segment.

Fig. 2G shows one instance of a command that fills a whole number of byte signal words incompletely.

Fig. 2H shows one instance of a message that contains execution and meter-monitor segments and consists of the command of Fig. 2G with three padding bits added at the end to complete the last byte signal word.

Fig. 2I shows one instance of a SPAM message stream.

Fig. 2J shows one instance of a message that consists of just a header and an execution segment and fills one byte signal word completely.

Fig. 2K shows one instance of a message that contains execution and meter-monitor segments and fills a whole number

of byte signal words completely but ends with one full byte signal word of padding bits because the last byte signal word of command information is an EOFPS word.

Fig. 3 is a block diagram of a video/computer combined medium receiver station with a signal processing system.

Fig. 3A is a block diagram of the preferred embodiment the controller apparatus of a SPAM decoder.

Fig. 4 is a block diagram of one example of a signal processing programming reception and use regulating system.

Fig. 5 is a block diagram of one example of a signal processing apparatus and methods monitoring system installed to monitor a subscriber station.

Fig. 6 is a block diagram of one example of signal processing apparatus and methods at an intermediate transmission station, in this case a cable system headend.

Fig. 7 is a block diagram of signal processing apparatus and methods at an ultimate receiver station.

Fig. 7A is a block diagram of signal processing apparatus and methods with external equipment regulating the environment of the local receiver site.

Fig. 7B is a block diagram of signal processing apparatus and methods used to control a combined medium, multi-channel presentation and to monitor such viewership.

Fig. 7C is a block diagram of signal processing apparatus and methods selecting receivable information and programming and controlling combined medium, multi-channel presentations.

Fig. 7D is a block diagram of a radio/computer combined medium receiver station.

Fig. 7E is a block diagram of a television/computer combined medium receiver station.

Fig. 7F is a block diagram of an example of controlling television and print combined media.

Fig. 8 is a block diagram of selected apparatus of the station of Fig. 7 with a station specific EPROM, 20B,

installed.

DESCRIPTION OF THE PREFERRED EMBODIMENTS

5 ONE COMBINED MEDIUM

Fig. 1 shows a video/computer combined medium subscriber station. Via conventional antenna, the station receives a conventional television broadcast transmission at television tuner, 215. The Model CV510 Electronic TV Tuner of the Zenith Radio Corporation of Chicago, Illinois, which is a component of the Zenith Video Hi-Tech Component TV system, is one such tuner. This tuner outputs conventional audio and composite video transmissions. The audio transmission is inputted to TV monitor, 202M. The video transmission is inputted to video transmission divider, 4, which is a conventional divider that splits the transmission into two paths. One is inputted continuously to TV signal decoder, 203, and the other to microcomputer, 205. TV signal decoder, 203, which is described more fully below, has capacity for receiving a composite video transmission; detecting digital information embedded therein; correcting errors in the received information by means of forward error checking techniques, well known in the art; converting the received information, as may be required, by means of input protocol techniques, well known in the art, into digital signals that microcomputer, 205, can receive and process and that can control the operation of microcomputer, 205; and transferring said signals to microcomputer, 205.

Microcomputer, 205, is a conventional microcomputer system with disk drives that is adapted to have capacity for receiving signals from decoder, 203; for generating computer graphic information; for receiving a composite video transmission; for combining said graphic information onto the video information of said transmission by graphic overlay techniques, well known in the art; and for outputting the

resulting combined information to a TV monitor, 202M, in a composite video transmission. One such system is the IBM Personal Computer of International Business Machines Corporation of Armonk, New York with an IBM Asynchronous Communications Adapter installed in one expansion slot and a PC-MicroKey Model 1300 System with Techmar Graphics Master Card, as supplied together by Video Associates Labs of Austin, Texas, installed in two other slots. Microcomputer, 205, receives digital signals from decoder, 203, at its asynchronous communications adapter and the video transmission from divider, 4, at its PC-MicroKey 1300 System. It outputs the composite video transmission at its PC-MicroKey System. Microcomputer, 205, has all required operating system capacity--eg., the MS/DOS Version 2.0 Disk Operating System of Microsoft, Inc. of Bellvue, Washington with installed device drivers. TV monitor, 202M, has capacity for receiving composite video and audio transmissions and for presenting a conventional television video image and audio sound. One such monitor is the Model CV1950 Color Monitor of the Zenith Radio Corporation.

In the example, the subscriber station of Fig. 1 is in New York City and is tuned to the conventional broadcast television transmission frequency of channel 13 at 8:30 PM on a Friday evening when the broadcast station of said frequency, WNET, commences transmitting a television program about stock market investing, "Wall Street Week." Said WNET station is an intermediate transmission station for said program which actually originates at a remote television studio in Owings Mills, Maryland. (Hereinafter, a studio or station that originates the broadcast transmission of programming is called the "program originating studio.") From said program originating studio said program is transmitted by conventional television network feed transmission means, well known in the art, to a large number of geographically dispersed intermediate transmission stations that retransmit

said program to millions of subscriber stations where subscribers view said program. Said network transmission means may include so-called landlines, microwave transmissions, a satellite transponder, or other means.

5 At said subscriber station, microprocessor, 205, contains a conventional 5 1/4" floppy disk at a designated one of its disk drives that holds a data file recorded in a fashion well known in the art. Said file contains information on the portfolio of financial instruments owned
10 by the subscriber that identifies the particular stocks in the portfolio, the number of shares of each stock owned at the close of business of each business day from the end of the previous week, and the closing share prices applicable each day. Decoder, 203, is preprogrammed to detect digital
15 information on a particular line or lines (such as line 20) of the vertical interval of its video transmission input; to correct errors in said information; to convert said corrected information into digital signals usable by microcomputer, 205; and to input said signals to microcomputer, 205, at its
20 asynchronous communications adapter. Microcomputer, 205, is preprogrammed to receive said input of signals at its asynchronous communications adapter and to respond in a predetermined fashion to instruction signals embedded in the "Wall Street Week" programming transmission.

25 Other similarly configured and preprogrammed subscriber stations also tune to the transmission of said "Wall Street Week" program by given intermediate transmission stations. At each subscriber station, the records in the contained financial portfolio file hold, in identical format,
30 information on the particular investments of that station's subscriber.

At the start of the transmission of said "Wall Street Week" program, all subscriber station apparatus is on and fully operational.

35 At said program originating studio, at the outset of

said program transmission, a first series of control instructions is generated, embedded sequentially on said line or lines of the vertical interval, and transmitted on the first and each successive frame of said television program transmission, signal unit by signal unit and word by word, until said series has been transmitted in full. The instructions of said series are addressed to and control the microcomputer, 205, of each subscriber station.

In said series in full--and in any one or more subsequent series of instructions--particular instructions are separated, as may be required, by time periods when no instruction that controls the microcomputer, 205, of any station is transmitted which periods allow sufficient time for the microcomputer, 205, of each and every subscriber station to complete functions controlled by previously transmitted instructions and commence waiting for a subsequent instruction, in a waiting fashion well known in the art, before receiving a subsequent instruction.

Tuner, 215, receives this television transmission, converts the received television information into audio and composite video transmissions, and transmits the audio to monitor, 202M, and the video via divider, 4, to microcomputer, 205, and decoder, 203. Decoder, 203, detects the embedded instruction information, corrects it as required, converts it into digital signals usable by microcomputer, 205, and transmits said signals to microcomputer, 205.

With each step occurring in a predetermined fashion or fashions, well known in the art, this first set of instructions commands microcomputer, 205, (and all other subscriber station microcomputers simultaneously) to interrupt the operation of its central processor unit (hereinafter, "CPU") and any designated other processors; then to record the contents of the registers of its CPU and any other designated processors either at a designated place

in random access memory (hereinafter, "RAM") or on the
contained disk; then to set its PC-MicroKey 1300 to the
"GRAPHICS OFF" operating mode in which mode it transmits all
received composite video information to monitor, 202M,
5 without modification; then to record all information in RAM
with all register information in an appropriately named file
such as "INTERUPT.BAK" at a designated place on the contained
disk; then to clear all RAM (except for that portion of RAM
containing the so-called "operating system" of said
10 microcomputer, 205) and all registers of said CPU and any
other designated processors; then to wait for further
instructions from decoder, 203.

Operating in said preprogrammed fashion under control
of said first set of instructions, microcomputer, 205,
15 reaches a stage at which the subscriber can input information
only under control of signals embedded in the broadcast
transmission and can reassume control of microcomputer, 205,
(so long as microcomputer, 205, remains on and continues, in
a predetermined fashion, to receive said embedded transmitted
20 signals) only by executing a system reset (or so-called "warm
boot") which on an IBM PC is accomplished by depressing
simultaneously the "Ctrl", "Alt" and "Del" keys on the
console keyboard.

(Hereinafter, this first set of instructions is called
25 the "control invoking instructions," and the associated steps
are called "invoking broadcast control.")

After completing all steps of invoking broadcast
control, the microcomputer at each subscriber station
(including microcomputer, 205) is preprogrammed (1) to
30 evaluate particular initial instructions in each distinct
series of received input instructions to ascertain how to
process the information of said series and (2) to operate in
a predetermined fashion or fashions in response to said
initial instructions.

35 Subsequently, a second series of instructions is

embedded and transmitted at said program originating studio. Said second series is detected and converted into usable digital signals by decoder, 203, and inputted to microcomputer, 205, in the same fashion as the first series.

5 Microcomputer, 205, evaluates the initial signal word or words which instruct it to load at RAM (from the input buffer to which decoder, 203, inputs) and run the information of a particular set of instructions that follows said word or words just as the information of a file named FILE.EXE,

10 recorded on the contained floppy disk, would be loaded at RAM (from the input buffer to which the disk drive of said disk inputs) and run were the command "FILE" entered from the console keyboard to the system level of the installed disk operating system. (Hereinafter, such a set of instructions

15 that is loaded and run is called a "program instruction set.") In a fashion well known in the art, microcomputer, 205, loads the received binary information of said set at a designated place in RAM until, in a predetermined fashion, it detects the end of said set, and it executes said set as an

20 assembled, machine language program in a fashion well known in the art.

Under control of said program instruction set and accessing the subscriber's contained portfolio data file for information in a fashion well known in the art,

25 microcomputer, 205, calculates the performance of the subscriber's stock portfolio and constructs a graphic image of that performance at the installed graphics card. The instructions cause the computer, first, to determine the aggregate value of the portfolio at each day's close of

30 business by accumulating, for each day, the sum of the products of the number of shares of each stock held times that stock's closing price. The instructions then cause microcomputer, 205, to calculate the percentage change in the portfolio's aggregate value for each business day of the week

35 in respect to the final business day of the prior week. Then

in a fashion well known in the art, the instructions cause microcomputer, 205, to enter digital bit information at the video RAM of the graphics card in a particular pattern that depicts the said percentage change as it would be graphed on
5 a particular graph with a particular origin and set of scaled graph axes. Upon completion of these steps, the instructions cause microcomputer, 205, to commence waiting for a subsequent instruction from decoder, 203.

If the information at video RAM at the end of these
10 steps were to be transmitted alone to the video screen of a TV monitor, it would appear as a line of a designated color, such as red, on a background color that is transparent when overlaid on a separate video image. Black is such a background color, and Fig. 1A shows one such line.

As each subscriber station completes the steps of calculation and graphic imaging performed under control of said program instruction set, information of such a line exists at video RAM at said station which information reflects the specific portfolio performance of the user of
20 said station. Said information results from much computation, but the meaning of said information is hardly clear. Fig. 1A shows just a line.

While microcomputer, 205, performs these steps, TV monitor, 202M, displays the conventional television image and
25 the sound of the transmitted "Wall Street Week" program. During this time the program may show the so-called "talking head" of the host as he describes the behavior of the stock market over the course of the week. Then the host says, "Now as we turn to the graphs, here is what the Dow Jones
30 Industrials did in the week just past," and a studio generated graphic is transmitted. Fig. 1B shows the image of said graphic as it appears on the video screen of TV monitor, 202M. Then the host says, "And here is what your portfolio did." At this point, an instruction signal is generated at
35 said program originating studio, embedded in the programming

transmission, and transmitted. Said signal is identified by decoder, 203; transferred to microcomputer, 205; and executed by microcomputer, 205, at the system level as the statement, "GRAPHICS ON". Said signal instructs microcomputer, 205, at 5 the PC-MicroKey 1300 to overlay the graphic information in its graphics card onto the received composite video information and transmit the combined information to TV monitor, 202M. TV monitor, 202M, then displays the image shown in Fig. 1C which is the microcomputer generated graphic 10 of the subscriber's own portfolio performance overlaid on the studio generated graphic. And microcomputer, 205, commences waiting for another instruction from decoder, 203.

By itself, the meaning of Fig. 1A is hardly clear. But when Fig. 1A is combined and displayed at the proper 15 time with the conventional television information, its meaning becomes readily apparent. Simultaneously, each subscriber in a large audience of subscribers sees his own specific performance information as it relates to the performance information of the market as a whole.

(Hereinafter, an instruction such as the above signal 20 of "GRAPHICS ON" that causes subscriber station apparatus to execute a combining operation in synchronization is called a "combining synch command." Said initial signal word or words that preceded the above program instruction set provide 25 another example of a combining synch command in that said word or words synchronized all subscriber station computers in commencing loading and running information for a particular combining.)

While the TV monitor at this particular subscriber 30 station displays this particular subscriber's own overlay information, each other subscriber station displays the specific overlay information applicable at that station.

As the program proceeds, in the same fashion a further instruction signal is generated at said studio; transmitted; 35 detected; inputted from decoder, 203, to microcomputer, 205;

and executed as "GRAPHICS OFF." Then said studio ceases transmitting the graphic image, and transmits another image such as the host's talking head. Simultaneously, the GRAPHICS OFF command causes microcomputer, 205, to cease
5 overlaying the graphic information onto the received composite video and to commence transmitting the received composite video transmission unmodified. Thereafter the "Wall Street Week" program proceeds, and microcomputer, 205, continues to operate under control of received instructions.

10 This combined medium example is of a television based medium. Like conventional television, said combined medium transmits the same signals to all subscriber stations. But unlike conventional television where each subscriber views only programming viewed by every other subscriber and where
15 said programming is known to and available at the program originating studio, each subscriber of said combined medium views programming that is personalized and private. The programming he views is his own--in the example, his own portfolio performance--and his programming is not viewed by
20 any other subscriber nor is it available at the program originating studio. In addition, personalized programming is displayed only when it is of specific relevance to the conventional television programming of said combined medium. In the example, each subscriber views a graphic presentation
25 of his own portfolio performance information as soon as it becomes specifically relevant to graphic information of the performance of the market as a whole. Prior to its time of specific relevance, no personalized information is displayed (despite the fact that said graphic information of the
30 performance of the market as a whole is displayed). And said personalized information is displayed only for so long as it remains specifically relevant. As soon as its specific relevance terminates, its display terminates.

35 This "Wall Street Week" portfolio performance example provides but one of many examples of television based

combined medium programming.

This television based combined medium is but one example of many combined media.

5 THE SIGNAL PROCESSOR

In the present invention, the signal processor--26 in Fig. 2; 26 in the signal processor system of Fig. 2D; in the signal processor system, 71, of Fig. 6; 200 in Fig. 7; and elsewhere--is focal means for the controlling and monitoring
10 subscriber station operations. It meters communications and enables owners of information to offer their information to subscribers in many fashions on condition of payment. It has capacity for regulating communications consumption by selectively decrypting or not decrypting encrypted
15 programming and/or control signals and capacity for assembling and retaining meter records at each subscriber station that document the consumption of specific programming and information at said station. It has capacity for identifying the subject matter of each specific unit of
20 programming available on each of many transmission channels at each subscriber station as said unit becomes available for use and/or viewing which enables subscriber station apparatus to determine automatically whether the subject matter of said unit is of interest and, if so, to tune automatically to said
25 programming. It has capacity, at each station, for receiving monitor information that identifies what programming is available, what programming is used, and how said programming is used and capacity for assembling and retaining monitor records that document said availability and usage. It has
30 capacity for transferring said meter records automatically to one or more remote automated billing stations that account for programming and information consumption and bill subscribers and said monitor records automatically to one or more remote so-called "ratings" stations that collect
35 statistical data on programming availability and usage. It

has capacities for processing information in many other fashions that will become apparent in this full specification.

Fig. 2 shows one embodiment of a signal processor. Said processor, 26, is configured for simultaneous use with a cablecast input that conveys both television and radio programming and a broadcast television input.

At switch, 1, and mixers, 2 and 3, signal processor, 26, monitors all frequencies or channels available for reception at the subscriber station of Fig. 2 to identify available programming. The inputted information is the entire range of frequencies or channels transmitted on the cable and the entire range of broadcast television transmissions available to a local television antenna of conventional design. The cable transmission is inputted simultaneously to switch, 1, and mixer, 2. The broadcast transmission is inputted to switch, 1. Switch, 1, and mixers, 2 and 3, are all controlled by local oscillator and switch control, 6. The oscillator, 6, is controlled to provide a number of discrete specified frequencies for the particular radio and television channels required. The switch, 1, acts to select the broadcast input or the cablecast input and passes transmissions to mixer, 3, which, with the controlled oscillator, 6, acts to select a television frequency of interest that is passed at a fixed frequency to a TV signal decoder, 30. Simultaneously, mixer, 2, and the controlled oscillator, 6, act to select a radio frequency of interest which is inputted to a radio signal decoder, 40.

At decoders, 30 and 40, signal processor, 26, identifies specific programming and its subject matter as said programming becomes available for use and/or viewing. Decoder, 30, which is shown in detail in Fig. 2A, and decoder, 40, which is shown in Fig. 2B, detect signal information embedded in the respective inputted television

and radio frequencies, render said information into digital signals that subscriber station apparatus can process, modify particular ones of said signals through the addition and/or deletion of particular information, and output said signals 5 and said modified signals to buffer/comparator, 8. Said decoders are considered more fully below.

Buffer/comparator, 8, receives said signals from said decoders and other signals from other inputs and organizes the received information in a predetermined fashion. 10 Buffer/comparator, 8, has capacity for comparing a particular portions or portions of inputted information to particular preprogrammed information and for operating in preprogrammed fashions on the basis of the results of said comparing. It has capacity for detecting particular end of file signals in 15 inputted information and for operating in preprogrammed fashions whenever said information is detected.

The process of communication metering commences at buffer/comparator, 8. In a predetermined fashion, buffer/comparator, 8, determines whether a given instance of 20 received signal information requires decryption, either in whole or in part. In a fashion described more fully below, buffer/comparator, 8, and a controller, 20, which, too, is described more fully below, determine whether signal processor, 26, is enabled to decrypt said information. If 25 signal processor, 26, is so enabled, buffer/comparator, 8, transfers said information to decryptor, 10. If signal processor, 26, is not so enabled, buffer/comparator, 8, discards said information in a predetermined fashion. Buffer/comparator, 8, transfers signals that do not require 30 decryption directly to processor or controller, 12.

Decryptor, 10, is a standard digital information decryptor, well known in the art, that receives signals from buffer/comparator, 8, and under control of said controller, 20, uses conventional decryptor techniques, well known in the 35 art, to decrypt said signals as required. Decryptor, 10,

transfers decrypted signals to controller, 12.

Controller, 12, is a standard controller, well known in the art, that has microprocessor and RAM capacities and one or more ports for transmitting information to external apparatus. Said microprocessor capacity of controller, 12, is of a conventional type, well known in the art, but is specifically designed to have particular register memories, discussed more fully below. Controller, 12, may contain read only memory (hereinafter, "ROM").

Controller, 12, receives the signals inputted from buffer/comparator, 8, and decryptor, 10; analyzes said signals in a predetermined fashion; and determines whether they are to be transferred to external equipment or to buffer/comparator, 14, or both. If a signal or signals are to be transferred externally, in a predetermined fashion controller, 12, identifies the external apparatus to which the signal or signals are addressed and transfers them to the appropriate port or ports for external transmission. If they contain meter and/or monitor information and are to be processed further, controller, 12, selects, assembles, and transfers the appropriate information to buffer/comparator, 14. Controller, 12, has capacity to modify received signals by adding and/or deleting information and can transfer a given signal to one apparatus with one modification and to another apparatus with another modification (or with no modification). Controller, 12, receives time information from clock, 18, and has means to delay in a predetermined fashion the transfer of signals when, in a predetermined fashion, delayed transfer is determined to be required.

Buffer/comparator, 14, receives signal information that is meter information and/or monitor information from controller, 12, and from other inputs; organizes said received information into meter records and/or monitor records (called, in aggregate, hereinafter, "signal records") in a predetermined fashion or fashions; and transmits said

signal records to a digital recorder, 16, and/or to one or more remote sites. With respect to particular simple or frequently repeated instances of signal information, buffer/comparator, 8, has capacity to determine, in a
5 predetermined fashion or fashions, what received information should be recorded, how it should be recorded, and when it should be transmitted to recorder, 16, and/or to said remote sites and to initiate or modify signal records and to discard unnecessary information accordingly. To avoid overloading
10 digital recorder, 16, with duplicate data, buffer/comparator, 14, has means for counting and/or discarding duplicate instances of particular signal information and for incorporating count information into signal records. Buffer/comparator, 14, receives time information from clock,
15 18, and has means for incorporating time information into signal records. Buffer/comparator, 14, also has means for transferring received information immediately to a remote site or sites via telephone connection, 22, and for communicating a requirement for such transfer to controller,
20 20, which causes such transfer. Buffer/comparator, 14, operates under control of controller, 20, and has capacity whereby controller, 20, can cause modification of the formats of and information in signal records at buffer/comparator, 14. (In circumstances where information collecting and
25 processing functions are extensive--for example, when a given buffer/comparator, 14, must collect monitor information at a subscriber station with apparatus and/or communications flows that are extensive and complex--buffer/comparator, 14, may operate under control of a dedicated, so-called "on-board"
30 controller, 14A, at buffer/comparator, 14, which is preprogrammed with appropriate control instructions and is controlled by controller, 20, similarly to the fashion in which controller, 12 is controlled by controller, 20.)

Digital recorder, 16, is a memory storage element of
35 standard design that receives information from

buffer/comparator, 14, and records said information in a predetermined fashion. In a predetermined fashion, recorder, 16, can determine how full it is and transmit this information to controller, 20. Recorder, 16, may inform 5 controller, 20, automatically when it reaches a certain level of fullness.

Signal processor, 26, has a controller device which includes programmable RAM controller, 20; ROM, 21, that may contain unique digital code information capable of 10 identifying signal processor, 26, and the subscriber station of said processor, 26, uniquely; an automatic dialing device 24; and a telephone unit, 22. A particular portion of ROM, 21, is erasable programmable ROM (hereinafter, "EPROM") or other forms of programmable nonvolatile memory. Under 15 control particular preprogrammed instructions at that portion of ROM, 21, that is not erasable, signal processor, 26, has capacity to erase and reprogram said EPROM in a fashion that is described more fully below. Controller, 20, has capacity for controlling the operation of all elements of the signal 20 processor and can receive operating information from said elements. Controller, 20, has capacity to turn off any element or elements of controlled subscriber station apparatus, in whole or in part, and erase any or all parts of erasable memory of said controlled apparatus.

25 As an apparatus in the unified system of programming communication of the present invention, a signal processor can monitor any combination of inputs and transmission frequencies, and the signal processor of Fig. 2 is but one embodiment of a signal processor. Other embodiments can 30 receive and monitor available programming in transmission frequencies other than radio and television frequencies through the addition of one or more other signal decoders such as that of Fig. 2C described below. Embodiments can receive one or more fixed frequencies continuously at one or 35 more decoders that monitor for available programming. For

certain applications, one particular embodiment (hereinafter, "signal processor alternative #1") can be configured to receive only other inputs at buffer/comparator, 8, in which case said embodiment has no oscillator, 6; switch, 1; mixers, 5 2 and 3; or decoders, 30 or 40. For other particular applications, another particular embodiment (hereinafter, "signal processor alternative #2") can be configured to receive only inputs at buffer/comparator, 14, in which case said embodiment has only buffer/comparator, 14; recorder, 16; 10 clock, 18; and the control device apparatus associated with controller, 20. Other signal processor embodiments will become apparent in this full specification. Which particular embodiment of signal processor is preferred at any given subscriber station depends on the particular communications 15 requirements of said station.

SIGNAL DECODERS

Signal decoder apparatus such as decoder, 203, in Fig. 1 and decoders, 30 and 40, in Fig. 2 are basic in the unified 20 system of this invention.

Fig. 2A shows a TV signal decoder that detects signal information embedded in an inputted television frequency, renders said information into digital signals that subscriber station apparatus can process, identifies the particular 25 apparatus to which said signals are addressed, and outputs said signals to said apparatus. Decoder, 203, in Fig. 1 is one such TV signal decoder; decoder, 30, in Fig. 2 is another.

In Fig. 2A, a selected frequency is inputted at a 30 fixed frequency to said decoder at filter, 31, which defines the particular channel of interest to be analyzed. The television channel signal then passes to a standard amplitude demodulator, 32, which uses standard demodulator techniques, well known in the art, to define the television base band 35 signal. This base band signal is then transferred through

separate paths to three separate detector devices. The apparatus of these separate paths are designed to act on the particular frequency ranges in which embedded signal information may be found. The first path, designated A, 5 detects signal information embedded in the video information portion of said television channel signal. Path A inputs to a standard line receiver, 33, well known in the art. Said line receiver, 33, receives the information of one or more of the lines normally used to define a television picture. It 10 receives the information only of that portion or portions of the overall video transmission and passes said information to a digital detector, 34, which acts to detect the digital signal information embedded in said information, using standard detection techniques well known in the art, and 15 inputs detected signal information to controller, 39, which is considered in greater detail below. The second path, designated B, detects signal information embedded in the audio information portion of said television channel signal. Path B inputs to a standard audio demodulator, 35, which uses 20 demodulator techniques, well known in the art, to define the television audio transmission and transfers said audio information to high pass filter, 36. Said filter, 36, defines and transfers to digital detector, 37, the portion of said audio information that is of interest. The digital 25 detector, 37, detects signal information embedded in said audio information and inputs detected signal information to controller, 39. The third path, designated C, inputs the separately defined transmission to a digital detector, 38, which detects signal information embedded in any other 30 information portion of said television channel signal and inputs detected signal information to controller, 39. Line receiver, 33; high pass filter, 36; detectors, 34, 37, and 38; and controller, 39, all operate under control of controller, 39, and in preprogrammed fashions that may be 35 changed by controller, 39.

Fig. 2B shows a radio signal decoder that detects and processes signal information embedded in an inputted radio frequency. Decoder, 40, in Fig. 2 is one such radio signal decoder. A selected frequency of interest is inputted
5 at a fixed frequency to standard radio receiver circuitry, 41, which receives the radio information of said frequency using standard radio receiver techniques, well known in the art, and transfers said radio information to radio decoder, 42. Radio decoder, 42, decodes the signal information
10 embedded in said radio information and transfers said decoded information to a standard digital detector, 43. Said detector, 43, detects the binary signal information in said decoded information and inputs said signal information to controller, 44, discussed more fully below. Circuitry, 41;
15 decoder, 42; and detector, 43, all operate under control of controller, 44, and in predetermined fashions that may be changed by controller, 44.

Fig. 2C shows a signal decoder that detects and processes signal information embedded in a frequency other
20 than a television or radio frequency. A selected other frequency (such as a microwave frequency) is inputted to appropriate other receiver circuitry, 45, well known in the art. Said receiver circuitry, 45, receives the information of said frequency using standard receiver techniques, well
25 known in the art, and transfers said information to an appropriate digital detector, 46. Said detector, 46, detects the binary signal information in said information and inputs said signal information to controller, 47, considered more fully below. Circuitry, 45, and detector, 46, operate under
30 control of controller, 47, and in predetermined fashions that may be changed by controller, 47.

Each decoder is controlled by a controller, 39, 44, or 47, that has buffer, microprocessor, ROM, and RAM capacities. Said buffer capacity of controller, 39, 44, or 47, includes
35 capacity for receiving, organizing, and storing simultaneous

inputs from multiple sources while inputting information, received and stored earlier, to said microprocessor capacity of controller, 39, 44, or 47. Said microprocessor capacity of controller, 39, 44, or 47, is of a conventional type, well known in the art, and is specifically designed to have particular register memories, discussed more fully below, including register capacity for detecting particular end of file signals in inputted information. The ROM capacity of controller, 39, 44, or 47, contains microprocessor control instructions of a type well known in the art and includes EPROM capacity. Said ROM and/or said EPROM may also contain one or more digital codes capable of identifying its controller, 39, 44, or 47, uniquely and/or identifying particular subscriber station functions of said controller, 39, 44, or 47. The RAM capacity of controller, 39, 44, or 47, constitutes workspace that the microprocessor of said controller, 39, 44, or 47, can use for intermediate stages of information processing and may also contain microprocessor control instructions. Capacity exists at said controller, 39, 44, or 47, for erasing said EPROM, and said RAM and said EPROM are reprogrammable.

Controller, 39, 44, or 47, is preprogrammed to receive units of signal information, to assemble said units into signal words that subscriber station apparatus can receive and process, and to transfer said words to said apparatus. In each decoder, the controller, 39, 44, or 47, receives detected digital information from the relevant detector or detectors, 34, 37, 38, 43, and 46. Upon receiving any given instance of signal information, controller, 39, 44, or 47, is preprogrammed to process said information automatically. Controller, 39, is preprogrammed to discard received duplicate, incomplete, or irrelevant information; to correct errors in retained received information by means of forward error correction techniques well known in the art; to convert, as may be required, the corrected information, by

means of input protocol techniques well known in the art,
into digital information that subscriber station apparatus
can receive and process; to modify selectively particular
corrected and converted information in a predetermined
5 fashion or fashions; to identify in a predetermined fashion
or fashions subscriber station apparatus to which said signal
information should be transferred; and to transfer said
signals to said apparatus. Said controller, 39, 44, or 47,
has one or more output ports for communicating signal
10 information to said apparatus.

Controller, 39, 44, or 47, has capacity for
identifying more than one apparatus to which any given signal
should be transferred and for transferring said signal to all
said apparatus. It has capacity for recording particular
15 signal information in particular register memory and for
transferring a given signal to one apparatus, modifying it
and transferring it to a second apparatus, and modifying it
again and transferring it to a third apparatus.

As described above, said controller, 39, 44, or 47,
20 controls particular apparatus of its signal decoder and has
means for communicating control information to said
apparatus. Said controller, 39, 44, or 47, also has means
for communicating control information with a controller, 20,
of a signal processor, 26. (Said communicating means is
25 shown clearly in Fig. 2D which is discussed below.) Via said
communicating means and under control of instructions and
signals discussed more fully below, said controller, 20, has
capacity to cause information at said EPROM to be erased and
to reprogram said microprocessor control instructions at said
30 RAM and said EPROM.

THE SIGNAL PROCESSOR SYSTEM

Signal processing apparatus and methods involve an
extended subscriber station system focused on the signal
35 processor. Said system includes external signal decoders.

Fig. 2D shows one embodiment of a signal processing system. Said system contains signal processor, 26, and external decoders, 27, 28, and 29. Each said external decoder may be a TV signal decoder (Fig. 2A) or a radio
5 signal decoder (Fig. 2B) or an other signal decoder (Fig. 2C) depending on the nature of the selected frequency inputted. As Fig. 2D shows, each decoder, 27, 28, and 29, receives one selected frequency and has capacity for transferring detected, corrected, converted, and possibly modified signals
10 to signal processor, 26, at buffer/comparator, 8, and also to other station apparatus. Each decoder, 27, 28, and 29, also has capacity for transferring detected, corrected, converted, and possibly modified monitor information to signal processor, 26, at buffer/comparator, 14. As Fig. 2D shows,
15 controller, 20, has capacity to control all decoder apparatus, 27, 28, 29, 30, and 40. Controller, 20, has capacity to preprogram (or reprogram) all said decoder apparatus, 27, 28, 29, 30, and 40, and thereby controls the fashions of detecting, correcting, converting, modifying,
20 identifying, transferring, and other functioning of said decoders.

Not every installed decoder in said signal processor system requires all the apparatus and system capacity of Figs. 2A, 2B, and 2C. For example, because a television
25 base band signal is inputted to decoder, 203 of Fig. 1, said decoder does not require filter, 31, and demodulator, 32, of Fig. 2A. Likewise, because decoders, 30 and 40 of Fig. 2, transfer signals only to buffer/comparator, 8, said decoders do not require capacity to transfer signals to any other
30 apparatus, and controllers, 39 and 44, of said decoders are preprogrammed only to identify whether or not any given signal should be transferred to buffer/comparator, 8. The precise apparatus and operating fashions of any given decoder is commensurate with the operating requirements of the
35 installation and subscriber station of said decoder.

Fig. 2D shows decoders, 27, 28, and 29, communicating monitor information to buffer/comparator, 14, of signal processor, 26, by means of bus, 13. Said bus, 13, communicates information in a fashion well known in the art, 5 and said decoders, 27, 28, and 29, gain access to the shared transmission facility of said bus, 13, using access methods, such as contention, that are well known in the art. Controllers, 12 and 20 of Fig. 2, 39 of Fig. 2A, 44 of Fig. 2B, and 47 of Fig. 2C, all have capacity to transfer signal 10 information by bus means. Buffer/comparator, 8 and 14, and controller, 12, of Fig. 2 all have capacity to receive other input information from bus means. Furthermore, all apparatus of Fig. 2 and of Fig. 2D can have capacity to communicate control information by one or more bus means.

15

INTRODUCTION TO THE SIGNALS OF THE INTEGRATED SYSTEM

The signals of the present invention are the modalities whereby stations that originate programming transmissions control the handling, generating, and 20 displaying of programming at subscriber stations.

(The term, "SPAM," is used, hereinafter, to refer to signal processing apparatus and methods of the present invention.)

SPAM signals control and coordinate a wide variety of 25 subscriber stations. Said stations include so-called "local affiliate" broadcast stations that receive and retransmit single network transmissions; so-called "cable system headends" that receive and retransmit multiple network and local broadcast station transmissions; and so-called "media 30 centers" in homes, offices, theaters, etc. where subscribers view programming. (Hereinafter, stations that originate broadcast transmissions are called "original transmission stations," stations that receive and retransmit broadcast transmissions are called "intermediate transmission 35 stations", and stations where subscribers view programming

are called "ultimate receiver stations.")

At said stations, SPAM signals address, control, and coordinate diverse apparatus, and the nature and extent of the apparatus installed at any given station can vary greatly. SPAM signals control not only various kinds of receivers and tuners; transmission switches and channel selectors; computers; printers and video and audio display apparatus; and video, audio, and digital communications transmission recorders but also signal processor system apparatus including decoders; decryptors; control signal switching apparatus; and the communications meters, called signal processors, of the present invention. Besides apparatus for communicating programming to viewers, SPAM signals also address and control subscriber station control apparatus such as, for example, furnace control units whose operations are automatic and are improved with improved information and subscriber station meter apparatus such as, for example, utilities meters that collect and transmit meter information to remote metering stations.

The information of SPAM signals includes data, computer program instructions, and commands. Data and program instructions are often recorded in computer memories at subscriber stations for deferred execution. Commands are generally for immediate execution and often execute computer programs or control steps in programs already in process. Often said data, programs, and commands control subscriber station apparatus that automatically handle, decrypt, transmit, and/or present program units of conventional television, radio, and other media.

In combined medium communications, SPAM signals also control subscriber station apparatus in the generating and combining of combined medium programming. At ultimate receiver stations, particular combined medium commands and computer programs cause computers to generate user specific programming and display said programming at television sets,

speaker systems, printers, and other apparatus.
(Hereinafter, instances of computer program information that
cause ultimate receiver station apparatus to generate and
display user specific information are called "program
5 instruction sets.") At intermediate transmission stations,
other commands and computer programs cause computers to
generate and transmit program instruction sets.
(Hereinafter, instances of computer program information that
cause intermediate transmission station apparatus to generate
10 program instruction set information and/or command
information are called "intermediate generation sets.")

In combined medium communications, particular SPAM
commands control the execution of intermediate generation
sets and program instruction sets and the transmission and
15 display of information generated by said sets. Whether said
commands control apparatus at intermediate transmission
stations, ultimate receiver stations, or both, the function
of said commands is to control and synchronize disparate
apparatus efficiently in the display of combined medium
20 programming at ultimate receiver stations. (Accordingly, all
said commands are called "combining synch commands" in this
specification.) Most often, combining synch commands
synchronize steps of simultaneous generating of station
specific information at pluralities of stations and/or steps
25 of simultaneous combining at pluralities of stations (which
steps of combining are, more specifically, steps of
simultaneous transmitting at each station of said pluralities
of separate information into combined transmissions), all of
which steps are timed to control simultaneous display of user
30 specific combined medium information at each station of
pluralities of ultimate receiver stations.

The present invention provides a unified signal system
for addressing, controlling, and coordinating all said
stations and apparatus. One objective of said system is to
35 control diverse apparatus in in the speediest and most

efficient fashions. A second objective is to communicate control information in forms that have great flexibility as regards information content capacity. A third objective is to communicate information in compact forms, thereby
5 maximizing the capacity of any given transmission means to communicate signal information.

Yet another objective is expandability. As the operating capacities of computer hardware have grown in recent decades, increasingly sophisticated software systems
10 have been developed to operate computers. Often incompatibilities have existed between newly developed operating system software and older generations of computer hardware. It is the objective of the system of signal composition of the present invention to have capacity for
15 expanding to accommodate newly developed subscriber station hardware while still serving older hardware generations. In practice this means that the unified system of signals does not consist, at any one time, of one fixed and immutable version of signal composition. Rather it is a family of
20 compatible versions. At any given time, some versions communicate signal information to only the newest or most sophisticated subscriber station apparatus while at least one version communicates to all apparatus. Accordingly, this specification speaks of "simple preferred embodiments" and
25 "the simplest preferred embodiment" rather than just one preferred embodiment. How the various versions and embodiments relate to and are compatible with one another is made clear below.

30 THE COMPOSITION OF SIGNAL INFORMATION ... COMMANDS,
INFORMATION SEGMENTS, AND PADDING BITS

SPAM signals contain binary information of the sort well known in the art including bit information required for error correction using forward error correction techniques,
35 well known in the art, in point to multi-point

communications; request retransmission techniques, well known in the art, in point to point communications; and/or other error correction techniques, as appropriate.

Fig. 2E shows one example of the composition of signal information (excluding bit information required for error detection and correction). The information in Fig. 2E commences with a header which is particular binary information that synchronizes all subscriber station apparatus in the analysis of the information pattern that follows. Following said header are three segments: an execution segment, a meter-monitor segment, and an information segment. As Fig. 2E shows, the header and execution and meter-monitor segments constitute a command.

A command is an instance of signal information that is addressed to particular subscriber station apparatus and that causes said apparatus to perform a particular function or functions. A command is always constituted of at least a header and an execution segment. With respect to any given command, its execution segment contains information that specifies the apparatus that said command addresses and specifies a particular function or functions that said command causes said apparatus to perform. (Hereinafter, functions that execution segment information causes subscriber station apparatus to perform are called "controlled functions.")

Commands often contain meter-monitor segments. Said segments contain meter information and/or monitor information, and the information of said segments causes subscriber station signal processor systems to assemble, record, and transmit meter records to remote billing stations and monitor records to remote ratings stations in fashions that are described more fully below.

Particular commands (called, hereinafter, "specified condition commands") always contain meter-monitor segments. Said commands cause addressed apparatus to perform controlled

functions only when specified conditions exist, and meter-monitor information of said commands specifies the conditions that must exist.

In simple preferred embodiments, at any given time the number of binary information bits in any given instance of header information is a particular constant number. In other words, every header contains the same number of bits. In the simplest preferred embodiment, said constant number is two, all headers consist of two bits binary information, and 10 commands are identified by one of three binary headers:

10 - a command with an execution segment alone;

15 00 - a command with execution and meter-monitor segments;
and

01 - a command with execution and meter-monitor segments that is followed by an information segment.

20

Execution segment information includes the subscriber station apparatus that the command of said segment addresses and the controlled functions said apparatus is to perform. ("ITS" refers, hereinafter, to intermediate transmission station apparatus, and "URS" refers to ultimate receiver station apparatus.) Examples of addressed apparatus include:

30 ITS signal processors (in 71 in Fig. 6),

ITS controller/computers (73 in Fig. 6),

URS signal processors (200 in Fig. 7),

35

URS microcomputers (205 in Fig. 7),
URS printers (221 in Fig. 7), and
5 URS utilities meters (262 in Fig. 7).

Examples of controlled functions include:

10 Load and run the contents of the information segment.
Decrypt the execution segment using decryption key G.
15 Decrypt the execution and meter-monitor segments using
decryption key J.
Commence the video overlay combining designated in the
meter-monitor segment.
20 Modify the execution segment to instruct URS
microcomputer, 205, to commence overlay designated in
meter-monitor segment, record the contents of the
execution and meter-monitor segments, and transfer
25 command to URS microcomputer, 205.
Print the contents of the information segment.
Record the contents of the execution and meter-monitor
30 segments; transfer them to URS decryptors, 224, and
execute the preprogrammed instructions that cause URS
decryptors, 224, to commence decrypting with said
contents as decryption key; execute preprogrammed
instructions that cause URS cable converter boxes,
35 222, to switch to cable channel Z; execute

preprogrammed instructions that cause URS matrix switches, 258, to configure its switches to transfer the input from converter boxes, 222, to decryptors, 224, and the output from decryptors, 224, to
5 microcomputers, 205; modify the execution segment to instruct URS microcomputers, 205, to commence loading and executing the information received from URS decryptors, 224 via URS switches, 258.

10
Commands can address many apparatus and execute many controlled functions. The apparatus and functions listed here are only examples. Other addressable apparatus and controlled functions will become apparent in this full
15 specification.

Execution segment information operates by invoking preprogrammed operating instructions that exist at each subscriber station apparatus that is addressed. For example, a command to URS microcomputers, 205, to load and run the
20 contents of the information segment following said command causes each URS microcomputer, 205, to commence processing particular instructions for loading and running that are preprogrammed at each URS microcomputer, 205.

For each appropriate addressed apparatus and
25 controlled function combination a unique execution segment binary information value is assigned. Said command to URS microcomputers, 205, to load and run is, for example, one appropriate combination and is assigned one particular binary value that differs from all other execution segment
30 information values. In the assignment process, no values are assigned to inappropriate combinations. For example, URS signal processors, 200, have no capacity to overlay, and no execution segment information value exists to cause URS signal processors, 200, to overlay.

35 For any given command, the execution segment

information of said command invokes, at each relevant subscriber station apparatus, the preprogrammed operating instructions uniquely associated with its particular binary value in particular comparing and matching fashions that are 5 described more fully below.

The determination of appropriate addressed apparatus and controlled function combinations takes into account the facts that different apparatus, at any given subscriber station, can be preprogrammed to interpret any given instance 10 of execution segment information differently and that subscriber station apparatus can be preprogrammed to automatically alter execution segment information. For example, if signal processors, 200, are preprogrammed to process commands received at controller, 12, differently from 15 commands received at buffer/comparator, 8, the assignment system can reduce the number of required binary values. As a more specific example, buffer/comparator, 8, receives a hypothetical command with a particular execution segment (e.g., "101110") which means "URS signal processors, 200, 20 decrypt the execution and meter-monitor segments using decryption key J." After being decrypted and transferred to controller, 12, the particular execution segment information that controller, 12, receives (e.g., "011011") means "URS 25 microcomputers, 205, commence overlay designated in meter-monitor segment." The controlled functions that signal processor, 200, performs are the same as those listed above in the example that begins, "Modify the ... ," and no separate binary value is necessary for invoking these controlled functions at URS microcomputers, 200.

The preferred embodiment includes one appropriate 30 command (hereinafter called the "pseudo command") that is addressed to no apparatus and one command that is addressed to URS signal processors, 200, (hereinafter, the "meter command") but does not instruct said processors, 200, to 35 perform any controlled function. These commands are always

transmitted with meter-monitor segment data that receiver station apparatus automatically process and record. By transmitting pseudo command and meter command signals, transmission stations cause receiver station apparatus to
5 record meter-monitor segment information without executing controlled functions. The pseudo command enables a so-called ratings service to use the same system for gathering ratings on conventional programming transmissions that it uses for combined media without causing combined media apparatus to
10 execute controlled functions at inappropriate times (eg., combine overlays onto displays of conventional television programming). The meter command causes apparatus such as controller, 12, of Fig. 2D to transmit meter information to buffer/comparator, 14, without performing any controlled
15 function.

In the preferred embodiment, at any given time the number of binary information bits in any given instance of execution segment information is a particular constant number. In other words, every execution segment contains the
20 same number of bits. Said constant number is the smallest number of bits capable of representing the binary value of the total number of appropriate addressed apparatus and controlled function combinations. And each appropriate combination is assigned a unique binary value within the
25 range of binary numbers thus defined.

Meter-monitor segments contain meter information and/or monitor information. Examples of categories of such information include:

30 meter instructions that instruct subscriber station meter apparatus to record particular meter-monitor segment information and maintain meter records of said information;

35

origins of transmissions (eg., network source stations,
broadcast stations, cable head end stations);

dates and times;

5

unique identifier codes for each program unit (including
commercials);

10

codes that identify uniquely each combining in a given
combined medium program unit;

codes that identify the subject matter of a program unit;

15

unique codes for programming (other than programming
identified by program unit codes) whose use
obligates users to make payments (eg., royalties
and residuals); and

20

unique codes that identify the sources and suppliers of
computer data.

25 The categories listed here provide only examples. Other
types of information can exist in meter information and/or in
monitor information, as will become apparent in this full
specification.

30 For each category of information, a series of binary
bits (hereinafter, a "field" or "meter-monitor field") exists
in the meter-monitor segment to contain the information. In
any given category such as origins of transmissions, each
distinct item such as each network source, broadcast, or
cable head end station has a unique binary information code.
In the preferred embodiment, the number of information bits
in that category's meter-monitor field is the smallest number
35 of bits capable of representing the binary value of the total

number of distinct items. And the information code of each distinct item is within the range of binary numbers thus defined. In the preferred embodiment, date and time fields have sixteen bits.

5 Few commands require meter-monitor information of every information category. Often commands require no more than the identification codes of a specific combined medium program unit and of a specific combined medium combining within said program unit.

10 Because the amount of information in meter-monitor segments varies from command to command, in the preferred embodiment more than one format exists at any given time for meter-monitor segment information. For example, one meter-monitor segment may contain origin of transmission,
15 transmission date and time, and program unit information. A second may contain program unit and combining identification information. The first is transmitted in a format of three specific fields. The second is transmitted in a different format. It is even possible for different formats to exist
20 for the same meter-monitor field. For example, one instance of date and time information designates a particular day in a particular one hundred year period. Another designates a particular hour in a particular ninety day period.

 Because the number of categories of meter-monitor
25 information varies from one command to the next, the length of meter-monitor segments varies. Unlike execution segments which, at any given time, all contain the same number of information bits, the bit length of meter-monitor segments varies. One segment may contain five fields, totaling 275
30 bits in length. Another may contain two fields and 63 bits. A third may contain three fields and 63 bits. Bit length is not necessarily tied to the number of fields. And at any given time, a number of different meter-monitor segment bit length alternatives exists.

35 In the preferred embodiment, each instance of a

meter-monitor segment includes a format field that contains information that specifies the particular format of the meter-monitor segment of said instance. Within said field is a particular group of binary information bits 5 (hereinafter, the "length token") that identifies the number of bits in a meter-monitor segment of said format. Each alternate length token has a unique binary information code. The number of information bits in each instance of a length token is the smallest number of bits capable of representing 10 the binary value of the total number of meter-monitor segment bit length alternatives. And the unique code of each different alternative is within the range of binary numbers thus defined.

In the preferred embodiment, each distinct meter- 15 monitor segment format (including each distinct field format) also has a unique binary information code. In cases where a given format is the only format that contains a given length token, the unique code of said token is sufficient to identify said format uniquely. For example, if a particular 20 format is the only format that is 197 binary bits long, information that said format is 197 bits long is sufficient information to identify said format uniquely. But two or more formats that contain the same length token information require additional binary information to distinguish them 25 uniquely. Thus the number of information bits in any given instance of a format field is the total of the number of bits in the length token plus the smallest number of bits capable of representing the number of formats that share in common the one particular length token datum that occurs most 30 frequently in different formats. And the format code of each distinct format is within the range of binary numbers thus defined except that only length token information exists in the bits of the length token.

Fig. 2F illustrates one instance of a meter-monitor 35 segment (excluding bit information required for error

detection and correction). Fig. 2F shows three fields totalling thirty sequential bits. The format field is transmitted first followed by two fields of nine and sixteen bits respectively, and the bits of the length token are the first five bits of said format field. The SPAM system that uses said format field has capacity for no more than eight alternate meter-monitor segment lengths and thirty-two formats. A three bit length token can specify no more than eight length alternatives, and a five bit format field can specify no more than thirty-two. Said SPAM system has no fewer than five alternate lengths because four or fewer length alternatives would be represented in a length token of two or fewer bits. In said system, three or four formats share in common the particular length token that occurs most frequently in different formats. Two formats sharing the most commonly shared length token datum would be specified in one bit; five or more sharing said datum would be represented in three or more bits. Accordingly, the format field of Fig. 2F must represent at least eight alternate formats.

20 In the preferred embodiment, the bits of the length token are the first bits in each meter-monitor segment. In any given command containing meter-monitor information, said bits follow immediately after the last bit of the execution segment. The remaining bits of the format field are included in each meter-monitor segment in particular locations that 25 lie within the format of the shortest meter-monitor segment (excluding bit information required for error detection and correction). Thus if the shortest meter-monitor segment (including the format field of said segment) is thirty two 30 bits, the bits of the format field in every instance of a meter-monitor segment lie among the first thirty two bits of said segment.

Information segments follow commands and can be of any length. Program instruction sets, intermediate generation 35 sets, other computer program information, and data (all of

which are organized in a fashion or fashions well known in the art) are transmitted in information segments. An information segment can transmit any information that a processor can process. It can transmit compiled machine language code or assembly language code or higher level language programs, all of which are well known in the art. Commands can execute such program information and cause compiling prior to execution.

A command with a "01" header is followed by an information segment. But a command with an "01" header is not the only instance of signal information that contains an information segment. In the simplest preferred embodiment, a fourth type of header is:

15 11 - an additional information segment transmission
 following a "01" header command and one or more
 information segments which additional segment
 is addressed to the same apparatus and invokes
20 the same controlled functions as said "01"
 command.

An instance of signal information with a "11" header contains no execution segment or meter-monitor segment information. Said instance is processed, in fashions described more fully below, by subscriber station apparatus that receive said instance as if said instance contained the execution segment information of the last "01" header command received at said apparatus prior to the receipt of said instance.

30 In determining the composition of signal information in the preferred embodiment, the present invention must take into account the fact that most computer systems communicate information in signal words that are of a constant binary length that exceeds one bit. At present, most computer
35

information is communicated in so-called "bytes," each of which consists of eight digital bits. Failure to recognize this fact could result in incomplete signals and/or in erroneous processing in signal information. For example, Fig 5 2G shows a command with a header, an execution segment, and a meter-monitor segment, each of which is of particular bit length. However, the command of Fig. 2G is only twenty-one bits long. As Fig. 2G shows, said command constitutes two bytes of eight bits each with five bits are left over. In a 10 system that communicates information only in words that are multiples of eight, a signal whose information is represented in twenty-one information bits is incomplete. To constitute a complete communication, said signal must be transmitted in twenty-four bits. To the command of Fig. 2G, three bits must 15 be added.

In the preferred embodiment, at the original transmission station of any given signal transmission, particular bits are added at the end of any command that is not already a multiple of the particular signal word bit 20 length that applies in signal processor system communications at the subscriber stations to which said transmission is transmitted. (Hereinafter, said bits are called "padding bits.") Padding bits communicate no command information nor are padding bits part of any information segment. The sole 25 purpose of padding bits is to render the information of any given SPAM command into a bit length that is, by itself, complete for signal processor system communication. Padding bits are added to command information prior to the transmission of said information at said station, and all 30 subscriber station apparatus are preprogrammed to process padding bits. The particular number of padding bits that are added to any given command is the smallest number of bits required to render the bit length of said command into a multiple of said signal word bit length. Fig. 2H shows three 35 padding bits added at the end of the twenty-one command

information bits of the command of Fig 2G. to render the information of said command into a form that can be communicated in three eight-bit bytes.

In the preferred embodiment, the information of each information segment is composed and transmitted in a bit length that is, itself, exactly a multiple of the particular signal word bit length that applies in computer communications at said subscriber stations. The information of each information segment commences at the first information bit location of the first signal word of said segment and ends at the last information bit location of the last signal word. Each information segments follow a command or "11" header. More precisely, the first signal word of each information segment is the first complete signal word that follows the last information bit of said command or "11" header or the last padding bit following said command or "11" header if one or more padding bits follow.

As one example, Fig. 2I shows the information of Fig 2E organized in eight-bit bytes. While the information of the execution segment in Fig. 2I follows immediately after the header and the information of the meter-monitor segment follows immediately after the execution segment, the information of the information segment does not follow immediately after the meter-monitor segment. Rather three padding bits are inserted following the command information of Fig. 2I to complete the signal word in which the last bit of command information occurs, and the information of the information segment begins at the first bit of the first complete byte following said meter-monitor segment.

The method of the preferred embodiment for composing the information of SPAM signals has significant advantages.

In signal processing, speed of execution is often of critical importance, and the preferred embodiment has significant speed advantages. Most commands require the fastest possible processing. By minimizing the bit length of

headers, execution segments, and meter-monitor segments, the preferred embodiment provides compact information and control messages that are transmitted, detected, and executed, in general, in the fastest possible fashion.

5 In signal processing, flexibility of message structure is also of critical importance. The single, unified system of the present invention must have capacity for communicating to many different apparatus messages that vary greatly in complexity, length, and priority for speed of processing. By
10 providing first priority segment capacity--in the simplest preferred embodiment, execution segments--that is short, rigid in format, and can communicate information to many different addressed apparatus, the preferred embodiment provides capacity to communicate a select number of high
15 priority control messages to many alternate apparatus in the fastest possible time. By providing intermediate priority segment capacity--in the simplest preferred embodiment, meter-monitor segments--that is flexible in length, format, and information content, the preferred embodiment provides
20 more flexible capacity to communicate control messages of slightly lower priority. By providing lowest priority segment capacity--in the simplest preferred embodiment, information segments--that can contain any binary information and be any length, the preferred embodiment provides complete
25 flexibility to communicate any message that can be represented in digital information to any apparatus at the lowest processing priority. By transmitting message components in their order of priority--in the simplest preferred embodiment, headers and execution segments then
30 meter-monitor segments then information segments--the preferred embodiment enables priority message instructions to affect subscriber station operations in the fastest possible fashion. By providing capacity for alternating the structure of individual messages--here alternate header capacity--so
35 that individual control messages can be constituted only of

the highest priority information or high and intermediate priority information or can be focused on the lowest priority, the preferred embodiment provides additional valuable flexibility.

5 Speed and flexibility are essential considerations not only in the composition of individual messages but also in the composition of message streams. In this regard, the use of "11" headers in the preferred embodiment brings valuable benefits.

10 Often in the course of a combined medium presentation, a series of control messages is transmitted each of which contains an information segment, addresses the same apparatus (for example, URS microcomputers, 205), and causes said apparatus to invoke the same controlled function or functions
15 (for example, "load and run the contents of the information segment"). Often, interspersed in said series, are other control messages that address said apparatus, contain no information segments, and cause said apparatus to invoke other controlled functions (for example, "commence the video
20 overlay combining designated in the meter-monitor segment"). By including capacity whereby, without containing execution or meter-monitor information, a given message can cause information segment information to be processed at subscriber station apparatus just as preceding information segment
25 information was processed, the present invention increases processing efficiency. Because no execution or meter-monitor segment is transmitted, more information segment information can be transmitted in a given period of time. Because no execution or meter-monitor segment is received and processed
30 at subscriber stations, information segment information can be received and processed faster.

 In signal processing, efficiency in the control of subscriber station apparatus is yet another factor of critical importance. By composing lowest priority segment
35 information--in the simplest preferred embodiment,

information of information segments--to commence at a bit location that subscriber station apparatus are preprogrammed to define as the first location of a signal word of the form that control said apparatus in processing and to continue to 5 a bit location that is the last location of a signal word of said form, the present invention communicates said information to said apparatus in a form that can commence the control functions communicated in said information immediately. Were information segment information 10 communicated in any form other than that of the preferred embodiment--more specifically, were said information to be in a length other than a whole number of signal words or to commence immediately after the command or header preceding said segment rather than at the first bit of a signal word-- 15 subscriber station apparatus would need to process said information into information of a form that could control said apparatus before the information of said segment could commence the particular control functions communicated in said information.

20 THE ORGANIZATION OF MESSAGE STREAMS ... MESSAGES, CADENCE
INFORMATION, AND END OF FILE SIGNALS

All of the information transmitted with a given header is called a "message." Each header begins a message, and 25 each message begins with a header. More specifically, a message consists of all the SPAM information, transmitted in a given transmission, from the first bit of one header to the last bit transmitted before the first bit of the next header.

A SPAM message is the modality whereby the original 30 transmission station that originates said message controls specific addressed apparatus at subscriber stations. The information of any given SPAM transmission consists of a series or stream of sequentially transmitted SPAM messages.

Each instance of a header synchronizes all subscriber 35 station apparatus in the analysis of the internal structure

of the message that follows.

However, for the unified system of the present invention to work, subscriber station apparatus must have capacity for distinguishing more than the internal structure 5 of individual messages. Said apparatus must also have capacity for processing streams of SPAM messages and distinguishing the individual messages in said streams from one another. More precisely, said apparatus must have capacity for processing streams of binary information that 10 consist only of "0" and "1" bits and distinguishing which information, among said bits, is header information.

Cadence information which consists of headers, certain length tokens, and signals that are called "end of file signals" enables subscriber station apparatus to distinguish 15 each instance of header information in any given message stream and, hence, to distinguish the individual messages of said stream. In the present invention, subscriber station apparatus are preprogrammed to process cadence information.

SPAM messages are composed of elements--headers, 20 execution segments, meter-monitor segments, and information segments--whose bit lengths vary. SPAM apparatus determine the bit length of said elements in different fashions, and the particular fashion that applies to any given element relates to the priority of said element for subscriber 25 station speed of processing. First priority segment information has the highest priority for speedy processing and is of fixed binary bit length. A SPAM header is one example of a first priority segment. An execution segment is another example. Intermediate priority segment information 30 has lower priority, varies in bit length, but contains internal length information. A Meter-monitor segment is one example of an intermediate priority segment. Lowest priority segment information has the lowest priority, varies in length, and contains no internal information for determining 35 segment length. Each information segment is an example of a

lowest priority segment.

For a message that is constituted only of first priority segments, the information of the header is sufficient to distinguish not only the structure of the message but also the location of the next header. In the simplest preferred embodiment, a message with a "10" header is one example of a message constituted only of first priority segments. Commands with "10" headers consist of header information and execution segment information. At any given time, all instances of header information are of one constant length, and all instances of execution segment information are of a second constant length. Thus all "10" commands are, themselves, of a particular header+exec constant length, said header+exec constant being the sum of said one constant plus said second constant. Because "10" messages have constant length and header information always occurs at a specific location in every instance of message information, by preprogramming subscriber station apparatus with information of said header+exec constant, the unified system of the present invention enables subscriber station apparatus to automatically identify the last command information bit of "10" messages. Said bit is always the bit that is located a particular quantity of bits after the first header bit which particular quantity equals said header+exec constant minus one. Being able to locate said last bit, said apparatus can automatically locate the next instance of header information in a fashion described below.

For messages whose elements include intermediate priority segment information but no lowest priority segment information, the information of said messages is also sufficient to distinguish message structure and the location of the next header. In the simplest preferred embodiment, each message associated with an "00" header is one such message. Messages with "00" headers consist of header and execution segment information that are, together, of said

header+exec constant length plus meter-monitor segment information that contains length token information. By preprogramming subscriber station apparatus with information for processing length token information, the present invention enables said apparatus to determine the particular information bit, following any instance of a "00" header, that is the last bit of the command of said header. Said bit is always the bit that is located a particular quantity of bits after the first header bit which quantity equals said header+exec constant minus one plus the particular preprogrammed quantity that said apparatus associates, in a preprogrammed fashion described more fully below, with the particular length token of said instance. By locating said last bit, said apparatus can automatically locate the next instance of header information in the fashion described below.

For messages whose elements include lowest priority segment information, particular end of lowest priority segment information is required to distinguish full message structure and the location of the next header. In the simplest preferred embodiment, each message associated with a "01" or a "11" contains an information segment header and is one such message. Information segments vary in length, and no internal information of a command or information segment enables subscriber station apparatus to determine the length of an information segment. Thus distinctive end of file signals are required to communicate the locations of the ends of information segments to subscriber station apparatus. In the present invention, each end of file signal is transmitted immediately after the end of an information segment; said signal is part of the information of the message in which said segment occurs; and said signal is located at the end of said message. By preprogramming subscriber station apparatus to detect and process end of file signals in a fashion described more fully below, the present invention enables

said apparatus to determine not only the particular information bit, following any instance of a "01" or "11" header, that is the last bit of the information segment of the message of said header but also the particular
5 information bit, following said header, that is the last bit of said message. By locating said last bit of said message, said apparatus can automatically locate the next instance of header information in the fashion described below.

At any given time, subscriber station apparatus are
10 preprogrammed to process only one distinct signal as an end of file signal. In order for said apparatus to distinguish an instance of said signal from all other signal information, an end of file signal must differ distinctly from all other information. Signal information, especially information
15 transmitted in an information segment, can vary greatly in composition. Accordingly, to be distinctive, an end of file signal must be long and complex to detect.

An end of file signal consists of a particular sequence of bits of binary information. In the preferred
20 embodiment each bit is identical to every other bit; that is, disregarding error correction information, an end of file signal consists of a sequence of "1" bits (eg. "11111111") or "0" bits (eg. "00000000"). In the preferred embodiment, end of file signals are composed of "1" bits rather than "0"
25 bits. Zero is a value that occurs frequently in data and in mathematics, and however many bits may occur in a binary data word that consists of a series of "0" bits, the numeric value of said word remains zero. Numeric values that are represented in binary form by a sequence of "1" bits,
30 especially a sequence that is long, occur in data and mathematics far less frequently than zero. Thus the preferred composition bit is "1" because the chance of data being joined in a given signal in such a way that two or more instance of information combine inadvertently and create the
35 appearance of an end of file signal is far smaller if the

preferred bit is "1" than if it is "0". (Hereinafter, the preferred binary end of file signal composition bit, "1", is called an "EOFS bit," and for reasons that are explained below, the alternate binary bit, "0", is called a "MOVE 5 bit.")

In the preferred embodiment, the length of said sequence (disregarding error correction information) is the minimum reasonable length necessary to distinguish said sequence from all other sequences of transmitted signal 10 information of said length. In the preferred embodiment, the number of bits in said sequence is greater than the number of information bits in the data words that subscriber station computers use to process data. At present, most computers are so-called "thirty-two bit machines" that process 15 information in four-byte data words, and some high precision microprocessors such as the 8087 mathematics coprocessor distributed by the Intel Corporation of Santa Clara, California, U.S.A. process information internally in eighty bit registers which means that they process in 10-byte data 20 words. Thus said sequence may be greater than eighty bits long and is probably greater than thirty-two bits. Also in the preferred embodiment, said sequence uses the full information capacity of the signal words used to communicate said sequence at subscriber stations. In computer systems 25 that communicate information in eight-bit bytes, forty bits is the number of bits in the sequence next larger than thirty-two bits that uses the full communication capacity of the signal words in which it is communicated, and eighty-eight is the number of bits in the sequence next larger than 30 eighty bits. In the preferred embodiment, at any given time alternate end of file signal lengths exist. One potential end of file signal length can be forty (40) bits which is five bytes of EOFS bits. Another can be eighty-eight (88) bits which is eleven bytes of EOFS bits. Which end of file 35 signal is used for any given transmission depends on the

nature of the information of the transmission in which said signal occurs and the apparatus to which said transmission is transmitted.

Being the minimum "reasonable" length means that an instance of said sequence may actually be generated, in the system of the preferred embodiment, which instance is generated as information of a command or an information segment rather than an end of file signal. Were the information of said instance to be embedded in a SPAM transmission of said system and transmitted, said instance would cause erroneously processing at subscriber station apparatus by causing itself to be detected as an end of file signal and information transmitted subsequent to said instance to be interpreted as a new SPAM message. To prevent such erroneous processing, in the preferred embodiment, after the initial generation of any given instance of SPAM message information (not including end of file signal information) and before the embedding and transmitting of said instance, said information is transmitted through an apparatus, called an "EOFS valve," that detects end of file signals and is described below. If said valve detects in said information particular information that constitutes an end of file signal, before being embedded and transmitted, the binary information of said instance is rewritten, in a fashion well known in the art that may be manual, to cause substantively the same information processing at subscriber stations without containing an instance of information that is identical to the information of an end of file signal. (Hereinafter, such pre-transmission processing of a message is called a "pre-transmission evaluation.")

Fig. 2I shows a series of connected rectangles and depicts one instance of a stream of SPAM messages. Each rectangle represents one signal word of binary information. Fig. 2I shows a series of three messages. Each message is composed in a whole number of signal words. The first

message consists of a command followed by padding bits followed by an information segment followed by an end of file signal. The form of the command, padding bits, and the first information segment bits of said message is identical to the
5 form of the information of Fig. 2E, given eight-bit bytes as the signal words of Fig. 2I. The second message consists of a command followed by padding bits. The form of said second message is identical to the form of the information of Fig. 2H, given eight-bit bytes as the signal words of Fig. 2I.
10 The third message consists of a command alone. The form of said third message is identical to the form of the information of Fig. 2J, given eight-bit bytes as the signal words of Fig. 2I. Fig. 2J shows a message that is composed just of a "10" header and an execution segment. Said
15 execution segment contains the same number of binary bits that the executions segments of Figs. 2E and 2H contain. Said header and execution segment of Fig. 2J fill one byte of binary information precisely, and given the signal word of an eight-bit byte, no padding bits are required in the message
20 of Fig. 2J. Fig. 2H does not show an instance of a message that starts with a "11" header. Were it to do so, said message would be comprised of said header followed by six padding bits, given eight-bit bytes as the signal words of Fig. 2I, followed by an information segment, like the
25 information segment of the first message of Fig. 2H, followed by an end of file signal, like the end of file signal of said first message.

As Fig. 2I shows, in any given SPAM transmission, no binary information separates the binary information of one
30 SPAM message from the next message. As soon as the information of one SPAM message ends (including all error correction information associated with said information), the next received binary information is information of the next message. Because the first information bits (as distinct
35 from error correction bits) of any given SPAM message

constitute the header information of said message, subscriber station apparatus locate the next instance of header information after any given message by locating the last information bit of the last signal word of said message.
5 Automatically the first information bits that follow said last bit and total in number the particular number of bits in an instance of header information constitute the next instance of header information.

Subscriber station apparatus locate the last
10 information bit of any given SPAM message in one of two fashions. One fashion applies to messages that do not end with end of file signals. The other applies to messages that do. The header information of any given message determines which fashion applies for said message.

15 Messages that are constituted only of first priority segment elements and messages whose elements include intermediate priority segment information but no lowest priority segment information do not end with end of file signals. In the preferred embodiment, the header information
20 of any given one of said messages cause subscriber station apparatus to execute particular preprogrammed locate-last-message-bit instructions at a particular time. In the simplest preferred embodiment, such messages begin with "10" or "00" headers.

25 Receiving any given instance of said header information causes subscriber stations processing message information of said instance to execute said locate-last-message-bit instructions after locating the last segment information bit of said instance and upon completing the
30 processing of the segment information of said instance. (The fashions whereby subscriber station apparatus locate the last command information bit of any given instance of a message with a "10" or a "00" header are described above.) In a fashion that is described more fully below, said locate-last-
35 message-bit instructions cause said apparatus to determine

whether the signal word in which said last segment information bit occurs contains one or more MOVE bits. If said signal word contains MOVE bit information, the last information bit of said signal word is the last information bit of said message. If said signal word does not contain MOVE bit information, the the last information bit of said message is last information bit of the next signal word immediately following said signal word in which said last segment information bit occurs. (For reasons that relate to detecting end of file signals and are discussed more fully below, in the preferred embodiment a complete signal word of padding bits is transmitted after any given instance of a signal word that contains no MOVE bit information and in which occurs the last bit of command information of the message of said instance.)

Messages that contain lowest priority segment information end with end of file signals, and the header information of said messages do not cause subscriber station apparatus to execute particular preprogrammed locate-last-message-bit instructions. End of file signals define the ends of messages that contain lowest priority segment information. In the simplest preferred embodiment, such messages begin with "10" or "00" headers. The last information bit of the end of file signal immediately following any given "10" or "00" header information message is the last information bit of the message of said "10" or "00" header, and subscriber station apparatus are preprogrammed to locate said bit in a fashion that is described below.

After locating any given instance of a last information bit of a message, subscriber station apparatus are preprogrammed to process automatically as header information the first information bits, following said bit, that are in number the particular number of bits in an instance of header information.

In this fashion, cadence information--header information, the length tokens of messages that contain intermediate priority segment information but no lowest priority segment information, and end of file signals--
5 enables subscriber station apparatus to distinguish each instance of header information--and, hence, each message--in any given stream of SPAM messages.

DETECTING END OF FILE SIGNALS

10 In the present invention, any microprocessor, buffer/comparator, or buffer can be adapted and preprogrammed to detect end of file signals. At any given SPAM apparatus that is so adapted and preprogrammed, particular dedicated capacity exists for said detecting. Said capacity includes
15 standard register memory or RAM capacity, well known in the art, including three particular memory locations for comparison purposes, one particular memory location to serve as a counter, and three so-called "flag bit" locations to hold particular true/false information. (Hereinafter, said
20 three particular memory locations, said one particular memory location, and said three flag bit locations are called the "EOFS Word Evaluation Location," "EOFS Standard Word Location," and "EOFS Standard Length Location"; the "EOFS
WORD Counter"; and the "EOFS WORD Flag," "EOFS Empty Flag,"
25 and "EOFS Complete Flag" all respectively.) All operating instructions required to control said memory or RAM capacity in detecting end of file signals are preprogrammed as so-called "firmware" at said apparatus. (In this specification, said dedicated capacity is called an "EOFS valve" because, in
30 addition to detecting end of file signals, said capacity also regulates the flow of SPAM information in fashions that are described more fully below.)

At any given EOFS valve, the EOFS Word Evaluation Location and EOFS Standard Word Location are conventional
35 dynamic memory locations each capable of holding one full

signal word of binary information. The EOFS Standard Length Location and the EOFS WORD Counter are each conventional dynamic memory locations capable of holding, at a minimum, eight binary bits--that is, one byte--of information. The
5 EOFS WORD Flag, EOFS Empty Flag, and EOFS Complete Flag are each conventional dynamic memory locations capable of holding, at a minimum, one bit of binary information.

At any given time, said valve holds particular information. At said EOFS Word Evaluation Location is one
10 signal word of received SPAM information. At said EOFS Standard Word Location is one signal word of EOFS bits. (Hereinafter, one signal word of EOFS bits is called an "EOFS WORD.") At said EOFS Standard Length Location is information of the total number of EOFS WORDs in the particular end of
15 file signal that applies at said time on the particular transmission received at said valve. Information of the decimal value, eleven, is at said Standard Length Location unless information of a number is placed at said Location in a fashion described below. At the EOFS WORD Counter is
20 information of the number of EOFS WORDs that said valve has received in uninterrupted sequence. And all said Flag locations contain binary "0" or "1" information to reflect true or false conditions in relation to particular comparisons.

25 At any given time, any given EOFS valve receives inputted binary information of one selected SPAM transmission from one particular external transferring apparatus that is external to said valve. Said information consists of a series of discrete signal words. And said valve outputs
30 information to one particular external receiving apparatus.

Receiving any given signal word of said transmission, causes said EOFS valve to commence, in respect to said given signal word, a particular word evaluation sequence that is fully automatic. Automatically said valve places information
35 of said word at said EOFS Word Evaluation Location and

compares the information at said Location to the EOFS WORD information at said EOFS Standard Word Location. Whenever said comparison is made, resulting in a match causes said valve automatically to set the information of said EOFS WORD Flag to "0". (Resulting in a match means that said given signal word is an EOFS WORD and may be a part of an end of file signal.) Not resulting in a match causes said valve automatically to set the information of said EOFS WORD Flag to "1". Then automatically said valve determines the value of said information at said EOFS WORD Flag, in a fashion well known in the art, and executes one of two sets of word evaluation sequence instructions on the basis of the outcome of said determining.

One set, the process-EOFS-WORD instructions, is executed whenever the information at said EOFS WORD Flag indicates that said given signal word is an EOFS WORD. Determining a value of "0" at said EOFS WORD Flag causes said valve to execute said set. Automatically the instructions of said set cause said valve to retain count information of said given signal word by increasing the value of the information at said EOFS WORD Counter by an increment of one.

(Incrementing said Counter by one documents the fact that, in receiving said given signal word, said valve has received, in uninterrupted sequence, one signal word that may be part of an end of file signal more than it had received before it received said given signal word.) Then automatically said valve compares the information at said EOFS WORD Counter to the information at said EOFS Standard Length Location. Resulting in a match causes said valve automatically to set the information of said EOFS Complete Flag to "0". (A match of the information at said Counter with the information at said Location means that said given signal word is the last EOFS WORD in an uninterrupted sequence of EOFS WORDS that equals in length the length of an end of file signal; in other words, said match means that an end of file signal has

been detected.) Not resulting in a match causes said valve automatically to set the information of said EOFs Complete Flag to "1". (Not resulting in a match means said EOFs WORD is not the last EOFs WORD of an end of file signal
5 and that insufficient information has been received to determine whether or not said given signal word is part of an end of file signal.) Then automatically said valve determines the value of said information at said EOFs Complete Flag. Determining a value of "0" at said Flag,
10 which means that an end of file signal has been detected, causes said valve to operate in a fashion described more fully below. Determining a value of "1" at said Flag causes said valve, in a fashion described more fully below, to complete said word evaluation sequence, in respect to said
15 given signal word, without transferring any information of said given signal word to said external receiving apparatus.

The other set, the transfer-all-word-information instructions, is executed whenever the information at said EOFs WORD Flag indicates that said given signal word is not
20 an EOFs WORD. Whenever said valve detects a signal word that is not an EOFs WORD, detecting said word means not only that said word is not part of an end of file signal but also that any EOFs WORDs retained in an uninterrupted sequence immediately prior to said word are also not part of an end of
25 file signal. Determining a value of "1" at said EOFs WORD Flag causes said valve to execute said other set. Automatically the instructions of said other set cause said valve to compare the information at said EOFs WORD Counter to particular zero information that is among the preprogrammed
30 information of said valve. (Not having been incremented by one under control of said process-EOFs-WORD instructions, said Counter contains information of the number of EOFs WORDs received in an uninterrupted sequence and retained at said valve at the time when said given signal word is received.)
35 Resulting in a match causes said valve automatically to set

the information of said EOFS Empty Flag to "0". (Resulting in a match means that said valve is empty of retained EOFS WORD information.) Not resulting in a match causes said valve automatically to set the information of said EOFS Empty Flag to "1". (Not resulting in a match means that said valve contains information of EOFS WORDs that have not been transferred to said external receiving apparatus.) Then automatically said valve determines the value of said information at said EOFS Empty Flag. A determining of "1" causes said valve to execute particular transfer-counted-information instructions that are not executed if the information at said Flag is "0". Under control of said instructions, said valve automatically outputs one instance of said EOFS WORD information at said EOFS Standard Word Location a particular number of times which particular number is the numerical value of the information at said EOFS WORD Counter. (In so doing, said valve transfers information of all of the signal words received before said given signal word and not transferred to said external receiving apparatus.) Then said transfer-counted-information instructions cause said valve to set the value at said EOFS WORD Counter to zero (to reflect that said valve is now empty of information of untransferred signal words). Then, whether or not said valve has executed said transfer-counted-information instructions, said valve outputs information of said given signal word at said EOFS Word Evaluation Location and completes said word evaluation sequence, in respect to said given signal word.

Whenever said valve completes said word evaluation sequence, in respect to any given signal word, said valve informs said external transferring apparatus (in a so-called "handshaking" fashion, well known in the art, or in such other flow control fashion as may be appropriate) that said valve is ready to receive next signal word information. Whenever, after transferring a given signal word, said

apparatus is so informed, said apparatus transfers to said decoder the next signal word of said transmission immediately following said given signal word. Receiving said next signal word causes said valve to commence said word evaluation sequence, in respect to said next signal word. Automatically said valve places information of said next signal word at said EOFs Word Evaluation Location, and in so doing, overwrites and obliterates information of said given word at said EOFs Word Evaluation Location.

10 In this fashion, said valve processes each successive signal word to detect those particular uninterrupted series of EOFs WORDs that constitute end of file signals.

As described above, determining, under control of said process-EOFs-WORD instructions, that the value of the information at said EOFs Complete Flag is "0" means that an end of file signal has been detected. Determining, under control of said instructions, that said value is "0" causes said valve to execute particular complete-signal-detected instructions. Said instructions cause said valve to inform said external receiving apparatus of the presence of an end of file signal in a fashion that is the preprogrammed fashion of the microprocessor, buffer/comparator, or buffer of which said valve is an adapted component.

As one example of said fashion, for a buffer or buffer/comparator apparatus that operates under control of a controller to process received signal words and transfer signal information to a microprocessor (which may be a component of said controller), said instructions cause said valve to cause said apparatus to transmit particular EOFs-signal-detected information to said controller then to wait, in a waiting fashion well known in the art, for a control instruction from said controller. Said EOFs-signal-detected information causes said controller to determine, in a preprogrammed fashion, how to process the particular EOFs information at said valve and to transmit either a particular

transmit-and-wait instruction or a particular discard-and-wait instruction to said valve. (Examples of controller operations are presented below.) Said transmit-and-wait instruction causes said valve to transfer one complete end of file signal. More precisely, said instruction causes said valve automatically to output one instance of said EOFs WORD information at said EOFs Standard Word Location a particular number of times which particular number is the numerical value of the information at said EOFs Standard Length Location. Then automatically said valve sets the information at said EOFs WORD Counter to zero (thereby signifying that no EOFs WORDs are retained), completes said word evaluation sequence, in respect to the signal word of the information at said EOFs Word Evaluation Location, and transmits particular complete-and-waiting information to said controller. Alternatively, said discard-and-wait instruction causes said valve merely to set the information at said EOFs WORD Counter to zero (thereby discarding information of said end of file signal), to complete said word evaluation sequence, in respect to said signal word of the information at said EOFs Word Evaluation Location, and to transmit said complete-and-waiting information to said controller. Subsequently, said complete-and-waiting information causes said controller to transmit further instructions that control said apparatus and said valve in the processing of further information and the detecting of further end of file signals.

In the preferred embodiment, said EOFs-signal-detected information and said complete-and-waiting information are control signals that are transmitted by said valve and said apparatus to said controller as interrupts to the CPU of said controller.

An example illustrates the operation of an EOFs valve. Fig. 2 shows one message that is of a particular command composed of a "00" header, an execution segment, and a meter-monitor segment. The information of said command

fills four bytes of binary precisely. The last bit of said meter-monitor segment is the last bit of the fourth byte of said command. But because the byte in which said last bit occurs contains no MOVE bit information, according to the 5 rules of message composition of the preferred embodiment, one full signal word of padding bits follows said command.

When the message of Fig. 2 is transmitted, a given EOFS valve receives the transmission of said message from a particular transferring apparatus and transfers information 10 to a particular receiving apparatus. Said valve is adapted and preprogrammed to process eight-bit bytes as signal words. The information at the EOFS Standard Word Location of said valve is the EOFS WORD of the preferred embodiment: "11111111". The EOFS Standard Length Location and EOFS WORD 15 Counter of said valve each hold one byte of binary information. The binary information at said EOFS Standard Length Location is "00001011", a binary number whose decimal equivalent is eleven. The binary information at said EOFS WORD Counter is "00000000", a binary number whose decimal 20 value is zero.

Receiving the first byte of said message causes said valve to place information of said byte at said EOFS Word Evaluation Location and to compare the information at said Location, "10010100", to the EOFS WORD information at said 25 EOFS Standard Word Location, "11111111". No match results which causes said valve automatically to set the information of said EOFS WORD Flag to "1". Automatically said valve determines the value of said information at said Flag is "1" which causes said valve to execute said transfer-all-word- 30 information instructions. Automatically said valve compares the information at said EOFS WORD Counter, zero, to said zero information that is among the preprogrammed information of said valve. (The binary value of each instance of zero information is "00000000".) A match results which causes 35 said valve automatically to set the information of said EOFS

Empty Flag to "0". Automatically said valve determines that the value of said information at said EOFs Empty Flag is "0" and skips executing said transfer-counted-information instructions. Automatically said valve continues executing
5 conventional ones of said transfer-all-word-information instructions; transfers information of said first byte at said EOFs word evaluation location--which information is "10010100"--to said receiving apparatus; completes said word evaluation sequence, in respect to said first byte; and
10 transfers handshake information to said transferring apparatus that informs said apparatus that said valve is ready to receive next signal word information.

Receiving said handshake information causes said transferring apparatus to transfer the next byte of said
15 message to said valve.

Receiving said next byte, which is the second byte, causes said valve to place information of said byte at said EOFs Word Evaluation Location and to compare the information at said Location, "11001000", to the EOFs WORD information at
20 said EOFs Standard Word Location, "11111111". No match results which causes said valve to set the information of said EOFs WORD Flag to "1". Automatically said valve determines that the information at said Flag is "1" which causes said valve to execute said transfer-all-word-
25 information instructions. Automatically said valve compares the information at said EOFs WORD Counter, zero, to said zero information that is among the preprogrammed information of said valve. A match results which causes said valve to set the information of said EOFs Empty Flag to "0".
30 Automatically said valve determines that the information at said EOFs Empty Flag is "0". Automatically said valve continues executing conventional transfer-all-word-
information instructions; transfers information of said second byte at said EOFs word evaluation location--which
35 information is "11001000"--to said receiving apparatus;

completes said word evaluation sequence, in respect to said second byte; and informs said transferring apparatus that said valve is ready to receive next signal word information which causes said apparatus to transfer to said valve the
5 next byte of said message.

Receiving said next byte, which is the third byte, causes said valve to place information of said byte at said EOFS Word Evaluation Location and to compare the information at said Location, "11111111", to the EOFS WORD at said EOFS
10 Standard Word Location, "11111111". A match results, causing said valve to set the information of said EOFS WORD Flag to "0". Automatically said valve determines that the information at said Flag is "0" which causes said valve to execute said process-EOFS-WORD instructions. Automatically,
15 in a fashion well known in the art, said valve increases the value of the information at said EOFS WORD Counter by an increment of one from "00000000" to "00000001". Automatically said valve compares the information at said EOFS WORD Counter, "00000001", to the information at said
20 EOFS Standard Length Location, "00001011". No match results which causes said valve automatically to set the information of said EOFS Complete Flag to "1". Automatically said valve determines that the value of said information at said EOFS Complete Flag is "1" which causes said valve
25 automatically to complete said word evaluation sequence, in respect to said third byte, without transferring any information of said byte to said receiving apparatus. Automatically said valve then informs said transferring apparatus that said valve is ready to receive next signal
30 word information which causes said apparatus to transfer to said valve the next byte of said message.

Receiving said next byte, which is the fourth byte, causes said valve to place information of said byte at said EOFS Word Evaluation Location, which information is
35 "11111111". In so placing said information at said Location,

said valve automatically overwrites and obliterates the information of the third byte that had been at said Location. Automatically said valve then compares the information at said Location, "11111111", to the EOFs WORD information at 5 said EOFs Standard Word Location, "11111111". A match results, causing said valve to set the information of said EOFs WORD Flag to "0". Automatically said valve determines that the information at said Flag is "0", which causes said valve to increase the value of the information at said EOFs 10 WORD Counter from "00000001" to "00000010", a binary number whose decimal equivalent is two. Automatically said valve compares said "00000010" to the information at said EOFs Standard Length Location, "00001011". No match results which causes said valve to set the information of said EOFs 15 Complete Flag to "1". Automatically said valve determines that the value of said information at said EOFs Complete Flag is "1" which causes said valve to complete said word evaluation sequence, in respect to said fourth byte, without transferring any information of said byte to said receiving 20 apparatus. Automatically said valve then informs said transferring apparatus that said valve is ready to receive next signal word information which causes said apparatus to transfer to said valve the next byte of said message.

Receiving said next byte, which is the fifth and last 25 byte, causes said valve to place information of said byte at said EOFs Word Evaluation Location, which information is "00000000". In so placing said information at said Location, said valve automatically overwrites and obliterates the information of the fourth byte at said Location. 30 Automatically said valve then compares the information at said Location, "00000000", to the EOFs WORD information at said EOFs Standard Word Location, "11111111". No match results which causes said valve to set the information of said EOFs WORD Flag to "1". Automatically said valve 35 determines that the information at said Flag is "1" which

causes said valve to execute said transfer-all-word-
information instructions. Automatically said valve compares
the information at said EOFS WORD Counter, "00000010", to
said zero information, "00000000", that is among the
5 preprogrammed information of said valve. No match results
which causes said valve to set the information of said EOFS
Empty Flag to "1". Automatically said valve determines that
the information at said EOFS Empty Flag is "1" which causes
said valve to execute said transfer-counted-information
10 instructions. Said instructions cause said valve
automatically to transfer one instance of said EOFS WORD
information at said EOFS Standard Word Location, "11111111",
to said receiving apparatus then decrease the value of the
information at said EOFS WORD Counter by a decrement of one--
15 that is, from "00000010" to "00000001"--then compare the
information at said EOFS WORD Counter to said zero
information, "00000000". Because no match occurs, said
valve automatically transfers one more instance of said EOFS
WORD information, "11111111", to said receiving apparatus
20 then decreases the value of the information at said EOFS WORD
Counter by an additional decrement of one--that is, from
"00000001" to "00000000"--then compares said information to
said zero information, "00000000". A match occurs. In a
fashion well known in the art, the fact of said match causes
25 said valve automatically to continue executing transfer-all-
word-information instructions. Automatically said valve
transfers information of said fifth byte at said EOFS word
evaluation location--which information is "00000000"--to said
receiving apparatus; completes said word evaluation sequence,
30 in respect to said fifth and last byte of the message of Fig.
2K; and informs said transferring apparatus that said valve
is ready to receive next signal word information which causes
said apparatus to transfer to said valve the next byte of
said message as soon as said apparatus receives and is
35 prepared to transfer said byte.

The example of Fig. 2K illustrates how receiving each signal word causes an EOFs valve to evaluate the information content of said word; to transfer words that are not EOFs WORDs; to retain count information of words that are EOFs WORDs so long as said words occur in uninterrupted sequences of EOFs WORDs which sequences are shorter than the number of EOFs WORDs in an instance of end of file signal information; and when receiving any given signal word that is not an EOFs WORD interrupts such a sequence, to transfer information of each retained EOFs WORD before transferring information of said given signal word. The example of Fig. 2K does not illustrate the detecting of an end of file signal; however, an example of such detecting is provided below.

In this specification, MOVE bits are called "MOVE" bits because MOVE bit information in any given signal word causes each EOFs valve that processes the information of said word to "move"--that is, to transfer--information of said word to receiving apparatus external to said valve during the word evaluation sequence of said word rather than retaining said information.

Reasons should now be clear why padding bits are always MOVE bits and why, in a SPAM message, a full signal word of padding bits follows a signal word that is the last signal word in which command information occurs and that contains no MOVE bits. The command of Fig. 2K is such a command, and the fourth byte is such a word. In its automatic fashion for identifying end of file signals, no EOFs valve that receives said fourth byte transfers said byte until it receives a subsequent signal word that contains a MOVE bit. In the present invention there is no assurance that every EOFs valve immediately receives a next signal word as soon as it completes the word evaluation sequence, in respect to any given signal word. Thus to ensure that all apparatus to which messages are addressed process message information in the fastest possible fashion, all messages

that do not end with end of file signals do end with signal words that contain at least one MOVE bit.

One final rule of message composition remains. In order to define end of file signals precisely, a signal word 5 that contains at least one MOVE bit is always transmitted immediately before the uninterrupted sequence of EOFs WORDs of any given end of file signal. Were a given signal word that contained no MOVE bits to be transmitted immediately before the uninterrupted sequence of a given end of file 10 signal, said word would contain only EOFs bits and would be an EOFs WORD. Any EOFs valve processing said word and said signal would process said word as one of the EOFs WORDs of said uninterrupted sequence. Said valve would count said word erroneously as part of said sequence rather than as part 15 of the information preceding said sequence and would count at least the last EOFs WORD of said sequence erroneously as part of the message following said signal rather than as part of said signal. In order to avoid such erroneous processing, any given instance of the uninterrupted sequence of EOFs 20 WORDs of an end of file signal is preceded by signal word that is not an EOFs WORD.

This final rule may be satisfied in a number of different ways. For example, end of file signals could include the signal word preceding said uninterrupted 25 sequence. Rather than being an uninterrupted sequence of eleven EOFs WORDs, an end of file signal could be twelve words long with the first word containing MOVE bit information. And subscriber station apparatus could be adapted and preprogrammed for detecting such signals.

As related above, in the preferred embodiment, end of 30 file signals are composed just of the uninterrupted sequence of EOFs WORDs described above, and the signal words that precede said sequences are part of the last segment information preceding said signals. To prevent erroneous 35 processing while satisfying the final rule of message

composition, in any given pre-transmission evaluation of an instance of SPAM message information, if the EOFS valve of said evaluation retains information the last signal word of said information in the course of the word evaluation
5 sequence of said word rather than transferring information of said word, the binary information of said instance is rewritten, in a fashion well known in the art that may be manual, before being embedded and transmitted. Said binary information is rewritten to end with a final signal word that
10 contains MOVE bit information and still cause substantively the same information processing at subscriber stations.

In this fashion, the signal information of any given end of file signal is distinctive, and EOFS detectors detect end of file signals precisely.

15 Despite the fact that the use of end of file signals involves time consuming processing, the preferred embodiment's system for distinguishing individual messages from one another in message streams has significant advantages over alternate techniques.

20 By comparison with systems that process fixed length and/or fixed format messages, the use of end of file signals permits great flexibility. Messages can be of any length and can contain any information that digital receiver station apparatus can process.

25 By comparison with systems that distinguish messages from one another by means of distinctive signals that separate the end of each message from the beginning of the next, end of file signals are used in the preferred embodiment only with some messages. Many messages, such as
30 the second and third messages of the message stream of Fig. 2I, do not require end of file signals. Furthermore, as will become more apparent in the course of this specification, messages that consist of commands alone often have higher priority for processing speed than do the messages that
35 contain last segment information. Since only messages that

contain last segment information require end of file signals, end of file signals are often transmitted and processed at times when speed of processing is of relative unimportance.

Finally, because long cadence signals are processed at 5 ends of messages rather than at beginnings, the preferred embodiment reduces the relative importance of the processing speed associated with such signals even further. In the preferred embodiment, subscriber station apparatus have capacity for commencing to process received command and 10 information segment information before receiving the end of file signal associated with said information. The commencement of processing of the command and information segment information of any given message need never be delayed until after an end of file signal, associated with 15 said message, is detected.

The preferred embodiment has the advantage of requiring that long cadence signals that require time consuming processing be transmitted only with some messages and then only at times when processing speed is of relatively 20 low priority. In so doing, the preferred embodiment makes it possible to transmit in the shortest, simplest formats messages that have high priority for processing speed and to process said messages the fastest fashion.

25 THE NORMAL TRANSMISSION LOCATION

SPAM signals are generated at original transmission stations or intermediate transmission stations and embedded in television or radio or other programming transmissions by conventional generating and embedding means, well known in 30 the art. Said signals may be embedded in transmissions at said stations immediately prior to transmitting said transmissions via conventional broadcast or cablecast means, well known in the art. Alternatively, said signals may be embedded in transmissions that are then recorded, in a 35 fashion well known in the art, on an appropriate conventional

video, audio or other record media. Playing back said media on appropriate player apparatus will cause said apparatus to retransmit said transmissions with said SPAM signals embedded precisely as they were embedded when said transmissions were
5 recorded.

SPAM signals can be embedded in many different locations in electronic transmissions. In television, SPAM signals can be embedded in the video portion or in the audio portion of the transmission. In the video portion, SPAM
10 signals can be embedded in each frame on one line such as line 20 of the vertical interval, or on a portion of one line, or on more than one line, and they will probably lie outside the range of the television picture displayed on a normally tuned television set. SPAM signals can be embedded
15 in radio audio transmissions. In the audio of television and radio transmissions, SPAM signals will probably be embedded in a portion of the audio range that is not normally rendered in a form audible to the human ear. In television audio, they are likely to lie between eight and fifteen kilohertz.
20 In broadcast print and data communications transmissions, SPAM signals can accompany conventional print or data programming in the conventional transmission stream.

In television, the normal transmission location of the preferred embodiment is in the vertical interval of each
25 frame of the television video transmission. Said location begins at the first detectable part of line 20 of the vertical interval and continues to the last detectable part of the last line of the vertical interval that is not visible on a normally tuned television set.

30 In radio, the preferred normal transmission location is in the audio above the range of the radio transmission that is normally audible to the human ear.

In broadcast print or data communications, the preferred normal transmission location for SPAM signals is in
35 the same location as the conventional information. More

precisely, conventional print of data information is transmitted in SPAM transmissions. Any given instance of conventional print or data information is transmitted in a SPAM information segment that is preceded by a "01" header 5 SPAM command or a "11" header, which command or header addresses conventional print or data processing apparatus at subscriber stations and causes said apparatus to process said conventional information in the conventional fashion. In said transmissions, other SPAM commands and information 10 address and control subscriber station apparatus in other SPAM functioning.

(Hereinafter, the preferred normal location for transmitting signals in any given communication medium is called, the "normal transmission location".)

15 In the preferred embodiment, while receiver station decoder apparatus may be controlled, in fashions described below, to detect information segment information outside the normal transmission locations, SPAM commands and cadence information are always transmitted in normal transmission 20 locations. In the present invention, the object of many decoders is to detect only command information such as meter-monitor segment information. Having one unchanging location for the transmission of command information in any given television, radio, broadcast print, or data transmission 25 permits decoder apparatus to search just one unchanging portion of said transmission to detect commands. Having the same fixed location for cadence information enables said decoder apparatus to distinguish all command information in said transmission.

30 OPERATING SIGNAL PROCESSOR SYSTEMS ... INTRODUCTION

Five examples illustrate methods of operating signal processing system apparatus. Each focuses on subscriber stations where the signal processor system of Fig. 2D and the 35 combined medium apparatus of Fig. 1 share apparatus and

operate in common.

Fig. 3 shows one such subscriber station. In Fig. 3, the decoder, 203, of Fig. 1 is also an external decoder of the signal processor system of signal processor, 200. Like 5 decoders, 27, 28, and 29, in Fig. 2D, decoder, 203, has capacity for transferring SPAM information to buffer/comparator, 8, of signal processor, 200, and to buffer/comparator, 14. In addition, signal processor, 200, has capacity for transferring SPAM signals from a particular 10 jack port of controller, 12, to microcomputer, 205.

Fig. 3 also shows SPAM-controller, 205C, to which signals that are addressed to URS microcomputers, 205, are transferred from decoder, 203, and from signal processor, 200. SPAM-controller, 205C, is a control unit like 15 controller, 39, of decoder, 203, with buffer capacity for receiving multiple inputs; RAM and ROM for holding operating instructions and other information; EOFS valve capacity for detecting end of file signals and regulating the flow of SPAM signals; microprocessor capacity for processing; capacity for 20 transferring information to and receiving information from the central processor unit (hereinafter, "CPU") of microcomputer, 205; and capacity for transferring information to one or more input buffers of microcomputer, 205. SPAM-controller, 205C, operates independently of said CPU although 25 said CPU has capacity to interrupt SPAM-controller, 205C, in an interrupt fashion well known in the art. SPAM-controller, 205C, also has capacity to control directly to the aforementioned PC-MicroKey 1300 System without affecting the operation of said CPU.

30 All five examples describe signal processing variations that relate to the Fig. 1C combining of "One Combined Medium."

The first focuses on the basic operation, in "One Combined Medium," of decoder, 203; SPAM-controller, 205C; and 35 microcomputer, 205. No signals require decryption. No meter

information is collected. No monitor information is processed. Combined information is displayed at each subscriber station.

In the second example, the combining of Fig. 1C occurs only at selected subscriber stations. The second combining synch command is partially encrypted, and said stations are preprogrammed with particular information that is necessary to decrypt said command. At said stations, said command causes its own decryption and the combining of Fig. 1C. In addition, said command causes signal processor apparatus at said stations to retain meter information that a remote billing agency can use as a basis for charging the subscribers of said stations for displaying the combined information of said combining. At all other stations, no information is decrypted, no combining occurs, and no meter information is collected.

In the third example, combined information is displayed at each subscriber station just as in the first example. In addition, monitor information is processed at selected stations for one or more so-called "ratings" agencies (such as the A. C. Nielsen Company) that collect statistics on viewership and programming usage.

The fourth example provides a second illustration of restricting the combining of Fig. 1C to selected subscriber stations through the use of encryption/decryption techniques and metering. In addition, the fourth example shows how monitor information is collected at selected ones of said selected stations.

The fifth example adds program unit identification signals identified at decoders, 30 and 40, of signal processor, 200.

In the last three examples, the first combining synch command causes selected subscriber stations to transfer recorded meter information and monitor information to one or more remote computer stations of said billing agencies and

ratings agencies and causes computers at said remote agencies to receive and process said transferred information.

Each example focuses on the processing of the three signal messages of the Fig. 1C combining. The information of 5 said messages include three combining synch commands and one program instruction set.

The first message is of the information associated with the first combining synch command. Said first command has a "01" header, an execution segment, and a meter-monitor 10 segment of six fields. Said command is followed by an information segment that contains said program instruction set, and said information segment is followed by an end of file signal. Said first command addresses URS 15 microcomputers, 205, and causes said computers, 205, to load and run the program instruction set transmitted in the information segment. Each meter-monitor segment field of said command contains information that identifies one of the following:

- 20 . the origin of said "Wall Street Week" transmission,
- . the subject matter of said "Wall Street Week" program,
- 25 . the program unit of said program,
- . the day of said transmission within a particular one hundred year period,
- 30 . the supplier of the program instruction set in the information segment following said first combining synch command, and
- . the format of said meter-monitor segment information.

35

(Hereinafter, meter-monitor information that identifies the program unit of a given program may also be called the "program unit identification code".)

The second message is of the information associated with the second combining synch command. Said second command has a "00" header, an execution segment, and a meter-monitor segment of five fields and addresses URS microcomputers, 205. Said second command causes said computers, 205, to combine the Fig. 1A information of each microcomputer, 205, with the information of Fig. 1B and transmit the combined information to monitors, 202M. Each meter-monitor segment field of the second command contains information of one of the following:

- 15 . the subject matter of said "Wall Street Week" program,
- . the program unit of said program,
- . the unique code of said overlay given said program unit information,
- 20 . the minute of said transmission within a particular one month period, and
- 25 . the format of said meter-monitor segment information.

The third message is of the information associated with the third combining synch command. Said third command has only a "10" header and an execution segment and addresses URS microcomputers, 205. Said command causes said computers, 205, to cease combining and transmit only the received composite video transmission to monitors, 202M, and to continue processing in a predetermined fashion (which fashion may be determined by the aforementioned program instruction

set).

In those examples that focus on encrypted commands, the meter-monitor segments of each encrypted command includes an additional meter-monitor field:

5

. meter instructions.

10 In said examples, the meter-monitor format field information of said commands reflects the presence of said additional field.

As described above, said signals are of binary information with error correcting bit information and are
15 embedded, transmitted, and received in the normal transmission pattern of the "Wall Street Week" television transmission.

All subscriber station apparatus are fully preprogrammed to perform automatically each step of each
20 example. No manual step is required at any station.

In each example, the apparatus of Fig. 3 are preprogrammed to detect embedded signal information, to transfer said information to addressed apparatus, and to operate under control of said information. Apparatus of
25 decoder, 203, are preprogrammed to detect signal information embedded in the normal transmission pattern and to correct, convert, and transfer said information to its addressed apparatus. Apparatus of signal processor, 200, are preprogrammed to decrypt information upon instruction and to
30 transfer information to its addressed apparatus. For one or more remote services that meter and charge subscribers for the use of information or that audit such remote metering services, apparatus of signal processor, 200, are preprogrammed to select, process, and record meter
35 information and to transfer recorded meter information to one

or more remote station computers.

In each example, the EOFs valves located at controller, 39, of decoder, 203; at buffer/comparator, 8, of signal processor, 200; and at SPAM-controller, 205C, are
5 preprogrammed to detect end of file signals that consist of eleven sequentially transmitted EOFs WORDs. Thus the binary information of eleven--"00001011"--is at the EOFs Standard Length Location of each of said EOFs valves.

In the third, fourth, and fifth examples, appropriate
10 apparatus of Fig. 3 are also preprogrammed to assemble, record, and transmit to one or more remote locations monitor information for one or more services that sample selected subscriber stations (said stations being preprogrammed for this purpose) to collect statistical data on programming and
15 information usage and/or to audit selectively the customer accounting of remote meter services.

In each example, receiving SPAM signal information at each apparatus of Fig. 3 causes subscriber station apparatus automatically to process said information in the
20 preprogrammed fashions of said apparatus.

At the outset of each example, particular meter record information of prior programming exists at a particular location at buffer/comparator, 14, of signal processor, 200. Said record information documents the fact that before
25 receiving the "Wall Street Week" program, tuner, 215, transmitted to monitor, 202M, particular programming that contained embedded SPAM commands and information with particular meter instructions. Information of said commands and information caused buffer/comparator, 14, to
30 retain said meter record information. In the third and subsequent examples, monitor record information of said prior programming also exists at a particular location at said buffer/comparator, 14, associated with the source mark of decoder, 203.

In each example, the recorder, 16, of signal
35

processor, 200, has reached a level of fullness where the recording of the next signal record received from the buffer/comparator, 14, of signal processor, 200, will cause the quantity of signal records recorded at recorder, 16, to equal or exceed the particular fullness information of said recorder, 16. Whenever said quantity equals or exceeds said fullness information, recorder, 16, is preprogrammed to commence a particular telephone signal record transfer sequence that is fully automatic for which recorder, 16; controller, 20; auto dialer, 24; and telephone connection, 22, are each preprogrammed. Under control of the preprogrammed instructions of said sequence, signal processor, 200, telephones one or more remote billing station computers and/or one or more remote monitor information collection station computers and transfers selected record information to said computers.

In each example, all receiver station apparatus is on and fully operational.

20 OPERATING SIGNAL PROCESSOR SYSTEMS ... EXAMPLE #1

The first example elaborates on the Fig. 1C combining described above in "One Combined Medium" and focuses on the operation of decoder, 203, SPAM-controller, 205C, and microcomputer, 205, on the execution of controlled functions, and on the the use of cadence information to organize signal processing. The example begins as divider, 4, starts to transfer to decoder, 203, in its outputted composite video transmission, the embedded binary information of the first message. At the outset of example #1, controller, 39, of decoder, 203, and SPAM-controller, 205C, have each identified an end of file signal and await header information.

Receiving said embedded binary information at decoder, 203, (which does not include a filter, 31, or a demodulator, 32, because its input is a composite video transmission) causes line receiver, 33, automatically to detect and

transfer said embedded information to digital detector, 34, which automatically detects the binary information with correcting information in said embedded information and transfers said binary information with correcting information 5 to controller, 39. Using forward error correction techniques, well known in the art, and employing particular correcting information, controller, 39, automatically checks said information, as it is received, and corrects it as necessary then discards said particular correcting 10 information retaining only the corrected information. Using conversion protocol techniques, well known in the art, controller, 39, then automatically converts said corrected information into binary information that receiver station apparatus can receive and process. In this fashion, the 15 binary information of the first message--more precisely, the first combining synch command and its associated program instruction set and end of file signal--are received and converted at decoder, 203.

Once the information of any given point-to-multipoint 20 SPAM transmission has been checked, corrected, and converted in the foregoing fashion, subscriber station apparatus communicate said information point-to-point using flow control and error correction techniques, well known in the art, that include handshaking and requesting retransmission. 25 Thereafter, any given transmission of SPAM information, so corrected and converted, contains not only bits of communicated SPAM information but also so-called "parity bits" that convey error correcting information. At present, the conventional practice is for every ninth bit to be a 30 parity bit that is used, in a fashion well known in the art, to check the correctness of the preceding eight bits, or "byte," of communicated data.

Frequently in this disclosure, specific quantities of bits and bit locations are cited. Said bits are often 35 specified as being "sequential" and "in their order after

conversion," and said bit locations are often "contiguous."
Unless otherwise stated, said quantities refer only to bits
of communicated SPAM information and bit locations that hold
communicated SPAM information. No attempt is made to account
5 for the presence of parity bits among transmitted bits of
SPAM information or at particular memory locations because
techniques for distinguishing bits of communicated data from
parity bits and for processing bits of communicated
information separately from parity bits are well known in the
10 art.

Automatically, after said binary information is
converted, said information is inputted to the EOFs valve of
controller, 39, which processes said information in the
fashion described above, comparing each signal word of said
15 information to EOFs WORD information and transferring said
binary information, signal word by signal word, until an end
of file signal is detected.

Receiving the header and execution segment of said
first message causes controller, 39, to determine that said
20 message is addressed to URS microcomputers, 205, and to
transfer said message to microcomputer, 205. So transferring
said message is the controlled function that the information
said header and execution segment cause controller, 39, to
perform. Automatically, as said EOFs valve transfers
25 converted binary information of said first message,
controller, 39, selects and records at particular SPAM-header
register memory a particular preprogrammed constant number of
the first converted bits of said binary information. Said
constant number is the number of bits in a SPAM command
30 header. (Hereinafter, said constant number is called "H".)
From the first bit of said binary information, H bits are
selected and recorded, in their order after conversion, at
said SPAM-header memory. Then, automatically, controller,
39, determines that said information at SPAM-header memory
35 (which is the "01" header of the first combining synch

command and designates a SPAM command that is followed by an information segment) does not match particular 11-header-invoking information that is "11". (In other words, the header of said message does not designate a SPAM message that
5 consists of a header followed immediately by an information segment.) Not resulting in a match causes controller, 39, automatically to select a second preprogrammed constant number of next bits and record said bits, in their order after conversion, at particular SPAM-exec register memory.
10 Said second constant number is the particular number of bits in a SPAM execution segment. (Hereinafter, said second constant number is called "X".) Beginning with the next bit of said binary information immediately after said H bits, controller, 39, selects X bits and records said bits, in
15 their order after conversion, at said SPAM-exec memory. Then, automatically, by comparing the information at said SPAM-exec memory (which information is the execution segment of the first combining synch command) with preprogrammed controlled-function-invoking information, controller, 39,
20 determines that said information at memory matches particular this-message-addressed-to-205 information that causes controller, 39, to execute particular preprogrammed transfer-to-205 instructions. Said instructions cause controller, 39, to transfer to SPAM-controller, 205C, the SPAM message
25 associated with the particular information at SPAM-header memory. Automatically, said instructions cause controller, 39, to activate the output port that outputs to SPAM-controller, 205C, then compare said information at SPAM-header memory to preprogrammed header-identification
30 information. Automatically, controller, 39, determines that said information matches particular "01" information. Said match causes controller, 39, automatically to execute particular transfer-a-01-or-an-11-header-message instructions.

35 A "01" header distinguishes a message that contains

lowest priority information. Any given instance of a message with a "01" header ends with an end of file signal. Accordingly, said instructions cause controller, 39, to transfer, from the start of said message, all information 5 received from said valve until said valve detects and transfers the information of an end of file signal. Automatically controller, 39, commences transferring said binary information, starting with said first H bits and transferring said information in its order after conversion, 10 signal word by signal word, as said binary information is outputted by said EOFs valve. In due course, the EOFs valve of controller, 39, receives the last signal word of the information segment of said first message. To satisfy the final rule of message composition cited above, said word, 15 being an instance of a final signal word preceding an end of file signal, contains MOVE bit information and is not an EOFs WORD. Said valve transfers said word which causes controller, 39, to transfer said word to SPAM-controller, 205C. (When said valve receives information of the next 20 signal word after said word, the information of the EOFs WORD Counter of said valve is "00000000" because said word contained MOVE bit information.)

Immediately after embedding and transmitting said last word, the aforementioned program originating studio that is 25 the original transmission station of the programming of "One Combined Medium" generates and embeds an end of file signal in said programming and transmits said signal. More precisely, said studio generates, embeds, and transmits eleven consecutive EOFs WORDs of binary information.

30 Receiving said first EOFs WORD causes said valve to place information of said WORD at the EOFs Word Evaluation Location of said valve and to compare the information at said Location to the EOFs WORD at the EOFs Standard Word Location of said valve. A match results, causing said valve, in the 35 fashion described above, to increase the value of the

information at said EOFs WORD Counter by an increment of one from "00000000" to "00000001". Automatically said valve determines, in the fashion described above, that the "00000001" at said EOFs WORD Counter does not match the
5 "00001011" at said EOFs Standard Length Location which causes said valve to cause the apparatus that inputs signal words to said valve to transfer to said valve the next signal word of said message.

In this fashion, said valve processes sequentially the
10 inputted information of each of the next ten EOFs WORDs, each time increasing the value of the information at said EOFs WORD Counter by an increment of one. When, in the course of the word evaluation sequence of the eleventh and last EOFs WORD, said valve so increases said value, the information at
15 said Counter is "00001011". Automatically said valve determines that said "00001011" matches the "00001011" at said EOFs Standard Length Location which causes said valve to execute the complete-signal-detected instructions described above in "Detecting End of File Signals." Said instructions
20 cause said valve to initiate the transmission of the aforementioned EOFs-signal-detected information to the CPU of controller, 39, as an interrupt signal then to wait for a control instruction from controller, 39, before processing inputted information further.

Receiving said EOFs-signal-detected information at
25 said CPU causes controller, 39, to determine, in a predetermined fashion, that said end of file signal is part of a SPAM message being transferred under control of instructions invoked by transfer-to-addressed-apparatus
30 information. Said determining causes controller, 39, automatically to transmit the aforementioned transmit-and-wait instruction to said valve which causes said valve to transfer one complete end of file signal (which signal is automatically transferred by controller, 39, to SPAM-
35 controller, 205C). Automatically, said valve outputs,

sequentially, the binary information of eleven instances of an EOFs WORD; then sets the information at said EOFs WORD Counter to "00000000"; initiates transmission of the aforementioned complete-and-waiting information to the CPU of controller, 39, as an interrupt signal; and commences waiting for a control instruction from controller, 39, before processing next inputted information. In so doing, controller, 39, transfers an end of file signal as a part of said first message and ensures that apparatus to which said message is transferred receive all cadence information necessary to process said message.

Having transferred the binary information of said first message, controller, 39, prepares all apparatus of decoder, 203, as required, to receive the next instance of SPAM message information. Automatically, controller, 39, deactivates all output ports; compares the information at said SPAM-header register memory to particular preprogrammed cause-retention-of-exec information that is "01" and determines a match which causes controller, 39, to transfer information of said information at SPAM-exec register memory to particular SPAM-last-01-header-exec register memory (thereby placing information of the execution segment of the first combining synch command at said SPAM-last-01-header-exec memory); then causes all apparatus of decoder, 203, to delete from memory all information of said binary information except information at said SPAM-last-01-header-exec memory. Then, after receiving said complete-and-waiting information, controller, 39, transmits particular reopen-flow instructions that cause said EOFs valve to recommence processing and transferring inputted signal words in its preprogrammed fashion, and controller, 39, commences waiting to receive from said valve the binary information of a subsequent SPAM header.

(If said information at SPAM-exec memory had failed to match any controlled-function-invoking information at the

aforementioned comparing, said failure to match would have signified that the subscriber station of Fig. 3 did not have capacity to execute the controlled function of said command. Whenever comparing execution segment information of any given
5 command to preprogrammed controlled-function-invoking information at any given subscriber station SPAM apparatus results in a failure to match, said failure to match causes said apparatus to discard all received information of the message of said execution segment. In the case of a "01"
10 header message such as said first message, said apparatus discards all received information, except information at register memory, until the EOFs valve of said apparatus, operating in the aforementioned fashion, transfers said EOFs-signal-detected information to the CPU of said apparatus.
15 Said apparatus discards said information, in a fashion described more fully below, by placing each successively received signal word at a particular memory location, and in so doing, overwriting and obliterating the information of the prior signal word. Then receiving said EOFs-signal-
20 detected information causes said apparatus to transmit the aforementioned discard-and-wait instruction to said valve causing said valve, in its preprogrammed discard-and-wait fashion, to discard all information of the end of file signal of said message, set the information of the EOFs WORD Counter
25 of said valve to "00000000", then transmit said complete-and-waiting information to said apparatus. Said complete-and-waiting information causes said apparatus to perform all functions performed by controller, 39, in the foregoing paragraph.)

30 At SPAM-controller, 205C, of the subscriber station of Fig. 3 (and at SPAM-controllers, 205C, of URS microcomputers, 205, at other subscriber stations), receiving said transferred binary information of the first message causes all apparatus automatically to process the information of
35 said message in the preprogrammed fashions of said apparatus.

Automatically the EOFS valve of SPAM-controller, 205C, commences processing and transferring said information until an end of file signal is detected.

Receiving the header and execution segment of said
5 first message causes SPAM-controller, 205C, to determine the controlled function or functions that said message instructs URS microcomputers, 205, to perform and to execute the instructions of said functions. Automatically, as said valve transfers information, SPAM-controller, 205C, selects the
10 first H converted bits of said information and records said bits at particular SPAM-header-@205 register memory, then determines that said information at SPAM-header-@205 memory (which is the "01" header of the first message) does not match particular 11-header-invoking-@205 information that is
15 "11". Not resulting in a match causes controller, 39, automatically to select the next X bits of said transferred binary information and record said bits at particular SPAM-exec-@205 register memory. Automatically SPAM-controller, 205C, compares the information at said SPAM-exec-@205 memory
20 (which information is the execution segment of the first combining synch command) with preprogrammed controlled-function-invoking-@205 information. Said comparing results in a match with particular execute-at-205 information that causes SPAM-controller, 205C, to invoke particular
25 preprogrammed load-run-and-code instructions that control the loading of particular binary information at the main RAM of microcomputer, 205; the running of the information so loaded; and the placing of particular identification code information at particular SPAM-controller memory. Said binary
30 information that is loaded and run is the information that begins at the first bit of the information segment that follows said X bits, continues through the last bit of said segment, and is, in the "One Combined Medium" application, the information of said program instruction set.
35 Automatically, SPAM-controller, 205C, executes said load-run-

and-code instructions.

(No change takes place between controller, 39, and SPAM-controller, 205C, in the information of the execution segment of the first combining synch command. Thus the
5 binary image of the particular controlled-function-invoking information that said information matches at controller, 39-- more precisely, the aforementioned particular this-message-addressed-to-205 information--is identical to the binary
10 image of the particular controlled-function-invoking-@205 information that said information matches at SPAM-controller, 205C--said particular execute-at-205 information. While said this-message-addressed-to-205 information and said execute-at-205 information are identical in image, they bear
15 different names in this specification because they invoke different controlled functions. This is but one of many instances in this specification where a given SPAM command invokes different controlled functions at different apparatus because the apparatus are preprogrammed differently.)

To load and run said information, SPAM-controller, 20 205C, must locate the position, in said transferred binary information, of said first bit and said last bit. Under control of said load-run-and-code instructions, SPAM-controller, 205C, compares the information at said SPAM-header-@205 memory with particular preprogrammed header-
25 identification-@205 information and determines that said information at memory matches particular "01" information. In other words, to locate said first bit, SPAM-controller, 205C, must process the command information of an "01" header message including the length token of a meter-monitor
30 segment.

Under control of said load-run-and-code instructions, said match causes SPAM-controller, 205C, automatically to execute particular preprogrammed process-length-token-@205
35 instructions. Automatically, said instructions cause SPAM-controller, 205C, to select a third preprogrammed constant

number of next bits and record said bits at particular memory. Said third constant number is the particular number of bits in an instance of SPAM meter-monitor format field length token information. (Hereinafter, said third constant number is called "L".) Beginning with the bit of said transferred binary information immediately after the last of said X bits, SPAM-controller, 205C, selects L bits and records said bits, in their order after conversion, at particular SPAM-length-info-@205 register memory.

10 Automatically SPAM-controller, 205C, compares the information at said SPAM-length-info-@205 memory with preprogrammed token-comparison-@205 information and determines that said information at memory matches particular token-comparison-@205 information (which particular information is called, 15 hereinafter, "W-token information"). Said match causes SPAM-controller, 205C, to place particular preprogrammed bit-length-number information at said SPAM-length-info-@205 memory. (Said particular bit-length-number information is called, hereinafter, "w-bits information".) Said information 20 is the precise number of bits, following the last of said L bits, that remain in the meter-monitor segment of the command associated with said length token. Said number is not a preprogrammed constant value such as H, X, and L that is the same for every SPAM command with a meter-monitor segment. 25 Rather, said number is a variable that may differ from one SPAM meter-monitor segment to the next. More precisely, it is, for any given meter-monitor segment, a selected one of several preprogrammed bit-length-number information alternatives. (Hereinafter, the number of the particular 30 selected bit-length-number alternative associated with any given length token is called "MMS-L" to signify that said number is L bits less than the number bits in the meter-monitor segment in which said length token occurs.)

Having executed said process-length-token-@205 35 instructions and continuing under control of said load-run-

and-code instructions, automatically SPAM-controller, 205C, adds L to the information (of MMS-L) at said SPAM-length-info-@205 memory and, in so doing, determines the exact number of bits in the meter-monitor segment of said command 5 (which is also the exact number of bits from the first bit after the last of said X bits to the last bit of said command). (Hereinafter, the exact number of bits in any given meter-monitor segment is called, "MMS".) Then SPAM-controller, 205C, causes information of the first MMS bits of 10 said transferred binary information that begin immediately after the last of said X bits to be stored at particular MMS-memory of SPAM-controller, 205C. In so doing, SPAM-controller, 205C, retains information of the meter-monitor segment of said first message. Then, automatically, SPAM- 15 controller, 205C, executes particular preprogrammed instructions, including assess-padding-bit-@205 instructions, that are described more fully elsewhere in this specification and that cause said SPAM-controller, 205C, to identify the particular signal word, associated with the command 20 information of said first message, that is the last signal word before the first signal word of the information segment of said message.

Then SPAM-controller, 205C, commences loading information at the main RAM of microcomputer, 205. 25 Automatically, under control of said load-run-and-code instructions, SPAM-controller, 205C, instructs microcomputer, 205, to commence receiving information from SPAM-controller, 205C, and loading said information at particular main RAM, in a fashion well known in the art. Automatically SPAM- 30 controller, 205C, commences transferring information to microcomputer, 205, beginning with said selected signal word. Automatically, as microcomputer, 205, receives said information, microcomputer, 205, loads said information at particular main RAM.

35 In due course, the EOFS valve of SPAM-controller,

205C, receives the aforementioned last signal word of the information segment of said first message, which is the last signal word of said program instruction set, and transfers said word which causes SPAM-controller, 205C, to transfer
5 said word to microcomputer, 205, and microcomputer, 205, to load said word at said RAM. (After transferring said word, the information of the EOFS WORD Counter of said valve is "00000000".)

Then said valve commences receiving information of the
10 eleven EOFS WORDs sequentially outputted by the EOFS valve of controller, 39, which information constitutes the end of file signal in said transferred binary information. Receiving the first EOFS WORD of said eleven causes the EOFS valve of SPAM-controller, 205C, to commence retaining information of said
15 WORD in the fashion described above. Said retaining causes SPAM-controller, 205C, to stop transferring information to microcomputer, 205, and microcomputer, 205, to stop loading information at said RAM. As said valve receives all said EOFS WORD information, said valve detects said end of file
20 signal just as the EOFS valve of controller, 39, detected the end of file signal in the binary information inputted to said valve. When, in the course of the word evaluation sequence of the eleventh and last EOFS WORD in said information, the EOFS valve of SPAM-controller, 205C, determines that the
25 information at the EOFS WORD Counter of said valve matches the information at the EOFS Standard Length Location of said valve, said valve initiates the transmission of the aforementioned EOFS-signal-detected information to the CPU of SPAM-controller, 205C, as an interrupt signal and commences
30 waiting for a control instruction from said CPU.

Receiving said EOFS-signal-detected information at said CPU while under control of said load-run-and-code instructions causes SPAM-controller, 205C, to cease loading and execute the remainder of said load-run-and-code
35 instructions. Automatically SPAM-controller, 205C, causes

microcomputer, 205, to cease loading information at said RAM and execute the information so loaded as so-called "machine executable code" of one so-called "job." Because information of said end of file signal is no longer needed, said
5 instructions cause SPAM-controller, 205C, to transmit the aforementioned discard-and-wait instruction to said valve. Said instruction causes said valve to set the information at said EOFS WORD Counter to "00000000" without transferring any information of said detected end of file signal; to initiate
10 transmission of the aforementioned complete-and-waiting information to the CPU of SPAM-controller, 205C, as an interrupt signal; and to wait for a control instruction from SPAM-controller, 205C, before processing next inputted information.

15 Then SPAM-controller, 205C, commences executing the code portion of said load-run-and-code instructions. The instructions of said portion cause SPAM-controller, 205C, to compare the information at said SPAM-header memory to particular load-run-and-code-header information that is "01".
20 A match results (which indicates that said first message contains meter-monitor information). Said match causes SPAM-controller, 205C, to execute particular preprogrammed evaluate-meter-monitor-format instructions and locate-program-unit instructions. Under control of said
25 instructions and in a fashion that is described more fully below, SPAM-controller, 205C, locates the "program unit identification code" information in the information of the meter-monitor segment stored at said MMS-memory. Then said code portion instructions cause SPAM-controller, 205C, to
30 place said code information at particular SPAM-first-precondition register memory. In so doing, SPAM-controller completes said load-run-and-code instructions and completes the controlled functions executed by the execution segment information of said first message.

35 Having completed said controlled functions,

automatically SPAM-controller, 205C, prepares to receive the next instance of SPAM message information. Automatically, SPAM-controller, 205C, compares the information at said SPAM-header-@205 register memory to particular preprogrammed
5 cause-retention-of-exec-@205 information that is "01" and determines a match which causes SPAM-controller, 205C, to transfer information of said information at SPAM-exec-@205 register memory to particular SPAM-last-01-header-exec-@205 register memory. Then SPAM-controller, 205C, causes all
10 apparatus of SPAM-controller, 205C, to delete from memory all information of said transferred binary information except information at said SPAM-first-precondition and SPAM-last-01-header-exec-@205 memories. Finally, after receiving said complete-and-waiting information, SPAM-controller, 205C,
15 transmits particular instructions that cause said EOFs valve to commence processing and transferring inputted signal words, in its preprogrammed detecting fashion, and SPAM-controller, 205C, commences waiting to receive from said valve the binary information of a subsequent SPAM header.

20 As described in "One Combined Medium" above, loading and running said program instruction set causes microcomputer, 205, (and URS microcomputers, 205, at other subscriber stations) to place appropriate Fig. 1A image information at particular video RAM. In addition, running
25 said set also causes microcomputer, 205, after completing placing said image information at said RAM, to transfer particular number-of-overlay-completed information and instructions to SPAM-controller, 205C. Said information and instructions cause SPAM-controller, 205C, to place the number
30 "00000001" at particular SPAM-second-precondition register memory at SPAM-controller, 205C, signifying that said image information represents the first overlay of its associated video program.

(Had said information at SPAM-exec-@205 memory failed
35 to match any execute-at-205 information at the aforementioned

comparing, SPAM-controller, 205C, would have discarded
discard all received information of the message of said
information at SPAM-exec-@205 in the fashion described
above.)

5

OPERATING S. P. SYSTEMS ... EXAMPLE #1 (SECOND MESSAGE)

Subsequently, the embedded information of the second
message, which conveys the second combining synch command, is
transferred from divider, 4, to decoder, 203.

10 In the same fashion that applied to the first message,
receiving said embedded information causes the apparatus of
decoder, 203, to detect, check, correct as necessary, and
convert said information, into binary information of said
second message. Automatically the EOFS valve of controller,
15 39, processes and transfers said information, signal word by
signal word.

As with the first message, receiving the header and
execution segment of said second message causes controller,
39, to determine that said message is addressed to URS
20 microcomputers, 205, and to transfer said second message
accordingly. Automatically, as said valve transfers said
binary information, controller, 39, selects the first H
converted bits and records said bits, in their order after
conversion, at said SPAM-header register memory.
25 Automatically controller, 39, determines that the information
at said memory (which is the "00" header of the second
combining synch command and signifies a SPAM command with a
meter-monitor segment but no information segment) does not
match said 11-header-invoking information that is "11". Not
30 resulting in a match causes controller, 39, automatically to
select the next X bits of said binary information immediately
after said H bits, the execution segment of the second
combining synch command, and record said X bits, in their
order after conversion, at said SPAM-exec register memory.
35 Then, automatically, by comparing the information at said

SPAM-exec memory with said controlled-function-invoking information, controller, 39, determines that said information at memory matches particular preprogrammed this-message-addressed-to-205 information that invokes said transfer-to-5 205 instructions. Automatically, controller, 39, executes said instructions; activates the output port that outputs to SPAM-controller, 205C; compares said information at SPAM-header memory to header-identification information; and determines that said information matches particular "00"10 information. (In other words, the header of said second message is "00".) Said match causes controller, 39, automatically to invoke particular preprogrammed transfer-a-00-header-message instructions.

A "00" header distinguishes a message that contains15 intermediate priority information but no lowest priority information. To identify the length and last bit of a "00" header message, controller, 39, must process length token information and may need to execute the aforementioned assess-padding-bit instructions to determine whether a full20 signal word of padding follows the last signal word in which command information occurs.

Automatically, said transfer-a-00-header-message instructions cause controller, 39, to execute particular preprogrammed process-length-token instructions. Said25 instructions cause controller, 39, to select the first L bits of said binary information immediately after the last of said X bits and record said selected bits, in their order after conversion, at particular SPAM-length-info register memory. Said L bits are the bits of the length token of said "00"30 header message. Automatically controller, 39, compares the information at said SPAM-length-info memory to preprogrammed token-comparison information and determines that said information at memory matches particular X-token information. (Said X-token information is different token-comparison35 information from the W-token information matched by the

length-token of the first message of example #1.) Said match causes controller, 39, automatically to select particular preprogrammed x-bits information that is bit-length-number information associated on a one to one basis with said X-5 token information and to place said x-bits information at said SPAM-length-info memory. The numeric value of said x-bits information is the MMS-L, the precise number of bits, after the last of said L bits, that remain in the meter-monitor segment associated with said L bits.

10 Then said transfer-a-00-header-message instructions cause controller, 39, to execute particular preprogrammed determine-command-information-word-length instructions. Said instructions cause controller, 39, to add a particular preprogrammed constant number that is the sum of H plus X
15 plus L to the x-bits information at said SPAM-length-info memory. (Hereinafter, said constant is called "H+X+L".) In so doing, controller, 39, determines the number of bits in the command information of said "00" header message. Then controller, 39, divides the numeric information at said
20 memory by the number of bits in one signal word and stores the quotient of said dividing at said SPAM-length-info memory. By determining said quotient, controller, 39, determines the number of signal words in said command information. (Said quotient may be an integer or a so-called
25 "floating point number" that is a whole number plus a decimal fraction.)

Having determined said number of signal words, controller, 39, can determine whether or not the possibility exists that an instance of the aforementioned full signal
30 word of padding bits follows the last signal word of said number of signal words. If said command information fills a whole number of signal words plus a decimal fraction, the last signal word in which command information occurs is not completely filled by command information bits. Padding bits
35 that are MOVE bits fill out said signal word, and no

possibility exists that a full signal word of padding bits follows said signal word. On the other hand, if said command information fills a whole number of signal words exactly, the last signal word in which command information occurs is 5 completely filled by command information bits. The possibility exists that said signal word may contain no MOVE bit information and that a full signal word of padding bits may follow said signal word.

To determine whether said possibility exists, said 10 transfer-a-00-header-message instructions cause controller, 39, to execute particular preprogrammed evaluate-end-condition instructions. In a fashion well known in the art, said instructions cause controller, 39, to identify the largest integer that is less than or equal to the information 15 at said SPAM-length-info memory and place information of said integer at particular working register memory. Then controller, 39, compares the information at said working memory to the information at said SPAM-length-info memory. (For the information of said largest integer to equal the 20 information of said quotient means that said quotient is an integer, that said command information fills a whole number of signal words exactly, and that the possibility exists that a full signal word of padding bits does follow the last signal word in which command information occurs.) If the 25 information at said working memory is equal to the information at said SPAM-length-info memory, said instructions cause controller, 39, to place "0" information at particular SPAM-Flag-working register memory. Otherwise said instructions cause controller, 39, to place "1" 30 information at said memory.

Then said transfer-a-00-header-message instructions cause controller, 39, to execute particular preprogrammed calculate-number-of-words-to-transfer instructions. Automatically, controller, 39, compares the information at 35 said SPAM-Flag-working memory to particular end-condition-

comparison information that is "0". (If the information at said SPAM-Flag-working memory is "0", said command information fills a whole number of signal words exactly; said whole number is the integer information at said working
5 memory; but the last signal word of command information must be evaluated to ascertain whether it contains MOVE bit information.) Under control of said instructions, resulting in a match with said "0" information causes controller, 39, to subtract one (1) from the numeric value of the integer
10 information at said working memory. (On the other hand, if the information at said SPAM-Flag-working memory is "1", said command information only partially fills the last of a whole number of signal words exactly; MOVE bits fill the remainder of the last of said words; and said whole number is one
15 greater than said largest integer information that is at said working memory.) Under control of said instructions, not resulting in a match with said "0" information causes controller, 39, to add one to the numeric value of the integer information at said working memory.

20 Next said transfer-a-00-header-message instructions cause controller, 39, to execute particular preprogrammed commence-transfer instructions. Said instructions cause controller, 39, to transfer a particular number of signal words of said command information, starting with the signal
25 word in which the first of said first H bits occurs and transferring said information in its order after conversion, signal word by signal word. Said number is the numeric value of the integer information at said working memory.

Finally, said transfer-a-00-header-message
30 instructions cause controller, 39, to execute particular preprogrammed evaluate-padding-bits-? instructions that cause controller, 39, to compare the information at said SPAM-Flag-working memory to particular continue-? information that is "0".

35 Not resulting in a match means that, under control of

said commence-transfer instructions, controller, 39, has transferred all command information of said "00" header message and no possibility exists that a full signal word of padding bits ends said message. Accordingly, not resulting
5 in a match causes controller, 39, to complete said transfer-a-00-header-message instructions.

On the other hand, resulting in a match means that controller, 39, has transferred all but the last signal word of command information, and said word must be evaluated to
10 ascertain whether it contains MOVE bit information.

Accordingly, resulting in a match causes controller, 39, to execute the aforementioned assess-padding-bit instructions. Said instructions cause controller, 39, to compare said last word to particular preprogrammed end?-EOFS-WORD information
15 that is the information of one EOFS WORD. If no match results, said word is the last word of said message.

Otherwise, one full signal word of padding bits follows said word and ends said message. Accordingly, when said last word is compared to said EOFS WORD information, not resulting in a
20 match causes controller, 39, to transfer just said last signal word, but resulting in a match causes controller, 39, to transfer said last signal word then the signal word, in said binary information, that is immediately after said signal word. In so doing, controller, 39, transfers the
25 complete binary information of the message of the instance of header information at said SPAM-header memory and completes said transfer-a-00-header-message instructions.

Two specific cases illustrate the operation of said transfer-a-00-header-message instructions. One focuses on
30 the "00" header message of Fig. 2H. The other focuses on the message of Fig. 2K. In either case, the signal words are eight-bit bytes, H equals two, X equals six, L equals two, and H+X+L equals ten. In both cases, controller, 39, is preprogrammed with token-comparison information, including
35 particular 01-token information that is "01" and is

associated, on a one to one basis, with particular
preprogrammed 01011-bits information that is the binary
representation of eleven and particular 11-token information
that is "11" and is associated, on a one to one basis, with
5 particular preprogrammed 10110-bits information that is the
binary representation of twenty-two. In both cases, when
said instructions are invoked, information of the first H
(that is, the first two) bits of the message being processed
has been recorded at SPAM-header memory and information of
10 the next X (that is the next six, the third through the eight
bits) has been recorded at SPAM-exec memory. Thus said
instructions process binary information that commences at the
bit that is located immediately after the eighth bit of said
message which eighth bit is the last of said X bits.

15 Fig. 2H shows one instance of a message that contains
command information that fills a whole number of signal words
plus a decimal fraction. Said command information fills two
bytes plus five bits (that is, 2.625 bytes). Three padding
bits that are MOVE bits have been added to the third byte of
20 said message to fill out said byte.

When said transfer-a-00-header-message instructions
are executed in the course of the processing of the message
of Fig. 2H, said instructions cause processing to proceed in
the following fashion.

25 Said process-length-token instructions are executed
and cause controller, 39, to select the first two bits of
said binary information immediately after said eighth bit and
record said bits at said SPAM-length-info memory. Said two
bits are "01", the length-token of said message. (After said
30 bits are recorded at said memory, the information at said
memory is "0000000000000001".) Automatically controller, 39,
commences comparing the information at said SPAM-length-info
memory to said token-comparison information. In the course
of said comparing, controller, 39, automatically places at
35 particular working register memory said 01-token information

that is "01". (After said information is placed at said memory, the information at said memory is "0000000000000001".) Automatically, controller, 39, compares the information at said SPAM-length-info memory to the information at said working memory, and a match results. Said match causes controller, 39, automatically to select said 01011-bits information that is the binary representation of eleven and place said information at said SPAM-length-info memory. (Eleven, which is the numeric value of said 01011-bits information, is the MMS-L of said message.)

Then automatically said determine-command-information-word-length instructions are executed. Said instructions cause controller, 39, to add H+X+L, which is the binary representation of ten, to the information at said SPAM-length-info memory. In so doing, controller, 39, places at said SPAM-length-info memory the numeric value of the number of bits in the command information of said message--twenty-one (which is eleven plus ten). Then controller, 39, divides the numeric value information at said memory (twenty-one) by the number of bits in one byte (eight) and stores the quotient of said dividing (which quotient is 2.625 and is stored in a floating point fashion) at said SPAM-length-info memory. In so doing, controller, 39, determines that said command information occupies 2.625 bytes.

Next said evaluate-end-condition instructions are executed. Said instructions cause controller, 39, to identify the integer two (2) as the largest integer that is less than or equal to the 2.625 information that is at said SPAM-length-info memory and to place binary information of said integer, two (2), at said working register memory. Automatically controller, 39, compares said two (2) information at working memory to said 2.625 information at SPAM-length-info memory. Because the information at said working memory is not equal to the information at said SPAM-length-info memory, controller, 39, automatically places "1"

information at said SPAM-Flag-working register memory.

Then said calculate-number-of-words-to-transfer instructions are executed. Automatically, controller, 39, compares the information at said SPAM-Flag-working memory to 5 said end-condition-comparison information that is "0", and no match results. (The fact that the information at said SPAM-Flag-working memory is "1", means that said command information only partially fills the last byte of said message, that MOVE bits fill the remainder of said byte, and 10 that the number of bytes in said message is one greater than said integer information at said working memory.) Not resulting in a match causes controller, 39, to add one (1) to the numeric value two (2) that is the information at said working memory, thereby increasing the numeric value of said 15 information at working memory to three (3).

Next said commence-transfer instructions are executed. Said instructions cause controller, 39, to transfer three (3) eight-bit bytes (which three (3) is the numeric value of the integer information at said working memory) of binary 20 information, starting with the byte in which the first bit of said message occurs and transferring said information in its order after conversion, byte by byte. In so doing, controller, 39, transfers all information of said message to the addressed apparatus of said message.

Finally, said evaluate-padding-bits-? instructions are executed and cause controller, 39, to compare the "1" information at said SPAM-Flag-working memory to said continue-? information that is "0", and no match results. Not resulting in a match causes controller, 39, to complete 25 said transfer-a-00-header-message instructions.

In this fashion, said transfer-a-00-header-message instructions cause controller, 39, to transfer the message of Fig. 2H to the addressed apparatus of said message.

By contrast, the second illustrative case of Fig. 2K 35 shows a message that contains command information that fills

a whole number of signal words exactly and is followed by a full signal word of padding bits. The command information of said message fills four bytes. The last of said bytes contains only EOFs bits and is an EOFs WORD. Accordingly 5 said last byte is followed by one full byte of padding bits which one byte is the fifth and last byte of said message.

Said transfer-a-00-header-message instructions cause the message of Fig. 2K, to be processed in the following fashion.

10 Said process-length-token instructions cause controller, 39, to select the ninth and tenth bits of said binary information and record said bits at said SPAM-length-info memory. Said two bits are the "11" length-token of said message, and after said bits are so recorded, the information 15 at said memory is "0000000000000011". Automatically controller, 39, commences comparing said information at SPAM-length-info memory to said token-comparison information. Automatically controller, 39, places said 11-token information that is "11" at said working register memory, 20 after which the information at said memory is "0000000000000011". Automatically, controller, 39, compares said information at SPAM-length-info memory to said information at said working memory, and a match results. Said match causes controller, 39, automatically to select 25 said 10110-bits information that is the binary representation of twenty-two and place said information at said SPAM-length-info memory. (Twenty-two, which is the decimal equivalent value of said 10110-bits information, is the MMS-L of said message.)

30 Then said determine-command-information-word-length instructions cause controller, 39, to add H+X+L, which is the binary representation of ten, to the information at said SPAM-length-info memory, making the information at said SPAM-length-info memory the binary representation of thirty-two. 35 Then controller, 39, divides information at said memory

(thirty-two) by the number of bits in one byte (eight) and stores the quotient of said dividing (which quotient is 4 and is stored in an integer fashion) at said SPAM-length-info memory. In so doing, controller, 39, determines that said 5 command information occupies 4 bytes exactly.

Next said evaluate-end-condition instructions cause controller, 39, to identify the integer four (4) as the largest integer that is less than or equal to the 4 information at said SPAM-length-info memory and to place 10 binary information of said integer, four (4), at said working register memory. Automatically controller, 39, determines that said four (4) information at working memory matches said 4 information at SPAM-length-info memory. Said match causes controller, 39, automatically to place "0" information at 15 said SPAM-Flag-working register memory.

Then said calculate-number-of-words-to-transfer instructions cause controller, 39, to determine that the information at said SPAM-Flag-working memory matches said end-condition-comparison information that is "0". Said match 20 causes controller, 39, to subtract one (1) from the numeric value, four (4), that is the information at said working memory, thereby decreasing the numeric value of said information at working memory to three (3).

Next said commence-transfer instructions cause 25 controller, 39, to transfer three (3) eight-bit bytes (which three (3) is the numeric value of the integer information at said working memory) of binary information, starting with the byte in which the first bit of said message occurs and transferring said information in its order after conversion, 30 byte by byte. In so doing, controller, 39, transfers all but the last byte of command information. Controller, 39, transfers the first, second, and third bytes. But the fourth byte, which is said last byte, remains untransferred.

Finally, said evaluate-padding-bits-? instructions 35 cause controller, 39, to determine that the "0" information

at said SPAM-Flag-working memory matches said continue-?
information that is "0". Resulting in a match causes
controller, 39, to execute said assess-padding-bit
instructions. Said instructions cause controller, 39, to
5 compare said last byte to said end-? EOFs WORD information.
Because the fourth byte of the message of Fig. 2K is an EOFs
WORD, a match results. Said match means that a full byte of
padding bits follows said last byte of command information.
Said match causes controller, 39, to transfer two bytes of
10 binary information which bytes are the fourth and fifth bytes
of said message (which fifth byte is the last signal word of
said message). Then said instructions cause controller, 39,
to complete said transfer-a-00-header-message instructions.

In this fashion, said transfer-a-00-header-message
15 instructions cause controller, 39, to transfer the message of
Fig. 2K to the addressed apparatus of said message.

In applicable fashions of said transfer-a-00-header-
message instructions, controller, 39, transfers to SPAM-
controller, 205C, the complete binary information of the
20 message that contains the second combining synch command.

When controller, 39, completes said transfer-a-00-
header-message instructions, automatically controller, 39,
prepares all apparatus of decoder, 203, to receive a next
SPAM message. Controller, 39, deactivates all output ports;
25 determines that the information at said SPAM-header register
memory does not match said cause-retention-of-exec
information that is "11"; causes all apparatus of decoder,
203, to delete from memory all information of said binary
information; then commences to wait for the binary
30 information of a subsequent SPAM header.

At SPAM-controller, 205C, (and at the SPAM-
controllers, 205C, of other URS microcomputers, 205),
receiving the transferred binary information of said second
message causes all apparatus automatically to process the
35 information of said message in their preprogrammed fashions.

Automatically the EOFs valve of SPAM-controller, 205C, processes said information and transfers said information, signal word by signal word.

Receiving the header and execution segment of said
5 second message causes SPAM-controller, 205C, to determine the controlled function or functions that said message instructs URS microcomputers, 205, to perform and to execute the instructions of said functions. Automatically, as said valve transfers information, SPAM-controller, 205C, selects the H
10 first converted bits of said information, records said bits at said SPAM-header-@205 register memory, and determines that the information at said memory (which is the "00" header of said second message) does not match said ll-header-invoking-@205 information. No match results which causes controller,
15 39, automatically to select the next X bits of said transferred binary information and record said bits at particular SPAM-exec-@205 register memory. Automatically SPAM-controller, 205C, compares the information at said SPAM-exec-@205 memory with said controlled-function-invoking-@205
20 information. Said comparing results in a match with particular execute-conditional-overlay-at-205 information that causes SPAM-controller, 205C, to execute particular preprogrammed conditional-overlay-at-205 instructions.

Said instructions cause SPAM-controller, 205C, to
25 execute "GRAPHICS ON" at the PC-MicroKey System of microcomputer, 205, if particular specified conditions are satisfied. To satisfy said conditions, the instance of image information at the video RAM of microcomputer, 205, (Fig. 1A) must be relevant to particular broadcast video programming transmitted immediately after the instance of broadcast
30 programming in which said second message is embedded (Fig. 1B). More precisely, particular program unit and overlay number information specified for each instance must match. In the meter-monitor segment of the second combining synch
35 command, said command conveys specified unit and number

information for said instance of broadcast programming. If, in a fashion described below, said specified information matches particular other unit and number information, said conditional-overlay-at-205 instructions cause SPAM-
5 controller, 205C, so to execute "GRAPHICS ON". Accordingly, said second command is one example of a specified condition command.

In order to determine whether said specified information matches said other information, SPAM-controller,
10 205C, must locate said specified information. More precisely, SPAM-controller, 205C, must locate two particular information fields of the meter-monitor segment of said second command. One is the program unit field whose information identifies uniquely the program unit of said
15 "Wall Street Week" program. The other is the overlay number field whose information identifies uniquely the particular one of the overlays of said program that said command specifies and causes to be overlaid.

To locate said information, said conditional-overlay-
20 at-205 instructions cause SPAM-controller, 205C, to execute the aforementioned evaluate-meter-monitor-format instructions. (Because said conditional-overlay-at-205 instructions are executed only by SPAM commands with "00" headers, comparing information at said SPAM-header-@205
25 memory with header-identification-@205 information is unnecessary.) Said evaluate-meter-monitor-format instructions cause SPAM-controller, 205C, to select particular bits at particular predetermined locations in said transferred binary information and record said bits at
30 particular SPAM-format register memory. Said bits are the bits of the meter-monitor format field of said command. Then, automatically, by comparing the information at said SPAM-format memory with preprogrammed format-specification information, SPAM-controller, 205C, determines that said
35 information at memory matches particular information that

invokes particular process-this-specific-format instructions. Automatically SPAM-controller, 205C, executes said instructions, and said instructions cause one particular offset-address number to be placed at particular SPAM-mm-format-@205 register memory at SPAM-controller, 205C. Said number specifies the address/location at the RAM of SPAM-controller, 205C, of the first bit of information that identifies the specific format of the meter-monitor segment of said second command.

10 Then said conditional-overlay-at-205 instructions cause SPAM-controller, 205C, to execute the aforementioned locate-program-unit instructions. Making reference to the information at said SPAM-mm-format memory, said instructions cause SPAM-controller, 205C, to select two particular
15 preprogrammed binary numbers located at said RAM at two particular predetermined program-unit distances from said address/location and places said numbers, respectively, at the aforementioned first- and second-working register memories. Said numbers are respectively (1) the bit distance
20 from the first bit of said transferred binary information to the first bit of said program unit field and (2) the bit length of said program field. Automatically SPAM-controller, 205C, selects particular information that begins at a bit distance after the first bit of said binary information,
25 which bit distance is equal to the information at said first-working memory, and that is of a bit length equal to the information at said second-working memory. SPAM-controller, 205C, places said selected information at said first-working memory (thereby overwriting and obliterating the information
30 previously there). In so doing, SPAM-controller, 205C, selects from the bits of said transferred binary information and records at said first-working memory the information of said program unit field.

Then said conditional-overlay-at-205 instructions
35 cause SPAM-controller, 205C, to compare the information at

said first-working memory, which is the unique "program unit identification code" that identifies the program unit of said "Wall Street Week" program, to the information at the aforementioned SPAM-first-precondition register memory, which 5 is the same unique code (having been transmitted to SPAM-controller, 205C, in the program unit field of the meter-monitor segment of the first combining synch command and so selected and recorded at said register memory under control of said evaluate-meter-monitor-format instructions and said 10 locate-program-unit instructions when said instructions were executed by said load-run-and-code instructions in the course of the processing of said first message). A match results (which indicates that SPAM-controller, 205C, executed said load-run-and-code instructions under control of said first 15 message.)

(At any subscriber station where information at first-working register memory fails to match information at SPAM-first-precondition register memory [indicating that the SPAM-controller, 205C, had not executed said instructions], said 20 failing to match causes the SPAM-controller, 205C, of said station to execute particular preprogrammed instructions that cause the microcomputer, 205, of said station to clear all SPAM information from main and video RAMs and commence waiting for subsequent control instructions. Then the 25 preprogrammed instructions of said SPAM-controller, 205C, cause SPAM-controller, 205C, to discard all information of transferred binary information of said second message and commence waiting for the binary information of a subsequent SPAM header.)

30 At the subscriber station of Fig. 3, said match of information at said first-working memory and information at SPAM-first-precondition memory, causes SPAM-controller, 205C, to continuing executing particular conditional-overlay-at-205 instructions. Said instructions cause SPAM-controller, 205C, 35 to execute particular preprogrammed locate-overlay-number

instructions. Making reference to the information at said SPAM-mm-format memory, said instructions cause SPAM-controller, 205C, to select two particular preprogrammed binary numbers located at said RAM at particular
5 predetermined overlay-number distances from said address/location and places said numbers, respectively, at said first- and second-working register memories. Said numbers are respectively (1) the bit distance from the first bit of said transferred binary information to the first bit
10 of said overlay number field and (2) the bit length of said overlay field. Automatically SPAM-controller, 205C, selects particular information that begins at a bit distance after the first bit of said binary information, which bit distance is equal to the information at said first-working memory, and
15 that is of a bit length equal to the information at said second-working memory. SPAM-controller, 205C, places said selected information at said first-working memory (thereby overwriting and obliterating the information previously there). In so doing, SPAM-controller, 205C, selects from the
20 bits of said transferred binary information and records at said first-working memory the information of said overlay number field. (After the information of said overlay field is placed at said memory, the information at said memory is "00000001".)

25 Then said conditional-overlay-at-205 instructions cause SPAM-controller, 205C, to compare the information at said first-working memory to the "00000001" information at the aforementioned SPAM-second-precondition register memory. A match results (indicating that microcomputer, 205, has
30 completed placing appropriate Fig. 1A image at video RAM).

(At any subscriber station where information at first-working register memory fails to match information at SPAM-second-precondition memory [indicating that the microcomputer, 205, has failed to complete so placing
35 information at video RAM], said failing to match causes the

SPAM-controller, 205C, of said station to execute particular preprogrammed instructions that cause said SPAM-controller, 205C, to interrupt the operation of the CPU of said microcomputer, 205, in an interrupt fashion well known in the art, and transmit particular restore-efficiency instructions to said CPU that include information of the information at said first-working memory and that cause said microcomputer, 205, in a preprogrammed fashion discussed more fully below, to restore efficient operation.)

10 At the subscriber station of Fig. 3 (and at URS microcomputers, 205, at other subscriber stations where information at first-working memory matches information at SPAM-second-precondition memory), said match causes SPAM-controller, 205C, to continue executing particular
15 conditional-overlay-at-205 instructions at a particular instruction. Said instruction causes SPAM-controller, 205C, to execute "GRAPHICS ON" at said PC-MicroKey System. In so doing, SPAM-controller, 205C, completes said conditional-overlay-at-205 instructions and the controlled functions of
20 the second combining synch command.

 Having completed said controlled functions, automatically SPAM-controller, 205C, prepares to receive the next instance of SPAM message information. Automatically, SPAM-controller, 205C, determines that the information at
25 said SPAM-header-@205 register memory does not match said cause-retention-of-exec information that is "01"; causes all apparatus of SPAM-controller, 205C, to delete from memory all information of said transferred binary information; and commences waiting to receive the binary information of a
30 subsequent SPAM header.

 In the foregoing fashion and as described in "One Combined Medium" above, said transferred information of the second combining synch command causes microcomputer, 205, to combine the programming of Fig. 1A and of Fig. 1B and
35 transmit said combined programming to monitor, 202M, where

Fig. 1C is displayed.

OPERATING S. P. SYSTEMS ... EXAMPLE #1 (THIRD MESSAGE)

Subsequently, the embedded information of the third message, which conveys the third combining synch command, is transferred from divider, 4, to decoder, 203.

In the same fashion that applied to the first and second messages, receiving said embedded information causes decoder, 203, automatically to detect, check, correct as necessary, convert said information into binary information of said third message; to process and transfer said binary information at the EOFS valve of controller, 39; and then to process the header and execution segment information in said binary information at controller, 39.

Receiving said header and execution segment information causes controller, 39, to determine that said message is addressed to URS microcomputers, 205, and to transfer said message accordingly. Receiving the first H converted bits of said binary information from said valve causes controller, 39, to select and record said H bits (the "10" header of the third combining synch command which designates a SPAM command with only an execution segment) at said SPAM-header register memory then determine that the information at said SPAM-header memory does not match said "11" information. Not resulting in a match causes controller, 39, to process the next X received bits as the execution segment of a SPAM command. Receiving the next X bits of said binary information from said valve causes controller, 39, to select and record said next X bits (the execution segment of the third combining synch command) at said SPAM-exec register memory, compare the information at said SPAM-exec memory to said controlled-function-invoking information, determine that said information at memory matches particular preprogrammed this-message-addressed-to-205 information that invokes the aforementioned transfer-to-

205 instructions, and execute said instructions.
Automatically controller, 39, activates the output port that
outputs to SPAM-controller, 205C; compares said information
at SPAM-header memory to said header-identification
5 information; and determines that said information at memory
matches particular "10" information. Said match causes
controller, 39, automatically to execute particular
preprogrammed transfer-a-10-header-message instructions.

A "10" header distinguishes a message that is
10 constituted only of first priority segments. At any given
time, any given instance of "10" header message command
information is of one constant binary length--the
aforementioned header+exec constant length. (Hereinafter,
said length is called "H+X" and is the sum of H plus X.) No
15 length token information is processed, but it may be
necessary to execute the aforementioned assess-padding-bit
instructions to determine whether a full signal word of
padding follows the last signal word in which command
information occurs.

20 Said transfer-a-10-header-message instructions
transfer a "10" header message by executing many of the
preprogrammed instructions executed by the aforementioned
transfer-a-00-header-message instructions that controlled the
transferring of the "00" header second message of example #1.

25 Because length token information is not processed,
said transfer-a-10-header-message instructions do not cause
execution of said process-length-token instructions.

Because each instance of "10" header message command
information is of said one constant binary length, H+X, said
30 transfer-a-10-header-message instructions do not cause
execution of said determine-command-information-word-length
instructions. Instead, said transfer-a-10-header-message
instructions include particular preprogrammed 10-header-word-
length information that is described more fully below.

35 Just as with "00" header messages, the the possibility

can exist that a full signal word of padding bits may follow the last signal word of command information of a "10" header message. If H+X bits of binary information fill a whole number of signal words plus a decimal fraction, the last 5 signal word of command information of any given instance of a "10" header message is not completely filled by command information bits. Padding bits that are MOVE bits fill out said word, and no possibility exists that a full word of padding bits follows said word. But if H+X bits fill a whole 10 number of signal words exactly, the last signal word of command information is completely filled by command information bits. Said word may contain no MOVE bit information, and a full signal word of padding bits may follow said word.

15 Because each instance of "10" header message command information is of said one length, said transfer-a-10-header-message instructions do not cause execution of said evaluate-end-condition instructions to determine whether said possibility exists. Instead, said transfer-a-10-header- 20 message instructions include particular preprogrammed 10-header-end-condition information. At those times when H+X bits of binary information fill a whole number of signal words exactly, said information is the binary value of zero. At all other times, said information is the binary value of 25 one.

Likewise, because each instance of "10" header message command information is of said one length, said transfer-a-10-header-message instructions do not cause execution of said calculate-number-of-words-to-transfer instructions. Instead, 30 at any given time said 10-header-word-length information is preprogrammed number information that applies to every instance of "10" header message information. At those times when H+X bits of binary information fill an integer number of signal words exactly and a full signal word of padding bits 35 may follow the last signal word in which command information

occurs, said 10-header-word-length information is, itself, and integer that equals said integer number minus one. In the preferred embodiment where signal words are eight-bit bytes said 10-header-word-length information equals
5 (H+X / 8) - 1. At those times when H+X bits of binary information do not fill a whole number of signal words exactly and the quotient of H+X divided by the number of bits in a signal word is a whole number plus a decimal fraction, said 10-header-word-length information equals the smallest
10 integer larger than said quotient.

The first set of preprogrammed instructions that said transfer-a-10-header-message instructions and said transfer-a-00-header-message instructions have in common are said commence-transfer instructions. But before said transfer-a-
15 10-header-message instructions can execute said commence-transfer instructions, said 10-header-word-length information and said 10-header-end-condition information must be at particular locations. Accordingly, when executed said transfer-a-10-header-message instructions cause controller,
20 39, to place information of said 10-header-word-length information at the aforementioned particular working register memory and information of said 10-header-end-condition information at the aforementioned SPAM-Flag-working register memory.

25 Next said transfer-a-10-header-message instructions cause controller, 39, to execute said commence-transfer instructions. Said instructions cause controller, 39, to transfer a particular number of signal words of said command information, starting with the signal word in which the first
30 of said first H bits occurs and transferring said information in its order after conversion, signal word by signal word. Said number is the numeric value of the integer information at said working memory.

Finally, said transfer-a-10-header-message
35 instructions cause controller, 39, to execute said evaluate-

padding-bits-? instructions that cause controller, 39, to compare the information at said SPAM-Flag-working memory to said continue-? information that is "0".

Not resulting in a match means that the last signal word in which command information occurs contains at least one MOVE bit of padding and that said 10-header-word-length information is the length of every instance of a "10" header message. Accordingly, not resulting in a match causes controller, 39, to end execution of said transfer-a-10-10 header-message instructions.

On the other hand, resulting in a match means that controller, 39, has transferred all but the last signal word of command information, and said word must be evaluated to ascertain whether it contains MOVE bit information. Accordingly, resulting in a match causes controller, 39, to execute said assess-padding-bit instructions. Said instructions cause controller, 39, to compare said last word to said end-?-EOFS-WORD information. If no match results, said word is the last word of said message. Otherwise, one full signal word of padding bits follows said word and ends said message. Accordingly, not resulting in a match causes controller, 39, to transfer just said last signal word, but resulting in a match causes controller, 39, to transfer said last signal word then the signal word, in said binary information, that is immediately after said signal word. In so doing, controller, 39, transfers the complete binary information of the message of the instance of header information at said SPAM-header memory and completes said transfer-a-10-header-message instructions.

The case of the "10" message of Fig. 2J illustrates the operation of said transfer-a-10-header-message instructions. As with the "00" messages of Fig. 2H and Fig. 2K, signal words are eight-bit bytes, H equals two, and X equals six. Hence, H+X equals eight. Accordingly, controller, 39, is preprogrammed with 10-header-word-length

information that is integer information of (8 / 8) - 1.
More precisely, said 10-header-word-length information is
integer information of zero. And because H+X bits of binary
information fill a whole number of signal words exactly,
5 controller, 39, is preprogrammed with 10-header-end-condition
information that is the binary value of zero.

Like Fig. 2K, Fig. 2J shows a message that contains
command information that fills a whole number of signal words
exactly. The command information of said message fills one
10 byte, and said byte is the last byte of said command
information. As Fig. 2J shows, said last byte contains MOVE
bit information. Accordingly said last byte is not followed
by one full byte of padding bits. The one byte of said
message is the last byte of said command information and the
15 last byte of said message.

Said transfer-a-10-header-message instructions cause
the message of Fig. 2J, to be processed in the following
fashion.

Executing said instructions causes controller, 39, to
20 place information of said 10-header-word-length information
at said particular working register memory and information of
said 10-header-end-condition information at said SPAM-Flag-
working register memory. (After said 10-header-end-condition
information is placed at said SPAM-Flag-working memory, the
25 information at said memory may be "0" or "00000000".)

Next said commence-transfer instructions cause
controller, 39, to transfer zero (0) eight-bit bytes (which
zero (0) is the numeric value of the integer information at
said working memory) of binary information. (In other words,
30 controller, 39, transfers no information.) In so doing,
controller, 39, transfers all but the last byte of command
information. The one byte of said message, which is said
last byte, remains untransferred.

Then said evaluate-padding-bits-? instructions cause
35 controller, 39, to determine that the zero information at

said SPAM-Flag-working memory matches said continue-? information that is "0". Resulting in a match causes controller, 39, to execute said assess-padding-bit instructions. Said instructions cause controller, 39, to
5 compare said last byte to said end-?-EOFS-WORD information. Because the one byte of the message of Fig. 2J contains MOVE bit information, no match results. Not resulting in a match means that said one byte is the last byte of said message. Automatically, not resulting in a match causes controller,
10 39, to transfer one byte of binary information which byte is said one byte. Then said instructions cause controller, 39, to complete said transfer-a-10-header-message instructions.

In this fashion, said transfer-a-10-header-message instructions cause controller, 39, to transfer the message of
15 Fig. 2J to the addressed apparatus of said message.

In applicable fashions of said transfer-a-10-header-message instructions, controller, 39, transfers to SPAM-controller, 205C, the complete binary information of the message that contains the third combining synch command.

20 When controller, 39, completes said transfer-a-10-header-message instructions, automatically controller, 39, prepares all apparatus of decoder, 203, to receive a next SPAM message. Controller, 39, deactivates all output ports; determines that the information at said SPAM-header register
25 memory does not match said cause-retention-of-exec information that is "01"; causes all apparatus of decoder, 203, to delete from memory all information of said binary information; then commences to wait for the binary information of a subsequent SPAM header.

30 At SPAM-controller, 205C, (and at the SPAM-controllers, 205C, at other URS microcomputers, 205), receiving the transferred binary information of said third message causes all apparatus automatically to process the information of said message in their preprogrammed fashions.

35 Automatically the EOFS valve of SPAM-controller, 205C,

processes said information and transfers said information, signal word by signal word.

Receiving the header and execution segment of said third message causes SPAM-controller, 205C, to identify and
5 execute the controlled function or functions that said message instructs URS microcomputers, 205, to perform. Receiving the first H converted bits of said transferred binary information from said valve causes SPAM-controller, 205C, to select and record said H bits at said SPAM-header-
10 @205 register memory; determine that the information at said memory does not match said 11-header-invoking information; then process the next X received bits of said binary information as the execution segment of a SPAM command. Receiving said next X bits causes SPAM-controller, 205C, to
15 select and record said X bits at said SPAM-exec-@205 register memory; compare the information at said memory with said controlled-function-invoking-@205 information; determine that said information at memory matches particular cease-overlay information that causes SPAM-controller, 205C, to execute
20 particular preprogrammed cease-overlaying-at-205 instructions; and execute said instructions.

Said instructions cause SPAM-controller, 205C, to execute "GRAPHICS OFF" at said PC-MicroKey System then transmit a particular clear-and-continue instruction to the
25 CPU of microcomputer, 205, the function of which instruction is described more fully below. In so doing, SPAM-controller, 205C, completes said cease-overlaying-at-205 instructions.

(Because said cease-overlaying-at-205 instructions are executed only by SPAM commands with "10" headers, comparing
30 information at said SPAM-header-@205 memory with header-identification-@205 information is unnecessary.)

Having completed the controlled functions of said second message, automatically SPAM-controller, 205C, prepares to receive the next instance of SPAM message information.
35 Automatically, SPAM-controller, 205C, determines that the

information at said SPAM-header-@205 register memory does not match said cause-retention-of-exec-@205 information that is "01"; causes all apparatus of SPAM-controller, 205C, to delete from memory all information of said transferred binary information; and commences waiting to receive the binary information of a subsequent SPAM header.

In the foregoing fashion and as described in "One Combined Medium" above, said transferred information of the third combining synch command causes microcomputer, 205, to cease combining the programming of Fig. 1A and of Fig. 1B and commence transmitting to monitor, 202M, only the composite video programming received from divider, 4, (which causes monitor, 202M, to commence displaying only said video programming) and to continue processing in a predetermined fashion (which fashion may be determined by the aforementioned program instruction set).

OPERATING S. P. SYSTEMS ... EXAMPLE #1 (A FOURTH MESSAGE)

The "One Combined Medium" example does not include an instance of a SPAM message with a "11" header, but decoder, 203, is preprogrammed to process such messages.

A fourth message of example #1 illustrates the processing of a "11" header message.

Immediately after transmitting the third message of example #1, the program originating studio of the "Wall Street Week" program embeds and transmits a fourth message. Said message consists of an "11" header followed immediately by an information segment containing a second program instruction set. More precisely, the first two bits of the first signal word of said message are said "11" header, and the remaining bits of said signal word are padding bits. The first signal word of said information segment is the signal word immediately after said first word. And immediately after the last signal word of said segment, an end of file signal is transmitted that ends said message.

Subsequently, the embedded information of said fourth message is transferred from divider, 4, to decoder, 203.

Receiving the embedded information of said message causes decoder, 203, automatically to detect, check, correct
5 as necessary, and convert said information into binary information of said fourth message; to process and transfer said binary information at the EOF5 valve of controller, 39; then to process the header in said binary information.

Receiving said header causes controller, 39, to
10 determine that said message is addressed to URS microcomputers, 205, and to transfer said message accordingly. Receiving the first H converted bits of said binary information from said valve causes controller, 39, to select and record said H bits (said "11" header) at said
15 SPAM-header register memory then determine that the information at said SPAM-header memory matches said 11-header-invoking information that is "11". Said match causes controller, 39, to execute particular preprogrammed process-11-header-message instructions.

Said instructions cause controller, 39, to execute
20 controlled functions as if the information at said SPAM-last-01-header-exec register memory were the execution segment information of said "11" header message. Automatically, said instructions cause controller, 39, to compare the information
25 at said SPAM-last-01-header-exec memory (which information is the execution segment of the first combining synch command) with said controlled-function-invoking information. Automatically, controller, 39, determines that said information at memory matches particular preprogrammed this-
30 message-addressed-to-205 information that invokes the aforementioned transfer-to-205 instructions. Automatically controller, 39, executes said instructions; activates the output port that outputs to SPAM-controller, 205C; and determines that said information at SPAM-header memory
35 matches particular "11" information. Said match causes

controller, 39, automatically to execute said transfer-a-01-or-a-11-header-message instructions.

An "11" header distinguishes a message that contains lowest priority information. Just like an "01" header message, each instance of a message with a "11" header ends with an end of file signal. Accordingly, said instructions cause controller, 39, to transfer said fourth message in precisely the same fashion that applied to the transfer of the first message of example #1. Automatically controller, 10 39, commences transferring the binary information of said fourth message, starting with said first H bits, and continues so transferring, as said binary information is outputted by said EOFs valve, until said valve detects the end of file signal of said message and causes EOFs-signal-15 detected information to be inputted to the CPU of controller, 39.

In due course and in precisely the fashion of the first message of example #1, said valve detects the eleven EOFs WORDs of said end of file signal and causes transmission 20 of said EOFs-signal-detected information to controller, 39, which causes controller, 39, to transmit said transmit-and-wait instruction to said valve. Said instruction causes said valve to perform all the functions caused by the corresponding instruction of said first message, including 25 transferring one complete end of file signal (which information is automatically transferred to SPAM-controller, 205C). In this fashion, controller, 39, transfers the complete information of said fourth message to the addressed apparatus of said message--the SPAM-controller, 205C.

30 Having transferred the binary information of said fourth message, controller, 39, prepares all apparatus of decoder, 203, to receive the next instance of SPAM message information in precisely the fashion of said first message with one exception. Unlike said first message which had an 35 "01" header and contained a command with an execution

segment, said fourth message has an "11" header and contains no execution segment information. Accordingly, receiving said fourth message does not cause controller, 39, to record information at said SPAM-last-01-header-exec memory. When 5 controller, 39, compares the information at said SPAM-header register memory to said cause-retention-of-exec information that is "01", no match results. The information that was at said memory when said message was received--specifically, the execution segment of the first message--remains at said 10 memory.

(If no information were to exist at said SPAM-last-01-header-exec memory when information at said memory is compared with said controlled-function-invoking information, controller, 39, would detect the absence of said information 15 in a predetermined fashion and, in the fashion described above in the description of the first message, would cause all apparatus of decoder, 203, to discard all message information until an end of file signal were received and discarded then would process the first H converted bits of 20 the next received binary information as a subsequent SPAM header.)

At SPAM-controller, 205C, (and at SPAM-controllers, 205C, of URS microcomputers, 205) receiving the transferred binary information of said fourth message causes all 25 apparatus automatically to process the information of said message in the preprogrammed fashions of said apparatus.

Automatically the EOFS valve of SPAM-controller, 205C, processes and transfers said information until an end of file signal is detected.

30 Receiving the header of said fourth message causes SPAM-controller, 205C, to determine the controlled function or functions that said message instructs URS microcomputers, 205, to perform and to execute the instructions of said functions. Receiving the first H bits of said transferred 35 binary information from said valve causes SPAM-controller,

205C, to select and record said first H bits (said "11" header) at said SPAM-header-@205 register memory then determine that said information at SPAM-header-@205 memory matches said 11-header-invoking-@205 information that is 5 "11". Said match causes SPAM-controller, 205C, to execute particular preprogrammed process-11-header-message-@205 instructions.

Said instructions cause SPAM-controller, 205C, to execute controlled functions as if the information at said 10 SPAM-last-01-header-exec-@205 register memory (which information is the execution segment of the first combining synch command) were the execution segment information of said "11" header message. Automatically, said instructions cause SPAM-controller, 205C, to compare the information at said 15 memory with said controlled-function-invoking information-@205. A match results with said execute-load-run-and-code information, causing SPAM-controller, 205C, automatically to execute said load-run-and-code instructions. As with said first message, said instructions control the loading, at the 20 main RAM of microcomputer, 205, and running of the information segment information that follows said H bits, which information is said second program instruction set.

To locate, in said transferred binary information, the first bit of said information, said instructions cause SPAM- 25 controller, 205C, to compare the information at said SPAM-header-@205 memory with said header-identification-@205 information and determine that said information at memory matches particular "11" information. In other words, to locate said bit, SPAM-controller, 205C, must process only the 30 information associated with an "11" header. Accordingly, said match causes SPAM-controller, 205C, automatically to execute particular preprogrammed prepare-to-load-11-header-message instructions.

At any given time, each instance of header information 35 is of one constant binary length--H bits--that either does or

does not fill a whole number of signal words exactly. If H bits do not, the last signal word of any given instance of a "11" header message header is not completely filled with header information, and padding bits that are MOVE bits fill out said signal word. But if H bits do fill a whole number of signal words exactly, the last signal word in which header information may contain no MOVE bit information, in which case one full word of padding bits follows said signal word and precedes the first information segment signal word of said message.

To locate said first bit, said prepare-to-load-11-header-message instructions include particular preprogrammed 11-header-word-length information and particular preprogrammed 11-header-end-condition information. At those times when H bits of binary information fill a whole number of signal words exactly, said 11-header-word-length information is the largest integer that is less than said whole number, and said end-condition information is the binary value of zero. At those times when H bits do not fill a whole number of signal words exactly, said 11-header-word-length information is the smallest integer larger than the number of signal words that said H bits do fill, and said header-end-condition information is the binary value of one.

When executed, said prepare-to-load-11-header-message instructions cause SPAM-controller, 205C, to place information of said 11-header-word-length at particular first-working-@205 register memory then compare said 11-header-end-condition information to particular preprogrammed information that is "0".

Not resulting in a match means that the last signal word in which header information occurs contains at least one MOVE bit of padding and that said 11-header-word-length information is the length of every instance of a "11" header information. Accordingly, not resulting in a match causes SPAM-controller, 205C, to execute of particular preprogrammed

commence-loading-11-header-message instructions.

On the other hand, resulting in a match means that the last signal word of header information must be evaluated to ascertain whether it contains MOVE bit information. Accordingly, resulting in a match causes SPAM-controller, 205C, starting with the first signal word of said transferred binary information, to skip a number of signal words of said information, which number is the number of the integer information at said first-working-@205 memory. In so doing, SPAM-controller, 205C, skips every signal word of header information but said last word. Then, automatically, said instructions cause SPAM-controller, 205C, to compare said last word to said particular preprogrammed EOFS-WORD information. If no match results, said word is the last word of said message. Otherwise, one full signal word of padding bits follows said word and ends said message. Accordingly, not resulting in a match causes SPAM-controller, 205C, to add binary information of one to said integer information at said first-working-@205 memory, but resulting in a match causes SPAM-controller, 205C, to add binary information of two to said integer information at said first-working-@205 memory. Then, automatically, SPAM-controller, 205C, executes said commence-loading-11-header-message instructions.

When executed, said commence-loading-11-header-message instructions cause SPAM-controller, 205C, starting with the first signal word of said transferred binary information, to skip a number of signal words, which number is the number of the integer information at said first-working-@205 memory. In so doing, SPAM-controller, 205C, skips every signal word of header information. Then said instructions instruct SPAM-controller, 205C, to commence loading information at the main RAM of microcomputer, 205, starting with the first signal word after the last skipped signal word, and cause SPAM-controller, 205C, to commence executing said load-run-and-code instructions at a particular instruction.

Starting at said instruction, said load-run-and-code instructions cause SPAM-controller, 205C, to instruct microcomputer, 205, to commence receiving information from SPAM-controller, 205C, and loading said information at 5 particular main RAM, in a fashion well known in the art.

Thereafter, said instructions cause SPAM-controller, 205C, to process said fourth message in precisely the same fashion that applied to the first message of example #1.

Said load-run-and-code instructions cause SPAM- 10 controller, 205C, to commence transferring information to microcomputer, 205, beginning with said first signal word, and transfer the remaining signal words of said transferred binary information, signal word by signal word, until said valve detects the end of file signal of said message and 15 causes EOFs-signal-detected information to be inputted to the CPU of SPAM-controller, 205C. As microcomputer, 205, receives said information, it loads said information at particular main RAM.

In due course, said valve transfers the last signal 20 word of the information segment of said fourth message, which is the last signal word of said program instruction set, which causes SPAM-controller, 205C, to transfer said word to microcomputer, 205, and microcomputer, 205, to load said word at said RAM.

25 In this fashion, receiving the information of said fourth message causes the apparatus of the subscriber station of Fig. 3 to load said program instruction set at the main RAM of microcomputer, 205, (and other stations to load said set at other main RAMs).

30 Then, in precisely the fashion of the first message of example #1, said valve detects the eleven EOFs WORDs of said end of file signal and causes transmission of said EOFs-signal-detected information to SPAM-controller, 205C which causes SPAM-controller, 205C, to cause microcomputer, 205, to 35 cease loading information at said RAM and execute the

information so loaded as the machine executable code of one job. Continuing in said fashion, SPAM-controller, 205C, transmits said discard-and-wait instruction to said valve which causes said valve to set the information at said EOFS 5 WORD Counter to "00000000" and to process no next inputted information until a control instruction is received from SPAM-controller, 205C.

Then the code portion of said said load-run-and-code instructions cause SPAM-controller, 205C, to operate in a 10 fashion that differs from the fashion of said first message. The instructions of said portion cause SPAM-controller, 205C, to compare the information at said SPAM-header memory to said load-run-and-code information that is "01". No match results because the header of said fourth message is "11" (which 15 means that said message contains no meter-monitor information). Not resulting in a match causes SPAM-controller, 205C, automatically to skip the remaining instructions of said code portion and complete said load-run-and-code instructions without placing any program unit field 20 information at said SPAM-first-precondition register memory. Accordingly, the program unit information of said "Wall Street Week" program that was caused to be placed at said SPAM-first-precondition memory by the first combining synch command remains at said memory.

Having processed the binary information of said fourth 25 message, SPAM-controller, 205C, prepares all apparatus of decoder, 203, to receive the next instance of SPAM message information in precisely the fashion of said first message with one exception. Receiving said fourth message does not 30 cause SPAM-controller, 205C, to record information at said SPAM-last-01-header-exec memory-@205. When SPAM-controller, 205C, compares the information at said SPAM-header-@205 memory to said cause-retention-of-exec-@205 information that is "01", no match results. The information that was at said 35 memory when said message was received--specifically, the

execution segment of the first message--remains at said memory.

In this fashion, the subscriber station of Fig. 3 processes a message with an "11" header.

5

OPERATING SIGNAL PROCESSOR SYSTEMS ... EXAMPLE #2

In example #2, the first and third messages of the "Wall Street Week" combining are transmitted just as in example #1, but the second message is partially encrypted.

10 The second message conveys the second combining synch command. In example #2, before said message is embedded at the program originating studio and transmitted, the execution segment of said command and all of the meter-monitor segment except for the length-token are encrypted, using standard
15 encryption techniques, well known in the art, that encrypt binary information without altering the number of bits in said information. Partially encrypting the second message in this fashion leaves the cadence information of said message unencrypted. In other words, the "00" header, the length-
20 token, and any padding bits added at the end of said message remain unencrypted. Said message is only partially encrypted in order to enable subscriber stations that lack capacity to decrypt said message to process the cadence information of said message accurately.

25 In example #2, the encryption of said execution segment is done in such a fashion that, after encryption, said segment is identical to a particular execution segment that addresses URS signal processors, 200, and instructs said processors, 200, to use a particular decryption key J and
30 decrypt the message in which said segment occurs.

Because said message is encrypted, its meter-monitor segment contains a sixth field, a meter instruction field. Accordingly, the length of the second message, the number of bits in its meter-monitor segment and the numeric value of
35 MMS-L is greater in example #2 than in example #1.

As described above in "One Combined Medium," before any messages of the "Wall Street Week" programming are transmitted, control invoking instructions are embedded at said program originating studio and transmitted to all
5 subscriber stations. Among said instructions are particular ones that command URS microcomputers, 205, to set their PC-MicroKey Model 1300 Systems to the "Graphics Off" mode. Thus, at the outset of example #2, all PC-MicroKey 1300s are in the "Graphics Off" mode, and no microcomputer, 205, is
10 transmitting combined information of video RAM and received composite video to its associated monitor, 202M. As will be seen, this fact has particular relevance in example #2.

In example #2, the first message of the "Wall Street Week" program is transmitted precisely as in the example #1
15 and causes precisely the same activity at subscriber stations. At each station, a microcomputer, 205, enters appropriate Fig. 1A image information at particular video RAM.

When decoder, 203, receives the embedded information
20 of the second message of example #2, decoder, 203, processes and transfers said information in the same fashion that applied to the second message of example #1 with three exceptions.

First, controller, 39, determines that the second
25 message of example #2 is addressed to URS signal processors, 200, rather than URS microcomputers, 205, and transfers the binary information of said message accordingly. When controller, 39, compares the information at SPAM-exec memory, which is the encrypted execution segment information of the
30 second message of example #2, with controlled-function-invoking information, said information at memory does not match the this-message-addressed-to-205 information matched in example #1. Rather said information at memory matches particular preprogrammed this-message-addressed-to-200
35 information that invokes preprogrammed transfer-to-200

instructions. Controller, 39, executes said instructions, and rather than activating the output port that outputs to SPAM-controller, 205C, said instructions cause controller, 39, to activate the output port that outputs to
5 buffer/comparator, 8, of signal processor, 200.

Then, subsequently, when said process-length-token instructions cause controller, 39, to compare the information at SPAM-length-info memory, which is the length-token information of said second message of example #2, to
10 token-comparison information, said information at memory does not match the X-token information matched by the length-token of the second message of example #1. Rather, said information at memory matches particular preprogrammed Y-
15 y-bits information whose numeric value is the MMS-L of the second message of example #2. Said match causes controller, 39, automatically to select said y-bits information and place said information at said SPAM-length-info memory. Thus controller, 39, processes a value of MMS-L that is different
20 from the value processed in example #1.

Finally, because the second message of example #2 is longer than the second message of example #1 and the MMS-L of example #2 is greater than the MMS-L of example #1, when said transfer-a-00-header-message instructions control the
25 transfer of the the second message of example #2 to signal processor, 200, said instructions transfer a longer message.

In all other respects, controller, 39 processes and transfers the second message of example #2 just as it processed and transferred the second message of example #1.
30 And when the transfer of the second message of example #2 is complete, controller, 39, automatically deactivates all output ports, deletes all received information of said message from memory, and commences waiting for the binary information of a subsequent SPAM header.

35 Receiving the binary signal information of said second

message causes buffer/comparator, 8, automatically to execute a decryption sequence at signal processor, 200, that is fully automatic and for which all apparatus are preprogrammed.

Receiving said information causes buffer/comparator, 5 8, first, to place said information at a particular received signal location at buffer/comparator, 8, then to compare a particular portion the first X bits immediately after the first H bits of said binary information (which X bits are the executions segment of said message) to particular
10 preprogrammed comparison information in its automatic comparing fashion. (Buffer/comparator, 8, is preprogrammed with information that identifies said portion.) A match results with particular comparison information that is the bit image of particular SPAM execution segment information
15 that instructs URS signal processors, 200, to decrypt. Said match causes buffer/comparator, 8, to transfer to controller, 20, particular decrypt-this-message information that includes the memory position of the first bit location of said particular received signal location and information of the
20 header and execution segment in said binary signal information. Receiving said information causes controller, 20, to compare the information of said execution segment to particular preprogrammed controlled-function-invoking-@200 information and determine a match with particular decrypt-
25 with-key-J information that instructs controller, 20, to decrypt the received binary signal information with decryption key J.

(At subscriber stations whose URS signal processors, 200, are not preprogrammed with information of said key J,
30 the information of said execution segment fails to match any controlled-function-invoking-@200 information. Said failures to match cause the controllers, 20, of said stations automatically to discard all information transferred by the buffer/comparators, 8; to cause said buffer/comparators, 8,
35 to discard all received information of said second message;

and to cause said controllers, 20, and said buffer/comparators, 8, to commence processing in the conventional fashion.)

(It is to facilitate SPAM processing at said stations 5 that are not preprogrammed with necessary decryption key information that the cadence information of an otherwise encrypted SPAM message must remain unencrypted. Were either the header or length-token or any padding bits of said second message encrypted, the decoders, 203, and signal processors, 10 200, of said stations could process the information of the execution segment correctly but would be unable to locate the last bit of said second message and the header of the following message. Effective SPAM processing would cease and not resume until the apparatus at said stations detected an 15 unencrypted end of file signal. Until that time, converted binary information could continue to invoke processing at said stations but said processing would be haphazard and almost certainly undesirable.)

Because the subscriber station of Fig. 3 is 20 preprogrammed with all information needed to decrypt said second message, the aforementioned match with said decrypt-with-key-J information causes controller, 20, to execute particular preprogrammed decrypt-with-J instructions. Among said preprogrammed instructions is key information of J, and 25 said instructions cause controller, 20, automatically to select and transfer said key information to decryptor, 10.

Decryptor, 10, receives said key information and automatically commences using it as its key for decryption.

Then said decrypt-with-J instructions cause 30 controller, 20, to activate the output capacity of buffer/comparator, 8, that outputs to decryptor, 10; to compare said information of the header transferred from buffer/comparator, 8, to particular preprogrammed header-identification-@200 information; and to determine that 35 said information of the header matches particular "00" header

information. Said match causes controller, 20, automatically to invoke particular preprogrammed decrypt-a-00-header-message instructions.

Controller, 20, is preprogrammed with information of
5 H, X, L, and H+X; with process-length-token, determine-
command-information-word-length, evaluate-end-condition,
calculate-number-of-words-to-transfer, evaluate-padding-
bits-? instructions; and with token-comparison, W-token, X-
token, Y-token, w-bits, x-bits, and y-bits information.
10 Using preprogrammed information and instructions as required,
said decrypt-a-00-header-message instructions transfer the
received binary information of said second message from
buffer/comparator, 8, to decryptor, 10, in the same fashion
that the aforementioned transfer-a-00-header-message
15 instructions controlled the transfer of the information of
said message from controller, 39, to buffer/comparator, 8.

Under control of said decrypt-a-00-header-message
instructions, said process-length-token instructions cause
controller, 20, to select the L bits of said binary signal
20 information that begin at the first bit location that is H+X
bit locations following the memory position of the first bit
location of said particular received signal location at
buffer/comparator, 8. Said L bits are the length token of
said second message. Automatically controller, 20, compares
25 the information of said L bits to token-comparison
information and determines a match with preprogrammed Y-token
information. Said match causes controller, 20, automatically
to select y-bits information and process said information as
the numeric value of MMS-L. Next said determine-command-
30 information-word-length instructions cause controller, 20, to
determine the number of signal words in the command
information of said second message by adding H+X+L to said y-
bits information of MMS-L and dividing the resulting sum by
the number of bits in one signal word. Then said evaluate-
35 end-condition instructions cause controller, 20, to place a

"0" at particular SPAM-Flag-@20 register memory if said command information fills a whole number of signal words exactly and "1" at said memory if it does not. And said calculate-number-of-words-to-transfer instructions cause
5 controller, 20, to determine a particular number of signal words to transfer and place information of said number at particular working-@20 register memory.

Then said decrypt-a-00-header-message instructions cause controller, 20, to transmit to controller, 12, a
10 particular transfer-decrypted-message instruction and particular decryption mark information of key J that identifies J as the decryption key.

Receiving said instruction and information causes controller, 12, to execute particular preprogrammed transfer-
15 and-meter instructions then record said mark of key J at particular decryption-mark-@12 register memory.

Next said decrypt-a-00-header-message instructions cause controller, 20, to cause buffer/comparator, 8, to transfer to decryptor, 10, a quantity of signal words of said
20 binary information of the second message which quantity is the number at said working-@20 register memory.

Buffer/comparator, 8, responds by transferring to decryptor, 10, binary information that begins at the first bit at said particular received signal location and transfers
25 said information, signal word by signal word, until it has transferred said quantity of signal words.

Decryptor, 10, commences receiving said information, decrypting it using said key J information and transferring it to controller, 12, as quickly as controller, 12, accepts
30 it. The process of decryption proceeds in a particular fashion. Said decrypt-a-00-header-message instructions cause controller, 20, to cause decryptor, 10, to transfer the first H bits without decrypting or altering said bits in any fashion, to decrypt and transfer the next X bits, to transfer
35 the next L bits without decrypting or altering said bits, to

decrypt and transfer the next MMS-L bits, and finally, to transfer any bits remaining after the last of said MMS-L bits without decrypting or altering said bits. In this fashion, the cadence information in said message, which is not
5 encrypted, is transferred by decryptor, 10, to controller, 12, without alteration.

Under control of said transfer-and-meter instructions, controller, 12, commences receiving decrypted information of the second message from decryptor, 10. Having been
10 decrypted, said information is identical to the binary information of the second message of example #1 (except that the meter-monitor information contains the aforementioned meter instruction information that is not in example #1 and the length token information of the meter-monitor format
15 field reflects the presence of said instruction information).

Automatically controller, 12, processes said information of the second message of example #2 as a SPAM command. Receiving the header and execution segment causes controller, 12, to determine that said message is addressed
20 to URS microcomputers, 205, and to transfer said message accordingly. Automatically, controller, 12, selects the first H converted bits and records said bits at particular SPAM-header-@12 register memory then selects the next X bits and records said bits at particular SPAM-exec-@12 register
25 memory. Then, automatically, by comparing the information at said SPAM-exec memory with preprogrammed controlled-function-invoking-@12 information, controller, 12, determines that said information at memory matches preprogrammed transfer-
30 this-message-to-205-@12 information. Automatically, controller, 12, executes preprogrammed transfer-to-205-@12 instructions; activates the output port that outputs to SPAM-controller, 205C; then commences transferring information of said decrypted information of the second message under control of said transfer-and-meter instructions commencing
35 with the first of said H bits and transferring information,

signal word by signal word, in the order in which it is received from decryptor, 10. In addition, controller, 12, is preprogrammed with all instructions and information necessary for processing the length-token and determining the length of
5 the meter-monitor segment of said second message, does so, and records at particular SPAM-meter register memory the first L plus MMS-L bits of said decrypted information immediately after the last of said X bits which is the information of the meter-monitor segment of said message.

10 When buffer/comparator, 8, completes transferring to decryptor, 10, the quantity of signal words that is the number at said working-@20 register memory, said decrypt-a-00-header-message instructions cause controller, 20, to execute said evaluate-padding-bits-?instructions, determine
15 which signal word is the last word of the second message of example #2, and ensure that said word is transferred to decryptor, 10. Following the transfer of said word, controller, 20, causes decryptor, 10, to transmit particular decryption-complete information to controller, 20, when
20 decryptor, 10, completes the transfer to controller, 12, of said word following its decryption.

Receiving said word at controller, 12, causes controller, 12, to transfer said word to SPAM-controller, 205C, and in so doing, complete the transfer of the decrypted
25 information of said second message.

At microcomputer, 205, (and at the URS microcomputers, 205, at other stations where the second message of example #2 is decrypted) in the fashion described in example #1, said information, which is the unencrypted binary information of
30 the second combining synch command, executes "GRAPHICS ON" causing microcomputer, 205, to combine the programming of Fig. 1A and of Fig. 1B and transmit said combined programming to monitor, 202M, where Fig. 1C is displayed.

(Meanwhile, no second combining synch command reaches
35 the URS microcomputers, 205, at those subscriber stations

whose URS signal processors, 200, are not preprogrammed with information of decryption key J because all received information of the second message of example #2 has been discarded. No combining occurs at said microcomputers, 205. 5 And at the time when Fig. 1C is displayed at subscriber stations preprogrammed with said key J, the monitors, 202M, of said subscriber stations display Fig. 1B.)

Then receiving said decryption-complete information from decryptor, 10, causes controller, 20, to cause 10 buffer/comparator, 8, to discard any information of said second message that may remain at buffer/comparator, 8, and commence processing in the conventional fashion; to cause decryptor, 10, to discard said key information of decryption key J and any information of said second message that may 15 remain at decryptor, 10; to transmit to controller, 12, a preprogrammed complete-transfer-phase instruction; and, itself, to commence processing in the conventional fashion.

Receiving said complete-transfer-phase instruction causes controller, 12, to cease transferring information, 20 under control of said transfer-and-meter instructions, to deactivate all output ports, and to commence executing the meter instructions of said transfer-and-meter instructions. Said meter instructions cause controller, 12, to compare the information at said SPAM-header-@12 memory with particular 25 collect-meter-info information and determine that said H bits match particular "00" information. (In other words, said SPAM command information contains meter-monitor information.) Said match causes controller, 12, automatically to transfer to buffer/comparator, 14, particular header identification 30 information that identifies controller, 12, as the source of said transfer the information recorded at said SPAM-meter memory then the information recorded at said decryption-mark-@12 register memory, which information is the decryption mark of key J. (Hereinafter, said meter information generated by 35 the second combining synch command in example #2 is called

the "2nd meter information (#2).") Following said transferring, controller, 12, automatically deletes from register memory all information of said second message and commences processing in the conventional fashion.

5 Receiving the 2nd meter information (#2) causes buffer/comparator, 14, automatically to execute a meter sequence that is fully automatic and for which all apparatus are preprogrammed and have capacity to perform.

Receiving said information causes buffer/comparator, 10 14, to compare a particular portion of the meter-monitor format field of said 2nd meter information (#2) to particular distinguishing comparison information that identifies meter-monitor format fields that denote the presence of meter instruction fields. A match results which causes 15 buffer/comparator, 14, to select information of bits at particular predetermined locations (which bits contain the information of the meter instruction field of said 2nd meter information (#2)) and compare said selected information to preprogrammed metering-instruction-comparison information and 20 to determine that said field matches particular increment-by-one information that instructs buffer/comparator, 14, to add one incrementally to each meter record maintained at buffer/comparator, 14, that is associated with decryption key information that matches the decryption mark of the instance 25 of meter information being processed. Accordingly, buffer/comparator, 14, compares the decryption mark of said 2nd meter information (#2) with preprogrammed decryption-key-comparison information. Said comparing results in more than one match, and buffer/comparator, 14, increments by one the 30 meter record associated with each particular decryption-key-comparison datum that matches the decryption mark of said 2nd meter information (#2). Because the information of said meter instruction field instructs signal processor, 200, only to perform said incrementing, upon completing the last step 35 of incrementing or comparing, automatically

buffer/comparator, 14, discards all information of said 2nd meter information (#2) except the incremented record information and commences processing in the conventional fashion.

5 Thus, not only does the second message of example #2 cause the combining of Fig. 1A and Fig. 1B and the display of Fig. 1C only at selected subscriber stations that are preprogrammed with decryption key J, it also causes the retaining of meter information associated with its own
10 decryption at said selected stations.

Subsequently, decoder, 203, receives the third message of the "Wall Street Week" program which conveys the third combining synch command.

In example #2, all signal processing apparatus process
15 the third combining synch command precisely as in the first example. Said command reaches all URS microcomputers, 205, and causes each to execute the aforementioned "GRAPHICS OFF" command. But only at those selected ones of said URS microcomputers, 205, that are preprogrammed with decryption
20 key J does the third combining synch command actually cause combining to cease. At all other URS microcomputers, 205, executing "GRAPHICS OFF" has no effect because each of said other URS microcomputers, 205, is already in "Graphics Off" mode when said "GRAPHICS OFF" is executed. Because the
25 aforementioned particular ones among said control invoking instructions that preceded the first message of the "Wall Street Week" program caused all URS microcomputers, 205, to set their PC-MicroKey 1300s to the "Graphics Off" mode and because no information of the second combining synch command reached said other microcomputers, 205, and executed
30 "GRAPHICS ON", the PC-MicroKey 1300 of each of said other URS microcomputers, 205, is in "Graphics Off" mode when the third message of example #2 is transmitted.

Thus in example #2, not only does the second combining
35 synch command cause the combining and the display of Fig. 1C

only at selected subscriber stations and the retaining of meter information at (and only at) said stations, it also causes selective processing--for example, the selecting of information of decryption key J at selected stations--that
5 enables the third combining synch command to have effect only at selected stations without any selective processing of said third command. Placing particular so-called "soft switches," one of which exists at each subscriber station, all into one given original position, "off" or "on", then transmitting a
10 command that is processed selectively at selected stations and places said switches at said stations into the opposite position, "on" of "off", makes it possible to transmit a subsequent command that returns said switches at said selected stations (and only said switches) to said original
15 position without any additional selective processing.

Significant advantages of simplicity and speed are achieved by devising signal processing apparatus and methods that minimize the need for selective processing. With regard to said third combining synch command, for example, no step
20 of decrypting is required to affect only those stations that are preprogrammed with decryption key J. Accordingly, no possibility exists that an error in decrypting may occur at one or more of said stations, causing the combining of video RAM information and received video information, at said one
25 or more, not to cease at the proper time and to continue beyond said time (until such time as some subsequent command may execute "GRAPHICS OFF" or clear information from said video RAM at said stations). Because no time is required for
30 decrypting, no possibility exists that some station may take longer (or shorter) than proper to perform decrypting causing the image of Fig. 1A to be displayed at some monitor, 202M, longer (or shorter) than proper. Perhaps most important, because no time is required for selective processing of said third command, the time interval that separates the time of
35 embedding said third command at said remote station that

originates the "Wall Street Week" program and the time of ceasing caused by said command at URS microcomputers, 205, can be the shortest possible interval. Making it possible for said time interval to be the shortest possible interval
5 minimizes the chance that an error may occur in the timing of the embedding of said third command at said remote station causing all URS microcomputers, 205, to cease combining at a time that is other than the proper time.

10 THE PREFERRED CONFIGURATION OF CONTROLLER, 39, AND SPAM-CONTROLLER, 205C.

Heretofore, this specification has treated the controller of decoder, 203, (which is controller, 39) and the SPAM input controller of microcomputer, 205, (which is SPAM-
15 controller, 205C) as separate controllers. This treatment has served to show how SPAM messages are transferred from one controller to another, at any given subscriber station.

But, in the preferred embodiment, the controller of the decoder that detects the SPAM signals of a combined
20 medium transmission, at any given subscriber station, and the controller that executes the information of said signals at the microcomputer that combines the local and broadcast programming, at said station, are one and the same. More precisely, controller, 39, of decoder, 203, and SPAM-
25 controller, 205C, are one and the same (and are called, hereinafter, "controller, 39"). Thus the preferred embodiment of controller, 39, is configured and preprogrammed not only to control the detecting, correcting, converting, and executing of controlled functions at decoder, 203, but
30 also to input to and execute at microcomputer, 205, the information of any given detected SPAM message that is addressed to URS microcomputers, 205.

Fig. 3A shows one such preferred controller, 39.

One aspect of the preferred embodiment of controller, 39, is a series of buffers and processors at which forward
35

error correction, protocol conversion, and the invoking of controlled functions take place in series. Buffer, 39A, and processor, 39B, are the first buffer and processor of the series and perform the forward error correcting functions of controller, 39. Buffer, 39C, and processor, 39D, are the second buffer and processor and perform protocol conversion functions. Buffer, 39E, and control processor, 39J, are the third buffer and processor. All controlled functions invoked at controller, 39, by received SPAM signals are invoked at control processor, 39J.

Performing forward error correction and protocol conversion and invoking the controlled functions at a series of processors, in this fashion, rather than sequentially at one processor has significant advantages as regards speed. Inputting the information of each SPAM signal word to three processors does take longer than inputting said information to just one processor. But this is more than offset by the fact that having three processors rather than just one enables controller, 39, to process the information of three signal words simultaneously. Control processor, 39J, can invoke and process the controlled function of a first signal word while processor, 39D, converts the information of a second signal word and processor, 39B, corrects the information of a third signal word.

A second aspect of the preferred embodiment of controller, 39, is a matrix switch, 39I, that operates under control of control processor, 39J, and can transfer information of received SPAM signals from buffer, 39E, directly to addressed apparatus. Transferring said information in this fashion rather than through control processor, 39J, has the advantage of freeing control processor, 39J, to perform other functions while said information is transferred.

As Fig. 3A shows, each processor, 39B, 39D, and 39J, has associated RAM and ROM and, hence, constitutes a

programmable controller in its own right. Each processor, 39B, 39D, and 39J, controls its associated buffer, 39A, 39C, and 39E respectively. Each buffer, 39A, 39C, and 39E, is a conventional buffer that receives, buffers, and transfers 5 binary information in fashions well known in the art. Each buffer, 39A and 39C, transfers its received and buffered information to its associated processor, 39B and 39D respectively, for processing. Buffer, 39E, transfers its received and buffered information, via EOFS Valve, 39F, to 10 matrix switch, 39I.

The preferred embodiment of controller, 39, also has a buffer, 39G, that is a conventional buffer with means for receiving information from other inputs external to decoder, 203. Among said inputs is, in particular, an input from 15 controller, 12, of signal processor, 200 (which input performs the functions of the input from controller, 12, to SPAM-controller, 205C, shown in Fig. 3). Buffer, 39G, outputs its received and buffered information, via EOFS Valve, 39H, to matrix switch, 39I. Buffer, 39G, is 20 configured, in a fashion well known in the art, with capacity to identify to control processor, 39J, which input is the source of any given instance of information received and buffered at buffer, 39G, and capacity to output selectively, under control of control processor, 39J, any given instance 25 of received information.

EOFs Valves, 39F and 39H, are EOFs valves of the type described above and transfer the buffered information of buffers, 39E and 39G respectively, to matrix switch, 39I. Said valves operate under control of control processor, 39J, and monitor all information, so transferred, continuously for 30 end of file signals in the fashion described above.

Matrix switch, 39I, is a conventional digital matrix switch, well known in the art of telephone communication switching, that is configured for the small number of inputs 35 and outputs required at controller, 39. Matrix switch, 39I,

operates under control of control processor, 39J, and has capacity to receive SPAM signal information from a multiplicity of inputs, including EOFs Valves, 39E and 39F, and from control processor, 39J, and to transfer said
5 information to a multiplicity of outputs, including control processor, 39J; the CPU of microcomputer, 205; buffer/comparator, 8, of signal processor, 200; buffer/comparator, 14, of signal processor, 200; and other outputs. Among such other outputs is one or more
10 (hereinafter called, "null outputs") with capacity for accepting binary information and merely recording said information at particular memory associated with matrix switch, 39I, thereby overwriting and obliterating information previously recorded at said memory. The purpose of such a
15 null output is to provide means whereby said switch can automatically cause information of any selected SPAM message to be discarded rather than transferred to addressed apparatus. (Other examples of other outputs are cited below.) Matrix switch, 39I, also has capacity to receive
20 control information from control processor, 39J, and transfer said information to the CPU and/or the PC-MicroKey 1300 system of microcomputer, 205, and to receive control information from the CPU and/or the PC-MicroKey 1300 system of microcomputer, 205, and transfer said information to
25 control processor, 39J. Matrix switch, 39I, transfers information in such a way that information inputted at any given input is transferred to a selected one or ones of said outputs without modification, and a multiplicity of information transfers can take place simultaneously.

30 Control processor, 39J, has capacity for computing information and processing all control information necessary for controlling all apparatus of decoder, 203 (or such other decoder as the controller of a given control processor, 39J, may be installed in). In keeping with the function of
35 control processor, 39J, as the processor at which all

controlled functions of controller, 39, are invoked, all
aforementioned particular register memories of controller,
39, are located at control processor, 39J. The register
memories of control processor, 39J, include (but are not
5 limited to) particular SPAM-input-signal register memory
whose length in bit locations is sufficient to contain the
longest possible instance of SPAM command information with
associated padding bits; the aforementioned SPAM-header and
SPAM-exec register memories; particular SPAM-Flag-monitor-
10 info, SPAM-Flag-at-secondary-control-level, SPAM-Flag-
executing-secondary-command, SPAM-Flag-secondary-level-
incomplete, SPAM-Flag-primary-level-2nd-step-incomplete,
SPAM-Flag-primary-level-3rd-step-incomplete, SPAM-Flag-
secondary-level-2nd-step-incomplete, SPAM-Flag-secondary-
15 level-3rd-step-incomplete, SPAM-Flag-first-condition-failed,
SPAM-Flag-second-condition-failed, SPAM-Flag-do-not-meter,
and SPAM-Flag-working register memories each of which are one
bit location in length; the aforementioned SPAM-length-info,
SPAM-mm-format, SPAM-first-precondition, SPAM-second-
20 precondition, SPAM-last-01-header-exec register memories;
particular SPAM-decryption-mark, SPAM-primary-input-source,
SPAM-secondary-input-source, SPAM-next-primary-instruction-
address, SPAM-next-secondary-instruction-address, SPAM-
executing-secondary-command, SPAM-last-secondary-01-header-
25 exec, SPAM-address-of-next-instruction-upon-primary-
interrupt, and SPAM-address-of-next-instruction-upon-
secondary-interrupt register memories whose functions are
described below; and a plurality of working register memories
that include first-working and second-working register
30 memories. (With the exception of the memories whose names
include the word "working," all the aforementioned register
memories are dedicated strictly to the functions described
below and are not used for any other functions.) All
preprogrammed information associated with the identification
35 and execution of controlled functions and the aforementioned

conventional instructions that control controller, 39, are preprogrammed at the RAM and/or ROM associated with control processor, 39J. Examples of said preprogrammed information include relevant information of the aforementioned
5 controlled-function-invoking information, process-length-token instructions, and execute-conditional-overlay-at-205 information (that is part of the aforementioned controlled-function-invoking-@205 information).

Besides being the processor at which all controlled
10 functions of controller, 39, are invoked, control processor, 39J, is the processor that controls all controlled apparatus of decoder, 203, (except for a decryptor, 39K, described more fully below) and controls all apparatus described above as being controlled by SPAM-controller, 205C. Control
15 processor, 39J, controls not only buffers, 39E and 39G, valves, 39F and 39H, and switch, 39I, but also processors, 39B and 39D, as well as all other apparatus of decoder, 203, controlled by controller, 39. Control processor, 39J, has
20 all required transmission capacity for transmitting control instructions to and receiving control information from all such controlled apparatus. In addition, control processor, 39J, controls the CPU and the PC-MicroKey 1300 system of microcomputer, 205, in certain SPAM functions and has
25 capacity, via matrix switch, 39I, to transmit control information to and receive control information from said CPU and said PC-MicroKey 1300 system. In certain SPAM functions, controller, 20, of signal processor, 200, controls control
processor, 39J, and as Fig. 3A shows, control processor, 39J, has means for communicating control information directly
30 with said controller, 20. The RAM and/or ROM associated with control processor, 39J, are preprogrammed with all information necessary for controlling all such controlled apparatus.

As Fig. 3A shows, the preferred embodiment of
35 controller, 39, also has a decryptor, 39K. Said decryptor,

39K, is a conventional decryptor that is identical to decryptor, 10, of signal processor, 200. Decryptor, 39K, receives inputted information from matrix switch, 39I; outputs its information to buffer, 39H; has means for
5 communicating control information directly with controller, 20, of signal processor, 200; and is controlled by said controller, 20. Decryptor, 39K, is preprogrammed with relevant SPAM information (e.g., information of H, X, and L) and has capacity for processing SPAM message information in
10 fashions described more fully below.

In the preferred embodiment, to maximize the speed of information transmission, all apparatus of controller, 39, are located physically on one so-called silicon microchip and communicate with one another, in fashions well known in the
15 art, by means of the circuits of said chip. All apparatus of said chip function, in a fashion well known in the art, at the same clock speed. Said speed may be the speed of the control clock of microcomputer, 205, communicated to controller, 39, in an appropriate fashion, well known in the
20 art. Or said speed may be the control clock speed of signal processor, 200.

Examples #3 and #4 of the combining of the "Wall Street Week" program described above, which relate elaborations of examples #1 and #2, illustrate in detail the
25 operation of the preferred embodiment of controller, 39.

OPERATING S. P. SYSTEMS ... EXAMPLE #3 (FIRST WORD)

Example #3 differs from example #1 in just two respects.

30 First, example #3 focuses on selected subscriber stations where signal processing apparatus and methods are used to collect monitor information for so-called "program ratings" (such as so-called "Nielsen ratings") that estimate the sizes of television (or radio) program audiences. In the
35 present invention, subscriber stations can be preprogrammed

to process and record monitor information of SPAM commands and transfer said information to one or more remote data collection stations where computers process the monitor information to generate such ratings. In example #3, all apparatus of the subscriber station of Fig. 3 are so preprogrammed, and buffer/comparator, 14, of signal processor, 200, operates, in fashions described more fully below, under control of the aforementioned on-board controller, 14A.

10 Second, the controller, 39, of example #3 is the preferred embodiment of controller, 39, and replaces the controller, 39, and SPAM-controller, 205C, of example #1. Insofar as messages addressed to URS microcomputers, 205, are concerned, the preferred embodiment of controller, 39, is preprogrammed to perform the controlled functions of the SPAM-controller, 205C, of example #1. Thus the preprogrammed information at the RAM and/or ROM associated with control processor, 39J, includes, for example, the execute-at-205, execute-conditional-overlay-at-205, and cease-overlay information and the load-run-and-code, conditional-overlay-at-205, and cease-overlaying-at-205 instructions preprogrammed at SPAM-controller, 205C, in example #1.

In all other respects example #3 is identical to example #1.

25 Example #3 begins, like example #1, with divider, 4, transferring the embedded information of the first message to decoder, 203. In the same fashion that applied in example #1, receiving said embedded information at decoder, 203, causes the binary information of said first message to be received, with error correcting information, at decoder, 203, and detected at digital detector, 34. Detector, 34, inputs the detected information to controller, 39, at buffer, 39A.

30 The first step of processing at controller, 39, takes place at processor, 39B, where error correction occurs. As said detected information is inputted, buffer, 39A, receives,

buffers, and transfers said information, signal word by
signal word, an to processor, 39B, in a fashion well in the
art. Processor, 39B, receives each word, in turn, with its
associated error correcting information and uses the error
5 correcting information, in its forward error correcting
fashion, to check the binary information of said word and
correct the information of said word, as required, then
transfers the correct information of said word to buffer,
39C, and discards said error correcting information.

10 The second step of processing is protocol conversion
and takes place at processor, 39D. Buffer, 39C, receives and
buffers the corrected information of each word, in turn, and
transfers said information to processor, 39D. As processor,
39D, receives said information, in its protocol conversion
15 fashion, processor, 39B, converts the corrected binary
information of each word into converted information that all
appropriate subscriber station apparatus can receive and
process and transfers the converted information of each word
to buffer, 39E.

20 As buffer, 39E, receives the corrected information of
each word, buffer, 39E, buffers and transfers said
information to EOFs valve, 39F, as quickly as said valve,
39F, is prepared to receive said information. EOFs valve,
39F, processes said information, in its end of file signal
25 detecting fashion described above, to detect information of
an end of file signal and outputs said information to matrix
switch, 39I, as quickly as the apparatus to which said
switch, 39I, transfers said information is prepared to
receive said information. As matrix switch, 39I, receives
30 the converted information of each word, said switch, 39I,
transfers said information to a selected output port of said
switch, 39I. Said selected port is the particular port to
which control processor, 39J, causes said switch, 39I, to
transfer said information.

35 At the outset of example #3, matrix switch, 39I, is

configured to input the output of EOFs Valve, 39F, to control processor, 39J, and control processor, 39J, awaits header information.

When EOFs valve, 39F, commences transferring the SPAM
5 information of the first message of example #3, control processor, 39J, executes a first step of receiving SPAM message information and receives the header information in said first message. Control processor, 39J, accepts, receives in turn, and records in sequence at particular SPAM-
10 input-signal register memory a particular first quantity of said words. Said first quantity is the smallest number of signal words that can contain one instance of header information (that is, H bits). In the simplest preferred embodiment where a SPAM header is two bits long and signal
15 words are eight-bit bytes, said first quantity is one. Then, automatically, control processor, 39J, ceases accepting SPAM signal information transferred from EOFs valve, 39F, and said valve, 39F, commences holding the next processed signal word of said first message until control processor, 39J, becomes
20 prepared, once again, to accept and receive SPAM signal information.

Then control processor, 39J, processes said header information. Automatically, control processor, 39J, selects information of the first H bits at said SPAM-input-signal
25 memory and records said information of H bits at said SPAM-header memory then compares the information at said SPAM-header memory to the aforementioned 11-header-invoking information that is "11". No match results.

Because control processor, 39J, and the RAM and ROM
30 associated with said processor, 39J, are preprogrammed to process the monitor information of SPAM commands to provide viewership data for remote computer processing, not resulting in a match with said 11-header-invoking information causes control processor, 39J, to execute particular
35 preprogrammed

evaluate-message-content instructions before receiving and processing the execution segment information in said first message. Automatically, said instructions cause control processor, 39J, to compare the information at said SPAM-
5 header memory with preprogrammed invoke-monitor-processing information. A match results with particular "01" information. Said match signifies the presence of meter-monitor information in said first message and causes control processor, 39J, to enter "0" at particular SPAM-Flag-monitor-
10 info register memory that is normally "1".

Then automatically control processor, 39J, executes a second step of receiving SPAM signal information and receives the execution segment information in said first message. Automatically, control processor, 39J, commences accepting
15 and EOFs valve, 39F, commences transferring additional SPAM signal words. Automatically, control processor, 39J, receives and records said words in sequence at said SPAM-input-signal memory immediately following the last of said first quantity of signal words until the total quantity of
20 SPAM signal words recorded at said memory equals a particular second quantity. Said second quantity is the smallest number of signal words that can contain one instance of header and execution segment information (that is, H+X bits). (If H+X bits can be contained in one signal word, said second
25 quantity equals said first quantity, and control processor, 39J, records no additional SPAM signal words in the course of said second step of receiving SPAM signal information.) Automatically, control processor, 39J, ceases accepting SPAM signal information transferred from EOFs valve, 39F.

30 Then control processor, 39J, processes said execution segment information. Automatically, control processor, 39J, selects information of the first X bits of information at said SPAM-input-signal memory immediately after the first H bits, records said information of X bits at said SPAM-exec
35 memory, and compares the information at said SPAM-exec memory

with controlled-function-invoking information that is preprogrammed at the RAM and/or ROM associated with said processor, 39J. A match results with the aforementioned execute-at-205 information that is identical to the execute-at-205 information preprogrammed at SPAM-controller, 205C, of example #1. Said match causes control processor, 39J, to execute the aforementioned load-run-and-code instructions. Said instructions cause control processor, 39J, to place "0" at the aforementioned SPAM-Flag-primary-level-2nd-step-incomplete register memory and, separately, at SPAM-Flag-primary-level-3rd-step-incomplete register memory, which information signifies that specific load-run-and-code controlled functions have not been completed, and to place information of a particular reentry-address at the aforementioned SPAM-address-of-next-instruction-upon-primary-interrupt register memory which reentry-address specifies the location of the next decrypt-process-and-meter-current-message instruction to be executed when interrupt information of a detected end of file signal is received by control processor, 39J, from EOFs valve, 39F. Then said instructions cause control processor, 39J, to compare the information at said SPAM-header memory with preprogrammed header-identification information and determine a match with particular preprogrammed "01" information.

Under control of said instructions, said match causes control processor, 39J, automatically to execute a third step of receiving SPAM signal information and receive the length token information in said first message. Automatically, control processor, 39J, commences accepting and EOFs valve, 39F, commences transferring additional SPAM signal words. Automatically, control processor, 39J, receives and records said words in sequence at said SPAM-input-signal memory immediately following the last of said second quantity of signal words until the total quantity of SPAM signal words recorded at said memory equals a particular third quantity.

Said third quantity is the smallest number of signal words that can contain one instance of header, execution segment, and length token information (that is, $H+X+L$ bits). Then, automatically, control processor, 39J, ceases accepting SPAM signal information transferred from EOFs valve, 39F.

Automatically, control processor, 39J, processes said length token information. The RAM and ROM associated with control processor, 39J, are preprogrammed with all information necessary to determine the length of SPAM commands including information of H, X, L, and $H+X$; process-length-token, determine-command-information-word-length, evaluate-end-condition, calculate-number-of-words-to-transfer, evaluate-padding-bits-? instructions; and token-comparison, W-token, X-token, Y-token, Z-token, w-bits, x-bits, y-bits, z-bits, A-format, B-format, C-format, and D-format information. Said preprogrammed instructions and information cause control processor, 39J, to determine the number of signal words of command information in said first message in precisely the same fashion that controller, 39, determined the number of signal words of command information in the second message in example #2. Automatically, control processor, 39J, selects information of the first L bits of information at said SPAM-input-signal memory immediately after the first $H+X$ bits and records said information of L bits at SPAM-length-info memory. Said L bits are the length token of said message. Automatically control processor, 39J, determines that the information at said SPAM-length-info memory matches said W-token information, selects said w-bits information, and processes said information as the numeric value of $MMS-L$. Automatically, control processor, 39J, determines the number of signal words in the command information of said second message by adding $H+X+L$ to said w-bits information of $MMS-L$ and dividing the resulting sum by the number of bits in one signal word. Automatically control processor, 39J, places a "0" at particular SPAM-Flag-working

register memory if said command information fills a whole number of signal words exactly and "1" at said memory if it does not. Automatically, control processor, 39J, then determines a particular number of signal words to transfer 5 and place information of said number at particular working register memory.

Next said load-run-and-code instructions cause control processor, 39J, to execute a fourth step of receiving SPAM signal information and commence receiving all remaining 10 command information and padding bits in said first message. Automatically, control processor, 39J, commences accepting and EOFS valve, 39F, commences transferring additional SPAM signal words. Automatically, control processor, 39J, receives and records said words in sequence at said SPAM- 15 input-signal memory immediately following the last of said third quantity of signal words until the total quantity of SPAM signal words recorded at said memory equals a particular fourth quantity. Said fourth quantity is the number at said working register memory. Then, automatically, control 20 processor, 39J, compares the information at said SPAM-Flag-working register memory to particular information that is "0".

Not resulting in a match means that EOFS valve, 39F, has transferred and control processor, 39J, has recorded all 25 command information of said first message together with any associated padding bits. Accordingly, not resulting in a match causes control processor, 39J, to cease accepting SPAM signal information from EOFS valve, 39F.

On the other hand, resulting in a match means that one 30 full signal word of padding bits may follow the last signal word of said message that contains command information and that said last word must be evaluated to ascertain whether it contains MOVE bit information. Accordingly, under control of said preprogrammed instructions, resulting in a match causes 35 control processor, 39J, to receive one additional signal word

from EOFS valve, 39F, to compare said word to particular preprogrammed information of one EOFS WORD, and to record said word at said SPAM-input-signal memory immediately following the last of said fourth quantity of signal words.
5 Said word is the last signal word of said message that contains command information. If said word matches said information of one EOFS WORD, one full signal word of padding bits follows said word, and said preprogrammed instructions cause control processor, 39J, to receive one more signal word
10 from EOFS valve, 39F, and to record said word at said SPAM-input-signal memory immediately following said last signal word that contains command information. Then, whether or not a match has occurred with said information of one EOFS WORD, said preprogrammed instructions cause control processor, 39J,
15 to cease accepting SPAM signal information from EOFS valve, 39F.

By receiving all command information and padding bits in said first message in the course of said four steps of receiving SPAM signal information, control processor, 39J,
20 causes EOFS valve, 39F, to transfer every signal word in said first message prior to the first word of the information segment of said first message. Accordingly, the next signal word transferred by said valve, 39F, is the first word of said information segment, which is the first word of the
25 program instruction set of the "Wall Street Week" combining.

Then said load-run-and-code instructions cause control processor, 39J, to commence loading information at the main RAM of microcomputer, 205. Automatically, under control of said instructions, control processor, 39J, causes matrix
30 switch, 39I, to cease transferring information from EOFS valve, 39F, to control processor, 39J, and to commence transferring information from control processor, 39J, to the CPU of microcomputer, 205; transmits an instruction to said CPU that causes said CPU to commence receiving information.
35 from matrix switch, 39I, and loading said information at

particular main RAM in a fashion well known in the art; and causes matrix switch, 39I, to commence transferring information from EOFs valve, 39F, to said CPU. Automatically, microcomputer, 205, commences receiving the information of the program instruction set in said first message, beginning with the first signal word of said set, and loads said information at particular main RAM.

Then, while EOFs valve, 39F, processes the information of the information segment of said first message to detect the end of file signal and while microcomputer, 205, loads the information of said program instruction set at RAM, said load-run-and-code instructions cause control processor, 39J, to commence executing the code portion of said instructions. The instructions of said portion cause control processor, 39J, to compare the information at said SPAM-header memory to particular load-run-and-code-header information that is "01". A match results (which indicates that said first message contains meter-monitor information). Control processor, 39J is preprogrammed with evaluate-meter-monitor-format, process-this-specific-format, and locate-program-unit instructions and with format-specification information and offset-address information, and said match control processor, 39J, to locate the "program unit identification code" information in the information at said SPAM-input-signal memory and record information of said "code" information at SPAM-first-precondition register memory in the same fashion that SPAM-controller, 205C, performed these functions in example #1.

To locate said "code" information, said code portion instructions cause control processor, 39J, to execute said evaluate-meter-monitor-format instructions. Said instructions cause control processor, 39J, to select information of bits at particular predetermined locations at said SPAM-input-signal memory and record said information at SPAM-mm-format register memory. Said bits are the bits of the meter-monitor format field in said first message. Then

said instructions cause control processor, 39J, to compare the information at said SPAM-mm-format memory with said format-specification information, determine a match with particular A-format information that invokes particular process-A-format instructions, and execute said instructions. Said instructions cause control processor, 39J, to place a particular A-offset-address number at said SPAM-mm-format memory (thereby overwriting and obliterating the information previously at said memory) which number specifies the address/location at the RAM associated with control processor, 39J, of the first bit of information that identifies the specific format of the meter-monitor segment in said first message.

Then said code portion instructions cause control processor, 39J, to execute the aforementioned locate-program-unit instructions. Said instructions cause controller, 39J, to add a particular preprogrammed program-unit-field-start-datum-location number to information of said A-offset-address number and record the resulting first sum then add a particular preprogrammed program-unit-field-length-datum-location number to information of said A-offset-address number and record the resulting second sum. Next said instructions cause control processor, 39J, to select preprogrammed binary information of a particular preprogrammed datum-cell-length number of contiguous bit locations that begin at said first sum number of bit locations after a particular predetermined first-bit location at said RAM and place said binary information at first-working register memory and to select preprogrammed binary information of said datum-cell-length number of contiguous bit locations that begin at said second sum number of locations after said first-bit location and place said binary information at second-working register memory. In so doing, control processor, 39J, places at said first-working memory information of the bit distance from the first bit location

of said SPAM-input-signal memory to the first bit location of said program unit field and places at said second-working memory information of the bit location length of said program unit field. Automatically, control processor, 39J, selects
5 binary information of the second-working memory information number of contiguous bit locations at said SPAM-input-signal memory that begin at the first-working memory information number of bit locations after the first bit location at said memory. Automatically, control processor, 39J, places said
10 binary information at said first-working memory. In so doing, control processor, 39J, selects information of the unique "program unit identification code" that identifies said "Wall Street Week" program.

Then said code portion instructions cause control
15 processor, 39J, to place at the aforementioned SPAM-first-precondition memory information of said information at first working memory. In so doing, control processor, 39J, places said "code" at said memory. Then the final instructions of said portion cause control processor, 39J, place "1" at SPAM-
20 Flag-primary-level-3rd-step-incomplete register memory (thereby overwriting and obliterating the "1" information at said memory), which "1" signifies the completion of the code step executed by said load-run-and-code instructions.

(At stations that are not preprogrammed to collect
25 monitor information, each control processor, 39J, commences waiting for interrupt information of the end of file signal at the end of said first message from EOFS valve, 39F, when each completes the code portion of said load-run-and-code instructions.)

The station of Fig. 3 is preprogrammed to collect
30 monitor information, and at any point where the control processor, 39J, of a station that is not so preprogrammed commences waiting, the control processor, 39J, of the station of Fig. 3 is preprogrammed automatically to execute
35 particular preprogrammed collect-monitor-info instructions.

Said instructions cause control processor, 39J, of the station of Fig. 3 to compare the information at said SPAM-Flag-monitor-info memory with particular preprogrammed "0" information. A match results. Under control of said 5 instructions, said match causes control processor, 39J, to cause matrix switch, 39I, to commence transferring information from control processor, 39J, to buffer/comparator, 14, of signal processor, 200, (while said switch is simultaneously transferring information from 10 control processor, 39J, to the CPU of microcomputer, 205); to transfer to said buffer/comparator, 14, header information that identifies a transmission of monitor information then particular decoder-203 information that is the source mark of said decoder, 203, (which source mark is binary information 15 that is preprogrammed at control processor, 39J) then all of the received binary information of said first message that is recorded at said SPAM-input-signal memory; then to cause matrix switch, 39I, to cease transferring information from control processor, 39J, to said buffer/comparator, 14. (Said 20 received information is complete information of the first combining synch command, and said information transmitted to buffer/comparator, 14, is called, hereinafter, the "1st monitor information (#3).") Then control processor, 39J, enters "1" at said SPAM-Flag-monitor-info memory, signifying 25 completion of the transfer of said 1st monitor information (#3); completes said collect-monitor-info instructions; and commences waiting for interrupt information of end of file signal, transmitted by control transmission means.

In due course, EOFS valve, 39F, receives the last 30 signal word of the information segment of said first message, which is the last signal word of said program instruction 7set, and transfers said word, via matrix switch, 39I, to microcomputer, 205, which causes microcomputer, 205, to load said word at said RAM.

35 Then said valve, 39F, commences receiving information

of the eleven EOFs WORDs that constitute the end of file signal at the end of said first message. Receiving the first EOFs WORD of said eleven causes EOFs valve, 39F, to commence retaining information of said WORD, in the fashion described above, and to cease transferring information to microcomputer, 205. Accordingly, microcomputer, 205, ceases loading information at said RAM. Said valve, 39F, detects and retains information of the next nine EOFs WORDs in its end of file signal detection fashion. Then, receiving the eleventh and last EOFs WORD of said end of file signal causes EOFs valve, 39F, to increment the information at the EOFs WORD Counter of said valve, 39F, by one then determine that the information at said Counter matches the information at the EOFs Standard Length Location of said valve, 39F, which causes EOFs valve, 39F, to transmit EOFs-signal-detected information to control processor, 39J, as an interrupt signal then commence waiting for a control instruction from control processor, 39J.

Receiving an interrupt signal of EOFs-signal-detected information from an EOFs valve, 39F or 39H, while under control of any given set of preprogrammed controlled function instructions causes control processor, 39J, to execute a so-called "machine language jump" to a predesignated portion of said instructions, in a fashion well known in the art, and execute the instructions of said portion.

In the case of said load-run-and-code instructions, receiving an EOFs-signal-detected interrupt signal causes control processor, 39J, to jump to and execute the run portion of said instructions. Receiving the EOFs-signal-detected interrupt signal that the eleventh EOFs WORD of the end of file signal at the end of said first message causes EOFs valve, 39F, to transmit causes control processor, 39J, to jump to and execute instructions that begin with that particular one whose location is identified by the reentry-address information at the aforementioned SPAM-address-of-

next-instruction-upon-primary-interrupt register memory.
Said instructions are the instructions of said run portion.
Automatically, said instructions cause control processor,
39J, to cause matrix switch, 39I, to cease transferring
5 information from EOFs valve, 39F, to the CPU of
microcomputer, 205, and to commence transferring information
from control processor, 39J, to said CPU; to transmit a
control instruction to said CPU that causes microcomputer,
205, to cease loading information at said main RAM and
10 execute the information so loaded as so-called "machine
executable code" of one so-called "job"; then to transmit the
aforementioned discard-and-wait instruction, via control
transmission means, to EOFs valve, 39F. In so doing, control
processor, 39J, completes the instructions of said run
15 portion.

Receiving said discard-and-wait instruction causes
EOFs valve, 39F, to set the information at said EOFs WORD
Counter to "00000000", to transmit the aforementioned
complete-and-waiting information to control processor, 39J,
20 as a second interrupt signal, then to commence waiting for a
further control instruction from control processor, 39J.

Automatically said load-run-and-code instructions
cause control processor, 39J, to compare the information at
said SPAM-Flag-primary-level-3rd-step-incomplete memory
25 with particular preprogrammed "1" information. A match
results which signifies that control processor, 39J, has
already completed the code portion of said load-run-and-code
instructions. Said match causes control processor, 39J, to
complete said load-run-and-code instructions.

Having completed the controlled functions of said
30 first message, automatically control processor, 39J, prepares
to receive the next SPAM message. Automatically, control
processor, 39J, determines, in a predetermined fashion, that
EOFs valve, 39F, is the primary input to control processor,
35 39J, of SPAM message information; causes matrix switch, 39I,

to commence transferring information from EOF5 valve, 39F, to control processor, 39J; then compares the information at said SPAM-header memory to particular preprogrammed cause-retention-of-exec information that is "01". A match results
5 which causes control processor, 39J, to place at the aforementioned SPAM-last-01-header-exec register memory information of the information at said SPAM-exec memory. Being preprogrammed to collect monitor information, control processor, 39J, automatically compares the information at
10 said SPAM-Flag-monitor-info memory with particular preprogrammed "0" information. No match results which indicates that control processor, 39J, has completed collect-monitor-info instructions in respect to said first message. Then, automatically, control processor, 39J, causes all
15 apparatus of control processor, 39J, to delete from memory all information of said first message except information at said SPAM-first-precondition and SPAM-last-01-header-exec memories. Finally, after receiving said complete-and-waiting information from EOF5 valve, 39F, control processor, 39J,
20 causes said valve, 39F, to commence processing inputted signal words, in its preprogrammed detecting fashion, and outputting information to matrix switch, 39I, and control processor, 39J, commences waiting to receive information of a subsequent SPAM header from said switch, 39I.

25 As described in "One Combined Medium" above, running the information of said program instruction set causes microcomputer, 205, (and URS microcomputers, 205, at other subscriber stations) to place appropriate Fig. 1A image information at particular video RAM. In addition, running
30 said set also causes microcomputer, 205, after completing placing said image information at said RAM, to transfer particular number-of-overlay-completed information and instructions to control processor, 39J. Said information and instructions cause control processor, 39J, to place the
35 number "00000001" at particular SPAM-second-precondition

register memory at control processor, 39J, signifying that said image information represents the first overlay of its associated video program.

Receiving said 1st monitor information (#3) causes 5 buffer/comparator, 14, to compare the information, in said 1st information, of the header information that identifies a transmission of monitor information to particular preprogrammed header-identification-@14 information. A match results with particular monitored-instruction-fulfilled- 10 identification information which causes buffer/comparator, 14, to input said 1st monitor information (#3) to onboard controller, 14A.

Receiving said 1st monitor information (#3) causes onboard controller, 14A, to record the source mark 15 information in said 1st information at particular source-mark-@14A register memory; to record at particular SPAM-input-signal-@14A register memory all of the received binary information of said first message that was recorded at the aforementioned SPAM-input-signal memory of controller, 39J; 20 and to execute particular preprogrammed process-monitor-info instructions. (Onboard controller, 14A, processes the 1st monitor information (#3) upon receipt, and this processing can occur simultaneously with the loading of the program instruction set of said first message at RAM at 25 microcomputer, 205, while control processor, 39J, waits to receive an EOFs-signal-detected signal from EOFs valve, 39F.) Automatically, said instructions cause onboard controller, 14A, to compare the information at said source-mark-@14A memory, in a predetermined fashion, with particular pre- 30 entered source-identification mark information that onboard controller, 14A, retains in memory associated with its pre-entered signal records of monitor information. A match results with that particular decoder-203 source mark information that is associated with the aforementioned record 35 of the prior programming displayed at monitor, 202M. Said

match causes onboard controller, 14A, to locate the instance of "program unit identification code" information in the information at said SPAM-input-signal-@14A register memory in precisely the same fashion that the code portion instructions 5 of the aforementioned load-run-and-code instructions caused controller, 39J, to locate "program unit identification code" information in information of said first message. (Onboard controller, 14A, is preprogrammed with all information necessary for locating and processing the information of all 10 the meter-monitor fields in any monitor information transmission such as said 1st monitor information (#3)--said preprogrammed information includes, for example, format-specification information, A-format information, and locate-program-unit instructions.) Automatically, said process- 15 monitor-info instructions cause onboard controller, 14A, in a predetermined fashion, to locate the instance of "program unit identification code" information in said record of the prior programming displayed at monitor, 202M, and to compare said first named instance of "program unit identification 20 code" information to said second named instance. No match results.

Not resulting in a match causes onboard controller, 14A, to cause signal processor, 200, to record said record of prior programming at recorder, 16. Automatically, 25 under control of said process-monitor-info instructions, onboard controller, transmits to controller, 20, a particular preprogrammed instruct-to-record instruction that causes controller, 20, to cause onboard controller, 14A, to transmit the monitor record of said prior programming to recorder, 16, 30 in a predetermined fashion and that causes controller, 20, to cause recorder, 16, to record said monitor record information in a predetermined fashion. (Certain transfer functions caused by said transmission of instruct-to-record information are described more fully below in "Operating Signal 35 Processing Systems ... Signal Record Transfer.")

Then said process-monitor-info instructions cause onboard controller, 14A, to initiate a new monitor record that reflects the new "Wall Street Week" programming. Automatically, said instructions cause onboard controller, 5 14A, in a predetermined fashion, to delete all information at the monitor record location of said monitor record of prior programming except the source mark information associated with said record; to record information of said first named instance of "program unit identification code" information 10 (which is the "program unit identification code" of said "Wall Street Week" program to a particular "program unit identification code" location at said record location; to select particular information located at said SPAM-input-signal-@14A register memory and record information at said 15 record location; to select particular preprogrammed record format information that identifies the format of the information at said record location and place information of said information at a particular location at said record location and, separately, at a particular format comparison 20 location; and finally, to discard all unrecorded information of said 1st monitor information (#3) and commence waiting for the next inputted instance of monitor information.

The content of the 1st monitor information (#3) [more particularly, the information of the command execution 25 segment and of the meter-monitor format field] causes onboard controller, 14A, to organize the information of said new monitor record in a particular fashion. The command execution segment of the 1st monitor information (#3) causes signal processor, 200, to assemble the this new monitor 30 record in a particular format of a combined video/computer medium display and to include a particular record format field within said format identifying the format of said record. (Were the execution segment of said command of the aforementioned pseudo command, signal processor, 200, would 35 initiate a record for a conventional television program.)

From the command meter-monitor segment of the 1st monitor information (#3), onboard controller, 14A, selects and records at particular signal record field locations at said record location the information that identifies the program unit of the particular "Wall Street Week" program, the origin of the "Wall Street Week" transmission, and the day of the particular transmission within a one hundred year period. In a predetermined fashion, onboard controller, 14A, also records in a particular monitor record field location at said record location a particular display unit identification code that identifies monitor, 202M, as the display apparatus of said new monitor record. In a predetermined fashion, signal processor, 200, records date and time information received from clock, 18, in first and last particular time field locations at said record location that document the date and time respectively of the first and of the last received instances of monitor information of the particular program unit and source mark.

20 OPERATING S. P. SYSTEMS ... EXAMPLE #3 (SECOND MESSAGE)

Subsequently, the embedded information of the second message of the "Wall Street Week" program is inputted to decoder, 203. Receiving said embedded information at decoder, 203, causes the SPAM information of said second message to be detected at detector 34; inputted to controller, 39, at buffer, 39A; checked and corrected, as necessary, at processor, 39B; converted into locally usable binary information at processor, 39D; and processed by EOFs valve, 39F, in the end of file signal detecting fashion of said valve, 39F, with all these functions occurring in the same fashions that applied to the SPAM information of the first message.

When EOFs valve, 39F, commences transferring the SPAM information of the second message, receiving the information of the header of said message causes control processor, 39J,

to commence processing the information of said message under control of the preprogrammed instructions at the RAM and ROM associated with said processor, 39J, and to process, in particular, the information of said header. Automatically, control processor, 39J, accepts the smallest number of signal words that can contain one instance of header information, records the information of said words in sequence at SPAM-input-signal register memory, then ceases accepting SPAM signal information transferred from EOFs valve, 39F. Automatically, control processor, 39J, selects information of the first H bits at said SPAM-input-signal memory and records said information of H bits at SPAM-header memory then compares the information at said SPAM-header memory to the aforementioned 11-header-invoking information that is "11". No match results.

Not resulting in a match causes control processor, 39J, first, to execute the aforementioned evaluate-message-content instructions then to receive and process the execution segment information in said second message. Automatically, control processor, 39J, compares the information at said SPAM-header memory with preprogrammed invoke-monitor-processing information. A match results with particular "00" information. Said match signifies the presence of meter-monitor information in said second message and causes control processor, 39J, to enter "0" at SPAM-Flag-monitor-info register memory that is normally "1". Then, automatically, control processor, 39J, commences accepting additional SPAM signal words from EOFs valve, 39F; receives and records additional words at said SPAM-input-signal memory, in sequence after the information already there, until the total quantity of SPAM signal words recorded at said memory equals the smallest number of signal words that can contain one instance of header and execution segment information; then ceases accepting SPAM signal information from EOFs valve, 39F. Automatically, control processor, 39J,

selects information of the first X bits of information at
said SPAM-input-signal memory immediately after the first H
bits, records said information of X bits at said SPAM-exec
memory, and compares the information at said SPAM-exec memory
5 with controlled-function-invoking information that is
preprogrammed at the RAM and/or ROM associated with said
processor, 39J. A match results with the aforementioned
execute-conditional-overlay-at-205 information that is
identical to the execute-conditional-overlay-at-205
10 information preprogrammed at SPAM-controller, 205C, of
example #1. Said match causes control processor, 39J, to
execute the aforementioned conditional-overlay-at-205
instructions. Said instructions cause SPAM-controller, 205C,
to execute "GRAPHICS ON" at the PC-MicroKey System of
15 microcomputer, 205, if the information of the program unit
field in the meter-monitor information of said second message
matches the information at said SPAM-first-precondition
register memory and the information of the overlay number
field in said meter-monitor information matches the
20 information at said SPAM-second-precondition register memory.

Automatically, said conditional-overlay-at-205
instructions cause control processor, 39J, to receive and
process the length token information in said second message.
Automatically, control processor, 39J, recommences accepting
25 additional SPAM signal words from EOFs valve, 39F; receives
and records additional words at said SPAM-input-signal
memory, in sequence after the information already there,
until the total quantity of SPAM signal words recorded at
said memory equals the smallest number of signal words that
30 can contain one instance of header, execution segment, and
length token information; then ceases accepting SPAM signal
information from EOFs valve, 39F. Under control of the same
preprogrammed instructions that controlled the processing of
the length token of the first message, control processor,
39J, processes the length token of the second message in the
35

same fashion that applied to the first message but with one exception. Control processor, 39J, determines that the length token of said second message matches X-token information, when compared with token-comparison information, 5 rather than Y-token information (which was the information matched by the length token information of the second message of example #2). Said match causes control processor, 39J, to select x-bits information, place said information at SPAM-length-info memory, and process said x-bits information as 10 the numeric value of MMS-L. Then, in precisely the same fashion that applied in the case of the first message, control processor, 39J, determines a particular number of signal words to transfer and places information of said number at particular working register memory.

15 Next said conditional-overlay-at-205 instructions cause control processor, 39J, to receive all remaining command information and padding bits of said second message and to load said information and bits at said SPAM-input-signal memory in precisely the same fashion that applied in 20 the case of the first message. Automatically, control processor, 39J, recommences accepting additional SPAM signal words from EOFS valve, 39F, and receives and records additional words at said SPAM-input-signal memory, in sequence after the information already there, until the total 25 quantity of SPAM signal words recorded at said memory equals the number at said working register memory. Then, if the command information in said second message does not fill a whole number of signal words exactly, control processor, 39J, automatically ceases accepting SPAM signal information from 30 EOFS valve, 39F. But if, instead, said command information does fill a whole number of signal words exactly, automatically control processor, 39J, receives one additional signal word from EOFS valve, 39F; compares said word to information of one EOFS WORD; records said word at said SPAM- 35 input-signal memory immediately following the information

already recorded at said memory; receives one more signal word from EOFs valve, 39F, and records said word at said SPAM-input-signal memory immediately following the information of said one additional signal word if said
5 additional word matched said information of one EOFs WORD at the aforementioned comparing; and ceases accepting SPAM signal information from EOFs valve, 39F.

By receiving all command information and padding bits in said second message, control processor, 39J, causes EOFs
10 valve, 39F, to transfer every signal word in said message. Accordingly, the next signal word to be transferred by said valve, 39F, is the first word of the next message embedded in the "Wall Street Week" programming transmission after said second message.

15 Then, in order to locate the information of the program unit and overlay number fields in the meter-monitor information of said second message, said conditional-overlay-at-205 instructions cause control processor, 39J, to execute
20 said evaluate-meter-monitor-format instructions and said instructions cause control processor, 39J, to place a selected offset-address number at SPAM-mm-format memory in the same fashion that applied in the case of the first message. Automatically, control processor, 39J, selects
25 information of the bits of the meter-monitor format field in said first message, records said information at SPAM-mm-format register memory, compares the information at said memory with format-specification information, determines a match with B-format information that invokes process-B-format
30 instructions that cause control processor, 39J, to place at said SPAM-mm-format memory a particular B-offset-address number that is different from the aforementioned A-offset-address number and that specifies the RAM address/location of the first bit of information that identifies the specific format of the meter-monitor segment in said second message.

35 Then said conditional-overlay-at-205 instructions

cause control processor, 39J, to execute the aforementioned locate-program-unit instructions and locate the program unit field in the meter-monitor information of said second message in the same fashion that applied in the case of the first message. Automatically, controller, 39J, adds the
5 aforementioned program-unit-field-start-datum-location number to information of said B-offset-address number and records the resulting first sum then adds the aforementioned program-unit-field-length-datum-location number to information of
10 said B-offset-address number and records the resulting second sum. Next said instructions cause control processor, 39J, to select information of the starting bit location of said program unit field which information is the number of bit locations from the first bit location at said SPAM-input-signal memory to the first bit location of said field.
15 Automatically, control processor, 39J, places said information at first-working register memory then selects second information of the length of said program unit field in contiguous bit locations and places said second
20 information at second-working register memory. Automatically, control processor, 39J, selects binary information of the second-working memory information number of contiguous bit locations at said SPAM-input-signal memory that begin at the first-working memory information number of
25 bit locations after the first bit location at said memory. Automatically, control processor, 39J, places said binary information at said first-working memory. In so doing, control processor, 39J, places at said memory information of
30 the the unique "program unit identification code" that identifies the program unit of said "Wall Street Week" program.

Then said conditional-overlay-at-205 instructions cause control processor, 39J, to compare the information at said first-working memory to the information at the
35 aforementioned SPAM-first-precondition register memory (which

is the same unique code). A match results (which indicates that control processor, 39J, executed the aforementioned load-run-and-code instructions under control of the first message.) Said match causes control processor, 39J , to
5 continue executing said conditional-overlay-at-205 instructions.

(As described in the case of the second message of example #1, at any subscriber station where information at first-working register memory fails to match information at
10 SPAM-first-precondition register memory, said failing to match causes the control processor, 39J, of said station to clear all SPAM information from main and video RAMs of the microcomputers, 205, of said stations and, themselves, to discard all information of said second message and commence
15 waiting for the binary information of a subsequent SPAM header.)

Next said conditional-overlay-at-205 instructions cause control processor, 39J, to execute the aforementioned locate-overlay-number instructions and locate the overlay
20 number field in said meter-monitor information in the same fashion that the information of the program unit field is located. Said locate-overlay-number instructions cause controller, 39J, to add a particular preprogrammed overlay-number-field-start-datum-location number (that is different
25 from the aforementioned program-unit-field-start-datum-location number) to information of said B-offset-address number and record the resulting first sum then add a particular preprogrammed overlay-number-field-length-datum-location number to information of said B-offset-address
30 number and record the resulting second sum. Next said instructions cause control processor, 39J, to select preprogrammed binary information of the aforementioned datum-cell-length number of contiguous bit locations that begin at said first sum number of bit locations after the
35 aforementioned first-bit location at said RAM and place said

binary information at first-working register memory and to
select preprogrammed binary information of said datum-cell-
length number of contiguous bit locations that begin at said
second sum number of locations after said first-bit location.
5 and place said binary information at second-working register
memory. In so doing, control processor, 39J, places at said
first-working memory information of the bit distance from the
first bit location of said SPAM-input-signal memory to the
first bit location of said overlay number field and places at
10 said second-working memory information of the number of
contiguous bit locations in said overlay number field.
Automatically, control processor, 39J, selects binary
information of the second-working memory information number
of contiguous bit locations at said SPAM-input-signal memory
15 that begin at the first-working memory information number of
bit locations after the first bit location at said memory.
Automatically, control processor, 39J, places said binary
information at said first-working memory (thereby overwriting
and obliterating the information previously there). In so
20 doing, control processor, 39J, selects from the information
at said SPAM-input-signal memory and records at said first-
working memory the information of said overlay number field.
(After the information of said overlay field is placed at
said memory, the information at said memory is "00000001".)
25 Then said conditional-overlay-at-205 instructions
cause control processor, 39J, to compare the information at
said first-working memory to the "00000001" information at
the aforementioned SPAM-second-precondition register memory.
A match results (indicating that microcomputer, 205, has
30 completed placing appropriate Fig. 1A image information at
video RAM).

(As described in the case of the second message of
example #1, at any subscriber station where information at
first-working register memory fails to match information at
35 SPAM-second-precondition memory, the control processor, 39J,

of said station interrupts the operation of the CPU of said microcomputer, 205, in an interrupt fashion well known in the art, and causes said microcomputer, 205, to restore efficient operation in a fashion described more fully below.)

5 At the subscriber station of Fig. 3 (and at URS microcomputers, 205, at other subscriber stations where information at first-working memory matches information at SPAM-second-precondition memory), said match causes control processor, 39J, to cause matrix switch, 39I, to cease
10 transferring information from EOFS valve, 39F, to control processor, 39J, and commence transferring information from control processor, 39J, to the PC-MicroKey System of microcomputer, 205; to transmit the instruction, "GRAPHICS ON", to said PC-MicroKey System; and to complete said
15 conditional-overlay-at-205 instructions, the controlled functions of the second combining synch command, and the controlled functions of said second message.

 At the subscriber station of Fig. 3 (and at URS microcomputers, 205, at other subscriber stations), said
20 instruction, "GRAPHICS ON", causes said PC-MicroKey System to combine the programming of Fig. 1A and of Fig. 1B and transmit the combined programming to monitor, 202M, where Fig. 1C is displayed.

 Automatically, the preprogrammed instructions that
25 control control processor, 39J, cause said processor, 39J, to prepare to receive the next SPAM message. Automatically, control processor, 39J, determines, in a predetermined fashion, that EOFS valve, 39F, is the primary input to control processor, 39J, of SPAM message information; causes
30 matrix switch, 39I, to commence transferring information from EOFS valve, 39F, to control processor, 39J; determines that the information at said SPAM-header memory does not match the aforementioned cause-retention-of-exec information that is "01".

35 Then, being preprogrammed to collect monitor

information, control processor, 39J, automatically compares the information at said SPAM-Flag-monitor-info memory with particular preprogrammed "0" information. A match results. Said match causes control processor, 39J, to execute
5 particular ones of its preprogrammed collect-monitor-information instructions. Under control of said ones, control processor, 39J, transfers to the buffer/comparator, 14, of signal processor, 200, header information that identifies a transmission of monitor information then the
10 aforementioned decoder-203 source mark information then all of the received binary information of said second message that is recorded at said SPAM-input-signal memory. (Said information is complete information of the second combining synch command, and said information transmitted to
15 buffer/comparator, 14, is called, hereinafter, the "2nd monitor information (#3).") Then control processor, 39J, enters "1" at said SPAM-Flag-monitor-info memory, completes said collect-monitor-info instructions, and continues the conventional preprogrammed instructions of said control
20 processor, 39J.

Automatically control processor, 39J, deletes from memory all information of said second message and commences waiting to receive the binary information of a subsequent SPAM header from matrix switch, 39I.

25 At signal processor, 200, receiving said 2nd monitor information (#3) causes buffer/comparator, 14, to determine that the header information, in said 2nd monitor information (#3), that identifies a transmission of monitor information matches the aforementioned monitored-instruction-fulfilled-
30 identification information which causes buffer/comparator, 14, to input said 2nd monitor information (#3) to onboard controller, 14A.

Receiving said 2nd monitor information (#3) causes onboard controller, 14A, to record the source mark
35 information in said 2nd monitor information (#3) at source-

mark-@14A register memory; to record, at particular SPAM-
input-signal-@14A register memory, all of the received binary
information of said first message that was recorded at the
aforementioned SPAM-input-signal memory of controller, 39J;
5 and to execute the aforementioned process-monitor-info
instructions. Said instructions cause onboard controller,
14A, to compare the information at said source-mark-@14A
memory with the aforementioned source-identification
information. A match results with the aforementioned
10 decoder-203 source mark information. Said match causes
onboard controller, 14A, to locate the instance of "program
unit identification code" information at said SPAM-input-
signal-@14A register memory, in the fashion described above;
to locate the instance of "program unit identification code"
15 information in the aforementioned new monitor record; and to
compare said first named instance to said second named
instance. A match results. Under control of said process-
monitor-info instructions, said match causes onboard
controller, 14A, to record date and time information,
20 received from clock, 18, at the aforementioned last
particular time field of said new monitor record and, in a
predetermined fashion, to compare the meter-monitor format
field at said SPAM-input-signal-@14A register memory to the
aforementioned record format field associated with said
25 monitor record. No match results which indicates that said
2nd monitor information (#3) contains new information. Not
resulting in a match causes onboard controller, 14A, in a
predetermined fashion, to evaluate said new information and
modify the information content of said new monitor record by
30 adding and/or deleting and/or replacing information. One
element of information modified at said new monitor record is
said record format information which is replaced with new
record format information that specifies the format in which
the information of said new record is organized. Finally,
35 said process-monitor-info instructions cause onboard

controller, 14A, to discard all unrecorded information of said 2nd monitor information (#3) and commence waiting for the next inputted instance of monitor information.

The new information content of the 2nd monitor
5 information (#3) causes controller, 20, to modify the information of said new monitor record in a particular fashion. The command meter-monitor segment information of the minute of the particular transmission within a particular one month period provides new information. By comparing said
10 information with date and time information from clock, 18, in a predetermined fashion, controller, 20, determines whether said "Wall Street Week" programming is being displayed at the time of its original transmission or whether it has been so-called "time shifted"; that is, recorded at one time on a
15 receiver station video tape recorder and played back at a subsequent time. If controller, 20, determines that the time of clock, 18, is the time of original transmission (plus or minus particular error parameter information), controller, 20, deletes the information of the day of the particular
20 transmission within a one hundred year period from said monitor record, modifies the record format field with information that distinguishes said new record as a record of a display of an original transmission, and enters all other recorded information of said new monitor record into the
25 particular fields of said format. If controller, 20, determines that the original transmission has been time shifted, controller, 20, modifies the record format field with information that distinguishes said new record as a record of a time shifted display, enters all previously
30 recorded information within the proper fields of said format, and records the new information of the minute of the particular transmission within a particular one month period.

The particular overlay information of the command
meter-monitor segment of the 2nd monitor information (#3)
35 also provides new information. Controller, 20, uses said

particular overlay information in several fashions. It records in a particular field of said new monitor record a count, starting with "1" for said first overlay, of the number of overlays processed in the course of said program
5 unit. It increments by one a separate monitor record count of the aggregate number of overlays displayed at monitor, 202M, over a particular calendar month period. And it increments by one a separate monitor record count of the aggregate number of combinings processed by all receiver
10 station apparatus over a particular time period.

OPERATING S. P. SYSTEMS ... EXAMPLE #3 (THIRD MESSAGE)

Subsequently, the embedded information of the third message of the "Wall Street Week" program is inputted to
15 decoder, 203. Just as with the information of the first and second messages, receiving the embedded information of said third message causes the SPAM information of said message to be detected at detector, 34, and inputted to controller, 39, at buffer, 39A; checked and corrected, as necessary, at
20 processor, 39B; converted into locally usable binary information at processor, 39D; and processed for end of file signal information at EOFS valve, 39F.

When EOFS valve, 39F, commences transferring the SPAM information of said third message, control processor, 39J,
25 automatically accepts the smallest number of signal words that can contain one instance of header information, records the information of said words in sequence at SPAM-input-signal register memory, then ceases accepting SPAM signal information transferred from EOFS valve, 39F. Automatically,
30 control processor, 39J, selects information of the first H bits at said SPAM-input-signal memory, records said information of H bits at SPAM-header memory, and compares the information at said SPAM-header memory to the aforementioned 11-header-invoking information that is "11". No match
35 results.

Not resulting in a match causes control processor, 39J, first, to execute evaluate-message-content instructions then to receive and process the execution segment information in said third message. Automatically, control processor, 5 39J, compares the information at said SPAM-header memory with preprogrammed invoke-monitor-processing information. No match results which signifies the absence of meter-monitor information in said third message. Accordingly, the information at said SPAM-Flag-monitor-info register memory. 10 remains "1". Then control processor, 39J, recommences accepting additional SPAM signal words from EOFS valve, 39F; receives and records additional words at said SPAM-input-signal memory, in sequence after the information already there, until the total quantity of SPAM signal words recorded 15 at said memory equals the smallest number of signal words that can contain one instance of header and execution segment information; then ceases accepting SPAM signal information from EOFS valve, 39F. Automatically, control processor, 39J, selects information of the first X bits of information at 20 said SPAM-input-signal memory immediately after the first H bits, records said information of X bits at said SPAM-exec memory, and compares the information at said SPAM-exec memory with controlled-function-invoking information that is preprogrammed at the RAM and/or ROM associated with said 25 processor, 39J. A match results with the aforementioned cease-overlay information causing control processor, 39J, to execute the aforementioned cease-overlying-at-205 instructions.

Automatically, said instructions cause control 30 processor, 39J, to cause matrix switch, 39I, to cease transferring information from EOFS valve, 39F, to control processor, 39J, and commence transferring information from control processor, 39J, to the PC-MicroKey System of microcomputer, 205; to transmit the instruction, "GRAPHICS 35 OFF", to said PC-MicroKey System; to cause matrix switch,

39I, to cease transferring information from control processor, 39J, to said PC-MicroKey System and commence transferring information from control processor, 39J, to the CPU of microcomputer, 205; then to transmit the
5 aforementioned clear-and-continue instruction (the function of which is described more fully below) to said CPU; and finally, to cause matrix switch, 39I, to cease transferring information from control processor, 39J, to said CPU. In so doing, control processor, 39J, completes said cease-
10 overlaying-at-205 instructions.

At the subscriber station of Fig. 3 (and at URS microcomputers, 205, at other subscriber stations), said instruction, "GRAPHICS OFF", causes said PC-MicroKey System to cease combining the programming of Fig. 1A and of Fig. 1B
15 and commence transmitting to monitor, 202M, only the composite video programming received from divider, 4, (which causes monitor, 202M, to commence displaying only said video programming). And said clear-and-continue instruction causes microcomputer, 205, to commence processing in a predetermined
20 fashion (which fashion may be determined by the aforementioned program instruction set).

Having completed the controlled functions of said third message, the conventional control instructions that control control processor, 39J, cause said processor, 39J to
25 prepare to receive the next instance of SPAM message information in the following fashion.

Automatically, control processor, 39J, determines, in a predetermined fashion, that EOFS valve, 39F, is the primary input to control processor, 39J, of SPAM message information;
30 causes matrix switch, 39I, to commence transferring information from EOFS valve, 39F, to control processor, 39J; determines that the information at said SPAM-header memory does not match said cause-retention-of-exec information that is "01"; then, being preprogrammed to collect monitor
35 information, compares the information at said SPAM-Flag-

monitor-info memory with particular preprogrammed "0" information. No match results, and receiving said third message does not cause control processor, 39J, to transmit monitor information to buffer/comparator, 14, of signal processor, 200. Automatically, control processor, 39J, completes said collect-monitor-info instructions and continues the conventional preprogrammed instructions of said control processor, 39J.

Automatically control processor, 39J, deletes from memory all information of said third message, but in so doing, control processor, 39J, may perform particular functions that are not performed in deleting from memory information of the first and second messages. Control processor, 39J, has received all command information in said third message but may not have received all padding bits. If the command information in the smallest number of signal words that can contain one instance of header and execution segment information fills a whole number of signal words exactly, the last signal word of said command information may contain no MOVE bits and be followed by one full signal word of padding bits. To ensure that all padding bits of said third message are transferred from EOFs valve, 39F, control processor, 39J, is preprogrammed with particular additional conventional instructions if H+X fills a whole number of signal words exactly. Before information of said third message at said SPAM-header memory is deleted, said particular instructions cause control processor, 39J, to compare said information to particular preprogrammed "10" information. A match results which causes control processor, 39J, under control of said particular instructions, to compare the last signal word of information at said SPAM-input-signal memory to information of one EOFs WORD; to receive one additional signal word from EOFs valve, 39F, if said last word matches said information of one EOFs WORD; then to cease accepting SPAM signal information from EOFs

valve, 39F. In this fashion, control processor, 39J, ensures automatically that the next signal word to be transferred by said valve, 39F, will be the first word of the next message embedded in the "Wall Street Week" programming transmission
5 after said third message.

Then, having deleted from memory all information of said third message, automatically control processor, 39J, commences waiting to receive the binary information of a subsequent SPAM header from matrix switch, 39I.

10

OPERATING SIGNAL PROCESSOR SYSTEMS ... EXAMPLE #4

In example #4, the first and second messages are both partially encrypted, and the combining of Fig. 1A and Fig. 1B information occurs only at selected subscriber stations where
15 the information of said messages causes decrypting and collecting of meter information as well as combining. In addition, the information of said messages also causes the collecting of monitor information at selected ones of said selected stations which selected ones are preprogrammed to
20 collect monitor information in the fashion of example #3. In example #4, all appropriate apparatus of the subscriber station of Fig. 3 are preprogrammed to collect monitor information, and buffer/comparator, 14, operates under control of the aforementioned on-board controller, 14A, in
25 fashions elaborated on below.

Example #4 elaborates on the process of monitor information collection in one particular respect. The second message of example #2 causes particular monitor information to be recorded at those particular stations, preprogrammed to
30 collect monitor information, where microcomputers, 205, fail to satisfy either condition of the invoked conditional-overlay-at-205 instructions. Thus the monitor information collected in example #4 documents not only what programming is displayed at the subscriber station monitors, 202M, of the
35 present invention but also the efficiency of the operation of

the system of subscriber station microcomputers, 205. Said monitor information also provides statistics on those particular subscriber stations that tune to and process the programming of said "Wall Street Week" program but cannot display Fig. 1C combined medium image information because said particular stations are preprogrammed with decryption key information of J but not of Z. Such statistics enable programming suppliers to evaluate their strategies for marketing and pricing programming.

10 In example #4, before the first message is embedded at the "Wall Street Week" program originating studio and transmitted, all information of the execution segment, the meter-monitor segment, and the program instruction set in the information segment are encrypted, using standard encryption
15 techniques that encrypt binary information without altering the number of bits in said information. However, the cadence information of said message remains unencrypted. More precisely, the "01" header, any padding bits added at the end of the information segment, and the end of file signal that
20 ends said message remain unencrypted. (The length token and any padding bits at the end of the command information in a message that ends with an end of file signal are not, strictly speaking, cadence information because they provide no information as to the location of the header that follows
25 such a message.) Like the second message of example #2, the first message of example #4 is only partially encrypted in order to enable subscriber stations that lack capacity to decrypt said message to process accurately the cadence information of said message.

30 In example #4, the encryption of the execution segment of said first message is done in such a fashion that, after encryption, said segment is identical to a particular execution segment that addresses URS signal processors, 200, and instructs said processors, 200, to use a particular
35 decryption key Z (different from the decryption key J that

decrypted the second message of example #2) and decrypt the message in which said segment occurs.

Because said first message is encrypted, its meter-monitor segment contains a seventh field: a meter instruction 5 field. Accordingly, the length of said first message, the number of bits in its meter-monitor segment, the information of the meter-monitor format field, and the numeric value of MMS-L is greater in example #4 than in example #1 and example #3.

10 As described above in "One Combined Medium," before any messages of the "Wall Street Week" programming are transmitted, control invoking instructions are embedded at said program originating studio and transmitted to all subscriber stations. Among said instructions are particular 15 instructions, cited in example #2, that set PC-MicroKey Model 1300 Systems to the "Graphics Off" mode, and also instructions that command URS microcomputers, 205, to clear all RAM (except RAM containing operating system information). In addition (and not described in "One Combined Medium"), 20 said instructions also include particular instructions that cause information of zero to be placed at the aforementioned SPAM-first-precondition and SPAM-second-precondition register memories. Accordingly, at the outset of example #4, no PC-MicroKey 1300 is in "Graphics On" mode; no microcomputer, 25 205, contains any image information at video RAM; and no "program unit identification code" information exists at the SPAM-first-precondition register memory of any control processor, 39J.

At the outset of example #4, information of "1" is at 30 each of the aforementioned SPAM-Flag-monitor-info, SPAM-Flag-at-secondary-control-level, SPAM-Flag-executing-secondary-command, SPAM-Flag-secondary-level-incomplete, SPAM-Flag-primary-level-2nd-step-incomplete, SPAM-Flag-primary-level-3rd-step-incomplete, SPAM-Flag-secondary-level-2nd-step- 35 incomplete, SPAM-Flag-secondary-level-3rd-step-incomplete,

SPAM-Flag-first-condition-failed, SPAM-Flag-second-condition-failed, and SPAM-Flag-do-not-meter register memories, and matrix switch, 39I is configured to transfer SPAM message information from EOFS valve, 39F, to control processor, 39J.

5 Example #4 begins, like example #3, with divider, 4, transferring the embedded information of said first message to decoder, 203. In the same fashion that applied in example #3, receiving said embedded information at decoder, 203, causes the binary SPAM information of said first message to
10 be received, with error correcting information, at decoder, 203; detected at detector, 34; inputted to controller, 39, at buffer, 39A; checked and corrected, as necessary, at processor, 39B; converted into locally usable binary information at processor, 39D; and processed for end of file
15 signal information at EOFS valve, 39F.

Receiving said first message causes the apparatus of the station of Fig. 3, in the following fashion, to decrypt the encrypted portions of said message; to execute the controlled functions of the decrypted information of said
20 message; to collect meter information and monitor information relating to said message; and in the fashion described more fully below in "Operating Signal Processing Systems ... Signal Record Transfer," to transfer meter information and monitor information to one or more remote processing
25 stations, causing said stations to process said information.

When EOFS valve, 39F, commences transferring the SPAM message information of said first message, control processor, 39J, automatically accepts the smallest number of signal words that can contain H bits; records the information of
30 said words at SPAM-input-signal register memory; ceases accepting SPAM message information from EOFS valve, 39F; selects information of the first H bits at said SPAM-input-signal memory; records said information at SPAM-header memory; and compares the information recorded at said memory
35 to the aforementioned 11-header-invoking information that is

"11". No match results.

Not resulting in a match causes control processor, 39J, first, to execute the aforementioned evaluate-message-content instructions (because the stations of Fig. 3 is preprogrammed to collect monitor information) then to receive and process the execution segment information in said first message. Automatically, control processor, 39J, compares the information at said SPAM-header memory with preprogrammed invoke-monitor-processing information. A match results with particular "01" information. Said match signifies the presence of meter-monitor information (albeit encrypted) in said first message and causes control processor, 39J, to enter "0" at the aforementioned SPAM-Flag-monitor-info register memory. Then control processor, 39J, recommences accepting additional SPAM signal words from EOFS valve, 39F; receives and records said words at said SPAM-input-signal memory, in sequence after the information already there, until the total quantity of SPAM signal words recorded at said memory equals the smallest number of signal words that can contain H+X bits; ceases accepting SPAM signal information from EOFS valve, 39F; selects information of the first X bits of information at said SPAM-input-signal memory immediately after the first H bits; records said information at said SPAM-exec memory, and compares the information at said memory with the aforementioned controlled-function-invoking information. A match results with particular preprogrammed this-message-addressed-to-200 information.

In examples #1 and #2, whenever controller, 39, determined matches with either this-message-addressed-to-205 information or this-message-addressed-to-200 information, controller, 39, transferred the entire message containing the identified information to the addressed apparatus. But in the preferred embodiment, controller, 39, may be preprogrammed to transfer, by control information transmission means, only particular information of any given

message that, contains this-message-addressed-to-200 information. The first and second messages of example #4 illustrate instances of such transferring.

Said match with this-message-addressed-to-200 information causes control processor, 39J, automatically to execute particular preprogrammed transfer-header-and-exec-seg-info-to-200 instructions. Automatically, said instructions cause control processor, 39J, to transfer to controller, 20, of signal processor, 200, via control information transmission means, an interrupt signal that interrupts the operation of said controller, 20, in a fashion well known in the art, then particular process-this-message information then particular at-39J information that identifies control processor, 39J, as the source of the transmission of said process-this-message information then information of the header and execution segment of said first message (that is, information of the information recorded at said SPAM-header and SPAM-exec memories).

Receiving said interrupt signal and information causes controller, 20, to compare the information of said execution segment to the aforementioned controlled-function-invoking-@200 information and determine a match with particular decrypt-with-key-Z information that instructs controller, 20, to cause the decryption of the received binary signal information of said first message with decryption key Z.

(At subscriber stations whose URS signal processors, 200, are not preprogrammed with information of said key Z, the information of said execution segment fails to match any controlled-function-invoking-@200 information. Automatically, failing to match causes the controllers, 20, of said stations to cause the control processors, 39J, of said stations to discard all information of said first message by causing matrix switch, 39I, to transfer all information inputted from EOFS valve, 39F, to its null output; then causing EOFS valve, 39F, to transfer all

received SPAM information until an end of file signal is detected; then, after said signal is detected, causing said valve, 39F, to discard its recorded information of said end of file signal; causing matrix switch, 39I, to commence
5 transferring all information inputted from EOFS valve, 39F, to control processor, 39J; and, itself, deleting all recorded information of said message and commencing to wait for inputted information of a SPAM header.)

However, the subscriber station of Fig. 3 is
10 preprogrammed with all information needed to decrypt said first message. The aforementioned at-39J information and match with decrypt-with-key-Z information cause controller, 20, to execute particular preprogrammed decrypt-with-Z-at-39K instructions. Said instructions cause controller, 20, to
15 select particular preprogrammed key information of Z and transfer said key information to decryptor, 39K, of controller, 39. Then said decrypt-with-Z-at-39K instructions cause controller, 20, to compare said information of the header transferred from control processor, 39J, to particular
20 preprogrammed header-identification-@200 information and to determine that said information of the header matches particular "01" header information. Said match causes controller, 20, automatically to transmit a particular decrypt-in-a-01-or-11-header-message-fashion instruction to
25 decryptor, 39K.

Receiving said key information and said last named instruction causes decryptor, 39K, to commence using said key information as its key for decryption and decrypting inputted information in a predetermined 01-or-11-header-message
30 fashion that is described more fully below.

Then said decrypt-with-Z-at-39K instructions cause controller, 20, to transmit to control processor, 39J, a particular decrypt-process-and-meter-a-01-or-11-header-message instruction and particular decryption mark
35 information of key Z that identifies Z as the decryption key.

Receiving said instruction and mark information causes control processor, 39J, to record said mark information at the aforementioned SPAM-decryption-mark register memory, to enter "1" at the aforementioned SPAM-Flag-monitor-info register memory because any meter-monitor information in the SPAM message being processed is encrypted, then to execute particular preprogrammed decrypt-process-and-meter-current-01-or-11-header-message instructions.

Said instructions cause control processor, 39J, first, to identify EOFS valve, 39F, in a predetermined fashion, as the primary source of input SPAM message information; to place particular from-39F information at the aforementioned SPAM-primary-input-source register memory; and to place information of a particular reentry-address at the aforementioned SPAM-address-of-next-instruction-upon-primary-interrupt register memory which reentry-address specifies the location of the next decrypt-process-and-meter-current-01-or-11-header-message instruction to be executed when interrupt information of end of file signal detected information is next received by control processor, 39J, from said primary source of input SPAM message information, EOFS valve, 39F.

Then said instructions cause control processor, 39J, to transfer to decryptor, 39K, the SPAM message associated with the particular information at the SPAM-header memory of control processor, 39J. Automatically, said instructions cause control processor, 39J, to cause matrix switch, 39I, to cease transferring information from EOFS valve, 39F, to control processor, 39J, and commence transferring information from control processor, 39J, to decryptor, 39K. Then said instructions cause control processor, 39J, to transfer all SPAM message information recorded at said SPAM-input-signal memory of control processor, 39J. Said information is all the information of said first message that EOFS valve, 39F, has already transferred. Automatically, decryptor, 39K, commences receiving SPAM signal information. Then said

instructions cause control processor, 39J, to cause matrix switch, 39I, to cease transferring information from control processor, 39J, to decryptor, 39K, and to commence transferring SPAM message information from EOFS valve, 39F, 5 to decryptor, 39K. As decryptor, 39K, then accepts transferred information from matrix switch, 39I, automatically EOFS valve, 39F, commences transferring SPAM signal information, beginning with the first signal word of said first message that is immediately after the information 10 of said first message that EOFS valve, 39F, has already transferred. In this fashion, control processor, 39J, causes all information of said first message to be transferred to decryptor, 39K.

Then said decrypt-process-and-meter-current-01-or-11- 15 header-message instructions cause control processor, 39J, to prepare to receive the decrypted information of said first message and to execute, at a secondary control level under primary control of said decrypt-process-and-meter-current-01-or-11-header-message instructions, the controlled functions 20 invoked by said decrypted information. Under control of said decrypt-process-and-meter-current-01-or-11-header-message instructions, control processor, 39J, places information of a particular reentry-address at the aforementioned SPAM-next-primary-instruction-address register memory which reentry- 25 address specifies the location of the next decrypt-process-and-meter-current-01-or-11-header-message instruction to be executed when control of control processor, 39J, reverts from the secondary control level to the primary control level; places information of "0" at the aforementioned SPAM-Flag- 30 primary-level-2nd-step-incomplete register memory and, separately, at SPAM-Flag-primary-level-3rd-step-incomplete register memory which information signifies that specific primary level functions have not been completed; places information of "0" at the aforementioned SPAM-Flag-secondary- 35 level-incomplete register memory that is normally "1" which

information signifies that secondary control level functions have not been completed; compares the information at said SPAM-header memory to cause-retention-of-exec information that is "01" and places information of said information at
5 SPAM-exec register memory at said SPAM-last-01-header-exec register memory because a match results; compares the information at said SPAM-Flag-monitor-info memory with particular preprogrammed "0" information and skips all steps of collecting monitor information because no match results;
10 causes all apparatus of control processor, 39J, to delete from memory all information of said first message except information at said SPAM-last-01-header-exec, SPAM-decryption-mark, SPAM-Flag-at-secondary-control-level, SPAM-Flag-primary-level-2nd-step-incomplete, SPAM-Flag-primary-level-3rd-step-incomplete, SPAM-primary-input-source, SPAM-next-primary-instruction-address register memories; places
15 particular from-39H information at the aforementioned SPAM-secondary-input-source register memory that identifies EOFs valve, 39H, as the secondary level source of input SPAM message information; causes matrix switch, 39I, to commence
20 transferring SPAM message information from EOFs valve, 39H to control processor, 39J; places information of "0" at the aforementioned SPAM-Flag-executing-secondary-command register memory which information signifies that information placed
25 subsequently at SPAM-exec register memory is secondary command level information; places information of "0" at the aforementioned SPAM-Flag-at-secondary-level register memory that is normally "1" which information signifies that control functions are being executed at said secondary level; and
30 commences waiting to receive information of a subsequent SPAM header from said switch, 39I.

As decryptor, 39K, receives SPAM message information from matrix switch, 39I, decryptor, 39K, decrypts said information, using decryption key Z, in the aforementioned
35 01-or-11-header-message fashion and transfers the decrypted

information to buffer, 39G. The aforementioned decrypt-in-a-
01-or-11-header-message-fashion instruction causes decryptor,
39K, to transfer the first H bits received from matrix
switch, 39I, without decrypting or altering said bits in any
5 fashion then to decrypt and transfer all information
following said first H bits. In this fashion, the cadence
information of the header in said first message, which is not
encrypted, is transferred by decryptor, 39K, to buffer, 39G,
without alteration.

10 As buffer, 39G, receives said decrypted information,
buffer, 39G, buffers said information and transfers it to
EOFS valve, 39H. EOFS valve, 39H, checks said information
for end of file signal information, in its preprogrammed end
of file signal detection fashion, and transfers information
15 that is not end of file signal, via matrix switch, 39I, to
control processor, 39J, as fast as control processor, 39J, is
prepared to receive said information.

Having been decrypted, said information is identical
to the binary information of the first message of example #3
20 (except that the meter-monitor information contains the
aforementioned meter instruction information that is not in
example #3 and the information of the meter-monitor format
field reflects the presence of said instruction information).
Accordingly, receiving the decrypted information of the first
25 message of example #4 from EOFS valve, 39H, causes control
processor, 39J, to function, at the aforementioned secondary
control level, in fashions that are identical (except as
concerns the processing of the meter-monitor information)
to the fashions invoked, at the primary control level, by
30 receiving the information of the first message of example #3
from EOFS valve, 39F.

When EOFS valve, 39H, commences transferring the
decrypted SPAM information of the first message of example
#4, control processor, 39J, receives the smallest number of
35 signal words that can contain H bits, records information

said words in sequence at SPAM-input-signal memory, selects information of the first H bits at said memory, records said information at SPAM-header memory, and determines that the information at said memory does not match the aforementioned
5 ll-header-invoking information.

Not resulting in a match causes control processor, 39J, automatically to compare the information at said SPAM-header memory with the aforementioned invoke-monitor-processing information, determine a match, and enter "0" at
10 SPAM-Flag-monitor-info register memory.

Automatically, control processor, 39J, then receives additional SPAM signal words; records information of said words at said SPAM-input-signal memory in sequence immediately following the signal word information already
15 recorded at said memory until the total quantity of SPAM signal words recorded at said memory is the smallest number of signal words that can contain H+X bits; selects information of the first X bits of information at said memory immediately after the first H bits, records said selected
20 information at SPAM-exec memory, compares the information at said last named memory with controlled-function-invoking information, and determines a match with the aforementioned execute-at-205 information.

Said match causes control processor, 39J, to execute
25 the aforementioned load-run-and-code instructions. Said instructions cause control processor, 39J, to determine that the information at said SPAM-Flag-at-secondary-level register memory is "0" which causes said processor, 39J, to place "0" at the aforementioned SPAM-Flag-secondary-level-2nd-step-incomplete register memory and, separately, at SPAM-Flag-secondary-level-3rd-step-incomplete register memory (rather
30 than SPAM-Flag-primary-level-2nd-step-incomplete and SPAM-Flag-primary-level-3rd-step-incomplete memories) and to place information of a particular reentry-address at the
35 aforementioned SPAM-address-of-next-instruction-upon-

secondary-interrupt register memory (rather than SPAM-address-of-next-instruction-upon-primary-interrupt memory). Then said instructions cause control processor, 39J, to compare the information at said SPAM-header memory with header-identification information and determine a match with "01" information.

Said match causes control processor, 39J, to receive all remaining command information and padding bits in said first message in the fashion that applies to a SPAM message that contains meter-monitor information. Automatically, control processor, 39J, receives and processes decrypted length token information. Automatically, control processor, 39J, receives and records additional SPAM signal words at said SPAM-input-signal memory until the quantity of SPAM words recorded at said memory is the smallest number of words that can contain H+X+L bits, selects information of the first L bits of information at said memory immediately after the first H+X bits, records said information at SPAM-length-info memory, determines that the information at said last named memory matches Z-token information, selects z-bits information associated with said Z-token information, records said z-bits information at said SPAM-length-info memory (thereby overwriting and obliterating the information previously at said memory), and processes the information at said memory as the numeric value of MMS-L. Automatically, control processor, 39J, adds H+X+L to the information of z-bits at said memory, divides the information of the resulting sum by the number of bits in one signal word, places a "0" at particular SPAM-Flag-working register memory if the information of the resulting quotient is a whole number or "1" at said SPAM-Flag-working memory if it is not. Automatically, control processor, 39J, determines a particular number of signal words to receive, commences receiving additional SPAM signal words, and records said words in sequence at said SPAM-input-signal memory

immediately following the last SPAM signal word previously recorded at said memory until the total quantity of SPAM signal words recorded at said memory equals the number at said working register memory. Then, if the information at
5 said SPAM-Flag-working register memory is "0", control processor, 39J, ceases accepting SPAM signal information. Or, if the information at said SPAM-Flag-working register memory is not "0", control processor, 39J, receives one additional signal word, compares the information of said word
10 to information of one EOFS WORD, records said word at said SPAM-input-signal memory immediately following the last SPAM signal word recorded at said memory, receives one more SPAM signal word and records the information of said word at said SPAM-input-signal memory immediately following the last SPAM
15 signal word recorded at said memory if said one additional signal word has matched said EOFS WORD information, and ceases accepting SPAM signal information.

When control processor, 39J, ceases accepting SPAM signal information, said load-run-and-code instructions cause
20 control processor, 39J, to commence loading information at the main RAM of microcomputer, 205. Automatically, control processor, 39J, causes matrix switch, 39I, to cease transferring information from EOFS valve, 39H, to control processor, 39J, and commence transferring information from
25 control processor, 39J, to the CPU of microcomputer, 205; instructs said CPU to commence receiving information from matrix switch, 39I, and loading said information at particular main RAM; and causes matrix switch, 39I, to cease
30 transferring information from control processor, 39J, to said CPU and commence transferring information from EOFS valve, 39H, to said CPU. Automatically, microcomputer, 205, commences receiving the information, beginning with the first signal word at EOFS valve, 39H, which is the decrypted information of the first word of the program instruction set
35 in said first message. Automatically, microcomputer, 205,

loads the received information at particular main RAM in a fashion well known in the art.

Then said load-run-and-code instructions cause control processor, 39J, to execute the code portion of said
5 instructions. In the same fashion that that applied in example #3, the instructions of said portion cause control processor, 39J, to determine that said first message contains meter-monitor information, to locate the "program unit identification code" information in the information at said
10 SPAM-input-signal memory, and to record information of said "code" information at SPAM-first-precondition register memory. Said instructions cause control processor, 39J, to select information of bits of the meter-monitor format field at at said SPAM-input-signal memory, to record said
15 information at SPAM-mm-format memory, to compare the information at said memory with the aforementioned format-specification information, to determine a match with C-format information, and to execute particular preprogrammed process-C-format instructions. Automatically, said last named
20 instructions cause control processor, 39J, to place a particular C-offset-address number at SPAM-mm-format memory that identifies the address/location of the first bit of C format information. Then said instructions of the code portion cause control processor, 39J, to execute the
25 aforementioned said locate-program-unit instructions; to select binary information of particular bit locations at said SPAM-input-signal memory, using the information of said C-offset-address number; and to place said selected information at said SPAM-first-precondition memory. Finally, said
30 instructions of the code portion cause control processor, 39J, to determine, in a predetermined fashion, that control processor, 39J, is operating at secondary control level and place "1" at SPAM-Flag-secondary-level-3rd-step-incomplete register memory (rather than SPAM-Flag-primary-level-3rd-step-incomplete memory) signifying the completion of the code
35

step executed by said load-run-and-code instructions.

Next said load-run-and-code instructions control processor, 39J, to determine that the information at said SPAM-Flag-at-secondary-level register memory is "0" which
5 signifies that the run portion of said instructions remain uncompleted and which causes control processor, 39J, in a predetermined fashion, to commence waiting for interrupt information of the end of file signal from the EOFs valve that is inputting SPAM signal information to control
10 processor, 39J, which is EOFs valve, 39H.

Whenever the control processor, 39J, of the station of Fig. 3 is instructed to commence waiting, the conventional instructions that control said processor, 39J, cause said processor, 39J, to execute particular steps before actually
15 commencing to wait. Example #3 showed one such step: execution of particular collect-monitor-info instructions. In the preferred embodiment, said conventional instructions cause control processor, 39J, to execute particular primary-level-? instructions before executing said collect-monitor-
20 info instructions. Said primary-level-? instructions cause control processor, 39J, to compare the information at the aforementioned SPAM-Flag-at-secondary-control-level memory with particular preprogrammed "0" information. A match results which means that control processor, 39J, has been
25 instructed to wait at a secondary control level and instructions may exist at the primary control level that control processor, 39J, should execute before commencing to wait. Accordingly, said match causes control processor, 39J, to place information of a particular reentry-address at the
30 aforementioned SPAM-next-secondary-instruction-address register memory which reentry-address is the location of the next instruction to be executed when the control of control processor, 39J, reverts from primary control level instructions to the secondary level instructions; to place
35 "1" at the aforementioned SPAM-Flag-at-secondary-control-

level memory signifying that control processor, 39J, is not operating at the secondary control level; and to commence executing control instructions beginning with that instruction whose particular address/location is the address/location of the information at the aforementioned SPAM-next-primary-instruction-address memory.

Automatically, the particular ones of said decrypt-process-and-meter-current-01-or-11-header-message instructions that begin at said address/location cause control processor, 39J, to execute the meter portion of said instructions. Under control of the instructions of said portion, control processor, 39J, compares the information at the aforementioned SPAM-decryption-mark register memory to particular preprogrammed information of zero. No match results. Not resulting in a match signifies the presence of decryption mark information and causes control processor, 39J, under control said instructions, to cause matrix switch, 39I, to commence transferring information from control processor, 39J, to the buffer/comparator, 14, of signal processor, 200; then to transfer header information that identifies a transmission of meter information then the aforementioned decoder-203 source mark information then information of the decryption mark of key Z information recorded at SPAM-decryption-mark register memory then all of the received binary information of said first message that is recorded at said SPAM-input-signal memory; then to cause matrix switch, 39I, to cease transferring information from control processor, 39J, to said buffer/comparator, 14. (Said received information is complete information of the first combining synch command of example #4, and said information that is transmitted to buffer/comparator, 14, is called, hereinafter, the "1st meter-monitor information (#4).") Then the instructions of said portion cause control processor, 39J, to enter "1" at said SPAM-Flag-monitor-info memory because the information of said 1st meter-monitor information

(#4) is monitor information as well as meter information, to enter "1" at the aforementioned SPAM-Flag-primary-level-3rd-step-incomplete register memory signifying the completion of the meter step executed by said decrypt-process-and-meter-
5 current-01-or-11-header-message instructions, and to commence waiting for interrupt information of an end of file signal.

In due course, EOFs valve, 39F, receives the last signal word of the information segment of said first message, which is the last signal word of said program instruction
10 set. Receiving said word causes EOFs valve, 39F, to transfer said word, via matrix switch, 39I, to decryptor, 39K, which causes decryptor, 39K, to decrypt the information of said word and transfer the decrypted information of said word, via buffer, 39G, to EOFs valve, 39H. If the decrypted
15 information of said word contains MOVE bit information, receiving said information causes EOFs valve, 39H, to transfer said information, via matrix switch, 39I, to the CPU of microcomputer, 205, which causes microcomputer, 205, to load said information at particular main RAM.

20 Then said valve, 39F, commences receiving information of the eleven EOFs WORDs that constitute the end of file signal at the end of said first message.

Receiving the first EOFs WORD of said eleven causes EOFs valve, 39F, to cease transferring SPAM message
25 information which causes decryptor, 39K, to cease decrypting and causes microcomputer, 205, to cease loading information at main RAM if the decrypted information of the last signal word of the information segment of said first message contains MOVE bit information (which MOVE bit information
30 causes EOFs valve, 39H, automatically to transfer inputted information of said word).

Subsequently, in the fashion described in the following twelve paragraphs, receiving the eleventh and last EOFs WORD of said end of file signal causes the apparatus of
35 the subscriber station of Fig. 3 to load decrypted

information of the last signal word of the information
segment of said first message at main RAM if said decrypted
information contains no MOVE bit information and cease
loading; to terminate the process of decrypting at decryptor,
5 39K; to execute the program instruction set information
loaded at said main RAM as a machine language program,
thereby causing the events described in the thirteenth
paragraph hereinafter (which begins, "As described in "One
Combined Medium" above, running ... "); and to commence
10 waiting to receive from EOFS valve, 39F, the header
information of a subsequent SPAM message.

Receiving the eleventh and last EOFS WORD of said end
of file signal at EOFS valve, 39F, causes said valve, 39F, to
transmit an interrupt signal of EOFS-signal-detected
15 information to control processor, 39J, and to commence
waiting for a control instruction from said processor, 39J.

Receiving said interrupt signal causes control
processor, 39J, to determine, in a predetermined fashion, a
match between information that identifies the EOFS valve that
20 transmitted said signal and the aforementioned from-39F
information at the aforementioned SPAM-primary-input-source
register memory. Said match causes control processor, 39J,
automatically to execute that particular portion of said
decrypt-process-and-meter-current-01-or-11-header-message
25 instructions that begins with the instruction that is located
at the particular reentry-address of the reentry-address
information at the aforementioned SPAM-address-of-next-
instruction-upon-primary-interrupt register memory.
Automatically, the instructions of said portion cause control
30 processor, 39J, to transmit to controller, 20, of signal
processor, 200, via control information transmission means,
a particular preprogrammed first-EOFs-signal-detected
interrupt signal then particular primary-end-of-file-signal-
detected information and one instance of the aforementioned
35 at-39J information. Receiving said interrupt signal of EOFs-

signal-detected information causes control processor, 39J, then to cause matrix switch, 39I, to cease transferring information from EOFS valve, 39F, to decryptor, 39K.

Receiving first-EOFS-signal-detected said interrupt
5 signal and information causes controller, 20, to execute particular ones of the aforementioned decrypt-with-Z-at-39K and decrypt-a-01-or-11-header-message instructions.

Automatically, said ones cause controller, 20, to transmit a particular interrogate-message-end instruction to decryptor,
10 39K. Said instruction causes decryptor, 39K, in a predetermined fashion and after transferring the aforementioned decrypted information of the last signal word of the information segment of said first message, to transmit particular decryption-complete information to controller, 20,
15 which information includes particular last-word information that is the binary image of said decrypted information of the last signal word.

Receiving said decryption-complete information causes controller, 20, to execute particular preprogrammed
20 end-01-or-11-message-decryption instructions that cause controller, 20, to compare said last-word information to preprogrammed information of one EOFS WORD. Resulting in a match, under control of said instructions, causes controller, 20, automatically to transmit a particular transmit-padding-
25 bits instruction to decryptor, 39K, that decryptor, 39K, has capacity to respond to in a predetermined fashion, which instruction causes decryptor, 39K, to transfer one signal word of padding bits to buffer, 39G, causing said buffer, 39G, automatically to input said word of padding bits to EOFS
30 valve, 39H. (If the decrypted information of the last signal word of the information segment of said first message contains no MOVE bit information--in other words, if said word is an EOFS WORD--receiving said information causes EOFS valve, 39H, to transfer previously inputted information of
35 said last word, via matrix switch, 39I, to microcomputer,

205, which causes microcomputer, 205, to load said information at particular main RAM.) Then said end-01-or-11-message-decryption instructions cause controller, 20, to cause decryptor, 39K, to discard said key information of 5 decryption key Z, to cease decrypting inputted information and to commence transferring all inputted information to buffer, 39G, without alteration. Next said instructions cause controller, 20, to transmit a particular preprogrammed transmit-EOF-Signal-and-continue instruction to control 10 processor, 39J. In so doing, controller, 20, completes said end-01-or-11-message-decryption instructions, said decrypt-a-01-or-11-header-message instructions and said decrypt-with-Z-at-39K instructions and commences processing in the conventional fashion.

15 Receiving said transmit-EOF-Signal-and-continue instruction causes control processor, 39J, in a predetermined fashion, to transmit the aforementioned transmit-and-wait instruction to EOFS valve, 39F, then to execute particular instructions of the process portion of said decrypt-process- 20 and-meter-current-01-or-11-header-message instructions. Automatically said instructions cause control processor, 39J, to place "0" at the aforementioned SPAM-Flag-at-secondary-control-level memory signifying that control processor, 39J, is operating at the secondary control level and to commence 25 executing control instructions beginning with that instruction whose particular address/location is the address/location of the information at the aforementioned SPAM-next-secondary-instruction-address memory. Automatically, control processor, 39J, executes particular 30 instructions prior to commencing to wait, compares the information at SPAM-Flag-monitor-info memory with particular preprogrammed "0" information, and no match results. Not resulting in a match causes control processor, 39J, automatically to skip collect-monitor-info instructions and 35 commence waiting for interrupt information of the end of file

signal.

Receiving said transmit-and-wait instruction causes EOFs valve, 39F, to transfer sequentially eleven instances of EOFs WORD information--that is, one complete end of file
5 signal--via switch, 39I, to decryptor, 39K; to set the information at the EOFs WORD Counter of said valve, 39F, to zero; to transmit the aforementioned complete-and-waiting information to said control processor, 39J, as an interrupt
10 from control processor, 39J, before processing next inputted information.

Receiving said eleven instances of EOFs WORD information causes decryptor, 39K, to transfer said information, without alteration, via buffer, 39G, to EOFs
15 valve, 39H.

Receiving said information--more precisely, receiving the eleventh instance of an EOFs WORD in said information--causes EOFs valve, 39H, to transmit an interrupt signal of EOFs-signal-detected information to control processor, 39J,
20 and to commence waiting for a control instruction from said processor, 39J.

Receiving said interrupt signal causes control processor, 39J, to determine, in a predetermined fashion, that the EOFs valve that transmitted said signal is the valve
25 identified by the aforementioned from-39H information at the aforementioned SPAM-secondary-input-source memory. Said determining causes control processor, 39J, automatically to jump to and execute that particular portion of said load-run-and-code instructions that begins with the instruction that
30 is located at the particular reentry-address of the reentry-address information at the aforementioned SPAM-address-of-next-instruction-upon-secondary-interrupt memory. Said particular portion is the run portion of said load-run-and-code instructions. Automatically, the instructions of said
35 portion cause control processor, 39J, to cause matrix switch,

39I, to cease transferring information from EOFS valve, 39H,
to the CPU of microcomputer, 205, and to commence
transferring information from control processor, 39J, to said
CPU; to transmit a control instruction to said CPU that
5 causes microcomputer, 205, to cease loading information at
said main RAM and execute the information so loaded as so-
called "machine executable code" of one so-called "job"; to
cause matrix switch, 39I, to cease transferring information
from control processor, 39J, to said CPU; then to transmit the
10 aforementioned discard-and-wait instruction, via control
transmission means, to EOFS valve, 39H, (causing said valve,
39H, to set the information at said EOFS WORD Counter to
"00000000", to transmit the aforementioned complete-and-
waiting information to control processor, 39J, as a second
15 interrupt signal, then to commence waiting for a further
control instruction from control processor, 39J); and
finally, to determine that the information at the
aforementioned SPAM-Flag-at-secondary-control-level memory
matches particular preprogrammed "0" information and,
20 accordingly, to place "1" at the aforementioned SPAM-Flag-
secondary-level-2nd-step-incomplete memory which information
indicates that control processor, 39J, has completed the
instructions of said run portion. In so doing, control
processor, 39J, completes the instructions of said run
25 portion.

Automatically said load-run-and-code instructions
cause control processor, 39J, to compare the information at
the aforementioned SPAM-Flag-secondary-level-3rd-step-
incomplete memory with particular preprogrammed information
30 that is "1". No match results which signifies that control
processor, 39J, has already completed the code portion of
said load-run-and-code instructions. Not resulting in a
match causes control processor, 39J, to complete said load-
run-and-code instructions, to place "1" at the aforementioned
35 SPAM-Flag-secondary-level-incomplete register memory

signifying completion of the secondary level control functions, to place "1" at the aforementioned SPAM-Flag-at-secondary-control-level register memory, and to commence executing control instructions beginning with that
5 instruction whose particular address/location is the address/location of the information at the aforementioned SPAM-next-primary-instruction-address memory.

Automatically, the particular instructions that begin at said address/location cause control processor, 39J, to
10 execute particular end-process-portion-? instructions of said decrypt-process-and-meter-current-01-or-11-header-message instructions. Under control of said end-process-portion-? instructions, control processor, 39J, determines that the information at said SPAM-Flag-secondary-level-incomplete
15 register memory matches a particular preprogrammed "1"; places "1" at the aforementioned SPAM-Flag-primary-level-2nd-step-incomplete register memory, signifying completion of the process portion of said decrypt-process-and-meter-current-01-or-11-header-message instructions; determines that the
20 information at the aforementioned SPAM-Flag-primary-level-3rd-step-incomplete register memory matches a particular preprogrammed "1", signifying the completion of the meter portion of said decrypt-process-and-meter-current-01-or-11-header-message instructions; and completes execution of said
25 decrypt-process-and-meter-current-01-or-11-header-message instructions.

Completing the controlled functions of said first message causes control processor, 39J, automatically to prepare to receive the next SPAM message. Automatically,
30 control processor, 39J, compares the information at said SPAM-header memory to particular preprogrammed cause-retention-of-exec information that is "01". A match results which causes control processor, 39J, to compare the information at the aforementioned SPAM-Flag-executing-
35 secondary-command register memory to particular preprogrammed

information that is "0". A match results which signifies that control processor, 39J, is executing control functions invoked by information of a secondary level execution segment. Accordingly, said match causes control processor, 5 39J to place information of the information at said SPAM-exec memory at the aforementioned SPAM-last-secondary-01-header-exec register memory (rather than at SPAM-last-01-header-exec register memory). Being preprogrammed to collect monitor information, control processor, 39J, automatically compares 10 the information at said SPAM-Flag-monitor-info memory with particular preprogrammed "0" information. No match results which indicates that control processor, 39J, has transferred monitor information in respect to said first message. Then, automatically, control processor, 39J, causes all apparatus 15 of control processor, 39J, to delete from memory all information of said first message except information at said SPAM-first-precondition, SPAM-last-01-header-exec, and SPAM-last-secondary-01-header-exec memories. Finally, control processor, 39J, causes EOFS valves, 39F and 39H, to commence 20 processing inputted signal words, in their preprogrammed detecting fashions, and outputting information to matrix switch, 39I; causes matrix switch, 39I, to commence transferring information from the EOFS valve identified by the information at the aforementioned SPAM-primary-input-source register memory, which is EOFS valve, 39F, to control 25 processor, 39J; and commences waiting to receive information of a subsequent SPAM header from matrix switch, 39I.

As described in "One Combined Medium" above, running said program instruction set causes microcomputer, 205, (and 30 URS microcomputers, 205, at other subscriber stations) to place appropriate Fig. 1A image information at particular video RAM then to transfer particular-number-of-overlay-completed information and instructions to control processor, 39J. Receiving said information and instructions causes 35 control processor, 39J, to place the number "00000001" at the

aforementioned SPAM-second-precondition register memory, signifying that said image information represents the first overlay of its associated video program.

Receiving said 1st meter & monitor information (#4) causes buffer/comparator, 14, automatically to compare the information, in said 1st information, of the header information that identifies a transmission of meter information to particular preprogrammed header-identification-@14 information. A match results with particular meter-identification information which causes buffer/comparator, 14, to select information of particular predetermined bit locations (which locations contain the information of the meter instruction field of said 1st meter & monitor information (#4)) and to compare said selected information to preprogrammed metering-instruction-comparison information. (Matches with particular metering-instruction-comparison information invoke simple metering processes that buffer/comparator, 14, has capacity to perform by itself). No match results (which signifies that the meter processing caused by the information said field is too complex to occur under control of buffer/comparator, 14, alone). Not resulting in a match causes buffer/comparator, 14, automatically to transmit to controller, 20, particular preprogrammed instruct-to-meter information then said selected information (which the meter instruction information of said first message).

Receiving said information causes controller, 20, to compare said meter instruction information to preprogrammed instruct-to-meter-@20 information and to determine that said information matches particular 1-2-3-meter information that invokes three particular sets of instructions preprogrammed at controller, 20. The first set initiates assembly at buffer/comparator, 14, of a first particular meter record that is based on the information, in one meter-monitor field of the first message, of the program unit information of said

first command. Assembly of said record enables a particular remote metering station to account for the use of the information of said "Wall Street Week" program and bill subscribers who use said information. The second set causes 5 assembly at buffer/comparator, 14, of a second particular meter record that is based on the information, in a second meter-monitor field, of the supplier of the program instruction set that follows said first command. The capacity for a given command to cause the assembly of more 10 than one record enables separate ownership properties that are used jointly in a given instance of SPAM information to be accounted for separately. For example, the copyright owner of said "Wall Street Week" program (who owns the Fig. 1B image) and said supplier (whose information generates the 15 Fig. 1A image) may be different parties. Said second record enables said remote station (or alternatively, a separate remote metering station) to account for use of said program set separately from the accounting of said "Wall Street Week" program and to charge subscribers separately. The third set 20 causes the recording at recorder, 16, of said second meter record.

Said match causes controller, 20, to execute said instructions. Under control of said first set, controller, 20, initiates assembly of said first meter record 25 by selecting and placing at particular record locations at buffer/comparator, 14, particular record format information, then program unit information from a particular meter-monitor field of said 1st meter & monitor information (#4), origin of transmission information from a second field, date and time 30 of transmission information from a third field, decryption key information from the decryption mark of said 1st meter & monitor information (#4), and finally date and time of processing information from clock, 18.

In its preprogrammed fashion, when said first 35 specified set is completed, controller, 20, executes said

second specified set which causes controller, 20, to assemble said second record. Under control of said second set, controller, 20, places at a particular second record locations at buffer/comparator, 14, particular record format information, then information of the supplier of said program instruction set from a particular meter-monitor field of 1st meter & monitor information (#4), program unit information from a second field, origin of transmission information from a third field, date and time of transmission information from a fourth field, and finally date and time of processing information from clock, 18.

When said second set is completed, controller, 20, executes said third specified set which causes controller, 20, to cause buffer/comparator, 14, to transfer said second meter record to recorder, 16, in a predetermined fashion then discard all information of said record from its memory and to cause recorder, 16, to process and record said transferred meter record in its preprogrammed fashion.

Buffer/comparator, 14, and controller, 20, are preprogrammed to process monitor information, and completing the metering functions invoked by said 1-2-3-meter information causes controller, 20, to cause buffer/comparator, 14, to execute its preprogrammed automatic monitoring functions. These functions proceed in the same fashion that applied to the 1st monitor information (#3). Buffer/comparator, 14, determines that the source mark of said 1st meter & monitor information (#4) matches source information associated with the monitor record of the prior programming displayed at monitor, 202M, but that the program unit information of said 1st meter & monitor information (#4) does not match the program unit information of said monitor record. Accordingly, buffer/comparator, 14, causes the apparatus of signal processor, 200, to record said monitor record at recorder, 16, and to replace said monitor record at buffer/comparator, 14, with a new monitor record based on the

information of the 1st meter & monitor information (#4).
When buffer/comparator, 14, completes said monitoring
functions, buffer/comparator, 14, deletes all unrecorded
information of said 1st meter & monitor information (#4) and
5 commences waiting for the next instance of inputted
information.

The content of the 1st meter & monitor information
(#4) causes controller, 20, to organize the information of
said new monitor record in a particular fashion that differs,
10 in one respect, from the new monitor record generated in the
third example by the 1st monitor information (#3). Unlike
the first combining synch command in the third example, the
first combining synch command in the fourth example must be
decrypted, and the 1st meter & monitor information (#4)
15 includes a decryption mark. Thus the new monitor record
generated by the 1st meter & monitor information (#4)
includes decryption key information, not included in the new
monitor record generated by the 1st monitor information (#3),
and record format field information that reflects the
20 presence of said decryption field information.

OPERATING S. P. SYSTEMS ... EXAMPLE #4 (SECOND MESSAGE)

With one exception, the information of the second
message of example #4 is identical to the information of the
25 second message of example #2. The meter instruction
information the second message of example #4 instruct
subscriber station apparatus to perform certain meter
operations, described more fully below, that are not
performed in example #2. In all other respects the second
30 message of example #4 is identical to the second message of
example #2 and is encrypted, embedded, and transmitted at the
"Wall Street Week" program originating studio just as in
example #2.

But a significant difference exists between examples
35 #2 and #4. Unlike example #2 wherein Fig. 1A image

information exists at all URS microcomputers, 205, Fig. 1A
image information exists in example #4 only at those
subscriber stations where the encrypted information of the
first message has been decrypted, causing the apparatus of
5 said stations to load and execute program instruction set
information at the microcomputers, 205. Only at said
stations does "program unit identification code" information
of said "Wall Street Week" program exist at the SPAM-first-
precondition register memories of the control processors,
10 39J. Only at said subscriber stations can the second
combining synch command cause the display of Fig. 1C
information.

Receiving said second message causes the apparatus of
the station of Fig. 3 (and other stations that are configured
15 and preprogrammed like the station of Fig. 3), in the
following fashion, to decrypt the encrypted portions of said
message, to execute the controlled functions of the decrypted
information of said message; and to record meter information
and monitor information relating to said message.
20 (Simultaneously, receiving said message causes other stations
that are configured and/or preprogrammed differently from the
station of Fig. 3 to respond, automatically, in fashions that
differ from the fashion of the station of Fig. 3 in ways that
are described below parenthetically.)

25 When divider, 4, commences transferring the embedded
information of said second message to decoder, 203, the
binary SPAM information of said message is received at
decoder, 203; detected at detector, 34; checked and
corrected, as necessary, at processor, 39B; converted into
30 locally usable binary information at processor, 39D; and
processed for end of file signal information at EOFS valve,
39F. Receiving the SPAM message information of said message
causes EOFS valve, 39F, to transfer said information, via
matrix switch, 39I, to control processor, 39J, as fast as
35 control processor, 39J, is prepared to receive said

information.

Receiving said information causes control processor, 39J, to record the smallest number of signal words that can contain H bits at SPAM-input-signal memory; to select 5 information of the first H bits at said memory; to record said information at SPAM-header memory; to compare the information at said SPAM-header memory with the aforementioned invoke-monitor-processing information, determine a match with particular preprogrammed "00" 10 information, and enter "0" at the aforementioned SPAM-Flag-monitor-info register memory; to record additional SPAM signal words at said SPAM-input-signal memory until the total quantity of SPAM signal words recorded at said memory equals the smallest number of signal words that can contain H+X 15 bits; to record information of the first X bits of information at said SPAM-input-signal memory immediately after the first H bits at said SPAM-exec memory; to compare the information at said memory with the aforementioned controlled-function-invoking information and determine a 20 match with particular preprogrammed this-message-addressed-to-200 information; and to execute the aforementioned transfer-header-and-exec-seg-info-to-200 instructions.

Executing said instructions causes control processor, 39J, to transfer to controller, 20, of signal processor, 200, 25 via control information transmission means, an interrupt signal, the aforementioned process-this-message information and at-39J information, and information of the header and execution segment of said second message.

Receiving said interrupt signal and information causes 30 controller, 20, in a predetermined fashion, to cease a processing task that is unrelated to the processing of said second message; to compare said information of the execution segment to the aforementioned controlled-function-invoking-@200 information and determine a match with particular 35 decrypt-with-key-J information; to execute particular

preprogrammed decrypt-with-J-at-39K instructions; to select and transfer key information of J to decryptor, 39K; to compare said information of the header to the aforementioned header-identification-@200 information and determine a match
5 with particular "00" header information; to execute particular preprogrammed decrypt-a-00-header-message-at-39K instructions; to transmit a particular preprogrammed process-
and-transmit-info-of-MMS-L instruction, via control transmission means, to control processor, 39J; then, in a
10 predetermined fashion, to commence an unrelated processing task.

Receiving said last named instruction causes control processor, 39J, to execute particular preprogrammed process-length-token-and-transmit-MMS-L instructions; to record
15 additional SPAM signal words at said SPAM-input-signal memory until the quantity of SPAM words recorded at said memory is the smallest number of words that can contain H+X+L bits; to select information of the first L bits at said memory immediately after the first H+X bits; to determine that said
20 information matches Y-token information; to select y-bits information associated with said Y-token information and record said y-bits information at said SPAM-length-info memory (thereby placing at said memory information of the number of encrypted meter-monitor segment bits in said second
25 message after the last bit of length token--that is, the numeric value of MMS-L); and to transmit to controller, 20, via control transmission means, an interrupt signal, the aforementioned at-39J information, information of said numeric value of MMS-L.

Receiving said interrupt signal, at-39J information, information of MMS-L causes controller, 20, in the aforementioned predetermined fashion, to cease an unrelated processing task; to execute, in a predetermined fashion, particular preprogrammed ones of the aforementioned decrypt-
35 a-00-header-message-at-39K instructions; to transmit to

decryptor, 39K, particular decrypt-a-00-header-message instructions (which instructions include information of MMS-L); to transmit to control processor, 39J, a particular decrypt-process-and-meter-a-00-message instruction and
5 particular decryption mark information of key J; then, in a predetermined fashion, to commence an unrelated processing task.

Receiving said last named instruction and mark information causes control processor, 39J, to record said
10 mark information at the aforementioned SPAM-decryption-mark register memory; to enter "1" at the aforementioned SPAM-Flag-monitor-info register memory; to place particular from-39F information at the aforementioned SPAM-primary-input-source register memory; and to execute particular
15 preprogrammed decrypt-process-and-meter-current-00-header-message instructions.

Executing said instructions causes control processor, 39J, first, to receive all remaining command information and padding bits in said second message in the following fashion.
20 Said instructions cause control processor, 39J, to add H+X+L to the information of y-bits at the aforementioned SPAM-length-info memory; to determine a particular number of signal words to receive from EOFs valve, 39F; to receive and record said words at said SPAM-input-signal memory
25 immediately following SPAM signal word previously recorded at said memory; if the command information of said message fills a whole number of signal words, to receive one additional signal word, compare the information of said word to information of one EOFs WORD, record said word at said SPAM-
30 input-signal memory immediately following the last SPAM signal word recorded at said memory, and receive and record the information of one more SPAM signal word at said SPAM-input-signal memory immediately following the last SPAM signal word recorded at said memory if said one additional
35 signal word has matched said EOFs WORD information; and to

cease accepting SPAM signal information from EOFs valve, 39F.

Executing said decrypt-process-and-meter-current-00-header-message instructions causes control processor, 39J, then, to transfer to decryptor, 39K, the SPAM information of 5 said second message in the following fashion. Said instructions cause control processor, 39J, to cause matrix switch, 39I, to cease transferring information from EOFs valve, 39F, to control processor, 39J, and commence transferring information from control processor, 39J, to 10 decryptor, 39K, and cause control processor, 39J, to transfer all information recorded at said SPAM-input-signal memory of control processor, 39J, which information is complete information of said second message.

Automatically, decryptor, 39K, commences receiving 15 SPAM signal information.

Executing said decrypt-process-and-meter-current-00-header-message instructions causes control processor, 39J, then, in the following fashion, to prepare to receive the decrypted information of said second message and to execute, 20 at a secondary control level under primary control of said decrypt-process-and-meter-current-00-header-message instructions, the controlled functions invoked by said decrypted information. Said instructions cause control processor, 39J, to place information of a particular reentry- 25 address at the aforementioned SPAM-next-primary-instruction-address register memory; to place information of "0" at the aforementioned SPAM-Flag-primary-level-2nd-step-incomplete register memory and, separately, at SPAM-Flag-primary-level-3rd-step-incomplete register memory; to place information of 30 "0" at the aforementioned SPAM-Flag-secondary-level-incomplete register memory; to compare the information at said SPAM-Flag-monitor-info memory with particular preprogrammed "0" information and skip all steps of collecting monitor information because no match results; to 35 cause all apparatus of control processor, 39J, to delete from

memory all information of said second message except
information at said SPAM-decryption-mark, SPAM-Flag-at-
secondary-control-level, SPAM-primary-input-source, SPAM-
next-primary-instruction-address register memories; to cause
5 matrix switch, 39I, to cease transferring SPAM message
information from control processor, 39J, to decryptor, 39K,
and commence transferring SPAM message information from EOFS
valve, 39H, to control processor, 39J; to place information
of "0" at the aforementioned SPAM-Flag-executing-secondary-
10 command register memory; to place information of "0" at the
aforementioned SPAM-Flag-at-secondary-level register memory;
and to commence waiting to receive information of a
subsequent SPAM header from said switch, 39I.

Receiving from controller, 20, the aforementioned key
15 information of J and decrypt-a-00-header-message instructions
(that include information of MMS-L) and from matrix switch,
39I, the aforementioned transferred SPAM message information
that is complete information of said second message causes
decryptor, 39K, to transfer the first H bits of said SPAM
20 information to buffer, 39G, without decrypting or altering
said bits in any fashion; to decrypt and transfer the next X
bits of said information; to transfer the next L bits without
decrypting or altering said bits; to decrypt and transfer the
next MMS-L bits; and finally, to transfer any bits remaining
25 after the last of said MMS-L bits without decrypting or
altering said bits remaining. In so doing, decryptor, 39K,
inputs complete unencrypted information of said second
message to buffer, 39G. Said complete unencrypted
information is identical to the SPAM message information that
30 decryptor, 10, inputs to controller, 12, in example #2.

Receiving said complete unencrypted information causes
buffer, 39G, automatically to buffer said information and
input said information to EOFS valve, 39H, and causes EOFS
valve, 39H, to transfer said information, via matrix switch,
35 39I, to control processor, 39J, as fast as control processor,

39J, is prepared to receive said information.

Receiving said information causes control processor, 39J, to record the smallest number of signal words that can contain H bits at SPAM-input-signal memory; to select 5 information of the first H bits at said memory; to record said information at SPAM-header memory; to compare the information at said SPAM-header memory with the aforementioned invoke-monitor-processing information, determine a match with particular preprogrammed "00" 10 information, and enter "0" at the aforementioned SPAM-Flag-monitor-info register memory; to record additional SPAM signal words at said SPAM-input-signal memory until the total quantity of SPAM signal words recorded at said memory equals the smallest number of signal words that can contain H+X 15 bits; to record information of the first X bits of information at said SPAM-input-signal memory immediately after the first H bits at said SPAM-exec memory; to compare the information at said memory with the aforementioned controlled-function-invoking information and determine a 20 match with the aforementioned execute-conditional-overlay-at-205 information; and to execute the aforementioned conditional-overlay-at-205 instructions.

Executing said instructions causes control processor, 39J, first, to receive all remaining command information and 25 padding bits in said second message in the following fashion. Said instructions cause control processor, 39J, to record additional SPAM signal words at said SPAM-input-signal memory until the quantity of SPAM words recorded at said memory is the smallest number of words that can contain H+X+L bits; to 30 select information of the first L bits at said memory immediately after the first H+X bits; to determine that said information matches Y-token information; to select y-bits information that is information of the numeric value of MMS-L and record said information at said SPAM-length-info memory; 35 add H+X+L to the information said memory; to determine a

particular number of signal words to receive from EOFS valve, 39H; to receive and record said words at said SPAM-input-signal memory immediately following SPAM signal word previously recorded at said memory; if the command
5 information of said message fills a whole number of signal words, to receive one additional signal word, compare the information of said word to information of one EOFS WORD, record said word at said SPAM-input-signal memory immediately following the last SPAM signal word recorded at said memory,
10 and receive and record the information of one more SPAM signal word at said SPAM-input-signal memory immediately following the last SPAM signal word recorded at said memory if said one additional signal word has matched said EOFS WORD information; and to cease accepting SPAM signal information.

15 By receiving all command information and padding bits in said second message, control processor, 39J, receives all of the unencrypted complete information of said second message. Accordingly, the next signal word to be transferred by said valve, 39H, will be the first word of a subsequent
20 message inputted to buffer, 39G.

Executing said conditional-overlay-at-205 instructions causes control processor, 39J, then, in the following fashion, to locate information of the the unique "program unit identification code" that identifies the program unit of
25 said "Wall Street Week" program and determine that said information matches the information at the aforementioned SPAM-first-precondition register memory. Said instructions cause control processor, 39J, to select information of the bits of the meter-monitor format field in said first message;
30 to compare said information with format-specification information; to determine a match with particular D-format information; to place at the aforementioned SPAM-mm-format memory a particular D-offset-address number that is different from the aforementioned A-, B-, and C-offset-address numbers;
35 to execute the aforementioned locate-program-unit

instructions and locate the program unit field in the meter-
monitor information of said second message in the fashion
described above; to select binary information of a particular
number of contiguous bit locations at said SPAM-input-signal
5 memory that begin at a particular number of bit locations
after the first bit location at said memory (which binary
information is said information of the the unique "program
unit identification code"); and to compare said binary
information to the information at the aforementioned SPAM-
10 first-precondition register memory, causing a match to
result.

(At those subscriber stations where the information of
the program unit field in the meter-monitor information of
said second message fails to match information at SPAM-first-
15 precondition register memory--including all stations that are
preprogrammed with decryption key information of J but not
with decryption key information of Z--particular first-
condition-test-failed instructions of said conditional-
overlay-at-205 instructions cause the control processors,
20 39J, of said stations to enter "0" at each of the
aforementioned SPAM-Flag-first-condition-failed and SPAM-
Flag-do-not-meter register memories, which memories are each
normally "1"; to cause all SPAM information at the main and
video RAMs of the microcomputers, 205, of said stations to be
25 cleared; and to complete all conditional-overlay-at-205
instructions and, in so doing, to complete all controlled
functions invoked by said second message at the secondary
control level.)

So resulting in a match, under control of the
30 conditional-overlay-at-205 instructions at the station of
Fig. 3, causes control processor, 39J, then, to execute the
aforementioned locate-overlay-number instructions and locate
the overlay number field in the meter-monitor information of
said second message in the fashion described above; to select
35 binary information of a particular number of contiguous bit

locations at said SPAM-input-signal memory that begin at a particular number of bit locations after the first bit location at said memory (which binary information is the information of said overlay number field); and to compare 5 said binary information to the information at the aforementioned SPAM-second-precondition register memory, causing a match to result.

(At those subscriber stations where the information of the overlay number fails to match information at SPAM-second- 10 precondition memory, particular second-condition-test-failed instructions of said conditional-overlay-at-205 instructions cause the control processors, 39J, of said stations to interrupt the operation of the CPUs of the microcomputers, 205, of said stations; to cause said microcomputers, 205, to 15 restore efficient operation in a fashion described more fully below; to enter "0" at the aforementioned SPAM-Flag-second-condition-failed register memory, which memories is normally "1"; and to complete all conditional-overlay-at-205 instructions and controlled functions invoked by said second 20 message at the secondary control level.)

So resulting in a match, under control of said conditional-overlay-at-205 instructions at the station of Fig. 3, causes control processor, 39J, (and control processors, 39J, at other subscriber stations where matches 25 with information at SPAM-second-precondition memory result) to cause matrix switch, 39I, to cease transferring information from EOFS valve, 39H, to control processor, 39J, and commence transferring information from control processor, 39J, to the PC-MicroKey System of microcomputer, 205; to 30 transmit the instruction, "GRAPHICS ON", to said PC-MicroKey System; to cause matrix switch, 39I, to cease transferring information from control processor, 39J, to said PC-MicroKey System; and to complete all conditional-overlay-at-205 instructions and controlled functions invoked by said second 35 message at the secondary control level.

Transmitting the instruction, "GRAPHICS ON", to the PC-MicroKey System of the subscriber station of Fig. 3 (and transmitting "GRAPHICS ON" to other PC-MicroKey Systems at other subscriber stations where the program instruction set 5 of the first message has been run at a microcomputer, 205, and where said second message causes "GRAPHICS ON" to be transmitted) causes said PC-MicroKey System to combine the programming of Fig. 1A and of Fig. 1B and transmit the combined programming to monitor, 202M, where Fig. 1C is 10 displayed.

Completing all conditional-overlay-at-205 instructions and controlled functions invoked at the secondary control level causes control processor, 39J, (and causes control processors, 39J, at other stations) to execute conventional 15 control-function-complete instructions and compare the information at the aforementioned SPAM-Flag-at-secondary-control-level memory to particular "0" information. A match results.

Resulting in a match, under control of said 20 instructions causes control processor, 39J, to place "1" at the aforementioned SPAM-Flag-secondary-level-incomplete memory, to place "1" at said SPAM-Flag-at-secondary-control-level memory, and to commence executing control instructions beginning with that instruction whose particular 25 address/location is the address/location of the information at the aforementioned SPAM-next-primary-instruction-address memory.

Automatically, the particular instructions that begin at said address/location cause control processor, 39J, to 30 execute the particular end-process-portion-? instructions of said decrypt-process-and-meter-current-00-header-message instructions. Under control of said end-process-portion-? instructions, control processor, 39J, determines that the information at said SPAM-Flag-secondary-level-incomplete 35 memory matches a particular preprogrammed "1"; places "1" at

the aforementioned SPAM-Flag-primary-level-2nd-step-
incomplete register memory; determines that a comparison of
the information at the aforementioned SPAM-Flag-primary-
level-3rd-step-incomplete register memory with a particular
5 preprogrammed "1" does not result in a match, signifying that
the meter portion of said decrypt-process-and-meter-current-
00-header-message instructions remains uncompleted.

Not resulting in a match causes control processor,
39J, under control of said decrypt-process-and-meter-current-
10 00-header-message instructions, to execute the meter portion
of said instructions. Under control of the instructions of
said portion, control processor, 39J, compares the
information at the aforementioned SPAM-Flag-do-not-meter
register memory to particular preprogrammed information of
15 "0". No match results.

(At those subscriber stations where the aforementioned
first-condition-test-failed instructions caused "0" to be
entered at the SPAM-Flag-do-not-meter memories of said
stations, matches result when the information at said
20 memories is compared to "0". Said matches cause the control
processors, 39J, of said stations to complete the decrypt-
process-and-meter-current-00-header-message instructions of
said stations and all controlled functions invoked by said
second message immediately, without transferring any meter
25 information to the buffer/comparators, 14, of said stations
and, at particular selected ones of said stations, without
entering "1" at the SPAM-Flag-monitor-info memories. Said
selected stations are stations that are preprogrammed to
collect monitor information.)

30 Not resulting in a match, under control said meter
portion at the station of Fig. 3, causes control processor,
39J, to compare the information at the aforementioned SPAM-
Flag-second-condition-failed register memory to particular
preprogrammed information of "1". A match results.

35 (At such other stations where no matches result, not

resulting in a match, under control of said instructions, causes the control processor, 39J, of each one of said other stations, to execute particular second-precondition-failed-meter instructions of said meter portion. Automatically, 5 said instructions cause control processor, 39J, to transfer to the buffer/comparator, 14, of said one, particular header information that identifies a transmission of meter information at a station where inefficient operation of a microcomputer, 205, prevented combining; then the decoder-203 10 source mark of the decoder, 203, of said station; then information of the decryption mark of key J information recorded at SPAM-decryption-mark register memory of said station; then all of the received binary information of said second message that is recorded at said SPAM-input-signal 15 memory of said station. Said transmitted information is called, hereinafter, the "2nd meter-monitor information--second precondition failed--(#4)." Then said instructions cause control processor, 39J, to place "1" at said SPAM-Flag-second-condition-failed memory and continue the regular 20 instructions of said portion.)

Resulting in a match, under control said meter portion at the station of Fig. 3, causes control processor, 39J, to cause matrix switch, 39I, to commence transferring information from control processor, 39J, to 25 buffer/comparator, 14, of signal processor, 200; to transfer the aforementioned header information that identifies a conventional transmission of meter information then the aforementioned decoder-203 source mark then information of the information recorded at said SPAM-decryption-mark 30 register memory, which is the decryption mark of key J, then all of the received binary information of said second message that is recorded at said SPAM-input-signal memory; then to cause matrix switch, 39I, to cease transferring information from control processor, 39J, to said buffer/comparator, 14. 35 (Said received information is complete information of the

second combining synch command of example #4, and said information that is transmitted to buffer/comparator, 14, is called, hereinafter, the "2nd meter-monitor information (#4).") Then the instructions of said portion cause control processor, 39J, to enter "1" at said SPAM-Flag-monitor-info memory; to enter "1" at the aforementioned SPAM-Flag-primary-level-3rd-step-incomplete register memory; and to determine that a comparison of the information at the aforementioned SPAM-Flag-primary-level-2nd-step-incomplete register memory with a particular preprogrammed "1" results in a match, signifying the completion of the process portion of said decrypt-process-and-meter-current-00-header-message instructions.

Resulting in a match causes control processor, 39J, to complete said decrypt-process-and-meter-current-00-header-message instructions and all controlled functions of said second message.

Completing the controlled functions of said second message causes control processor, 39J, automatically to prepare to receive the next SPAM message. Automatically, control processor, 39J, compares the information at said SPAM-header memory to particular preprogrammed cause-retention-of-exec information that is "01". No match results. Not resulting in a match causes control processor, 39J, to execute particular collect monitor information and to compare the information at said SPAM-Flag-monitor-info memory with particular preprogrammed "0" information. No match results.

(By contrast, matches result at every station that is preprogrammed to collect monitor information where said second message is decrypted but Fig. 1C image information is not displayed because the "program unit identification code" information in said second message fails to match information at SPAM-first-precondition register memory. Said matches cause the control processors, 39J, of said stations to

execute the aforementioned collect-monitor-information instructions. Said instructions cause said control processors, 39J, to transfer to the buffer/comparators, 14, particular header information that identifies a transmission of monitor information at a station where no combining occurred because first precondition program unit information failed to match and which transmission contains decryption mark information, then to transfer the aforementioned decoder-203 source mark information, then information of the decryption mark of key J information recorded at SPAM-decryption-mark register memory, then all of the received binary information of said second message that is recorded at the SPAM-input-signal memories of said stations. Said information that is transmitted to said buffer/comparators, 14, is called, hereinafter, the "2nd monitor information (#4)." Then said instructions cause said control processors, 39J, to place "1" at said SPAM-Flag-monitor-info memory, at the aforementioned SPAM-Flag-first-condition-failed memory, and at the aforementioned SPAM-Flag-do-not-meter memory and to continue executing conventional control instructions. Then the conventional control instructions of said stations cause said control processors, 39J, to cause all apparatus of the controllers, 39, to delete from memory all information of said second message and to commence waiting to receive information of a subsequent SPAM header from the matrix switches, 39I.)

Not resulting in a match, at the station of Fig. 3, causes control processor, 39J, to cause all apparatus of controller, 39, to delete from memory all information of said second message; to cause matrix switch, 39I, to commence transferring information from the EOFS valve identified by the information at the aforementioned SPAM-primary-input-source register memory, which is EOFS valve, 39F, to control processor, 39J; and to commence waiting to receive information of a subsequent SPAM header from matrix switch,

39I.

Receiving said 2nd meter & monitor information (#4) causes buffer/comparator, 14, automatically to compare the header information that identifies a transmission of meter information to particular preprogrammed header-identification-@14 information . A match results with the aforementioned meter-identification information, causing buffer/comparator, 14, to select the meter instruction information of the aforementioned particular bit locations of the meter instruction field of said 2nd meter & monitor information (#4) and to compare said selected information to the aforementioned metering-instruction-comparison information. No match results, causing buffer/comparator, 14, automatically to transmit to controller, 20, the aforementioned instruct-to-meter information then said meter instruction information.

Receiving said information causes controller, 20, to compare said meter instruction information to the aforementioned instruct-to-meter-@20 information and to determine that said meter instruction information matches particular preprogrammed update-program-record-&-increment-by-one information that causes controller, 20, to execute particular update-and-increment instructions. Said instructions cause signal processor, 200, not only to add one incrementally to each meter record maintained at buffer/comparator, 14, that is associated with decryption key information of the instance of meter information being processed (which is, substantively, the metering function invoked by the 2nd meter information (#2)) but also to modify the information of the aforementioned first particular meter record, initiated by the 1st meter & monitor information (#4). (The particular metering function invoked by said 2nd meter information (#2) could not modify any of the information of said first particular meter record, even by incrementing by one, because no information of decryption key

J is associated with said record when the 2nd meter & monitor information (#4) is received at buffer/comparator, 14.)

Executing said update-and-increment instructions causes controller, 20, in a predetermined fashion, to analyze the information of said 2nd meter & monitor information (#4); to place information of the information of the overlay number field in said 2nd information at a particular record field associated with said first particular meter record, signifying the combining of said overlay at the subscriber station of Fig 3; and to place, at the particular record location occupied by record format information, particular new record format information that identifies the new format of said first particular meter record; to compare the decryption mark information in said 2nd meter & monitor information (#4) with the aforementioned decryption-key-comparison information, preprogrammed at buffer/comparator, 14; to determine several matches; to increment by one the meter record, at buffer/comparator, 14, associated with each particular decryption-key-comparison datum that matches the decryption mark of said 2nd meter & monitor information (#4); to discard all information of said 2nd meter & monitor information (#4) from its memory; and to complete said update-and-increment instructions.

Completing the metering functions invoked by said meter instruction information causes controller, 20, to cause buffer/comparator, 14, to execute its preprogrammed automatic monitoring functions. These functions proceed in the fashion that applied to the 2nd monitor information (#3).

The content of the 2nd meter & monitor information (#4) causes onboard controller, 14A, to organize the information of said new monitor record in a particular fashion that differs, in one respect, from the new monitor record generated in the third example by the 2nd monitor information (#3). The 2nd meter & monitor information (#4) includes a decryption mark. The presence of said mark causes

causes onboard controller, 14A, to include decryption key information of J, not included in the new monitor record generated by the 1st monitor information (#3), and record format field information that reflects the presence of said
5 decryption field information.

(At each station where the aforementioned 2nd meter & monitor information--second precondition failed--(#4) is transmitted, receiving said 2nd information--failed--(#4) causes the buffer/comparator, 14, of said station
10 automatically to compare the information, in said 2nd information--failed--(#4), of the header that identifies a transmission of meter information at a station where inefficient operation of a microcomputer, 205, prevented combining to the aforementioned header-identification-@14
15 information. A match results with particular second-precondition-failed information, causing buffer/comparator, 14, to select information of the aforementioned particular bit locations that contain the information of the meter instruction field of said 2nd information--failed--(#4) then
20 automatically to transmit to controller, 20, a particular preprogrammed instruct-to-process-info-failed information then said selected information, which is the meter instruction information of said second message. Receiving said information causes controller, 20, in a predetermined
25 fashion, to execute particular preprogrammed increment-by-one-&-record-failed-combining-info information that invokes to particular sets of instructions preprogrammed at controller, 20. The first set causes controller, 20, to cause buffer/comparator, 14, to add one incrementally to each
30 meter record maintained at buffer/comparator, 14, that is associated with decryption key information that matches the decryption mark of said 2nd information--failed--(#4) in the fashion of example #2. Then the second set causes controller, 20, to assemble a record of a failed combining at
35 buffer/comparator, 14; to record said record at recorder, 16,

in the fashion of the second and third sets of example #4 (first message); and to complete the metering functions invoked by said increment-by-one-&-record-failed-combining-info information. The content of said record includes information that identifies said record as information of a combining aborted due to inefficient operation of a subscriber station microcomputer, 205; the unique digital code information capable of identifying the subscriber station of Fig. 3 uniquely, which information is preprogrammed at controller, 20; and the "program unit identification code" and overlay number information of the meter-monitor segment information of said second message in said 2nd information--failed--(#4). At each station that processes said 2nd information--failed--(#4) and that is preprogrammed to collect monitor information, completing said metering functions causes the controller, 20, of said station to cause the buffer/comparator, 14, to execute its preprogrammed automatic monitoring functions. These functions proceed in the fashion that applied to the 2nd meter & monitor information (#4) with particular exceptions. Receiving said 2nd information--failed--(#4) causes the onboard controller, 14A, to add not only decryption key information but also information that combining failed to occur because of inefficient microcomputer operation and that the combining is of the overlay number of the information of the overlay number field in said 2nd information--failed--(#4).)

(At each station where the aforementioned 2nd monitor information (#4) is transmitted, no 1st meter & monitor information (#4) transmission occurred; onboard controller, 14A, has not initiated a new monitor record of the "Wall Street Week" program; and the aforementioned record of the prior programming displayed at monitor, 202M, remains at buffer/comparator, 14. Accordingly, receiving said 2nd monitor information (#4) causes the buffer/comparator, 14, of

said station to process information in the fashion of the 1st monitor information (#3). Automatically, said buffer/comparator, 14, determines that the header information in said 2nd monitor information (#4) matches particular
5 preprogrammed monitored-instruction-not-fulfilled information which causes buffer/comparator, 14, to input said 2nd monitor information (#4) to onboard controller, 14A. Receiving said 2nd monitor information (#4) causes onboard controller, 14A, to execute the aforementioned process-monitor-info
10 instructions; to determine that the "program unit identification code" in said 2nd monitor information (#4) does not match the "program unit identification code" information in said record of prior programming; to cause signal processor, 200, to record said record of prior
15 programming at recorder, 16; to initiate a new monitor record that reflects the new "Wall Street Week" programming; and finally, to discard all unrecorded information of said 2nd monitor information (#4) and commence waiting for the next inputted instance of monitor information. The header
20 information of the 2nd monitor information (#4) causes signal processor, 200, to assemble said new monitor record in the particular format of a combined video/computer medium transmission at a station where no combining occurred because
25 first precondition program unit information failed to match and to include a particular record format field within said format identifying the format of said record. From the meter-monitor segment of said 2nd monitor information (#4), onboard controller, 14A, selects and records at particular signal record field locations the "program unit
30 identification code" of the "Wall Street Week" program, the overlay number information, and minute of the "Wall Street Week" program transmission within a one month period. And onboard controller, 14A, records in a particular monitor record field location the aforementioned display unit
35 identification code that identifies monitor, 202M, as the

display apparatus of said new monitor record and date and time information received from clock, 18.)

OPERATING S. P. SYSTEMS ... EXAMPLE #4 (THIRD MESSAGE)

5 Subsequently, the embedded information of the third message of the "Wall Street Week" program is inputted to decoder, 203. Said information is identical to the embedded information of the third message of examples #1, #2, and #3 and causes the same processing at decoder, 203, that the
10 information of the third message of example #3 caused. The information of the third message of example #4 causes "GRAPHICS OFF" to be executed at the PC-MicroKey System of the microcomputers, 205, of all subscriber stations tuned to the "Wall Street Week" transmission. But like the third
15 message of example #2, the third message of example #4 causes combining actually to cease only each selected one of said stations where information of the second message previously caused combining to commence.

 However, example #4 does differ from example #2. In
20 example #2, the second message causes combining to commence at every selected station where the information of said second message is decrypted; that is, every station preprogrammed with information of decryption key J. But the second message of example #4 causes combining to commence
25 only at those selected stations where information not only of said second message is decrypted but also where information of the first message of example #4 had been decrypted; that is, only at those stations preprogrammed not only with information of decryption key J but also information of
30 decryption key Z.

 Thus example #4 illustrates a case where not only does selective processing of the second message enable the third message to have effect only at selected stations without any selective processing of said third message, the selective
35 processing of the first message enables the third message to

have effect only at an even more selective group of stations than would otherwise be the case. Placing the PC-MicroKey Systems of all stations into the "Graphics Off" mode prior to transmitting the first message of example #4 enables the
5 third message of example #4 in the simplest possible fashion to cause combining to cease only at those stations that are preprogrammed with decryption key information not only of J but also of Z, with all the benefits outlined at the end of example #2.

10 Placing particular so-called "soft switches," one of which exists at each subscriber station, all into one given original position, "off" or "on", then transmitting a command that is processed selectively at selected stations and places said switches at said stations into the opposite position,
15 "on" of "off", makes it possible to transmit a subsequent command that returns said switches at said selected stations (and only said switches) to said original position without any additional selective processing.

20 Significant advantages of simplicity and speed are achieved by devising signal processing apparatus and methods that minimize the need for selective processing. With regard to said third combining synch command, for example, no step of decrypting is required to affect only those stations that are preprogrammed with decryption key J. Accordingly, no
25 possibility exists that an error in decrypting may occur at one or more of said stations, causing the combining of video RAM information and received video information, at said one or more, not to cease at the proper time and to continue beyond said time (until such time as some subsequent command may execute "GRAPHICS OFF" or clear information from said
30 video RAM at said stations). Because no time is required for decrypting, no possibility exists that some station may take longer (or shorter) than proper to perform decrypting causing the image of Fig. 1A to be displayed at some monitor, 202M,
35 longer (or shorter) than proper. Perhaps most important,

because no time is required for selective processing of said third command, the time interval that separates the time of embedding said third command at said remote station that originates the "Wall Street Week" program and the time of ceasing caused by said command at URS microcomputers, 205, can be the shortest possible interval. Making it possible for said time interval to be the shortest possible interval minimizes the chance that an error may occur in the timing of the embedding of said third command at said remote station causing all URS microcomputers, 205, to cease combining at a time that is other than the proper time.

OPERATING SIGNAL PROCESSOR SYSTEMS ... EXAMPLE #5

Example #5 focuses on program unit identification signals detected at decoders, 30 and 40, of signal processor, 200.

Signal processor, 200, is preprogrammed with information that identifies each cable and over-the-air (hereinafter, "wireless") transmission or frequency in the locality of the subscriber station of Fig. 3 as well as the standard broadcast and cablecast practices that apply on said transmissions and frequencies. Via a conventional multi-channel cable transmission, in a fashion well known in the art, four channels of conventional television programming and two conventional FM radio signals are inputted to a first alternate contact of switch, 1, and to mixer, 2. Said television channels are transmitted normally assigned to channels 2, 4, 7, and 13 of the television frequency spectrum. Said radio signals are transmitted on 99.0 MHz and 100.0 MHz of the FM frequency spectrum. Via a conventional television receiving antenna, three conventional wireless television transmissions are inputted to the second alternate contact of switch, 1. Said wireless transmissions are on the frequencies of the television spectrum normally assigned to channels 5, 9, and 13. In a predetermined fashion,

controller, 20, controls oscillator, 6, to sequence local oscillator, 6, in the pattern: cable channel 2, cable channel 4, cable channel 7, cable channel 13, wireless channel 5, wireless channel 9, wireless channel 13, then to repeat said 5 pattern.

In example #5, the "Wall Street Week" combining synch commands are transmitted unencrypted as in the first example, and the "Wall Street Week" program is transmitted on the frequency of channel 13 by a wireless broadcast station whose 10 transmission is retransmitted on the frequency of channel 13 on said cable. Thus a viewer can tune to the "Wall Street Week" program on either wireless channel 13 or cable channel 13. Simultaneously, different programs are transmitted on each of the other television and radio transmissions.

15 Controller, 20, has preprogrammed the RAM associated with the control processor, 39J, of the controller, 39, of decoder, 30, with bit information of a channel mark associated with each transmission of television programming received at decoder, 30. (While wireless channel 13 and 20 cable channel 13 may transmit the same programming, they have different channel marks.) At said RAM, said control processor, 39J, maintains, associated with appropriate channel mark information, monitor information records of the last command containing meter-monitor program identification 25 information inputted via each channel transmission. Said records include program unit identification information. At the outset of the example, no transmission of "Wall Street Week" program unit identification information has yet occurred, and the program unit information associated with 30 the source mark of wireless channel 13 and, separately, with the source mark of cable channel 13 is the unit information of the television programming transmitted immediately before the start of the "Wall Street Week" transmission.

At the outset of example #5, the contact lever of 35 switch, 1, is connected to said first alternate contact of

switch, 1, to which is inputted the full spectrum of frequencies transmitted on said cable, and mixer, 3, is set to select the frequency of channel 13. Thus transmissions on cable channel 13 are inputted to decoder, 30. Furthermore, 5 the EOFS valve, 39F, of controller, 39, of decoder, 30, has identified an end of file signal embedded in the inputted channel 13 transmission and is set to receive transfer SPAM message information; the matrix switch, 39I, of said controller, 39, is set to transfer SPAM message information 10 from said EOFS valve, 39F, to said control processor, 39J; and said control processor, 39J is set to receive and process header information of a SPAM message.

Example #5 begins with the embedding and transmitting, at the remote station that originates the "Wall Street Week" 15 broadcast, of the first message of the "Wall Street Week" program which is the message of the first combining synch command. The transmission of said broadcast is received at the remote cable transmission station that transmits the multi-channel cable transmission inputted to signal 20 processor, 200; combined into the full spectrum cable transmission on the frequency of channel 13; and retransmitted. Said cable transmission is inputted via said first alternate contact of switch, 1, and said contact lever to mixer, 3. Mixer, 3, selects the frequency of channel 13 and inputs said frequency of interest, at a fixed frequency, 25 to TV signal decoder, 30.

Receiving said frequency of interest causes decoder, 30, (which is shown in greater detail in Fig. 2A and whose controller, 39, is shown in greater detail in Fig 3A) to 30 receive and process the command information of said first message. The inputted frequency of channel 13 is inputted, first, to filter, 31, which filters said input and outputs the one TV channel signal of channel 13 to amplitude demodulator, 32. Demodulator, 32, demodulates said inputted 35 channel signal using standard demodulator techniques and

transfers the demodulated channel signal of said channel 13 to digital detector, 38; line receiver, 33; and audio demodulator, 35. Thereafter, the embedded information of the first combining synch command is caused to be recorded at 5 the SPAM-input-signal register memory of the control processor, 39J, of said decoder, 30, in the same fashion that the embedded information of said message is detected and recorded at decoder, 203, in example #3. Receiving said embedded information causes the binary SPAM information of 10 said first command, with error correcting information, to be detected at detector, 34; checked and corrected, as necessary, at processor, 39B; converted into locally usable binary information at processor, 39D; and recorded at the SPAM-input-signal memory of said control processor, 39J.

15 The control apparatus of decoder, 30, is preprogrammed to process said information as monitor information and local control information. (Hereinafter, said first command may be called the 1st command (#5).) Receiving said first command causes the preprogrammed instructions at the RAM and ROM 20 associated with control processor, 39J, to cause control processor, 39J, to process the information of said command in the following fashion. In a predetermined fashion, control processor, 39J, locates the monitor information that it retains in said RAM associated with the channel mark of cable 25 channel 13 and compares the "program unit identification code" of said first command with the program unit information of said monitor information in RAM. No match results which indicates cable channel 13 is transmitting a new program unit. Not resulting in a match causes said controller, 39, 30 automatically to transfer information of new programming to microcomputer, 205, and to transfer to buffer/comparator, 14, for further processing said monitor information in RAM which is monitor information of the programming transmitted on 35 Automatically, said control processor, 39J, causes matrix

switch, 39I, to cease transferring information from said EOFs valve, 39F, to control processor, 39J, and commence transferring information from control processor, 39J, to buffer/comparator, 8, (to which said matrix switch, 39I, has 5 capacity to transfer information). Automatically said control processor, 39J, transmits a message that consists of binary information of a "00" header (indicating a command with execution and meter-monitor segments) then the execution segment information of the pseudo command then a meter-
10 monitor segment containing said monitor information in RAM (including the associated channel mark and the format information of said information) then any padding bits required to end said message. (Hereinafter, said message whose transmission is caused by receiving said first command
15 is called the "1st-old-program-command (#5).") Then, in a predetermined fashion, control processor, 39J, determines that said first command contains subject matter meter-monitor information causing said control processor, 39J, to transmit a message that consists of binary information of a "00"
20 header then particular execution segment information that is addressed to microcomputer, 205, (and that causes microcomputer, 205, to process the information of the meter-monitor segment immediately following said execution segment information as new programming now being transmitted on the
25 channel of the channel mark of said meter-monitor segment segment) then meter-monitor segment information that includes the "program unit identification code" and subject matter information of said first command and the channel mark of cable channel 13 as well as appropriate meter-monitor format
30 information then any padding bits required to end said message. (Said message whose transmission is caused by receiving said first command enables microcomputer, 205, in a fashion described more fully below, to tune automatically to receive the program that said "program unit identification
35 code" identifies if said program is of interest, and said

message is called, hereinafter, the "1st-new-program-message (#5)".) Then said control processor, 39J, deletes from said RAM all information of said monitor information in RAM except the information of said channel mark and records at said RAM, 5 associated with said channel mark, the meter-monitor segment information of the information at said SPAM-input-signal memory, which is said first command, but replaces the meter-monitor format information that is recorded with new format information that reflects the addition of a channel mark. 10 Finally, controller, 39J, transmits particular detection-complete information to controller, 20; causes all apparatus of decoder, 30, except said RAM to cease receiving SPAM message information and delete all information received on said frequency of interest (that is, cable channel 13); and 15 causes said matrix switch, 39I, to cease transferring information from said control processor, 39J, to said buffer/comparator, 8, and commence transferring SPAM message information from EOF5 valve, 39F, to its null output.

Receiving said detection-complete information causes 20 controller, 20, to cause oscillator, 6, to cause the selection of the next channel in the predetermined television channel selection pattern: wireless channel 5. Automatically oscillator, 6, causes switch, 1, to shift its contact lever from the first alternate contact to the second alternate 25 contact to which wireless transmissions are inputted and causes mixer, 3, to select the frequency of channel 5 and input said frequency of interest, at a fixed frequency, to decoder, 30. Controller, 20, then transmits a particular preprogrammed wireless-5 instruction to said control 30 processor, 39J, that informs said processor, 39J, wireless channel 5 is inputted to decoder, 30.

Receiving said wireless-5 instruction causes control processor, 39J, to cause all apparatus of decoder, 30, to commence receiving, detecting, and processing SPAM message 35 information embedded in the inputted frequency of interest.

When the input of wireless channel 5 to decoder, 30, commences, the remote wireless station transmitting the channel 5 transmission is transmitting the embedded signal information of an information segment following a SPAM command. Shortly thereafter, embedded signal information of an end of file signal then a combining synch command with a "01" header is transmitted on wireless channel 5. Said command instructs ITS controller/computers, such as 73 in Fig. 6 (except that the intermediate transmission station of this transmission is a wireless transmission station rather than a cable station), to load and run the contents of the information segment following said command. The meter-monitor field of said command contains no subject matter information but identifies a particular super market chain commercial program unit.

Receiving the inputted frequency of interest of wireless channel 5 at decoder, 30, causes filter, 31, to filter the inputted fixed frequency and output the one TV channel signal of channel 5 to amplitude demodulator, 32; causing demodulator, 32, to demodulate said inputted channel signal and transfer the demodulated signal to line receiver, 33; causing line receiver, 33, to detect said embedded signal information and transmit it to digital detector, 34; causing digital detector, 34, to detect the binary information of said signal information and transfer said binary information to controller, 39. Receiving said binary information at controller, 39, causes the binary SPAM information of the wireless channel 5 transmission to be checked and corrected, as necessary, at processor, 39B; converted into locally usable binary information at processor, 39D; and checked for end of file signal information at EOFS valve, 39F, and transmitted to the null output of matrix switch, 39I, until EOFS valve, 39F, detects an end of file signal.

In due course, said EOFS valve, 39F, receives the aforementioned end of file signal causing said valve, 39F, to

detect said signal and transmit the aforementioned interrupt
signal of EOFs-signal-detected information to said control
processor, 39J. Receiving said EOFs-signal-detected
information causes control processor, 39J, to transmit the
5 aforementioned discard-and-wait instruction to EOFs valve,
39F, and to cause said matrix switch, 39I, to cease
transferring SPAM message information from said EOFs valve,
39F, to its null output information and commence transferring
SPAM message information from said valve, 39F, to said
10 control processor, 39J. Receiving said instruction causes
said valve, 39F, to set the information at the EOFs WORD
Counter of said valve, 39F, to "00000000" (thereby discarding
information of said end of file signal) and to transmit the
aforementioned complete-and-waiting information to control
15 processor, 39J, as an interrupt signal. Receiving said
complete-and-waiting information causes control processor,
39J, to transmit the aforementioned reopen-flow instructions
to EOFs valve, 39F, causing said valve, 39F, to recommence
processing inputted signal words in its preprogrammed fashion
20 and transferring said words to matrix switch, 39I, and
control processor, 39J, commences waiting to receive from
said valve the binary information of a subsequent SPAM
header.

The command that then follows on wireless channel 5
25 contains one example of an execution segment that invokes no
controlled functions at the station of Fig. 3. Said command
is addressed to intermediate transmission station
controller/computers. Its instructions control, among
others, the controller/computer of the remote station
30 transmitting the wireless channel 5 transmission. (Fig. 6
shows one example of such a controller/computer, 73.) The
subscriber station of Fig. 3 is an ultimate subscriber
station, and the commands that invoke controlled functions at
the computer of the station of Fig. 3 are those that are
35 addressed to URS microcomputers, 205.

Nevertheless, control processor, 39J, of decoder, 30, certainly has capacity to process the meter-monitor information of said command for information that identifies the programming in which it is embedded. (Hereinafter, said 5 command is called the "2nd command (#5).")

Receiving the binary information of said command causes control processor, 39J, to record said binary information at said SPAM-input-signal register memory then locate and compare the "program unit identification code" of 10 said command with the program unit information of the monitor information that it retains in said RAM associated with the channel mark of wireless channel 5. Said "code" identifies a particular super market chain commercial program unit and because no information of said "code" has previously been 15 received at control processor, 39J, no match results. Not resulting in a match causes said control processor, 39J, to cause matrix switch, 39I, to cease transferring information from said EOFs valve, 39F, to control processor, 39J, and commence transferring information from control processor, 20 39J, to buffer/comparator, 8; to transmit a message that consists of binary information of a "00" header then the execution segment information of the pseudo command then a meter-monitor segment containing said monitor information in RAM (including the associated channel mark and the format 25 information of said information) then any padding bits required to end said message (which message is called, hereinafter, the "2nd-old-program-message (#5)"); to determine that said command does not contain subject matter meter-monitor information (causing said control processor, 30 39J, not to transmit a message that enables microcomputer, 205, to tune receiver apparatus automatically but to transmit a new program message for processing by buffer/comparator, 14, alone); and to transmit a message that consists of binary information of a "00" header then the execution segment 35 information of the pseudo command then meter-monitor segment

information that includes the "program unit identification code" of said 2nd command (#5) and the channel mark of cable channel 13 as well as appropriate meter-monitor format information then any padding bits required to end said
5 message (which message is called, hereinafter, the "2nd-new-program-message (#5)") Automatically, said control processor, 39J, then deletes from said RAM all information of said monitor information in RAM except the information of said channel mark and records at said RAM, associated with
10 said channel mark, the meter-monitor segment information of the information at said SPAM-input-signal memory, which is said 2nd command (#5), but replaces the meter-monitor format information that is recorded with new format information that reflects the addition of a channel mark. Finally,
15 controller, 39J, transmits particular detection-complete information to controller, 20; causes all apparatus of decoder, 30, except said RAM to cease receiving SPAM message information and delete all information received on said wireless channel 5; and causes said matrix switch, 39I, to
20 cease transferring information from said control processor, 39J, to said buffer/comparator, 8, and commence transferring SPAM message information from EOFS valve, 39F, to its null output.

Said detection-complete information causes controller,
25 20, to cause oscillator, 6, to cause the selection of the next channel in the predetermined television channel selection pattern: wireless channel 9. Automatically oscillator, 6, causes mixer, 3, to select the frequency of channel 9 and input said frequency of interest, at a fixed
30 frequency, to decoder, 30. Controller, 20, then transmits a particular preprogrammed wireless-9 instruction to said control processor, 39J, that informs said processor, 39J, wireless channel 9 is inputted to decoder, 30.

Receiving said wireless-9 instruction causes control
35 processor, 39J, to cause all apparatus of decoder, 30, to

commence receiving, detecting, and processing SPAM message information embedded in the inputted frequency of interest.

When the input of wireless channel 9 to decoder, 30, commences, the remote wireless station transmitting the channel 9 transmission is transmitting no signal information in the normal transmission pattern.

EOFS valve, 39F, of decoder, 30, waits to receive detected SPAM signal information, but none is transmitted by said remote wireless station.

10 Controller, 20, has capacity for keeping track of elapsed time, and after determining in a predetermined fashion that a particular predetermined period of time has elapsed from the input of wireless channel 9 to decoder, 30, controller, 20, automatically causes control processor, 39J,
15 to cause all apparatus of decoder, 30, cease receiving SPAM message information and delete all information received on said wireless channel 9 and causes oscillator, 6, to cause the selection of the next channel in the predetermined television channel selection pattern: wireless channel 13.
20 Automatically, oscillator, 6, causes mixer, 3, to select the frequency of channel 13 and input said frequency to decoder, 30. Controller, 20, then transmits a particular preprogrammed wireless-13 instruction to said control processor, 39J, that informs said processor, 39J, wireless
25 channel 13 is inputted to decoder, 30.

Receiving said wireless-13 instruction causes control processor, 39J, to cause all apparatus of decoder, 30, to commence receiving, detecting, and processing SPAM message information embedded in the inputted frequency of interest.

30 The remote wireless station transmitting the channel 13 transmission is transmitting the same "Wall Street Week" program that is transmitted by the remote cable station transmitting the cable channel 13 transmission. When the input of wireless channel 13 to decoder, 30, commences, said
35 remote wireless station is still transmitting the binary

information of the information segment following the first combining synch command of said "Wall Street Week" program.

In due course said remote wireless station transmits the end of file signal that terminates said information segment, and the EOFS valve, 39F, of decoder, 30, receives and detects said signal, in its end of file detecting fashion, causing said valve, 39F, to transmit the aforementioned EOFS-signal-detected information to said control processor, 39J. Just as applied in the case of the 2nd command (#5), receiving said EOFS-signal-detected information causes control processor, 39J, to cause EOFS valve, 39F, to discard all information of said end of file signal; to cause said matrix switch, 39I, to cease transferring SPAM message information from said EOFS valve, 39F, to its null output information and commence transferring SPAM message information from said valve, 39F, to said control processor, 39J; then to cause EOFS valve, 39F, to recommence processing inputted signal words in its preprogrammed fashion and transferring said words to matrix switch, 39I; and to commence waiting to receive from said switch, 39I, the binary information of a subsequent SPAM header.

Subsequently, said remote wireless station transmits the second combining synch command of the "Wall Street Week" program. (Hereinafter, said command may be called the "3rd command (#5).")

Receiving the binary information of said command causes control processor, 39J, to record said binary information at said SPAM-input-signal register memory then locate and compare the "program unit identification code" of said command with the program unit information of the monitor information that it retains in said RAM associated with the channel mark of wireless channel 13. Since this is the first monitor information of the "Wall Street Week" program received at control processor, 39J, from an inputted wireless

channel 13 transmission, no match results. Not resulting in a match causes said control processor, 39J, automatically to cause matrix switch, 39I, to cease transferring information from said EOFS valve, 39F, to control processor, 39J, and
5 commence transferring information from control processor, 39J, to buffer/comparator, 8, then to transmit a message that consists of binary information of a "00" header then the execution segment information of the pseudo command then a meter-monitor segment containing said monitor information in
10 RAM (including the associated channel mark and the format information of said information) then any padding bits required to end said message. (Hereinafter, said message is called the "3rd-old-program-message (#5)".) Then, in a predetermined fashion, control processor, 39J, determines
15 that said command contains subject matter meter-monitor information causing said control processor, 39J, to transmit a message that consists of binary information of a "00" header then the aforementioned execution segment information that is addressed to microcomputer, 205, (and that causes
20 microcomputer, 205, to process the information of the meter-monitor segment immediately following said execution segment information as new programming now being transmitted on the channel of the channel mark of said meter-monitor segment segment) then meter-monitor segment information that includes
25 the "program unit identification code" and subject matter information of said command and the channel mark of wireless channel 13 as well as appropriate meter-monitor format information then any padding bits required to end said message. (Hereinafter, said message is called the "3rd-new-
30 program-message (#5)".) Then automatically said control processor, 39J, deletes from said RAM all information of said monitor information in RAM except the information of said channel mark and records at said RAM, associated with said channel mark, the meter-monitor segment information of the
35 information at said SPAM-input-signal memory, which is said

3rd command (#5), but replaces the meter-monitor format information that is recorded with new format information that reflects the addition of a channel mark. Finally, controller, 39J, transmits particular detection-complete
5 information to controller, 20; causes all apparatus of decoder, 30, except said RAM to cease receiving SPAM message information and delete all information received on said frequency of interest (that is, wireless channel 13); and causes said matrix switch, 39I, to cease transferring
10 information from said control processor, 39J, to said buffer/comparator, 8, and commence transferring SPAM message information from EOFS valve, 39F, to its null output.

Receiving said detection-complete information causes controller, 20, to cause oscillator, 6, to cause selection of
15 the next channel in the predetermined television channel selection pattern: cable channel 2. Automatically oscillator, 6, causes switch, 1, to shift its contact lever from the second alternate contact to the first alternate contact to which cable transmissions are inputted and causes
20 mixer, 3, to select the frequency of channel 2 and to input said frequency of interest, at a fixed frequency, to decoder, 30. Controller, 20, then transmits a particular preprogrammed cable-2 instruction to said control processor, 39J, that informs said processor, 39J, cable channel 2 is
25 inputted to decoder, 30.

While TV signal decoder, 30, is processing signal information in video transmissions inputted from switch, 1, and mixer, 3, radio signal decoder, 40, is, in a similar fashion, processing SPAM information in radio transmissions
30 inputted from mixer, 2.

(Radio signal decoder, 40, is shown in greater detail in Fig. 2B. The controller, 44, of decoder, 40, is identical, in composition, to the controller, 39, of Fig. 3A. And the components of said controller, 44, are referred to,
35 hereinafter, using the same alphanumeric identification

system that applies to the components of Fig. 3A. For example, the control processor of said controller, 44, is referred to, hereinafter, as control processor, 44J.)

Controller, 20, has preprogrammed all apparatus of decoder, 40, appropriately to receive and process the SPAM information of said radio transmission in the same fashion that controller, 30, receives and processes SPAM information embedded in its inputted television transmissions. Control processor, 44J, controls all controlled apparatus of decoder, 40, and causes radio decoder, 42, to detect signal information in the normal radio transmission location. At the RAM associated with the control processor, 44J, is bit information of a channel mark associated with each radio frequency transmission received at decoder, 40. (The frequency identification information of decoder, 40, is called "channel marks" here rather than "frequency marks" for simplicity of exposition.) At said RAM, control processor, 44J, maintains, associated with appropriate channel mark information, monitor information records of the last command containing meter-monitor program identification information inputted via each frequency transmission.

At the outset of the example, mixer, 2, is selecting the frequency of 100.0 MHz of the FM frequency spectrum and inputting said frequency, at a fixed frequency, to decoder, 40. EOFS valve, 44F, has identified an end of file signal embedded in the inputted 100.0 MHz frequency transmission and is set to receive and transfer SPAM message information. Matrix switch, 44I, is set to transfer SPAM message information from EOFS valve, 44F, to control processor, 44J. And control processor, 44J is set to receive and process header information of a SPAM message.

Subsequently, the remote FM radio station that originates the 100.0 MHz broadcast embeds in the normal transmission location of its transmission and transmits a SPAM message that consists of a "00" header; the pseudo

command execution segment; a meter-monitor segment that includes particular program unit identification information, particular subject matter information, and particular appropriate meter-monitor format information; and any
5 required padding bits. (Hereinafter, the command of said message is called the "4th command (#5).") Said transmission is received at the remote cable transmission station that transmits the multi-channel cable transmission inputted to signal processor, 200; combined into the full spectrum cable
10 transmission on the 100.0 MHz frequency; and retransmitted. Mixer, 2, selects said 100.0 MHz frequency of said transmission and inputs said frequency, at a fixed frequency, to radio signal decoder, 40.

Receiving said frequency causes decoder, 40, to
15 detect and process the command information of said 4th command (#5). The inputted frequency of channel 13 is inputted, first, to radio receiver circuitry, 41, which receives the radio information of said frequency and inputs said information to radio decoder, 42, which decodes the the
20 embedded signal information of said command and transmits said signal information to digital detector, 43, which detects the binary information with error correcting bit information of said command and transfers said binary and bit information to controller, 44. Thereafter, the embedded
25 information of said command is caused to be recorded at the SPAM-input-signal register memory of control processor, 44J, in the same fashion that the embedded information of the 1st command (#5) is detected and recorded at decoder, 30.
Receiving the embedded information of the 4th command (#5)
30 causes the binary SPAM information of said command to be detected at detector, 44; checked and corrected, as necessary, at processor, 44B; converted into locally usable binary information at processor, 44D; and recorded at the SPAM-input-signal memory of said control processor, 44J.

35 Receiving said command causes the instructions

preprogrammed at the RAM and ROM associated with control processor, 39J, to cause control processor, 44J, to process the information of said command in the following fashion. In a predetermined fashion, control processor, 44J, locates the 5 monitor information that it retains in said RAM associated with the channel mark of the 100.0 MHz frequency and compares the "program unit identification code" of said command with the program unit information of said monitor information in RAM. No match results which indicates a new program unit is 10 being transmitted on said frequency. Not resulting in a match causes said controller, 44, automatically to transfer information of new programming to microcomputer, 205, and to transfer to buffer/comparator, 14, for further processing said monitor information in RAM which is monitor information 15 of prior programming transmitted on said frequency. Automatically, said control processor, 44J, causes matrix switch, 44I, to cease transferring information from EOFs valve, 44F, to control processor, 44J, and commence transferring information from control processor, 44J, to 20 buffer/comparator, 8, (to which said matrix switch, 44I, has capacity to transfer information). Automatically said control processor, 44J, transmits a message that consists of binary information of a "00" header then the execution segment information of the pseudo command then a meter- 25 monitor segment containing said monitor information in RAM (including the associated channel mark and the format information of said information) then any padding bits required to end said message. (Hereinafter, said transmission of is called the "1st-old-radio-program-message 30 (#5)".) Then, in a predetermined fashion, control processor, 44J, determines that said command contains subject matter meter-monitor information, causing control processor, 44J, to transmit a message that consists of binary information of a "00" header then particular execution segment information 35 that is addressed to microcomputer, 205, (and that causes

microcomputer, 205, to process the meter-monitor information of said message as new programming now being transmitted on said 100.0 MHz frequency) then meter-monitor segment information that includes the "program unit identification
5 code" and subject matter information of said first command and the channel mark of said 100.0 MHz frequency as well as appropriate meter-monitor format information then any padding bits required to end said message. (Said message is called, hereinafter, the "1st-new-radio-program-message (#5)".) Then
10 said control processor, 44J, deletes from said RAM all information of said monitor information in RAM except the information of said channel mark and records at said RAM, associated with said channel mark, the meter-monitor segment information of the information at said SPAM-input-signal
15 memory, which is said command, but replaces the meter-monitor format information that is recorded with new format information that reflects the addition of a channel mark. Finally, controller, 44J, transmits particular radio-detection-complete information to controller, 20; causes all
20 apparatus of decoder, 40, except said RAM to cease receiving SPAM message information and delete all information received on said frequency of interest (that is, frequency 100.0 MHz); and causes said matrix switch, 44I, to cease transferring information from said control processor, 44J, to said
25 buffer/comparator, 8, and commence transferring SPAM message information from EOFS valve, 44F, to its null output.

Said radio-detection-complete information causes controller, 20, to cause oscillator, 6, to cause the selection of the next frequency in the predetermined
30 radio frequency selection pattern: 99.0 MHz. Automatically oscillator, 6, causes mixer, 2, to select said frequency and input it, at a fixed frequency, to decoder, 40. Controller, 20, then transmits a particular preprogrammed radio-99.0 instruction to control processor, 44J, that informs said
35 processor, 44J, 99.0 MHz is inputted to decoder, 40.

Receiving said radio-99.0 instruction causes control processor, 44J, to cause all apparatus of decoder, 40, to commence receiving, detecting, and processing SPAM message information embedded in the inputted frequency of interest.

5 When the input of FM radio frequency 99.0 MHz to decoder, 40, commences, the remote station transmitting the 99.0 MHz radio transmission is transmitting no SPAM information in the normal transmission location.

EOFS valve, 44F, of decoder, 40, waits to receive
10 detected SPAM signal information, but none is transmitted by said remote wireless station.

After determining, in a predetermined fashion, that a particular predetermined period of time has elapsed from the input of said 99.0 MHz frequency to decoder, 40, controller,
15 20, automatically causes control processor, 44J, to cause all apparatus of decoder, 40, to cease acting to receive SPAM message information embedded in said frequency and to delete all information received on said frequency and causes
20 oscillator, 6, to cause the selection of the next frequency in the predetermined radio frequency selection pattern: 100.0 MHz. Automatically, oscillator, 6, causes mixer, 2, to select said frequency and input it, at a fixed frequency, to decoder, 40. Controller, 20, then transmits a particular
25 preprogrammed radio-100.0 instruction to control processor, 44J, that informs said processor, 44J, 100.0 MHz is inputted to decoder, 40.

In the example, buffer/comparator, 8, receives from decoder, 30, the 1st-, 2nd-, and 3rd-old-program-message (#5) messages and the 1st-, 2nd-, and 3rd-new-program-message (#5) messages and from decoder, 40, the 1st-old-radio-program-
30 message (#5) and 1st-new-radio-program-message (#5) messages.

Receiving each one of said messages causes
buffer/comparator, 8, first, to place said one at a particular received signal location at buffer/comparator, 8,
35 then to compare a particular portion the first X bits

immediately after the first H bits of said binary information (which X bits is the execution segment of said one) to the aforementioned particular comparison information in its automatic comparing fashion. In each case, no match results which signifies that none of said messages instructs URS signal processors, 200, to decrypt. Not resulting in a match causes buffer/comparator, 8, to transfer each one directly to controller, 12, as soon as controller, 12, becomes prepared to receive said one.

10 (The system of the present invention has capacity for processing encrypted SPAM program identification information; however, in the preferred embodiment, the decryption of said information takes place at the decryptors, 39K, 44K, or 47K, of the controllers, 39, 44, or 47, of decoders, 30, 40, or of
15 Fig 2C, before said decoders input their detected SPAM program identification information to buffer/comparators, 8. Such decryption is affected in the fashion of the decryption of the first and second messages of example (#4) at decoder, 203.)

20 All eight of said messages are commands. The 1st- and 3rd-new-program-message (#5) and the 1st-new-radio-program-message (#5) signals are addressed to microcomputer, 205. Each informs said microcomputer of new programming transmissions to which said microcomputer can tune
25 appropriate station receiver and display apparatus in fashions described below. (Hereinafter said commands are called "guide commands" because they can guide station control apparatus to desired programming.) By contrast, the 1st-, 2nd-, and 3rd-old-program-message (#5) messages, the
30 2nd-new-program-message (#5), and the 1st-old-radio-program-message (#5) inform no station control apparatus of new programming transmissions because said commands are addressed to no apparatus; the execution segment of each is the aforementioned pseudo-command. (Hereinafter, each said
35 signal is called a "transparent command" because no

subscriber station control apparatus "sees" said signal.)

Receiving each transparent or guide command from buffer/comparator, 8, causes controller, 12, (which is equipped with a matrix switch, 12I, and a control processor, 5 12J, with associated RAM and ROM) to process each, in turn, in its preprogrammed fashions (which are similar to the preprogrammed fashions of controller, 39, of decoder, 203). Receiving each command causes controller, 12, to record said command at the SPAM-input-signal register memory of 10 controller, 12, then to compare the execution segment of each command to the aforementioned controlled-function-invoking-@12 information. Each execution segment of a guide command matches particular preprogrammed transfer-this-message-to-205-@12 information that invokes particular preprogrammed 15 instructions that cause controller, 12, to input the message of said command to buffer, 39G, of controller, 39, of decoder, 203. (Receiving said message causes said controller, 39, to input information of said command to microcomputer, 205, thereby informing microcomputer, 205, 20 that new programming of the particular subject matter and program identification unit identified of said guide command is being transmitted on the channel of the channel mark of said guide command and causing microcomputer, 205, to process in a fashion that is described more fully below.) Each 25 execution segment of a transparent command matches particular preprogrammed pseudo-function-@12 information that invokes no particular preprogrammed controlled function instructions.

In example #5, controller, 12, is preprogrammed to process monitor information, and completing the controlled 30 functions invoked by any given message causes controller, 12, automatically to process the information of said message as monitor information, in the fashion of controller, 39, of decoder, 203, in example #3. Automatically after transmitting the last bit of each guide command or 35 determining that the execution segment of each transparent

command invokes no controlled function, controller, 12, commences processing the information at said SPAM-input-signal memory as monitor information. Automatically, control processor, 12J, transfers to buffer/comparator, 14, via 5 matrix switch, 12 I, header information that identifies a transmission of monitor information of available programming then all of the information that is recorded at said SPAM-input-signal memory. (In each example #5 case, the information that is transferred--together with its newly 10 added header information--continues to be called by its previously assigned name; for example, the 1st-old-radio-program-message (#5).) Then controller, 12, from memory all information of said given message and commences waiting to receive the binary information of a subsequent message from 15 buffer/comparator, 8.

Particular ones of said eight messages convey first instances of particular program unit identification monitor information associated with particular channel marks. Said ones are the 1st-, 2nd-, and 3rd-new-program-message (#5) 20 messages and the 1st-new-radio-program-message (#5). Others of said messages convey last instances of such information associated with said channel marks. Said others are the 1st-, 2nd-, and 3rd-old-program-message (#5) messages and the 1st-old-radio-program-message (#5). (Hereinafter, monitor 25 information messages that convey first instances of particular program unit identification information associated with particular channel marks are called "new programming messages," and messages that convey last instance information are called "old programming messages.")

30 Signal processor, 200, processes the monitor information of said messages in a fashion that is similar to the monitor information processing of examples #3 and #4.

Receiving each of said eight messages (with said header information that identifies monitor information of 35 available programming added) causes buffer/comparator, 14, to

determine that said header information matches particular preprogrammed monitor-information-identification information, causing buffer/comparator, 14, to input each message, in turn, to onboard controller, 14A.

5 Receiving any given old programming message causes onboard controller, 14A, to execute particular preprogrammed process-monitor-info-of-available-programming instructions. Said instructions cause onboard controller, 14A, to determine that the channel mark and program unit identification
10 information in said old programming message matches the channel mark and program unit identification information of a selected monitor information record previously initiated by a particular new programming message and to update the information of said selected record by modifying the
15 information content of said record by adding and/or deleting and/or replacing information in such a way that the information of said record reflects to the fullest extent which particular programming is available on which channels at the station of Fig. 3 (and at selected other stations that
20 are preprogrammed and preconfigured to collect monitor information) and by recording date and time information, received from clock, 18, in such a way that the information of said record reflects when said particular programming is available. The programming monitored for availability and
25 the information recorded can include not only programming identified by the aforementioned "program unit identification codes" that identify television programs but also, for example, computer programming information such as the information, in the meter-monitor segment of the first
30 combining synch command of the "Wall Street Week" example, that identifies the program instruction set that follows said command and the supplier of said set.

Receiving any given new programming message causes onboard controller, 14A, to determine that the program unit
35 identification information in said message does not match the

program unit identification information of that selected monitor information record whose channel mark matches the channel mark of said new programming message, causing onboard controller, 14A, automatically to cause signal processor, 5 200, to record said selected monitor information record at recorder, 16, in the fashion that onboard controller, 14A, caused signal processor, 200, to record the aforementioned record of prior programming upon receiving the 1st monitor information (#3). Then, automatically, onboard controller, 10 14A, executes the aforementioned process-monitor-info-of-available-programming instructions. Said instructions cause onboard controller, 14A, to initiate a new monitor record that reflects the availability of the programming identified in said new programming message. Automatically, said 15 instructions cause onboard controller, 14A, to delete all information at the record location of said selected monitor information record except the channel mark associated with said record and to record at said record location the "program unit identification code" information of said new 20 programming message, such other selected information of said new programming message that identifies other particular programming is available on the channel of said channel mark, and current date and time information, received from clock, 18. In this fashion, the system of the present invention 25 initiates records at the station of Fig. 3 (and at selected other stations that are preprogrammed and preconfigured to collect monitor information) that reflect to the fullest extent which particular programming becomes available at said station (and said other stations), on which channels, and 30 when.

OPERATING SIGNAL PROCESSOR SYSTEMS ... SIGNAL RECORD TRANSFER

In examples #3, #4, and #5, the transmission of SPAM signal information causes signal processor, 200, to transfer 35 signal record information by telephone to remote station

computers. At the outset of each example, recorder, 16, has reached a level of fullness where recording the next signal record will cause the quantity of recorded information to equal or exceed the particular fullness information of said recorder, 16. In example #3 and #4, receiving the first message of the "Wall Street Week" program causes decoder, 203, to transfer to buffer/comparator, 14, the 1st monitor information (#3) and the 1st meter & monitor information (#4), respectively, and receiving the 1st monitor information (#3) and the 1st meter & monitor information (#4) causes buffer/comparator, 14, to transfer record information of the prior program displayed at monitor, 202M, to recorder, 16, and causes recorder, 16, to record said information. In example #5, receiving transmitted SPAM message information causes decoders, 30 and 40, to transmit the 1st-new-program-message (#5) and the 1st-new-radio-program-message (#5) messages, respectively, and receiving information of said 1st-new-program-message (#5) and said 1st-new-radio-program-message (#5) causes buffer/comparator, 14, to transfer old programming record information to recorder, 16, and causes recorder, 16, to record said information. In each example, the transfer of the first record information from buffer/comparator, 14, causes recorder, 16, to execute the automatic telephone signal record transfer sequence described above.

In each example, when the automatic processing caused by the received SPAM signal information reaches the point at which recorder, 16, finishes recording the first signal record information transferred from buffer/comparator, 14, recorder, 16, measures the quantity of its recording capacity that holds signal records, in a predetermined fashion, and determines that said quantity is equal to or greater than said particular fullness information. Said determining causes recorder, 16, to transfer a particular instruct-to-call instruction to controller, 20, that causes controller,

20, to activate telephone connection, 22, and proceed with a particular preprogrammed telephone signal record transfer sequence that is fully automatic.

The first stage of said sequence involves transferring
5 audit information to a particular first host computer at a first remote station. Controller, 20, transfers the telephone number, 1-800-AUDITOR, to auto dialer, 24, and causes said dialer, 24, to dial said number. Said first computer answers said telephone call, and in a fashion well
10 known in the art, controller, 20, and said first computer automatically establish telephone communications. Automatically, controller, 20, causes telephone connection, 22, to transfer particular identifying information that includes the unique digital identifying code of ROM, 21, to
15 said first computer followed by a particular instruct-to-receive signal. Said instruct-to-receive signal causes said first computer automatically to prepare to receive audit records then to transfer a particular start signal via connection, 22, to controller, 20. Receiving said start
20 signal, sent automatically in response to controller, 20's, instruct-to-receive signal, causes controller, 20, to cause recorder, 16, to transmit all recorded meter audit records and particular other audit information to telephone connection, 22, which causes said connection, 22, to transmit
25 said records and information to said first computer. When recorder, 20, transmits the last bit of said record and other information, recorder, 20, transmits particular finished-with-first-stage information to controller, 20, which causes controller, 20, to transmit a particular acknowledge receipt
30 instruction to said first computer. Automatically said first computer determines, in a predetermined fashion, that the audit information has been received correctly and completely, and said determining causes said first computer automatically to transmit a particular transmission complete signal to
35 controller, 20. Receiving said complete signal causes

controller, 20, to cause telephone connection, 22, to terminate said telephone call. Then controller, 20, transfers information to recorder, 16, that causes recorder, 16, to erase from memory all said record and other
5 information that is not also meter charge information or monitor information.

Having completed the first stage, controller, 20, then commences automatically the second stage of said sequence which involves transferring meter charge information to a
10 particular second host computer at a second remote station. Controller, 20, transfers the telephone number, 1-800-CHARGES, to auto dialer, 24, and causes the dialing of said number. But said number is busy. Telephone connection, 22, receives a telephone busy signal, well known in the art, and
15 transfers information of said signal to controller, 20. Receiving said information causes controller, 20, to execute a preprogrammed redial sequence. Thereafter, whenever controller, 20, polls its input sources for input signal information in a polling fashion well known in the art, it
20 causes dialer, 24, regularly to redial said number. Controller, 20, continues said redialing until said second computer answers said call.

Said redial sequence does not prevent controller, 20, from proceeding with other processing tasks; it merely defers
25 execution of the remaining preprogrammed instructions of the second stage. When said second computer answers said call, controller, 20, will automatically execute said remaining instructions.

Having deferred further execution of the second stage,
30 controller, 20, proceeds to the third stage which involves transferring monitor information to a particular third host computer at a third remote station. Controller, 20, causes the dialing of the telephone number, 1-800-MONITOR, and establishes telephone communications with said third
35 computer. Automatically, controller, 20, causes the transfer

to said third computer of particular identifying information and a particular instruct-to-receive signal causing said third computer to determine that it is not prepared to receive information and to respond with a particular call-back signal. Said call-back signal instructs controller, 20, to defer further execution of the third stage until a particular deferred time--the first waiting moment after 1:00 AM the following morning--and causes controller, 20, to execute a preprogrammed time-check-and-determining sequence. Under control of said sequence, as a regular step in the sequence of the aforementioned polling fashion, controller, 20, checks the time of clock, 18, and determines whether said clock time is after said deferred time.

Having deferred further execution of the third stage, controller, 20, proceeds with other processing. The third stage is the final stage of said automatic telephone signal record transfer sequence. Accordingly, controller, 20, starts polling for instructions and commences regularly executing said redial and said time-check-and-determining sequences.

Subsequently, in the course of executing said redial instructions, controller, 20, and said second computer establish telephone communications in the fashion described in the first stage above. Controller, 20, then causes the transfer to said second computer of particular identifying information followed by a particular instruct-to-receive signal causing said second computer to respond with a particular start signal that causes controller, 20, to cause the transmitting of all recorded meter charge records to said second computer. When recorder, 20, finishes transmitting meter charge information, controller, 20, transmits a particular acknowledge receipt instruction to said second computer. Automatically said second computer responds with a particular transmission complete signal that causes controller, 20, to terminate said telephone call then to

cause recorder, 16, to erase from memory all said meter charge information. Then, in a preprogrammed fashion, controller, 20, deactivates the redial sequence instruction portion of said polling sequence.

5 So completing the second stage causes controller, 20, once again to commence polling for instructions.

Subsequently, controller, 20, determines that said clock time is after said deferred time which causes controller, 20, automatically to deactivate said time-check-
10 and-determining sequence sequence and recommence said third stage. Automatically, controller, 20, reestablishes telephone communications with said third computer and causes said third computer to transfer to controller, 20, its particular start signal. Then controller, 20, causes the
15 transmitting of all recorded monitor records to said third computer. When said transmitting is finished, controller, 20, transmits a particular acknowledge receipt instruction to said third computer. Automatically said third computer responds with a particular transmission complete signal that
20 causes controller, 20, to terminate said telephone call then to cause recorder, 16, to erase from memory all said monitor record information.

Completing the final deferred instructions of said automatic telephone signal record transfer sequence causes
25 controller, 20, to end said sequence and commence processing in the conventional fashion.

In examples #3 and #4 (and #5 if information of said 1st-new-program-message (#5) reaches buffer/comparator, 14, before any other instance of monitor information), receiving
30 the first message of the "Wall Street Week" program causes the apparatus of the Fig. 3 subscriber station to carry out said signal record transfer sequence. Simultaneously, other stations have reached a similar level of fullness, and said command causes said other stations also to execute said
35 transfer sequence. Accordingly, not only does transmitting

said first message cause all the functions described above in example #3 and #4 (and #5), transmitting said message also causes apparatus at one and more subscriber stations to transfer recorded information selectively to one and more remote stations at the time of execution and at deferred times, causes computers at said stations to process said information, and causes said computers to transfer information, point-to-point, to said subscriber station apparatus.

10 Examples #3, #4, and #5 do not show the second message of the "Wall Street Week" program causing information to be recorded at the recorder, 16, of the subscriber station of Fig. 3. Accordingly, said message does not cause apparatus of said station to transfer of record information to one or
15 more remote station computers.

 Nevertheless, it is clear from the above exposition that the transmission of any SPAM command (including the pseudo command) that includes meter-monitor information can cause monitor record information to be recorded at the
20 recorder, 16, of selected stations and can cause signal processors, 200, at selected ones of said stations (that is, at stations where recorders, 16, equal or exceed particular fullness information) to transfer meter and/or monitor record information selectively to one or more remote stations and
25 cause computers at said stations to process the information in the fashions described herein.

 (Indeed, as the above exposition makes clear, the impact of the transmission of SPAM information can be yet more complex and meaningful. In example #4, receiving the
30 second message does cause selected stations to record monitor record information the recorders, 16, of said stations. Said stations are those stations that are preprogrammed to collect monitor information at which the first message is not decrypted but the second message is; at which, as a
35 consequence, program unit identification information does not

exist at SPAM-first-precondition memories and, hence, where Fig. 1C combinings fail to occur because the first precondition is not satisfied; and at which, as a consequence, receiving said second messages causes a 2nd monitor information (#4) transmission and causes processing of said 2nd monitor information (#4) at buffer/comparators, 14. At said stations, because no monitor information of the first "Wall Street Week" program message was previously processed--because none was decrypted--monitor record information of prior programming still exists at said buffer/comparators, 14, when said 2nd monitor information (#4) is received at said buffer/comparators, 14. At selected ones of said stations which ones where recorders, 16, will equal or exceed particular fullness information when the next instance of record information is recorded, receiving said second message causes the recording of said monitor record information of prior programming, causes the transferring of meter and/or monitor record information selectively to one or more remote stations, and causes computers at said stations to process the information in the fashions described herein.)

REGULATING THE RECEPTION AND USE OF PROGRAMMING ...

(INCLUDING EXAMPLE #6)

Examples #2 and #4, above, illustrate methods of controlling encryption and decryption means, well known in the art, within signal processing systems to regulate (and meter) the reception and use of control instructions that generate combined medium overlay information and cause combinings to commence and cease at selected stations. Said means and methods involve the operation of preprogrammed cipher keys (such as keys J and Z) and cipher algorithms to decrypt transmitted information.

The present invention includes other apparatus and methods for regulating the reception and use of combined medium control instructions, and the apparatus and methods of

the present invention that are used to control (and meter) combined medium communication can also regulate the reception and use of prior art electronic programming transmissions.

In the prior art, various means and methods exist for
5 regulating the reception and use of electronically transmitted programming. Various scrambling means are well known in the art for scrambling, usually the video portion of analogue television transmissions in such a fashion that only subscriber stations with appropriate descrambling means have
10 capacity to tune suitably to the television transmissions and display the transmitted television image information. Encryption/decryption means and methods, well known in the art, can regulate the reception and use of, for example, digital video and audio television transmissions, digital
15 audio radio and phonograph transmissions, digital broadcast print transmission, and digital data communications. Other techniques, well known in the art, involve controlling interrupt means that may be as simple as on/off switches to interrupt or disconnect programming transmissions at stations
20 that lack authorizing information or are determined in other fashions not to be duly authorized. Still other techniques, also well known in the art, involve controlling jamming means that spoil transmitted programming at stations that lack authorizing information or are determined not to be duly
25 authorized, thereby degrading the usefulness of said programming. Such other techniques include, for example, inserting so-called "noise" into the transmitted programming which noise may be, for example, overlays of one or more separate transmissions.

The means and methods of the present invention for
30 regulating reception and use of programming relate, in particular, to three features of the present invention. The computer system of the present invention has capacity at each subscriber station to compute station specific information
35 based on preprogrammed information that exists at each

station and that differs from station to station. Given this capacity, any central control station of the present invention that originates a SPAM transmission can cause subscriber station apparatus to decrypt received SPAM information in different fashions with each station decrypting its received information in its own station specific fashion. A central station can cause different stations to compute different station specific decryption cipher keys and/or algorithms to use in any given step of decryption or to compute station specific key and/or algorithm identification information that differs from station to station and controls each station in identifying the key and/or algorithm to use for any given step of decrypting. A second feature of the present invention is that effective SPAM processing depends on the correspondence between the transmitted SPAM information that causes processing at the subscriber stations and the information preprogrammed at the various stations that controls the SPAM processing at each station. In order for any given SPAM execution segment to invoke any given controlled function at any given station, the received binary information of said segment (for example, "010011") must match preprogrammed controlled-function-invoking information ("010011") at each station. This feature permits each station to be preprogrammed with station specific controlled-function-invoking information that differs from station to station (which means that no single SPAM execution segment could invoke a given function at all stations without first being processed at selected stations to render its information to correspond to the station specific preprogrammed invoking information of said stations). The third feature of the present invention is an extended system of means and methods for regulating the reception and use of SPAM information--including decryption key and algorithm information--that is illustrated in Fig. 4 and discussed more fully below.

By themselves, the first and second features provide a technique whereby a message such as the second message of the "Wall Street Week" program can take affect at only selected stations (such as those stations preprogrammed with decryption key J) without being decrypted at said stations. (Hereinafter, this technique is called "covert control.")

An example #6, that focuses on the second message of the "Wall Street Week" program and is set within the context of example #4, illustrates the operation of covert control.

In examples #1, #2, #3, and #4, the information of the execution segment of said second message, when unencrypted, is identical from example to example. For example, if said information is "100110" in example #1, it is "100110" in example #3 and, after decryption, in examples #2 and #4. And the preprogrammed execute-conditional-overlay-at-205 information that said information of the execution segment matches when compared with controlled-function-invoking information is also "100110".

But in example #6 the information of the execution segment of said second message is different; for example, said information is "111111". And the particular binary number that is selected--"111111" in the particular example-- is selected because no subscriber station is preprogrammed, at the outset of the example, with any controlled-function-invoking information that is "111111". (In other words, were said "111111" information of the execution segment transmitted without any other action taking place first, transmitting said information would cause no controlled function to be executed at any subscriber station because said information would not match any controller-function-invoking information at any station.)

In example #6, two particular messages are transmitted each of which consists of a "01" header; execution, meter-monitor, and information segments; and an end of file signal. (Hereinafter, said messages are called the "1st supplementary

message (#6)" and the "2nd supplementary message (#6)".) In each message, the information of said segments is encrypted prior to transmission in the same fashion that the information of the first message of example #4 is encrypted, 5 except that the encryption is done with key J rather than key Z and the encrypted information of the execution segment instructs subscriber stations to decrypt with key J.

The "Wall Street Week" program originating studio embeds and transmits the 1st supplementary message (#6) 10 before transmitting said second message.

Just as is the case with the first message of example #4, at the subscriber station of Fig. 3 (and at other stations that are preprogrammed with decryption key J), receiving the 1st supplementary message (#6) causes the 15 apparatus of said station to decrypt said message (using key J) and execute any controlled functions that are invoked by the unencrypted execution segment of said message. Automatically, control processor, 39J, causes decryptor, 39K, to receive the information of said message; decryptor, 39K, 20 decrypts the encrypted information of said message and transfers said message to EOFs valve, 39H; and EOFs valve, 39H, inputs the information of said message, unencrypted, to control processor, 39J, until the end of file signal of said message is detected. Automatically, control processor, 39J, 25 compares the unencrypted information of the execution segment in said message to the aforementioned controlled-function-invoking information, and a match occurs with particular preprogrammed execute-at-39J information that causes control processor, 39J, to execute particular preprogrammed load-and-run-at-39J instructions. 30

Executing said instructions causes control processor, 39J, to record the received SPAM information of said 1st supplementary message (#6) in a fashion similar to the recording of the first message of example #4 except that the 35 information of the information segment of said 1st

supplementary message (#6) is recorded at particular RAM associated with control processor, 39J, rather than particular RAM of microcomputer, 205. Automatically, control processor, 39J, records all remaining command information of
5 said 1st supplementary message (#6) together with any padding bits immediately following said command at the aforementioned SPAM-input-signal register memory then continues receiving the SPAM information of said message and loads said
10 information (which is the information of the information segment of said message) at particular working memory of said RAM associated with control processor, 39J.

In due course, EOFS valve, 39H, receives complete information of the end of file signal that ends said 1st supplementary message (#6). Receiving said information
15 causes EOFS valve, 39H, to transmit the aforementioned interrupt signal of EOFS-signal-detected information to control processor, 39J.

Receiving said signal while under control of said load-and-run-at-39J instructions causes control processor,
20 39J, to execute the information of the information segment of said 1st supplementary message (#6) that is loaded at said RAM as the so-called machine language instructions of one so-called job.

Executing said information causes control processor,
25 39J, in the predetermined fashion of the said information that is preprogrammed at said RAM at the time of execution by virtue of being so loaded prior to being so executed, to locate the location of that particular instance of controlled-function-invoking information that is "100110"
30 (which is the execute-conditional-overlay-at-205 information that causes control processor, 39J, to execute the controlled function of said conditional-overlay-at-205 instruction) and modify the information at said location to be "111111".
(Simultaneously, other control processors, 39J, and at other
35 stations that are preprogrammed with decryption key J execute

information of loaded information of said information segment and modify information of the execute-conditional-overlay-at-205 information, at said control processors, 39J, to be "111111".)

5 In this fashion, the execute-conditional-overlay-at-205 information at the control processors, 39J, of those selected subscriber stations that are preprogrammed with information of decryption key J is altered from its standard "100110" and becomes "111111".

10 Accordingly, when the second message of the "Wall Street Week" program of example #6 is transmitted with its "111111" execution segment, said message is processed at those stations that are preprogrammed with said information of decryption key J precisely as the second message of
15 example #3 is processed at said stations. (At all other stations, all information of said message is automatically discarded because the "111111" information of its execution segment fails to match any preprogrammed controlled-function-invoking information.)

20 The "Wall Street Week" program originating studio embeds and transmits the 2nd supplementary message (#6) after transmitting said second message.

At the subscriber station of Fig. 3 (and at other stations that are preprogrammed with decryption key J),
25 receiving said 2nd supplementary message (#6) causes precisely the same processing that is caused by receiving the 1st supplementary message (#6) with just one exception. Whereas executing the loaded information of the information segment of the 1st supplementary message (#6) causes control
30 processor, 39J, to locate that instance of controlled-function-invoking information that is "100110" and modify the information at the location of said "100110" to be "111111", executing the loaded information of the information segment of the 2nd supplementary message (#6) causes control
35 processor, 39J, to locate that instance of controlled-

function-invoking information that is "111111" and modify the information at the location of said "111111" to be "100110".

In this fashion, the execute-conditional-overlay-at-205 information at the control processors, 39J, of those 5 selected subscriber stations that are preprogrammed with information of decryption key J is returned to its standard value: "100110". (Hereinafter, the normal binary value of a given instance of information that invokes a preprogrammed function--such as, for example, the "100110" that is the 10 normal value of said execute-conditional-overlay-at-205 information--is called a "standard control-invoking value", and a value that temporary replaces a standard control-invoking value in the course a covert control application--such as "111111" in example #6--is called a "covert control- 15 invoking value".)

Covert control provides significant benefits. One benefit is speed. For example, when covert control is employed, no time is spent decrypting messages (such as the second "Wall Street Week" message of examples #2 or #4) that 20 convey combining synch commands. Thus the shortest possible interval of time can exist between the moment when a given combining synch command (such as the command of said second message) is embedded at the program originating studio and transmitted and the moment when it causes combining at 25 those selected stations at which it causes combining. A second benefit arises out of the capacity to repeat. In example #6, after transmitting said 1st supplementary message (#6) and causing the covert control-invoking value, "111111", to replace the standard control-invoking value of the 30 execute-conditional-overlay-at-205 information at those selected subscriber stations that are preprogrammed with decryption key J, the "Wall Street Week" program originating studio can invoke the aforementioned conditional-overlay-at-205 instructions at said selected stations not just once but 35 many time by transmitting execution segments that are

"111111" before transmitting said 2nd supplementary message (#6) and causing the standard control-invoking value of said execute-conditional-overlay-at-205 information, "100110", to replace said covert control-invoking value at said selected
5 stations.

Fig. 4 shows the Signal Processing Programming Reception and Use Regulating System that is the third feature of the present invention.

The subscriber station of Fig. 4 has capacity for
10 receiving wireless television programming transmissions at a conventional antenna, 199, and a multi-channel cable transmission at converter boxes, 201 and 222. Said boxes, 201 and 222, are conventional cable converter boxes with capacity, well known in the art, for receiving information of
15 a selected channel of a multiplexed multi-channel transmission and converting the selected information to a given output frequency. The selected channels whose information is received at said boxes, 201 and 222 respectively, are selected by tuners, 214 and 223
20 respectively, which are conventional tuners, well known in the art, each with capacity for tuning to a selected channel. Antenna, 199, and boxes, 201 and 222, transmit their received information to matrix switch, 258, which is a conventional matrix switch, well known in the art, with capacity for
25 receiving multiple inputs and outputting said inputs selectively to selected output apparatus. One apparatus that said switch has capacity for outputting to is television tuner, 215. However, the configuration Fig. 4 differs from the configuration of Figs. 1 and 3 in that television tuner, 215, outputs its audio and video outputs to said matrix
30 switch, 258, rather than to monitor, 202M, and divider, 4, respectively. Instead, in Fig. 4, it is said switch, 258, that outputs the information that is input to said monitor, 202M, and divider, 4. Fig. 4 shows five additional devices--
35 three decryptors, 107, 224 and 231, a signal stripper, 229,

and a signal generator, 230--associated with matrix switch, 258. Decryptors, 107, 224 and 231, are conventional decryptors, well known in the art, with capacity for receiving encrypted digital information, decrypting said
5 information by means of a selected cipher algorithm and a selected cipher key, and outputting the decrypted information. Signal stripper, 229, is a conventional signal stripper, well known in the art, with capacity for receiving a transmission of video information, removing embedded or
10 otherwise inserted signal information selectively, and outputting the transmission absent the removed information. Signal generator, 230, is a conventional signal inserter, well known in the art, with capacity for receiving a transmission of video information, embedding or otherwise
15 inserting signal information selectively, and outputting the transmission with the embedded or otherwise inserted information. Matrix switch, 258, has capacity for outputting selected inputted transmissions to each said five devices, and each of said devices processes its inputted information
20 in its specific fashion and outputs its processed information to said switch, 258.

As Fig. 4 shows, signal processor, 200, controls all the aforementioned apparatus. Signal processor, 200, controls the tuning of tuners, 214, 215, and 223; controls
25 the switching of matrix switch, 258; supplies cipher algorithm and cipher key information to and controls the decrypting of decryptors, 107, 224 and 230; controls signal stripper, 229, in selecting transmission locations and/or information to strip and in signal stripping; and controls
30 signal generator, 230, in selecting transmission locations at which to insert signals, in generating specific signals to insert, and in inserting.

In addition, Fig. 4 also shows divider, 4, monitor, 202M, decoder, 203, and microcomputer, 205, all of which
35 function and are controlled as in Figs. 1 and 3.

Finally, Fig. 4 shows local input, 225, well known in the art, which has means for generating and transmitting control information to controller, 20, of signal processor, 100. The function of local input, 225, is to provide means
5 whereby a subscriber may input information to the signal processor of his subscriber station, thereby controlling the functioning of his personal signal processor system in specific predetermined fashions that are described more fully below. In the preferred embodiment, local input, 225, is
10 actuated by keys that are depressed manually by the subscriber in the fashion of the keys of a so-called touch-tone telephone or the keys of a typewriter (or microcomputer) keyboard. As Fig. 4 shows, microcomputer, 205, also has capacity for inputting control information to microcomputer,
15 205, via decoder, 203, and in the preferred embodiment, microcomputer, 205, may also automatically substitute for local control, 225, in predetermined fashions in inputting control information to said controller, 20, on the basis of preprogrammed instructions and information previously
20 inputted to said microcomputer, 205.

OPERATING S. P. REGULATING SYSTEMS ... EXAMPLE #7

Example #7 illustrates the operation of the the signal processing regulating system of Fig. 4 and demonstrates the
25 interaction of the aforementioned first and third features of the present invention--the capacity to compute station specific information at each subscriber station and the system of regulating (and metering) means and methods that is illustrated in Fig. 4.

In example #7, the program originating studio that
30 originates the "Wall Street Week" transmission transmits a television signal that consists of so-called "digital video" and "digital audio," well known in the art. Prior to being transmitted, the digital video information is doubly
35 encrypted, by means of particular cipher algorithms A and B

and cipher keys Aa and Ba, in such a way that said information requires decryption at subscriber stations in the fashion described below. The digital audio is transmitted in the clear. Said studio transmits the information of said
5 program to a plurality of intermediate transmission stations by so-called "landline" means and/or Earth orbiting satellite transponder means, well known in the art.

Each of said intermediate transmission stations receives the transmission originated by said studio and
10 retransmits the information of said transmission to a plurality of ultimate receiver stations.

In example #7, the intermediate station that retransmits "Wall Street Week" program information to the subscriber station of Fig. 4 is a cable television system
15 head end (such as the head end of Fig. 6). Prior to retransmission, said station encrypts the digital audio information of said transmission, in a fashion well known in the art, using particular cipher algorithm C and cipher key Ca, then transmits the information of said program on cable
20 channel 13, commencing at a particular 8:30 PM time on a particular Friday night.

In example #7, the controller, 20, of the signal processor, 200, of Fig. 4 is preprogrammed at a particular time with particular information that indicates that the
25 subscriber of said station wishes to view said "Wall Street Week" program when transmission of said program on cable cable 13 commences.

(So preprogramming controller, 20, can occur in several fashions. For example, prior to a particular time,
30 a subscriber may enter particular please-fully-enable-WSW-on-CC13-at-particular-8:30 information at local input, 225, and cause said information, in a predetermined fashion, to be inputted to controller, 20, by local input, 225. Alternately, microcomputer, 205, can be preprogrammed with
35 particular specific-WSW information and, in a predetermined

fashion that is described more fully below, caused to input said please-fully-enable-WSW-on-CC13-at-particular-8:30 information to said controller, 20.)

Receiving any given instance of please-fully-enable-
5 WSW-on-CC13-at-particular-8:30 information causes controller, 20, in a predetermined fashion, to select particular WSW-on-CC13-at-particular-8:30 information in said received information, record said selected information at particular memory, and execute particular receive-authorizing-info-at-
10 appointed-time instructions.

In a predetermined fashion, executing said instructions causes controller, 20, causes prepare to receive a particular enabling SPAM message at a particular time. Automatically, controller, 20, checks the time of the clock,
15 18, of signal processor, 200, periodically. At a particular commence-enabling time that is a predetermined interval prior to the aforementioned 8:30 PM time (when said originating studio commences transmitting the "Wall Street Week" program), controller, 20, causes all apparatus of the TV
20 signal decoder, 30, to delete from memory all information of received SPAM information; transmits particular preprogrammed enable-next-program-on-CC13 information to the control processor, 39J, of said decoder, 30, and causes said control processor, 39J, to place one instance of said
25 information at a particular controlled-function-invoking information location; causes the oscillator, 6, then to cause switch, 1, and mixer, 3, to select information of a particular master cable control channel (that may or may not be cable channel 13) from the multi-channel cable system
30 transmission inputted to signal processor, 200, and to input said selected to TV signal decoder, 30; causes said control processor, 39J, to cause digital detectors, 34, 37, and 38, to cease inputting detected information to controller, 39, and commence discarding said information (which said
35 detectors, 34, 37, and 37, have capacity to do) and to cause

particular apparatus of decoder, 30,--for example, line receiver, 33, and digital detector, 34--to commence receiving and inputting to controller, 39, SPAM information detected in the frequency inputted to decoder, 30; causes said control
5 processor, 39J, to commence waiting to receive the header information of a SPAM message; and places one instance of said enable-next-program-on-CC13 information at a particular controlled-function-invoking-@20 information location.

In the interval between said commence-enabling time
10 and said 8:30 PM time, said head end is caused, in a predetermined fashion, to transmit a particular enabling SPAM message that consists of a "01" header, execution segment information that matches said enable-next-program-on-CC13 information, particular meter-monitor information,
15 information segment information of particular enable-CC13 instructions and particular enable-WSW instructions that include particular enable-WSW-programming information, and an end of file signal on the frequency of said master control channel. (Hereinafter said message is called the "local-
20 cable-enabling-message (#7).")

In the fashions described above, so transmitting said SPAM message causes signal processor, 200, at decoder, 30, (to which said master control channel is inputted), to detect the information of said message, select the information of
25 the execution segment in said message, and determine that said selected information matches the aforementioned instance of enable-next-program-on-CC13 information at said particular controlled-function-invoking information location. So determining a match causes the control processor, 39J, to
30 execute particular preprogrammed transfer-this-message-to-controller-20 instructions that are associated with the instance of information at said particular location.

The matrix switch, 39I, of the controller, 39 of decoder, 30, has capacity to transfer information to
35 controller, 20, via control transmission means and executing

said instructions causes said control processor, 39J, to cause the transfer of the information of said message to controller, 20, in the fashion in which information of first message of example #4 is transferred from control processor, 5 39J, and buffer, 39E (by way of EOFS valve, 39F), via matrix switch, 39I, to decryptor, 39K.

Receiving said message causes controller, 20, to load the enable-CC13 instructions and the enable-WSW instructions of the information segment of said message at particular RAM 10 of controller, 20, and execute said instructions as the machine language instructions of one job. Automatically, controller, 20, selects the information of the execution segment in said message, determines that said selected information matches the aforementioned instance of enable- 15 next-program-on-CC13 information at said particular controlled-function-invoking-@20 information location, executes particular preprogrammed load-and-run-@20 instructions that are associated with the instance of information at said particular location, loads the 20 information of the information segment of said message--which information is said enable-CC13 instructions--at said RAM, and executes the information so loaded. (The process of so receiving, loading, and executing the information of said message proceeds at controller, 20, in the fashion of the 25 receiving, loading, and executing the information of the aforementioned 1st supplementary message (#6) at the apparatus of the controller, 39, of decoder, 203, following the transfer of the converted information of said 1st supplementary message (#6) by the processor, 39D, of said 30 controller, 39.)

Executing said enable-CC13 instructions at controller, 20, in this fashion, causes controller, 20, to sample selected preprogrammed SPAM information of the station of Fig. 4 and determine whether unauthorized tampering has 35 occurred at said station. Automatically, in the

predetermined fashion of the said instructions, controller, 20, selects information of the unique digital code at ROM, 21, that identifies signal processor, 200, and the subscriber station of Fig. 4 uniquely; computes the quotient that
5 results from dividing said selected information by 65,536 (which is 2 raised to the 16th power); selects the integer portion of said quotient; branches, in a branching fashion well known in the art, to a selected one of a plurality of subroutines of said enable-CC13 instructions on the basis of
10 the value of said integer; and executes said selected one subroutine. Executing said subroutine causes controller, 20, in a predetermined fashion, to select information of a particular sixteen contiguous bit locations that contain information of said enable-CC13 instructions and compare said
15 selected information to selected information of a particular sixteen contiguous bit locations that hold preprogrammed SPAM operating information. (Said contiguous bit locations that hold preprogrammed SPAM operating information may be bit locations at any signal processing RAM or ROM at the station
20 of Fig. 4, such as, for example, the RAM of controller, 20; the RAM of controller, 12; the RAM associated with the control processor, 39J, of decoder, 203; the RAM associated with the processor, 39B, of the decoder, 30, of signal processor, 200; etc.) A match indicates that said sixteen
25 contiguous bit locations that hold preprogrammed SPAM operating information are preprogrammed with properly. A match occurs at the station of Fig 4.

(Simultaneously other stations compare information of other selected information of bit locations that contain
30 information of said enable-CC13 instructions with information of other local bit locations that hold preprogrammed SPAM operating information. At each station where a match fails to occur--which suggests that the preprogrammed SPAM operating information of said station has been tampered with
35 in an unauthorized fashion--not resulting in a match causes

the controller, 20, of said station to cause all information of said local-cable-enabling-message (#7) to be erased from all memory of said station except for a particular portion of said enable-CC13 instructions loaded at the RAM of said controller, 20, then to execute the information of said portion as information of a so-called "machine language job". Erasing said information from memory prevents the apparatus of said station from decrypting the encrypted information of said "Wall Street Week" program, and executing said portion causes said controller, 20, to cause the auto dialer, 24, and telephone connection, 22, to establish telephone communications with a particular predetermined remote station, in the fashion described above in "Operating Signal Processor Systems ... Signal Record Transfer," and causes controller, 20, then to transmit information of the aforementioned unique digital code at ROM, 21, that identifies said station and signal processor, 200, of said station uniquely as well as particular predetermined appearance-of-tampering information. Transmitting said unique code and appearance-of-tampering information enables apparatus at said remote station to identify said remote station. If telephone communications are not established with said remote station in a predetermined fashion and/or within a predetermined time interval, executing said portion causes said controller, 20, to erase all preprogrammable RAM and EPROM of the signal processing apparatus at said station, thereby disabling said apparatus.)

Resulting in a match causes controller, 20, to execute a particular portion of said enable-CC13 instructions.

Executing the instructions of said portion causes controller, 20, in the predetermined fashion of the said portion, to cause selected apparatus of the station of Fig. 4 to receive the cable channel 13 transmission, to cause selected apparatus to decrypt the audio portion of said transmission, to cause selected apparatus to commence waiting

to receive further enabling information, and to create a
meter record that documents the decryption of the cable audio
transmission at the station of Fig. 4. Automatically,
controller, 20, causes matrix switch, 258, to cease
5 transferring video and audio information to monitor, 202M.
Then, automatically, controller, 20, causes a selected tuner,
214, to tune to the frequency of cable channel 13, thereby
causing its associated converter box, 201, to convert its
received information of said frequency (which information is
10 received by means of its multi-channel cable system
transmission input) to a selected output frequency and
transfer said information at said frequency to matrix switch,
258. (Said selected tuner, 214, said selected frequency, and
all other apparatus and/or modes of operation selected by
15 controller, 20, under control of the information of said
information segment are selected in predetermined fashions.)
Automatically, controller, 20, causes matrix switch, 258, to
transfer the information inputted from said box, 201, to the
output that outputs to television tuner, 215, and causes said
20 tuner, 215, to tune to said selected frequency, thereby
causing said tuner, 215, to receive the information of cable
channel 13 and output the audio and video portions of said
information to matrix switch, 258, on the separate audio and
video outputs of said tuner, 215. Automatically, controller,
25 20, causes matrix switch, 258, to transfer the information of
said audio portion inputted from said tuner, 215, to the
output that outputs to a selected decryptor, 107, thereby
causing said decryptor, 107, to receive the information of
said audio portion (said information being, as explained
30 above, encrypted digital audio). Automatically, controller,
20, selects information of cipher key Ca from among the
information of said portion; transfers said cipher key
information to decryptor, 107; and causes decryptor, 107, to
commence decrypting its received audio information, using
35 said key information and selected decryption cipher algorithm

C, and outputting decrypted information of the audio portion of the "Wall Street Week" program transmission to matrix switch, 258. Automatically, controller, 20, causes matrix switch, 258, to transfer the information inputted from
5 decryptor, 107, to the output that that outputs to signal processor, 200, thereby causing signal processor, 200, to receive said information at a particular third alternate contact of switch, 1, (that is not shown in Fig. 2).
Automatically, controller, 20, clears all information of any
10 prior SPAM message from decoder, 30; causes switch, 1, to connect to said third contact, thereby inputting said information to mixer, 3; and causes mixer, 3, (by control transmission means via oscillator, 6) to transfer said information without any modification; causes the control
15 processor, 39J, of decoder, 30, to cause the filter, 31, and modulator, 32, to transfer said information without any modification; causes said control processor, 39J, to cause digital detectors, 34 and 37, to cease inputting detected information to controller, 39, and commence discarding said
20 information and to cause digital detector, 38, to commence inputting detected information to controller, 39; and causes said control processor, 39J, to commence waiting to receive the header information of a SPAM message. Then automatically, said enable-CC13 instructions cause
25 controller, 20, to execute said enable-WSW instructions.

Executing said enable-WSW instructions causes controller, 20, to cause the control processor, 39J, of said decoder, 30, to place one instance of said enable-WSW-programming information (that said enable-WSW instructions
30 include) at the particular controlled-function-invoking information location occupied by said enable-next-program-on-CC13 information (thereby overwriting said information), and said instruction cause controller, 20, to place one instance of said enable-WSW-programming information at the particular
35 controlled-function-invoking-@20 information location

occupied by said enable-next-program-on-CC13 information (thereby overwriting said information at said location, too).

Finally, controller, 20, completes execution of all information of the information segment of local-cable-
5 enabling-message (#7) loaded at controller, 20, then in the fashion of the first message of example #4, controller, 20, processes automatically the information of the meter-monitor segment as meter information, causes a meter record of prior programming to be transferred from buffer/comparator, 14, and
10 recorded at recorder, 16, (and causes the aforementioned signal record transfer sequence if recorder, 16, equals or exceeds if predetermined level of fullness); causes information of the meter-monitor segment to be placed at particular locations of buffer/comparator, 14, thereby
15 creating a meter record that records the decryption of the audio portion of the "Wall Street Week" program transmission; and causes monitor information to be recorded by onboard controller, 14A, if the station of Fig. 4 is preprogrammed to collect monitor information.

20 Subsequently, but still in the interval between said commence-enabling time and said 8:30 PM time, said program originating studio embeds in the audio portion and transmits a particular SPAM message that consists of a "01" header, execution segment information that matches said enable-WSW-
25 programming information, particular meter-monitor information, particular 1st-stage-enable-WSW-program instructions as the information segment information, and an end of file signal. (Hereinafter said message is called the "1st-WSW-program-enabling-message (#7).")

30 In the fashions described above, so transmitting said SPAM message causes signal processor, 200, at the digital detector, 38, of decoder, 30, to detect the information of said message and at the control processor, 39J, to select the information of the execution segment in said message and
35 determine that said selected information matches the

aforementioned instance of enable-WSW-programming information at said particular controlled-function-invoking information location. So determining a match causes said control processor, 39J, to execute the aforementioned transfer-this-
5 message-to-controller-20 instructions.

Executing said instructions causes said control processor, 39J, to transfer the information of said message to controller, 20, in the fashion of the local-cable-enabling-message (#7).

10 Receiving the "1st-WSW-program-enabling-message (#7) causes controller, 20, to execute the aforementioned load-and-run-@20 instructions, to load the 1st-stage-enable-WSW-program instructions of the information segment at particular RAM of controller, 20, then to execute the information so
15 loaded as the so-called machine language instructions of one so-called job.

Executing said 1st-stage-enable-WSW-program instructions causes controller, 20, in the predetermined fashion of said instructions, to affect a first stage of
20 decrypting the video information of the "Wall Street Week" program transmission. Automatically, controller, 20, causes the control processor, 39J, of decoder, 30, to accept no SPAM message information from the EOFs valve, 39F. Then
25 automatically, controller, 20, selects information of the last three significant digits of the binary information of the aforementioned unique digital code at ROM, 21; computes that particular Q quantity that is 16 less than the product of multiplying the numerical information of said digits times
30 256 (which is 2 to the 8th power); and selects information of those particular sixteen contiguous bit locations at the RAM associated with the control processor, 39J, of decoder, 30, that commence at the first bit location that is said Q quantity of bit locations after a particular first bit location at said RAM. At the station of Fig. 4, the
35 preprogrammed information of said sixteen contiguous bit

locations is decryption cipher key Ba. (In the present invention, the preferred method of preprogramming subscriber station signal processing apparatus is to preprogram each station with all authorized information but to vary the
5 locations of the information from station to station in accordance with station specific information that varies from station to station--for example, in example #7, Ba cipher information can be preprogrammed at eight different RAM locations and the particular location that applies at any
10 given station that is authorized with such information relates to the last three significant digits of the unique digital code of said station in the fashion of the above Q quantity computation.) Automatically, controller, 20, transfers said decryption cipher key Ba information to a
15 selected decryptor, 224, and causes decryptor, 224, to commence decrypting any received information, using said key information and selected decryption cipher algorithm B, and outputting decrypted information to matrix switch, 258. Automatically, controller, 20, causes matrix switch, 258, to
20 transfer the information of the aforementioned video output inputted from said tuner, 215, to the output that outputs to decryptor, 224, thereby causing said decryptor, 224, to receive the information of said video portion (said information being, as explained above, encrypted digital
25 video), to decrypt said information, and to transfer decrypted information of said video portion to matrix switch, 258. Automatically, controller, 20, causes matrix switch, 258, to transfer the information inputted from decryptor, 224, to the output that that outputs to signal processor,
30 200, thereby causing signal processor, 200, to receive said information at the aforementioned third alternate contact of switch, 1. Automatically, controller, 20, clears all information of any prior SPAM message from decoder, 30; causes mixer, 3, and the filter, 31, and the modulator, 32,
35 of decoder, 30, to input said information to the digital

detector, 38, without any modification (switch, 1, is already connected to said third contact); and causes the control processor, 39J, of decoder, 30, to commence accepting SPAM message information from EOFs valve, 39F, and record all
5 received SPAM message information in a predetermined fashion at the RAM associated with said control processor, 39J, until an interrupt signal of EOFs-signal-detected information is received and then to process said EOFs-signal-detected information in a predetermined fashion.

10 In due course, but still before said 8:30 PM time, said program originating studio embeds in the video portion and transmits particular SPAM check information that is not a SPAM message and consists only of a particular check sequence of binary information followed by an end of file signal.
15 (Hereinafter said SPAM check information is called the "1st-WSW-decryption-check (#7).") Then said program originating studio ceases transmitting a television signal of digital video and digital audio.

Receiving the binary information of said check
20 sequence at decoder, 30, causes digital detector, 38, to detect said information and causes control processor, 39J, to record said information at the RAM associated with said control processor, 39J, in the aforementioned predetermined fashion. Then receiving said end of file signal causes EOFs
25 valve, 39F, to transmit an interrupt signal of EOFs-signal-detected information to control processor, 39J, thereby causing said processor, 39J, to transmit a particular check-data-loaded signal to controller, 20, in the aforementioned predetermined fashion.

30 Receiving said check-data-loaded signal causes controller, 20, under control of said 1st-stage-enable-WSW-program instructions, to cause the control processor, 39J, of decoder, 30, to transfer to controller, 20, selected information of said check sequence of binary information and
35 compare said selected information to selected information of

said 1st-stage-enable-WSW-program instructions. A match occurs at the station of Fig 4, indicating that decryptor, 224, is decrypting its received information correctly.

(Simultaneously other stations compare selected
5 information of said check sequence to selected information of said 1st-stage-enable-WSW-program instructions. At each station where a match fails to occur--which indicates that a decryptor, 224, is not decrypting its received information correctly and suggests that the preprogrammed SPAM operating
10 information of said station may have been tampered with--not resulting in a match causes the controller, 20, of said station to cause all information of said 1st-WSW-program-enabling-message (#7) to be erased from all memory of said station except for a particular portion of said 1st-stage-
15 enable-WSW-program instructions loaded at the RAM of said controller, 20, then to execute the information of said portion as instructions of a machine language job. Executing said portion causes controller, 20, to cause the auto dialer, 24, and telephone connection, 22, of said station to
20 establish telephone communications with a particular predetermined remote station, in the fashion described above, and causes controller, 20, then to transmit the aforementioned appearance-of-tampering information together with complete information of the unique digital code that
25 identifies said station uniquely. If telephone communications are not established with said remote station in a predetermined fashion and/or within a predetermined time interval, the instructions of said portion cause said controller, 20, to erase all preprogrammable RAM and EPROM of
30 the signal processing apparatus at said station, thereby disabling said apparatus.)

Resulting in a match causes controller, 20, to execute a particular portion of said 1st-stage-enable-WSW-program instructions.

35 Executing the instructions of said portion causes

controller, 20, to cause the apparatus of the station of Fig. 4 to cease receiving and decrypting the television information of said cable channel 13 as digital video and audio, to commence receiving said television information as
5 conventional analog television, and to prepare to receive particular embedded SPAM information at the decoder, 30, of signal processor, 200. Automatically, controller, 20, causes matrix switch, 258, to cease transferring the information inputted from said converter box, 201, to the output that
10 outputs to television tuner, 215; to cease transferring the information inputted from decryptor, 224, to the output that outputs to third alternate contact of switch, 1; and to commence transferring the information inputted from said converter box, 201, to the output that outputs to said third
15 alternate contact. Automatically, controller, 20, causes mixer, 3, to select the frequency of channel 13 and input said frequency, at a fixed frequency, to TV signal decoder, 30. Automatically, controller, 20, causes decoder, 30, to cease transferring detected digital information from digital
20 detector, 38, to controller, 39, and to commence filtering and demodulating inputted information at filter, 31, and demodulator, 32. Automatically, controller, 20, selects information of the first three of the last four significant digits of the binary information of the aforementioned unique
25 digital code at ROM, 21; computes that particular Q quantity that is the sum of the numerical information of said three digits plus 20; and causes decoder, 30, to commencing receiving information embedded on the line Q (and only on line Q) of the inputted video at line receiver, 33, and
30 transferring detected digital information from detector, 34, to controller, 39. (In other words, if the binary information of said three digits is "000", decoder, 30, receives information embedded on line 20; if the binary information of said three digits is "001", decoder, 30,
35 receives information embedded on line 21; etc.) Finally,

controller, 20, completes execution of said 1st-stage-enable-
WSW-program instructions then, in the fashion of the first
message of example #4, processes automatically the
information of the meter-monitor segment of said 1st-WSW-
5 program-enabling-message (#7) as meter information; causes
the meter record that records the decryption of the audio
portion of the "Wall Street Week" program transmission to be
transferred from buffer/comparator, 14, and recorded at
recorder, 16, (and causes the aforementioned signal record
10 transfer sequence if recorder, 16, equals or exceeds if
predetermined level of fullness); causes information of said
meter-monitor segment to be placed at particular locations of
buffer/comparator, 14, thereby initiating a meter record that
records the decryption of the program transmission of the
15 "Wall Street Week" program originating studio; and causes
monitor information to be recorded by onboard controller,
14A, if the station of Fig. 4 is preprogrammed to collect
monitor information.

In due course, but still before said 8:30 PM time,
20 said program originating studio commences transmitting analog
television information on its transmission frequency and
embeds and transmits particular SPAM message information on
lines 20, 21, 22, 23, 24, 25, 26, and 27. On each line said
station transmits one particular message, and the messages of
25 said lines are addressed to apparatus at subscriber stations
where the first three of the last four significant digits of
the binary information of the unique digital code at the
ROMs, 21, are "000", "001", "010", "011", "100", "101",
"110", and "111" respectively. Each of said messages
30 consists of a "01" header, execution segment information that
matches said enable-WSW-programming information, particular
meter-monitor information, particular 2nd-stage-enable-WSW-
program instructions as the information segment information,
and an end of file signal. Each of said messages is
35 identical except as as regards certain differences in said

2nd-stage-enable-WSW-program instructions that are described below. Prior to being embedded and transmitted the information of each of said messages is encrypted, in the same fashion as the first message of example #4 (except that 5 key J is used), and the encrypted information of the execution segment is identical to particular controlled-function-invoking information that instructs use decryption key J to decrypt the information of said message in the fashion of the decrypting of said second message.

10 (Hereinafter, each of said SPAM messages is called a "2nd-WSW-program-enabling-message (#7).") Then said program originating studio ceases transmitting analog television information.

Transmitting said message causes the line receiver, 15 33, of decoder, 30, to receive the embedded SPAM information of that particular 2nd-WSW-program-enabling-message (#7) that is embedded on said line Q; the detector, 34, to detect the digital information of said message; and the controller, 39, to process said information. Automatically, control 20 processor, 39J, causes controller, 20, to cause the decryptor, 39K, of decoder, 30, to commence decrypting using decryption key J and causes decryptor, 39K, to receive the information of said message. Automatically, decryptor, 39K, decrypts the encrypted information of said message and 25 EOFS valve, 39H, inputs the information of said message, unencrypted, to control processor, 39J, until the end of file signal of said message is detected. Automatically, control processor, 39J, determines that the unencrypted information 30 of the execution segment of said message matches the aforementioned instance of enable-WSW-programming information at said particular controlled-function-invoking information location and executes the aforementioned transfer-this-message-to-controller-20 instructions.

35 Executing said instructions causes the transfer of the

information of said message to controller, 20, in the fashion of the local-cable-enabling-message (#7).

Receiving said 2nd-WSW-program-enabling-message (#7) causes controller, 20, to execute the aforementioned load-
5 and-run-@20 instructions, to load the 2nd-stage-enable-WSW-program instructions of the information segment at particular RAM of controller, 20, then to execute the information so loaded as the machine language instructions of one job.

Executing said 2nd-stage-enable-WSW-program
10 instructions causes controller, 20, in the predetermined fashion of said instructions, to strip particular SPAM information from said "Wall Street Week" program transmission, to generate and insert particular information into said transmission, and to affect a second and last stage
15 of decrypting the digital video information of the "Wall Street Week" program transmission. Automatically, controller, 20, causes the control processor, 39J, of decoder, 30, to accept no SPAM message information from the EOFS valve, 39F. Automatically, controller, 20, causes
20 matrix switch, 258, to cease transferring the information inputted from said converter box, 201, to the output that outputs to said third alternate contact; to commence transferring the information inputted from said converter box, 201, to the output that outputs to television tuner,
25 215; to commence transferring the information inputted from decryptor, 224, to the output that outputs to signal stripper, 229; to commence transferring the information inputted from signal stripper, 229, to the output that outputs to signal generator, 230; to commence transferring
30 the information inputted from signal generator, 230, to the output that outputs to decryptor, 231; and to commence transferring the information inputted from decryptor, 231, to the output that outputs to said third alternate contact of switch, 1. Automatically, controller, 20, causes signal
35 stripper, 229, to strip information, in a fashion well known

in the art, from a particular strip-designated portion of the video transmission received at said stripper, 229, and transfer the received video, without said stripped information, to matrix switch, 258. (Said stripped information may be information that would cause disabling chips, well known in the art, to prevent microcomputer, 205, or monitor, 202M, from processing or displaying the information of said video transmission if said stripped information were present in said transmission when said transmission was received at microcomputer, 205, or monitor, 202M.) Automatically, controller, 20, selects complete information of the aforementioned unique digital code at ROM, 21, transmits said complete information to signal generator, 230, and causes said generator, 230, to insert said complete information, in a predetermined periodic fashion and in an inserting fashion well known in the art, into a particular insertion-designated portion of the video transmission received at said generator, 230, and to transfer the received video, with said inserted information, to matrix switch, 258. (By causing information that identifies the station at which encrypted information is decrypted to be so inserted, the present invention makes it possible to identify particular stations where their information is misused--for example, if pirated decrypted copies of information are distributed, the station at which decryption occurred can be identified by means of the inserted information--and by causing said information to be inserted and then processed at a decryptor as if said inserted information were encrypted, the present invention renders the inserted information into a form that can easily be rendered back into clear form--for example, by using the same cipher algorithm and cipher key to "encrypt" said information into its predecryption form--while rendering said inserted information into a form that others, such as pirates, can find very difficult to distinguish from other binary information, to locate or identify and, therefore, to

remove.) Automatically, controller, 20, selects information of the aforementioned first three of the last four significant digits of the binary information of the aforementioned unique digital code at ROM, 21 and computes a particular Q quantity according to a particular formula that is preprogrammed in said 2nd-stage-enable-WSW-program instructions. The information of said Q quantity is the decryption key Aa. (The formulas in each of the eight different 2nd-WSW-program-enabling-message (#7) messages differ from each other in such a way that when each station computes its own Q quantity according to its own first three of last four significant unique digital code digits, the Q quantities computed all properly preprogrammed and functioning stations are identical--for example, at stations where said three digits are "000" can compute by a formula that instructs said stations to add binary information of 9999 to the information of said three digits to compute the quantity Q while stations where said three digits are "001" can compute by a formula that instructs said stations to add binary information of 10000 to the information of said three digits to compute the quantity Q, etc.) Automatically, controller, 20, clears all information of any prior SPAM message from decoder, 30; causes mixer, 3, and the filter, 31, and the modulator, 32, of decoder, 30, to input said information to the digital detector, 38, without any modification (switch, 1, is already connected to said third contact); and causes the control processor, 39J, of decoder, 30, to commence accepting SPAM message information from EOFs valve, 39F, and record all received SPAM message information in a predetermined fashion at the RAM associated with said control processor, 39J, until an interrupt signal of EOFs-signal-detected information is received and then to process said EOFs-signal-detected information in a predetermined fashion.

35 In due course, but still before said 8:30 PM time,

said program originating studio encrypts and transmits, in its digital video transmission, particular SPAM check information that consists of a particular check sequence of binary information followed by an end of file signal (and is
5 not a SPAM message). (Hereinafter said SPAM check information is called the "2nd-WSW-decryption-check (#7).")

As with the 1st-WSW-decryption-check (#7), receiving the 2nd-WSW-decryption-check (#7) causes control processor, 39J, to record the information of the check sequence of said
10 2nd-WSW-decryption-check (#7) at the RAM associated with said control processor, 39J, then to transmit a particular check-data-loaded signal to controller, 20.

Receiving said signal causes controller, 20, under control of said 2nd-stage-enable-WSW-program instructions, to
15 cause said control processor, 39J, to transfer to controller, 20, selected information of said check sequence; to compare said selected information to selected information of said 2nd-stage-enable-WSW-program instructions; and to determine that a match results, indicating that decryptors, 224 and
20 231, are decrypting received information correctly. Determining a match causes controller, 20, to determine, in a predetermined fashion, that signal stripper, 229, is correctly stripping information from the aforementioned strip-designated portion of the video transmission and
25 transferring received video without said stripped information and that signal generator, 230, is correctly inserting complete information of the aforementioned unique digital code into the aforementioned insertion-designated portion of the video transmission and transferring received video with
30 said inserted information.

(Simultaneously other stations compare selected information of said check sequence to selected information of said 2nd-stage-enable-WSW-program instructions and verify the correct functioning of local signal strippers, 229, and
35 generators, 230. At each station where a controller, 20,

determines that a match does not result--which indicates that a decryptor, 224 or 231, is not decrypting its received information correctly and suggests that the preprogrammed SPAM operating information of said station may have been
5 tampered with--or determines that a stripper, 229, or a generator, 230, fails to function correctly, so determining match causes said controller, 20, to cause all information of said 2nd-WSW-program-enabling-message (#7) to be erased from all memory of said station except for a particular portion of
10 said 2nd-stage-enable-WSW-program instructions loaded at the RAM of said controller, 20, then to execute the information of said portion as instructions of a machine language job. Executing said portion causes said controller, 20, to cause the auto dialer, 24, and telephone connection, 22, of said
15 station to establish telephone communications with a particular predetermined remote station, in the fashion described above, and causes said controller, 20, then to transmit the aforementioned appearance-of-tampering information together with complete information of the unique
20 digital code that identifies said station uniquely. If telephone communications are not established with said remote station in a predetermined fashion and/or within a predetermined time interval, the instructions of said portion cause said controller, 20, to erase all preprogrammable RAM
25 and EPROM of the signal processing apparatus at said station, thereby disabling said apparatus.)

Determining that signal stripper, 229, and that signal generator, 230, are stripping and inserting correctly (after having determined that that decryptors, 224 and 231, are
30 decrypting correctly) causes the controller, 20, of the station of Fig. 4 (and causes controllers, 20, at other stations where so determining occurs) to execute particular additional 2nd-stage-enable-WSW-program instructions, and executing said instructions causes controller, 20, to cause
35 the apparatus of the station of Fig. 4 to commence

transferring the decrypted television information of the
"Wall Street Week" program to microcomputer, 205, and
monitor, 202M. Automatically, controller, 20, causes matrix
switch, 258, to transfer the decrypted audio information
5 inputted from decryptor, 107, to monitor, 202M, thereby
causing monitor, 202M, to commence receiving said audio
information and emitting sound in accordance with said audio
information. Automatically, controller, 20, causes matrix
switch, 258, to cease transferring the decrypted video
10 information inputted from decryptor, 231, to the output that
outputs to said third alternate contact of switch, 1, and to
commence transferring said video information inputted from
said decryptor, 231, to divider, 4, thereby causing divider,
4, to transfer said decrypted video information to
15 microcomputer, 205, and to decoder, 203. Automatically,
controller, 20, causes decoder, 203, to discard any
previously received SPAM information; to commence detecting
SPAM information in the inputted decrypted video information
and waiting to receive SPAM header information; and to cause
20 microcomputer, 205, to commence transferring the decrypted
information of the transmitted video image to monitor, 202M,
thereby causing monitor, 202M, to commence displaying, at its
television picture tube, the information of the transmitted
television image. Automatically, controller, 20, causes
25 decoder, 30, to discard all previously received SPAM
information (including all information of said 2nd-WSW-
program-enabling-message (#7) and said 2nd-WSW-decryption-
check (#7)); causes oscillator, 6, and decoder, 30, to
commence the detecting of example (#7); and in a
30 predetermined fashion, causes oscillator, 6, to cause switch,
1, to connect to connect its contact lever to the
aforementioned first alternate contact of switch, 1.
Finally, controller, 20, completes execution of said 2nd-
stage-enable-WSW-program instructions then processes
35 the information of the meter-monitor segment of said message

as meter information; causes selected information of said meter-monitor segment to be placed at particular locations of buffer/comparator, 14, thereby incrementing the information of the aforementioned meter record that records the
5 decryption of the program transmission of the "Wall Street Week" program originating studio; and causes monitor information to be recorded by onboard controller, 14A, if the station of Fig. 4 is preprogrammed to collect monitor information.

10 In due course, at said 8:30 PM time, said program originating studio commences transmitting the programming information of said "Wall Street Week" program, thereby causing the apparatus of the station of Fig. 4 (and of other correctly regulated and connected stations) to commence
15 functioning in the fashions described above in "One Combined Medium" and in examples #1, #2, #3, and #4.

It is obvious to one of ordinary skill in the art that the foregoing is presented by way of example only and that the invention is not to be unduly restricted thereby since
20 modifications may be made in the structure of the various parts without functionally departing from the spirit of the invention. For example, the decryption cipher key information and/or algorithm instructions and/or the location or locations of said key information and/or instructions may
25 be computed in other, more complex or less complex, fashions. And for example, the transmitted programming may be processed through fewer than three steps of decryption or more than three. And for example, the "Wall Street Week" transmission may be of conventional analog television, and the decryptors,
30 107, 224, and 231, may be conventional descramblers, well, known in the art, that descramble analog television transmissions and are actuated by receiving digital key information. And for example, determining that a local station is not preprogrammed properly and/or that decryption,
35 stripping, and/or signal generating apparatus are not

functioning correctly may cause apparatus of said station to perform other steps of disabling and/or communicating--eg., the local apparatus may disable local apparatus selectively and only partially by, for example, preventing a decoder,
5 203, from processing embedded SPAM combining synch commands and may interrogate remote station apparatus, by telephone, for cipher key and/or cipher algorithm instructions and information. And for example, the transmitted programming may be caused, in a predetermined fashion to be recorded at
10 an apparatus such as a properly configured video recorder rather than being played and displayed at a monitor, 202M. And for example, the transmitted programming may be only audio (for example, of a radio transmission) or print (for example, of broadcast print) rather than television. And for
15 example, the output apparatus may be speakers or one or more printers rather than a television monitor. And for example, rather than being a transmitter at a remote wireless or cable transmission station, the source of the transmission may be a local apparatus such as a video (or audio or digital
20 information) tape recorder or a laser disc player, well known in the art, that transmits a transmission of conventional rerecorded programming that has been encrypted (either fully or partially) and in which SPAM regulating instructions and information have been appropriately prerecorded which
25 transmission is inputted to matrix switch, 258, from said local apparatus and which SPAM regulating instructions cause the decryption of the encrypted programming in the fashions of the present invention. And for example, covert control means may be used to control any regulating process of the
30 present invention.

MONITORING RECEIVER STATION RECEPTION AND OPERATION

Fig. 5 illustrates means and methods for monitoring receiver station reception and use of programming and modes
35 of receiver station operation and exemplifies one embodiment

of a subscriber station that is preconfigured and preprogrammed to collect monitor information. The means and methods facilitate the collection of statistics that identify not only what programming is received and displayed at given
5 subscriber stations but also, for example, which local apparatus receives programming and which displays programming, how received programming is processed, what local apparatus is controlled in the course of processing and how, what locally preprogrammed data is processed by or with
10 the received programming, which local apparatus is caused to transmit programming, etc. Efficient collection of such statistics enables suppliers of programming and of subscriber station apparatus to identify which programming subscribers demand and how subscribers use their programming and
15 apparatus.

Fig. 5 shows a variety of input apparatus with capacity for inputting programming (including SPAM information) selectively, via matrix switch, 258, to
20 apparatus of the subscriber station of Fig. 5, intermediate apparatus with capacity for processing and/or recording inputted programming selectively, and output apparatus for displaying or otherwise outputting programming selectively to human senses.

Input apparatus include antenna, 199, and converter
25 boxes, 201 and 222, that input programming transmitted from remote stations. Laser disc player, 232, and record turn table, 280, which are apparatus well known in the art, input prerecorded programming. The programming input by laser disc
30 player, 232, in particular, may include video (as, for example, from a so-called "laser videodisc player"), digital audio (as, for example, from a so-called "compact disc player"), and digital data (as, for example, from a so-called "CD ROM"), and systems are well known in the art with
35 capacity for playing all three forms of programming prerecorded on one given disc. Other input, 252, which may

be, for example, a telephone, also has capacity for inputting programming to matrix switch, 258.

Intermediate apparatus include microcomputer, 205, radio tuner & amplifier, 213, TV tuner, 215, audio recorder/player, 255, and video recorder/player, 217, all of which are well known in the art. The station of Fig. 5 also has capacity for including one or more other tuners and/or recorder/players, 257, well known in the art, such as, for example, computer peripheral MODEMs and/or such expanded memory units as so-called "fixed disk" recorder/players.

Output apparatus that display or otherwise output programming selectively to human senses include, for example, TV monitor, 202M, multi-picture television monitor, 148, speaker system, 263, and printer, 221, all of which are well known in the art. Said apparatus that output could also include one or more other output systems, 261.

(This is only a representative group of equipment; many other types of communications and computer apparatus could be included in Fig. 5.)

Associated with each intermediate apparatus and output apparatus is one or more appropriate decoders. At radio tuner & amplifier, 138, are radio decoder, 138, and other decoder, 281. At TV tuner, 215, is TV decoder, 282. At audio recorder/player, 255, is other decoder, 284. At video recorder/player, 217, is TV decoder, 218. At microcomputer, 205, is TV decoder, 203. At other tuner and/or recorder/player, 257, is other decoder, 283. At TV monitor, 202M, is TV decoder, 145. At multi-picture TV monitor, 148, are TV decoders, 149 and 150. At speaker system, 263, is other decoder, 285. At printer, 221, is other decoder, 227. At other output system, 261, is other decoder, 286. Each decoder is likely to be located physically inside the unit of its associated intermediate or output apparatus.

At any given subscriber station, any given SPAM decoder may merely monitor the operation of its associated

subscriber station apparatus or may function not only to monitor the operation of its associated apparatus but also to control said apparatus in the execution of SPAM controlled functions' (in which case said decoder is preprogrammed to
5 execute one or more controlled functions).

Fig. 5 shows each decoder as having capacity for transferring monitor information to signal processor, 200, by bus communications means. Said information is received (and processed) at signal processor, 200, by the onboard
10 controller, 14A, which controls the communications of said bus means in a fashion well known in the art.

In Fig. 5, decoders, 138, 281, 282, 284, 218, 283, 145, 149, 150, 285, 227, and 286, merely monitor the operation of associated subscriber station apparatus. In the
15 preferred embodiment, each one of said decoders is located at a point in the circuitry of its associated apparatus where said one receives (so as to detect all SPAM information on) the information of the selected frequency, channel or transmission to which its associated apparatus is tuned.
20 Each one of said decoders is preprogrammed to detect and transfer to said onboard controller, 14, via said bus means, the meter-monitor information of every unencrypted SPAM message in the transmission to which its associated apparatus is tuned.

In Fig. 5, decoder, 203, which is part of the signal processor system of the station of Fig. 5, not only monitors the operation of its associated apparatus, microcomputer, 205, but also controls said apparatus, in the fashions described above, in the execution of SPAM controlled
25 functions. Decoder, 203, has means for detecting SPAM information in any programming transmission inputted to its associated apparatus, microcomputer, 205, and not only for detecting and transferring to said onboard controller, 14, via said bus means, the meter-monitor information of every
30 unencrypted SPAM message of said transmissions but also for
35

inputting selected detected information to microcomputer, 205, and for controlling microcomputer, 205, in selected fashions. (Fig. 5 also shows that decoder, 203, has capacity for inputting detected information to signal processor, 200, and for receiving from and transferring control information to signal processor, 200.)

Any given decoder may have more or less apparatus than that shown in Figs. 2A, 2B, or 2C. For example, each one of said decoders, 138, 281, 282, 284, 218, 283, 145, 149, 150, 285, 227, and 286, requires less apparatus than is shown in the appropriate corresponding figure, 2A, 2B, or 2C. Said decoders can be located in the aforementioned circuitry of their associated apparatus in such fashions that said decoders do not require filters, 31, and demodulators, 32 and 35, (in the case of TV signal decoders) or radio receiver circuitry, 41, (in the case of radio signal decoders) or other receiver circuitry, 45, (in the case of other signal decoders). On the other hand, decoder, 203, may have more apparatus than that shown in Fig. 2A. Fig. 7D, which is described more fully below, shows that a microcomputer, 205, can be controlled by SPAM information embedded in transmissions other than television transmissions. Thus, because the particular decoder that controls a particular associated apparatus will be configured and preprogrammed to detect SPAM information in every transmission that can be inputted to and control said apparatus, the decoder, 203, associated with microcomputer, 205, may be modified to constitute an "All Signal Decoder" through the addition of additional apparatus such as the radio receiver circuitry, 41, radio decoder, 42, and digital detector, 43, of the Radio Signal Decoder of Fig. 2B and the other receiver circuitry, 45, and digital detector, 46, of the Other Signal Decoder of Fig. 2C, said additional apparatus operating under the control of the controller, 39, of said decoder, 203, and inputting detected digital information to the buffer, 39A, of

said controller, 39.

If a given intermediate or output apparatus can receive transmissions from more than one source or of more than one kind--television, radio, or other--it will have
5 sufficient apparatus to monitor every channel and kind of transmission it can receive. For example, Fig. 5 shows multi-picture TV monitor, 148, that has capacity to receive two inputted transmissions and has two TV decoders, 149 and 150. In the preferred embodiment, one decoder, 149, is
10 located at a point in the circuitry of monitor, 148, where said decoder, 149, receives the information of one inputted transmission; the other decoder, 150, is located at a point in said circuitry said decoder, 150, receives the information of the other inputted transmission. And for example, Fig. 5
15 shows radio tuner & amplifier, 213, that also has capacity to receive two inputted transmissions and has two decoders: radio decoder, 138, and other decoder, 281. In the preferred embodiment, one decoder, 138, is located at a point in the circuitry of tuner & amplifier, 213, where said decoder, 138,
20 receives information of one inputted transmission (eg., the selected radio frequency that is the particular frequency, of the spectrum of wireless frequencies received at antenna, 199, and inputted via switch, 258, that is the frequency that the radio tuner of tuner & amplifier tunes to); the other
25 decoder, 281, is located at a point in said circuitry where said decoder, 281, receives the information of the other inputted transmission (eg., the output frequency of record turn table, 280, inputted via said switch, 258).

The onboard controller, 14A, controls the operation of
30 all the decoders that merely monitor the operation of associated subscriber station apparatus and also controls other particular apparatus of the subscriber station of Fig. 5 in particular monitor information functions. Fig. 5 shows that signal processor, 200, (at onboard controller, 14A) has
35 bus communications means for communicating control

information to the aforementioned decoders, 138, 281, 282, 284, 218, 283, 145, 149, 150, 285, 227, and 286. By such bus means, onboard controller, 14A, can cause any on or all of said decoders to commence or cease processing and
5 transmitting SPAM monitor information and can cause any one or all of said decoders to change the location or locations that are searched for SPAM information. Fig. 5 shows that, via said bus communications means, signal processor, 200, has capacity for for communicating control information (from
10 onboard controller, 14A) to subscriber station player apparatus that has capacity for playing prerecorded programming (and in so doing, originating transmission at said station of said programming). Said player apparatus includes laser disc player, 232, record turn table, 280,
15 audio recorder/player, 255, video recorder/player, 217, and other recorder/player, 257. Each of said player apparatus has capacity, under control of onboard controller, 14A, for generating, embedding in programming transmissions, and transmitting source mark information that identifies (and
20 distinguishes from one another) each one of said player apparatus. By causing said player apparatus to transmit identifying source mark information, onboard controller, can cause local apparatus to collect monitor information that identifies which local player apparatus is the source of any
25 given output of a locally originated, prerecorded programming transmission.

But the onboard controller, 14A, does not control the operation of those decoders that control the operation of subscriber station apparatus in the execution of SPAM
30 controlled functions. Instead, all decoders that execute SPAM controlled functions are controlled, even in monitoring the operation of their associated apparatus, by the controller, 20, of signal processor, 200. In Fig. 5, decoder, 203, is the only such decoder with capacity to
35 execute SPAM controlled functions. As Fig. 5 shows, decoder,

203, and signal processor, 200, (at onboard controller, 14A) have no capacity to communicate with with each other via the aforementioned bus communications means for communicating control information. Rather decoder, 203, communicates
5 control information directly with the controller, 20, of signal processor, 200, as in Fig. 3. (In respect to a decoder and other apparatus that are controlled by a controller, 20, the onboard controller, 14A, of the signal processor, 200, of said controller, 20, is preprogrammed to
10 input to said controller, 20, all monitor instructions addressed to said decoder or associated apparatus, and said controller, 20, is preprogrammed to receive said instructions and transfer said instructions to said decoder or associated apparatus appropriately in accordance with the priority of
15 the operation of said decoder or associated apparatus.)

Decoders that execute SPAM controlled functions are controlled in regard to monitoring by controller, 20, rather than onboard controller, 14A, because timely execution of controlled functions (and the transmission of control
20 information related to such execution such as, for example, decryption key information as in example #4 above) has far higher priority that the collection of monitor information.

One particular advantage of these methods for monitoring programming is that, by embedding the SPAM
25 information in the audio and/or video and/or other parts of the programming that are conventionally recorded by, for example, conventional video cassette recorders, these methods provide techniques for gathering statistics on what is recorded, for example, on video and audio cassette recorders
30 and on how people replay such recordings. For example, a subscriber might instruct video recorder/player, 217, automatically to record the NBC Network Nightly News as broadcast over station WNBC in New York City. Recorder, 217, might receive the programming over Manhattan Cable TV channel
35 4 and record the programming at the time of original

broadcast transmission--from 7:00 PM to 7:30 PM on the evening of July 15, 1985. Each discrete bit of this information could be transmitted to the subscriber station of Fig. 5 in meter-monitor information (of a SPAM command with an appropriate execution segment such as information of the pseudo command) embedded in the transmitted programming. So embedding and transmitting said meter-monitor information would cause recorder, 217, to record said information. In addition, decoder, 218, would detect said information and transfer said information to signal processor, 200, together with appropriate source mark information, but no decoder apparatus associated with any of the aforementioned output apparatus would detect said information, causing said signal processor, 200, in a predetermined fashion to record a signal record of programming recorded at recorder, 217.

(Simultaneously, the information of said programming is being displayed at the monitors, 202M, of other subscriber stations that are tuned to the frequency of said News as broadcast; decoders, 145, associated with said monitors, 202M, are detecting said embedded meter-monitor information and transmitting said information to the signal processors, 200, of said stations; and said signal processors, 200, are recording signal records of programming displayed at said monitors, 202M.) Subsequently, the subscriber might play back the recorded programming and view said programming on TV monitor, 202M, from 10:45 PM to 11:15 PM the same evening. So playing back and transmitting the recorded programming to monitor, 202M, would cause TV signal decoder, 145, to detect said meter-monitor information and transfer said information, together with appropriate source mark information, to signal processor, 131, causing said signal processor, 200, to record a signal record of said information together with date and time information of said 10:45 PM to 11:15 PM the same evening selected from the clock, 18, of signal processor, 200.

Prerecorded, commercially distributed video and audio tapes, videodiscs, so-called "compact discs" of audio, and so-called "CD ROM" discs of data can also contain unique codes, embedded in the prerecorded programming, that identify
5 the use and usage of said programming when said tapes or discs are played. For example, laser disc player, 232, can be a compact disc player upon which is loaded a compact disc. SPAM messages, embedded in the programming prerecorded on said disc, can contain pseudo command execution segment
10 information and meter-monitor information that documents that said prerecorded programming is of Anton Bruckner's Symphony No. 4 as recorded by the Berlin Philharmoniker and the disc is distributed by EMI Records Ltd. on the Angel label with a particular catalog serial number. Through matrix switch,
15 258, the output of player, 232, is inputted to the amplifier, 213, and the output of amplifier, 213, is inputted to speaker system, 263. When player, 232, commences playing and transmitting said prerecorded programming, transmitting said programming causes other decoder, 281, and other decoder,
20 285, to detect said embedded messages at amplifier, 213, and speaker system, 263, respectively, and transmit said meter-monitor information to signal processor, 200, via the aforementioned bus communications means for transferring monitor information, thereby causing onboard controller, 14A,
25 to commence retaining monitor information in a signal record that reflects the outputting of said programming and, in a predetermined fashion, to determine that the information of said record includes no information identifying a station or apparatus originating the transmission of said programming.
30 So determining causes onboard controller, 14A, to transmit a particular transmit-source-code instruction, via the aforementioned bus communications means for transferring control information, to the local apparatus that have capacity for playing prerecorded programming, which apparatus
35 include player, 232, and record turn table, 280. Receiving

said instruction causes player, 232, and turn table, 280, each to generate, embed in its transmitted programming in a predetermined fashion, and transmit its own preprogrammed identifier code information that identifies each distinctly differently it from all other subscriber station apparatus (all of which apparatus have the capacity so to do). Causing player, 232, to transmit its distinct code causes other decoders, 281 and 285, to detect said code and transmit information of said code to signal processor, 200, causing onboard controller, 14A, to retain information of said code in said signal record, thereby adding to said record information of the apparatus originating the transmission of said programming.

In the case of any given programming that is outputted at any given output apparatus, thereby enabling a subscriber to view or hear or read or in some other way perceive the information of said programming, the onboard controller, 14A, may and probably will receive monitor information from several different sources. For example, in the case of the "Wall Street Week" program, transmitting the first and second SPAM messages of example #3 (which are not encrypted) will cause not only decoder, 203, to process the meter-monitor information of said messages and transmit the aforementioned 1st monitor information (#3) and 2nd monitor information (#3), via the monitor information bus means of Fig. 5, to onboard controller, 14A. The programming of said "Wall Street Week" program is received at tuner, 215, and displayed at monitor, 202M. Accordingly, transmitting said messages will also cause the decoder associated with tuner, 215--decoder, 282--to detect, process, and transmit monitor information of said messages to onboard controller, 14A, that is identical to said 1st monitor information (#3) and 2nd monitor information (#3) except that the source mark information identifies decoder, 282, rather than decoder, 203. Likewise, unless the Fig. 1B information overlaid at

microcomputer, 205, covers and obliterates the embedded information of said messages that is inputted from divider, 4, to microcomputer, 205, and would otherwise be transmitted to monitor, 202M, in the combined programming outputted by 5 microcomputer, 205, (which covering and obliterating does not occur in example #3), transmitting said messages will also cause the decoder, 145, to detect, process, and transmit monitor information of said messages to onboard controller, 14A, that is also identical to said 1st and 2nd monitor 10 information (#3) except that the source mark information identifies decoder, 145.

As described above, onboard controller, 14A, organizes its contained signal records on the basis of the different source mark information of the separate decoders of its 15 subscriber station. Were onboard controller, 14A, preprogrammed to process monitor information just in this simple fashion, transmitting the first and second messages of example #3 would cause onboard controller, 14A, to record (and subsequently transmit to recorder, 16, then later to one 20 or more remote stations) three separate signal records that would duplicate each other except that each would be associated with the source mark of a different decoder, 282, 203, or 145.

In the preferred embodiment, to minimize unnecessary duplication, prior to retaining monitor information in signal 25 records, onboard controller, 14A, is preprogrammed to consolidate, in a predetermined fashion or fashions, monitor information transmissions that contain different source mark information but common "program unit identification code" 30 information in such a way that subordinate sources are identified--which, in the "Wall Street Week" example, are tuner, 215/decoder, 282, and monitor, 202M/decoder, 145, where no combined medium functions and no SPAM controlled functions are executed--the monitor information from said 35 sources is included, in a predetermined fashion, within the

signal record information of the principal source--which source is, in the example, decoder, 203, at microcomputer, 205--in such a way that only exception information is recorded in the recorded information of the monitor
5 information transmitted from the subordinate sources.

AUTOMATING INTERMEDIATE TRANSMISSION STATIONS

The signal processing apparatus outlined in Figs. 2, 2A, 2B, 2C, and 2D, and their variants as appropriate, can be
10 used to automate the operations of intermediate transmission stations that receive and retransmit programming. The stations so automated may transmit any form of electronically transmitted programming, including television, radio, print, data, and combined medium programming and may range in scale
15 of operation from wireless broadcast stations that transmit a single programming transmission to cable systems that cablecast many channels simultaneously.

Fig. 6 illustrates Signal Processing Apparatus and Methods at an intermediate transmission station that is a
20 cable television system "head end" and that cablecasts several channels of television programming. The means and methods for transmitting conventional programming are well known in the art. The station receives programming from many sources. Transmissions are received from a satellite by
25 satellite antenna, 50, low noise amplifiers, 51 and 52, and TV receivers, 53, 54, 55, and 56. Microwave transmissions are received by microwave antenna, 57, and television video and audio receivers, 58 and 59. Conventional TV broadcast transmissions are received by antenna, 60, and TV
30 demodulator, 61. Other electronic programming transmissions are received by other programming input means, 62. Each receiver/modulator/input apparatus, 53 through 62, transfers its received transmissions into the station by hard-wire to a conventional matrix switch, 75, well known in the art, that
35 outputs to one or more recorder/players, 76 and 78, and/or to

apparatus that outputs said transmissions over various channels to the cable system's field distribution system, 93, which apparatus includes cable channel modulators, 83, 87, and 91, and channel combining and multiplexing system, 92.
5 Programming can also be manually delivered to said station on prerecorded videotapes and videodiscs. When played on video recorders, 76 and 78, or other similar equipment well known in the art, such prerecorded programming can be transmitted via switch 75 to field distribution system, 93.

10 In the prior art, the identification of incoming programming, however received; the operation of video player and recorder equipment, 76 and 78; and the maintenance of records of programming transmissions are all largely manual operations.

15 Fig. 6 shows the introduction of signal processing apparatus and methods to automate these and other operations.

In line between each of the aforementioned receiver/demodulator/input apparatus, 53, 54, 55, 56, 57, 58, 59, 60, 61, or 62, and matrix switch, 75, is a dedicated distribution
20 amplifier, 63, 64, 65, 66, 67, 68, 69, or 70, that splits each incoming feed into two paths. One path is the conventional path whereby programming flows from each given receiver/demodulator/input apparatus, 53, 54, 55, 56, 57, 58, 59, 60, 61, or 62, to matrix switch, 75. The other path
25 inputs the transmission of said given receiver/demodulator/input apparatus, 53, 54, 55, 56, 57, 58, 59, 60, 61, or 62, individually to signal processor system, 71. (In other words, distribution amplifier, 63, continuously inputs the programming transmission of receiver, 53, to matrix switch,
30 75, and separately to signal processor system, 71; distribution amplifier, 64, inputs the programming transmission of receiver, 54, to matrix switch, 75, and separately to signal processor system, 71; etc.)

35 At signal processor system, 71, which is a system as shown in Fig. 2D, the outputted transmission of each

distribution amplifier, 63, 64, 65, 66, 67, 68, 69, or 70, is inputted into a dedicated decoder (such as decoders, 27, 28, and 29 in Fig. 2D) that processes continuously the inputted transmission of said distribution amplifier, 63, 64, 65, 66, 5 67, 68, 69, or 70; selects SPAM messages in said transmission that are addresses to ITS apparatus of said intermediate transmission station; automatically adds, in a predetermined fashion, source mark information that identifies said associated distribution amplifier, 63, 64, 65, 66, 67, 68, 10 69, or 70; and transfers said selected messages, with said source mark information, to code reader, 72. Signal processor system, 71, also has signal processor means to control signal processor system, 71, to record meter-monitor information of said message information, and to transfer 15 recorded information to external communications network, 97.

Code reader, 72, buffers and passes the received SPAM message information, with source mark information, to cable program controller and computer, 73.

Cable program controller and computer, 73, is the 20 central automatic control unit for the transmission station. Computer, 73, has an installed clock and is preprogrammed with information on the operating speeds and capacities of all station apparatus and the connections of said apparatus with matrix switch, 75.

Computer, 73, has capacity for maintaining records on 25 the station's programming schedule and records on the status of operating apparatus. Computer, 73, has means for receiving input information from local input, 74, and from remote stations via telephone or other data transfer network, 98. Such input information can include the complete 30 programming schedule of the station of Fig. 6, with each discrete unit of programming identified by its own "program unit identification code" information. Such input information can indicate when and how the station should 35 expect to receive each program unit, when and on which

channel or channels and how the station should transmit the unit, what kind of programming the unit is--eg., conventional television, television/computer combined medium programming, etc.--and how the station should process the programming.

5 Computer, 73, is preprogrammed to receive and record said schedule information and may record it in RAM or on an appropriate recording medium such as a magnetic disk at a disk drive. Likewise, computer, 73, is preprogrammed to maintain records of the control instructions that computer,

10 73, transmits to all controlled apparatus which records indicate, at any given time, the operating status of each controlled apparatus.

Computer, 73, monitors the operation of the head end station by means of TV signal decoders, 77, 79, 80, 84, and

15 88, each of which are shown in detail in Fig. 2A. Computer, 73, has means to communicate control information with each decoder, 77, 79, 80, 84, and 88, to instruct each how to operate and how and where to search for SPAM information. (The control system of the station of Fig. 6 may be

20 reconfigured to have the signal processor of system, 71, control said decoders, 77, 79, 80, 84, and 88, if decryption of encrypted SPAM message information is required at said decoders.)

Computer, 73, monitors outgoing programming by means of decoders, 80, 84, and 88. By decoders, 80, 84, and 88, to

25 select and transfer SPAM meter-monitor information and by comparing said information to information of its contained schedule records, computer, 73, can determine whether scheduled programming is being transmitted properly to field

30 distribution system, 93, on each cable channel of the station of Fig. 6. Whenever computer, 73, detects errors, computer, 73, can execute predetermined error correction procedures which may include sounding an alarm to alert station personnel.

35 Computer, 73, monitors incoming programming by means

of the aforementioned dedicated decoders of signal processor system, 71. By means of the SPAM message information, with source mark information, received from code reader, 72, computer, 73, determines what specific program unit has been
5 received by each receiver, 53 through 62, and is passing in line, via each distribution amplifier, 63 through 70, to matrix switch, 75.

By comparing selected meter-monitor information of said message information with information of the programming
10 schedule received earlier from input, 74, and/or network, 98, computer, 73, can determine, in a predetermined fashion, when and on what channel or channels the station of Fig. 6 should transmit the programming of each received program unit.

Computer, 73, has means for communicating control
15 information with matrix switch, 75, and video recorders, 76 and 78, and can cause selected programming to be transmitted to field distribution system, 93, or recorded.

Determining that particular incoming programming is scheduled for immediate retransmission can cause computer,
20 73, to cause matrix switch, 75, to configure its switches so as to transfer said incoming programming to a scheduled output channel. For example, computer, 73, receives a given SPAM message that contains given "program unit identification code" information and the added source mark information of
25 said message identifies distribution amplifier, 63.

Receiving said message causes computer, 73, to determine, in a predetermined fashion, that said "code" information matches particular preprogrammed schedule information of programming that is scheduled to be retransmitted immediately upon
30 receipt to field distribution system, 93, via cable channel modulator, 87. In its preprogrammed fashion, so determining causes computer, 73, to cause matrix switch, 75, to configure its switches so as to transfer the programming transmission inputted (via distribution amplifier, 63) to matrix switch,
35 75, from TV receiver, 53, to that output of matrix switch,

75, that outputs to modulator, 87.

Determining that particular incoming programming is scheduled for time deferred transmission can cause computer, 73, to cause the recording of said programming. For example, 5 computer, 73, receives a given SPAM message that contains given "program unit identification code" information and the added source mark information of said message identifies distribution amplifier, 67. Receiving said message causes 10 computer, 73, to determine, in a predetermined fashion, that said "code" information matches particular preprogrammed schedule information of programming that is scheduled to be recorded upon receipt and transmitted to the field system, 93, at a later time. So determining causes computer, 73, in its preprogrammed fashion, to select a video recorder/player, 15 76 or 78; to cause said selected recorder, 76 or 78, to turn on and record programming; and to cause matrix switch, 75, to configure its switches so as to transfer the programming transmission inputted (via distribution amplifier, 67) from television receiver, 58, to the output that leads to said 20 selected recorder, 76 or 78. In so doing, computer, 73, causes said selected recorder, 76 or 78, to record said programming.

Determining that particular incoming programming is not scheduled for transmission can cause computer, 73, to 25 cause station apparatus to discard the transmission of said programming. For example, computer, 73, receives a given SPAM message that contains given "program unit identification code" information and the added source mark information of said message identifies distribution amplifier, 69. Receiving said message causes computer, 73, to determine, in 30 a predetermined fashion, that said "code" information matches no particular preprogrammed schedule information. In its preprogrammed fashion, so determining causes computer, 73, either to cause matrix switch, 75, to configure its switches so as to transfer the programming transmission inputted (via 35

distribution amplifier, 69) to matrix switch, 75, from TV demodulator, 61, to no output of matrix switch, 75; or to cause a selected recorder, 76 or 78, to cease recording; or both.

5 Computer, 73, has capacity for determining what programming is prerecorded on the magnetic tapes (or other recording media) loaded on the recorders, 76 and 78, and capacity for positioning the start points (or other selected points) of program units at the play heads of said recorders.

10 Whenever programming is played on recorder, 76 or 78, decoder, 77 or 79 respectively, detects SPAM information embedded in the prerecorded programming played at the play heads of recorder, 76 or 78, and transmits said SPAM information to computer, 73. Said SPAM information can

15 include not only "program unit identification code" information but also information regarding of the distance from the point on the tape at which a given SPAM message is embedded to the point on the tape where the program unit begins and ends (or to any other selected point). To

20 position the start point (or another selected point) of a given program unit at the play heads of a given recorder, 76, computer, 73, instructs switch, 75, to configure its switches so as to transfer the transmission input from said recorder, 76, to no output. Then by instructing recorder, 76, to play

25 and decoder, 77, to detect SPAM information in a particular location or locations, computer, 73, causes decoder, 77, to detect and transfer to computer, 73, said program unit and distance information. Receiving said information causes computer, 73, to cause recorder, 76, to stop playing; to

30 analyze said distance information in a predetermined fashion; and to compute the precise time required to rewind to reach the start of the program unit or to move fast forward to reach the end. Then automatically, computer, 73, causes said recorder, 76, first, to start rewinding or moving fast

35 forward then to stop after the precise time elapses.

(Such distance information can be embedded as SPAM message information segment information anywhere in the programming that SPAM information can be embedded and need not repeat continuously--one embedded signal word is
5 sufficient for this method to work. But a method wherein only one instance of distance information is embedded in any given program unit of programming has the disadvantage of causing too much apparatus at too many stations to spend too much time searching for said instance. In the preferred
10 embodiment, distance information is embedded in the relevant normal transmission location of its programming and occurs periodically throughout a program unit with increasing frequency as the closeness of the start or end of the programming approaches and with one instance, in television
15 programming, occurring on the first and fourth frames and the last two frames of the programming.)

Computer, 73, has capacity for automatically organizing the locations of units of prerecorded programming on recording media such as magnetic video tapes loaded on a
20 plurality of recorder/players to play according to a given schedule. For example, four spot commercials--program units Q, Y, W, and D--are loaded on 76 and 78. D and Q are recorded on the video tape loaded on recorder, 76, with D first. W and Y are recorded on the tape on recorder, 78,
25 with W first. According to the schedule recorded at computer, 73, Q should play first on the cable channel modulated by cable channel modulator, 83; then subsequently Y and W should start to play simultaneously on the channels modulated by modulators, 83 and 87 respectively; then D
30 should play on the channel modulated by modulator, 83, immediately after Y ends. Caused to organize the locations of said units to play according to said schedule, computer, 73, determines automatically, in a predetermined fashion, that units Q, Y and D should be recorded on the tape loaded
35 on recorder, 76, with Q recorded first and D recorded

immediately after Y. In a predetermined fashion, computer, 73, determines that insufficient available space exists on the tape on recorder, 76, to record Y immediately before D or on recorder, 78, to record D immediately after Y. So
5 determining causes computer, 73, automatically to locate a place on the tape loaded on recorder, 78, that contains sufficient space for recording D. (Computer, 73, can contain records that identify how space on particular tapes is allocated or it can locate this space by playing the tapes,
10 retaining information of "program unit identification code" and distance information prerecorded on said tapes [or the absence of such information], and analyzing said information in a predetermined fashion.) Automatically, computer, 73, verifies that the space is truly available by causing
15 recorder, 78, to move forward or rewind to the start of the located space then to play for the duration of the space; by causing decoder, 79, simultaneously to search for embedded SPAM message information, detect said information, and transfer said information to computer, 73; and by checking
20 the detected SPAM information in a predetermined fashion to ensure that detected meter-monitor information does not identify a program unit that is scheduled to be transmitted at a future time. Determining said located space to be available causes computer, 73, to cause recorder, 76, to move
25 forward or rewind to the start of program unit D; to cause recorder, 78, to rewind to the start of said located space; and to cause switch, 75, to configure its switches so as to transfer the output of recorder, 76, to the input of recorder, 78. Automatically, computer, 73, then causes
30 recorder, 76, to play and recorder, 78, to record for the duration of program unit D. Then automatically, in a predetermined fashion, computer, 73, alters the records it contains to reflect the location of unit D on recorder, 78, and that the space on the tape on recorder, 76, that program
35 unit D had occupied is now available and may be recorded

over. (Computer, 73, may automatically make available the
the space on the tape on recorder, 76, that program unit D
has occupied by causing recorder, 76, to rewind to the start
of said space and to erase or record for the duration of D--
5 since the output of recorder, 78, is the input to recorder,
76, and since recorder, 78, is not playing, a recording so
recorded by recorder, 76, would contain no programming or
SPAM information.) Program unit D is now recorded on the tape
on recorder, 78, and program unit Q is the only unit on
10 recorder, 76. Then automatically, in the locating fashion
described above, computer, 73, locates an available space on
the tape on recorder, 76, that is large enough for recording
program units Y and D together. Computer, 73, verifies the
availability of the space in the verifying fashion above.
15 Computer, 73, causes recorder, 78, to move forward or rewind
to the start of program unit Y; causes recorder, 76, to
rewind to the start of the available space; and causes
switch, 75, to configure its switches so as to transfer the
output of recorder, 78, to the input of recorder, 76.
20 Computer, 73, causes recorder, 78, to play and recorder, 76,
to record for the duration of program unit Y. Computer, 73,
causes recorder, 78, to move forward or rewind to the start
of program unit D and causes recorder, 78, to play and
recorder, 76, to record for the duration of program unit D.
25 Finally, in the record keeping fashion above, computer, 73,
alters its contained records to document the locations of Y
and D on the tape on recorder, 76, and the availability of
the spaces that Y and D have occupied on the tape on
recorder, 78, for recording other programming. (The station
30 of Fig. 6 may have, at recorders, 76 and 78, stripping and
embedding apparatus such as signal strippers, 81 and 85, and
signal generators, 82 and 86, and computer, 73, may cause
said generator apparatus to record at particular places on
the tapes loaded at recorders, 76 and 78, information of the
35 contained records of computer, 73, that identify how space on

said tapes is allocated.) In this fashion, computer, 73, causes units Y and W to be located on different recorders because said units are scheduled to be transmitted simultaneously and units Y then D to be located in sequence
5 on the same recorder because unit D is scheduled to play on the same channel immediately after Y.

Computer, 73, has capacity for automatically playing organized scheduled program units according to its recorded station schedule. Computer, 73, may be caused to commence
10 playing any given unit of programming previously loaded at a recorder, 76 or 78, in any of a number of different fashions. For example, a remote program originating studio can embed and transmit a SPAM message that contains particular cueing information, and receiving said message can cause controller,
15 73, to cause a selected recorder, 76 or 78, to commence playing a tape that has been positioned at the tape head of said recorder, 76 or 78, according to the schedule of computer, 73. Or for example, the aforementioned clock of computer, 83, may be caused, in a predetermined fashion, to
20 transmit time information periodically, and receiving particular time information can cause controller, 73, to cause a selected recorder, 76 or 78, to commence playing said tape.

In the preferred embodiment, in the case of so-called
25 "cut ins" to network transmissions, any given intermediate station computer, 73, is cued (that is, caused) to cut in any given local transmission of prerecorded programming (or top a given local transmission) by a SPAM message (that contains an execution segment and a meter-monitor segment that contains
30 "program unit identification code" information of the program unit in which it is embedded) that is a cueing message and that is embedded in a given network transmission and transmitted by the program originating studio that originates the transmission of said network. In the case of sequential
35 transmissions of more than one program unit of so-called

"local origination" programming, each intermediate station computer, 73, is cued to start transmission of the first unit by a time transmission of the aforementioned clock of said computer, 73, (or in the case of a cut in to a network
5 transmission, by a network transmitted SPAM cueing message), and the transmission of each subsequent unit is cued by such a SPAM cueing message that is embedded in the last one-half second of the programming of its predecessor program unit.

For example, in the case of the aforementioned
10 schedule of computer, 73, units Q, Y, and D are scheduled to be cut into a particular first network transmission that is received at receiver, 53, and is transferred to field distribution system, 93, via modulator, 83. Unit W is scheduled to be cut into a particular second network
15 transmission that is received at receiver, 58, and is transferred to field distribution system, 93, via modulator, 87.

Completing the organization of any given group of pre-scheduled tapes causes computer, 73, automatically to
20 position the first organized unit or units to play according to schedule. Accordingly, completing the above described organization of any units Q, Y, W, and D causes computer, 73, automatically to cause recorder, 76, to move forward or rewind to the start of unit Q and to cause recorder, 78, to
25 move forward or rewind to the start of unit W.

In due course, a particular first instance of the aforementioned SPAM cueing message is embedded in said first network transmission and transmitted at the program
originating studio that originates said transmission
30 (hereinafter, said first instance is called the "first-network-cue-to-transmit-locally message (#8)") then, after an interval of time equal to the duration of the playing of unit Q passes, a particular second instance of said message is embedded at said studio and transmitted in said transmission
35 (hereinafter, said second instance is called the "first-

network-cue-to-transmit-network message (#8)").

Said first and second instances are each detected at that decoder of signal processor system, 71, that continuously processes the transmission outputted by distribution amplifier, 63, and are inputted to computer, 73, with appropriate source mark information.

Receiving said first instance causes computer, 73, under control of instructions of said schedule, to cause recorder, 76, to commence playing and to cause matrix switch, 75, to configure its switches to cease transferring the transmission received at receiver, 53, to modulator, 83, and to commence transferring the output of recorder, 76, to modulator, 83. In so doing, computer, 73, causes the cable head end station of Fig. 6 to cease transmitting said first network transmission to field distribution system, 93, and to commence transmitting the locally originated transmission of unit Q. Then receiving said second instance causes computer, 73, under control of instructions of said schedule, to cause matrix switch, 75, to configure its switches to cease transferring the output of recorder, 76, to modulator, 83, and to commence transferring the transmission received at receiver, 53, to modulator, 83, and to cause recorder, 76, to cease playing and to move forward or rewind to the start of unit Y. In so doing, computer, 73, causes the head end station of Fig. 6 to cease transmitting to field distribution system, 93, the locally originated transmission of unit Q; to recommence transmitting said first network transmission; and to prepare to play the locally originated transmission of unit Y. In this locating and playing fashion, computer, 73, can then play program units Y, W, and D according to its recorded schedule. (Because unit D is scheduled to play immediately after Y on the same channel, no SPAM cueing message causes computer, 73, to cause recorder, 76, to stop playing or matrix switch, 75, to switch another transmission to modulator, 83, until Y and D have both played.)

35

Fig. 6 shows particular signal processor system monitoring apparatus associated with the intermediate station of Fig. 6. In field distribution system, 93, amplifier, 94, inputs programming transmissions to signal processor system, 5 71, (where said transmissions are inputted to one alternate contact of the switch, 1, of the signal processor of said system, 71), and amplifier, 95, inputs programming transmissions to signal processor, 96, which permits both signal processor apparatus to monitor all programming 10 transmitted by the cable television system head end station to field distribution system, 93, in the fashion of the signal processor, 200, of Fig. 3 in example #5. By recording all different received "program unit identification code" information in the fashion described above, said signal 15 processor apparatus can automatically record, for each transmission channel of the station of Fig. 6, information, for example, that the U. S. Federal Communications Commission requires broadcast station operators to maintain as station logs. And said signal processor apparatus can transmit such 20 records of programming to remote sites via telephone or other data transfer networks, 97 and 99 respectively. In this fashion, said signal processor apparatus can automatically provide their contained records to one or more remote independent auditor stations.

25 In the preferred embodiment, at least two signal processors (such as the signal processor of said system, 71, and signal processor, 96) monitor the transmissions of any given transmission station. One (eg., the signal processor of said system, 71) is at said station which permits station 30 personnel to inspect said one and ensure that said one is operating continuously and correctly. At least one other (eg., signal processor, 96) is located at a site within the distribution system of said station (eg., field system, 93) that is remote from the transmission station of said site, and said is inspected and serviced by independent auditor 35

personnel. The records of said processors are regularly caused to be transmitted to one or more remote auditing stations (eg., by networks, 98 and 99), in the fashions described above, and computers at said stations are caused to
5 receive said records, compare said records with each other, and record any differences between the two sets of records are recorded.

The cases of the transmission of units Q, Y, W, and D provide examples of the operation of signal processor
10 apparatus, 71 and 96. As the aforementioned program originating studio of the aforementioned first and second network transmissions transmit programming, at said signal processor apparatus, 71 and 96, switches, 1; mixers, 3; and TV signal decoders, 30, detect SPAM message information in
15 successive channel transmissions of the station of Fig. 6, under control of controllers, 20, and oscillators, 6, and transmit detected SPAM information to onboard controllers, 14A, causing signal records of program units transmitted at said station to be retained, recorded, and retransmitted to
20 remote auditing stations in the fashion of example #5, above. Any SPAM message that contains meter-monitor information can cause said apparatus, 71 and 96, to detect, transmit, retain, record, and retransmit in the fashion described above. For example, a SPAM cueing message such as the aforementioned
25 first-network-cue-to-transmit-locally message (#8) can cause not only the cut in and transmission of locally originated programming (eg. the programming of unit Q) but also the processing of meter-monitor information. in the fashion described in example #5, at said apparatus, 71 and 96. Said
30 message could cause said apparatus, 71 and 96, to add time information to retained signal records, thereby documenting a last instance of receiving the "program unit identification code" information contained in the meter-monitor information of said message. And embedding SPAM messages in the
35 prerecorded programming of, for example, program unit Q that

contain "program unit identification code" information that identifies unit Q can cause the station of Fig. 6 to transmit said messages in its transmission of Q, thereby causing said apparatus, 71 and 96, to detect, retain, and retransmit
5 signal records of said "code" information which signal records serve as so-called "proof of performance" that the programming of said program unit Q was transmitted according to schedule by the station of Fig. 6.

So far this disclosure has described an intermediate
10 transmission station that transmits conventional television programming; however, the intermediate station automating concepts of the present invention apply to all forms of electronically transmitted programming. The station of Fig. 6 can process and transmit radio programming in the fashions
15 of the above television programming by adding radio transmission and audio recorder/player means, each with associated radio decoder means as shown in Fig. 2B, wherever television means are shown in Fig. 6, all with similar control means to that shown in Fig. 6 and by processing radio
20 programming with appropriately embedded signals according to the same processing and transmitting methods described above. Likewise, said station can transmit broadcast print and data communications programming by adding appropriate transmission and recorder/player means and decoder/detector means with
25 control means and using the same processing and transmitting methods. This example has described methods at a multi-channel intermediate transmission station; the methods are also applicable in a station that transmits only a single channel of television, radio, broadcast print or data. In
30 addition, the programming and SPAM information transmitted to intermediate transmission station can be encrypted and decrypted and monitored in the fashions described above. Intermediate transmission station apparatus can include signal processing regulating system apparatus such as the
35 apparatus of Fig. 4 by means of which encrypted transmissions

that are transmitted to intermediate stations are caused to be decrypted and metered. Intermediate transmission station apparatus can include encryptor apparatus that encrypt programming transmissions selectively. And intermediate
5 transmission station apparatus can include signal processing monitoring system apparatus in the spirit of the apparatus of Fig. 5 whereby the availability, use, and usage of programming at selected intermediate station apparatus is recorded and records are transmitted to remote stations that
10 process such records.

AUTOMATING INTERMEDIATE TRANSMISSION STATIONS ... EXAMPLE #8

Using the capacity described above for identifying, selecting, and recording received programming; for organizing
15 recorded programming to play according to schedule; for playing selected organized programming on schedule; and for retaining, recording, and retransmitting monitor records that document the transmission of program units, a remote distribution station can transmit to a plurality of
20 intermediate transmission stations programming that is scheduled for delayed transmission, cause each station of said plurality automatically to select and retransmit programming according to its own specific schedule, and cause signal processing apparatus automatically to transmit to a
25 remote auditing station or stations signal records that document the transmission of specific program units at the specific stations of said plurality.

One such remote distribution station might be, for example, a so-called "satellite uplink" that transmits
30 programming, in a fashion well known in the art, to a plurality of receiver stations via a satellite transponder (said intermediate transmission stations being among said receiver stations). Said programming might be, for example, so-called "television spot commercials." Providing means
35 where by one station can transmit programming to a plurality

of intermediate transmission stations and cause each intermediate station to transmit its own specific selected units of said programming according to its own specific schedule enables one such distribution station such as a so-called "spot rep." agency that sells the so-called "spot time" of many, widely separated local broadcast stations and cable systems to transmit many different spot commercial program units to said stations and systems automatically and cause each station or system automatically to retransmit its specific selected commercial program units according to its specific schedule. And providing means that document the specific program units transmitted at each specific station enables said distribution station to provide so-called "proof of performance" to parties who pay for the transmission of said spot commercials.

Example #8 illustrates a remote distribution station transmitting programming and causing apparatus at a plurality of intermediate transmission stations to operate in this fashion.

In example #8, a given remote distribution station that is located in Carteret, New Jersey, USA transmits television programming to a plurality of intermediate transmission stations by means of a satellite that is located approximately 20,000 miles above the Earth in so-called "geosynchronous orbit" and transmits programming to the North American continent. Among said intermediate stations are cable system head ends located in California and Florida, broadcast stations located in Texas and Washington, D.C., and the station of Fig. 6 which is, for example, in Vermont.

At each intermediate transmission station is a computer, 73, that is preprogrammed to receive, process, and record, in a predetermined fashion, program schedule information that is transmitted from said remote distribution station. And the signal processor system, 71, and the computer, 73, of each station are preprogrammed to process

particular SPAM message instructions are transmitted from said remote distribution station.

At a particular time on a particular day--for example, at 5 P.M. eastern standard time, on January 27, 1988--said remote distribution station commences contacting, individually and in turn in a fashion well known in the art, the computers, 73, of each of said intermediate station, via telephone or other data transfer network, 98 (which has capacity to communicate information individually between said remote station and each of said computers, 73). Said remote station inputs schedule information to each computer, 73. Said information identifies the particular time and date when all of said intermediate transmission stations should commence receiving a particular satellite transmission--for example, at 4 A.M. eastern standard time, on January 28, 1988--and which particular satellite transponder transmission said stations should prepare to receive the programming on--for example, transponder 23 on the Galaxy 1 satellite. Said schedule information also identifies to each specific computer, 73, which specific program units, transmitted via said transponder, said computer, 73, should cause the apparatus of its station to select and record, and when and on which channel of said station said computer, 73, should cause the apparatus of said station to transmit each of said program units to the field distribution system, 93, of said station. For example, in the case of the computer, 73, of the station of Fig. 6, said remote distribution station informs said computer, 73, to select and record program units Q, D, Y, and W; to transmit program unit Q at 2:30:30 PM eastern standard time, on January 29, 1988 on the cable channel transmitting the Cable News Network; to transmit program unit Y at 2:45:00 PM eastern standard time, on January 29, 1988 on the cable channel transmitting the Cable News Network; to transmit program unit W at 2:45:00 PM eastern standard time, on January 29, 1988 on the cable

channel transmitting the USA Cable Network; to transmit program unit D at 9:15:30 PM eastern standard time, on January 30, 1988 on the cable channel transmitting the Cable News Network.

5 In inputting schedule information to each computer, 73, said remote distribution station instructs different computers, 73, to operate differently. For example, said remote station instructs a particular Florida computer, 73, at a cable system head end station in Florida (which
10 computer, 73, is not the computer, 73, of the station of Fig. 6) to select and record program units Q, J, and L; to transmit program unit J at 2:30:30 PM eastern standard time, on January 29, 1988 on the cable channel of said station in Florida that transmits the Cable News Network; and to
15 transmit units Q and L subsequently at particular times on the cable channel of said station that transmits the Spanish International Network.

Subsequently, at a particular time--more precisely, at 3:50 A.M. eastern standard time, on January 28, 1988--said
20 schedule information and particular preprogrammed receive-scheduled-programming instructions at each computer, 73, cause the computers, 73, at said intermediate transmission stations each, in a predetermined fashion, to commence preparing its particular station to receive and record
25 information of the transmission of transponder 23 of the Galaxy 1 satellite. Automatically, at the station of Fig. 6, the computer, 73, instructs a selected earth station, 50, to move its antenna so as to receive transmissions from a
30 satellite at the celestial coordinates of the Galaxy 1 satellite and instructs amplifier, 51, and receiver, 53, to amplify and tune as required to receive the transmission of the frequency of the transponder 23 of said satellite. (Said celestial coordinates and the transmission frequency of said transponder are preprogrammed at the computer, 73, of each of
35 said intermediate stations, and while Fig. 6 does not show

means whereby computer, 73, can control earth station, 50, amplifier, 51, and receiver, 53, said means are well known in the art and exist at each of said intermediate stations, including the station of Fig. 6.) Automatically, at the
5 station of Fig. 6, the computer, 73, causes matrix switch, 75, to configure its switches so as to transfer transmissions from receiver, 53, to a selected primary recorder, 76; causes said recorder, 76, to turn on; and causes said recorder, 76, to move forward or rewind to a particular place on the tape
10 loaded at its record head such as the start of the tape. Automatically, said computer, 73, also causes a selected secondary recorder, 78, to turn on and causes said recorder, 78, to move forward or rewind to a particular place on the tape loaded at its record head such as the start of the tape.
15 (The station could include apparatus well known in the art for automatically loading tape on said recorders, 76 and 78, and control means whereby computer, 73, could instruct said apparatus to load a particular tapes selectively on recorder, 76 and 78.) Simultaneously, the computer, 73, of every other
20 one of said intermediate stations similarly to prepare to receive and record information of the transmission of transponder 23 of the Galaxy 1 satellite.

At 4 A.M. eastern standard time, on January 28, 1988 said remote distribution station commences transmitting
25 programming by satellite up-link means, well known in the art. Said programming consists of a sequence of the program units of 26 spot commercials, each of thirty seconds duration. In succession, said station transmits units A, B, C, D, E, F, G, H, I, J, K, L, M, N, O, P, Q, R, S, T, U, V, W, X, Y, and Z. Embedded in each of said program units are
30 SPAM messages containing appropriate "program unit identification code" information and distance information. Separating the transmission of the end of each program unit and the commencement of the succeeding unit is a brief
35 interval of time. Before transmitting the first program unit

and, subsequently, in each one of said intervals, said distribution station transmits a SPAM message that contains execution and meter-monitor segments. Each message contains the same execution segment information that is addressed to 5 ITS computers, 73, and instructs each computer, 73, to identify the information in the meter-monitor segment of said message, to compare said "code" information to the preprogrammed schedule information of said computer, 73, and if a match results, to select and record the programming of 10 the program unit that follows said message, or if no match results, to not select and not record said programming. Each message contains meter-monitor "program unit identification code" information of the program unit that immediately follows. (Hereinafter, said messages are called individually 15 the "select-A-message (#8)," the "select-B-message (#8)," the "select-C-message (#8)," and so forth up to the "select-Z-message (#8)," each message referring to the corresponding program unit: A, B, C, and so forth up to Z, respectively, and said messages are called collectively the "cue-to-select 20 messages (#8).") In the preferred embodiment, the length of each of said intervals is greater than the minimum amount of time necessary for each and every one of said intermediate stations to cause a recorder to commence recording a properly recorded recording of said programming, and said distribution 25 station transmits each of said SPAM messages early enough before commencing to transmit its succeeding program unit to enable all intermediate stations that record said unit to record said unit completely.

Transmitting said programming and said cue-to-select 30 messages (#8) causes signal processing system apparatus at each of said stations to detect said cue-to-select messages (#8) and input said messages to the computers, 73, of said intermediate stations. At the station of Fig. 6, said cue-to-select messages (#8) are detected and transferred to 35 computer, 73, by that dedicated decoder of signal processing

system, 71, that receives a transmission from distribution amplifier, 63.

The computers, 73, of said intermediate stations are preprogrammed to process the information of said cue-to-
5 select messages (#8), and receiving any given one of said messages causes each computer, 73, of one of said intermediate transmission stations to determine whether the "program unit identification code" information of said one
10 matches schedule information previously inputted to said computer, 73, by said distribution station. Determining a match causes said computer, 73, to cause apparatus of its station to record the programming of the program unit transmitted immediately after said one. Not determining a
15 match causes said computer, 73, to cause apparatus of its station not to record said program unit.

At the computer, 73, of the station of Fig. 6, receiving the select-A-message (#8), the select-B-message (#8), and the select-C-message (#8), cause said computer, 73, not to cause recording of the programming of program units A,
20 B, and C. Then receiving the select-D-message (#8) causes said computer, 73, to determine that the "program unit identification code" information of unit D matches preprogrammed schedule information which causes said computer, 73, to cause recorder, 76, to commence recording,
25 thereby causing said recorder, 76, to record the programming of program unit D which follows said select-D-message (#8). Then receiving the select-E-message (#8) causes said computer, 73, to determine that the "program unit identification code" information of unit E does not match any
30 preprogrammed schedule information which causes said computer, 73, to cause recorder, 76, to cease recording, thereby causing said recorder, 76, not to record the programming of program unit E which follows said select-E-message (#8). Subsequently, receiving the select-Q-message
35 (#8) causes said computer, 73, to determine that the "program

3

unit identification code" information of unit Q matches preprogrammed schedule information which causes said computer, 73, to cause recorder, 76, to commence recording, thereby causing said recorder, 76, to record the programming
5 of program unit Q which follows said select-Q-message (#8). Then receiving the select-R-message (#8) causes said computer, 73, to determine that the "program unit identification code" information of unit R does not match any preprogrammed schedule information which causes said
10 computer, 73, to cause recorder, 76, to cease recording, thereby causing said recorder, 76, not to record the programming of program unit R which follows said select-R-message (#8).

Each computer, 73, of said intermediate stations is
15 preprogrammed to account for and keep track of the quantity of time available for additional recording on the individual tapes loaded on the recorders (eg., 76 and 78) of its station, and receiving any given message of said cue-to-select messages (#8) can cause any given computer, 73, to
20 cause the apparatus of its station to switch from a primary to a secondary recorder of said station. For example, at the station of Fig. 6, each time computer, 73, receives a SPAM message that identifies the end of a program unit that its primary recorder, 76, has been recording, said computer, 73, determines, in a predetermined fashion, whether sufficient
25 tape recording capacity exists on said recorder, 76, to continue recording. Determining that sufficient capacity does not exist causes computer, 73, to switch the input of the received transmission of said remote distribution station to the aforementioned alternate recorder, recorder, 78. At
30 the station of Fig. 6, receiving said select-R-message (#8) causes said computer, 73, (after causing recorder, 76, to cease recording) to cause matrix switch, 75, to configure its switches to commence transferring the transmission from
35 receiver, 53, to recorder, 78, and to cease transferring said

transmission to recorder, 76.

In due course, receiving the select-W-message (#8) causes said computer, 73, to determine that the "program unit identification code" information of unit W matches
5 preprogrammed schedule information which causes said computer, 73, to cause recorder, 78, to commence recording, thereby causing said recorder, 78, to record the programming of program unit W which follows said select-W-message (#8). Then receiving the select-X-message (#8) causes said
10 computer, 73, to cause recorder, 78, to cease recording, thereby causing said recorder, 78, not to record the programming of program unit X. Then, receiving the select-Y-message (#8) causes said computer, 73, to cause recorder, 78, to commence recording, thereby causing said recorder, 78, to
15 record the programming of program unit Y. Then receiving the select-Z-message (#8) causes said computer, 73, to cease recording.

Whenever any given computer, 73, of said intermediate stations causes a recorder (eg., 76 or 78) of its station to
20 cease recording, said computer, 73, then checks its contained records in a predetermined fashion to determine whether all scheduled program units have been received (and, hence, that no further units will be received). And when said remote distribution station finishes transmitting the final program
25 unit (unit Z), said station transmits a particular final SPAM message that, in a predetermined fashion, causes any given computer, 73, whose records show that one or more program units remain unreceived to determine that no units will be received.

Whenever any given computer, 73, of said stations
30 determines that no further units will be received, said computer, 73, causes apparatus of its station to cease receiving the transmission of said remote distribution station, alters its operating records to show that the
35 receiver apparatus receiving said transmission is available

for other use; and commences automatically organizing, in the fashions described above, the order of the program units so selected and recorded and playing said units according to its contained schedule.

5 At the station of Fig. 6, receiving said select-Z-message (#8) causes computer, 73, to determine that program units Q, Y, W, and D have been received and that no further units will be received. Determining that no further units will be received causes computer, 73, to cause matrix switch,
10 75, to configure its switches so as to transfer transmissions inputted from receiver, 53, to no output; to alter its operating records to show that the receiver apparatus receiving the transmission of said remote distribution station is no longer in use and is available; and to
15 organize the locations of the recorded program units, D, Q, W, and Y, to play according to the schedule inputted by said distribution station in the fashion described above (in the paragraph of the section, "AUTOMATING INTERMEDIATE TRANSMISSION STATIONS," that begins, "Computer, 73, has
20 capacity for automatically organizing the locations of units of prerecorded programming ... to play according to a given schedule").

(In so transmitting said programming and said cue-to-select messages (#8), said remote distribution station causes
25 different intermediate transmission stations to select and record different programming and to organize recorded program units differently. For example, transmitting the select-J-message (#8), the select-K-message (#8) the select-L-message (#8), the select-M-message (#8), the select-Q-message (#8),
30 and the select-R-message (#8) causes signal processing apparatus at the aforementioned cable system head end station in Florida to input the aforementioned Florida computer, 73, that said distribution has instructed to select, record, and play program units Q, J, and L according to schedule.
35 Receiving said select-J-message (#8), the select-L-message

(#8), and the select-Q-message (#8) cause said Florida computer, 73, to determine that "program unit identification code" information matches preprogrammed schedule information which causes said Florida computer, 73, to cause a selected
5 recorder of said station to commence recording, thereby causing said recorder to record the programming of program units J, L, and Q. Receiving the select-K-message (#8) and the select-M-message (#8) causes said Florida computer, 73, to determine that "program unit identification code"
10 information does not match preprogrammed schedule information which causes said computer, 73, to cause said recorder, 76, to cease recording. And receiving the select-R-message (#8) and the select-M-message (#8) causes said Florida computer, 73, to determine that no further units will be received and
15 to organize the locations of the recorded program units, J, L, and Q, to play according to its own schedule, previously inputted by said distribution station.)

In due course, as described above, completing the organization of units Q, Y, W, and D causes the computer, 73,
20 of the station of Fig. 6 automatically to cause recorder, 76, to move forward or rewind to the start of unit Q and to cause recorder, 78, to move forward or rewind to the start of unit W. (Completing the organization of units J, L, and Q causes said Florida computer, 73, automatically to cause the
25 aforementioned recorder of its station to move forward or rewind to the start of unit J.)

At a particular time prior to 2:30 PM eastern standard time, on January 29, 1988 particular preprogrammed schedule-network information and receive-scheduled-programming
30 instructions cause the computer, 73, of the station of Fig. 6 to cause apparatus at said station to receive the transmission of the Cable Channel Network; to transmit said transmission to field distribution system, 93, via the cable channel of modulator, 83; and to commence processing monitor
35 information embedded in said transmission. Automatically,

said computer, 73, causes earth station, 50, to move its antenna so as to receive transmissions from a satellite at particular preprogrammed celestial coordinates; causes amplifier, 51, and receiver, 53, to amplify and tune as
5 required to receive the transmission of the particular preprogrammed frequency of a particular CNN transponder of said satellite; and causes matrix switch, 75, to configure its switches so as to transfer transmissions from receiver, 53, to modulator, 83. Automatically, signal processor, 96,
10 and the signal processor of signal processor system, 71, each commence detecting SPAM messages in said transmission and retaining and recording signal records of Cable News Network program units.

At 2:30:29 PM eastern standard time, on January 29,
15 1988 the Atlanta, Georgia program originating studio that originates said transmission of the Cable Channel Network embeds the aforementioned first-network-cue-to-transmit-locally message (#8) in said transmission and transmits said transmission to said CNN transponder. Automatically, said
20 transponder retransmits said transmission, said transmission is received at the station of Fig. 6, and said message is inputted to computer, 73, with source mark information of distribution amplifier, 63. (Automatically, said message is
25 also inputted to the computers, 73, of others of said intermediate transmission stations including said Florida computer, 73.)

Receiving said first-network-cue-to-transmit-locally message (#8) causes the computer, 73, of the station of Fig. 6, as described above, to cause the apparatus of said station
30 to cease transmitting the Cable News Network transmission to field distribution system, 93, and to commence transmitting the locally originated transmission of unit Q. (Receiving said first-network-cue-to-transmit-locally message (#8) causes said Florida computer, 73, to cause the apparatus of
35 its station to cease transmitting the Cable News Network

transmission to its field distribution system and to commence transmitting the locally originated transmission of unit J.)

Because said first-network-cue-to-transmit-locally message (#8) is transmitted, via matrix switch, 73, to field 5 distribution system, 93, at the station of Fig. 6 (and so transmitted also at the station of said Florida computer, 73) before receiving said message can cause said switch, 73, to cease transmitting said Cable News Network transmission to said field, 93, receiving said first-network-cue-to-transmit-10 locally message (#8) causes the signal processor of the signal processor system, 71, and the signal processor, 96, of station of Fig. 6 to retain signal record information of the meter-monitor information of said first-network-cue-to-transmit-locally message (#8) as described above.

15 (Receiving said message causes corresponding signal processor apparatus at the station of said Florida computer, 73, similarly to retain signal record information.)

Causing the apparatus of the station of Fig. 6 to commence transmitting the locally originated transmission of 20 unit Q to field distribution system, 93, causes the signal processor of the signal processor system, 71, and the signal processor, 96, of station of Fig. 6 to retain signal record information of the meter-monitor information of SPAM messages embedded in the prerecorded programming of said unit Q, as 25 described above; causes said processors (in the fashion described in example #3 above) each to record previously retained signal record information of the prior programming-- i.e., programming of said Cable News Network--and may cause one or both of said processors to transmit signal record information or one or more remote auditing stations.

30 At 2:30:59 PM eastern standard time, on January 29, 1988 said program originating studio that originates said transmission of the Cable Channel Network embeds the aforementioned first-network-cue-to-transmit-network message 35 (#8) in said transmission and transmits said transmission to

said CNN transponder. And automatically, said message is inputted, with source mark information, to the computer, 73, of the station of Fig. 6 (and to said Florida computer, 73).

Receiving said first-network-cue-to-transmit-network message (#8) causes the computer, 73, of the station of Fig. 6, to cause the apparatus of said station, as described above, to cease transmitting to field distribution system, 93, the locally originated transmission of unit Q; to recommence transmitting said Cable News Network transmission; and to prepare to play the locally originated transmission of unit Y. (At the station of said Florida computer, 73, receiving said first-network-cue-to-transmit-network message (#8) causes said Florida computer, 73, to cause the apparatus of said station to cease transmitting the locally originated transmission of unit J; to recommence transmitting said Cable News Network transmission; and to prepare to play the locally originated transmission of unit Q or unit L.)

Subsequently, other SPAM cueing messages cause the computer, 73, of the station of Fig. 6; said Florida computer, 73; and the computers, 73, of others of said intermediate transmission stations to locate, position to play, and transmit automatically other local origination program units. And the transmission of other SPAM messages with meter-monitor information cause the signal processors at said intermediate transmission station to retain, record, and transmit to remote auditing stations signal records that document the specific program units transmitted at each specific one of said stations.

In this fashion, a remote distribution station can deliver prerecorded programming to a plurality of intermediate transmission stations, control the automatic time-delayed insertion of specific program units of programming into other programming transmissions at specific intermediate transmission stations according to the specific schedule of each station, and cause records to be recorded

and transmitted to a remote auditing station or stations that document which specific program units were transmitted at which specific station at what specific times.

5 AUTOMATING INTERMEDIATE STATION COMBINED MEDIUM OPERATIONS
... (INCLUDING EXAMPLE #9)

10 The station of Fig. 6 has capacity to automatically process and transmit television-based combined medium programming such as that of the "Wall Street Week" example above. In the case of programming that is transmitted to said station with all required program instruction sets and combining synch commands already properly embedded, said station records and transmits said programming just as said station records and transmits conventional television
15 programming.

20 But said station also has means for automatically generating and embedding combined medium programming control instructions in certain fashions. Fig. 6 shows signal strippers, 81, 85, and 89, of which models exist well known in the art, that computer, 73, can cause to remove SPAM information from programming as required, and signal generators, 82, 86, and 90, also well known in the art, that computer, 73, can cause to embed SPAM information as required. Said generators, 82, 86, and 90, have capacity for receiving control information and programming in a
25 transmission from computer, 73, and distinguishing, in a predetermined fashion, said control information from said programming. Said strippers, 81, 85, and 89, and generators, 82, 86, and 90, have capacity for stripping or embedding SPAM information at as little as one portion of one line of one
30 frame of a television transmission or as much as as every line of every frame and capacity to strip or insert SPAM information on a given frame at multiple, noncontiguous locations.

35 For sake of example, program units, Q and D, above are

combined medium programming of the same sort as "Wall Street Week" except that computer, 73, must insert one or more particular locally generated program instruction sets into a local transmission of the programming of each of said program 5 units. For example, program unit Q is a spot commercial of a supermarket chain that describes discounts and so-called "cents-off coupon specials" at local supermarkets. The particular formulas that apply to discounts and the particular items on special vary from specific supermarket to 10 specific supermarket and from time to time, and the information in the embedded program instruction sets of any given transmission of unit Q must reflect the particular formulas and items that apply at specific local supermarkets at the time of said transmission.

15 Program units Q and D are delivered, organized to play, and played according to schedule in the automatic fashions described above but with certain variations.

Computer, 73, is preprogrammed to process combined medium programming. When the aforementioned remote 20 distribution station inputs information to computer, 73, via network, 98, regarding unit Q, said distribution station inputs information that Q is particular combined medium programming and instructs computer, 73, to commence particular program instruction set generation in a particular 25 fashion at a particular time interval prior to the scheduled playing of Q. (Hereinafter, a particular instance of such a time period is called "interval," as in "interval Q" of unit Q.) Inputting said information and instructions causes Computer, 73, to record said information and instructions in 30 its record keeping fashion together with the scheduled generation time which computer, 73, calculates as the scheduled play time minus interval Q. Prior to the scheduled generation time, particular local-formula-and-item information is inputted to computer, 73, regarding the 35 formulas and items that apply in the case of this particular

transmission of Q. (In other words, said local-formula-and-item information reflects specific information such as the particular discounts and cents-off coupon specials that apply at the scheduled time of the transmission of unit Q at the particular supermarket or markets that are local to the station of Fig. 6.) Said information may be inputted from local input, 74, or over network, 98, and computer, 73, records said information in a predetermined fashion.

Computer program instructions, of the sort well known in the art, are also inputted to computer, 73, and computer, 73, is caused to execute said instructions. Executing said instructions causes computer, 73, to generate information of a program instruction set. (Hereinafter, an instance of computer program instructions that cause a computer, at an intermediate transmission station, to generate information of a program instruction set is called an "intermediate generation set.")

For example, when executed, one particular intermediate generation set that is inputted to computer, 73, causes computer, 73, in a fashion that is described more fully below, to generate particular program instruction set information of the combined medium programming of program unit Q.

Computer, 73, can receive and be caused to execute intermediate generation set information in any fashion that a computer receives and is caused to execute computer program instructions.

In the case of prerecorded programming, in the preferred embodiment, the information of any given intermediate generation set is prerecorded in a program unit with the conventional programming--for example, the conventional television or radio programming--into whose transmission is embedded the program instruction set whose generation said given intermediate set causes. And said intermediate set is prerecorded in said program unit before.

the start of said conventional programming. For example, in the case of television programming such as the programming of unit Q, the particular intermediate set that is inputted to computer, 73, is located on the recording medium of unit Q
5 within the defined space of program unit Q immediately following the point at which unit Q starts and before the point at which the conventional television information of Q commences. Said intermediate generation set information is embedded in the so-called "full frame" video on each
10 successive frame until complete information of said set information is embedded; that is, embedding of said set information commences at the first line of the normal transmission location and continues on each successive detectable line of a first frame and, continuing in this
15 fashion, on each successive frame until all intermediate generation set information is embedded. The conventional television video and audio information of program unit Q are prerecorded in the conventional fashion, commencing at the frame immediately following the last frame in which
20 intermediate generation set information is embedded.

Any given intermediate generation set contains generally applicable information of the particular program instruction set whose generation it causes. Generally applicable information is specific. For example, the
25 generally applicable information of the intermediate generation set of the programming of Q includes binary sound image information of a particular announcer's voice saying, "forty-three", "forty-five", "forty-six", "low-salt Vindaloo", "Mild version Quick", and "Hot version Quick".
30 And any given datum of generally applicable information may be specific information only of selected subscriber stations. Yet such information is generally applicable at any given transmission station because any given datum may be applicable at any or all of the subscriber stations of said
35 transmission station.

Said generally applicable information lacks specific information that is required to complete the generation of a given instance of a generated program instruction set. (For example, in the case of unit Q, the intermediate generation
5 set lacks information of the particular discount formulas and items offered as cents-off coupon specials that apply at the scheduled time of the transmission of unit Q at the particular supermarket or markets that are local to the station of Fig. 6.)

10 When executed at a computer, 73, that is preprogrammed with particular local-formula-and-item information (that is, particular data), the instructions of a given intermediate generation set (that is, of a given computer program) cause
15 said computer, 73, to generate particular formula-and-item-of-this-transmission information and incorporate said information into said generally applicable information of said particular program instruction set, thereby generating the particular program instruction set instance applicable to a particular transmission at a particular intermediate
20 transmission station. The set information so generated may consist of computer program instructions and/or data.

An example #9, that focuses on generating, embedding, and transmitting combined medium program instruction set programming of unit Q at the station of Fig. 6 illustrates
25 automating intermediate station combined medium operations.

At the aforementioned interval Q time prior to the scheduled playing of Q, particular preprogrammed preplay-and-generate instructions cause computer, 73, to commence said
30 program instruction set generation. Said instructions cause computer, 73, to cause matrix switch, 75, to switch the input from recorder, 76, to no output; to cause recorder, 76, to position the start of unit Q at its play head; to cause decoder, 77, to commence detecting signals on all video lines from the beginning of the normal transmission pattern to the
35 end of the last detectable line of the full video frame; then

to cause recorder, 76, to commence playing which causes recorder, 76, to transmit and decoder, 77, to detect a particular SPAM message. (Hereinafter, said message is called the "generate-set-information message (#9)".) Said
5 message is addressed to ITS computers, 73, and contains a particular execution segment, appropriate meter-monitor information, padding bits as required, an information segment whose information is the intermediate generation set of Q, and an end of file signal. (Hereinafter, the intermediate
10 generation set that causes any given intermediate transmission station to generate a program instruction set of an instance of the transmission of the programming of program unit Q is called the "intermediate generation set of Q".)

Detecting said message causes decoder, 77, to transmit
15 said message to computer, 73, and receiving said message at computer, 73, causes particular SPAM decoder apparatus of computer, 73, (which apparatus is analogous to SPAM-controller, 205C, at microcomputer, 205, above and is not distinguished from computer, 73, hereinafter) to execute
20 particular controlled functions. In the fashion of the first message of the "Wall Street Week" example at microcomputer, 205, computer, 73, is caused to load information of said intermediate generation set at particular RAM. Then receiving the end of file signal that ends said message
25 causes computer, 73, to execute particular additional instructions of said controlled functions. Executing said instructions, causes computer, 73, to cause recorder, 76, to cease playing and position the start of the unit Q conventional television programming at the play head of
30 recorder, 76; to cause decoder, 77, to commence detecting information in the normal transmission location alone; to cause stripper, 81, and generator, 82, to prepare to commence stripping and embedding information, respectively, in the normal transmission location; and to execute the information
35 of said intermediate generation set as a compiled, machine

language job.

Executing the information of said set causes computer, 73, to compute said formula-and-item-of-this-transmission information in the predetermined fashion of said intermediate generation set according to the prerecorded data of said local-formula-and-item information; to compile formula-and-item-of-this-transmission information into a machine language program module; and to link said module to other program modules of said program instruction set (which modules may include modules of the aforementioned generally applicable information of said program instruction set and may also include modules preprogrammed at computer, 73). (Formula-and-item-of-this-transmission information can be incorporated into more than one module by any given intermediate generation set.)

Said formula-and-item-of-this-transmission information can consist of both computer program instructions and data. For example, one of the aforementioned discounts and cents-off coupon specials is of a 15 cents off coupon special on an offered product that varies from week to week and market to market. The information of the particular product that is offered at the particular time of the scheduled transmission at the station of Fig. 6 and at the particular supermarkets in the locality of said station is data that exist in the aforementioned local-formula-and-item information--eg., "Nabisco Zweiback Teething Toast". Other data in said local-formula-and-item information includes, for example, the street address of every one of said supermarket chain's markets in the locality said station.

Other formula-and-item-of-this-transmission information can be computer program instructions. For example, another of the aforementioned discounts and cents-off coupon specials is of a particular product--eg. untrimmed pork bellies--that is advertised in the conventional television programming of unit Q. In the

conventional programming, an announcer makes an offer, "Super Discount Supermarkets will deliver to you, at cost, all the pork you need" In the example, the costs of delivery involve transportation from the central warehouse of the
5 supermarket chain to each local market and transportation from each market to the station of any given subscriber who orders a pork belly package. In the example, the cost of delivery for any given subscriber is calculated under control of formulae that are computer program instructions.

10 The particulars of the untrimmed pork belly and "Nabisco Zweiback Teething Toast" specials of example #9 illustrate generating formula-and-item-of-this-transmission information.

The cost of a unit of pork belly product for any given
15 subscriber is computed according to a particular formula:

$$Y = a + b + c(X) \quad (1)$$

20 where: Y is the delivered cost to said subscriber per unit of pork belly product,
a is the supermarket chain's cost per unit of pork belly onboard an outbound vehicle at said warehouse,
25 b is the cost of transportation to the market of said subscriber,
c is the cost per mile of transportation that applies to deliveries from said market, and
30 X is the distance in miles between said market the station of said subscriber.

Pork belly prices vary from day to day as so-called "spot" prices change on commodity markets. And transportation costs
35 vary from time to time and place to place according to

variations in, for example, costs of gasoline and wages of vehicle drivers. Accordingly, each time the programming of unit Q is transmitted to subscribers, the values of variables a, b, and c in equation (1) that are applicable to the particular time and place of transmission must be computed and processed. For any given transmission of the television commercial of program unit Q, the price of an advertised unit of pork bellies (which price is a) is a datum that is pre-entered into computer, 73, and recorded in said local-formula-and-item information. And said values of b and c are computed according to the following equations (2) and (3) respectively:

$$b = (p + q + d)Z \quad (2)$$

where: b is the b of equation (1),
p is the cost of gasoline per pork belly unit mile between said warehouse and said market,
q is the wage of the driver per unit mile between said warehouse and said market,
d is the depreciation of the vehicle per unit mile between said warehouse and said market, and
Z is the distance in miles between said warehouse and said market.

$$c = r + s + dd \quad (3)$$

where: c is the c of equation (1),
r is the cost of gasoline per unit mile between said market and the station of said subscriber,
s is the wage of the local driver per unit mile between said market and said station, and
dd is the depreciation of the local vehicle per

unit mile between said market and said station.

For any given transmission of the television commercial of
5 program unit Q, the following variables are also data that
are pre-entered into computer, 73, and recorded in said
local-formula-and-item information: p, q, d, Z, r, s, and
dd.

At the aforementioned interval Q time prior to the
10 scheduled playing of Q, when computer, 73, commences
generating said program instruction set, the local-formula-
and-item information of computer, 73, includes information
that:

15
a is 1000.00
p is .00625
q is .12
d is .1
20 Z is 275
r is .007
s is 2.00
dd is .11

25 The intermediate generation set information of said
generate-set-information message (#9) includes program
instructions that cause each addressed ITS computer, 73, to
compute values of variables b and c according to formulas (2)
and (3), given the local-formula-and-item information of p,
30 q, d, Z, r, s, and dd, and to incorporate said computed
values of b and c into generally applicable program
instruction set information of equation (1).

Executing the information of said intermediate
35 generation set causes computer, 73, to generate said program

instruction set in the following fashion. Automatically, computer, 73, selects information of each of the aforementioned variables, a, p, q, d, Z, r, s, and dd; computes the value of variable b, under control of
5 intermediate generation set instructions of equation (2), to be 62.21875; computes the value of variable c, under control of intermediate generation set instructions of equation (3), to be 2.117; and replaces particular variable values, a, b, and c, in a particular so-called "higher language line of
10 program code" that is among the aforementioned generally applicable information of said program instruction set and is:

$$Y = a + b + (c * X)$$

15 [which is equation (1) in the language of the IBM BASIC of the IBM Personal Computer Hardware Reference Library] with said selected information of a and the so computed information of b and c to become formula-and-item-of-this-
20 transmission information of:

$$Y = 1000.00 + 62.21875 + (2.117 * X)$$

[which is formula-and-item-of-this-transmission information in said BASIC]. Automatically, computer, 73, selects and
25 computes information of other variables and replaces other variable values of said generally applicable program instruction set information until a complete instance of higher language code of said program instruction set with all
30 required formula-and-item-of-this-transmission information has been generated and exists at particular memory. Automatically, computer, 73, compiles the information of said instance and places the resulting so-called "object module" at particular memory (which compiling could be done, in the
35 case of a program written in IBM BASIC, with the IBM BASIC

Compiler of the IBM Personal Computer Computer Language Series). Automatically, computer, 73, links the information of said object module with information of other compiled object modules that exist in memory at computer, 73, (and may 5 have been transmitted to computer, 73, in the generally applicable program instruction set information if said intermediate generation set); generates a particular PROGRAM.EXE output file that is said program instruction set; and places said file at particular program-set-to-transmit 10 memory of computer, 73, (which linking could be done, in the case of a program compiled by the IBM BASIC Compiler with the linker program of the IBM Disk Operating System of the IBM Personal Computer Computer Language Series). One of said other compiled object modules is a module that, when accessed 15 in a fashion well known in the art, computes the shortest vehicle driving distance between any two locations in the local vicinity of the station of Fig. 6 when passed two street addresses of said vicinity. (Hereinafter, the program instruction set generated in example #9, under control of 20 said intermediate generation set of Q, is called the "program instruction set of Q".)

Executing the information of said intermediate generation set causes computer, 73, also to generate a particular associated data module. (Hereinafter, a data 25 module that is transmitted to subscriber stations and processed by computers of said stations under control of instructions of a program instruction set is called a "data module set," and any given intermediate generation set may cause generation of information of a data module set or sets 30 in addition to or rather than generating information of a program instruction set or sets.) In a fashion well known in the art, computer, 73, selects, from among the data in said local-formula-and-item information, information of the aforementioned "Nabisco Zweiback Teething Toast"; information 35 of the street address of every one of said supermarket

chain's markets in the local vicinity of the station of Fig. 6; particular cost-of-a-trimmed-pork-belly-unit information of 1987.25 that is the cost of all the trimmed cuts of meat of a pork belly unit; binary video image information of several telephone numbers, including a particular southwest delivery route telephone number, "456-1414", and a particular northwest delivery route telephone number, "224-3121"; and information of the particular local-automatic-order-taking telephone number of the supermarket chain applicable in the vicinity of the intermediate transmission station of Fig. 6 which is 1-(800) 247-8700. Automatically, computer, 73, places said selected information (and any other information so selected) in a particular file called DATA_OF.ITS until the information of said file constitutes a complete instance of a particular data module set of Q. (Hereinafter, the data module set generated in example #9, under control of said intermediate generation set of Q, is called the "data module set of Q".)

Subsequently, at the scheduled time of the playing of Q, the station of Fig. 6 is transmitting via modulator, 83, a television network transmission that is inputted to matrix switch, 75, from distribution amplifier, 63. At said time, at the particular program originating studio that originates said network transmission, a particular SPAM message that contains execution and meter-monitor segments and that is addressed to ITS computers, 73, is embedded in said network transmission and transmitted. (Hereinafter, said message is called the "first cueing message (#9).")

Transmitting said message causes that decoder of signal processing system, 71, that receives the transmission of said distribution amplifier, 63, to detect said message and input said message, with appropriate source mark information, via code reader, 72, to computer, 73.

Receiving said message and said mark information causes computer, 73, to so-called "cue" recorder, 76, and

generator, 82, and to operate in its automatic playing fashion. Receiving said message and mark causes computer, 73, to cause recorder, 76, to commence playing and to cause matrix switch, 75, to configure its switches so as to cease
5 transferring programming inputted from distribution amplifier, 63, to modulator, 83, then to commence transferring the output of recorder, 76, to modulator, 83, which causes the transmission of unit Q to field distribution system, 93. In addition, because the playing schedule of the
10 station of Fig. 6 includes preprogrammed information that program unit Q is combined medium programming, receiving said message causes generator, 82, to cease embedding other signal information in the normal transmission location (such as, for example, teletext information well known in the art [and in
15 so causing said generator, 82, to cease embedding said other information--for, example, said teletext--detecting said message at said intermediate station causes subscriber stations that are receiving said other information--for, example, said teletext--to cease receiving said other
20 information]) and to transmit information of a SPAM end of file signal (and in so doing, to cause subscriber station decoder apparatus--for example, apparatus at teletext processor units--to commence detecting and discarding SPAM messages of the combined medium programming of Q).

25 Causing recorder, 76, to play causes recorder, 76, to transmit programming of Q, via matrix switch, 75, and modulator, 83, to field distribution system, 93, and also causes recorder, 76, to input the programming of Q to decoder, 77.

30 Immediately after commencing to transmit said programming of Q, recorder, 76, plays and transmits three SPAM messages that are embedded in the prerecorded programming of Q.

35 The first message is addressed to URS signal processors, 200, and causes subscriber stations that are

tuned to the channel of transmission of said modulator, 83, to combine their microcomputers, 205, to the computer system of said transmission, which transmission is originated by said recorder, 76. (Said message and the functioning that
5 said message causes are described more fully below, and hereinafter, said message is called the "align-URS-microcomputers-205 message (#9)".)

The second message is embedded in the prerecorded programming of Q at a distance after said first message that
10 is sufficient to allow time for apparatus at each of said subscriber stations so to combine. The execution segment of said second message is of the aforementioned pseudo command, and transmitting said message causes decoder apparatus at said subscriber stations each to detect an end of file signal
15 and to commence identifying and processing the individual SPAM messages of the SPAM information subsequently embedded in the transmission of the programming of Q. (Said message and the functioning that said message causes are described more fully below, and hereinafter, said message is called the
20 "synch-SPAM-reception message (#9)".) Thereafter, embedding and transmitting any given SPAM message in said transmission invokes a controlled function or functions at particular ones of said decoder apparatus.

The third message invokes broadcast control of the microcomputers, 205, of said stations in the invoking
25 broadcast control fashion described above in "One Combined Medium." Said third message is embedded in said prerecorded programming of Q immediately after said second message and is addressed to URS decoders, 203. (Said message is described more fully below, and hereinafter, said message is called,
30 the "control-invoking message (#9)".) Said message causes each decoder, 203, to input control invoking instructions (that are preprogrammed at said decoder, 203) to its associated microcomputer, 205. In so doing, transmitting
35 said control-invoking message (#9) causes the microcomputers,

205, of said subscriber stations to come under control of the computer system of said recorder, 77.

Causing recorder, 76, to play unit Q causes the decoder, 77, of the station of Fig. 6 then to detect a series
5 of SPAM messages that are embedded in the programming of Q and are addressed to ITS computers, 73. Detecting said messages causes decoder, 77, to transfer said messages to computer, 73. (Decoder, 80, can detect and transfer said
10 embedded signal in a programming transmission, computer, 73, is preprogrammed to operate under the control of just one decoder; decoder, 77 or 79, is the default decoder for transmissions from recorder, 76 or 78 respectively, and signal processor, 71, contains the default decoder of any
15 given transmission received at a receiver; and computer, 73, is preprogrammed to operate under the control of signals from decoder, 80, only for verifying the transmission of signals unless its methods of processing signals from decoder, 80, are changed in a predetermined fashion.)

20 The first message of said series contains execution and meter-monitor segments. (Said first message is called, hereinafter, the "transmit-data-module-set message (#9)".)

Receiving said transmit-data-module-set message (#9) causes computer, 73, to generate a particular first outbound
25 SPAM message that includes information of the aforementioned data file, DATA_OF.ITS, whose information constitutes a complete instance of a data module set of Q and to cause said message to be embedded in the transmission of the programming of Q and transmitted to field distribution system, 93, in the
30 following fashion. (Hereinafter, said first outbound SPAM message is called the "data-module-set message (#9)".) Automatically, computer, 73, causes stripper, 81, to commence stripping all signals from the normal transmission location; causes generator, 82, to commence embedding information
35 received from computer, 73; selects the information of said

meter-monitor segment, adds particular information that identifies the station of Fig. 6 and the time of transmission, modifies the meter-monitor format field information to reflect said added information, and retains
5 the received, added, and modified meter-monitor information; and selects and transmits to generator, 82, complete information of said data-module-set message (#9). In selecting and transmitting said complete information, computer, 73, automatically selects and transmits information
10 of a "01" header; information of a particular SPAM execution segment that is addressed to URS microcomputers, 205; said retained meter-monitor information; any required padding bits (the requirement for and number which computer, 73, determines in a predetermined fashion); complete information
15 of said data file, DATA_OF.ITS; and information of a SPAM end of file signal.

(The apparatus of the station of Fig. 6 may be preprogrammed in such a fashion that computer, 73, causes generator, 82, to cease embedding in the normal transmission
20 location other signal information such as teletext information then to transmit an end of file signal each time computer, 73, causes generator, 82, to embed a SPAM message of the programming of Q then to recommence transmitting other signal information such as teletext automatically upon
25 embedding said last named message by transmitting an "01" header; execution segment information addressed to appropriate URS receiver apparatus such as URS teletext receiver apparatus; appropriate meter-monitor information; padding bits as required; and information segment information
30 of said other signal information such as teletext. [No end of file signal is transmitted until generator, 82, is caused to cease the transmission of said other signal information.]

Receiving the information of said data-module-set message (#9) causes generator, 82, to embed said information
35 in the normal transmission location of the programming of Q

transmission being transmitted via generator, 82, to field distribution system, 93, thereby transmitting said data-module-set message (#9) to said system, 93.

In due course, decoder, 77, detects the second SPAM message in the aforementioned series of SPAM messages that are addressed to ITS computers, 73, and transfers said message to computer, 73.

Said second message contains execution and meter-monitor segments (and is called, hereinafter, the "transmit-and-execute-program-instruction-set message (#9).")

Receiving said transmit-and-execute-program-instruction-set message (#9) causes computer, 73, to generate a second outbound SPAM message that includes information of said program instruction set of Q and to cause said message to be embedded in the transmission of the programming of Q and transmitted to field distribution system, 93, in the following fashion. (Hereinafter, said second outbound SPAM message is called the "program-instruction-set message (#9).") Automatically, computer, 73, selects the information of said meter-monitor segment, adds particular information that identifies the station of Fig. 6 and the time of transmission, modifies the meter-monitor format field information to reflect said added information, and retains the received, added, and modified meter-monitor information. Then, automatically, computer, 73, selects and transmits to generator, 82, information of a "01" header; information of a particular SPAM execution segment that is addressed to URS microcomputers, 205; said retained meter-monitor information; any required padding bits; complete information of the aforementioned file that is at the aforementioned program-set-to-transmit memory of computer, 73, and that is said program instruction set of Q; and information of a SPAM end of file signal. Said selected and transmitted information is complete information of said program-instruction-set message (#9).

35

Receiving said information causes generator, 82, to embed said information in the normal transmission location of the programming of Q transmission being transmitted via generator, 82, to field distribution system, 93, thereby
5 transmitting said program-instruction-set message (#9) to said system, 93.

Then decoder, 77, detects the third SPAM message in the aforementioned series of SPAM messages that are addressed to ITS computers, 73, and transfers said message to computer,
10 73.

Said third message contains an execution segment and is addressed to ITS computers, 73. (Said third message is called, hereinafter, the "cease-stripping-and-embedding message (#9)".)

15 Receiving said message causes computer, 73, to cause stripper, 81, to cease stripping signal information from the normal transmission location and to cause generator, 82, to cease embedding signal information in the normal transmission location.

20 Subsequently, as recorder, 76, plays and transmits the programming of Q, via modulator, 83, to field distribution system, 93, recorder, 76, transmits eight SPAM messages that are embedded in the prerecorded programming of Q.

(Hereinafter, said messages are called [in the order in which said messages are transmitted], the "1st commence-outputting message (#9)", the "2nd commence-outputting message (#9)",
25 the "3rd commence-outputting message (#9)", the "1st cease-outputting message (#9)", the "4th commence-outputting message (#9)", the "5th commence-outputting message (#9)",
30 the "6th commence-outputting message (#9)", and the "2nd cease-outputting message (#9)".) Each of said eight SPAM messages contains execution segment information addressed to URS microcomputers, 205, (which causes decoder, 77, to discard the information of said messages). Said messages are
35 discussed more fully below.

At the scheduled end time of the playing of program unit Q, another particular SPAM message that contains an execution segment and that is addressed to ITS computers, 73, is embedded at said program originating studio and
5 transmitted in said network transmission. (Hereinafter, said message is called the "second cueing message (#9).")

Transmitting said message causes said decoder of signal processing system, 71, to detect said message and input said message, with appropriate source mark information,
10 to computer, 73.

Receiving said message and said mark information causes computer, 73, to so-called "cue" said network transmission and continue in its automatic playing fashion. Automatically, computer, 73, causes matrix switch, 75, to
15 configure its switches to cease transferring the output of recorder, 76, to modulator, 83, and commence transferring the transmission inputted from distribution amplifier, 63, to modulator, 83, which causes the transmission said network transmission to field distribution system, 93.

20 Automatically, computer, 73, may cause generator, 82, to embed a particular message (that is described more fully below and called, hereinafter, the "disband-URS-microcomputers-205 message (#9)") that causes subscriber stations whose microcomputers, 205, are combined to the
25 computer system of the transmission of recorder, 76, to separate said microcomputers, 205, from said transmission. Automatically, according to the play schedule of the station of Fig. 6, computer, 73, may cause generator, 82, to commence embedding other signal information in the normal transmission
30 location (such as, for example, teletext information [and in so causing said generator, 82, to commence embedding said other information--for, example, said teletext--detecting said message at said intermediate station causes subscriber stations that are receiving said other information--for,
35 example, said teletext--to commence receiving said other

information]), by transmitting an "01" header then execution segment information addressed to receiver apparatus of said other information then appropriate meter-monitor information then said other information. And automatically, computer, 5 73, causes recorder, 76, to cease playing and to commence preparing to play its next scheduled local origination program unit.

(Example #9 ends, insofar as intermediate station operations are concerned, with computer, 73, commencing to 10 prepare to play said next program unit; however, the effects of so transmitting unit Q and said data-module-set message (#9), said program-instruction-set message (#9), said 1st commence-outputting message (#9), said 1st cease-outputting message (#9), said 2nd commence-outputting message (#9), said 15 3rd commence-outputting message (#9), and said 2nd cease-outputting message (#9) are described more fully below.)

NETWORK CONTROL OF INTERMEDIATE GENERATING AND EMBEDDING ...

EXAMPLE #10

20 In the present invention, a remote network origination and control station, such as the aforementioned program originating studio that originates the transmission of the "Wall Street Week" program, can control a plurality of intermediate transmission stations in generating and embedding combined medium control instructions--that is, 25 program instruction sets, data module sets, and combining synch commands--that control generating and transmitting at pluralities of ultimate receiver stations.

An example #10, focuses on combined medium network control of intermediate transmission stations, controlling 30 ultimate receiver stations.

In example #10, a particular program originating studio transmits the commercial of program unit Q in a network transmission and controls a plurality of intermediate transmission stations each of which controls, in turn, a 35

plurality of subscriber stations that are ultimate receiver stations.

The station of Fig. 6 is one intermediate transmission station controlled by said studio. The station of Fig. 6
5 receives said network transmission at receiver, 53, and retransmits said transmission immediately via modulator, 83.

The program unit Q of example #10 is identical to the program unit Q of example #9, and each intermediate transmission station must generate transmit its own, station
10 specific program instruction set and data module set information that contains its own, station specific formula-and-item-of-this-transmission information.

Prior to a particular early time, complete local-formula-and-item information is inputted to and caused to be
15 recorded at the computer, 73, of each controlled intermediate transmission station in such a way that each computer, 73, contains complete information relevant to the particular discounts and specials in effect at the particular markets in the vicinity of said station and at the particular time of
20 the network transmission of Q. Thus each computer, 73, contains the specific values of a, p, q, d, Z, r, s, and dd of its specific station; the specific street address of every one of said supermarket chain's markets in the locality of said station; and other specific data of said station such
25 as, for example, "Nabisco Zweiback Teething Toast".

Local-formula-and-item information can be inputted to said computers, 73, in any fashion that said computers, 73, can receive information. However, in the preferred
embodiment, information that applies at all network stations
30 at the time of any given transmission of a given program unit--for example, the undelivered per unit cost of pork bellies: a--is transmitted to all stations simultaneously in a SPAM message that causes each station to select and record properly said information. And information that applies only
35 at a selected one of said stations--for example, the street

address of every one of said supermarket chain's markets in the locality of a given station--is inputted individually to the computers, 73, of said stations by means of, for example, a local input, 74, or a network, 98.

5 At the computer, 73, of the station of Fig. 6, the local-formula-and-item information in example #10 is identical to the local-formula-and-item information in example #9. For example, said local-formula-and-item information in example #10 includes:

10

a is 1000.00
p is .00625
q is .12
d is .1
15 Z is 275
r is .007
s is 2.00
dd is .11

20

(At a particular second intermediate transmission station, the local-formula-and-item information of the computer, 73, include the specific values: a is 1000.00, p is .00625, q is .13, d is .11, Z is 537, r is .0082, s is 1.98, and dd is .10. Said local-formula-and-item information also includes the specific street address of one of said supermarket chain's markets in the locality of said station, particular cost-of-a-trimmed-pork-belly-unit information of 2021.42 that is the cost of the trimmed meat of one pork belly unit; binary video image information of several telephone numbers, including a particular southeast delivery route telephone number, "623-3000"; information of the particular local-automatic-order-taking telephone number of the supermarket chain applicable in the vicinity of said

25
30
35

second intermediate station which is 1-(800) 371-2100; and specific data of "Cheerios Toasted Oat Cereal" instead of "Nabisco Zweiback Teething Toast."

At said early time (which time is, in the preferred embodiment, a time of reduced operational requirement such as, for example, the middle of the night that precedes said network transmission of Q), the computers, 73, of said controlled intermediate transmission stations are caused to receive information of a particular transmission. For example, at 3:00 AM on said night, automatic schedule information and instructions (previously inputted by a computer at said network originating and control station, via network, 98, individually to each of said computers, 73) causes said computers, 73, to cause their associated earth station receivers, 50, amplifiers, 51, and TV receivers, 53, to tune to a particular satellite transmission (while causing the switches, 75, to output information of said transmission to no modulator, 83, 87, or 91). Causing said station apparatus to tune to said transmission causes those particular dedicated decoders of the signal processor systems, 71, of said stations that process continuously the inputted transmission of the distribution amplifiers, 63, to detect SPAM information embedded in the normal transmission location of said transmission and input said SPAM information to the computers, 73, of said stations.

Then the program originating studio at said network originating and control station, embeds in said normal transmission location and transmits a SPAM message that is addressed to ITS computers, 73, and consists of a "01" header, a particular execution segment, appropriate meter-monitor information, padding bits as required, information segment information of the aforementioned intermediate generation set of Q, and an end of file signal.

(Hereinafter, said message is called the "generate-set-information message (#10)".) Except for its meter-monitor

information, said generate-set-information message (#10) is identical to the aforementioned generate-set-information message (#9).

5 Transmitting said generate-set-information message (#10) causes said dedicated decoders to detect and input said message to the computers, 73, of said stations.

10 Receiving said message at said computers, 73, causes each of said computers, 73, to load information of said intermediate generation set at particular RAM. Then receiving the end of file signal that ends said message causes each of said computers, 73, to execute the information so loaded as a machine language job; to compute the specific formula-and-item-of-this-transmission-information of said computer, 73, in the predetermined fashion of said
15 intermediate generation set according to the prerecorded data of the local-formula-and-item information of said computer, 73; to compile said specific formula-and-item-of-this-transmission information into one or more specific machine language program modules; and to link said specific module or
20 modules to other program modules to become complete program instruction set information of this instance of the network transmission of Q; and to record said information at particular memory. (Hereinafter, the program instruction set generated at the station of Fig. 6 in example #10 is called
25 the "program instruction set of Q.1", signifying that said set is one version of complete program instruction set information of said instance of the network transmission of Q.) Executing the information of said intermediate generation set also causes each said computers, 73, to generate and
30 record complete information of a data module set. (Hereinafter, the data module set generated at the station of Fig. 6 in example #10 is called the "data module set of Q.1", signifying that said set is one version of complete data module set information of said instance of the network
35 transmission of Q.) In the preferred embodiment, executing

said intermediate generation set at said early time causes said computers, 73, to record said program instruction set of Q and said data module set of Q information at non-volatile, disk memory.

5 At the station of Fig. 6, for example, executing the information of said intermediate generation set causes the computer, 73, in precisely the fashion that applied in example #9, to compute the value of a particular variable b to be 62.21875; to computes the value of a particular
10 variable c to be 2.117; and to replaces particular variable values, a, b, and c, in a particular so-called "higher language line of program code" to become formula-and-item-of-this-transmission information of:

15
$$Y = 1000.00 + 62.21875 + (2.117 * X)$$

to select, compute, and replace other variable information until complete program instruction set information exists in higher language code at particular memory; to compile said
20 higher language information; to link the information so complied with other compiled information; and to record the information so computed, compiled, and linked (which is complete information the program instruction set of Q of the station of Fig. 6) in a file named "PROGRAM.EXE", in a
25 fashion well known in the art, on a computer memory disk of computer, 73. In so doing, said computer, 73, generates the specific program instruction set version--that is, the program instruction set of Q.1--that applies to the particular discounts and specials in effect at the particular
30 markets in the vicinity of said station and at the particular time of the network transmission of Q. In precisely the fashion that applied in example #9, executing the information of said intermediate generation set causes said computer, 73, to select data, from among the local-formula-and-item
35 information of said station, including the aforementioned

"Nabisco Zweiback Teething Toast" and the street address of every one of said supermarket chain's markets in the local vicinity of the station of Fig. 6, and to record said selected data on said memory disk in a data file named DATA_OF.ITS. In so doing, said computer, 73, generates said data module set of Q.1.

(At said second intermediate transmission station, executing the information of said intermediate generation set causes the computer, 73, of said station to compute the values of variables b and c as 132.2362 and 2.0882 respectively; to replace variable values, a, b, and c, with formula-and-item-of-this-transmission information of:

$$Y = 1000.00 + 132.2362 + (2.0882 * X)$$

to process other variable information; and to compile, link, and record information at a particular peripheral memory unit of said computer, 73, in a file named "PROGRAM.EXE" that is the specific program instruction set of said second intermediate station. [Hereinafter, the program instruction set generated at said second station is called the "program instruction set of Q.2", signifying that said set is a second version of complete program instruction set information of said instance of the network transmission of Q.] Executing the information of said intermediate generation set causes said computer, 73, also to select particular data, including said "Cheerios Toasted Oat Cereal" and the street address of every one of said supermarket chain's markets in the locality of said second intermediate station and to record said selected data at said memory unit in a data file named DATA_OF.ITS that corresponds in content to the file of the same name generated at the intermediate station of Fig. 6. [Hereinafter, the data module set generated at said second station is called the "data module set of Q.2", signifying that said set is a second version of complete data module set

information of said instance of the network transmission of Q.)

(One difference between example #9 and example #10, which is based on the preprogrammed schedule information of each intermediate transmission station, is that executing the information of the generate-set-information message (#10) causes the generated program instruction set and data module set information to be recorded at non-volatile, disk memory whereas in example #10 the generated information may be recorded merely at RAM.)

Shortly before commencing to transmit the television programming of unit Q, at a time when all controlled intermediate transmission stations are receiving and retransmitting said network transmission (which the station of Fig. 6 and said second station each receives at a receiver, 53, and transmits via a modulator, 83), said program originating studio embeds in the normal transmission location of said transmission and transmits a second SPAM message. Said second message is addressed to ITS computers, 73, and consists of a "01" header, a particular execution segment, appropriate meter-monitor information, padding bits as required, particular information segment instruction information, and an end of file signal. (Hereinafter, said message is called the "load-set-information message (#10)".)

Transmitting said message causes the decoders of the signal processing systems, 71, of said stations that receive programming transmissions from the distribution amplifiers, 63, to detect and input said message to the computers, 73, of said stations.

Receiving said message causes each of said computers, 73, to load said information segment instruction information at particular RAM. Then receiving said end of file signal causes each of said computers, 73, to execute the instruction information of so loaded as an compiled, machine language job.

Executing said instruction information causes said computers, 73, each to load the information of said files, PROGRAM.EXE and DATA_OF.ITS, at particular program-set-to-transmit and data-set-to-transmit RAM memories of computer, 5 73, and each to cause a generator, 82, to cease embedding any other signal information in the normal transmission location and to transmit information of a SPAM end of file signal. (Said other signal information may include, for example, teletext information, and in so causing said generators, 82, 10 to cease embedding said other information--for example, said teletext--transmitting said message causes pluralities of ultimate receiver stations that are subscriber stations of said intermediate transmission stations to cease receiving said other information--for example, said teletext.)

15 Then said program originating studio starts to transmit the conventional television programming of unit Q.

Immediately after commencing to transmit said programming of Q, said studio embeds in the normal transmission location of the transmission of said programming 20 and transmits a particular SPAM message is addressed to URS signal processors, 200, and that causes ultimate receiver stations to combine their microcomputers, 205, to the computer system of the transmission of said program originating studio. (Said message and the functioning that 25 said message causes are described more fully below, and hereinafter, said message is called the "align-URS-microcomputers-205 message (#10)".)

After an interval that is sufficient to allow apparatus at each ultimate receiver station so to combine, 30 said studio embeds in said transmission and transmits a particular SPAM message whose execution segment is of the aforementioned pseudo command. Transmitting said message causes particular decoder apparatus at said ultimate receiver stations to detect an end of file signal and to 35 commence identifying and processing the individual SPAM

messages of the SPAM information subsequently embedded in the transmission of the programming of Q. (Said message and the functioning that said message causes are described more fully below, and hereinafter, said message is called the "synch-
5 SPAM-reception message (#10)".) Thereafter, embedding and transmitting any given SPAM message in said transmission invokes a controlled function or functions at particular ones of said decoder apparatus.

Then said studio invokes broadcast control of the
10 microcomputers, 205, of said stations. Said studio embeds in said transmission and transmits a particular SPAM message that is addressed to URS decoders, 203. (Said message is described more fully below, and hereinafter, said message is called, the "control-invoking message (#10)".) Said message
15 causes each decoder, 203, to input the aforementioned control invoking instructions (that are preprogrammed at said decoder, 203) to its associated microcomputer, 205. In so doing, transmitting said control-invoking message (#10) causes said microcomputers, 205, to come under control of the
20 computer system of the transmission of said studio.

Then said studio embeds in said transmission and transmits a SPAM message is addressed to ITS computers, 73, and that contains execution and meter-monitor segments. (Said message is called, hereinafter, the "transmit-data-
25 module-set message (#10)".) Receiving said transmit-data-module-set message (#10) causes each of said computers, 73, to cause stripping and embedding to commence; to generate a particular first outbound SPAM message that includes information of the data file, DATA_OF.ITS, at its data-set-
30 to-transmit RAM memory; and to cause said message to be transmitted to its field distribution system, 93. (Hereinafter, the first outbound SPAM message of any given one of said computers, 73, is called a "data-module-set message (#10)" and all of said first messages are the "data-
35 module-set messages (#10)".) At the station of Fig. 6, the

computer, 73, automatically causes stripper, 81, station to commence stripping all signals from the normal transmission location; causes generator, 82, to commence embedding information received from said computers, 73; selects the
5 information of the meter-monitor segment of said transmit-data-module-set message (#10); adds particular information that identifies the station of Fig. 6 and the time of transmission; modifies the meter-monitor format field information to reflect said added information; and retains
10 the received, added, and modified meter-monitor information. Then said computer, 73, selects and transmits to generator, 82, complete information of its data-module-set message (#10) in the following fashion. Automatically, said computer, 73, selects and transmits information of a "01" header;
15 information of a particular SPAM execution segment that is addressed to URS microcomputers, 205; said retained meter-monitor information; any required padding bits (the requirement for and number which said computer, 73, determines in a predetermined fashion); complete information
20 of the data file at the data-set-to-transmit RAM memory of said computer, 73, which is said file, DATA_OF.ITS and which is complete information of said data module set of Q.1; and information of a SPAM end of file signal. (Receiving said message at said second intermediate station causes the
25 apparatus of said station, in the same fashion, to generate and transmit the data-module-set message (#10) of said station which includes meter-monitor information that identifies said second station and said data module set of Q.2.)

30 Receiving the information of the particular data-module-set message (#10) of the computer, 73, of its station causes each generator, 82, to embed said information in the normal transmission location of the programming of Q transmission being transmitted via said generator, 82, to the
35 field distribution system, 93, of said station, thereby

transmitting the particular data-module-set message (#10) of said station to said system, 93.

Then said program originating studio embeds in the normal transmission location of said transmission and
5 transmits a SPAM message that is addressed to ITS computers, 73, and that contains execution and meter-monitor segments. (Said message is called, hereinafter, the "transmit-and-execute-program-instruction-set message (#10)".)

Receiving said message causes each of said computers, 10 73, to generate a second outbound SPAM message that includes information of the program instruction set at its program-set-to-transmit RAM memory and to cause said message to be transmitted to its field distribution system, 93.

(Hereinafter, the second outbound SPAM message of any given
15 one of said SPAM computers, 73, is called a "program-instruction-set message (#10)", and all of said second messages are the "program-instruction-set messages (#10).")
Automatically, each of said computers, 73, selects the information of said meter-monitor segment, adds particular
20 information that identifies its station and the time of transmission, modifies the meter-monitor format field information to reflect said added information, and retains the received, added, and modified meter-monitor information. Then, automatically, each of said computers, 73, selects and
25 transmits to the generator, 82, of its station, information of a "01" header; information of a particular SPAM execution segment that is addressed to URS microcomputers, 205; its retained meter-monitor information; any required padding bits; complete information of the program instruction set that is at its program-set-to transmit RAM memory; and
30 information of a SPAM end of file signal. Said selected and transmitted information that each of said computers, 73, transmits is complete information of the particular program-instruction-set message (#10) of said computer, 73.

35 (Receiving said message causes the apparatus of the

intermediate station of Fig. 6 to transmit the program instruction set of Q.1 in the program-instruction-set message (#10) of said station and causes the apparatus of said second intermediate station to transmit the program instruction set of Q.2 in the program-instruction-set message (#10) of said second station.)

Receiving the information of the particular program-instruction-set message (#10) of the computer, 73, of its station causes a generator, 82, to embed said information in the normal transmission location of the programming of Q transmission being transmitted via said generator, 82, to the field distribution system, 93, of said station, thereby transmitting the particular program-instruction-set message (#10) of said station to said system, 93.

(After transmitting the aforementioned transmit-data-module-set message (#10) and before transmitting a particular commence-outputting message (#10) that is discussed more fully below, said program originating studio embeds and transmits other SPAM messages that are addressed to URS microcomputers, 205. Said other messages correspond in function to the data-module-set messages (#10) and program-instruction-set messages (#10) of the intermediate transmission stations of example #10 but said other messages are transmitted to and control microcomputers, 205, at particular direct-receiving ultimate receiver stations that receive the transmission of said studio directly rather than via a retransmission of one of said intermediate transmission stations. Information of said other messages is received at the aforementioned decoders of the signal processing systems, 71, of said stations that process the transmission of said studio, but said decoders discard said SPAM messages because said decoders are preprogrammed only to transmit or execute controlled functions of SPAM messages that are addressed to intermediate transmission station apparatus. And said other SPAM messages do not reach the ultimate receiver stations to

which said intermediate transmission stations transmit said data-module-set messages (#10) and program-instruction-set messages (#10) because said other SPAM messages are stripped from the transmissions of said stations by the strippers, 81, 5 of said stations.)

Then said program originating studio embeds in the normal transmission location of said network transmission and transmits a SPAM message that is addressed to ITS computers, 73, and that contains an execution segment. (Said message is 10 called, hereinafter, the "cease-stripping-and-embedding message (#10)".)

Receiving said message causes each of said computers, 73, to cause the stripper, 81, of its station to cease stripping signal information from the normal transmission 15 location and causes each of said computers, 73, to cause the generator, 82, to cease embedding signal information generated under control of said intermediate generation set in the normal transmission location.

Subsequently, said program originating studio embeds 20 in the normal transmission location of said network transmission and transmits a further series of messages that are addressed to URS microcomputers, 205, and that are described more fully below. (Hereinafter, said messages are called [in the order in which said messages are transmitted 25 at said studio]: the "1st commence-outputting message (#10)", the "2nd commence-outputting message (#10)", the "3rd commence-outputting message (#10)", the "1st cease-outputting message (#10)", the "4th commence-outputting message (#10)", the "5th commence-outputting message (#10)", the "6th 30 commence-outputting message (#10)", and the "2nd cease-outputting message (#10)".)

After transmitting the last conventional programming of Q, said studio embeds and transmits a particular message (that is described more fully below and called, hereinafter, 35 the "disband-URS-microcomputers-205 message (#10)") that

causes subscriber stations whose microcomputers, 205, are combined to the computer system of the transmission of said studio to separate said microcomputers, 205, from said transmission.

5 Then said studio embeds and transmits a particular SPAM message that contains an execution segment and that is addressed to ITS computers, 73. (Hereinafter, said message is called the "local-output-cueing message (#10).")

 Receiving said message and said mark information
10 causes intermediate transmission stations to continue transmitting locally originated programming in their scheduled fashions. At the station of Fig. 6, the dedicated decoder of signal processor system, 71, that processes the inputted transmission of distribution amplifier, 63,
15 detects said message and inputs said message, with appropriate source mark information, to computer, 73. Automatically, receiving said message may cause computer, 73, to cause generator, 82, to commence embedding other signal information in the normal transmission location, such as, for
20 example, teletext information. Automatically, generator, 82, embeds a "01" header; execution segment information addressed to appropriate URS receiver apparatus such as URS teletext receiver apparatus; appropriate meter-monitor information; padding bits as required; and information segment information
25 of said other signal information--for example, teletext. (No end of file signal is transmitted until generator, 82, is caused to cease the transmission of said other signal information.) In so doing, transmitting said local-output-cueing message (#10) causes one or more ultimate receiver
30 stations that are subscriber stations of said intermediate transmission station of Fig. 6 to commence receiving said other information--for example, said teletext. Simultaneously, other intermediate stations such as said second station commence embedding their specific other signal
35 information--for example, their own specific teletext

information which has different information content from the information of the station of Fig. 6--causing subscriber stations of said other intermediate stations that are tuned to receive said other information to commence receiving said
5 other information.

(Example #10 ends, insofar as intermediate station operations are concerned, with said computers, 73, causing their associated generators, 82, to commence embedding said other signal information; however, the effects of so
10 transmitting the conventional programming of program unit Q and the SPAM messages that are associated with the network transmission of said programming and that are addressed to URS apparatus are discussed more fully below.)

So far this disclosure has described an intermediate
15 transmission station transmitting conventional television programming. The station could process and transmit radio programming in the same fashions by adding radio transmission and audio recorder/player means, each with associated radio decoder means as shown in Fig. 2B, wherever television means
20 are shown in Fig. 6, all with similar control means to that shown in Fig. 6 and by processing radio programming with appropriately embedded signals according to the same processing and transmitting methods described above.

Likewise, the station could transmit broadcast print and data
25 communications programming by adding appropriate transmission and recorder/player means and decoder/detector means with control means and using the same processing and transmitting methods. This example has described methods at a multi-channel intermediate transmission station; the methods are
30 also applicable in a station that transmits only a single channel of television, radio, broadcast print or data. In addition, intermediate transmission station can be encrypted and decrypted and monitored in the fashions described above. Intermediate transmission station apparatus can include
35 signal processing regulating system apparatus such as the

apparatus of Fig. 4 by means of which encrypted transmissions that are transmitted to intermediate stations are caused to be decrypted and metered. Intermediate transmission station apparatus can include encryptor apparatus that encrypt
5 programming transmissions selectively. And intermediate transmission station apparatus can include signal processing monitoring system apparatus in the spirit of the apparatus of Fig. 5 whereby the availability, use, and usage of programming at selected intermediate station apparatus is
10 recorded and records are transmitted to remote stations that process such records.

AUTOMATING ULTIMATE RECEIVER STATIONS

Ultimate receiver stations are stations where
15 programming is displayed (or otherwise outputted) to one or more subscribers, thereby enabling said subscriber or subscribers to view (or otherwise perceive) the information content of the programming. The programming so displayed (or outputted) may be any form of electronically transmitted
20 programming, including television, radio, print, data, and combined medium programming and may be received via any electronic transmission means including wireless and cable means. The programming so displayed (or outputted) may also include computer and/or combined medium programming that is
25 locally generated under control of SPAM message information.

The signal processing apparatus outlined in Figs. 2, 2A, 2B, 2C, and 2D, and their variants as appropriate, can be used to automate the operations of ultimate receiver stations in varieties of ways.

Fig. 7 exemplifies one embodiment of an ultimate
30 receiver station; is a subscriber station in the field distribution system, 93, of the intermediate transmission station of Fig. 6; and may be a home, an office, a theater, a hotel, or any other station where programming such as
35 television or radio is displayed to persons.

(NOTE: "Automating Ultimate Receiver Stations" focuses on controlling subscriber station apparatus in functions that do not necessarily involve generating or combining programming. Accordingly, whereas SPAM message transmission means have been depicted in Figs. 1 through 6 by solid lines that depict programming transmission [said lines are often marked "SIGNALS ONLY" meaning SPAM information only], in Fig. 7 et seq. the means for transmitting SPAM messages that have been detected in and separated from programming transmissions are depicted by dashed lines that depict control information transmissions.)

Fig. 7 shows a variety of input apparatus with capacity for inputting programming (including SPAM information) selectively, via matrix switch, 258, to other apparatus of the subscriber station of Fig. 7; intermediate apparatus with capacity for processing and/or recording inputted programming selectively; output apparatus for displaying or otherwise outputting programming selectively to human senses; other controlled apparatus; and other meter apparatus.

Input apparatus include satellite earth station, 250, satellite receiver circuitry, 251, converter boxes, 201 and 222 (by means of which the station of Fig. 6 receives the multiplexed multi-channel cable transmission of the cable head end station of Fig. 6), antennas, 298 and 299, and other input apparatus, 252 (which may be, for example, a laser disc player or a record player); and the subscriber station of Fig. 4 has capacity for receiving wireless programming transmissions (for example, at a satellite earth station, 250, and satellite receiver circuitry, 251), a multi-channel cable transmission (for example, at converter boxes, 201 and 222), and locally transmitted input (for example, at other input apparatus, 252). Said input apparatus input their received information to matrix switch, 258, which is a conventional matrix switch, well known in the art.

Intermediate apparatus include microcomputer, 205, television recorder/player, 217, audio recorder/player, 255, computer memory unit, 256 (which may be, for example, a so-called "fixed disk"), decryptor, 224, decryptor, 231, signal
5 stripper, 229, signal generator, 230, and other intermediate apparatus, 257, which could be, for example, other receiver/amplifier apparatus. In addition, the TV tuner apparatus of TV set, 202--that is, TV tuner, 215--(which is not distinguished from the TV monitor, 202M, apparatus of
10 said set, 202, in Fig. 7), and the tuner/amplifier apparatus of radio, 209--that is, radio tuner & amplifier, 213--(which is not distinguished from radio, 209, in Fig. 7), are also intermediate apparatus. All said intermediate apparatus receive their programming inputs from and transmit their
15 programming outputs to matrix switch, 258.

Output apparatus that display or otherwise output programming selectively to human senses include, for example, TV monitor apparatus of TV set, 202, printer, 221, speaker system, 263, and one or more other output systems, 261 (which
20 could be, for example, electronically actuated apparatus that emit odors). All said output apparatus receive their programming inputs from matrix switch, 258. (The monitor apparatus of TV set, 202, and the amplifier and speaker apparatus of radio, 209, have capacity for receiving a
25 programming input that is separate from the inputs to the intermediate apparatus of said TV set, 202, and radio, 209, respectively.)

Other controlled apparatus include electronically actuated window opening and closing means, 208, furnace, 206, air conditioning system, 207, and other controlled apparatus,
30 260, which could be, for example, an electronically actuated automatic lawn watering system, all of which are well known in the art. Said other apparatus do not output programming and receive no input of programming.

Other meter apparatus include an electronically
35

actuated utilities meter, 262, of which many models exist in the prior art for metering flows of electricity, gas, water, etc. Said meter, 262, does not output programming and receive no input of programming.

5 One or more appropriate SPAM decoders exist at each apparatus that receives and is controlled by SPAM message information. Appropriate SPAM decoders exist at microcomputer, 205, (which can be controlled in the fashions described above) at recorder/players, 217 and 255, (which
10 recorder/players can be caused to operate in fashions similar to the recorder/players of the intermediate transmission station of Fig. 6) at radio, 209, and TV set, 202, (which radio and TV set can be actuated, tuned, and controlled in other functions) and at computer memory unit, 256, other
15 intermediate apparatus, 257, printer, 221, speaker system, 263, and other output means, 261, (which unit, apparatus, printer, system, and means can be actuated individually and controlled in other functions. (For simplicity, Fig. 7 does not distinguish said decoders at or separately from their
20 associated apparatus.)

Two matrix switches, 258 and 259, communicate the programming and SPAM message/control information transmissions among station apparatus. Matrix switch, 258, is a conventional matrix switch, well known in the art, with
25 capacity for switching programming transmissions of television, radio, and other forms of electronically transmitted programming. Matrix switch, 259, is a digital matrix switch, well known in the art, with capacity for switching binary information transmissions. By means of
30 matrix switch, 259, all apparatus communicate control information and the information of SPAM messages that have been detected in programming transmissions.

The station of Fig. 7 is preprogrammed to collect monitor information, and said decoders have bus means of the
35 sort illustrated in Fig. 5 for communicating monitor

information to an onboard controller, 14A, at signal processor, 200. (For simplicity, Fig. 7 does not show said monitor information bus means.)

For communicating particular switching request control information to the controller, 20, of signal processor, 200, said decoders also have separate control information bus means (which, for simplicity, is also not shown in Fig. 7). A particular control processor, 20A, that is located, with appropriate RAM and ROM, at controller, 20; that is separate from the CPU of controller, 20; and that is controlled by said CPU in particular functions controls the communications of said control information bus means. Said communications are conducted in a contention fashion, well known in the art.

Signal processor, 200, is the basic SPAM control apparatus of the station of Fig. 7 and has means for communicating control information (from its controller, 20) and SPAM messages (from its controller, 12) with each of said decoders and their associated apparatus. Signal processor, 200, communicates control information directly with decryptors, 224 and 231, signal stripper, 229, signal generator, 230, microcomputer, 205, and matrix switch, 259. Via matrix switch, 259, signal processor, 200, has means for communicating control information individually to all other controlled apparatus including satellite earth station, 250; satellite receiver circuitry, 251; converter boxes, 201 and 222; other input apparatus, 252; radio tuner & amplifier, 213; TV tuner, 215; television recorder/player, 217; audio recorder/player, 255; computer memory unit, 256; other intermediate apparatus, 257; the TV monitor apparatus, 202M, of TV set, 202; the speaker apparatus of radio, 209; printer, 221; speaker system, 263; and other output system, 261. In addition, the aforementioned SPAM decoders at those of said other controlled apparatus where there are SPAM decoders have capacity for communicating with each of said other controlled apparatus by means of said matrix switch, 259, in a fashion

35

described more fully below. Signal processor, 200, controls matrix switches, 258 and 259, and has means for communicating switch control instructions to said switches, 258 and 259.

(Fig. 7 also shows capacity whereby microcomputer, 205, can communicate switch control instructions to said switches, 258 and 259; said capacity is intended to suggest that microcomputer, 205, may control said switches, 258 and 259, at stations that lack a signal processor, 200--for example, stations that are not configured and preprogrammed to generate and/or display/output combined medium programming.)

Microcomputer, 205, controls apparatus of the station of Fig. 7 in accordance with the preprogrammed instructions of the subscriber of said station. Microcomputer, 205, has means for controlling window opening and closing means, 208, furnace, 206, air conditioning system, 207, and other controlled apparatus, 260. Microcomputer, 205, has capacity to communicate control information (under control of signal processor, 200) with other selected apparatus of the station of Fig. 7 by means of matrix switch, 259.

In the spirit of the present invention, signal processor, 200, enables local apparatus of the station of Fig. 6 to process and/or display/output received programming and SPAM information in accordance with the intentions of the owners and suppliers of said programming and information (who may, for example, wish to be paid for use of their programming). Simultaneously, the apparatus of said station are configured and microcomputer, 205, is preprogrammed to process and/or display/output said supplied programming and information in accordance with the demands of said subscriber. Local input, 225, has capacity to input control instructions to signal processor, 200, and enables the subscriber of the station of Fig. 7 to manually input control instructions at any relevant time. Microcomputer, 205, also has capacity to input control information (under control of signal processor, 200) to signal processor, 200, which

enables microcomputer, 205, at any relevant time, to automatically input control information that reflects particular instructions of said subscriber that are preprogrammed at microcomputer, 205.

5 (This is only a representative group of equipment; many other types of input, intermediate, output, controlled, and meter apparatus could be included in Fig. 7.)

Features, benefits, and modes of operation of the station of Fig. 7 are demonstrated in the following individual examples.

10

MORE REGARDING THE PREFERRED CONTROLLER
OF A SPAM DECODER

The controller, 39, 44, or 47, of any given SPAM decoder (such as, for example, the decoder, 203, associated with microcomputer, 205) has capacity for communicating information from the matrix switch, 39I, of said decoder to matrix switch, 259, and for receiving information from matrix switch, 259, at the decryptor, 39K, buffer, 39G, and control processor, 39J. Said control processor, 39J, also has capacity to communicate particular switch request information to the controller, 20, of signal processor, 200, directly via the aforementioned control information bus means. In addition, said control processor, 39J, has particular SPAM-control-information-matrix-switch-connection register memory at which said control processor, 39J, retains information that identifies the particular station apparatus to which matrix switch, 259, connects said matrix switch, 39I.

15
20
25

AUTOMATING U.R. STATIONS ... REGULATING STATION ENVIRONMENT

30 Fig. 7A illustrates methods for regulating automatically the environment of subscriber stations such as homes and offices. Particular SPAM regulating messages are embedded in one or more television program channels that are inputted to signal processor, 200, and cable converter box,

35

201. Said messages include weather bulletin messages that convey local weather information and instructions, including, for example, current outside temperature information, barometric readings, and forecast data. Said messages also
5 include meter reading messages that cause meter records of subscriber station utilities meters to be transmitted to remote metering stations.

Each subscriber station microcomputer, 205, is preprogrammed with particular weather condition instructions that control selected subscriber station apparatus under
10 alternate weather conditions such as, for example, forecast rain instructions, forecast no rain instructions, forecast warming instructions, and forecast cooling instructions. And each subscriber station signal processor, 200, is
15 preprogrammed at its controller, 20, with particular meter reading instructions.

Each subscriber station signal processor, 200, operates continuously; scans all incoming channels sequentially at its switch, 1, and mixer, 3, as described in
20 example #5 above; is preprogrammed at its controller, 20, to cause its apparatus to tune to a particular master channel at a particular master-control time; and is preprogrammed at the controller, 39, of its decoder, 30, and at its controller, 12, to transfer to the decoder, 203, of the microcomputer, 205, of its station any detected SPAM message with an
25 instance of particular URS-205 execution segment information (which information is different from the execution segment information of the combining synch commands of the "Wall Street Week" example). Said controller, 39, is also
30 preprogrammed to transfer to said controller, 20, via control transmission means, any detected SPAM message with an instance of particular URS-200 execution segment information (which information is different from the execution segment information of any encrypted combining synch commands of the
35 "Wall Street Week" example).

The master-control time preprogrammed at the controller, 20, of the station of Figs. 7 and 7A is daily at 2:32 AM, 10:32 AM, and 6:32 PM.

At 6:32 PM on February 27, 1988, receiving particular
5 time information from the clock, 18, of said signal processor, 200, causes said controller, 20, to cause the switch, 1, and mixer, 3, of said signal processor, 200, to input the transmission of said master channel to the decoder, 30, of said signal processor, 200, and to cause said decoder,
10 30, to clear all information of any SPAM message from memory and commence processing to detect a SPAM end of file signal.

In due course, the computer, 73, of the station of Fig. 6 causes an end of file signal to be embedded in the normal transmission location of said master channel, causing
15 the control processor, 39J, of said decoder, 30, to commence waiting to detect a SPAM header.

Then said computer, 73, causes the embedding in said location and the transmission of a particular Weather-Bulletin-125 SPAM message that consists of a "01" header, an execution segment of said URS-205 execution segment
20 information, a meter-monitor segment that contains Weather-Bulletin-125 identification information that distinguishes said Weather-Bulletin-125 from all other weather bulletins, appropriate padding bits, an information segment that
25 contains particular current temperature thirty-two degrees centigrade, forecast rain, and forecast cooling to twenty-one degrees centigrade information, and an end of file signal.

Said message is detected at said decoder, 30, and inputted to said controller, 39, in the above described
30 fashion.

Receiving said message causes said controller, 39, to execute particular preprogrammed controlled function instructions that cause said controller, 39, to locate said Weather-Bulletin-125 identification information and determine
35 that said information does not match particular information

at particular last-weather-bulletin-identification RAM at
said controller, 39; to input said message to the
buffer/comparator, 8, of said signal processor, 200; to
retain information of said Weather-Bulletin-125
5 identification information at said last-weather-bulletin-
identification RAM; and to input particular step-completed
information to said controller, 20.

(Receiving said step-completed information causes
controller, 20, to cause said switch, 1, mixer, 3, and
10 decoder, 30, to commence functioning to identify program unit
identification signal information in the fashion described in
example #5.)

Receiving said Weather-Bulletin-125 message causes
buffer/comparator, 8, to input said message to controller,
15 12.

Receiving said message causes said controller, 12, to
execute particular preprogrammed controlled function
instructions that cause said controller, 12, to transfer said
message to decoder, 203. Automatically, controller, 12,
20 determines that said message is addressed to URS
microcomputers, 205; compares particular preprogrammed to-203
information to the information at its particular SPAM-
control-information-matrix-switch-connection-@12 register
memory (which memory serves the same function as the
25 aforementioned SPAM-control-information-matrix-switch-
connection register memory at each SPAM decoder of the
station of Fig. 7). A match results which signifies that the
switches of matrix switch, 259, are configured in such a way
that the input to switch, 259, that receives the output of
30 controller, 12, is switched to transfer information to the
output of switch, 259, that inputs to the buffer, 39G, of
decoder, 203. Resulting in a match causes controller, 12, to
transfer said Weather-Bulletin-125 SPAM message to matrix
switch, 259, which causes matrix switch, 259, to input said
35 message to said buffer, 39G, and causes said buffer, 39G, to

input said message, in a fashion well known in the art, to control processor, 39J.

Receiving said Weather-Bulletin-125 SPAM message causes decoder, 203, to execute the information of the information segment of said message as a machine language job. Automatically, control processor, 39J, executes particular preprogrammed Weather-Bulletin controlled function instructions that cause said control processor, 39J, to locate the Weather-Bulletin-125 identification information of said message; to determine that said information does not match particular information at particular last-weather-bulletin-identification RAM associated with said control processor, 39J; to input the information of the information segment of said message to the CPU of microcomputer, 205; to retain information of said Weather-Bulletin-125 identification information at said last-weather-bulletin-identification RAM; and to cause said CPU to execute the information so inputted as a machine language job.

So executing said information causes microcomputer, 205, to reducing the power usage of said air conditioning system, 207, causes any open windows at said station to be closed. Automatically, microcomputer, 205, interrogates air conditioning system, 207, in a predetermined fashion well known in the art; determines that the thermostat setting at said system, 207, is a particular maintain-22-degrees-centigrade setting and that the thermostat is programmed to cause said system, 207, to cease operating when the thermometer of said thermostat reads twenty-one degrees centigrade; computes particular a particular cease-operating-at-22-degrees-centigrade temperature that reflects the forecast drop in temperature; transmits said instructions of said temperature to said system, 207, thereby reducing the power usage of said system, 207, by causing said thermostat, thenceforth, to cause said system, 207, to cease operating when the thermometer of said thermostat reads twenty-two

degrees centigrade; so-called "chains to", in a fashion well known in the art, the aforementioned forecast rain instructions; and executes said instructions. Executing said forecast rain instructions causes microcomputer, 205, to cause window opening and closing means, 208, to close any open windows (and could cause the aforementioned other controlled apparatus, 260, which could be an automatic lawn watering system to cease watering).

Simultaneously, by transmitting said Weather-Bulletin-125 SPAM message to other subscriber stations of its field distribution system, 93, the station of Fig. 6 causes other subscriber stations to function in the fashion of the station of Fig. 7.

In this fashion, SPAM messages can control and regulate the operation of individual subscriber station controlled apparatus (the thermostat control of furnace, 206, for example, could be similarly controlled) and control and regulate controlled apparatus at pluralities of stations.

(TV signal decoder, 203, has capacity, itself, to detect said Weather-Bulletin-125 SPAM message but only when TV set, 202, is on and operating and when the frequency of said master channel is the one TV channel transferred by box, 201, to TV set, 202. Accordingly, decoder, 203, may receive said message more than once. For this reason, decoder, 203, is preprogrammed to load and execute the information segment only once. Receiving said message a second time causes the control processor, 39J, of decoder, 203, to execute the aforementioned Weather-Bulletin controlled function instructions, and said instructions cause said control processor, 39J, to locate the aforementioned Weather-Bulletin-125 identification information in said message and determine that said information matches the aforementioned information of said Weather-Bulletin-125 identification information retained at particular last-weather-bulletin-identification RAM associated with said control processor,

39J. So matching causes said control processor, 39J, under control of said controlled function instructions to discard the information of said message by transferring the information segment to the null output of the matrix switch, 5 39I, of said decoder, 203, and deleting all information of said message at the SPAM-input-signal memory of said control processor, 39J.)

(No other SPAM decoder at the station of Fig. 7 is preprogrammed with SPAM-controlled-function-invoking information that matches said URS-205 execution segment 10 information. SPAM decoders of said station such as, for example, the decoder, 218, of video recorder/player, 218, may detect said Weather-Bulletin-125 SPAM message, but doing so will cause said decoders to discard said message because the 15 execution segment information of said message will fail to match any SPAM-controlled-function-invoking information.)

A second example illustrates the capacity of signal processor, 200, for interrogating receiver station utilities meters (as shown in Fig. 7A), recording so-called "readings," and transmitting said readings to remote stations. 20

The next day, February 28, 1988 at 2:32 AM, receiving particular time information from said clock, 18, causes said controller, 20, again to cause said switch, 1, and said mixer, 3, to input the transmission of said master channel to said decoder, 30, and to cause said decoder, 30, to commence 25 processing to detect a SPAM end of file signal.

In due course, the computer, 73, of the station of Fig. 6 causes an end of file signal to be transmitted, causing the control processor, 39J, of said decoder, 30, to commence waiting to detect a SPAM header. 30

Then said computer, 73, causes the embedding and transmission of a particular Read-Meters-of-Selected-Stations SPAM message that consists of a "01" header, an execution segment of said URS-200 execution segment information, a meter-monitor segment that contains Meter-Reading-of-2/28/88 35

identification information that distinguishes said Read-Meters-of-Selected-Stations SPAM message from all other meter reading messages, appropriate padding bits, an information segment that contains particular determine-if-station-I.D.-
5 is-in-particular-range instructions and particular if-so-read-meter-262 instructions, and an end of file signal.

Said message is detected at said decoder, 30, and inputted to the controller, 39, of said decoder, 30.

Receiving said message causes said controller, 39, to
10 transmit said Read-Meters-of-Selected-Stations SPAM message to the controller, 20, of the signal processor, 200, of said station. Automatically, controller, 39, executes particular preprogrammed controlled function instructions that cause said controller, 39, to locate said Meter-Reading-of-2/28/88
15 identification information and to transmit a particular read-meter instruction and information of said Meter-Reading-of-2/28/88 identification information to said controller, 20. Receiving said instruction and information causes controller, 20, to determine that said Meter-Reading-of-2/28/88
20 information does not match particular information at particular last-meter-reading-identification RAM at said controller, 20, and to transmit a particular transmit-to-20 instruction to said controller, 39. Receiving said instruction causes said controller, 39, to transmit said
25 message to said controller, 20, via control information transmission means and to commence waiting for the header of a subsequent SPAM message.

Receiving said Read-Meters-of-Selected-Stations message causes said controller, 20, to execute the
30 information of the information segment of said message as a job. Automatically, said controller, 20, executes particular preprogrammed load-and-execute controlled function instructions that cause said controller, 20, to input the information of the information segment of said message to the
35 CPU of controller, 20, to retain information of said Meter-

Reading-of-2/28/88 identification information at said last-meter-reading-identification RAM, and to cause said CPU to execute the information so inputted as a machine language job.

5 So executing said information causes controller, 20, under control of said determine-if-station-I.D.-is-in-particular-range instructions, to locate at ROM, 21, the unique digital code information that identifies the station of Fig. 7 uniquely and to determine that the numeric value of
10 said information is greater than a particular lower range limit of said instructions and less than a particular upper range limit. So determining causes controller, 20, to execute said if-so-read-meter-262 instructions.

15 (At any station where a controller, 20, determines that the numeric value of the unique digital code information that identifies said station is less than said lower limit or greater than said upper limit, so determining causes said controller, 20, to discard all information of said message, except information at the last-meter-reading-identification
20 RAM of said station, and to commence processing in the conventional fashion.)

 Executing said instructions causes controller, 20, first, to determine whether a communications link exists between controller, 20, and utilities meter, 262. Automatically, controller, 20, compares particular
25 preprogrammed to-262 information to the information at its particular SPAM-control-information-matrix-switch-connection-@20 register memory (which memory serves the said function at controller, 20, that a SPAM-control-information-matrix-switch-connection register memory serves at each SPAM decoder
30 of the station of Fig. 7). No match results which signifies that the switches of matrix switch, 259, are configured to transfer the input from controller, 20, to switch, 259, to apparatus different from utilities meter, 262. Not resulting
35 in a match causes controller, 20, to input a particular

preprogrammed switch-to-262 instruction to the aforementioned control processor, 20A.

Receiving said instruction causes control processor, 20A, to establish a transmission link between controller, 20, and meter, 262. Automatically, control processor, 20A, executes particular instructions, preprogrammed at the aforementioned appropriate RAM and ROM located with said processor, 20A, and under control of said instructions, causes matrix switch, 259, to configure its switches in such a way that the input to switch, 259, from controller, 20, is switched to transfer information to the output of switch, 259, that inputs to meter, 262--thereby establishing said link between controller, 20, and meter, 262--and to transfer a particular to-262 instruction to said controller, 20.

Receiving said to-262 instruction causes controller, 20, in a predetermined fashion, to place particular to-262 information at said particular SPAM-control-information-matrix-switch-connection-@20 register memory then to execute particular ones of said if-so-read-meter-262 instructions.

Executing said ones causes controller, 20, to transmit the current reading information of utilities meter, 262, to a remote metering station computer and cause said computer to process said information. Automatically, controller, 20, transmits particular instructions, via said transmission link, to meter, 262, thereby causing meter, 262, to transmit its particular THIS-READING information (which is the current reading information of said meter), via said said transmission link, to controller, 20; activates telephone connection, 22; inputs a particular telephone number (which number is preprogrammed among said ones) to auto dialer, 24, causing said dialer, 24, to dial said number; establishes a telephone communication link with a particular remote metering station computer in the fashion described above; and transmits said THIS-READING information and information of the aforementioned unique digital code that identifies the

station of Fig. 7 uniquely to said computer, in a fashion well known in the art, causing said computer to process said information as particular meter reading information of said station and to respond by transmitting to said controller, 5 20, via said link, particular reading-received information.

Receiving said reading-received information causes controller, 20, to deactivate telephone connection, 22, to discard all information of said Read-Meters-of-Selected-10 Stations SPAM message, except information at the last-meter-reading-identification RAM of said station, and to commence processing in the conventional fashion.

(In an alternate meter reading fashion, said if-so-read-meter-262 instructions are permanently preprogrammed at ROM, 21, and receiving particular day-of-month and time 15 information from clock, 18, causes said controller, 20, at a particular time each month, to execute said instructions, causing the transmission of meter reading information of said meter, 262, said remote metering station, in the above fashion, and the processing of said information at said 20 station. Each station of the field distribution system, 93, of an intermediate station such as Fig. 6 is preprogrammed to function in this fashion at a different time over the course of a month, and all stations transmit meter reading information during said month.)

(No SPAM decoder at the station of Fig. 7 other than 25 said decoder, 30, is preprogrammed with SPAM-controlled-function-invoking information that matches said URS-200 execution segment information. Thus, while a SPAM decoder such as, for example, decoder, 203 or 218, may detect said 30 Read-Meters-of-Selected-Stations SPAM message, doing so will cause said decoder to discard said message.)

AUTOMATING U. R. STATIONS ... COORDINATING A STEREO SIMULCAST

Fig. 7B illustrates automatic control of one kind of 35 combined medium presentation--a stereo simulcast.

(In the present invention, turning on or changing a channel at a receiver, 215, of a television set, 202, causes apparatus at said receiver automatically to transmit an interrupt signal of new-channel-input information and input
5 said interrupt signal directly to the control processor, 39J, of the controller, 39, of the decoder, 203, associated with said receiver, 215, [which signal said apparatus has means to input directly].)

At the station of Fig. 7 and 7B, a subscriber decides
10 to watch a particular television program the audio of which is stereo simulcast on a local radio station, in a fashion well known in the art. Said subscriber switches power on to TV set, 202, and manually selects the proper channel, which is, for example, channel 13, at the television tuner, 215, of
15 said set, 202, thereby display of the video and audio information of the transmission of said channel.

Switching power on to said set, 202, and tuning said tuner, 215, in this fashion causes said tuner, 215, to input an interrupt signal of new-channel-input information to the
20 control processor, 39J, of the controller, 39, of TV signal decoder, 203, and to commence inputting the demodulated transmission of said channel to said decoder, 203.

Receiving said interrupt signal causes said control processor, 39J, to cause all apparatus of decoder, 203, to
25 cease receiving television transmission information and to delete all previously received SPAM information (and, in so doing, to set the information at the EOFS WORD Counter of the EOFS valve, 39F, of said controller, 39 to "00000000", thereby discarding any previously received end of file signal
30 information); to cause the matrix switch, 39I, to commence transferring information from EOFS valve, 39F, to its null output; to cause EOFS valve, 39F, to commence processing detected SPAM information for an end of file signal; and to cause all apparatus of decoder, 203, to commence receiving
35 television transmission information.

Then so inputting said demodulated transmission to said decoder, 203, causes said decoder, 203, to commence detecting and processing SPAM message information embedded in said transmission.

5 In due course, the program originating studio that originates the transmission of said channel embeds an end of file signal in said transmission, causing the EOFS valve, 39F, of said controller, 39, to detect said signal and transfer an interrupt signal of EOFS-signal-detected
10 information to the control processor, 39J, of said controller, 39.

Receiving said interrupt signal at said control processor, 39J, causes said control processor, 39J, to process the next received SPAM information as information of
15 the header of a SPAM message, thereby causing said controller, 39, to commence identifying and processing the individual SPAM messages of said detected SPAM information.

Periodically thereafter, said program originating studio embeds in said transmission and transmits a particular
20 Tune-Radio-to-FM-104.1 SPAM message that consists of a "01" header, an execution segment of particular activate-simulcast information that is addressed to URS radio decoders, 210, a meter-monitor segment that contains the "program unit identification code" information of said particular
25 television program, appropriate padding bits, an information segment that contains particular 104.1-MHz information, and an end of file signal.

Said message is detected at said decoder, 203, and inputted to said controller, 39, in the above described
30 fashion.

Receiving said message causes said controller, 39, to execute particular preprogrammed controlled function instructions that cause said controller, 39, to transfer said message to the radio decoder, 210, of radio, 209. First,
35 said controller, 39, determines whether a transmission link

exists between said controller, 39, and said controller, 44. Automatically, said controller, 39, compares particular preprogrammed to-210 information to the information at its particular SPAM-control-information-matrix-switch-connection
5 register memory. No match results which signifies that the switches of matrix switch, 259, are configured to transfer the input to switch, 259, from said controller, 39, to apparatus other than radio decoder, 210. Not resulting in a match causes said controller, 39, to input a particular
10 preprogrammed switch-203-to-210 instruction to the aforementioned control processor, 20A, via the aforementioned control information bus means for communicating particular switching request control information.

Receiving said instruction causes control processor,
15 20A, to establish a transmission link between the controller, 39, of decoder, 203, and the controller, 44, of decoder, 210. Automatically, under control of particular preprogrammed instructions, control processor, 20A, causes matrix switch,
20 259, to configure its switches in such a way that the input to switch, 259, from the controller, 39, of decoder, 203, is switched to transfer information to the output of switch, 259, that inputs to the buffer, 44G, of the controller, 44, of said decoder, 210, (said controller, 44, being identical to the controller, 39, of Fig. 3A, but the alphanumeric
25 designation of the components of said controller, 44, being designated with a "44" rather than a "39" number)--thereby establishing said transmission link--and to transfer a particular to-210 instruction to said controller, 39.

Receiving said to-210 instruction causes said
30 controller, 39, in a predetermined fashion, to place particular to-210 information at said SPAM-control-information-matrix-switch-connection register memory then to execute particular ones of said controlled function instructions.

35 Executing said ones causes said controller, 39, to

transfer said message to the radio decoder, 210, of radio, 209. Automatically, the control processor, 39J, of said decoder, 203, causes the matrix switch, 39I, to commence transferring information to matrix switch, 259, and causes
5 the apparatus of controller, 39, in the fashion for transferring a "01" header message described above, to transfer said Tune-Radio-to-FM-104.1 SPAM message, via said communications link, to the controller, 44, of said decoder, 210.

10 Receiving said SPAM message causes said controller, 44, switch power on to and tune radio, 209, to the frequency, 104.1 MHz. (Controller, 44, has means for transmitting control information from its matrix switch, 44I, to a particular switch, 212, and a particular digital tuner, 213,
15 that are digitally actuated apparatus, well known in the art, that have capacity, respectively, for switching power on to radio, 209, and for tuning radio, 209.) Automatically, the control processor, 44J, of said controller, 44, executes particular preprogrammed activate-simulcast controlled
20 function instructions, loads said 104.1-MHz information of the information segment of said message at particular tune-to working register memory, and determines that the information at said working memory does not match information at particular SPAM-is-tuned-to register memory (which signifies
25 that radio, 209, is not tuned to the radio frequency, 104.1 MHz). Not resulting in a match causes said controller, 44, to determine, in a predetermined fashion, that radio, 209, is not on and operating. So determining causes said controller, 44, under control of said instructions, to transmit
30 particular preprogrammed instructions, via said matrix switch, 44I, to switch, 212, thereby causing said switch, 212, to switch on and actuate radio, 209; to transmit particular preprogrammed instructions, via said matrix switch, 44I, to tuner, 213, thereby causing said tuner, 213,
35 to tune radio, 209, to said frequency, 104.1 MHz; and to

place information of said 104.1-MHz information at said SPAM-
is-tuned-to register memory. Automatically, the speaker
apparatus of said radio, 209, commences receiving information
of the radio transmission of said frequency and emitting the
5 audio sound of said simulcast.

Thus switching power on to TV set, 202, and selecting
channel 13 at television tuner, 215, are the only manual
steps necessary to actuate the radio simulcast of said
channel at radio, 209.

10 In addition, because the station of Fig. 7 (and Fig.
7B) is preprogrammed to collect monitor information,
receiving said Tune-Radio-to-FM-104.1 SPAM message also
causes the transmission of monitor information to the onboard
controller, 14A, of said signal processor, 200, in the
15 fashion of example #3 above. At decoder, 203, completing the
controlled functions invoked by receiving said message causes
the transfer, via the aforementioned bus means for
communicating monitor information, to said onboard
controller, 14A, of a first information transmission of the
20 execution and meter-monitor information of said message with
particular first source mark information that identifies TV
set, 202. At decoder, 210, completing the controlled
functions invoked by receiving said message causes the
transfer, via said bus means, to said onboard controller,
14A, of a second information transmission of the execution
25 and meter-monitor information of said message with
appropriate source mark information identifying radio, 209.

In the fashion of example #3 above, receiving said
first transmission of monitor information causes said onboard
controller, 14A, to cause a signal record of prior
30 programming of TV set, 202, to be recorded at the recorder,
16, of signal processor, 200, (and may cause records to be
transferred to a remote location) and causes said onboard
controller, 14A, to initiate a first signal record,
35 associated with source mark information that identifies TV

set, 202, that is based on the "program unit identification code" information of said particular television program in the meter-monitor information of said Tune-Radio-to-FM-104.1 SPAM message.

5 In the same fashion, receiving said second transmission of monitor information causes said onboard controller, 14A, to cause a signal record of prior programming of radio, 209, to be recorded at the recorder, 16, of signal processor, 200, (and may cause records to be
10 transferred to a remote location) and causes said onboard controller, 14A, to initiate a second signal record, associated with source mark information that identifies radio, 209, that is based on said "program unit identification code" of said Tune-Radio-to-FM-104.1 SPAM
15 message. However, to minimize unnecessary duplication, in a predetermined fashion, onboard controller, 14A, determines that TV set, 202/decoder, 203, is the principal source of information associated with said "program unit identification code"; retains information of said "program unit
20 identification code" in said second signal record together with information that identifies said second record as a secondary record of said first signal record; and retains information at said first signal record that identifies radio, 209/decoder, 210, as a secondary source of monitor
25 information associated with said "program unit identification code." In so doing, onboard controller, 14A, consolidates signal record information of two different monitor information transmissions that contain different source mark information but common "program unit identification code" information.

30 (If receiving said Tune-Radio-to-FM-104.1 SPAM message causes decryption at decoder, 203, as receiving the first message of example #4 caused decryption, receiving said Tune-Radio-to-FM-104.1 SPAM decoder, 203, causes, in the fashion
35 of example #4, the decrypting of said message at decoder,

203, and thereafter, the processing of the unencrypted information of said message. Said processing includes processing at signal processor, 200, as in example #4, of meter and monitor information transferred from decoder, 203.
5 Said processing includes the transmitting of unencrypted information of said message from decoder, 203, to decoder, 210; the execution of the controlled functions invoked at decoder, 210, by receiving said message; the transmission of monitor information of said message, in the fashion of example #3, from decoder, 210, to signal processor, 200. and
10 the processing of said monitor information at signal processor, 200, in the fashion of example #3.)

(In the present invention, switching power on to a radio, 209, or changing a frequency at a radio, 209, causes
15 apparatus at said radio, 209, automatically to transmit an interrupt signal of new-frequency-input information and input said interrupt signal directly to the control processor, 44J, of the controller, 44, of the decoder, 210, associated with said radio, 209 [which signal said apparatus has means to
20 input directly].)

Switching power on to said radio, 209, and tuning radio, 209, to said frequency, 104.1 MHz, causes decoder, 210, to commence processing SPAM message information in the transmission of said frequency. In the fashion of TV set, 202, and decoder, 203, above, switching on and tuning radio,
25 209, causes said radio, 209, to input an interrupt signal of new-frequency-input information to the control processor, 44J, of the controller, 44, of radio decoder, 210, and to commence inputting the received transmission of said
30 frequency to said decoder, 210, (which decoder, 210, does not include the radio receiver circuitry, 41, of Fig. 2B because the transmission input decode, 210, is the transmission already received by the receiver circuitry of radio, 209, and which input is input directly to the radio decoder, 42, apparatus of said decoder, 210).

35

In the same fashion, receiving said interrupt signal of new-frequency-input information causes said controller, 44, to delete all previously received SPAM information, to commence processing detected SPAM information for an end of file signal, and to discard all detected SPAM information until and end of file signal is detected.

In due course, the program originating studio that originates the transmission of said frequency embeds an end of file signal in said transmission, causing said controller, 44, to detect said signal and commence identifying and processing the individual SPAM messages of said detected SPAM information.

Periodically thereafter, said program originating studio embeds in said transmission and transmits a particular Activate-Stereo-Output SPAM message that consists of a "01" header, an execution segment of particular activate-speakers information that is addressed to URS signal processors, 200, a meter-monitor segment that contains secondary "program unit identification code" information of the audio program unit of said radio transmission and primary "program unit identification code" information of said particular television program, and appropriate padding bits, an information segment that contains information of television channel 13 and radio frequency 104.1 MHz, and an end of file signal.

Said message is detected at said decoder, 210, and inputted to said controller, 44.

Receiving said message causes said controller, 44, to execute particular preprogrammed controlled function instructions that cause said controller, 44, to transfer said message to the controller, 20, of signal processor, 200. Automatically, said controller, 44, compares particular preprogrammed to-20 information to the information at its particular SPAM-control-information-matrix-switch-connection register memory. No match results which signifies that the

switches of matrix switch, 259, are configured to transfer the input to switch, 259, from said controller, 44, to apparatus different from said controller, 20. Not resulting in a match causes said controller, 44, to input a particular
5 preprogrammed switch-210-to-20 instruction to the aforementioned control processor, 20A, via the aforementioned control information bus means for communicating switching request information.

Receiving said instruction causes control processor, 10 20A, to establish a control information transmission link between said controller, 44, and said controller, 20. Automatically, under control of particular preprogrammed instructions, control processor, 20A, causes matrix switch, 259, to configure its switches to transfer the input from
15 said controller, 44, to the output of switch, 259, that inputs to said controller, 20--thereby establishing said transmission link--and transfers a particular to-20 instruction to said controller, 44.

Receiving said to-20 instruction causes said
20 controller, 44, to transfer said Activate-Stereo-Output message to said controller, 20. Automatically, in a predetermined fashion, controller, 44, places particular to-20 information at said SPAM-control-information-matrix-switch-connection register memory then executes particular
25 ones of said controlled function instructions. Automatically, under control of said ones, said controller, 44, causes its matrix switch, 44I, to commence transferring information to matrix switch, 259, and causes, in the fashion for transferring a "01" header message described above, transfers said Activate-Stereo-Output SPAM message, via said
30 link, to said controller, 20.

Receiving said SPAM message causes said controller, 20, to determine that certain preconditions are satisfied--more precisely, that TV set, 202, and radio, 209, are tuned, respectively, to the proper television channel and the radio
35

frequency of the stereo simulcast. Automatically, controller, 20, executes particular preprogrammed conditional-speaker-activation controlled function instructions; loads the information of television channel 13 and radio frequency 104.1 MHz of the information segment of said message at particular first and second register memory respectively; causes control processor, 20A, to cause matrix switch, 259, to establish a communications link between controller, 20, and the control processor, 39J, of decoder, 203; determines, in a predetermined fashion, that information of the channel to which TV set, 202, is tuned matches the television channel 13 information at said first register memory; causes control processor, 20A, to cause matrix switch, 259, to establish a communications link between controller, 20, and the control processor, 44J, of decoder, 210; and determines, in a predetermined fashion, that information of the frequency to which radio, 209, is tuned matches the radio frequency 104.1 MHz information at said second register memory. Determining a match with said television channel 13 information and a match with said radio frequency 104.1 MHz information satisfies said certain preconditions and causes controller, 20, to execute particular station-specific-stereo-simulcast instructions.

Station-specific-stereo-simulcast instructions reflect the particular fashion in which the subscriber of any given station wishes to have audio of stereo simulcasts outputted at his station, and preprogrammed station-specific-stereo-simulcast instructions vary from subscriber station to subscriber station.

Executing the particular station-specific-stereo-simulcast instructions of the station of Figs. 7 and 7C causes the controller, 20, of said station to cause stereo speaker system, 263 to emit the audio sound of said transmission in a particular fashion and causes apparatus of TV set, 202, and of radio, 209, to cease emitting sound.

Automatically, controller, 20, transmits switch control information to matrix switch, 258, that causes said switch, 258, to configure its switches in such a way that the programming input to switch, 258, from radio, 209, (which
5 inputs the audio information received at radio, 209) is switched to transfer information to the output of switch, 258, that inputs to speaker system, 263; causes control processor, 20A, to cause matrix switch, 259, to establish a communications link between controller, 20, and speaker
10 system, 263; and causes speaker system, 263, to switch power on and commence operating, in a fashion well known in the art, at a particular so-called "balance" and a particular sound emitting volume. In so doing, controller, 20, causes speaker system, 263, to commence receiving and emitting sound
15 of the audio information of the stereo simulcast radio transmission received at radio, 209, in a particular fashion. Then automatically, under control of said station-specific-stereo-simulcast instructions, controller, 20, causes control processor, 20A, to cause matrix switch, 259, to establish a
20 communications link between controller, 20, and the control processor, 39J, of decoder, 203; causes TV set, 202, in a predetermined fashion, to cease emitting sound of received audio; causes control processor, 20A, to cause matrix switch, 259, to establish a communications link between controller,
25 20, and the control processor, 44J, of decoder, 210; and causes radio, 209, in a predetermined fashion, to cease emitting sound of received audio. In so doing, controller, 20, causes speaker system, 263, to be the only apparatus of the station of Fig. 7 emitting sound of said stereo simulcast.

30 (At other stations where said Activate-Stereo-Output SPAM message is received, said certain preconditions may not be satisfied--at one given station, for example, the radio, 209, of may be tuned to radio frequency 104.1 MHz but the TV
35 set, 202, may be tuned to a channel other than television

channel 13 which would signify that the subscriber of said station was not viewing a simulcast. Said stations would not execute station-specific-stereo-simulcast instructions. Instead, other instructions would be executed, and said instructions might, for example, merely discard all information of said Activate-Stereo-Output SPAM message. And at stations where station-specific-stereo-simulcast instructions are executed, the executed instructions, which are station specific and vary from station to station, will cause different functioning at different stations. For example, balance and sound emitting volume can vary from station to station, and at some stations, radios, 209, and/or TV sets, 202, may continue emitting sound of received audio.)

Thus, by switching power on to TV set, 202, and selecting channel 13 at television tuner, 215, said subscriber not only actuates automatically the radio simulcast of said channel at radio, 209, but also causes the apparatus of his station automatically to emit the sound of the received audio in his own predetermined fashion.

And automatically, monitor information is collected at signal processor, 200, that reflects the operation of speaker system, 263.

Because the information of said Activate-Stereo-Output SPAM message is transmitted periodically in said radio programming transmission, a subsequent instance of said information is received at speaker system, 263, embedded in the audio information received (via switch, 258) from radio, 209. Receiving said subsequent instance causes the SPAM decoder apparatus associated (in the fashion of the decoder, 285, if Fig. 5) with said speaker system, 263, to detect the Activate-Stereo-Output SPAM message information of said instance and to transfer to the onboard controller, 14A, of signal processor, 200, via the aforementioned bus means for communicating monitor information, a particular third transmission of monitor information containing the execution

and meter-monitor information of said instance, with appropriate source mark information identifying speaker system, 263.

5 In the fashion described above, receiving said third transmission of monitor information causes said onboard controller, 14A, to cause a signal record of prior programming of speaker system, 263, to be recorded at the recorder, 16, of signal processor, 200, (and may cause records to be transferred to a remote location) and causes
10 said onboard controller, 14A, to initiate a third signal record, associated with source mark information that identifies speaker system, 263, that is based on the aforementioned secondary "program unit identification code" information of the audio program unit of said radio
15 transmission. However, to minimize unnecessary duplication, in a predetermined fashion, onboard controller, 14A, determines that radio, 209/decoder, 210, is the principal source of information associated with said secondary "program unit identification code"; retains information of said
20 secondary "code" in said third signal record together with information that identifies said third record as a subordinate record of the aforementioned second signal record; and retains information at the aforementioned first signal record that identifies speaker system, 263, as a
25 tertiary source of monitor information associated with the "program unit identification code" information of said particular television program. In so doing, onboard controller, 14A, consolidates signal record information of three different monitor information transmissions that
30 contain different source mark information but common "program unit identification code" information.

AUTOMATING U. R. STATIONS ... RECEIVING SELECTED PROGRAMMING

35 Fig. 7C illustrates methods for monitoring multiple programming channels, selecting programming and information

of interest, and receiving said selected programming and information.

5 The microprocessor, 205, of the station of Fig. 7 and 7C, is preprogrammed to hold records of a portfolio of stocks and to receive and process automatically news items about said stocks and about the industries of said stocks. The signal processor, 200, of said station is preprogrammed at the RAM associated with the control processor, 39J, of the controller, 39, of its decoder, 30, with particular news-
10 items-of-interest information that includes identification information of the particular stocks in said portfolio and at its controller, 20, with particular cause-selection instructions that control said controller, 20, in selecting transmissions of news items of interest.

15 One company whose stock is preprogrammed at said microprocessor, 205, is the American Telephone and Telegraph Company whose stock is identified by particular binary information of "T". And among the news-items-of-interest information at said RAM is an instance of said binary
20 information of "T".

Two remote stations--remote news-service-A station and remote news-service-B station--transmit, from geographically separate locations, two different broadcast print transmissions.

25 The intermediate transmission station of Fig. 6 receives and retransmits information the transmissions of said remote stations on digital data channels A and B, respectively, that are inputted to converter boxes, 222 and 201, and to signal processor, 200. (Other intermediate
30 stations receive and retransmit information of said transmission on other channels.)

Each remote station transmits each particular news item within the particular format of a Transmit-News-Item SPAM message, and receiving any given message in a Transmit-
35 News-Item SPAM message format causes the computer, 73, of any

given intermediate transmission station to transmit a particular Select-News-Item message a particular preprogrammed number of times in a particular Select-Digital-News-Item message format then to transmit the information of said news items within a message that is transmitted particular Specific-Digital-News-Item message format.

In due course, said remote news-service-A station transmits a particular AT&T news item in a particular Transmit-AT&T-News-Item message that is in said Transmit-News-Item SPAM message format and that consists of an "01" header, an execution segment of particular transmit-news-message information that is addressed to ITS computers, 73, a meter-monitor segment that contains the "program unit identification code" information of said AT&T news item and subject matter information of said binary information of "T", appropriate padding bits, an information segment that contains said AT&T news item, and an end of file signal.

Receiving said Transmit-AT&T-News-Item message causes the computer, 73, of the station of Fig. 6 to transmit a particular preprogrammed number of times on digital data channel A a particular Select-AT&T-News-Item message then to transmit a particular Specific-AT&T-News-Item message. (Receiving said Transmit-AT&T-News-Item message causes a computer, 73, at each one of said other intermediate transmission stations to cause the transmission of similar messages on a selected channel a each of said stations.) Said Select-AT&T-News-Item message is in said Select-Digital-News-Item message format and consists of an "01" header; an execution segment of particular select-news-item information that is addressed to URS signal processor, 200; a meter-monitor segment that consists of the meter-monitor information of said Transmit-News-Item SPAM message plus information that identifies said intermediate station (the format information of said meter-monitor information being modified to reflect the addition of said information that

identifies said station); appropriate padding bits; an information segment that contains the binary information of "T" information of said subject matter information; and an end of file signal. The particular number of times that any given intermediate station transmits said message is the number of times necessary to permit apparatus of a signal processor, 200, at each subscriber station of said intermediate station, functioning in the fashion of example #5, to detect and process at least one instance of said Select-AT&T-News-Item message and to permit apparatus each station then to tune to the transmission of a selected digital data channel and receive, in the fashion described below, said Specific-AT&T-News-Item message message. And said Specific-AT&T-News-Item message is in said Specific-Digital-News-Item message format consists of an "01" header; an execution segment of particular process-news-item information that is addressed to URS microcomputers, 73; a meter-monitor segment that is identical to the meter-monitor segment of said Select-AT&T-News-Item message; appropriate padding bits; an information segment that contains the information of said AT&T news item; and an end of file signal.

At the station of Fig. 7 and 7C, signal processor, 200, scans sequentially all channels at its switch, 1, mixer, 3, and decoder, 30, in the fashion of example #5.

In due course, one instance of said Select-AT&T-News-Item message is detected at said decoder, 30, and inputted to the controller, 39, of said decoder, 30.

Receiving said Select-AT&T-News-Item message causes said controller, 39, to transmit said message to the controller, 20, of said signal processor, 200.

Automatically, controller, 39, executes particular preprogrammed controlled function instructions that cause said controller, 39, to load the binary information of "T" information of the information segment of said message at

particular working register memory and determine that the information at said memory matches the aforementioned binary information of "T" that is among the news-items-of-interest information at the RAM associated with control processor, 5 39J. Determining a match causes said controller, 39, to transmit said message, with channel mark information that identifies the particular channel in which said message was embedded, to said controller, 20, via control information transmission means and to continue functioning in the fashion 10 of example #5.

Receiving said message causes said controller, 20, to cause a selected cable converter box, 222, to receive the transmission identified by said channel mark; to cause All signal decoder, 290, (which is identical to the TV signal 15 decoder of Fig. 2A with the added capacity of the radio signal decoder of Fig. 2B to receive, detect, and input SPAM information embedded in radio frequency transmissions to a controller, 39, plus the added capacity of the other signal decoder of Fig. 2C to receive, detect, and input SPAM 20 information embedded in other frequency transmissions to said controller, 39) at microcomputer, 205, to receive the transmission of a particular television frequency transmission and to commence processing detected SPAM information for an end of file signal; and to establish a 25 programming transmission link between said selected box, 222, and All signal decoder, 290, at microcomputer, 205.

Automatically, controller, 20, executes the instructions of a particular preprogrammed controlled function (that is different from the function invoked by said message at said controller, 39). Automatically, controller, 20, establishes 30 a control information transmission link between controller, 20, and the tuner, 223, of said selected box, 222, by inputting a particular instruction to control processor, 20A, that causes control processor, 20A, to cause matrix switch, 259, to configure its switches in such a way that its input 35

from controller, 20, is switched to its output that inputs to
said tuner, 223. Then receiving a particular to-223
instruction from said control processor, 20A, causes
controller, 20, to transmits particular instructions, via
5 said control information transmission link, to said tuner,
223, thereby causing said tuner, 223, to tune its associated
cable converter box, 222, the to the particular channel
transmission of said multi-channel cable transmission that is
identified by said channel mark. Automatically, controller,
10 20, establishes a control information transmission link
between controller, 20, and said decoder, 290, by inputting a
particular instruction to control processor, 20A, that causes
control processor, 20A, to cause matrix switch, 259, to
configure its switches to transfer information from its input
15 from controller, 20, to its output that inputs to said
decoder, 290. Then receiving a particular to-290 instruction
from said control processor, 20A, causes controller, 20, to
input an interrupt signal of new-channel-input information,
in a predetermined fashion, to the control processor, 39J, of
20 the controller, 39, of said decoder, 290. Receiving said
interrupt signal causes said control processor, 39J, to
delete all previously received SPAM information; to cause its
associated matrix switch, 39I, to commence transferring
information from the EOFs valve, 39F, to its null output; and
25 to cause said EOFs valve, 39F, to commence processing
detected SPAM information for an end of file signal. Then
automatically, controller, 20, inputs switch control
instructions to matrix switch, 258, thereby causing matrix
switch, 258, to configure its switches in such a way that the
30 input to switch, 258, from cable converter box, 222, is
switched to transfer information to the output of switch,
258, that inputs to said decoder, 290. In so doing,
controller, 20, causes said decoder, 290, to commence
receiving the programming transmission of digital data
channel A and causes said decoder, 290, to commence detecting
35

and processing SPAM message information embedded in said transmission.

In due course, a subsequent instance of said Select-AT&T-News-Item message is transmitted on said channel A, causing the EOF8 valve, 39F, of said decoder, 290, to detect the end of file signal of said message and causing the controller, 39, of said decoder, 290, to commence identifying and processing the individual SPAM messages detected in the transmission of said channel A. (Said decoder, 290, is not preprogrammed with any controlled-function-invoking information that matches the execution segment information of a said Select-AT&T-News-Item message, so receiving any given instance of said message causes decoder, 290, merely to discard said message.)

In due course, said Specific-AT&T-News-Item message is transmitted on said channel A.

Transmitting said message causes decoder, 290, to detect and input said message to the controller, 39, of said decoder, 290.

Receiving said message causes said controller, 39, to cause microcomputer, 205, to process information of said message. Automatically, controller, 39, executes the instructions of a particular preprogrammed controlled function and inputs to an input buffer of microcomputer, 205, a particular input-from-290 computer job that consists of process-this-data-input-from-290 instructions and particular data. Said data includes the meter-monitor information of said message and the information of the information segment of said message--that is, said AT&T news item.

In due course and in a predetermined fashion, microcomputer, 205, processes said job; determines that the preprogrammed instructions entered by the subscriber of the station of Fig. 7 and 7C are to print at printer, 221, data of any job of process-this-data-input-from-290 instructions; and causes said AT&T news item to be printed at said printer,

221. Automatically, microcomputer, 205, executes particular preprogrammed instructions and inputs a particular switch-205-to-221 instruction to the controller, 20, of signal processor, 200. Receiving said instruction causes said controller, 20, to input particular switch control instructions to matrix switch, 258, thereby causing matrix switch, 258, to configure its switches in such a way that the input to switch, 258, from microcomputer, 205, is switched to transfer information to the output of switch, 258, that inputs to said printer, 221. Then automatically, microcomputer, 205, transfers said data to said printer, 221. In so doing, microcomputer, 205, causes printer, 221, in a predetermined fashion, to print said AT&T news item. (Said preprogrammed instructions entered by the subscriber might cause said microcomputer, for example, then to establish a programming communication link with computer memory unit, 256, and to cause said unit, 256, to record said AT&T news item.)

Receiving the aforementioned instance of said Select-AT&T-News-Item message and said Specific-AT&T-News-Item message at the station of Fig. 7 also causes processing of monitor information at said signal processor, 200, in the fashions described above. After transferring the information of said Select-AT&T-News-Item message to said controller, 20, said controller, 39, automatically transfers monitor information of said message to buffer/comparator, 14, thereby causing the onboard controller, 14A, to process information of the availability at said station of said AT&T news item. After executing the controlled functions invoked by said Specific-AT&T-News-Item message, said controller, 20, automatically transfers monitor information of said message to buffer/comparator, 14, thereby causing the onboard controller, 14A, to process information of the use of said AT&T news item at microcomputer, 205. And receiving said data at printer, 221, causes other decoder, 227 (see Fig. 5),

in a predetermined fashion, to detect in said data the meter-
monitor information of said Specific-AT&T-News-Item message
and to transmit said meter-monitor information to signal
processor, 200, thereby causing said onboard controller, 14A,
5 to retain monitor information and initiate a secondary signal
record in the fashion described above.

AUTOMATING U. R. STATIONS ... MORE ON EXAMPLE #7 ...

RECEIVING SELECTED PROGRAMMING AND COMBINING
10 SELECTED URS MICROCOMPUTERS, 205, AUTOMATICALLY
TO THE COMPUTER SYSTEM OF A SELECTED
PROGRAMMING TRANSMISSION

In the present invention, the computer information of
any given combined medium combining is processed by a
15 computer system that consists of a plurality of computers
each of which is at a subscriber station and all of which
process, in parallel, and output their specific information
under control of one transmission of embedded computer
programming inputted to said system at a program originating
20 studio. The Fig. 1C combining of the "Wall Street Week"
example provides one example of such a combining. The
computer system of said example consists of a plurality of
microcomputers, 205, each of which is at a different
subscriber station, and the program originating studio that
25 originates transmission of the "Wall Street Week" programming
embeds and transmits a series of SPAM messages that control
all of said microcomputers, 205. Under control of the first
message, each one of said plurality of microcomputers, 205,
generates its own specific Fig. 1A information. Then, under
30 control of the second message, each of said microcomputers,
205, combines its specific Fig. 1A information with
transmitted Fig. 1B information, and all of said
microcomputers, 205, display their specific Fig. 1C images
(which differ from station to station).

35 The present invention includes capacity whereby SPAM

message information transmitted by any given program originating studio can cause a plurality of selected computers to select programming in the fashion described above, and in so doing, to combine to an come under control
5 of the computer system of said studio.

For example, all URS microcomputers, 205, of a large plurality of subscriber stations (of which the station of Figs. 7 and 7C is one station) are preprogrammed with particular program-unit-of-interest information and with
10 particular station-specific-television-program-selection-and-display instructions. Said program-unit-of-interest information includes information of particular television programs that the subscribers of the stations of said microcomputers, 205, wish to view when said programs are
15 transmitted. Some among said television programs are combined medium television programs. Said station-specific-television-program-selection-and-display instructions reflect the specific fashion in which any selected one of said programs is to be selected and displayed when said program is
20 transmitted.

The program-unit-of-interest information preprogrammed at the microcomputer, 205, of the station of Figs. 7 and 7C includes particular specific-WSW information that reflects the wish of the subscriber of said station to view (or
25 record) said "Wall Street Week" program when said program is transmitted. In a predetermined fashion, said subscriber has caused to be included in said program-unit-of-interest information. (Microcomputers, 205, of selected other stations of said large plurality of stations are also so
30 preprogrammed.) The station-specific-television-program-selection-and-display instructions at the microcomputer, 205, of the station of Figs. 7 and 7C includes particular information that said subscriber will pay up to a certain limit--for example, twenty-five cents--to be permitted to
35 receive said program and that, if the TV set, 202, of said

station is switched off when information of the transmission of said program is detected, power should be switched on to said TV set, 202, and said program should be displayed at the monitor, 202M, of said set and, in addition, power should be
5 switched on to the video recorder/player, 217, of said station, and said program should be recorded at said recorder/player, 217.

The signal processor, 200, of said station scans sequentially all received television transmission channels in
10 the fashion described above and is preprogrammed at the RAM associated with the control processor, 39J, of its decoder, 30, to respond in a particular controlled function fashion whenever a SPAM message with an execution segment of
15 particular available-television-program information is detected. Said signal processor, 200, has capacity for actuating and tuning TV set, 202, and video recorder, 217, and for controlling microcomputer, 205.

(The microcomputers, 205, of selected other stations of said large plurality of stations are also preprogrammed
20 with select-WSW information and with station-specific-television-program-selection-and-display instructions [which instructions differ from station to station], and the signal processors, 200, of said stations are preprogrammed function in the same fashion as the signal processor, 200, of the
25 station of Figs. 7 and 7C.)

The program originating studio that originates the "Wall Street Week" program originates, embeds, and transmits the programming in the encrypted fashion of example #7 above, and the intermediate transmission station of Fig. 6 receives and retransmits said programming, in the fashion of example
30 #7, on cable channel 13 which is inputted, at the station of Figs. 7 and 7C, to converter boxes, 222 and 201, and to signal processor, 200. (Other intermediate stations receive and retransmit information of said transmission on other
35 channels, and the aforementioned specific-WSW information

[that is included in program-unit-of-interest information] is specified above, in example #7, at page 289, line 35.)

Before transmitting any given program unit of television programming, any given program originating studio transmits a particular intermediate-station-control message 5 in the particular format of a Prepare-To-Retransmit-Television-Program-Unit SPAM message, and receiving any given SPAM message in said format causes the computer, 73, of any given intermediate transmission station to generate a particular series of messages and retain complete information 10 of said messages at particular memory locations, to prepare particular apparatus of said station to retransmit the programming of said program unit, and to transmit said retained messages in a particular fashions at particular times.

15 The cable program controller & computer, 73, of each intermediate station is preprogrammed with schedule information that reflects the particular time at which and the channel on which said station will retransmit said "Wall Street Week" program. The particular channel information of 20 the computer, 73, of the station Fig. 6 is CC13 and the particular time information is particular-8:30, reflecting that said station is schedule to retransmit said program on cable channel 13 at a particular 8:30 PM time (which is the time at which the program originating studio that originates 25 the "Wall Street Week" program transmits the so-called "live" programming of said program. (A particular other computer, 73, is preprogrammed with particular channel information of CC11 and particular time information of particular-9:30, reflecting that the station of said other computer, 73, is 30 schedule to retransmit said program, so-called "time delayed," on cable channel 11 at a particular 9:30 PM time.)

In due course, the program originating studio that originates the transmission of said "Wall Street Week" program transmits a particular Prepare-To-Retransmit-WSW

35

message (which is the particular intermediate-station-control message of said "Wall Street Week" program) in said Prepare-To-Retransmit-Television-Program-Unit format, and said message consists of an "01" header; an execution segment of particular load-and-execute information that is addressed to ITS computers, 73; a meter-monitor segment that contains the "program unit identification code" information of said "Wall Street Week" program; appropriate padding bits; an information segment of particular incorporate-and-retain-Select-WSW-Program-Unit-SPAM-message instructions that include particular generally applicable please-fully-enable-WSW-on-XXXX-at-YYYYYYYYYYYYYYY information and specific-WSW information, particular incorporate-and-retain-Specific-WSW-Enabling-message instructions that include the aforementioned particular enable-WSW instructions, particular timing instructions that include particular-8:30-PM information, and particular interconnect-and-encrypt-the-audio-of-WSW instructions; and an end of file signal.

Receiving said Prepare-To-Retransmit-WSW message causes apparatus of the station of Fig. 6 to input the information of the information segment of said message to the computer, 73, of said station and to execute the information so inputted as a machine language job. (Receiving said message causes apparatus at other stations to function similarly.)

Executing said incorporate-and-retain-Select-WSW-Program-Unit-SPAM-message instructions causes said computer, 73, to generate particular please-fully-enable-WSW-on-CC13-at-particular-8:30 information and a particular Select-WSW-Program-Unit SPAM message and to retain said message at particular Select-Program-Unit-Message-to-Transmit memory. Automatically, said computer, 73, generates said please-fully-enable-WSW-on-CC13-at-particular-8:30 information by replacing the information of particular variables, XXXX and YYYYYYYYYYYYYYY, in said generally applicable please-fully-

enable-WSW-on-XXXX-at-YYYYYYYYYYYYYYY information with said
CC13 and said particular-8:30 information that are
preprogrammed at said computer, 73, and that reflect that the
schedule of the intermediate station of said computer, 73.
5 Said Select-WSW-Program-Unit message consists of an "01"
header; an execution segment of information that is identical
to the aforementioned available-television-program
information; a meter-monitor segment that consists of the
meter-monitor information of said Prepare-To-Retransmit-WSW
10 message plus information that identifies said intermediate
station (the format information of said meter-monitor
information being modified to reflect the addition of said
information that identifies said station); appropriate
padding bits; an information segment of generally applicable
15 determine-whether-to-select instructions of said Transmit-
Select-WSW message that contain said particular specific-WSW
information and said please-fully-enable-WSW-on-CC13-at-
particular-8:30 information; and an end of file signal.

(The modified meter-monitor format information in said
20 message is preprogrammed in said incorporate-and-retain-
Select-WSW-Program-Unit-SPAM-message instructions and is
caused, by said instructions, to replace the meter-monitor
format information of said Prepare-To-Retransmit-WSW message
information that identifies the station of Fig. 6. In other
25 words, a station specific identification datum is added at
each station to the meter-monitor information of said
Prepare-To-Retransmit-WSW message. The station specific
identification data vary from station to station. However,
30 all station specific identification data are in the same
format and are added to said meter-monitor information in the
same fashion. Hence, all instances of Select-WSW-Program-
Unit message meter-monitor information are in the same
format.)

35 (Executing said incorporate-and-retain-Select-WSW-

Program-Unit-SPAM-message instructions causes said other computer, 73, that is preprogrammed with particular CC11 and particular-9:30 information to generate particular please-fully-enable-WSW-on-CC11-at-particular-9:30 information that
5 reflects the schedule of the station of said other computer, 73, and to incorporate said information into the information segment of the station specific Select-WSW-Program-Unit SPAM message of said station.)

Executing said incorporate-and-retain-Specific-WSW-
10 Enabling-message instructions causes the computer, 73, of the station of Fig. 6 to generate a Specific-WSW-Enabling-message, which is the aforementioned local-cable-enabling-message (#7) (see the paragraph that begins above at page 291, line 9), and to retain said message at particular
15 Specific-WSW-Enabling-Message-to-Transmit memory. (see the paragraph that begins above at page 291, line 9.) All information of said message is preprogrammed at said computer, 73, prior to the executing of said instructions (including the aforementioned enable-WSW instructions and
20 enable-WSW-programming information that are preprogrammed in said incorporate-and-retain-Specific-WSW-Enabling-message instructions), and said incorporate-and-retain-Specific-WSW-Enabling-message instructions cause said computer, 73, to select the specific preprogrammed information of said message
25 from among all the preprogrammed information of said computer, 73, and to assemble said selected information at said memory. When assembled, said message consists of an "01" header; an execution segment of particular preprogrammed enable-next-program-on-CC13 information that is addressed to URS signal processors, 200; a meter-monitor segment whose
30 information is identical to the meter-monitor information of said Select-WSW-Program-Unit SPAM message; appropriate padding bits; an information segment that contains particular enable-CC13 instructions and said enable-WSW instructions
35 which include said enable-WSW-programming information; and an

end of file signal.

Executing said timing instructions, causes each intermediate station to commence transmitting its station specific Select-WSW-Program-Unit SPAM message at a station
5 specific time; to transmit said message over and over for a station specific interval of time; to execute said interconnect-and-encrypt-the-audio-of-WSW instructions at a particular time; and to transmit its station specific Specific-WSW-Enabling-message after a particular enabling
10 time. The particular time at which any given station commences transmitting its station specific Select-WSW-Program-Unit SPAM message is before the minimum time prior to the commence enabling time of said station necessary for each subscriber station of said intermediate station, functioning
15 in the fashion of example #5, to detect and process at least one instance of said Select-WSW-Program-Unit message and then to tune to the transmission of a selected master cable control channel and receive, in the fashion described below, the station specific Specific-WSW-Enabling-message of its
20 intermediate transmission station. The particular number of times that any given intermediate station transmits its station specific Select-WSW-Program-Unit SPAM message is the number of times necessary to permit apparatus of a signal processor, 200, at each subscriber station of said
25 intermediate station to detect and process at least one instance of said Select-WSW-Program-Unit message.

In due course, executing said timing instructions causes the computer, 73, of the station of Fig. 6 to commence transmitting the SPAM message at its particular
30 Select-Program-Unit-Message-to-Transmit memory, which is its station specific Select-WSW-Program-Unit SPAM message, embedded in the normal transmission location of cable channel 13.

Subsequently, executing said timing instructions causes said computer, 73, to execute said interconnect-and-
35

encrypt-the-audio-of-WSW instructions.

Executing said last named instructions causes said computer, 73, to cause apparatus of said station to receive the transmission of the program originating studio of the "Wall Street Week" program; to input said transmission, via the matrix switch, 75, of said station, to particular apparatus, well known in the art, that encrypt the audio portion of said transmission and output the video and encrypted audio portions of said transmission in proper synchronization; to cause said apparatus to encrypt the information of said audio portion using a particular preprogrammed cipher algorithm C and cipher key Ca; and to transfer the output of said apparatus, via matrix switch, 75, to field distribution system, 93, via the particular modulator, 82, 86, or 90, of cable channel 13.

In due course, while scanning sequentially all channels in the fashion of example #5, the apparatus of the signal processor, 200, of the station of Fig. 7 and 7C detects one instance of the Select-WSW-Program-Unit SPAM message of the station of Fig. 6 and inputs said message to the controller, 39, of the decoder, 30, of said signal processor, 200.

Receiving said Select-WSW-Program-Unit message causes the apparatus of said signal processor, 200, to input said message to the microcomputer, 205, of said station. Automatically, said controller, 39, determines that the execution segment of said message matches its preprogrammed available-television-program controlled-function-invoking information; executes the associated controlled function instructions; inputs said message to the buffer/comparator, 8, of said signal processor, 200; and to inputs particular step-completed information to said controller, 20.

(Receiving said information causes controller, 20, to cause the relevant apparatus of said signal processor, 200, to commence functioning to identify program unit identification

signal information in the fashion described in example #5.)
Receiving said message causes buffer/comparator, 8, to input
said message to controller, 12. Receiving said message
causes controller, 12, to execute particular preprogrammed
5 controlled function instructions; to establish a control
information communications link, via matrix switch, 259, to
the buffer, 39G, of the controller, 39, of said decoder, 203;
to transfer said message, via said link, to said buffer, 39G.

Receiving said Select-WSW-Program-Unit message causes
10 decoder, 203, to execute the information of the information
segment of said message as a machine language job.
Automatically, control processor, 39J, executes particular
preprogrammed available-television-program controlled
function instructions that cause said control processor, 39J,
15 to input the information of the information segment of said
message to the CPU of microcomputer, 205, and to cause said
CPU to execute the information so inputted as a machine
language job. The information so inputted is the
aforementioned determine-whether-to-select instructions that
20 contain said particular specific-WSW information and said
please-fully-enable-WSW-on-CC13-at-particular-8:30
information.

Executing said determine-whether-to-select
instructions causes microcomputer, 205, to input said please-
25 fully-enable-WSW-on-CC13-at-particular-8:30 information to
the controller, 20, of signal processor, 200. Said
instructions contain one instance, and the the aforementioned
program-unit-of-interest information that is preprogrammed at
said microcomputer, 205, contains a second instance of
30 specific-WSW information, which second instance reflects the
wish of the subscriber of said station to view (or record)
said "Wall Street Week" program when said program is
transmitted. Automatically, microcomputer, 205, compares
said one instance to said program-unit-of-interest
35 information and determines a match with said second instance.

Determining a match causes microcomputer, 205, automatically to input said please-fully-enable-WSW-on-CC13-at-particular-8:30 information to the controller, 20.

Receiving said please-fully-enable-WSW-on-CC13-at-
5 particular-8:30 information causes controller, 20, in a predetermined fashion, to prepare particular apparatus of signal processor, 200, to receive said local-cable-enabling-message (#7) (which is the station specific Specific-WSW-Enabling-message of the station of Fig. 6). Controller, 20,
10 is preprogrammed with particular receive-authorizing-info-at-appointed-time instructions, information of a particular standard-local-station-interval quantity of time, particular enable-next-program-on-CC13 information, and information of a particular master cable control channel. Receiving said
15 please-fully-enable-WSW-on-CC13-at-particular-8:30 information causes controller, 20, to execute said receive-authorizing-info-at-appointed-time instructions. Automatically, controller, 20, selects said CC13 and said particular-8:30 information from the information of said
20 please-fully-enable-WSW-on-CC13-at-particular-8:30 information and computes the aforementioned commence-enabling time (see example #7) by subtracting said standard-local-station-interval quantity of time from the schedule time information of said particular-8:30 information. At said
25 commence-enabling time, receiving time information from clock, 18, causes controller, 20, automatically to cause all apparatus of decoder, 30, to delete from memory all information of received SPAM information; to cause the controller, 39J, of said decoder, 30, to place one instance
30 of said enable-next-program-on-CC13 information at a particular controlled-function-invoking information location; to cause apparatus of signal processor, 200, to input the transmission of said cable control channel to decoder, 30; and to cause the EOFs valve, 39F, of said decoder, 30, to
35 commence processing detected SPAM information to detect an

end of file signal. In so doing, controller, 20, causes decoder, 30, to commence receiving the transmission of said master cable control channel and processing SPAM information in said transmission. In addition, controller, 20,
5 automatically places one instance of said enable-next-program-on-CC13 information at a particular controlled-function-invoking-@20 information location at controller, 20.

In due course, executing said timing instructions causes the computer, 73, of the station of Fig. 6 to transmit
10 a particular message that ends with an end of file signal.

Receiving said message causes said EOFs valve, 39F, to detect the end of file signal in said message, thereby causing the apparatus of decoder, 30, to commence identifying and processing the individual SPAM messages embedded in said
15 transmission.

Then executing said timing instructions causes said computer, 73, to transmit said local-cable-enabling-message (#7).

(At each other intermediate transmission station that
20 receives and executes the information of said Prepare-To-Retransmit-WSW message, executing said information causes said station to transmit its own station specific Specific-WSW-Enabling-message on its own station specific master cable control channel, thereby enabling its subscriber stations
25 that receive and execute the information of said message to receive the "Wall Street Week" retransmission of said intermediate transmission station in a fashion that differs from intermediate station to intermediate station. For example, whereas the intermediate station of Fig. 6 encrypts
30 the audio of said transmission using cipher key Ca, another intermediate transmission station can use a different cipher key--for example, Ta--and cause its selected subscriber stations to decrypt said audio properly by means of the information of its own station specific Specific-WSW-Enabling-message.)
35

Receiving said local-cable-enabling-message (#7) at the station of Fig. 7 causes the apparatus of said station to function in precisely the fashion of example #7. Receiving said message causes the decoder, 30, of signal processor, 5 200, to detect and transfer said message to the controller, 20. Receiving said message causes said controller, 20, to execute said enable-CC13 instructions; to sample selected SPAM information of the station of Fig. 7 and determine that 10 unauthorized tampering has not occurred; to cause selected apparatus of said station--cable converter box, 201, matrix switch, 258, and a decryptor, 107 (that exists at said station, that receives its input from and transfers its output to matrix switch, 258, and is controlled by controller, 20, but that is not shown in Fig 7)--to receive 15 the transmission of cable channel 13; to cause said selected decryptor, 107, to decrypt the audio portion of said transmission using selected cipher algorithm and key information; to cause selected apparatus of signal processor, 200, to commence waiting to receive further enabling 20 information; to execute said enable-WSW instructions; and to place instances of said enable-WSW-programming information at particular controlled-function-invoking information memory locations at the controller, 39, of decoder, 30, and at controller, 20. And completing said enable-WSW instructions 25 causes controller, 20, to initiate a meter record at buffer/comparator, 14, that documents the decryption of the cable audio transmission at said station.

(Simultaneously, other subscriber stations [i.e., ultimate receiver stations] of the field distribution system, 30 93, of the intermediate transmission station of Fig. 6 sample selected SPAM information in their subscriber station specific fashions and determine whether unauthorized tampering has occurred and decrypt the audio portion of said transmission or respond in the fashions described above in 35 example #7 if they determine that unauthorized tampering has

occurred. Meanwhile, at the field distribution systems, 93, of other intermediate transmission stations, other subscriber stations each receive the station specific Select-WSW-Program-Unit SPAM messages of their specific intermediate
5 station, tune to an intermediate station specific transmission channel [eg. cable channel 11 rather than 13] in an intermediate station specific fashion [eg. by decrypting with cipher key Ta rather than Ca] and even at an
10 intermediate station specific time [eg. at 9:30 PM rather than 8:30 PM] to receive said "Wall Street Week" program, sample selected subscriber station specific SPAM information in their subscriber station specific fashions, determine whether unauthorized tampering has occurred, and respond station specifically in the fashions described above.)

15 Subsequently, but still in the interval between said commence-enabling time and said 8:30 PM time, said program originating studio that originates the "Wall Street Week" transmission embeds and transmits the 1st-WSW-program-enabling-message (#7) SPAM message.

20 Transmitting said message causes said message to be detected at the signal processor, 200, of the station of Fig. 7 and inputted to the controller, 20, and causes controller, 20, to load and execute the 1st-stage-enable-WSW-program instructions in said message.

25 Executing said 1st-stage-enable-WSW-program instructions causes controller, 20, in the predetermined fashion of said instructions (which fashion that is not described in example #7 above), to cause microcomputer, 205, to authorize reception of said "Wall Street Week" program so-called "pay-per-view" basis. Automatically, under control of
30 said instructions, controller, 20, inputs to microcomputer, 205, a particular check-station-specific-selection-and-display instruction and particular reception-of-WSW-costs-20-cents information (which instruction and information is
35 preprogrammed in said 1st-stage-enable-WSW-program

instructions). Receiving said instruction and said information causes microcomputer, 205, to execute particular preprogrammed instructions and, in a predetermined fashion, to determine that the aforementioned station-specific-
5 television-program-selection-and-display instructions at said microcomputer, 205, include particular information that the subscriber of said station is willing pay up to a certain limit--twenty-five cents--to receive said program. So determining, under control of said instructions, causes
10 microcomputer, 205, to input a particular preprogrammed pay-per-view-authorizing instruction to said controller, 20.

Receiving said instruction causes controller, 20, under control of said 1st-stage-enable-WSW-program instructions, to perform a first stage of decrypting the
15 video information of the "Wall Street Week" program transmission in precisely the fashion described in example #7.

(Executing the information of said 1st-WSW-program-enabling-message (#7) message causes the microcomputers, 205,
20 of selected other stations that receive said message also to authorize so-called "pay-per-view" reception of said "Wall Street Week" program. At said stations that authorize reception, apparatus receive and process subsequent information of the "Wall Street Week" transmission just as at
25 the station of Fig. 7. However, at certain other stations that receive and process said message the preprogrammed station-specific-television-program-selection-and-display instructions at the microcomputers, 205, do not include information that the subscribers of said last named stations are willing pay to receive said program. Executing the
30 information of said message at said last named stations causes the microcomputers, 205, of said stations to identify and execute particular station-specific-alternate-handling ones of said station-specific-television-program-selection-and-display instructions. Executing said ones causes each
35

station in its preprogrammed fashion to handle subsequent information of said transmission. Under control of their particular station-specific-alternate-handling instructions, selected ones of said certain other stations discard all
5 subsequent information of said transmission by causing their station apparatus to cease receiving and decrypting the information of said transmission. Under control of their particular station-specific-alternate-handling instructions, selected others of said certain other stations cause
10 apparatus of their specific stations to record the information of said transmission--albeit, the encrypted information--thereby enabling a subscriber at each of said specific stations individually and manually to so-called "play back" the recorded encrypted information of said
15 transmission and input a pay-per-view-authorizing instruction to a controller, 20, at his specific station, thereby causing said controller, 20, and other apparatus of the station of said subscriber [under control of said controller, 20] at a delayed time to decrypt, process, and display the information
20 of said transmission in the fashion of the apparatus of the station of Fig. 7 [because in the preferred embodiment, the information of said 1st-WSW-program-enabling-message (#7) SPAM message embedded and transmitted more than once in said transmission in a fashion that enables a video
25 recorder/player, 217, to record at least one full instance of an end of file signal followed by said information at every one of said certain other stations]. Executing said station-specific-alternate-handling instructions at said certain other stations causes a controller, 20, at each of said
30 stations to switch power on to a video recorder/player, 217, at each of said stations; to cause a matrix switch, 258, at each of said station to commence transferring the output of the decryptor, 107, of said station to said recorder/player, 217; and to cause said recorder/player, 217, to commence
35 recording the inputted transmission.)

Subsequently, but still before said 8:30 PM time, the program originating studio that originates the "Wall Street Week" transmission embeds and transmits the 1st-WSW-decryption-check (#7), the eight SPAM messages each of which is called a "2nd-WSW-program-enabling-message (#7)", and the 2nd-WSW-decryption-check (#7) just as in example #7.

Up to a particular point, receiving each of said messages causes the apparatus of the station of Fig. 7 (and all other subscriber stations that receive said messages-- whether so-called "live" or so-called "time delayed") to function just as receiving said messages causes the apparatus of the station of Fig. 4 in example #7 to function. Said point occurs after controller, 20, executes the aforementioned additional 2nd-stage-enable-WSW-program instructions which, at the station of Fig. 4, cause the apparatus of said station to commence transferring the decrypted television information of the "Wall Street Week" program to microcomputer, 205, and monitor, 202M.

Executing said additional 2nd-stage-enable-WSW-program instructions at the station of Fig. 7 causes controller, 20, first to cause the apparatus of said station to commence transferring the decrypted television information of the "Wall Street Week" program transmission to decoder, 203, and microcomputer, 205. Automatically, controller, 20, causes matrix switch, 258, to cease inputting the decrypted video information of said transmission to signal processor, 200, (at switch, 1), and to commence transferring said video information (which is inputted to matrix switch, 258, from said decryptor, 231) to divider, 4, thereby causing divider, 4, to transfer said decrypted video information to microcomputer, 205, and to decoder, 203. Automatically, controller, 20, causes decoder, 203, to discard any previously received SPAM information and to commence detecting and processing SPAM information in the inputted decrypted video information in the fashion described above.

In so doing, controller, 20, causes decoder, 203, to detect and process any embedded SPAM information of the transmission of the program originating station that originates said "Wall Street Week" program and combines the microcomputer, 205, of the station of Fig. 7 to the computer system of the program originating station that originates said "Wall Street Week" program.

(Simultaneously, the SPAM message information embedded and transmitted at said originating station cause microcomputers, 205, at other stations to be combined to said computer system in the same fashion.)

Thereafter, said additional 2nd-stage-enable-WSW-program instructions affect the apparatus of the station of Fig. 7 differently from the station of Fig. 4. At the station of Fig. 4 where the television programming output transmission of the PC MicroKey System of microcomputer, 205, is inputted directly to TV monitor, 202M. By contrast, at the station of Fig. 7, the television programming output transmission of microcomputer, 205, is inputted to matrix switch, 258. Furthermore, the station of Fig. 7 is preprogrammed with the aforementioned station-specific-television-program-selection-and-display instructions.

At the station of Fig. 7, executing said additional 2nd-stage-enable-WSW-program instructions causes controller, 20, thereafter to cause the apparatus of said station to determine that monitor, 202M, is not on and operating. Automatically, controller, 20, causes control processor, 20A, in the fashion described above, to establish a control information communications link, via matrix switch, with a SPAM TV signal decoder, 145, at monitor, 202M, that controls monitor, 202M. Automatically, controller, 20, transmits particular information to said decoder, 145, that causes said decoder, 145, to determine, in a predetermined fashion, that power is not on to monitor, 202M, and to respond by transmitting particular 202M-is-not-on information to

controller, 20, via said link.

The fact that monitor, 202M, is not on signifies that the subscriber of the station of Fig. 7 is not viewing television information at monitor, 202M, and suggests that
5 said subscriber may not even be present at said station.

Receiving said 202M-is-not-on information causes controller, 20, under control of said additional 2nd-stage-enable-WSW-program instructions, to cause microcomputer, 205, to input particular preprogrammed instructions to said
10 controller, 20, which instructions reflect the the specific fashion in which said subscribe wants any given selected program to be selected and displayed. Automatically, controller, 20, inputs a particular choose-mode-of-selection-and-display instruction and said 202M-is-not-on information
15 to microcomputer, 205, and receiving said instruction and said information causes microcomputer, 205, in a predetermined fashion, to process the aforementioned station-specific-television-program-selection-and-display instructions. Automatically, under control of said
20 instructions, microcomputer, 205, inputs to controller, 20, particular preprogrammed display-at-202M-and-record-at-217 instructions.

Receiving said display-at-202M-and-record-at-217 instructions causes controller, 20, to switch power on to
25 monitor, 202M, and commence transferring the television output transmission of microcomputer, 205, to said monitor, 202M; to switch power on to video recorder/player, 217, (which has capacity to receive and record the information of an audio and a composite video transmission); to commence transferring the television output transmission of
30 microcomputer, 205, to said recorder/player, 217; and to cause said recorder/player, 217, to record said transmission. Automatically, controller, 20, inputs a particular instruction to decoder, 145, via said communications link, that causes decoder, 145, to switch power on to monitor,
35

202M, and to tune monitor, 202M, in a predetermined fashion. Automatically, controller, 20, causes matrix switch, 258, to transfer the decrypted audio information inputted from decryptor, 107, to monitor, 202M, and also to
5 recorder/player, 217. Automatically, controller, 20, causes matrix switch, 258, to transfer the video information inputted from microcomputer, 205, to monitor, 202M, and also to recorder/player, 217. Automatically, controller, 20, causes control processor, 20A, to establish a control
10 information communications link, via matrix switch, 259, with a SPAM TV signal decoder, 218, at recorder/player, 217, that controls recorder/player, 217, and transmits particular information to said decoder, 218, that causes said decoder, 218, to switch power on to recorder/player, 217, and to cause
15 recorder/player, 217, to record the inputted audio and video information (including any SPAM message information embedded in said audio and video information). In so doing, controller, 20, causes monitor, 202M, to receive the decrypted video and audio information of the "Wall Street
20 Week" program, to display the video image of said information, and to emit sound in accordance with said audio information and causes recorder/player, 217, to record said information of the "Wall Street Week" program.

(Simultaneously, the SPAM message information embedded and transmitted at said program originating station and the
25 station-specific-television-program-selection-and-display instructions of other stations cause the apparatus of said stations to handle the programming transmitted by said originating station in station specific fashions. Some
30 stations, where monitors, 202M, are determined to be off, may respond by causing receiver apparatus to cease receiving the transmission of said programming, thereby discarding all information of said "Wall Street Week" program. At other
stations that lack microcomputers, 205, the controllers, 20, operating under control of said said additional 2nd-stage-
35

enable-WSW-program instructions, cause the apparatus of said stations to transfer the decrypted video information outputted by decryptors, 231, directly to monitors, 202M, thereby causing said monitors, 202M, to display the
5 conventional television information of said program [eg. Fig. 1B] without any combined, locally generated information [eg. Fig. 1A].)

In due course, at said 8:30 PM time, said program originating studio commences transmitting the programming
10 information of said "Wall Street Week" program, thereby causing the apparatus of the station of Fig. 7 (and of other correctly regulated and connected stations) to commence functioning in the fashions described above in "One Combined Medium" and in examples #1, #2, #3, and #4.

And in the fashions described above, receiving each
15 SPAM message that causes decrypting causes the station of Fig. 7 (and causes other stations) to retain and process meter information. And receiving at any SPAM decoder of said station any SPAM message that contains meter-monitor
20 information causes the apparatus of said station (and causes apparatus at other stations that are preprogrammed to collect monitor information) to retain and process monitor information.

25 CONTROLLING COMPUTER-BASED COMBINED MEDIA OPERATIONS

So far in this specification has treated the process of controlling combined medium operations as if the process of generating the computer information of any given computer based combining--for example, the Fig. 1A information of the
30 Fig. 1C combining--begins with the embedding, at a program originating studio, and transmitting of instructions that cause subscriber station microcomputers, 205, to generate said computer information. (In the case of said Fig. 1A information, this specification has, so far, treated the
35 process of generating the particular information of said Fig.

1A as if said process begins with the embedding and transmitting of the first message of the "Wall Street Week" example.)

In actuality, the process of controlling computer-based combined media operations is continuous and involves systematic inputting and maintaining of up-to-date user specific data at each subscriber station. (For example, only at subscriber stations where user specific stock data is maintained systematically and up-to-date can the program instruction set of the first message of the "Wall Street Week" example generate Fig. 1A images that actually show the performance of the portfolios of the subscribers of said stations.)

Of course, individual subscribers can, themselves, maintain their data systematically and up-to-date. And at stations where subscribers so do, control computer-based of combined medium operations can, indeed, begin with the embedding, at a program originating studio, and transmitting of instructions that cause subscriber station microcomputers, 205, to generate the computer information of a given computer based combining.

However, the present invention provides means and methods for systematically inputting and maintaining user specific data at subscriber stations.

Microcomputer, 205, has an installed modem; receives information that is transmitted by means of telephone or data communications network, 262; is preprogrammed to answer telephone calls automatically, in a fashion well known in the art; and is preprogrammed to process data received via said network, 262. Each time the stockbroker who represents the subscriber of the station of microcomputer, 205, executes a transaction (that is, buys or sells stocks) for said subscriber's account, a computer at said broker's office station telephones microcomputer, 205; inputs data of the transaction (which data includes, for example, the identity

of the company whose shares were traded, the number of shares bought or sold, and whether the transaction was a buy or a sale); and causes microcomputer, 205, to update its stock portfolio records in a predetermined fashion (for example, by adding to said records data of shares bought and removing data of shares sold). In so doing, said office station computer causes an up-to-date record of the identity of the stocks and number of shares in the subscriber portfolio automatically to exist at microcomputer, 205.

10 (While a time lag may exist between the actual purchase or sale and the updating at microcomputer, 205, said updating always occurs before 4:30 PM on the day of sale or purchase.)

Each weekday after 4:30 PM, a remote stock-price-data-transmission station transmits all closing stock price data applicable that day and causes apparatus at each subscriber station, in a predetermined fashion, to select and record at the microcomputer, 205, of said station the particular closing price datum or data that apply to the particular stock or stocks of the preprogrammed portfolio of said computer. (Said remote station transmits said closing stock price data and causes specific subscriber stations to select and process their specific information of interest in the fashion in which remote news-service-A station transmitted the AT&T news item and caused selected stations to select and process, in their specific fashions, the information of said item.) Alternatively, microcomputer, 205, is caused in a predetermined fashion (for example, by a SPAM message a given transmission monitored by signal processor, 200, in any of the above described fashions) automatically to telephone a remote data service computer, by means of network, 262, in a fashion well known in the art, and to cause said remote computer to select and transmit the particular closing price datum or data of the stock or stocks of the portfolio of said microcomputer, 205, thereby causing said microcomputer, 205, to record said datum or data in a predetermined fashion.

In this fashion, by a particular time (for example, 8:00 PM) on a particular Friday evening, the microcomputer, 205, of the station of Fig. 7 (and microcomputers, 205, similarly at each of a large plurality of other subscriber stations) has been updated and contains all relevant stock information.

Subsequently, but before the aforementioned 8:30 PM time (which is 8:30 PM, Eastern Standard Time on said Friday evening and is the time when so-called "live" transmission of the "Wall Street Week" program commences), the program originating studio that originates transmission of the "Wall Street Week" program transmits the aforementioned Prepare-To-Retransmit-WSW message, 1st-WSW-program-enabling-message (#7), 1st-WSW-decryption-check (#7), eight SPAM messages each of which is called a "2nd-WSW-program-enabling-message (#7)", and 2nd-WSW-decryption-check (#7). In so doing, said studio causes a plurality of intermediate transmission stations that are preprogrammed and function in the fashion of the station of Fig. 6 and a plurality of subscriber stations that are preprogrammed and function in the fashion of the station of Fig. 7 (and 7C) to cause apparatus at each of said subscriber stations to interconnect, receive information of said transmission, decrypt said information, and prepare to display (or otherwise output) information of said "Wall Street Week" program in the fashions of example #7 and of the above description called "MORE ON EXAMPLE #7".

(To accomplish all this has required only that the subscriber of microcomputer, 205, [and other subscribers at other stations] cause the installation and connection of the apparatus shown in the figures of this submission, especially Fig. 7 (and 7C); caused his microcomputer, 205, to be preprogrammed as described above; and preinformed microcomputer, 205, of his wish to view said "Wall Street Week" program by causing the aforementioned select-WSW information to be recorded at said microcomputer, 205.)

Then the combined medium combining process described above in "One Combined Medium" and in examples #1, #2, #3, #4, etc. commences. And the Fig. 1C combining is displayed.

But the combining of Fig. 1C is just part of a larger
5 process.

When the "Wall Street Week" transmission begins at 8:30 PM on a Friday evening, the program instruction set in the first message of the "Wall Street Week" example instructs microcomputer, 205, to generate not one but a
10 plurality overlays. The combining of Fig. 1C is merely the first.

Computer operations take time and some computers are slower than others. Partly this is a question of hardware; a so-called eight bit microprocessor is generally slower
15 performing a given operation than a sixteen bit processor for reasons that are well known in the art. But even with precisely the same hardware and systems software, two computers can take different times to complete a given operation if only because they contain different data. For
20 example, it takes longer to calculate the value of a portfolio containing one thousand stocks than a portfolio of one. Furthermore, it is undesirable to separate computer operations merely because they result in the generation of separate overlays because such separation may result in
25 unnecessary duplication of calculations. For example, the Fig. 1C display of user specific overall stock portfolio performance could be followed by second and third displays that analyze portions of the subscriber's portfolio--eg., the portion invested in New York Stock Exchange listed stocks in
30 comparison to the so-called "NYSE" index and the portion invested in so-called "over-the-counter" stocks in comparison to the so-called "NASDAQ" index. In order to calculate the value of the overall portfolio, it is necessary to calculate the value of these portions. To require that the values of
35 the portions be recalculated for subsequent overlays would be

inefficient.

In computer-based combined medium communications, the amount of information that a given system can convey is dependent on the efficiency of the employment of program 5 instruction sets and combining synch commands.

In the preferred embodiment, unlike conventional television where information is presented strictly in the sequence of its transmission, the transmission and execution of program instruction set information for second (or 10 subsequent) overlays can precede the transmission of the combining synch command of first overlays and the time of first overlay ceasings. To minimize waiting time, the controllers, 39, of decoders, 203, (or analogous controllers, 44 or 47, of analogous radio decoders of Fig. 2C of other 15 decoders of Fig. 2D that execute SPAM message information at a microcomputer, 205) combining synch commands that cause combining or the ceasing of combining (as, for example, the commands of the second and third messages of the "Wall Street Week" example) are processed as interrupts to the CPUs of 20 microcomputers, 205; program instruction sets, once executed, instruct microcomputers, 205, to wait only when further processing, under the control of the instructions of said sets, would entail overwriting RAM information whose overlay time or processing time has not yet ended. And to prevent 25 microcomputers, 205, that fall behind from displaying incomplete overlays, any given SPAM message that causes a combining specifies the identity of the particular overlay information whose combining it causes and causes a combining only at subscriber station where information exists of the completion of the identified overlay. For example, receiving 30 the second message of the "Wall Street Week" program causes the combining of Fig. 1A information and Fig. 1B information only at stations where information at the aforementioned SPAM-first-precondition and SPAM-second-precondition register memories matches selected information of the meter-monitor 35

segment of said message.

Finally, in order to cause microcomputers, 205, that fall behind to catch up, a particular fashion exists in the preferred embodiment for restoring efficient operations.

5 Microcomputers, 205, that fall behind are caused to jump over and avoid executing instructions that control the generating of overlay information (such as Fig. 1A) whose overlay time (that is, combining time) has passed. In a fashion well known in the art, selected so-called "lines of code" of

10 program instruction sets are preprogrammed with label information that identifies each one of said line, and the instructions of said set periodically compare preprogrammed information of said set to information at particular overlay-target RAM memory in order to control efficient operation in

15 a fashion described more fully below. When a combining fails to occur at any given station because information of the completion of an identified overlay does not exist at said station, the controller, 203, of said station automatically causes the microcomputer, 205, to so-called "jump", in a jump

20 fashion well known in the art, to that selected one of said lines of code where the instructions of said program instruction set commence causing the generation of the information of that particular overlay that is next to be combined. For example, at the start of the "Wall Street

25 Week" example, information of "00000000" exists at the SPAM-second-precondition register memories of the decoders, 203, of every subscriber station. The overlay of Fig. 1A is the first overlay of the "Wall Street Week" program, and the information of the meter-monitor field of the second message of said example identifies said overlay with binary

30 information of "00000001". The next overlay of said program, which is the second overlay, is identified with information of "00000010". Receiving said second message causes the decoders, 203, at each subscriber station to compare information at said SPAM-second-precondition register

35

memories to the "00000001" information of the overlay number field of said message. At those stations that have completed generating at RAM the information of said first overlay (eg., Fig. 1A), the instructions of the program instruction set of said example have caused information of "00000001" to be placed at said SPAM-second-precondition memories. At said stations, matches result and cause the combining of locally generated overlay information (eg., Fig. 1A) with the transmitted Fig. 1B information and cause the display of combined medium information (eg., Fig. 1C). At other stations that have not completed generating at RAM the information of said first overlay (eg., Fig. 1A), matches do not result, causing the controllers, 39, of the decoders, 203, of said stations to execute the aforementioned particular second-condition-test-failed instructions of the aforementioned conditional-overlay-at-205 instructions. Executing said second-condition-test-failed instructions causes each of said controllers, 39, to compute a particular overlay-target number; to interrupt the operation of the CPU of the microcomputer, 205, of its station; to cause said CPU to place information of said overlay-target number at particular overlay-target RAM memory; to cause said CPU to execute a so-called "machine language jump" to the particular so-called "offset address" of the information at RAM of said program instruction set that is associated, in the predetermined fashion of the instructions of said set, with said overlay-target number; and to cause said microcomputer, 205, to continue executing the instructions of said set from the instruction at said address. In so doing, said microcomputer, 205, can skip over and avoid executing instructions whose overlay time has passed.

The particular overlay-target number that any given controller, 39, calculates, under control of said second-condition-test-failed instructions, is a function of the overlay number information of the SPAM message that invokes

said conditional-overlay-at-205 instructions and is also a function of the history of the efficiency of the operation of the microcomputer, 205, of the subscriber station of said controller, 39, at the time when said instructions are
5 invoked. In the case the second message of the "Wall Street Week" example, the overlay that said message causes to be combined is the first overlay generated under control of the program instruction set that generates said overlay. Accordingly, the information recorded, in a predetermined
10 fashion, at particular history-of-efficiency memory at each controller, 39, of a decoder, 203, of said other stations (that have not completed generating the information of said first overlay at the time of receiving said second message) is "00000000" and indicates that said microcomputer, 205, has
15 not failed to generate any overlay, generated under control of said set, on time. Thus when receiving said second message at said other stations causes the execution of said second-condition-test-failed instructions, said instructions cause said controllers, 39, to increment by one the overlay
20 number information of said message, thereby generating overlay-target information of "00000010"; to cause the microcomputers, 205, of said stations to place information of said "00000010" at said overlay-target RAM memory; to cause said microcomputers, 205, to jump to and continue executing
25 the instructions of said program instruction set at the instruction at the particular preprogrammed "offset address" of the particular line of code of said set that is identified by the particular label associated, in a predetermined fashion, with said "00000010"; and to increment by one the
30 information at said history-of-efficiency memory, thereby generating history-of-efficiency information of "00000001" which indicates that said microcomputer, 205, has failed to generate one overlay, generated under control of said set, on time. Thereafter, whenever receiving a SPAM message of said
35 "Wall Street Week" program causes a controller, 39, of said

other stations to execute said second-condition-test-failed instructions, said instructions cause said controller, 39, to compute its overlay-target number by incrementing the overlay number information of said message by more than one and to
5 cause the microcomputer, 205, of its station to restore efficiency by skipping over instructions that cause the generation of more than one overlay (including one or more overlays whose overlay time has not yet come). As said microcomputer, 205, generates the information of the overlay
10 that is identified by said overlay-target number, the instructions of said set cause said microcomputer, 205, in a predetermined fashion that involves comparing preprogrammed particular overlay-being-generated information of said set to information at said overlay-target RAM memory, to identify
15 particular instructions of said set that control just the generation of said one or more overlays whose overlay time has not yet come and to jump over and avoid executing said instructions, thereby executing only those instructions that control generation of information of said identified overlay
20 (or of overlays whose overlay time follows the overlay time of said identified overlay). In so doing, said microcomputer, 205, can skip over and avoid executing selected instructions whose overlay time has not passed in order to catch up and recommence combining at an overlay time that is after the overlay time of the overlay or overlays
25 whose generation is controlled by said selected instructions.

Thus transmitting to a plurality of subscriber stations any given SPAM message that invokes said conditional-overlay-at-205 instructions causes apparatus at
30 selected ones of said stations to combine locally generated overlay information (eg., Fig. 1A) with transmitted information (eg., Fig. 1B) and to cause the display of combined medium information (eg., Fig. 1C) and causes apparatus at selected other stations to generate information
35 of overlays whose combining is not caused by receiving said

message (because the overlay times of said overlays is
subsequent to the overlay time of said locally generated
overlay information [eg., Fig. 1A] whose combining is caused
by said message). Furthermore, transmitting said messages
5 causes the apparatus at said selected other stations to
generate information of overlays in such a way that each
station generates information of an overlay that has a
specific overlay time and the specific overlay time of the
overlays generated at specific station varies from station to
10 station and is different at different stations.

TRANSMITTING AND RECEIVING PROGRAM INSTRUCTION SETS

In television, the normal transmission location is in
the vertical interval of the television transmission. SPAM
15 signals are not normally transmitted in the visible portion
of the television picture because the information of said
signals can be seen by viewers (often as so-called "snow").
However, the transmission capacity of the vertical interval
is limited.

20 In computer-based combined medium communications, the
amount of locally generated information that any given system
can display (or otherwise output) to subscribers is dependent
on maximizing the volume of program instruction set
instructions that said system can transmit and maximizing the
25 time interval between the transmission (more precisely, the
execution) of the instructions of any given program
instruction set and the overlay times of the individual
locally generated overlays whose generation said instructions
cause. The greater the volume of program instruction set
30 information that is transmitted in any given combined medium
program, the greater is the amount of overlay information can
be generated at subscriber stations. And the earlier said
information is transmitted in said program, the greater is
the efficiency with which generating is controlled at
35 subscriber stations (because the longest possible time

intervals can separate the commencement of the generating of the information of individual overlays and the individual overlay times of said overlays).

In the preferred embodiment, the program instruction set information of any given combined medium program is transmitted as soon as possible after commencement of said program, and the present invention includes means and methods to maximize the transmission of program instruction set information at the start of combined medium programs. (As related above, in the preferred embodiment, all SPAM commands are transmitted in the normal transmission location of any given transmission.)

In the video/computer combined medium, capacity is found by transmitting said sets in portions of the television picture that are covered by locally generated overlays (which in digital television transmissions can include frames of transmitted video that are "frozen" after reception in fashions well known in the art). One controlled function that is preprogrammed at the controllers, 39, of the decoders, 203, of subscriber stations and that is caused to be executed by receiving a SPAM message containing expand-to-full-field-search execution segment information is a function whose instructions cause said controller, 39, to cause the line receivers, 33, of said decoders, 203, to commence detecting digital information in every frame of its received video information from the first detectable portion of line 20 of said frame to the last detectable portion of the last line of said frame. A second controlled function that is preprogrammed at said controllers, 39, and that is caused to be executed by receiving a SPAM message containing resume-normal-location-search execution segment information is a function whose instructions cause said controller, 39, to cause said line receivers, 33, to commence detecting digital information in the normal transmission location of every frame of its received video information.

An example illustrates transmitting program instruction set information in a portion of the television picture that is normally visible but that is temporarily covered by an overlay. In the example, the program
5 originating studio that originates a given program causes each subscriber station to generate information of the so-called "titles" of said program (that is, the textual information listing the title said program, the names of the cast and crew members, etc.), causes said locally generated
10 information to overlay and obscure completely the transmitted video information of said program, and transmits program instruction set information in the full field video of the transmission so obscured (that is, in every frame of the transmitted video information from the first detectable
15 portion of line 20 of said frame to the last detectable portion of the last line of said frame).

The decoder, 203, of the station of Fig. 7 and 7C (and the decoder, 203, of every other subscriber station tuned to said program) is preprogrammed to respond to SPAM messages
20 containing expand-to-full-field-search execution segment information and resume-normal-location-search information and responsively to alter automatically the portions of its received video information that are searched for embedded digital information.

At the start of the conventional television
25 information of said program, said program originating studio embeds a SPAM message that contains the execution segment information that is identical to the execution segment information of the first message of the "Wall Street Week"
30 example and information segment information of a particular set-to-color program instruction set. Receiving said message causes apparatus at each station, in the fashions described above, to execute the information of said set; to clear the video RAM of the microcomputer, 205, of said station; and to
35 set all of said RAM, in a fashion well known in the art, to

an opaque background color such as light blue.

Next said program originating studio embeds a SPAM message that contains the execution segment information that is identical to the execution segment information of the
5 second message of the "Wall Street Week" example. Receiving said message causes said apparatus to combine the overlay information of said video RAM and the transmitted video and to continue executing the instructions of said first set. In so doing, said apparatus causes said transmitted video to be
10 covered and obscured completely by said opaque background color.

Then said studio embeds a SPAM message that contains one instance of said expand-to-full-field-search execution segment information. Receiving said message causes apparatus
15 at each station to cause the line receiver, 33, of the decoder, 203, of said station to commence detecting digital information in every frame of its received video information from the first detectable portion of line 20 of said frame to the last detectable portion of the last line of said frame.

Then said studio embeds in the full field video and transmits a SPAM message that contains said execute-at-205 execution segment information and information segment information of a particular titles-of-this-program program instruction set. Receiving said message causes apparatus at
25 each station to execute the information of said set at the microcomputer, 205, of said station. So executing said information causes said microcomputer, 205, to commence generating at said RAM, in a fashion well known in the art, the image information of a so-called "crawl" of said titles. In so doing, said studio causes said microcomputer, 205, to
30 display the information of said titles at the monitor, 202M, of said station. (Simultaneously, a microcomputer, 205, at every other subscriber station executes the same information and displays the same titles, and said studio transmits audio information of appropriate so-called "program theme music,"
35

causing apparatus at each station to emit the sound of said music.)

Then said studio embeds in the full field video and transmits a particular program-instruction-set-of-this-
5 program SPAM message that contains particular record-at-256 execution segment information and information segment information of a particular generate-overlays-of-this-program program instruction set.

Receiving said message causes apparatus at each
10 station to transfer the information of said message to the computer memory unit, 256, of said station (which is shown in Fig. 7 and is, for the purposes of this example, a floppy disk drive of microcomputer, 205, that is labelled drive "C:" by said microcomputer, 205, and that is capable of receiving
15 and recording information independently of said microcomputer, 205), and receiving said message causes said unit, 256, to record said program instruction set. Automatically, the controller, 39, of said decoder, 203, causes the control processor, 20A, of said station to
20 establish a control information communication link, via matrix switch, 259, with the controller, 20, of the signal processor, 200; transmits particular instructions to said controller, 20, that cause said controller, 20, to establish a programming information communication link, via matrix
25 switch, 258, with said computer memory unit, 256; and transmits said message, via said matrix switch, 258, to a SPAM decoder, 256A, at said unit, 256. Automatically, said decoder, 256A, receives said message; invokes particular
30 preprogrammed controlled function instructions; causes said unit, 256, to record inputted information in a particular file, "OVERLAYS.EXE"; and inputs the information of said program instruction set to said unit, 256, in the fashion that decoder, 203, inputs the information of the information segment of the first message of the "Wall Street Week"
35 example to microcomputer, 205, thereby causing said unit,

256, to record the information of said set in said file.
(Simultaneously, other computer memory units, 256, that are
labelled drive "C:" of the microcomputers, 205, of other
stations record the information of said set as
5 "OVERLAYS.EXE".)

Then said studio embeds a SPAM message that contains
one instance of said resume-normal-location-search execution
segment information. Receiving said message causes apparatus
at each station to cause the line receiver, 33, of the
10 decoder, 203, of said station to commence detecting digital
information in just the normal transmission location of every
frame of its received video information.

Then said studio commences transmitting conventional
television video image information and embeds and transmits a
15 SPAM message that that is identical to the third message of
the "Wall Street Week" example. Receiving said message
causes apparatus of said station (and similar apparatus at
every other station) to cease combining the overlay
information of said video RAM and the transmitted video and
20 to cause the display of only the transmitted video
information at said monitor, 202M. In so doing, said studio
causes each station to cease displaying the locally generated
information of said "titles" and to commence displaying the
information of said conventional television video image.

Then said studio embeds a SPAM message that contains
25 execution segment information that is identical to the
execution segment information of the first message of the
"Wall Street Week" example and information segment
information of a particular "C:OVERLAYS". Receiving said
message causes apparatus at each station to input the
30 information of said "C:OVERLAYS" to the microcomputer, 205,
of said station and execute said information. Executing said
information causes said microcomputer, 205, to load from its
C: drive (which is said unit, 256) the information of said
OVERLAYS.EXE file and execute the information so loaded as a
35

machine language job.

In this fashion, a program originating studio can transmit information of a program instruction set to a multiplicity of subscriber stations in the full field video of its video transmission and execute the information so transmitted at the microcomputer, 205, of each of said stations as a machine language job without having a viewer of any station view any information of said set at a monitor, 202M.

(To minimize the risk that program instruction sets may become separated from their associated television programming, said sets are normally embedded in their associated television transmissions. But it is not an absolute requirement of the preferred embodiment that all program instruction sets be so embedded. If the volume of program instruction set information that a given programming transmission must transmit exceeds the transmission capacity of said transmission [eg., if the audience includes viewers who do not have overlay capacity and would see "snow" were set information transmitted in portions of the transmission obscured by overlays], at the proper time transmission stations can transmit said set information outside the conventional transmission [a program originating studio may transmit said set information, for example, in a satellite side lobe of the transponder transmission transmitting the conventional transmission, and a cable head end intermediate transmission station transmits it in a separate television channel or in a transmission in a multiplexed FM frequency spectrum transmission].)

30 AUDIO OVERLAYS AND OTHER OVERLAYS

In the present invention, many combinings are caused and controlled besides combinings of video overlay information (such as Fig. 1A) and transmitted television image information (such as Fig. 1B). SPAM messages cause

user specific audio to be combined with transmitted radio or television audio information and emitted as sound at subscriber stations. SPAM messages insert user specific print into broadcast print. And SPAM messages insert user
5 specific data into data communications.

Fig. 7D illustrates a radio/computer combined medium. Radio tuner, 209T, receives a conventional radio broadcast transmission. Divider, 209D, splits the received transmission into two paths and transmits one to
10 microcomputer, 205, and the other to radio decoder, 211, (where the received transmission is inputted to the radio decoder, 42, component). Decoder, 211, detects embedded digital SPAM information; corrects and converts said information; processes said information at the control
15 processor, 44J, of its controller, 44; and inputs selected SPAM information to microcomputer, 205. Microcomputer, 205, has installed capacity to receive an inputted audio transmission; capacity to receive control information and SPAM program instruction set information from said
20 controller, 44; to generate and enter information into audio RAM; to combine audio overlay programming, by means of audio synthesizing techniques and overlay techniques well known in the art, into the received audio transmission; and to transmit the combined audio to speaker system, 263, which has
25 capacity, well known in the art, to convert the received audio into sound.

An example illustrates the operation of the subscriber station of Figs. 7 and 7D.

A radio station transmits radio programming at 9:00 PM, immediately following the time at which said "Wall Street
30 Week" program ends. At each subscriber station, the stock portfolio and closing price data are recorded precisely as at the start of said "Wall Street Week" program. In the normal transmission location of the radio transmission of said
35 programming, said station embeds and transmits particular

SPAM information.

At the station of Figs. 7 and 7D, the transmission of said station is received at tuner, 209T, and inputted to divider, 209D, which inputs the received radio transmission 5 separately to decoder, 211, and to microcomputer, 205. Receiving said transmission causes decoder, 211, to detect the SPAM information embedded in said transmission and to input information of said SPAM information to microcomputer, 205, which is preprogrammed to process said inputted 10 information. And receiving said transmission causes microcomputer, 205, to input said transmission to speaker system, 263, which is caused thereby to emit sound.

In due course, said radio station embeds a SPAM message that is analogous to the first message of the "Wall 15 Street Week" example. Receiving information of said message causes microcomputer, 205, to record at RAM the digital audio images of three statements made and prerecorded by an announcer--"And the value of your portfolio went up more than the market", "And your portfolio went up but no faster than 20 the market", and "But the value of your portfolio went down"--to compute a first value of the subscriber's portfolio as of the close of business of the day before said transmission; to compute a second value of the subscriber's portfolio as of the close of business of the day of said transmission; 25 to determine that said first value is greater than said second value; to clear audio RAM in a clearing fashion well known in the art; to select information of the audio image, "But the value of your portfolio went down", in a predetermined fashion; and to transfer said selected 30 information to audio RAM. (Receiving said message causes apparatus of other station to function in their own user specific fashions.)

Simultaneously, the audible audio portion of said radio transmission has conveys information of the announcer's 35 voice describing the activity of the stock market and saying,

"Stock prices rose today in heavy trading."

Then said radio station transmits an interval of silent audio and embeds, at the beginning of said interval, a SPAM command that causes microcomputer, 205, to generate the synthesized audio of one instance of the image at said audio RAM, to overlay said audio into the transmitted audio, and to transmit the combined audio to speaker system, 263. In so doing, said station causes system, 263, to emit the sound of the announcer's voice saying, "But the value of your stock portfolio went down." (Simultaneously, receiving said message causes apparatus every other station receiving said radio transmission its one selected one of said three statements.)

After an interval of transmitting silent audio that is longer than the longest time required to cause any given subscriber station speaker system, 263, to emit the sound of one of said selected audio images completely, said radio station transmits the audio of said announcer's voice saying, "Now let us turn to the bond markets."

(A broadcast print and computer combined medium subscriber station operates in a similar fashion and is configured similarly to the apparatus of Fig. 7D [except that said station has no divider apparatus analogous to divider, 209D]. Said station has receiver apparatus analogous to radio, 209T; appropriate decoder apparatus that may consist of the digital detector, 46, and controller, 47, of the other decoder of Fig. 2C; a microcomputer, 205; and a printer, 221, instead of speaker system, 263. Said receiver apparatus receives the broadcast print transmission of a broadcast print transmission station and inputs said transmission to said decoder apparatus. Said decoder detects digital information in the inputted transmission; processes SPAM information in the detected digital information; and inputs selected digital information to the CPU of said microcomputer, 205, or transfers other selected digital

information to a buffer at microcomputer, 205, that is an input buffer to said printer, 221. In operation, the apparatus of said station receives, transfers to printer, 221, and prints the digital information of a SPAM message
5 information segment [which information conveys stock market information and ends with information that is printed as, "Stock prices rose today in heavy trading,"]. Then the decoder of said station detects a SPAM end of file signal and a subsequent SPAM message. Receiving said subsequent message
10 causes said decoder to input information of said message to said CPU. Receiving said information at said CPU causes microcomputer, 205, to receive digital information of three alternate print messages; to compute a first value of the portfolio of the subscriber of said station as of the close
15 of business of the day before said transmission; to compute a second value of the subscriber's portfolio as of the close of business of the day of said transmission; to determine that said first value is greater than said second value; and to transfer to said printer, 221, selected digital information
20 of the print message, "but the value of your portfolio went down." In so doing, said microcomputer, 205, causes said printer, 221, to print the information of said selected print message. Then the decoder of said station detects a SPAM end of file signal and a subsequent SPAM message. Receiving said
25 subsequent message causes said decoder to input information of said message to printer, 221, and causes printer, 221, to initiate a new print paragraph and commence printing information of the information segment of said last named
30 message, beginning with, "Now let us turn to the bond markets." [Simultaneously, the transmission received at said station is also received at other similar stations and causes apparatus at said other stations to print general message information with user specific information. For example:

35 Stock prices rose today in heavy trading, and the

value of your portfolio went up more than the market.
Now let us turn to the bond markets.

is printed at a particular other station where the
5 computations of a microcomputer, 205, determine that the
value of the portfolio of said last named station's
subscriber increased at a faster rate than the rate of
increase of a particular market average.])

Fig. 7E shows how the audio system of Fig. 7D is added
10 to the video system of Fig. 1 to achieve the full combined
medium of television and computers. To the apparatus of Fig.
1, a divider, 202D, is added in the audio transmission path
which splits the transmission into two paths and transmits
one to the appropriate audio processing apparatus of TV
15 decoder, 203, and the other to microcomputer, 205, at
particular apparatus, well known in the art, that has
capacity for combining computer synthesized audio into the
transmitted audio and that inputs its received audio
information to monitor, 202M. Microcomputer, 205, has audio
20 RAM and audio synthesizing and combining capacities. Using
precisely the same methods whereby the apparatus of Fig. 7D
is caused to input audio information (including user specific
audio information) to speaker system, 263, (causing said
system, 263, to emit the sound of the voice of the radio
25 announcer as described above), the apparatus of the station
of Fig. 7E can be caused to input audio information
(including user specific audio information) to the speaker of
monitor, 202M, (causing said speaker to emit the sound of the
voice of an announcer making the above audio statements).
30 The only difference between the systems of Figs. 7D and 7E is
that SPAM information of the audio of Fig. 7E is transmitted,
in the preferred embodiment, in the normal transmission
location of television (which means that said information is
embedded in the video rather than the audio).

35

AUTOMATING U. R. STATIONS ... EXAMPLES #9 AND #10 CONTINUED
COORDINATING COMPUTERS, TELEVISION, AND PRINT

Fig. 7F illustrates a method for generating and communicating information to selected subscribers through the coordination of computers, television, and broadcast print. Fig. 7F also illustrates use of a local input, 225.

The microcomputer, 205, of the station of Fig. 7 and 7F, is preprogrammed to receive and process automatically meal recipe instructions and holds records of the size of the family of the subscriber of said station together with the tastes and dietary habits of the members of said family. For example, particular information is recorded in a file named DATA_OF.URS that is on a so-called "floppy disk" that is loaded at the A: disk drive at said microcomputer, 205. Said information specifies that said family prefers particular very hot and spicy foods, prefers to minimize salt consumption, and consists of four adults.

(Simultaneously, a particular second microcomputer, 205, that is at the different station of a second subscriber and is also preprogrammed to receive and process automatically meal recipe instructions, holds information in a file named DATA_OF.URS on a floppy disk that is loaded at its A: disk drive which information specifies that the family of said second subscriber prefers particular mild foods, is indifferent regarding salt consumption, and consists of two adults. And a particular third microcomputer, 205, that is at another different station of a third subscriber and that is also preprogrammed to receive and process automatically meal recipe instructions, holds information in a file named DATA_OF.URS on a floppy disk that is loaded at its A: disk drive which information specifies that the family of said third subscriber prefers particular moderately hot and spicy foods, is indifferent regarding salt consumption, and consists of two adults and three children.)

The program originating studio of a particular network

transmits the programming transmission of a particular conventional television program on cooking techniques that is called "Exotic Meals of India." Said transmission is received at the intermediate transmission station of Fig. 6
5 and retransmitted immediately on the cable channel of modulator, 83. (Said transmission is also received at the aforementioned second intermediate transmission station of example #10 and retransmitted immediately.)

At the station of Fig. 7 and 7F (which station is a
10 subscriber station of the intermediate station of Fig. 6), in the fashions described above, apparatus is caused to receive the particular transmission of said program that is retransmitted by the intermediate station of Fig. 6; to
15 interconnect in such a way that the audio information received at a tuner, 215, and the video information received at said tuner, 215, are inputted separately, via matrix switch, 258, to monitor, 202M; to retain and process meter and monitor information of the use and usage of the
20 information of said transmission, and to display the television information of said transmission (that is, information of said audio and video) at monitor, 202M. (In other words, because said "Exotic Meals of India" programming is conventional television programming rather than combined medium programming, no information of said programming is
25 inputted to microcomputer, 205, and no programming outputted by microcomputer, 205, is inputted to monitor, 202M.)

(Simultaneously and in the same fashion, apparatus of the station of said second subscriber [which station is a subscriber station of the intermediate station of Fig. 6]
30 receives, interconnects, meters and monitors, and displays at a monitor, 202M, the information of said transmission. And apparatus of the station of said third subscriber [which station is a subscriber station of said second intermediate station] also receives, interconnects, meters and monitors,
35 and displays at a monitor, 202M, the information of the

transmission of said program that is transmitted by said second intermediate station.)

The program is devoted to the subject of cooking a particular fish curry that can be mild or moderately hot and 5 spicy or, as a vindaloo, very hot and spicy.

Halfway through the program the host says, "If you are interested in cooking what we are preparing here and want a your own printed copy of the recipe tailored to your own tastes and your own shopping list for a charge of only 10 10 cents, enter on your Widget Signal Generator and Local Input the information that you see on your screen." The information that appears on the screen of each subscriber is "TV567#".

Each subscriber--in particular, the subscriber of the 15 station of Figs. 7 and 7F, said second subscriber, and said third subscriber--enters TV567#, in a fashion well known in the art, at the keyboard of the specific local input, 225, of his own station which causes said input, 225, to transmit a particular preprogrammed process-local-input instruction and 20 said TV567# information to the controller, 20, of the signal processor, 200, of said station.

Receiving said instruction and information causes the controller, 20, at each station where TV567# is entered, in a predetermined fashion, to retain said TV567# information at 25 particular last-local-input-# memory.

Five minutes later, said program originating studio embeds in the transmission of the "Exotic Meals of India" programming and transmits a particular first SPAM message that consists of an "01" header, particular execution segment information that is addressed to URS signal processors, 200, 30 appropriate meter-monitor information, padding bits as required, an information segment of particular check-for-entered-information-and-process instructions, and an end of file signal.

At the station of Figs. 7 and 7F, said message is 35

detected at TV signal decoder, 145, and said execution
segment information invokes particular controlled function
instructions that cause said message to be transferred to the
controller, 20, of signal processor, 200. Automatically,
5 the controller, 39, of decoder, 145, transmits particular
switching request information to the control processor, 20A,
of signal processor, 200, via the aforementioned control
information bus means. Receiving said information causes
control processor, 20A, to cause matrix switch, 259, to
10 establish a communications link between said controller, 39,
and said controller, 20. Automatically, said controller, 39,
transfers said message to said controller, 20.

Receiving said message causes controller, 20, to load
and execute said check-for-entered-information-and-process
15 instructions, and executing said instructions causes
controller, 20, to determine that TV567# information exists
at said last-local-input-# memory and to cause an instance of
particular covert control information (which is preprogrammed
in said instructions) to be placed at particular control-
20 function-invoking information memory of the controller, 39,
of decoder, 145, and also at particular control-function-
invoking information memory of the controller, 39, of
decoder, 203. Executing said instructions also causes
controller, 20, to initiate a particular signal record of
25 meter information at the buffer, 14, of signal processor,
200, which record contains particular program unit
information and TV567# information. (At stations where
TV567# information does not exist at last-local-input-#
memory of the controllers, 20, said instructions cause said
30 controllers, 20, to cease executing and delete all
information of said instructions without placing any
information at the decoders, 145 and 203, or initiating any
meter information.)

(Receiving said first message at the stations of said
35 second and said third subscribers causes apparatus of said

station to function in the fashion of the station of Figs. 7 and 7F.)

One minute later, said program originating studio embeds in the transmission of said "Exotic Meals of India" programming and transmits a particular second SPAM message that consists of an "01" header, particular execution segment information that is identical to said covert control information, appropriate meter-monitor information including unit code identification information that identifies the programming of the information segment of said message, padding bits as required, information segment of particular generate-recipe-and-shopping-list instructions, and an end of file signal.

At the station of Figs. 7 and 7F, said message is detected at TV signal decoder, 145, and said execution segment information invokes particular controlled function instructions that cause said message to be transferred to the controller, 39, of decoder, 203. Automatically, the controller, 39, of decoder, 145, transmits particular switching request information to the control processor, 20A, of signal processor, 200, via the aforementioned control information bus means. Receiving said information causes control processor, 20A, to cause matrix switch, 259, to establish a communications link between the controller, 39, of decoder, 145, and the controller, 39, of decoder, 203. Automatically, said controller, 39, of decoder, 145, transfers said message to the controller, 39, of decoder, 203.

Receiving said message causes the controller, 39, of decoder, 203, to load and execute said generate-recipe-and-shopping-list instructions at microcomputer, 205, and to transfer particular meter-monitor information to the buffer/comparator, 14, of signal processor, 200, causing said buffer/comparator, 14, to increment the information of said signal record of meter information in the fashion described

above.

Executing said generate-recipe-and-shopping-list instructions causes microcomputer, 205, to generate information of the specific fish curry recipe and fish curry shopping list of the family of the subscriber of the station of Figs. 7 and 7F; to cause said recipe and shopping list to be printed at printer, 221; and to retain information of said shopping list at particular memory. Automatically, microcomputer, 205, accesses its A:DATA_OF.URS file, in a fashion well known in the art, and selects the aforementioned information that specifies the size of the family of the subscriber of said station together with the tastes and dietary habits of the members of said family; determines that one ingredient of the recipe of said family is "Patak's low-salt Vindaloo Curry Paste" (because said family prefers particular very hot and spicy foods and prefers to minimize salt consumption); computes that, at one-half pound of halibut fish and one teaspoonful of said Vindaloo Paste per adult, the recipe of said family (which is of four adults) calls for two pounds of halibut and four teaspoonfuls of said Paste and that the shopping list of said family lists two pounds of halibut and one jar of "Patak's low-salt Vindaloo Curry Paste"; incorporates information of said two pounds and four teaspoonfuls of "Patak's low-salt Vindaloo Curry Paste" into generally applicable information of the recipe of said "Exotic Meals of India" programming and information of said two pounds and one jar of "Patak's low-salt Vindaloo Curry Paste" into generally applicable information of the shopping list of said programming, thereby generating (through the processes of so determining, computing, and incorporating) output information of the specific recipe and shopping list of said family; records one instance of the output of said shopping list at particular shopping-list memory; and outputs output information of said specific recipe and list to printer, 221.

Receiving said output information causes printer, 221, to print the information of said specific recipe and list.

(Receiving said second message at the stations of said second and said third subscribers causes apparatus of said station to function in the fashion of the station of Figs. 7 and 7F except that the specific recipe and list information processed, recorded, outputted, and printed at said stations are the specific recipes and lists of the families of said subscribers. The microcomputer, 205, of the station of said second subscriber determines that one ingredient of the recipe of said family is "Patak's Quick Curry Paste (Mild)" (because said family prefers particular mild foods and is indifferent regarding salt consumption); computes that the recipe of said family (which is of two adults) calls for one pound of halibut and two teaspoonfuls of said Paste and that the shopping list of said family lists one pound of halibut and one jar of "Patak's Quick Curry Paste (Mild)"; completes generating; records selectively at particular shopping-list memory; outputs; and causes to be printed output information of the specific recipe and shopping list of said family that reflects the one pound, two teaspoonfuls, and one jar of "Patak's Quick Curry Paste (Mild)" information so determined and computed. The microcomputer, 205, of the station of said third subscriber determines that one ingredient of the recipe of said family is "Patak's Quick Curry Paste (Hot)" (because said family prefers particular moderately hot and spicy foods and is indifferent regarding salt consumption); computes that, at one-half pound of halibut fish and one teaspoonful of said Paste per adult and at one-quarter pound of halibut fish and one-half teaspoonful of said Paste per child, the recipe of said family (which is of two adults and three children) calls for one and three-quarters pounds of halibut and three and one-half teaspoonfuls of said Paste and that the shopping list of said family lists one and three-quarters pounds of halibut and one jar of "Patak's Quick Curry Paste

(Hot)"; completes generating; records selectively at particular shopping-list memory; outputs; and causes to be printed output information of the specific recipe and shopping list of said family that reflects the one and three-
5 quarters pounds, three and one-half teaspoonfuls, and one jar of "Patak's Quick Curry Paste (Hot)" information so determined and computed.)

(At stations where TV567# information was not entered at a local input, 225, the decoders, 145, discard all
10 information of said second message because the executions segment information of said message fails to match any controlled-function-invoking information, and receiving said message causes no further processing.)

One benefit of this method of transmitting the
15 information of said generate-recipe-and-shopping-list instructions is that by causing said instructions to be embedded in the transmission of said "Exotic Meals of India" programming this method enables any subscriber who records the transmission of said programming at a recorder/player,
20 217, to access the embedded information of said instructions automatically in this fashion whenever the recorded transmission of said programming is played back--and in so doing, to cause the signal processor, 200, of his station to process meter-monitor information of said embedded first and
25 second messages anew whenever TV567# is entered at a local input, 225, in the course of the play back of said transmission. However, this method has the drawback of making the information of said instructions relatively vulnerable to programming pirates (who may be able to
30 manipulate and extract said information relatively easily without causing meter information to be transmitted to remote metering stations) because the embedded location of said instructions is relatively easy to find.

(An alternate method for inputting said second message
35 to the microcomputers, 205, at stations where TV567# is

entered at a local input, 225, is to embed said message in a particular second transmission that is different from the transmission of said "Exotic Meals of India" programming and to cause a selected All signal decoder, 290, at each one of 5 said stations to receive said second transmission, thereby causing said decoder, 290, to detect and transfer the information of said second message to the microcomputer, 205, of said station. In this alternate method, executing said check-for-entered-information-and-process instructions of 10 said first SPAM message causes controller, 20, of signal processor, 200, of each one of said stations to cause the tuner, 223, of a selected converter box, 222, to tune said box, 222, to receive said second transmission; to cause the matrix switch, 258, to establish a programming communication 15 link between said selected converter box, 222, and said decoder, 290; to cause the appropriate receiver apparatus of said decoder, 290, to receive said transmission and the appropriate detector and EOFs valve, 39F, to commence detecting an end of file signal; and to cause an instance of 20 particular covert control information that is in said instruction to be placed at particular control-function-invoking information memory of the controller, 39, of said decoder, 290. In due course, said programming originating studio causes the intermediate transmission station to embed 25 an end of file signal then said second message in said second transmission. Transmitting said end of file signal then said second message causes the apparatus of said decoder, 290, to detect and process properly the information of said second message. This method has the advantage of making the information of said instructions relatively invulnerable to 30 programming pirates because the location of said instructions [more precisely, the particular transmission in which said instructions are embedded] is harder to identify without causing meter information [if only of said first message] to be transmitted to remote metering stations.) 35

(Whichever transmission method is employed the information of said second message can be encrypted and caused to be decrypted in any of the methods described above--for example, in the method of the first message of
5 example #4.)

Toward the end of the transmission of said "Exotic Meals of India" programming and after each microcomputer, 205, that processes the information of said second message records one instance of specific shopping list output
10 information at particular shopping-list memory, said programming origination studio commences the example #10 transmission of the programming of the supermarket chain commercial of Q. While still transmitting said "Exotic Meals of India" programming, said studio embeds and transmits said
15 load-set-information message (#10) in the transmission of said programming.

As described above, receiving said message causes intermediate transmission stations, including the station of Fig. 6 and said second intermediate transmission station,
20 each to load the information of particular files, PROGRAM.EXE and DATA_OF.ITS, at particular program-set-to-transmit and data-set-to-transmit RAM memories of a computer, 73.

Then said studio ceases transmitting "Exotic Meals of India" programming for a so-called "commercial break" and
25 commences transmitting the conventional television video and audio information of program unit Q.

Immediately after commencing to transmit said video and audio of Q, said studio transmits said align-URS-
microcomputers-205 message (#10), embedded in the programming
30 transmission of Q. Said message consists of a "10" header, and information of a particular SPAM align-subscriber-station-microcomputers-to-receive-combined-medium-computer-programming execution segment that is addressed to URS signal processors, 200, and any required padding bits.

Receiving said message at the station of Figs. 7 and
35

7F causes TV signal decoder, 282, to detect said message and execute particular preprogrammed controlled function instructions that cause said decoder, 282, to cause a communications link to be established that links said
5 decoder, 282, via matrix switch, 259, with the controller, 20, of signal processor, 200; to transfer said message to controller, 20; and to transfer particular preprogrammed source mark information that identifies said decoder, 282, as the local source inputting said message to controller, 20.
10 (Decoder, 145, is not preprogrammed with controlled-function-invoking information that matches the execution segment information of said message, and decoder, 145, discards all information of said message.)

Receiving said message causes controller, 20, to
15 combine microcomputer, 205, to the computer system of said program originating studio and to cause the video and audio output transmissions of microcomputer, 205, to be inputted to monitor, 202M. Automatically, controller, 20, determines, in a predetermined fashion, that the television information
20 received at tuner, 215, is displayed at monitor, 202M; that the audio emitted at monitor, 202M, is inputted to said monitor, 202M, via matrix switch, 258, from said tuner, 215; and that the video displayed at monitor, 202M, is also inputted to said monitor, 202M, via matrix switch, 258, from
25 said tuner, 215. Automatically, controller, 20, causes matrix switch, 258, to configure its switches so as to transfer the video information that is inputted to monitor, 202M, also to divider, 4, and to configure its switches so as to transfer the audio information that is inputted to
30 monitor, 202M, also to divider, 202D. In so doing, receiving said message causes the apparatus of said station to combine to the computer system of said program originating studio. Automatically, controller, 20, causes a control information communication link to be established that links controller,
35 20, and the controller, 39, of decoder, 203, then inputs an

interrupt signal of new-channel-input information to said controller, 39. In so doing, receiving said message causes the decoder, 203, of said station to delete all previously received SPAM information and commence discarding all
5 received SPAM information until an end of file signal is detected. Automatically, controller, 20, causes matrix switch, 258, to configure its switches so as to cease transferring audio information inputted from said tuner, 215, to monitor, 202M, and video information inputted from said
10 tuner, 215, to monitor, 202M. Automatically, controller, 20, causes matrix switch, 258, to configure its switches so as to commence transferring audio information inputted from said microcomputer, 205, to monitor, 202M, and video information
15 so doing, receiving said message causes matrix switch, 258, to interconnect the apparatus of said station in the fashion of Fig. 7E.

(Receiving said align-URS-microcomputers-205 message (#10) at the stations of said second subscriber and of said
20 third subscriber causes apparatus at said stations to function in the station of Figs. 7 and 7F, apparatus of said stations to combine to the computer system of said program originating studio, to discard received SPAM information, and to interconnect at each of said stations in the fashion of
25 Fig. 7E.)

After an interval that is sufficient to allow apparatus at each subscriber station so to combine and interconnect, said studio transmits said synch-SPAM-reception message (#10), embedded in the transmission of said
30 programming. Said message consists of a "01" header, information of the aforementioned pseudo-command execution segment, appropriate meter-monitor information that includes the "program unit identification code" information of said programming of Q, any required padding bits, an information
35 segment that contains no binary information, and information

of a SPAM end of file signal.

Receiving said message at the station of Figs. 7 and 7F causes decoder, 203, to detect the end of file signal of said message and to process the next received SPAM information as information of the header of a SPAM message, thereby causing said decoder, 203, to commence identifying and processing the individual SPAM messages of the SPAM information subsequently embedded in the transmission of the programming of Q. In so doing, receiving said message causes decoder apparatus of the station of Figs. 7 and 7F to commence executing controlled functions in response to SPAM messages transmitted by said program originating studio. (In the fashions described above, receiving said message at decoders, 145 and 282, causes said decoders, 145 and 282, to process the meter-monitor information of said message and to transmit meter-monitor information to the onboard controller, 14A, of signal processor, 200, and causes said onboard controller, 14A, to initiate signal record information of said programming of Q and process in the fashions described above that include transferring recorded signal record information to one or more remote auditing stations.)

Then immediately, said studio transmits said control-invoking message (#10), embedded in the transmission of said programming. Said message consists of a "00" header, information of a particular control-invoking execution segment that is addressed to URS decoders, 203, appropriate meter-monitor information that includes the "program unit identification code" information of said programming of Q, any required padding bits.

Receiving said message at the station of Figs. 7 and 7F causes decoder, 203, to input the aforementioned control invoking instructions to its microcomputer, 205, thereby causing microcomputer, 205, to come under control of the computer system of the transmission of said studio.

(Decoder, 203, has capacity to turn power on to microcomputer, 205, and receiving said message may cause decoder, 203, first to turn power on to microcomputer, 205, before inputting control invoking instructions.)

5 Automatically, decoder, 203, also transfers meter-monitor information, causing to said onboard controller, 14A, to increment its signal record information of Q in the fashion described above.

10 (Receiving said synch-SPAM-reception message (#10) and said control-invoking message (#10) at the stations of said second subscriber and of said third subscriber causes apparatus at said stations, in the same fashion, to come under control of the computer system of said program originating studio.)

15 (At other stations that lack microcomputer, 205, capacity, that display only the conventional programming of the transmission of Q at a monitor, 202M, and that are preprogrammed to collect monitor information, receiving said messages at decoders, 145 and 282, causes decoders, 145 and
20 282, and onboard controllers, 14A, of signal processors, 200, to process the meter-monitor information of said message, to initiate signal record information of said programming of Q, and at selected ones of said stations where recorders, 16, record signal record information and equal or exceed
25 predetermined capacity, to transfer recorded signal record information to one or more remote auditing stations.)

Then said studio transmits said transmit-data-module-set message (#10), causing each intermediate transmission station, including the station of Fig. 6 and said second
30 intermediate transmission station, to transmit its specific data-module-set message (#10), as described above.

Receiving the specific data-module-set message (#10) of its intermediate transmission station causes each ultimate receiver station to record one instance of the DATA_OF.ITS
35 information in said message in a particular file, named

"DATA_OF.ITS" at so-called "RAM disk" memory of the microcomputer, 205, of said station. At the station of Figs. 7 and 7F, receiving the data-module-set message (#10) transmitted by the intermediate transmission station of Fig. 5 6 causes said message to be detected at decoder, 203, and causes decoder, 203, to load and execute at microcomputer, 205, the information segment of said message (which includes complete information of the aforementioned data file, DATA_OF.ITS, of said station). Executing said information 10 causes microcomputer, 205, to place said complete information at a so-called "D:" RAM disk at the RAM of said microcomputer, 205, in a file entitled, at the directory of said disk, "DATA_OF.ITS". (Simultaneously, the microcomputer, 205, at the station of said second subscriber 15 [which station is a also subscriber station of the intermediate transmission station of Fig. 6] receives the same data-module-set message (#10) and is caused, in the same fashion, to place complete information said aforementioned data file, DATA_OF.ITS, at the "D:" RAM disk at said 20 microcomputer, 205, in a file entitled "DATA_OF.ITS". And the microcomputer, 205, at the station of said third subscriber [which station is a subscriber station of said second intermediate transmission station] receives the data-module-set message (#10) of said second intermediate station 25 and is caused, in the same fashion, to place complete information the data file, DATA_OF.ITS, of said second intermediate station at the "D:" RAM disk at said microcomputer, 205, in a file also entitled "DATA_OF.ITS".) (Alternately, receiving the specific data-module-set message 30 (#10) of its intermediate transmission station may cause each ultimate receiver station to record one instance of the DATA_OF.ITS information in said message in a particular file, named "DATA_OF.ITS", on appropriate recording medium of a peripheral disk drive, designated drive D:, of the 35 microcomputer, 205, of said station.)

Then said studio transmits said transmit-and-execute-program-instruction-set message (#10), causing each intermediate transmission station, including the station of Fig. 6 and said second intermediate transmission station, to transmit its specific program-instruction-set message (#10), as described above.

Receiving the specific program-instruction-set message (#10) of its intermediate transmission station causes each ultimate receiver station to record one instance of the PROGRAM.EXE information in said message at particular RAM and execute the information so loaded as a machine language job. At the station of Figs. 7 and 7F, receiving the program-instruction-set message (#10) transmitted by the intermediate transmission station of Fig. 6 causes said message to be detected at decoder, 203, and causes decoder, 203, to load and execute at microcomputer, 205, the information segment of said message (which is the program instruction set of Q.1 and is the output file, PROGRAM.EXE, of said station). As described above, the information of said segment includes formula-and-item-of-this-transmission information of the higher language line of program code:

$$Y = 1000.00 + 62.21875 + (2.117 * X)$$

compiled and linked to other compiled information. (Simultaneously, the microcomputer, 205, at the station of said second subscriber receives the same program-instruction-set message (#10) and is caused, in the same fashion, to load and execute said program instruction set of Q.1 that is the information of the information segment of said message. And the microcomputer, 205, at the station of said third subscriber receives the program-instruction-set message (#10) of said second intermediate station and is caused, in the same fashion, to load and execute the complete instructions of the output file, PROGRAM.EXE, of said second intermediate

station which is the information of the information segment
of said last named message and is the program instruction set
of Q.2. Said instructions so executed include formula-and-
item-of-this-transmission information of the higher language
5 line of program code:

$$Y = 1000.00 + 132.2362 + (2.0882 * X)$$

compiled and linked to other compiled information.)

10 Executing the specific program instruction set
instructions received at each subscriber station causes the
microcomputer, 205, of said station to generate its own
specific information of a series of outputs.

Under control of the instructions of said program
15 instruction set of Q.1, the microcomputer, 205, of Figs. 7
and 7F generates image information of a first video overlay
and generates selected information of subsequent overlays in
the following fashion. Automatically, in a fashion well
known in the art, microcomputer, 205, accesses its file
20 A:DATA_OF.URS and locates the aforementioned information
of the particular address of the subscriber station of Figs.
7 and 7F the accesses its file D:DATA_OF.ITS and locates the
aforementioned information of the particular street addresses
of each of the markets of said supermarket chain that is in
25 the locality of the intermediate station of Fig. 6. Then
automatically, microcomputer, 205, accesses the
aforementioned distance-and-relative-location module that,
when accessed, computes the shortest vehicle driving distance
between any two locations in the local vicinity of the
30 station of Fig. 6 when passed two street addresses of said
vicinity and passes to said module and passes to said module
the address of said subscriber station and, one at a time,
the address of each of said markets. Automatically, under
control of the instructions of said module, microcomputer,
35 205, computes the shortest vehicle distance and the relative

direction between said subscriber station and each of said markets. Then automatically, by comparing distance information, microcomputer, determines which market is closest to said subscriber station, that the distance between
5 said subscriber station and said market is 4.3 miles, and that said subscriber station is southwest of said market. Automatically, microcomputer, 205, stores particular southwest-quadrant information at particular 1st working memory of said microcomputer, 205. Then automatically, on a
10 machine language basis and in a fashion well known in the art, said microcomputer, 205, substitutes the value 4.3 for the variable X in the equation:

$$Y = 1000.00 + 62.21875 + (2.117 * X)$$

15 computes the value of Y that is specific the the station of Figs. 7 and 7F to be: 1071.32 (rounded in a fashion well known in the art); and stores 1071.32 information at particular 2nd working memory of said microcomputer, 205.
20 Automatically, microcomputer, 205, clears video RAM; causes the background color of video RAM to be a color such as black that is transparent when combined with transmitted video by the PC-MicroKey System; causes binary image information of "\$1,071.32" to be placed at bit locations of video RAM that
25 produce video image information in the upper left hand of a video screen when video RAM information is transmitted to said screen. (Simultaneously, under control of the instructions of said program instruction set of Q.1, the microcomputer, 205, at the station of said second subscriber
30 computes and determines that the distance between said last named station and the market closest to said station is 8.7 miles and that said station is northwest of said market; stores particular northwest-quadrant information at particular 1st working memory of said microcomputer, 205;
35 substitutes the value 8.7 for the variable X in its received

information of said last named equation and computes the value of Y that is specific the station of said second subscriber to be 1080.64 (rounded); stores 1080.64 information at particular 2nd working memory of said
5 microcomputer, 205; clears and sets video RAM to said transparent background color; and causes binary image information of "\$1,080.64" to be placed at particular upper left hand video screen bit locations of video RAM. And under
10 control of the instructions of said program instruction set of Q.2, the microcomputer, 205, at the station of said third subscriber computes and determines that the distance between said last named station and the closest selected market in the vicinity of said second intermediate transmission station is 3.2 miles and that said subscriber station is southeast of
15 said market; stores particular southeast-quadrant information at particular 1st working memory of said microcomputer, 205; substitutes the value 3.2 for the variable X in its received information of the equation:

$$20 \quad Y = 1000.00 + 132.2362 + (2.0882 * X)$$

and computes the value of Y that is specific to the station of said third subscriber to be 1138.92 (rounded); stores 1138.92 information at particular 2nd working memory of said
25 microcomputer, 205; clears and sets video RAM to said transparent background color; and causes binary image information of "\$1,138.92" to be placed at particular upper left hand video screen bit locations of video RAM.)

Then, under control of said instructions that constitute the specific program instruction set of the
30 microcomputer, 205, of the station of Figs. 7 and 7F, said microcomputer, 205, generates and stores additional information of subsequent outputs, selects sound image information of a first audio overlay, and places said
35 selected information at audio RAM. At the station of Figs.

7 and 7F, microcomputer, 205, computes the amount that the subscriber of said station will save by buying an untrimmed pork belly unit as compared with buying a trimmed pork belly unit at the aforementioned local market selected at said station. Automatically, microcomputer, 205, locates the
5 aforementioned cost-of-a-trimmed-pork-belly-unit information in its file, D:DATA_OF.ITS. Then, by subtracting the information stored at said 2nd working memory of said microcomputer, 205, (which is 1071.32) from said cost-of-a-
10 trimmed-pork-belly-unit information (which is 1987.25), microcomputer, 205, automatically computes said amount to be 915.93 and saves information of 915.93 at particular 3rd working memory of said microcomputer, 205. Then
15 microcomputer, 205, selects audio information that represents the percentage saving that said subscriber can save by buying an untrimmed pork belly unit in comparison to a trimmed pork belly unit at said market. Automatically, microcomputer,
205, clears its audio RAM. Then automatically, by dividing the information at said 3rd working memory (which is 915.93)
20 by said cost-of-a-trimmed-pork-belly-unit information (which is 1987.25), microcomputer, 205, computes information of .4609 (rounded), which is the decimal equivalent of the percentage saving; determines that said information is greater than .4600 and less than .4700; and selects the audio
25 information of an announcer's voice saying "forty-six" from among the information of said file, D:DATA_OF.ITS; and places said information at audio RAM. (In similar fashion, the microcomputer, 205, at the station of said second subscriber
30 computes information of the amount that the subscriber of said station will save by buying an untrimmed pork belly unit by subtracting the information stored at the aforementioned 2nd working memory of said microcomputer, 205, [which
information is 1080.64] from the cost-of-a-trimmed-pork-belly-unit information of the program instruction set
35 instructions received by said microcomputer, 205, [which

information is 1987.25]; stores the difference information so
computed [which is 896.61] at particular 3rd working memory
of said microcomputer, 205; clears the audio RAM of said
microcomputer, 205; by dividing the information at said 3rd
5 working memory [which is 896.61] by the cost-of-a-trimmed-
pork-belly-unit information [which is 1987.25] at its file,
D:DATA_OF.ITS, computes information of .4562 [rounded], which
is the decimal equivalent of the percentage saving of said
second subscriber; determines that said information of .4562
10 is greater than .4500 and less than .4600; selects the
aforementioned audio information of an announcer's voice
saying "forty-five" from its file, D:DATA_OF.ITS; and places
said information at said audio RAM. And the microcomputer,
205, at the station of said third subscriber computes
15 information of the amount that said subscriber will save by
buying an untrimmed pork belly unit by subtracting the
information stored at the 2nd working memory of said
microcomputer, 205, [which is 1138.92] from the cost-of-a-
trimmed-pork-belly-unit information of its file,
20 D:DATA_OF.ITS, [which information is 2021.42]; stores the
difference information so computed [which is 882.50] at
particular 3rd working memory of said microcomputer, 205;
clears the audio RAM of said microcomputer, 205; computes
information of .4366 [rounded], which is the decimal
25 equivalent of the percentage saving of said second subscriber
by dividing the information at said 3rd working memory [which
is 882.50] by said cost-of-a-trimmed-pork-belly-unit
information [which is 2021.42]; determines that said
information of .4366 is greater than .4300 and less than
30 .4400; selects the audio information of an announcer's voice
saying "forty-three" from its file, D:DATA_OF.ITS; and places
said information at said audio RAM.)

As each subscriber station microcomputer, 205,
completes placing selected information of an announcer's
voice at audio RAM, the program instruction set instructions
35

received by said microcomputer, 205, cause said microcomputer, 205, to pause, in a fashion well known in the art, and wait for an input instruction.

Meanwhile, in the conventional television programming transmission of Q, the video conveys television picture information of a large outdoor barbecue party, and the audio transmits information of an announcer saying:

"Think how much your friends enjoy outdoor barbecues."

10 Said studio transmits television picture information of the upper torso of a person and audio information of an announcer saying,

15 "For a limited time only, Super Discount Supermarkets make this special offer to you. Super Discount Supermarkets will deliver to you, at cost, all the pork you need to entertain five hundred people for this low, low price ... "

20 Said studio transmits television picture information of the right hand and arm of said person pointing moving to point at the upper left hand corner of the television screen.

At this moment, said studio embeds and transmits said 1st commence-outputting message (#10). Said message consists of a "00" header; execution segment information that is identical to the execution segment of the second message of the "Wall Street Week" example, appropriate meter-monitor information including "program unit identification code" information and overlay number field information, and any 25 required padding bits. And each intermediate transmission station (including the intermediate station of Fig. 6 and said second intermediate station) receives and retransmits said message.

30 Receiving said message causes each subscriber station
35

that has completed the generation of first overlay image information at video RAM to combine its specific image information with the conventional video information transmitted by said studio and cause its specific monitor, 5 202M, to display the combined specific image information and transmitted video information. At the station of Fig. 7 and 7F, decoder, 203, detects the information of said message, and receiving said 1st commence-outputting message (#10) causes decoder, 203, to execute "GRAPHICS ON" at the PC- 10 MicroKey system of microcomputer, 205. Automatically, microcomputer, 205, combines its specific video RAM binary image information of "\$1,071.32" with its received conventional video information. And automatically \$1,071.32 is displayed at the upper left hand corner of the picture 15 screen of monitor, 202M, which is the corner to which the image of the person shown at said screen is pointing. (Simultaneously and in the same fashion, apparatus at the station of said second subscriber causes the specific video RAM image information of said station, which is "\$1,080.64", 20 to be displayed at the upper left hand corner of the picture screen of the monitor, 202M, of said station and said subscriber can see the image said person pointing at \$1,080.64. And at the station of said third subscriber, in the same fashion, apparatus causes the specific video RAM 25 image information of said station, which is "\$1,138.92", to be displayed at the upper left hand corner of the picture screen of the monitor, 202M, of said station and said third subscriber can see the image said person pointing at \$1,138.92.)

30 Said studio then transmits audio information of the announcer saying:

35 "Super Discount Supermarkets makes this offer--today only--at cost, and this offer represents a saving to you of over."

Then said program originating studio embeds and transmits said 2nd commence-outputting message (#10). Said message consists of a "00" header; particular audio-overlay execution segment information that is addressed to URS microcomputers, 205, appropriate meter-monitor information including "program unit identification code" information and overlay number field information, and any required padding bits. And each intermediate transmission station (including the intermediate station of Fig. 6 and said second intermediate station) receives and retransmits said message.

Receiving said 2nd commence-outputting message (#10) causes each subscriber station that has completed the generation of first audio image information at audio RAM to combine its specific image information to the conventional audio information transmitted by said studio and to emit sound of its combined specific audio information and its received conventional audio information at its specific monitor, 202M. At the station of Fig. 7 and 7F, decoder, 203, detects the information of said message, and receiving said 2nd commence-outputting message (#10) causes decoder, 203, to execute "SOUND ON" at the microcomputer, 205 of said station. Automatically, microcomputer, 205, transmits to monitor, 202M, via audio information transmission means, one instance of the information at the audio RAM of said microcomputer, 205, causing the emission of sound of said audio information, and the subscriber of said station can hear said announcer's voice saying:

"forty-six".

30

(Simultaneously, the microcomputer, 205, at the station of said second subscriber transmits to the monitor, 202M, of said station, via audio information transmission means, one instance of the information at the audio RAM of said

35

microcomputer, 205, causing emission of sound of said audio information, and said second subscriber can hear said announcer's voice saying:

5 "forty-five".

And the microcomputer, 205, at the station of said third subscriber transmits to the monitor, 202M, of said station, one instance of the information at the audio RAM of said
10 microcomputer, 205, causing emission of sound of said audio information, and the sound of said announcer's voice saying:

"forty-three"

15 is what said third subscriber can hear.)

Then after an interval that is long enough for each subscriber station to emit sound of its specific audio RAM information, said studio transmits audio information of the announcer saying:

20 "percent."

Receiving said 2nd commence-outputting message (#10) causes each subscriber station that outputs audio information in this fashion, immediately after so transmitting one
25 instance of its specific information at audio RAM, to continue executing instructions of its specific program instruction set at the next instruction following the aforementioned pause. Automatically, after outputting one instance of audio RAM information, each subscriber station
30 clears its audio RAM, selects sound image information of a second audio overlay, and places said selected information at audio RAM. At the station of Figs. 7 and 7F, microcomputer, 205, clears its audio RAM then determines, in the
35 predetermined fashion of said program instruction set of Q.1,

that the shopping list information at particular shopping-list memory at said station includes information of Patak's low-salt Vindaloo Curry Paste. So determining causes said microcomputer, 205, in said predetermined fashion, to select
5 particular sound image information of an announcer's voice saying "low-salt Vindaloo" from among the information of its D:DATA_OF.ITS file and to place said selected information at said audio RAM. (In similar fashion, at the station of said
10 second subscriber, the microcomputer, 205, clears its audio RAM; determines that the shopping list information at the shopping-list memory at said station includes information of Patak's Quick Curry Paste (Mild); selects particular sound image information of an announcer's voice saying "Mild
15 version Quick" from its D:DATA_OF.ITS file; and places said selected information at said audio RAM. And at the station of said third subscriber, the microcomputer, 205, clears its audio RAM; determines that the information at its shopping-list memory includes information of Patak's Quick Curry Paste (Hot); selects particular sound image information of "Hot
20 version Quick" from its D:DATA_OF.ITS file; and places said selected information at said audio RAM.)

As each subscriber station microcomputer, 205, completes placing selected information of an announcer's voice at audio RAM, the program instruction set instructions received by said microcomputer, 205, cause said
25 microcomputer, 205, to pause a second time and wait for an input instruction.

Meanwhile, as said studio continues to transmit television picture information of the person pointing to the upper left hand corner of the television screen, said studio
30 transmits audio information of an announcer saying,

"To confirm this very special limited offer to you in writing, we are now printing, at your printer ..."

35

Then said program originating studio embeds and transmits said 3rd commence-outputting message (#10). Said message consists of a "00" header; particular print-output execution segment information that is addressed to URS
5 microcomputers, 205; appropriate meter-monitor information including "program unit identification code" information and overlay number field information; and any required padding bits. And each intermediate transmission station (including the intermediate station of Fig. 6 and said second
10 intermediate station) receives and retransmits said message.

Receiving said 3rd commence-outputting message (#10) causes each subscriber station to commence printing specific offer and coupon information at its printer, 221. At the station of Figs. 7 and 7F, decoder, 203, detects the
15 information of said message, and receiving said 3rd commence-outputting message (#10) causes decoder, 203, to execute "PRINT OUT" at the microcomputer, 205 of said station. Under control of said program instruction set instructions received by said microcomputer, 205, microcomputer, 205,
20 commences to generate print output information and to transmit said information to printer, 221. Automatically, microcomputer, 205, transmits to printer, 221, particular print information (that is transmitted to intermediate stations in the generate-set-information message (#10) as
25 generally applicable information of the intermediate generation set of Q and is compiled and/or linked to become part of said program instruction sets of Q.1 and Q.2) of "Super Discount Supermarkets offers to deliver at cost one unit of untrimmed pork belly product, suitable for a large
30 outdoor barbecue party, to:". Automatically, microcomputer, 205, accesses the file A:DATA_OF.URS, selects information of the aforementioned particular address of the subscriber station of Figs. 7 and 7F, and causes said information to be printed at printer, 221. Automatically, microcomputer, 205,
35 transmits additional print information of said program

instruction set of Q.1 to printer, 221, causing printer, 221, to print: "in exchange for this coupon and the sum of" and "\$". Automatically, microcomputer, 205, selects information of the aforementioned 1071.32 at said 2nd working memory and 5 transmits said information to printer, 221, causing printer, 221, to print: "1,071.32". Automatically, microcomputer, 205, transmits additional print information of said program instruction set of Q.1 including information of "15 cents off" and of "Nabisco Zweiback Teething Toast" (incorporated 10 into said generally applicable information at the station of Fig. 6).

At printer, 221, the printed so-called "hard copy" of said offer and coupon information emerges as:

15
.
Super Discount Supermarkets offers to deliver at .
cost one unit of untrimmed pork belly product, .
suitable for a large outdoor barbecue party, to: .
20 .
111 First St. .
Anytown, Massachusetts .
.
in exchange for this coupon and the sum of: .
25 .
\$1,071.32 .
.
.
.
30 . 15 cents off 15 cents off .
.
Nabisco Zweiback Teething Toast .
.
.
35

(Simultaneously, at the station of said second subscriber, the decoder, 203, executes "PRINT OUT" at the 5 microcomputer, 205; said microcomputer, 205, transmits to the printer, 221, of said station the same print information of program instruction set of Q.1 together with selected information of the particular address of said second station and of the aforementioned 1080.64 at said 2nd working memory 10 of said microcomputer, 205; and printed hard copy offer and coupon information emerges at said printer, 221, as:

.....
15 Super Discount Supermarkets offers to deliver at
cost one unit of untrimmed pork belly product,
suitable for a large outdoor barbecue party, to:

222 Second St.
Anytown, Massachusetts
20

in exchange for this coupon and the sum of:

\$1,080.64
25
.....
15 cents off 15 cents off

Nabisco Zweiback Teething Toast
30
.....

35

And at the station of said third subscriber, the decoder, 203, executes "PRINT OUT" at the microcomputer, 205; said microcomputer, 205, transmits to the printer, 221, of said station its received program instruction set print information [including information of "Cheerios Toasted Oat Cereal" that was incorporated at said second intermediate station into the generally applicable of the said intermediate generation set of Q instead of "Nabisco Zweiback Teething Toast"] together with selected information of the particular address of said second station and of the aforementioned 1138.92 at said 2nd working memory of said microcomputer, 205; and:

.....
15 Super Discount Supermarkets offers to deliver at
cost one unit of untrimmed pork belly product,
suitable for a large outdoor barbecue party, to:

20 333 Third St.
Anothertown, Florida

in exchange for this coupon and the sum of:

25 \$1,138.92
.....
15 cents off 15 cents off
30 Cheerios Toasted Oat Cereal
.....

35

is the printed hard copy offer and coupon information that emerges at said printer, 221, at the station of said third subscriber.)

5 Then, having transmitted audio of an announcer saying, "To confirm this very special limited offer to you in writing, we are now printing, at your printer ..." (whereupon said 3rd commence-outputting message (#10) was transmitted and offer and coupon printing commenced), said studio then
10 transmits audio of said announcer saying,

"the current specials and coupon offers of Super Discount Supermarkets which include a special coupon for you with which you can buy enough pork for your own barbecue party."
15

(As said announcer makes this statement, the transmitted video image is of said person pointing to the upper left hand corner of the television screen where \$1,071.32 continues to
20 be displayed at the station of Figs. 7 and 7F [while, simultaneously, \$1,080.64 is displayed at the station of said second subscriber, and \$1,138.92 is displayed at the station of said third subscriber].)

Then said program originating studio embeds and transmits said 1st cease-outputting message (#10). Said
25 message is identical to the aforementioned third message of the "Wall Street Week" example.

Receiving said 1st cease-outputting message (#10) causes each subscriber station to cease combining and to display only the transmitted video information at its
30 monitor, 202M. At the station of Figs. 7 and 7F, decoder, 203, detects the information of said message, and receiving said 1st cease-outputting message (#10) causes decoder, 203, to execute "GRAPHICS OFF" at the PC-MicroKey System of microcomputer, 205. In so doing, decoder, 203, causes said
35

PC-MicroKey to cease combining its specific image information with the conventional video information transmitted by said studio, to commence transmitting only the transmitted video information to monitor, 202M.

5 Receiving said message causes each subscriber station then temporarily to stop generating and outputting said print output information, to prepare to combine a second specific video overlay image, then to resume generating and outputting said print output information. At the station of Figs. 7
10 and 7F, receiving said 1st cease-outputting message (#10) causes decoder, 203, after so executing "GRAPHICS OFF", to input the aforementioned clear-and-continue instruction to the CPU of microcomputer, 205. In the preferred embodiment, said instruction is inputted to said CPU as an interrupt
15 signal. Receiving said clear-and-continue instruction as an interrupt signal causes microcomputer, 205, in a fashion well known in the art, to cease its current function, to store particular information at particular instruction-at-which-to-resume memory that identifies the location of the particular
20 instruction at which to resume said function, and to execute a particular when-interrupted portion of said program instruction set of Q.1. Automatically, microcomputer, 205, ceases generating and transmitting said print output information, having just outputted information of "in
25 exchange for this coupon and the sum of:" which causes printer, 221, to stop printing after printing "of:". (Simultaneously, receiving the interrupt signal of its station's clear-and-continue instruction at the
microcomputer, 205, of the station of said second subscriber causes said microcomputer, 205, to cease generating and
30 outputting its specific print output information, having just outputted information of "222 Second St." which causes the printer, 221, of said station to stop printing after printing "St.". And receiving its station's clear-and-continue
instruction at the microcomputer, 205, of the station of said
35

third subscriber causes said microcomputer, 205, to cease generating and outputting its specific print output information, having just outputted information of "\$1,138.92" which causes the printer, 221, of said station to stop printing after printing ".92".) Then, under control of the instructions of said when-interrupted portion, microcomputer, 205, determines that said clear-and-continue instruction is the first instance of a clear-and-continue instruction that microcomputer, 205, has received while under control of said program instruction set of Q.1. So determining causes microcomputer, 205, to place "0" at particular Flag-interrupt register memory of said CPU that is normally "1" then to jump to a particular first-clear-and-continue address of the instructions of said program instruction set of Q.1 and to commence executing first-clear-and-continue instructions at said address. Automatically, under control of said instructions, microcomputer, 205, clears video RAM; sets the background color of video RAM to a transparent overlay black; determines that the aforementioned 1st working memory of said microcomputer, 205, holds southwest-quadrant information; selects from said D:DATA_OF.ITS file information of the aforementioned southwest delivery route telephone number, "456-1414", and causes binary image information of said number to be placed at bit locations that produce video image information in the lower middle portion of a video screen. (Under control of the first-clear-and-continue instructions of its station's program instruction set of Q.1, the microcomputer, 205, of the station of said second subscriber clears video RAM; sets background to transparent black; determines that the 1st working memory of said microcomputer, 205, holds northwest-quadrant information; and causes binary information of the selected northwest delivery route telephone number, "224-3121", to be placed at particular lower middle video screen bit locations. And under control of the first-clear-and-continue instructions of its station's

printer, 221, to print: " .

.",

5 and the information that follows.)

(In example #10, receiving said 1st cease-outputting message (#10) causes each subscriber station to cease combining and to display only the transmitted video information at its monitor, 202M; to stop generating and outputting particular output information; to generate second video overlay image information; then to resume generating and outputting said particular output information. The fact that the particular output information generated and outputted is print information that is outputted to a printer is only incidental to the present invention. Receiving said 1st cease-outputting message (#10) could as easily cause each subscriber station to stop generating and outputting then to resume generating and outputting any form of computer output information, outputted to any appropriate computer peripheral device. Said output could be data and/or computer program instructions outputted to a disk drive and caused to be recorded or outputted to a modem and caused to be transmitted. Said output could be audio and/or video information outputted to a monitor, 202M, and caused to be emitted as sound and/or displayed as picture information.)

25 Then, having caused locally generated video images to cease appearing in the the upper left hand corner of subscriber station television screens (including "\$1,071.32" at the station of Figs. 7 and 7F, "\$1,080.64" at the station of said second subscriber, and "\$1,138.92" at the station of said third subscriber), immediately said studio ceases transmitting a video image of of said person pointing to the upper left hand corner of the television screen.

Promptly said program originating studio commences transmitting the video image of the so-called "talking head"

of said person standing in front of a background image of the logo of said program, "Exotic Meals of India," and transmits audio information of said announcer saying:

5 "Super Discount Supermarkets is proud to sponsor the television series, 'Exotic Meals of India.' Being truly exotic, many of the ingredients, can't be found in average supermarkets, but your friendly Super Discount manager is happy to supply all of these ingredients to your family. Tonight your personal
10 recipe and shopping list call for Patak's"

Then said program originating studio embeds and transmits said 4th commence-outputting message (#10). Said
15 message consists of a "00" header; said audio-overlay execution segment information that is addressed to URS microcomputers, 205; appropriate meter-monitor information including "program unit identification code" information and overlay number field information; and any required padding
20 bits. And each intermediate transmission station (including the intermediate station of Fig. 6 and said second intermediate station) receives and retransmits said message.

Receiving said 4th commence-outputting message (#10) causes apparatus at each subscriber station that has completed the generation of second audio image information at
25 audio RAM to combine its specific audio information to the transmitted audio and to emit sound of its combined audio. At the station of Fig. 7 and 7F, decoder, 203, receiving said 4th commence-outputting message (#10) causes decoder, 203, to execute "SOUND ON" at the microcomputer, 205 of said station.
30 Automatically, microcomputer, 205, transmits to monitor, 202M, via audio information transmission means, one instance of the information at the audio RAM of said microcomputer, 205, causing the emission of sound of said audio information, and the subscriber of said station can hear said announcer's
35

voice saying:

"low-salt Vindaloo".

5 (Simultaneously, the microcomputer, 205, at the station of
said second subscriber transmits to the monitor, 202M, of
said station, via audio transmission means, one instance of
its information at audio RAM, and said second subscriber can
hear said announcer's voice saying

10

"Mild version Quick".

And at the station of said third subscriber, emission at the
monitor, 202M, of sound of said announcer's voice saying

15

"Hot version Quick"

is caused by the microcomputer, 205.)

(The instructions of the program instruction sets of
20 Q.1 and Q.2 do not cause subscriber stations to clear audio
RAM after the audio combining caused by receiving said 4th
commence-outputting message (#10).)

Then after an interval that is long enough for each
subscriber station to emit sound of its specific audio RAM
25 information, said studio transmits audio information of the
announcer saying:

"Curry Paste. Your local Super Discount Supermarket
has a complete line of Patak's Curry Paste products
30 in stock. Call the telephone number,"

At this moment, said program originating studio embeds
and transmits said 5th commence-outputting message (#10).
Said message consists of a "00" header; execution segment
35 information that is identical to the execution segment of the

second message of the "Wall Street Week" example, appropriate meter-monitor information including "program unit identification code" information and overlay number field information, and any required padding bits. And each
5 intermediate transmission station (including the intermediate station of Fig. 6 and said second intermediate station) receives and retransmits said message.

Receiving said message causes each subscriber station that has completed the generation of second overlay image
10 information at video RAM to combine its specific image information with the conventional video information transmitted by said studio and cause its specific monitor, 202M, to display the combined video information. At the station of Fig. 7 and 7F, receiving said 5th commence-
15 outputting message (#10) causes decoder, 203, to execute "GRAPHICS ON" at the PC-MicroKey system of microcomputer, 205. Automatically, microcomputer, 205, combines its specific video RAM binary image information of "456-1414" with its received conventional video information. And
20 automatically 456-1414 is displayed in the lower middle portion of the picture screen of monitor, 202M.

(Simultaneously and in the same fashion, apparatus at the station of said second subscriber causes the specific video RAM image information of said station, which is "224-3121",
25 to be displayed in the lower middle portion of the picture screen of the monitor, 202M, of said station. And at the station of said third subscriber, in the same fashion, apparatus causes the specific video RAM image information of said station, which is "623-3000", to be displayed in the
30 lower middle portion of the picture screen of the monitor, 202M, of said station.)

Said studio then transmits audio information of the announcer saying,

35 "that you see on your screen to have your order

delivered to your door. Or if you enter on your
Widget Signal Generator and Local Input the
information that you see here on your screen,"

5 Said studio transmits video information of said person
pointing to the upper left hand corner of the video screen,
and the image of "TV568*" appears in said corner. Thus each
viewer--including the subscriber of the station of Figs. 7
and 7F, said second subscriber, and said third subscriber--
10 can see TV568* in the upper left hand corner of the picture
on the monitor, 202M, of his station.

Said studio then transmits audio information of the
announcer saying,

15 "your Super Discount manager will see that all the
ingredients that you need for your personal 'Exotic
Meals of India' fish curry recipe are delivered to
you in time for dinner tomorrow. And as a special
inducement to enter "TV568*" on your Widget Signal
20 Generator and Local Input now, your manager promises
to include one jar of Patak's"

Then said program originating studio embeds and
transmits said 6th commence-outputting message (#10). Said
25 message is identical to the 4th commence-outputting message
(#10) except for different overlay number field information.

In the same fashion that applied to receiving the 4th
commence-outputting message (#10), receiving the 6th
commence-outputting message (#10) causes apparatus at each
30 subscriber station that has completed the generation of
second audio image information to combine its specific audio
information to the transmitted audio and to emit sound of its
combined audio. At the station of Fig. 7 and 7F, decoder,
the monitor, 202M, emits sound of said announcer's voice
35 saying:

"low-salt Vindaloo".

(Simultaneously, the monitor, 202M, of the station of said
5 second subscriber emits sound of said announcer's voice
saying:

"Mild version Quick".

10 And at the station of said third subscriber, sound of said
announcer's voice saying:

"Hot version Quick"

15 is emitted at the monitor, 202M.) After causing emission of
audio information of the information at audio RAM once, the
instructions of said program instruction sets of Q.1 and Q.2
cause a microcomputer, 205, to clear audio RAM then pause.

20 Then after an interval that is long enough for each
subscriber station to emit sound of its specific audio RAM
information, said studio transmits audio information of the
announcer saying:

25 "Curry Paste. Do it now! Enter 'TV568*' on your
Widget Signal Generator and Local Input or call the
telephone number that you see on your television
screen."

30 At the station of Figs. 7 and 7F, the subscriber
enters TV568* at the keyboard of local input, 225, which
causes said input, 225, to transmit the aforementioned
process-local-input instruction and said TV568* information
to the controller, 20, of the signal processor, 200, of said
station. (And at the station of said third subscriber, said
35 third subscriber enters TV568* at the keyboard of his local

input, 225.)

Receiving said instruction and information causes the controller, 20, at each station where TV568* is entered, in a predetermined fashion, to retain said TV568* information at 5 particular last-local-input-* memory.

Coincidentally, said program originating studio embeds and transmits said 2nd cease-outputting message (#10). Said message is identical to the aforementioned third message of the "Wall Street Week" example.

10 Receiving said 2nd cease-outputting message (#10) causes each subscriber station to cease combining and to display only the transmitted video information at its monitor, 202M. At the station of Figs. 7 and 7F, receiving said 2nd cease-outputting message (#10) causes decoder, 203, 15 to execute "GRAPHICS OFF" at the PC-MicroKey System of microcomputer, 205. Automatically, said PC-MicroKey ceases combining its specific image information with the conventional video information transmitted by said studio, and the image of 456-1414 disappears from the lower middle 20 portion of the picture screen of monitor, 202M. (Simultaneously and in the same fashion, at the station of said second subscriber, the image of 224-3121 disappears from the lower middle portion of the picture screen of the monitor, 202M, and at the station of said third subscriber, 25 the image of 623-3000 disappears from the lower middle portion of the picture screen of the monitor, 202M.)

Receiving said 2nd cease-outputting message (#10) causes each subscriber station then to clear video RAM and continue executing instructions of its specific program instruction set of Q.1 or Q.2. 30

In due course, said studio ceases transmitting programming of said program unit of Q and recommences transmitting programming of said "Exotic Meals of India" program.

35 Subsequently, so continuing executing instructions of

its specific program instruction set of Q.1 or Q.2 causes apparatus at each subscriber station where where TV568* has been inputted to a local input, 225, automatically to telephone a shopping list order. At the station of Figs. 7
5 and 7F, under control of said program instruction set of Q.1, microcomputer, 205, measures elapsed time, in a fashion well known in the art, and determining that ninety seconds have passed from receiving said 2nd cease-outputting message (#10) causes microcomputer, 205, to input particular check-for-
10 entered-TV568*-and-respond instructions to the controller, 20, of signal processor, 200. Receiving said instructions causes controller, 20, to determine that TV567* information exists at said last-local-input-* memory and to transmit particular TV567*-entered information to microcomputer, 205.
15 Receiving said information causes microcomputer, 205, under control of said program instruction set of Q.1, to access said D:DATA_OF.ITS file; to select information from said file of the aforementioned local-automatic-order-taking telephone number of the supermarket chain applicable in the vicinity of
20 the intermediate transmission station of Fig. 6 which is 1-(800) 247-8700; to transmit to controller, 20, particular call-this-number-and-respond-with-"A:SHOPPING.EXE" instructions and information of 1-(800) 247-8700; and to
25 record particular instructions at the recording medium of the disk at the A: disk drive of microcomputer, 205, in a file named "SHOPPING.EXE". Receiving said call-this-number-and-respond-with-"A:SHOPPING.EXE" instructions and information of
30 1-(800) 247-8700 causes controller, 20, in the fashion described above, to cause auto dialer, 24, to dial the telephone number, 1-(800) 247-8700. Automatically, in the fashion described above, controller, 20, establishes
35 telephone communications with a computer of said super market chain at a remote station. Then said call-this-number-and-respond-with-"A:SHOPPING.EXE" instructions cause controller, 20, to cause the instruction "A:SHOPPING.EXE" to be entered

to microcomputer, 205. Entering said instruction causes microcomputer, 205, to execute the instructions of said file, "SHOPPING.EXE" as a machine language job. Under control of said instructions, microcomputer, 205, transmits via
5 controller, 20, to said computer at a remote station information of the street address of the station of Figs. 7 and 7F (selected from the file, A:DATA_OF.URS) and complete information of the aforementioned file, A:SHOPPING.LST, which is the shopping list of the subscriber of said station. (At
10 the station of said second subscriber where TV567* has not been entered at the local input, 225, the controller, 20, does not transmit TV567*-entered information to the microcomputer, 205, and all apparatus cease functioning under control of program instruction set of Q.1 instructions. And
15 at the station of said third subscriber where TV567* has been entered at the local input, 225, in similar fashion, the instructions of the program instruction set of Q.2 cause apparatus to telephone the aforementioned local-automatic-order-taking telephone number of the vicinity of said second
20 intermediate station which is 1-(800) 371-2100 and to transmit information of the street address and shopping list of said third subscriber.)

In due course, after sufficient time has elapsed for each subscriber station where TV567* has been entered at a
25 local input, 225, to record information of a file named "SHOPPING.EXE" at a disk drive, said program originating studio embeds and transmits the aforementioned disband-URS-microcomputers-205 message (#10). Said message consists of a "10" header, information of a particular SPAM separate-
30 subscriber-station-microcomputers-from-programming-transmission execution segment that is addressed to URS signal processors, 200, and any required padding bits.

Receiving said message at the station of Figs. 7 and 7F causes TV signal decoder, 203, to detect said message and
35 input said message to the controller, 20, of signal

processor, 200.

Receiving said message causes controller, 20, to separate microcomputer, 205, from the computer system of said program originating studio and to cause the video and audio output transmissions of tuner, 215, to be inputted to monitor, 202M. Automatically, controller, 20, executes particular controlled functions and determines, in a predetermined fashion, that microcomputer, 205, is outputting television audio and video to monitor, 202M, that microcomputer, 205, receives from tuner, 215. Automatically, controller, 20, causes matrix switch, 258, to configure its switches so as to cease transferring audio information and video information inputted from said microcomputer, 205, to monitor, 202M, then to commence transferring audio information and video information inputted from said tuner, 215, to monitor, 202M. Then automatically, controller, 20, causes matrix switch, 258, to cease transferring audio information and video information inputted from tuner, 215, to dividers, 202D and 4, respectively. Automatically, decoder, 203, ceases receiving SPAM information.

Receiving said disband-URS-microcomputers-205 message (#10) may also cause controller, 20, (under control of information and instructions preprogrammed at controller, 20) to cause the microcomputer, 205, of the station of Figs. 7 and 7F to combine to and commence processing the SPAM information of the computer system of a second program originating studio that is different from said studio that originates the transmission of program unit Q (or in the case of example #9, that is different from the recorder, 76, that transmits the prerecorded programming of Q). In this case, controller, 20, causes appropriate receiver apparatus to receive the transmission of said second studio; causes matrix switch, 258, to input audio and video information of the transmission of said programming to dividers, 202D and 4, respectively; and inputs an interrupt signal of new-channel-

input information to the controller, 39, of decoder, 203.

Alternatively, receiving said disband-URS-
microcomputers-205 message (#10) may also cause controller,
20, (under control of information and instructions
5 preprogrammed at controller, 20) to cause the microcomputer,
205, revert from broadcast control to local control. In this
case, in a predetermined fashion that is functionally the
reverse of invoking broadcast control, controller, 20, causes
microcomputer, 205, to clear all RAM (except for that portion
10 of RAM containing operating system information) and all CPU
registers and any other designated processors; then to load
at RAM the information of a particular file such as
"INTERUPT.BAK" that exists at a designated place on a
particular disk at a particular disk drive; then to record
15 at particular CPU registers selected information at
designated locations at RAM; then to cause said CPU to
resume processing in the fashion of a resumption that follows
an interrupt and that is well known in the art. In so doing,
controller, 20, causes microcomputer, 205, to revert from
20 broadcast control to local control; to commence processing
the particular job that was interrupted when broadcast
control was invoked; and to commence so processing said job
at the particular instruction at which invoking broadcast
control interrupted the processing of said job.
25 (Hereinafter, the steps associated with returning a
microcomputer, 205, from broadcast control to local control
are called "revoking broadcast control.")

(Receiving said disband-URS-microcomputers-205 message
(#10) at the stations of said second subscriber and of said
30 third subscriber causes apparatus at said stations to
separate the microcomputers, 205, of said stations from the
transmission of said studio that originates the transmission
of program unit Q [or in the case of example #9, from the
transmission of said recorder, 76] and may cause apparatus at
35 either station, in the preprogrammed fashion of said

apparatus, to cause a microcomputer, 205, to combine to and commence processing the SPAM information of the computer system of a program originating studio that is different from said studio [or in the case of example #9, that is different
5 from said recorder, 76] or may cause said apparatus to revoke broadcast control [thereby causing said apparatus to resume processing a station specific local job].)

(NOTE: Except for the content of their meter-monitor information, the messages transmitted in example #9 by the
10 intermediate transmission station of Fig. 6 to the subscriber stations of its field distribution system, 93, are identical to the messages transmitted to the same field distribution system, 93, in example #10 and cause the same functioning. More precisely, except for their meter-monitor information
15 content, said align-URS-microcomputers-205 message (#9), synch-SPAM-reception message (#9), data-module-set message (#9), program-instruction-set message (#9), 1st commence-outputting message (#9), 2nd commence-outputting message (#9), 3rd commence-outputting message (#9), 1st cease-
20 outputting message (#9), 4th commence-outputting message (#9), 5th commence-outputting message (#9), 6th commence-outputting message (#9), 2nd cease-outputting message (#9), and disband-URS-microcomputers-205 message (#9) are all identical to the messages of like name of example #10.
25 Furthermore, said program instruction set of Q of example #9 is identical to said program instruction set of Q.1 of example #10. Thus except as regards the collection of meter-monitor record information, transmitting the messages of example #9 causes precisely the same functioning at the
30 stations of Figs. 7 and 7F and of said second subscriber as is caused by transmitting the messages of example #10.)

(In addition to the above described functioning, transmitting said messages in examples #9 and #10 causes
35 apparatus at subscriber stations of particularly slow microcomputers, 205, said field distribution system, 93, to

function in the restoring efficiency fashion described above. Receiving each of said commence-outputting messages causes a decoder, 203, of at least one of said stations to input particular second-condition-test-failed instructions to its associated microcomputer, 205, causing said microcomputer, 5 205, to jump to and commence processing additional instructions of its received program instruction set of Q.1 rather than to commence outputting locally generated combined medium programming. For example, receiving said 1st 10 commence-outputting message (#10) (or (#9)) causes at least one decoder, 203, of at least one station to input the aforementioned second-condition-test-failed instructions to a microcomputer, 205, causing at least one microcomputer, 205, to jump to and execute the instructions caused to be 15 executed by the aforementioned clear-and-continue instructions described above. Automatically, said microcomputer, 205, ceases its current function; stores particular information at particular instruction-at-which-to resume memory that identifies the location of the particular 20 instruction at which to resume said function; executes the aforementioned when-interrupted portion of said program instruction set of Q.1 [or of Q in the case of example #9]; and determines, under control of the instructions of said portion, that said second-condition-test-failed instructions 25 constitute the first instance of video overlay second-condition-test-failed instructions that microcomputer, 205, has received while under control of said program instruction set of Q.1 [or of Q]. So determining causes said microcomputer, 205, to jump to the aforementioned first-clear-and-continue address of the instructions of said 30 program instruction set of Q.1 [or of Q] and to commence executing first-clear-and-continue instructions at said address. Automatically, said microcomputer, 205, clears video RAM; sets the background color of video RAM to transparent black; determines that 1st working memory of said 35

microcomputer, 205, holds particular quadrant information; and causes selected binary image information of said number a telephone number to be placed at bit locations that produce video image information in the lower middle portion of a
5 video screen. Automatically, said microcomputer, 205, places information at particular Flag-interrupt register memory which information causes said microcomputer, 205, subsequently to jump over and not reexecute said first-clear-and-continue instructions. Then automatically, said
10 microcomputer, 205, resumes executing instructions of said program instruction set of Q.1 [or of Q] at the location identified by the information at said instruction-at-which-to-resume memory.)

15 PREPROGRAMMING RECEIVER STATION OPERATING SYSTEMS

So-called "operating systems" are well known in the art and generally comprise the most basic form of processor control instructions. In order to control fundamental aspects of the processing of any given data file, such as a
20 DATA_OF.ITS or DATA_OF.URS file, under control of any given computer program, such as a PROGRAM.EXE program, a computer is usually preprogrammed with an operating system that controls such fundamental aspects as, for example, so-called
"input/output" functions. One such system that is commonly
25 known as "PC-DOS" or "MS-DOS" is an operating system of the IBM personal computer, commonly known as the "IBM PC." (PC-DOS or MS-DOS is described in Disk Operating System of the IBM Personal Computer Computer Language Series.)

Many computers are designed to hold operating system instructions at RAM. The IBM PC is one such computer. When
30 power is turned on to an IBM PC, under control of particular instructions that are permanently recorded at ROM and are commonly known as "ROM BIOS", said PC accesses a disk at a particular disk drive and loads the instructions of a
35 particular prerecorded file from said disk to particular

locations of RAM in a fashion well known in the art that is commonly known as "booting."

One advantage of recording operating system instructions at memory such as RAM that can be conveniently overwritten relates to expanding system functions. New so-called "routines" can easily be entered into a given system to control existing apparatus of said system in new functions, and the operating system of a given system can be expanded easily to control newly installed apparatus. Thus many versions usually exist of any given operating system which versions have greater or lesser capacities. For example, versions 1.00, 1.10, 2.00, etc. exist of PC-DOS and MS-DOS. Each version has capacity for controlling the operation of an IBM PC, and later versions generally have expanded capacities in comparison to earlier versions.

Efficient operation of any given computer system of the present invention requires capacity to control the preprogramming of the operating system software of receiver station apparatus.

Receiver station apparatus of the present invention is extensive and can vary greatly from station to station. For example, apparatus that requires preprogramming at the station of Fig. 7, includes microcomputer, 205; controllers, 12 and 20, of signal processor, 200; the RAMs associated with the processors, 39B and 39D, and with the control processor, 39J, of decoder, 30, of signal processor, 200; and the RAMs associated with the processors, 39B and 39D, and with the control processor, 39J, of other decoders of said station such as decoders, 203 and 282. Other ultimate receiver stations can include less apparatus, more apparatus, or simply different apparatus. (For example, one receiver station may have the decoder, 203/SPAM controller, 205C, apparatus of example #1 while another station has the preferred decoder, 203, apparatus of example #3.) Furthermore, the complete computer system of a remote network

origination and control station such as the program originating studio that transmits the program unit of Q in example #10 involves apparatus not only at ultimate receiver stations but also at intermediate transmission stations.

5 One objective of the unified system of programming communication of the present invention is standardization of receiver station operating systems. With standardization, any given transmission station such as the program originating studio of example #10 can assemble and take
10 control of a computer system of the computers of selected subscriber stations in the fashion described above in example #7 without any need to preprogram system software at any apparatus of said selected subscriber stations.

 Another objective of the present invention is
15 flexibility and convenience in reprogramming operating systems in order to expand system functions.

 The present invention provides means and methods whereby one remote system master control station can preprogram all intermediate transmission stations and
20 ultimate receiver station in a given geographical area (such as, for example, the continental United States of America) by transmitting a given sequence of SPAM messages that contain operating system instructions which sequence is received at and processed by all receiver stations and from which
25 selected stations select selected messages that contain instructions of specific relevance. Each message is addressed to specific station SPAM control apparatus such as ITS computers, 73, in the case of intermediate transmission stations and URS signal processors, 200, in the case of
30 ultimate receiver stations. Each message consists of a "01" header; execution segment information addressed to the appropriate station SPAM control apparatus; meter-monitor information that identifies not only a specific preprogrammable apparatus such as URS decoders, 203, but also
35 the particular version of said apparatus (for example, URS

decoders, 203, of the version illustrated above in example #1 rather than example #3); padding bits as required; an information segment that consists, itself, of a particular SPAM message without an end of file signal; and an end of
5 file signal. The information of each information segment consist of a "01" header; execution segment information addressed to said specific preprogrammable apparatus version which segment information causes said apparatus version to
10 invoke its ROM preprogramming instructions; appropriate meter-monitor information that may include particular meter instructions; padding bits as required; and an information segment that contains the operating system instructions of said specific apparatus version.

Each appropriate receiver station apparatus that
15 receives and processes a SPAM message of said sequence is preprogrammed with the necessary controlled-function-invoking information and controlled function instructions invoked by said message, and the information and instructions so invoked are preprogrammed at ROM.

Likewise, each specific receiver station SPAM control
20 apparatus has access to specific information that is preprogrammed at non-volatile memory that identifies not only the specific preprogrammable apparatus (such as URS decoders, 203) of said station but also the particular version of said
25 apparatus (for example, URS decoders, 203, of the version illustrated above in example #3).

Fig. 8 illustrates the installation of the station
specific non-volatile memory apparatus that identifies
specific preprogrammable apparatus of the station of Fig. 7.
30 Said specific non-volatile memory apparatus is station specific EPROM, 20B. Station specific EPROM, 20B, is reprogrammed whenever apparatus is installed at or removed from the station of Figs. 7 and 8 and contains not only information that identifies specific preprogrammable
35 apparatus of said station but also switch control

instructions that identify which particular apparatus input to the specific inputs of matrix switch, 259; that identify which particular outputs of said matrix switch, 259, output to which particular station apparatus; and that control
5 switch controller, 20A, in causing matrix switch, 259, to configure its switches to transfer information from one given station apparatus to another. Station specific EPROM, 20B, is mounted in a cartridge and inserted manually into switch controller, 20A, in a fashion well known in the art, at a
10 port in the equipment case of signal processor, 200. Station specific EPROM, 20B, is also preprogrammed with information of a specific operating system master control frequency of the station of Fig. 7. (Fig 8 also illustrates other
15 selected apparatus and programming and control information transmission means that process SPAM information in the course of the preprogramming of operating system instructions at selected apparatus of the station of Fig. 7.)

At other ultimate receiver stations, other station specific EPROMs, 20B, are installed in the same fashion with
20 each station specific EPROM, 20B, containing programmed information of the specific apparatus and apparatus versions of its specific station and a specific operating system master control frequency. (Similar station specific non-volatile memory apparatus is installed at each computers, 73,
25 of an intermediate station such as the station of Fig. 6 which non-volatile memory apparatus identifies the specific preprogrammable apparatus of said station.)

An example that focuses, in particular, on preprogramming operating system instructions at the station
30 of Figs. 7 and 8 illustrates preprogramming receiver station operating systems.

At a particular time such as, for example, 4:00 AM Eastern Standard Time on January 3, 1989, the controller, 20,
of the signal processor, 200, of said station causes the
35 oscillator, 6, switch, 1, and mixer, 3, of the signal

processor, 200, of the station of Fig. 7 to input a selected frequency to the decoder, 30, and causes said decoder, 30, to commence processing the information of said frequency. Said selected frequency is the specific operating system master control frequency of the information preprogrammed at station specific EPROM, 20B. (Said controller, 20, may be caused so to function in any of the fashions described above that cause a controller, 20, to function. For example, said remote system master control station may transmit particular SPAM message information that causes apparatus at each receiver station, in the fashion of the news items of "AUTOMATING U. R. STATIONS ... RECEIVING SELECTED PROGRAMMING" above, to tune to and commence processing SPAM information embedded in its preprogrammed specific operating system master control frequency at a selected decoder which decoder is said decoder, 30. Controller, 20, may also cause selected station apparatus such as earth station, 250, and satellite receiver circuitry, 251, to receive the transmission of said frequency and cause selected station apparatus such as matrix switch, 258, to input said transmission to a selected contact of said switch, 1.)

At 4:01 AM, said remote system master control station transmits a SPAM end of file signal causing each receiver station, including the station of Figs. 7 and 8, to commence identifying and processing the individual SPAM messages embedded in said transmission.

Then said remote master control station commences transmitting said sequence of SPAM messages that contain operating system instructions causing each receiver station to select those specific SPAM messages that contain information applicable to specific preprogrammable apparatus and to program said apparatus.

Said remote station transmits a first SPAM message that contains meter-monitor information of an APPLE II microcomputer, 205, apparatus version and an information

segment that contains SPAM message information of APPLE II microcomputer operating system instructions. (APPLE II microcomputers are well known in the art.)

Receiving said message causes the apparatus of the station of Figs. 7 and 8 to determine that the microcomputer, 205, of said station is not an APPLE II microcomputer and to discard all information of said message. Automatically, decoder, 30, detects said message and executes particular controlled function instructions that cause decoder, 30, to transfer all information of said message, via buffer/comparator, 8, to controller, 12. Automatically, controller, 12, loads the command information (and associated padding bits) of said message at its SPAM-input-signal register memory, executes particular controlled functions, selects the particular meter-monitor information that identifies a specific preprogrammable apparatus version, and inputs to controller, 20, a particular preprogrammed operating-instructions-received-for-specific-apparatus instruction as an interrupt signal together with said information that identifies a specific apparatus version. Receiving said instruction and information causes controller, 20, to transfer said instruction and information to switch controller, 20A, causing switch controller, 20A, to determine, in a predetermined fashion, that no information of an APPLE II microcomputer, 205, exists at station specific EPROM, 20B. So determining causes switch controller, 20A, to transmit a particular preprogrammed discard-operating-system-message instruction to controller, 20, causing controller, 20, to transmit said instruction to controller, 12. Receiving said instruction causes controller, 12, to discard all information of said first SPAM message. (Simultaneously, at stations where the microcomputers, 205, are APPLE II microcomputers, receiving said first message causes apparatus, in a fashion described more fully below, to cause the operating system instructions of said message to be

recorded at disk drives of said APPLE II microcomputers, 205,
and so-called "booted" at said APPLE II microcomputers, 205.)

Then said remote station transmits a second SPAM
message that contains meter-monitor information of an IBM PC
5 microcomputer, 205, apparatus version and an information
segment that contains SPAM message information of IBM PC
microcomputer operating system instructions.

Receiving said message causes apparatus of the station
of Figs. 7 and 8 to determine that the microcomputer, 205, of
10 said station is an IBM PC microcomputer and to input the
contained SPAM message information of said second SPAM
message to decoder, 203. Automatically, decoder, 30, detects
said message and transfers all information of said message to
controller, 12. Automatically, controller, 12, loads at its
15 SPAM-input-signal memory the command information of said
message and any padding bits immediately following said
command information, selects the meter-monitor information
that identifies a specific preprogrammable apparatus
version--that is, an IBM PC--and inputs to controller, 20,
20 said operating-instructions-received-for-specific-apparatus
instruction together with said information that identifies an
apparatus version. Receiving said instruction and
information causes controller, 20, to transfer said
instruction and information to switch controller, 20A,
25 causing switch controller, 20A, to determine, in a
predetermined fashion, that said meter-monitor information
that identifies a specific preprogrammable apparatus version
matches information that is preprogrammed at station specific
EPROM, 20B, and that identifies specific preprogrammable
30 apparatus of the station of Figs. 7 and 8--in other words, to
determine that an IBM PC is the microcomputer, 205, of said
station. So determining causes switch controller, 20A, in a
predetermined fashion, to cause matrix switch, 259, to
configure its switches so as to transfer information inputted
35 from controller, 12, to decoder, 203, then causes switch

controller, 20A, to transmit a particular preprogrammed transfer-operating-system-message instruction to controller, 20, causing controller, 20, to transmit said instruction to controller, 12. Receiving said instruction causes
5 controller, 12, to transmit to matrix switch, 259, all information of said second SPAM message after said command and padding bit information recorded at said SPAM-input-signal register memory. In so doing, controller, 12,
10 said second message to matrix switch, 259, and causes said switch, 259, to input said information to decoder, 203.
(Simultaneously, at stations where the microcomputers, 205, are APPLE II microcomputers, receiving said second message causes the controllers, 12, [functioning with controllers, 20
15 and 20A, and with EPROMs, 20A] to cause all information of said message to be discarded.)

Said information that is inputted to decoder, 203, is the contained SPAM message of said second SPAM message, and having been separated from the command information and
20 immediately following padding bits of said second SPAM message, said contained SPAM message is a SPAM message in its own right. Said contained message consists of a "01" header; execution segment information that is addressed to URS decoders, 203, of IBM PCs and that causes said decoders,
25 203, each to invoke its ROM instructions for entering operating system instructions into its microcomputer, 205; appropriate meter-monitor information that may include particular meter instructions; padding bits as required; and an information segment that contains the SPAM operating
30 system instructions of an IBM PC microcomputer. Immediately following the last bit of said information segment is the end of file signal of said second SPAM message which is also the end of file signal of said contained SPAM message. (Another benefit of the message composition fashion of the present
35 invention, which places distinctive signals at the end of

messages rather than the beginning, is capacity to transmit any number of contained SPAM messages within the information segment of any given SPAM message that has an information segment and thus that ends with an end of file signal. Said
5 contained messages may be sequential messages or may be nested in the sense of each being contained in the information segment of its preceding message.)

Receiving said contained SPAM message causes decoder, 203, to cause the operating system instructions of said
10 message to be recorded on the recording medium of a disk at a particular disk drive of microcomputer, 205, and to cause microcomputer, 205, to boot the operating system so recorded. Automatically, decoder, 203, executes the controlled functions of its ROM instructions for entering operating
15 system instructions into microcomputer, 205. Automatically, decoder, 205, interrupts the operation of the CPU of microcomputer, 205, and inputs particular instructions to said CPU that cause microcomputer, 205, to load received information in a file at RAM. Automatically, decoder, 203,
20 commences inputting the information segment information of said contained message to microcomputer, 205, and microcomputer, 205, records said inputted information in said file at RAM. Then receiving said end of file signal causes decoder, 203, to cease inputting information segment
25 information to microcomputer, 205, and to cause microcomputer, 205, to record the information of said file in a designated file such as "COMMAND.COM" on a disk at a designated disk drive such as drive A:. In so doing, receiving said message causes the operating system
30 instructions in said message to be recorded at the particular disk drive and in the particular file from which the ROM BIOS of said microcomputer, 205, is preprogrammed to load the operating system of said microcomputer, 205, at boot time. When microcomputer, 205, completes recording the information
35 of said file at said disk drive, microcomputer, 205, inputs

particular preprogrammed file-recorded information to decoder, 203. Receiving said file-recorded information causes decoder, 203, under control of said ROM instructions for entering operating system instructions, to turn power to 5 said microcomputer, 205, off then on (which decoder, 205, has capacity to do). Automatically, microcomputer, 205, under control of the instructions of said ROM BIOS, boots the instructions of the disk drive file A:COMMAND.COM in a fashion well known in the art, loads the operating system 10 instructions of said file (which are the operating system instructions of said contained SPAM message) at operating system memory, and commences to function at so-called "operating system level" under control of said instructions. (Simultaneously, at other stations where the microcomputers, 15 205, are IBM PC microcomputers, receiving said contained SPAM message of said second SPAM message causes other decoders, 203, and microcomputers, 205, to cause the operating system instructions of said contained message to be recorded and booted in the same fashion.)

20 Then said remote station transmits a third SPAM message that contains meter-monitor information of a decoder, 203, apparatus of the example #3 version and an information segment that contains SPAM message information of decoder, 203, of example #3 operating system instructions. (The 25 operating system of a SPAM apparatus such as a decoder, 203, contains all instructions required at said apparatus to control the operation of said apparatus. SPAM apparatus operating system instructions include, in particular, the controlled function instructions and controlled-function- 30 invoking information of said apparatus. Permanent operation system instructions of any given SPAM apparatus are recorded at the ROM of said apparatus.)

Receiving said third message causes apparatus of the station of Figs. 7 and 8 to determine that a decoder, 203, 35 apparatus of the example #3 version exists at said station

and to input the contained SPAM message information of said third SPAM message to decoder, 203. Automatically, decoder, 30, detects said message and transfers all information of said message to controller, 12. Automatically, controller, 5 12, selects the meter-monitor information that identifies a specific preprogrammable apparatus version--that is, an example #3 version of a decoder, 203--and inputs to controller, 20, said operating-instructions-received-for-specific-apparatus instruction together with said information 10 that identifies an apparatus version. Automatically, controller, 20, transfers said instruction and information to switch controller, 20A, causing switch controller, 20A, to determine, in a predetermined fashion, that said information that identifies an apparatus version matches information that 15 is preprogrammed at EPROM, 20B, and that identifies the decoder, 203, of said station. Automatically, switch controller, 20A, causes matrix switch, 259, to configure its switches so as to transfer information inputted from controller, 12, to decoder, 203, then transmits said 20 transfer-operating-system-message instruction to controller, 20, causing controller, 20, to transmit said instruction to controller, 12, and causing controller, 12, to transmit to matrix switch, 259, all information of the information segment and end of file signal of said third SPAM message. 25 In so doing, controller, 12, inputs said information segment and end of file signal to decoder, 203. (Simultaneously, at stations where the decoders, 203, are of the version of example #1, receiving said third message causes controllers, 12, [functioning with controllers, 20 and 20A, and with 30 EPROMs, 20A] to discard all information of said message.)

Said information that is inputted to decoder, 203, is the contained SPAM message of said third SPAM message and is a complete SPAM message in its own right. Said contained message consists of a "01" header; execution segment 35 information that is addressed to URS decoders, 203, of the

example #3 version and that causes said said decoders, 203, each to invoke its ROM instructions for entering operating system instructions into its RAM; appropriate meter-monitor information that may include particular meter instructions; 5 padding bits as required; and an information segment that contains the SPAM operating system instructions of an example #3 version decoder, 203. Immediately following the last bit of said information segment is the end of file signal of said third SPAM message which is also the end of file signal of 10 said contained SPAM message.

Receiving said contained SPAM message causes decoder, 203, to record the operating system instructions of said message at particular operating system locations at the RAMs of decoder, 203, and to commence operating under control of 15 said instructions. Automatically, control processor, 39J, compares the execution segment information of said message to controlled-function-invoking information and determines that said execution segment information matched particular load-operating-system-of-203 information that is preprogrammed at 20 the ROM associated with control processor, 39J, and that invokes particular load-operating-system-of-203 instructions that are are preprogrammed at the ROM associated with control processor, 39J. Automatically, control processor, 39J, executes said instructions and, under control of said 25 instructions, causes processor, 39B, to cease receiving information from buffer, 39A, then loads all information of the information segment of said message sequentially at the RAM associated with control processor, 39J, (which has capacity to contain all information of an operating system of 30 an example #3 version decoder, 203) starting at the first bit location of said RAM and overwriting, if necessary, the information of all bit locations of said RAM. Then, receiving interrupt information of an end of file signal from EOFS valve, 39F, causes control processor, 39J, 35 automatically, under control of said load-operating-system-

of-203 instructions, to load all information so loaded at selected operating system locations of decoder, 203. Automatically, control processor, 39J, selects particular information at particular first bit locations of said RAM 5 (which information is particular first binary information of the information segment of said contained SPAM message) and determines the composition of the operating system information so recorded at RAM by processing said information in a predetermined fashion under control of said load- 10 operating-system-of-203 instructions. Automatically, control processor, 39J, inputs particular commence-loading-operating-system instructions to processor, 39B; selects the binary information of particular bit locations at said RAM; and inputs said information to processor, 39B, thereby causing 15 processor, 39B, to record said information sequentially at particular operating system locations of the RAM associated with said processor, 39B, beginning at the first bit location of said RAM. Automatically, control processor, 39J, then inputs said commence-loading-operating-system instructions to 20 processor, 39D; selects the binary information of particular bit locations at said RAM associated with said control processor, 39J; and inputs said information to processor, 39D, thereby causing processor, 39D, to record said information sequentially at particular operating system 25 locations of the RAM associated with said processor, 39D, beginning at the first bit location of said RAM. Automatically, control processor, 39J, then selects the binary information of a particular first signal word of bit locations and a particular second signal word of bit 30 locations at said RAM associated with said control processor, 39J; and inputs said selected information separately to EOFs valves, 39F and 39H, thereby causing said valves, 39F and 39H, each to record at its EOFs Standard Word Location the information of said first signal word of bit locations and at 35 its EOFs Standard Length Location the information of said

second signal word of bit locations. In so doing, receiving said third messages may causes said decoder, 203, subsequently to commence detecting end of file signals of new composition and/or length. (In other words, thereafter said valves, 39F and 39H, may detect end of file signals that are composed of, for example, fifteen sequential instances of "11101110" binary information rather than eleven sequential instances of "11111111" binary information.) Automatically, control processor, 39J, then moves selected binary information of particular bit locations at said RAM associated with said control processor, 39J, to particular operating system locations of said RAM, beginning at the first bit location of said RAM. In so doing, control processor, 39J, completes causing all operating system instructions of said contained SPAM message to be located at the appropriate operating system RAM locations of said decoder, 203. Then automatically, under control of said commence-loading-operating-system instructions, control processor, 39J, causes all buffer, non-operating system RAM, and non-operating system register locations of decoder, 203, (except for buffer, 39A) to be cleared; causes all other apparatus of decoder, 203, to commence processing under control of the new operating system instructions; causes processor, 39B, to commence receiving and processing information from buffer, 39A; and commences waiting for information of a SPAM header under control, first, of a particular new operating system instruction that is located at a predetermined location said RAM associated with control processor, 39J. (Simultaneously, at other stations where the decoders, 203, are of the example #3 version, receiving said third SPAM message causes other apparatus to load the operating system instructions of the contained SPAM message of said third message at the appropriate operating system RAM locations of said decoders, 203, and causes said decoders, 203, to come under control of said instructions in the same

fashion.)

Subsequently, said remote station transmits additional operating system SPAM messages until one SPAM message has been transmitted that is addressed to each separate version of SPAM apparatus. Each message contains meter-monitor information of its apparatus version and an information segment that contains SPAM message information operating system instructions of said version.

Receiving each message causes apparatus of each receiving station, in the fashions described above, to determine whether an apparatus of the apparatus version identified by the meter-monitor information of said message exists at said station, to input a contained SPAM message to an apparatus of said apparatus version if an apparatus of said apparatus version exists at said station, and to discard all information of said message if no apparatus of said apparatus version exists at said station. (Said contained messages that are addressed to apparatus such as decoder, 30, PRAM controller, 20, and switch controller, 20A, that exist within the equipment case of a signal processor, 200, are inputted to said apparatus from controller, 12, via controller, 20, rather than via matrix switch, 259.)

Receiving each contained SPAM message causes the apparatus version of said message, in the fashion described above, to record the operating system instructions and information of said message to at particular operating system locations at the RAMs and EOFs valves that control the operation of said apparatus and to commence operating under control of said instructions and information.

Following the transmission of each message, for a particular interval of time no SPAM information is transmitted that is causes any processing at any apparatus of the apparatus version of message. Said interval is the length of time required for the slowest apparatus of said apparatus version to receive said message, record the

operating system instructions and information of said message, and commence operating under control of said instructions and information.

5 THE PREFERRED SPAM HEADER

An important feature of the preferred embodiment of the present invention is flexibility for expansion while continuing to accommodate, within the unified system, existing information requirements. Subscribers who have simple information demands must have capacity to receive and process simple SPAM messages with simple subscriber station apparatus. Such simple messages may contain, for example, only sixty-four alternate instances of SPAM execution segment binary information, and the optimal length of SPAM execution segment information for such subscribers would be six binary digits. Simultaneously, subscribers who have complex information demands must have capacity to receive and process more complex SPAM messages that control more extensive subscriber station apparatus. Controlling the subscriber station apparatus of subscribers who have complex information demands far more execution segment capacity than is provide by a system that has only six binary digits of execution segment information transmission capacity. And invariably, many different classes of subscriber will exist with different information demands and different optimal SPAM execution segment lengths.

Two objectives of the unified system of the present invention are to provide capacity whereby any given transmission can transmit SPAM messages to all classes of subscribers and capacity whereby the apparatus of subscribers with complex information demands can process not only complex messages but also simple messages. More precisely, the present invention provides means and methods whereby SPAM messages of different execution segment lengths can be transmitted, intermixed on one transmission, and complex SPAM

receiver apparatus with capacity to process long SPAM execution segment information can also process short SPAM execution segment information.

In the preferred embodiment these objectives are realized by having SPAM header information identify not only the four alternate message compositions of the simplest preferred embodiment specified above but also many alternate versions of message composition.

In the preferred embodiment, the length of a SPAM header--and of the SPAM-header register memory of any given SPAM apparatus--is the length of one signal word which is one byte of eight binary digits. SPAM messages are composed of varying numbers and sequences of segments of highest priority, intermediate priority, and lowest priority segment information. Complex SPAM receiver apparatus have means and are preprogrammed to process at register memory execution segment information of varying lengths of binary information. And simple SPAM receiver apparatus are preprogrammed to process at RAM and/or ROM SPAM messages that are too complex to be processed at their register memories (if only to discard said messages).

A SUMMARY EXAMPLE #11 ... AND THE GENERAL CASE

The full scope of the unified system of programming communication of the present invention comprehends and includes all of the above described apparatus and methods in all of their variations.

An example #11 that focuses on generating and communicating information of farmers at a time in the future illustrates a few features of the full scope of the present invention.

In February, 2027, farmers all over Europe make plans regarding which crops to plant for the 2027 growing season. Each farmer is confronted with the problem of deciding what mix of crops is most profitable to grow on his property,

given his resources. Each farmer has a subscriber station that is identical to the station of Fig. 7 except that each station has two television recorder/players that are recorder/players, 217 and 217A; two television tuners, 215 and 215A; and a laser disk player, 232. Particular farm information of the specific farm of each farmer is recorded
5 in a file named MY_FARM.DAT on a disk at the A: disk drive of the microcomputer, 205, of each station. The recorded data includes, for example, data of the number and size of the individual parcels of property of the farmer's farm, the soil
10 conditions of said parcels, the aspects of said parcels with respect to sunlight and shade, the history of crop rotation of said parcels, the farm equipment of said farmer, and the financial resources of said farmer. Each farmer's laser disc
15 player, 232, is loaded with a so-call "optical disk" on which is recorded a file named "PROPRIET.MOD" that contains encrypted information of a proprietary software module. When
20 accessed, the instructions of said module cause a microcomputer, 205, to analyze any given crop planting plan and generate information of a recommended planting plan and growing method that minimizes the expense of insect and other
20 crop pest damage given maximum revenue.

Elsewhere and at the same time, national planners of each member nation of the European Economic Community seek to formulate agricultural policy for the 2027 growing season and to communicate information of that policy to farmers, thereby
25 influencing the farmers' decisions regarding which crops to plant. Each nation has a national intermediate transmission station that is identical to the intermediate station of Fig. 6 except that it transmits output information of several
30 individual television channels to receiver stations via a satellite in geosynchronous orbit over Europe rather than via a cable field distribution system. At the computer, 73, of each national intermediate transmission station is local-
formula-and-item information of specific data, in a file

named NATIONAL.AGI, regarding proposed subsidy formulas and items regarding the various alternate crops that farmers of the nation may choose to grow.

5 Simultaneously, other national planners of each nation seek to formulate other economic policies including tax and revenue raising policies and monetary policies. At the computer, 73, of each national intermediate transmission station, in a file named NATIONAL.TAX, is local-formula-and-item information of specific proposed tax formulas and items
10 regarding, for example, taxes on farm incomes and proposed depreciation schedules of farm equipment. And in a file named NATIONAL.MON is local-formula-and-item information of specific proposed money supply growth rates and interest rates.

15 Each nation also has a plurality of local governments at which local planners seek to formulate local tax and revenue raising policies and welfare and subsidized employment policies. Each local government has a local intermediate transmission station that is identical to the
20 intermediate station of Fig. 6 and that transmits multiplexed output information of several separate television channels via a cable field distribution system. At the computer, 73, of each local intermediate transmission station, in a file named LOCAL.TAX, is local-formula-and-item information of
25 specific proposed tax formulas and items regarding, for example, income taxes that relate to farmers and property taxes that relate to farm land and equipment. And in a file named LOCAL.EMP is local-formula-and-item information of specific proposed employment subsidy formulas relating to
30 local unemployed persons which formulas vary with respect to the specific education levels of the unemployed.

Just as government planners wish to communicate policy information to and receive response information from farmers, so too, businessmen wish to advertise to farmers the benefits
35 of their goods and proprietary information services and to

persuade farmers to respond by ordering their goods and services.

Each farmer's station has capacity and is preprogrammed to receive programming transmitted via satellite by a particular European master network origination and control station and the specific national intermediate transmission station of the specific nation of said farmer and is a subscriber station in the field distribution system of the local intermediate transmission station of the farmer's local government.

At 3:00 AM Greenwich Mean Time on Monday, February 15, 2027, the signal processor of each receiver station in the nations of the European Economic Community--including each national and each local intermediate transmission station and each ultimate receiver station of a farmer--commences receiving information of the particular master transmission of said European master network station. Automatically, the controller, 20, of the signal processor of each receiver station in said nations causes its oscillator, 6, switch, 1, and mixer, 3, to input a selected frequency to its decoder, 30, and causes said decoder, 30, to commence processing the information of said frequency. Said selected frequency is the specific operating system master control frequency of the information preprogrammed at its station specific EPROM, 20B. Automatically each receiver station that is equipped with a satellite earth station (50 in Fig. 6 or 250 in Fig. 7) receives and inputs to its switch, 1, information of a particular master transmission of said European master network station. Then the controller, 20, of the signal processor of the signal processor system, 71, of each intermediate transmission station (of Fig. 6) in said nations causes the computer, 73, of said station to cause apparatus of said station also to retransmit information of said master transmission on the frequency of a selected master channel transmission. Automatically each receiver station that is

not equipped with a satellite earth station commences receiving and inputting to its switch, 1, information of said master transmission that is retransmitted on the frequency of a selected master channel transmission of a selected intermediate transmission station.

At 3:10 AM, GMT, said European master network station transmits particular SPAM message information, embedded in the information of said master transmission, including a SPAM end of file signal and the aforementioned sequence of SPAM messages that contain operating system instructions. In so doing, said European master network station inputs operating system instructions to all SPAM apparatus and receiver station computers, 73, and microcomputers, 205, thereby causing said apparatus and computers, 73 and 205, as described above in "PREPROGRAMMING RECEIVER STATION OPERATING SYSTEMS," to commence operating under control of the instructions of said operating systems.

Causing each signal processor at every receiver station in said nations to commence operating under control of its specific operating system instructions causes apparatus of each signal processor to commence processing sequentially information of a plurality of specific frequencies in the fashion of example #5 to detect program unit identification signal information. One frequency that is processed at each receiver station is the specific operating system master control frequency of the information preprogrammed at the station specific EPROM, 20B, of said station. Said frequency is either said master transmission of said European master network station or a selected master channel transmission of a selected intermediate transmission station upon which information of said master transmission is retransmitted. Thus information of said master transmission is processed at each receiver station for program unit identification information of interest.

In due course, various transmission stations commence

embedding program unit identification signal information in programming transmissions and transmitting the transmissions.

Transmitting the programming with said embedded program unit identification information causes signal
5 processors at selected receiver stations each to commence selecting and receiving specific programming of interest in the fashion of "AUTOMATING U. R. STATIONS ... RECEIVING
10 SELECTED PROGRAMMING." Automatically receiver stations all over said nations commence tuning to different transmissions and receiving selected programming that differs from receiver station to receiver station.

At 3:59 PM, GMT on Monday, February 15, 2027, said European master network station commences embedding in the information of said master transmission and transmitting
15 program unit identification information of a particular combined medium television program, "Farm Plans of Europe."

Farmers and government planners all over Europe wish to receive and interact with the information of said program and have preprogrammed the apparatus of their stations to
20 receive and combined to the programming transmission of said program. Thus so transmitting said program unit identification information of said "Farm Plans of Europe" program causes apparatus at the ultimate receiver stations of farmers in all of said nations to interconnect display (or
25 other output apparatus) to the transmission of said program and to combine to the computer system of said transmission in the fashions described in example #10 and in "AUTOMATING U. R. STATIONS ... MORE ON EXAMPLE #7 ... RECEIVING SELECTED
30 PROGRAMMING AND COMBINING SELECTED URS MICROCOMPUTERS, 205, AUTOMATICALLY TO THE COMPUTER SYSTEM OF A SELECTED PROGRAMMING TRANSMISSION." Automatically each ultimate receiver station that is equipped with a satellite earth station, 250, commences transferring received information of said master transmission, via its matrix switch, 258, to its
35 divider, 4, (thereby inputting said received information to

its computer, 205, and its decoder, 203) and commences transferring the television output information of its microcomputer, 205, to its television monitor, 202M, thereby causing display and emission of the television images and sound of said output information. Automatically each receiver station that is not equipped with a satellite earth station tunes its tuner, 215, to receive the specific master channel transmission of its specific selected local intermediate transmission station (which retransmits the master transmission of said European European master network station on its master channel transmission) and commences transferring received information of said master channel transmission, via its matrix switch, 258, to its divider, 4, (thereby inputting said received information to its computer, 205, and its decoder, 203) and commences transferring the television output information of its microcomputer, 205, to its television monitor, 202M, thereby causing display and emission of the television images and sound of said output information.

At 3:59:45 PM, GMT said European master network station embeds in the information of said master transmission and transmits a SPAM message that is addressed to the ITS computers, 73, of intermediate stations that are local stations.

Receiving said message causes each of said local intermediate station automatically to tune selected receiver apparatus to the specific satellite transmission that is the particular second television channel output transmission of its specific national intermediate transmission station and to input the embedded SPAM information of said transmission to its computer, 73, thereby causing said computer, 73, to come under control of the output transmission of the computer, 73, of its national intermediate station.

At 3:59:55 PM, GMT, said European master network station transmits end of file signal information then invokes

broadcast control of each national intermediate transmission station computer, 73, and each ultimate receiver station microcomputer, 205, that receives SPAM information of said master transmission. Automatically said European master network station commences controlling directly the computers, 73, of said national intermediate stations and the microcomputers, 205, of said ultimate receiver stations. And said master station causes each national intermediate station computer, 73, to embed in its particular second television channel transmission and to transmit end of file signal information then to invoke broadcast control of the computers, 73, of its specific local intermediate transmission stations.

At 4:00 PM, GMT, said European master network station commences transmitting the conventional television information of said "Farm Plans of Europe" program.

Immediately, said European master network station causes ultimate receiver stations to obscure all video information of said master transmission and display only locally generated information and causes all national intermediate station computers, 73, and ultimate receiver station microcomputers, 205, that are combined to the transmission of said master station to commence receiving SPAM information embedded in the full frame video of said master transmission. Said master station transmits SPAM information that is addressed to URS microcomputers, 205, that causes said microcomputers, 205, to commence combining and displaying locally titles information (while sound is emitted of transmitted audio theme music) in the fashion described in "CONTROLLING COMPUTER-BASED COMBINED MEDIA OPERATIONS." Then said master station transmits SPAM information that is addressed to ITS computers, 73, of intermediate stations that are national stations and to URS microcomputers, 205, which SPAM information causes decoder apparatus to commence receiving SPAM information embedded in

the full frame video of said master transmission at each national intermediate station and each ultimate receiver station where a microcomputer, 205, is combined to the computer system of said master transmission.

5 Then said European master network station causes said ultimate receiver stations each to commence receiving and emitting at its speaker system, 261, sound information of a selected transmission that transmits audio language information of said "Farm Plans of Europe" program in the
10 specific language that is the primary language of its subscriber. On a selected secondary transmission, said master station transmits, in a fashion well known in the art, a spectrum of radio frequencies containing a plurality of individual frequency transmission each of which expresses the
15 audio of said program in a separate European language including minority languages such as Flemish, Welsh, Basque, etc. (Each local intermediate station receives and retransmits said spectrum on a particular channel frequency spectrum.) Particular specific primary language information
20 is preprogrammed at specific SPAM apparatus (such as, for example, radio decoders, 211). Said master station embeds and transmits particular specific-language SPAM information addressed to said specific SPAM apparatus, and receiving said specific-language information causes said specific apparatus
25 at each ultimate receiver station to tune and emit the sound of the specific primary language of the subscriber of said station (for example, in the fashion of AUTOMATING U. R. STATIONS ... COORDINATING A STEREO SIMULCAST."

Next said European master network station transmits in
30 the full frame video of said master transmission a SPAM message that is addressed to ITS computers, 73, of intermediate stations that are national stations and that contains information segment information of a particular national level intermediate generation set. Receiving said
35 message causes each national intermediate transmission

station to input to and execute at its computer, 73, the information of said set. (The information of said set and the processing and functioning caused by executing said information are described more fully below.)

5 Said European master network station then transmits a series of SPAM messages that cause ultimate receiver stations to commence processing combined medium programming of said "Farm Plans of Europe" program and displaying (or otherwise outputting) combined medium information in a particular
10 fashion. First, said master station transmits a SPAM message that causes the signal processor, 200, of each ultimate receiver station to cause its oscillator, 6, switch, 1, and mixer, 3, to input the specific operating system master control frequency of its EPROM, 20B, continuously to its
15 decoder, 30, thereby causing said decoder, 30, to commence processing the information of said frequency continuously. (In so doing, said master station causes SPAM information embedded in said master transmission to be inputted to said signal processor, 200, continuously irrespective of the
20 transmissions inputted to decoders, 145, 203, or 282, and prevents signal processor, 200, from identifying any other programming of interest at its station.) Then said master station embeds and transmits in the full frame video of said master transmission a SPAM message that is addressed to URS
25 microcomputers, 205, that contains information segment information of a particular first program instruction set. Transmitting said message causes the all ultimate receiver station microcomputers, 205, that are combined to the computer system of the transmission of said master station to
30 commence executing the instructions of said set and to commence generating local video, audio, and print overlay and output information in the fashions described above. Then said master station transmit a SPAM message that causes all SPAM decoder apparatus of all national intermediate stations and all ultimate receiver stations with microcomputers, 205,
35

combined to the transmission of said master station to commence receiving SPAM information embedded in only the normal transmission location of said master transmission; commences embedding SPAM information only in the normal transmission location; and commences transmitting the conventional video of said "Farm Plans of Europe" program. And as said master station transmits conventional video and audio information that shows visually and describes aurally information of general interest to farmers in all of said nations, said master station commences periodically embedding and transmitting SPAM messages that are addressed to URS microcomputers, 205, and that cause specific information of each farmer to be generated, under control of the instructions of said program instruction set, at each ultimate receiver station and that cause locally generated information periodically to be displayed or emitted as sound or printed in the fashion of example #10 at each ultimate subscriber station whose microcomputer, 205, is combined to the computer system of said master transmission.

20 In the mean time, executing their inputted information of said national level intermediate generation set causes the computers, 73, of said national intermediate stations each to generate information of a specific local level intermediate generation set in the fashion that receiving the intermediate generation set of Q caused different intermediate stations to compute and incorporate specific formula-and-item-of-this-transmission information into generally applicable information of the program instruction sets of Q.1 and Q.2 in example #10. Said national level intermediate generation set includes generally applicable information of national agriculture and economic policy information, of local tax formulas and items and employment subsidy formulas, and of farmers' recommended crop planting plans. Said national level set also contains a particular projected market price at which farmers are projected to be able to sell each

35

alternate crop. Each price is projected on the basis of projected demand for each crop and the aggregate quantity that European farmers are projected to supply. In addition, said national level set contains information of the aggregate amount of farm borrowing. Executing the information of said set causes the computer, 73, of each national intermediate transmission station to access its specific NATIONAL.AGI, NATIONAL.TAX, and NATIONAL.MON files and to compute formula-and-item-of-this-transmission information specific subsidy formulas and items regarding each alternate crop that national farmers may grow, regarding specific tax formulas and depreciation schedules, and regarding specific monetary growth and interest rates, all given the specific market price information of said national level intermediate generation set and the projected aggregate amount of farm borrowing. Having computed said formula-and-item-of-this-transmission information, each computer, 73, is caused to incorporate said information selectively into selected generally applicable information of said national level set, thereby generating at each of said computers, 73, a specific local level intermediate generation set that applies to the local intermediate transmission stations of its nation.

After an interval of time that is long enough for each national intermediate generation station to generate its specific local level intermediate generation set, said European master network station embeds and transmits a SPAM message that is addressed to ITS, computers, 73, of intermediate stations that are national stations and that instructs said stations to embed and transmit their specific local intermediate sets.

Receiving said message causes the computer, 73, of each national intermediate station to embed in the normal location of its particular second television channel transmission and to transmit a particular SPAM message that is addressed to ITS computers, 73, and that contains

information segment information of its specific local level intermediate generation set.

Receiving the specific SPAM message of its national intermediate station causes the computer, 73, of each
5 local intermediate station to execute the contained local level intermediate generation set of said message and to generate information of a specific program instruction set in the fashion that executing the intermediate generation set of Q caused different intermediate stations in example #10 to
10 generate their specific program instruction sets of Q.1 or Q.2. Executing the information of its local level set causes the computer, 73, of each local intermediate station to access its specific LOCAL.TAX and LOCAL.EMP files and to compute formula-and-item-of-this-transmission information of
15 specific local income and property tax formulas and local employment subsidy formulas, all given the specific market price information, the projected aggregate amount of farm borrowing, the specific national subsidy formulas and items regarding each alternate crop that national farmers may grow,
20 the specific national tax formulas and depreciation schedules, and the specific national monetary growth and interest rates that are information of its local level intermediate generation set. Automatically, each computer, 73, of a local intermediate station incorporates its computed
25 information selectively into selected generally applicable information of said local level intermediate generation set, compiles information, and links information, thereby generating its specific program instruction set.

At 4:29:50 PM, GMT, after an interval of time that is
30 long enough for each local intermediate generation station to generate its specific program instruction set, said European master network station transmits a particular SPAM first-master-cueing message (#11) that is addressed to ITS computers, 73, of intermediate stations that are national
35 stations. Receiving said message causes each national

intermediate station to generate and embed in the normal location of its particular second television channel transmission a particular SPAM first-national-cueing message (#11) that is addressed to ITS computers, 73, of intermediate 5 stations that are local stations.

Receiving said message causes each local intermediate station to commence playing prerecorded programming loaded at its recorder, 76, and transmitting said programming to its field distribution system, 93, on the television channel 10 transmission that is the master channel transmission of said intermediate station. In so doing, each local intermediate station commences transmitting television information of a national and local segment of the "Farm Plans of Europe" program. (Each national intermediate station can have 15 transmitted said prerecorded programming to its local intermediate stations and caused said stations to organize said programming in the fashion of examples #8 and #9 or, alternatively, said first-national-cueing message (#11) could cause each local station to commence transmitting on its 20 master channel transmission the its received television transmission of the second television channel output transmission of its specific national intermediate transmission station.)

Automatically each ultimate receiver station that is 25 not equipped with a satellite earth station (and which is, as a consequence, receiving the master transmission of said European master station retransmitted on the master channel transmission of its local intermediate transmission station) commences receiving the programming transmitted by the 30 recorder, 76, of its local intermediate station.

At 4:29:55 PM, GMT, said European master network station embeds in its master transmission and transmits a particular SPAM second-master-cueing message (#11) that is addressed to URS microcomputers, 205.

35 Only ultimate receiver stations that are equipped with

and that receive the information of said master transmission directly by means of satellite earth station apparatus receive said second-master-cueing message (#11), and receiving said message causes said stations each to receive
5 and process the combined medium programming of the television channel transmission that is the master channel transmission of its particular local intermediate transmission station (of which transmission information is preprogrammed at its EPROM, 20B). Automatically, a tuner, 215, is tuned at each of said
10 stations to receive the particular master channel transmission of the EPROM, 20B, of said station and apparatus of said station interconnects to input the received master channel transmission to the microcomputer, 205, and the decoder, 203, of said station.

15 In due course, each recorder, 76, transmits prerecorded end of file information then a particular transmit-program-instruction-set SPAM message (#11) addressed to ITS computers, 73.

In the fashion of example #9, each local intermediate
20 station detects the particular SPAM message of its recorder, 76, at its decoder, 77, and receiving its particular message causes each station to embed and transmit end of file signal information then a particular first SPAM message that is addressed to URS microcomputers, 205, and that contains
25 complete information of its particular program instruction set. (In example #11, the local stations are preprogrammed in such a fashion that receiving its specific transmit-program-instruction-set message (#11) causes each station to transmit the program instruction set generated by the local
30 intermediate generation set of its national intermediate station rather than by a prerecorded intermediate generation set previously transmitted by its recorder, 76.) Subsequently, additional SPAM messages that are embedded in said prerecorded programming and that are addressed to URS
35 microcomputers, 205, are transmitted by said recorder, 76.

Receiving the particular first SPAM message of its local intermediate station causes apparatus of the subscriber station of each farmer to execute the contained program instruction set of said message at the microcomputer, 205, of said station and to commence generating the specific combined medium output information of its subscriber station. And receiving said additional SPAM messages causes apparatus at each subscriber station of a farmer to display or otherwise output (or to cease displaying or otherwise outputting) combined medium program of said national and local segment of the "Farm Plans of Europe" program. Automatically, the display and output apparatus of each farmer's station commences displaying and outputting television picture image, sound, and print information of the national and local agricultural, economic, tax, and employment subsidy policies combined periodically with related locally generated information of specific relevance to each farmer.

So executing a specific contained program instruction set causes each microcomputer, 205, to generate a specific so-called "optimal" solution for its particular farmer's problem of deciding what mix of crops is most profitable to grow on his property, given his resources.

First, each microcomputer, 205, accesses the specific information of its particular farmer. Automatically, under control of its specific received program instruction set, each microcomputer, 205, accesses the file, MY_FARM.DAT, that is prerecorded on the disk loaded at its A: disk drive and also accesses the encrypted "PROPRIET.MOD" file that is prerecorded at the laser disc player, 232, of each farmer's station (the information of which last named file is prerecorded by any one of a plurality of proprietary services companies whose information any given farmer may acquire and the information of which varies from farmer's station to farmer's station).

To access the information of its encrypted

"PROPRIET.MOD" file, the instructions of its particular program instruction set cause each microcomputer, 205, to decrypt the information of said file and enter the decrypted information of said file at particular RAM. In so doing, 5 said instructions also cause each signal processor, 200, to retain meter information of the decryption of said file. (Selected stations that are preprogrammed to retain monitor information are also caused to retain monitor information.) The information of said file is embedded in the so-called 10 "full frame" video at a laser disc loaded at the disk player, 232, of each station intermixed with SPAM messages that control the decryption and metering of the information of said file. Automatically, at the beginning of a particular interval during which its local intermediate station 15 transmits no SPAM message information to URS microcomputers, 205, instructions of its particular program instruction set cause each microcomputer, 205, to instruct its signal processor, 200, to cause its laser disk player, 232, to play. Then, in the fashion of example #7, apparatus of each station 20 are caused to decrypt and retain meter information of the decryption of the encrypted information of said file. (At each station, in a predetermined fashion that is controlled by the instructions of its program instruction set, apparatus is caused, to input the received television information 25 transmitted by the recorder, 76, of its local intermediate station directly from its tuner, 215, to its TV monitor, 202M then to input the decrypted information of its "PROPRIET.MOD" file to its microcomputer, 205, via its decoder, 203, then to recommence inputting inputting said received television 30 information from its tuner, 215, to its TV monitor, 202M, via its divider, 4, and microcomputer, 205.)

Then using linear programming techniques that are well known in the art, each farmer's microcomputer, 205, under control of the particular program instruction set generated and transmitted by its local intermediate station, computes 35

its particular farmer's "optimal" crop planting plan by making reference to said farmer's specific data that includes, for example, the number and size of the individual parcels of property of the farmer's farm, the soil conditions of said parcels, the aspects of said parcels with respect to sunlight and shade, the history of crop rotation of said parcels, the farm equipment of said farmer, and the financial resources of said farmer; by using said data as so-called "constraints"; and by applying information of said program instruction set. Said information that is applied includes the specific market price information and projected aggregate amount of farm borrowing transmitted by said European master network control station as generally applicable information in its outputted national level intermediate generation set; the specific national subsidy formulas and items regarding each alternate crop that national farmers may grow, the specific national tax formulas and depreciation schedules, and the specific national monetary growth and interest rates that were incorporated at the national intermediate station of each farmer into the generally applicable information of said national level intermediate generation set to generate its local level intermediate generation set; and the specific local income and property tax formulas and local employment subsidy formulas that were incorporated at the local intermediate station of each farmer into the generally applicable information of its received local level intermediate generation set to generate its program instruction set (which is the program instruction set received at said farmer's station).

The specific "optimal" crop planting plans so computed vary from station to station and include budget information of projected revenues, expenses, and profits. The plan of one particular farmer calls for planting forty acres of oats and sixty acres of wheat and projects profits of fifteen thousand units of local currency. The plan of a particular

second farmer calls for planting fifteen acres of broad beans and five acres of tomatoes and projects profits of thirty thousand units of local currency. The plan of a particular third farmer calls for planting ten acres of red tulips and two acres of blue tulips and projects profits of twenty thousand units of local currency.

Each specific "optimal" crop planting plan may also include so-called "sensitivity analyses" that are well known in the art and information of alternate planting plans that are close to but not quite optimal.

Automatically, under control of its received program instruction set, the microcomputer, 205, of its farmer's station records complete information of said farmer's crop planting plan at its A: disk in a file named PLANTING.DAT.

Then automatically, under control of its particular program instruction set, each farmer's microcomputer, 205, computes and retains information of a particular schedule of spot commercials. Information of twenty-six specific potential commercials of any given schedule are included in the information of its set, and the specific commercials include, for example, commercials for a particular new farm truck, a particular new farm tractor, a particular new farm disk harrow, software of a particular new "PROPRIET.MOD" module for analyzing crop planting plans and generating recommended planting plans in a "new improved fashion," etc. Under control of the instructions of its particular set, by analyzing the budget information of its farmers crop planting plan, each microcomputer, 205, automatically identifies four commercial spots that are of a particular possible highest potential value to its farmer. For example, by analyzing equipment depreciation information, one microcomputer, 205, determines that its farmer has an old truck, a new tractor, and a new disk harrow and selects, as one of its four commercials, the commercial of the new truck. Meanwhile, another microcomputer, 205, determines that its farmer has an

old truck, a new tractor, and a old disk harrow and selects the commercial of the new truck because a new truck is costlier than a disk harrow and may be more valuable to its farmer. Automatically, the microcomputer, 205, of each station inputs to the signal processor, 200, of its station particular schedule information of its four identified commercial spots.

In due course, the recorder, 76, of each local intermediate station transmits further additional SPAM messages that are embedded in its prerecorded programming and that are addressed to URS microcomputers, 205, then transmits a particular local-second-cueing message (#11) that is addressed to ITS computers, 73.

Receiving the further additional SPAM messages of its local intermediate station causes apparatus at each subscriber station of a farmer to display or otherwise output (or to cease displaying or otherwise outputting) further combined medium programming of said national and local segment of the "Farm Plans of Europe" program. Automatically, in the fashion of example #10, the display and output apparatus of each farmer's station commences displaying and outputting generally applicable television picture image, sound, and print information of a crop planting plan combined periodically with related locally generated specific crop planting plan information of its specific farmer. Automatically, crop and budget information of the aforementioned optimal crop planting plan of each farmer is explained in the outputted the generally applicable programming and is displayed, emitted in sound, and printed at the station of each farmer.

Then so transmitting a particular local-second-cueing message (#11) at each local intermediate station causes a decoder, 77, at each station to detect the local-second-cueing message (#11) transmitted at its station and input said message to the computer, 73.

Receiving its local-second-cueing message (#11) causes the computer, 73, of each local intermediate station to embed SPAM message information that is addressed to URS signal processors, 200, in the normal location of its master channel transmission then after a particular interval to 5 cause the video recorder/player, 78, of its station to commence playing and to cause apparatus of its station to transmit the output of said recorder/player, 78, to the field distribution system of said station on the television transmission of a particular second television channel. 10

Transmitting said SPAM message information at its local intermediate station causes apparatus of each farmer's station to receive and input said information to the signal processor, 200, of said station, and receiving said 15 information causes the signal processor, 200, of said station to cause its tuner, 215A, to commence receiving the transmission of the particular second television channel of its local intermediate station; to cause apparatus of said station to interconnect to transfer the transmission received 20 at said tuner, 215A, to a selected video recorder/player, 217 or 217A; and to cause said video recorder, 217 or 217A, to prepare to record selected programming.

Then after an interval that is long enough for each of its subscriber stations to prepare a selected 25 recorder/player, 217 or 217A, to record selected programming, each computer, 73, causes said recorder, 78, to commence playing. In so doing, each computer, 73, causes twenty-six program units of commercial spot programming to be transmitted, in series, to its subscriber stations. Each 30 program unit is preceded by embedded program unit identification information of its own that is addressed to URS signal processors, 200.

Automatically, the signal processor, 200, of each station causes its recorder/players, 217 and 217A, in the 35 fashion that applied to computer, 73, and recorders, 76 and

78, in example #8, to record and then to organize to play the selected programming of the selected commercial spots of its station. Automatically, a decoder, 282A, at the tuner, 215A, of each station detects each datum of program unit
5 identification information received at its tuner, 215A, and inputs each datum to the signal processor, 200, of its station. Automatically, said signal processor, 200, causes a selected recorder/player, 217 or 217A, to record selected programming then, after a particular last unit is received,
10 to organize the recorded programming to play according to its schedule previously inputted by its microcomputer, 205.

In due course, the instructions of the program instruction set received at each farmer's station cause a particular module, TELEPHON.EXE, to be recorded at a
15 particular disk drive of the microcomputer, 205, of each farmer's station (in the fashion of the file, "SHOPPING.EXE" in example #10) which, when executed, will permit the farmer to modify the information of his specific crop planting plan and associated budget and to transmit the specific
20 information of his plan (as modified if modified) to a particular data collection computer at a remote station.

Then a particular second-cueing message (#11) that is embedded at the end of the prerecorded national and local
25 segment of the "Farm Plans of Europe" programming at the recorder, 76, of each local intermediate station and that is addressed to URS signal processors, 200, is transmitted and causes the signal processor, 200, of each farmer's station to separate the apparatus of its station from the master channel transmission and second television of its local intermediate
30 station; to cause its recorder/players, 217 and 217A, to commence playing their prerecorded commercial spot programming in the fashion of example #8, and to cause apparatus of its station to interconnect so as to commence generating and displaying (or otherwise outputting) combined
35 medium programming of the programming transmitted by its

selected recorder/player, 217 or 217A.

Playing each commercial spot causes the combined medium information of said spot to display information of a particular commercial product such as a truck or a particular service such as a software package; to access the prerecorded "A:PLANTING.DAT" disk file information of a farmer's crop planting plan; in a fashion well known in the art, to generate cost/benefit financial analysis of the incremental benefit of acquiring and using the displayed product or service (by comparison with the farmer's existing product or service of like kind); and to display (or otherwise output) information of said analysis (if said analysis results in a positive net present benefit).

After studying his specific crop planting plan and associated budget projections, his associated sensitivity analyses, and the output information of the selected commercial spots of his station, each farmer loads and runs his prerecorded module, TELEPHON.EXE, in a fashion well known in the art. Under control of the instructions of the TELEPHON.EXE module of his station controlling the operation of his signal processor, 200, each farmer enters information at his local input, 225, that modifies the information of his file, "PLANTING.DAT," to suit his own wishes and inclinations then executes particular information of said TELEPHON.EXE module that causes the instructions of said module to cause his signal processor, 200, to transmit the information of his "PLANTING.DAT" file, via telephone network in the fashion of example #10, to a computer at a particular remote data collection station.

Over the course of a particular time such as two days, computers at remote data collection stations receive data automatically from each farmer of said nations which data indicates the specific quantity of each crop that each farmer expects to harvest during the 2027 growing season. Automatically, the received data is aggregated, in a fashion

well known in the art, at the computer of said European master network origination and control station which allows planners at said station to modify and refine the variables of the national intermediate generation set of said station, 5 especially the projected market prices at which farmers are projected to be able to sell each alternate crop.

The aggregated data is also distributed automatically to computers at the national and local intermediate transmission stations, enabling national and local planners 10 to vary and refine the policy variables of their stations' local-formula-and-item information.

Then, at 3:59 PM, on Thursday, February 18, 2027, the cycle of generating and communicating information of farmers is repeated using the refined variables. Once again farmers 15 receive optimal planting plans, given the new refined variables, and respond with their own plans, causing data to be aggregated at the computer of said European master network origination and control station.

In an iterative fashion well known in the art, this 20 cycle is repeated several times until a satisfactory European master agricultural plan is achieved. Invariable early cycles result in excessive planned planting, but as projected variables are refined in subsequent planning cycles, the excesses are eliminated. Ultimately the planners 25 are able to establish policy formula and item variables at levels that yield socially beneficial economic conditions while enabling farmers individually to maximize the profitability of their planting plans, subject to their individual resources.

In this fashion, the unified system of programming 30 communication of the present invention facilitates efficient economic planning and decision making.

It is obvious to one of ordinary skill in the art that the foregoing is presented by way of example only and that 35 the invention is not to be unduly restricted thereby since

modifications may be made in the structure of the various parts or in the methods of their functioning without functionally departing from the spirit of the invention. Any SPAM message and any other programming transmission can be caused, through encryption/decryption and other SPAM regulating techniques of the present invention, to take affect fully only selected stations and station apparatus. Because any transmission station can invoke any SPAM controlled function by transmitting a SPAM message with meter-monitor segment information, invoking any given SPAM controlled function can also cause meter information and or monitor information to be processed in the fashions described above at apparatus and stations where said controlled function is invoked. Intermediate transmission stations can be equipped with SPAM regulating capacity such as that illustrated in Fig. 4, monitoring capacity such as that illustrated in Fig. 5, and control information switching and bus communications capacity such as that illustrated in Figs. 7 and 8. Controlling such capacity by means of transmitted SPAM messages, a remote network origination and control station can transmit programming to intermediate transmission stations, regulate and meter the use of said programming at said stations, monitor the use and usage of said programming at said stations, and control communication of control information at said stations all in the fashions that apply above to ultimate receiver stations. And any given transmission station can cause its receiver stations to function automatically not only in the fashions described above in the sections on automating ultimate receiver stations but in any appropriate fashion that a network origination and control station can cause intermediate transmission stations to function automatically.

35

WHAT IS CLAIMED IS:

1 1. A method of controlling the communication of
2 television programming at a television transmission station,
3 said method comprising the steps of:
4 receiving television programming from a plurality of
5 television programming sources;
6 receiving programming communication instructions
7 designating for each unit of television programming at least
8 one from the group consisting of:
9 (a) an output channel to be used in communicating
10 said unit of television programming; and
11 (b) the time said unit of television programming is
12 to be communicated; and
13 communicating each unit of television programming from
14 said transmission station to at least one subscriber according
15 to said programming communication instructions.

ABSTRACT

A unified system of programing communication. The system encompasses the prior art (television, radio, broadcast hardcopy, computer communications, etc.) and new user specific mass media. Within the unified system, parallel processing computer systems, each having an input (e.g., 77) controlling a plurality of computers (e.g., 205), generate and output user information at receiver stations. Under broadcast control, local computers (73, 205), combine user information selectively into prior art communications to exhibit personalized mass media programming at video monitors (202), speakers (263), printers (221), etc. At intermediate transmission stations (e.g., cable television stations), signals in network broadcasts and from local inputs (74, 77, 97, 98) cause control processors (71) and computers (73) to selectively automate connection and operation of receivers (53), recorder/players (76), computers (73), generators (82), strippers (81), etc. At receiver stations, signals in received transmissions and from local inputs (225, 218, 22) cause control processors (200) and computers (205) to automate connection and operation of converters (201), tuners (215), decryptors (224), recorder/players (217), computers (205), furnaces (206), etc. Processors (71, 200) meter and monitor availability and usage of programming.

28/

#36500 201 A
08/449413



PATENT

UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Rule 1.60 Application of :

John C. Harvey and James W. Cuddihy : Examiner

Serial No: **TO BE ACCORDED** : Group Art Unit

Filed: **HEREWITH** : Atty Dkt 5634.174

For: **SIGNAL PROCESSING APPARATUS AND METHODS**

REQUEST FOR FILING OF DIVISIONAL-CONTINUATION APPLICATION
PURSUANT TO 37 C.F.R. 1.60

Honorable Commissioner
of Patents and Trademarks
Washington, DC 20231

Sir:

This is a request for filing:
a continuation application
a divisional application
under 37 C.F.R. 1.60, of pending prior application:

Serial No. 08/113,329; Filed August 30, 1993
of John C. Harvey and James W. Cuddihy
for SIGNAL PROCESSING APPARATUS AND METHODS

The following are enclosed:

- A complete copy of the prior application, comprising:
 - a total of 558 numbered pages (557 pages of Specification, 1 page of Claims), a 1 page Abstract and 22 sheets of drawings).
 - the Oath or Declaration as originally filed

2. The filing fee was calculated as follows:

Claims filed in the Prior Application Less any Claims Cancelled by Amendment Below

Fee	Claims in Prior Filed Application, less claims cancelled by Preliminary Amendment plus claims added by Preliminary Amendment				No Extra	Small Entity Rate	Small Entity Fee	Large Entity
Basic Fee						\$365	\$365	
Total Claims	$\frac{1}{1}$	$-\frac{1}{1}$	$+\frac{1}{1}$	$=\frac{1}{1}$	$-\frac{20}{3}$	11	-0-	
Independent Claims	$\frac{1}{1}$	$-\frac{1}{1}$	$+\frac{1}{1}$	$=\frac{1}{1}$	$-\frac{3}{3}$	38	-0-	
1st Multi Dependent						120	-0-	
Total for Small Entity							\$ 365	

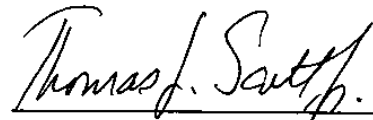
*If the difference is less than zero, enter zero.

3. HOWREY & SIMON Check No. 98555 in the amount of \$365.00 is enclosed.
4. The Commissioner is hereby authorized to charge
 any additional fees listed below
 37 CFR 1.16 (filing fees)
 37 CFR 1.16 (presentation of extra claims)
 37 CFR 1.17 (extension of time)
 which may be required by this paper or to credit any overpayment to Account No. 08-3038. A Duplicate copy of this sheet is enclosed.
5. The prior application is assigned of record to:
 PERSONALIZED MASS MEDIA CORPORATION and is so recorded on August 30, 1993 in the U.S. Patent Office at Reel 6686 and Frames 0319.
6. The Power of Attorney in the application is Thomas J. Scott, Jr.,
 Registration No. 27,836.
 address all future communications to Thomas J. Scott, Jr.,
HOWREY & SIMON, 1299 Pennsylvania Avenue, NW,
Washington, D.C. 20004. Tel: (202) 383-6614.
7. A Preliminary Amendment is enclosed.

8. I hereby verify that the attached papers are a true copy of prior application serial no. 08/113,329, as originally filed on August 30, 1993.

The undersigned declares further that all statements made herein of his own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18, United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Date: May 24, 1995



Thomas J. Scott, Jr.
Registration No. 27,836
Attorney for Applicants

HOWREY & SIMON
1299 Pennsylvania Avenue, NW
Washington, D.C. 20004
Tel: (202) 383-6614
Fax: (202) 383-6610

WHAT IS CLAIMED IS:

1 1. A method of controlling the communication of
2 television programming at a television transmission station,
3 said method comprising the steps of:
4 receiving television programming from a plurality of
5 television programming sources;
6 receiving programming communication instructions
7 designating for each unit of television programming at least
8 one from the group consisting of:
9 (a) an output channel to be used in communicating
10 said unit of television programming; and
11 (b) the time said unit of television programming is
12 to be communicated; and
13 communicating each unit of television programming from
14 said transmission station to at least one subscriber according
15 to said programming communication instructions.

*Add
A'
Add
B'
Add
C'*

08/449413

#2/A
TLR
12/19/96

PATENTS



THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of :
John C. Harter and James W. Cuddihy : Examiner:
Serial No. To be Accorded : Group Unit:
Filed Herewith : Atty Dkt: 5634.174

For **SIGNAL PROCESSING APPARATUS AND METHODS**

PRELIMINARY AMENDMENT

Honorable Commissioner of
Patents and Trademarks
Washington, D.C. 20231

Sir:

Prior to initiating the Examination of the above-described continuation application, Applicants herewith submit the following Preliminary Amendment.

IN THE CLAIMS

Please cancel claim 1 and add the following claim:

- 1 *Sub 2* 2. A method for decrypting data from a storage device using a computer
- 2 operatively connected to said storage device, said storage device having encrypted data
- 3 stored thereon, and a decryptor operatively connected to said computer to receive data
- 4 from said storage device and control instructions from said computer comprising the
- 5 steps of:
- 6 selecting data on said storage device;

A/cont

1 transferring said selected data from said step of selecting from said storage
2 device to said decryptor;
3 identifying information in said selected data from said step of selecting; and
4 decrypting said selected data from said step of transferring in response to the
5 information in said selected data from said step of identifying.

A4
line 3

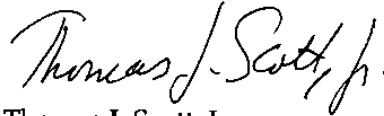
IN THE SPECIFICATION

On page 1, please rewrite the paragraph in the "Cross-Reference to Related Applications" as follows:

This is a continuation of application serial no. 08/113,329, filed August 30, 1993, herein incorporated by reference in its entirety, which is a continuation of application serial no. 056,501, filed May 3, 1993, now U.S. Patent 5,335,277, which was a continuation of application serial no. 849,226, filed March 10, 1992, now U.S. Patent No. 5,233,654, which was a continuation of application serial no. 588,126, filed Sept. 25, 1990, now U.S. Patent No. 5,109,414, which was a continuation of application serial no. 096,096, filed Sept. 11, 1987, now U.S. Patent No. 4,965,825, which was a continuation-in-part of application serial no. 829,531, filed Feb. 14, 1986, now U.S. Patent No. 4,704,725, which was a continuation of application serial no. 317,510, filed Nov. 3, 1981, now U.S. Patent No. 4,694,490.

A2
concl.

Respectfully submitted,



Thomas J. Scott, Jr.
Reg. No. 27,836
Attorney for Applicants

Date: May 24, 1995
HOWREY & SIMON
1299 Pennsylvania Avenue, NW
Washington, D.C. 20004
Tel: (202) 383-6614



#3/B
TLR
1/14/97

PATENTS

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of :
John C. Harvey and James W. Cuddihy : Examiner:
Serial No. 08/449,413 : Group Unit: 2602/348
Filed May 24, 1995 : Atty Dkt: 5634.174
For **SIGNAL PROCESSING APPARATUS AND METHODS**

SUPPLEMENTAL PRELIMINARY AMENDMENT

Assistant Commissioner of Patents
Washington, D.C. 20231

Sir:

Prior to initiating the Examination of the above-described continuation application, Applicants herewith submit the following Preliminary Amendment and Remarks.

RECEIVED
95 SEP 18 AM 12:15
GROUP 260

IN THE CLAIMS

Please amend claim 2 as denoted below and add the following claims:

Sub
D1

BY
SOK

2. (amended) A method for decrypting data from a storage device using a computer operatively connected to said storage device, said storage device having encrypted data stored thereon, and a decryptor operatively connected to said computer to receive data from said storage device and control instructions from said computer comprising the steps of:

selecting data on said storage device;

transferring at least some of said selected data from said step of selecting from said storage device to said decryptor;

could

identifying information in said selected data from said step of selecting; and

decrypting said at least some selected data from said step of transferring in response to the information in said selected data from said step of identifying.

*Sub
OO*

3. ^(new) The method of claim 2, wherein said storage device is a laser disk, a floppy disk, or a storage medium capable of storing video data, said method further comprising one of the steps of:

connecting to said computer or said decryptor a processor that is adapted to assemble or store a record of the availability, use or usage of data;

programming a processor connected to said computer or said storage device to assemble or store a record of the availability, use or usage of some specific data;

*7a
cont*

adapting a device that controls said decryptor to communicate selected information to a remote data collection station;

inputting to a device that is adapted to communicate availability, use or usage information to a remote data collection station some information that identifies said selected data or that designates a source or supplier of said selected data;

inputting to a device that is adapted to communicate availability, use or usage information to a remote data collection station some information that identifies a buyer of said selected data or that designates a receiver or user of said selected data;

processing a title of said selected data; and

using some of said identified information as a code for said step of decrypting.

4. ^(new) The method of claim 2, wherein said selected data comprises a title or identifier datum and one or more codes for decryption, said method further comprising one of the steps of:

connecting to said computer or said decryptor a processor that is adapted to assemble or store a record on the basis of a title or identifier datum;

programming a processor connected to said computer or said storage device to assemble or store a record on the basis of a title or identifier datum;

adapting a device that controls said decryptor to communicate a title or identifier datum to a remote data collection station;

inputting said title or identifier datum to a device that is adapted to communicate availability, use or usage information to a remote data collection station;

inputting information that designates a receiver of user to a device that is adapted to communicate availability, use or usage information to a remote data collection station;

processing said title or identifier datum to locate or identify a code for decryption;

using said one or more codes to decrypt said at least some selected data; and

performing a second step of decrypting.

5. ^(new) A method of processing signals at a receiver station comprising the steps of:

(a) receiving one or more information transmissions;

- Do cont.*
- (b) detecting a plurality of codes or identifier data on said one or more information transmissions, at least one of said detected plurality of codes or identifier data being a signal which is effective at said receiver station to control decryption;
 - (c) passing each detected code or identifier datum to a processor or controller;
 - (d) controlling a decryptor on the basis of at least one signal passed to said processor or controller;
 - (e) decrypting some video data or some data communicated from a laser disk in response to at least one detected and passed code or identifier datum;
 - (f) storing information evidencing the passing of one or more of said detected and passed codes or identifier data.

6. ^(new) The method of claim 5, further comprising any one of the steps of:
programming said receiver station to decrypt some information stored on a laser disk or a television storage device;
generating a signal to control a tuner to receive a television program in response to a detected and passed code or identifier datum;
inputting said one or more information transmissions to a control signal detector in response to a command;
storing a received television program at a memory or recorder;
storing information evidencing some output in response to a detected and passed code or identifier datum;

assembling a record of the availability, use or usage of some information on the basis of a title; and

transmitting some stored evidence information to a remote data collection station.

^(new)
7. The method of claim 5, wherein said information transmission is received from a local source, said method further comprising the step of:

storing an information transmission containing one or more signals which are effective at the receiver station to decrypt some video or some data on a laser disk.

BA could

^(new)
8. The method of claim 5, wherein the stored evidence information identifies or designates one or more of:

- (1) a mass medium program;
- (2) a proper use of programming;
- (3) a transmission station;
- (4) a receiver station;
- (5) a network;
- (6) a broadcast station;
- (7) a channel on a cable system;
- (8) a time of transmission;
- (9) a unique identifier datum;
- (10) a source or supplier of data; and
- (11) a publication, article, publisher, distributor, or an advertisement.

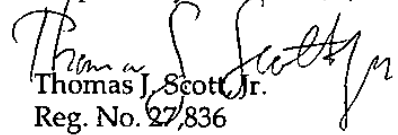
REMARKS

Applicants respectfully request consideration of the instant Supplemental Preliminary Amendment with respect to the above-described application. Attached hereto is a copy of the Filing Receipt received in this application. The hand writing on the copy of the Filing Receipt denotes corrections to this Filing Receipt. Please correct the Filing Receipt as indicated and issue a correct Filing Receipt for this application. If a corrected Filing Receipt has already been issued in this application, please disregard this request for another corrected Filing Receipt.

The Commissioner is hereby authorized to charge any additional fees or credit any overpayment of fees in connection with this communication to Deposit Account No. 08-3038.

Date: September 12, 1995
HOWREY & SIMON
1299 Pennsylvania Avenue, NW
Washington, D.C. 20004
Tel: (202) 383-6614

Respectfully submitted,


Thomas J. Scott Jr.
Reg. No. 27,836
Attorney for Applicants



Handwritten notes: 780-102-9260, #4/C, TLR, 1/14/97, PATENTS

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of

John C. Harvey and James W. Cuddihy

Examiner:

Serial No. 08/449,413

Group Unit: 2602

Filed May 24, 1994

Atty Dkt: 5634.174

For **SIGNAL PROCESSING APPARATUS AND METHODS**

SUPPLEMENTAL PRELIMINARY AMENDMENT

Assistant Commissioner of Patents
Washington, D.C. 20231

Sir:

Prior to initiating the Examination of the above-described continuation application, Applicants herewith submit the following Preliminary Amendment and Remarks.

IN THE CLAIMS

Please add the following claim(s):

- 1 *sub* 9. A method of gathering information or the use of resource or a signal at a
 2 receiver station, said receiver station having a processor, and a controlled device, said
 3 receiver station transferring said gathered information to a remote station, said method
 4 comprising the steps of:
 5 (1) identifying a resource to be decrypted or enabled or identifying a control
 6 signal which is effective to decrypt or enable;

290 SB 12/28/95 08449413
1 102 78.00 CK

- 1 (2) monitoring said resource or said control signal;
2 (3) storing a record of the use of said resource or said control signal from said
3 step of monitoring; and
4 (4) communicating information on said use of said resource or said control
5 signal from said step of storing a record from said receiver station to a remote station.

6 10. The method of claim 9, wherein said resource or control signal is received
7 from a local source, said method further comprising the step of:

- 8 . storing a resource or control signal containing one or more signals which are
9 effective at the receiver station to decrypt or enable.

10 11. The method of claim 9, wherein the stored evidence information identifies
11 or designates one or more of:

- 12 (1) a mass medium program;
13 (2) a proper use of programming;
14 (3) a transmission station;
15 (4) a receiver station;
16 (5) a network;
17 (6) a broadcast station;
18 (7) a channel on a cable system;
19 (8) a time of transmission;
20 (9) a unique identifier datum;
21 (10) a source or supplier of data;

- 1 (11) a publication, article, publisher, distributor, or an advertisement;
2 and
3 (12) an indication of copyright.

4 12. A method of controlling a remote transmitter station to deliver a receiver
5 specific output at a receiver station and controlling said receiver station to communicate
6 one or more receiver specific data to a remote data collection station, with said receiver
7 station being remote from said remote transmitter station and said remote data
8 collection station being remote from said receiver station, said method of
9 communicating comprising the steps of:

Clx
OPX

- 10 (1) receiving at the remote transmitter station one or more first instruct
11 signals which operate at the receiver station to decrypt or enable and to assemble or
12 communicate receiver specific data to a remote data collection site;
13 (2) receiving a control signal which operates at the remote transmitter station
14 to control the communication of one or more instruct signals and communicating said
15 control signal to said remote transmitter station;
16 (3) receiving a code or datum designating a specific instruct signal to be
17 transmitted by the remote transmitter station, and said transmitter station transferring
18 said designated specific instruct signal to a transmitter; and
19 (4) transmitting from said remote transmitter station an information
20 transmission comprising said designated specific instruct signal and said one or more
21 first instruct signals, said designated specific instruct signal or said one or more first
22 instruct signals being transmitted at one or more specific times or on one or more
23 specific channels in accordance with said control signal.

1 13. The method of claim 12, wherein said one or more receiver specific data
2 evidence the availability, use, or usage of information or evidence a receiver specific
3 response to said designated specific instruct signal.

4 14. The method of claim 12, wherein said designated specific instruct signal
5 comprises some downloadable executable code.

6 15. A method of generating and encoding signals to control a presentation
7 comprising the steps of:

8 receiving a program that contains video information;

9 receiving an instruction, said instruction designating supplemental program
10 material and having effect at a receiver station to decrypt or enable;

11 encoding said instruction, said step of encoding translating said instruction to a
12 control signal, said control signal for directing an ancillary processor to perform said
13 specified coordination of said supplemental program material indicated by said
14 instruction with said program; and

15 storing said control signal from said step of encoding, said control signal in
16 conjunction with said program, said supplemental program material and said ancillary
17 processor decrypt or enable presentation of said program and said supplemental
18 program material.

19 16. The method of claim 15 wherein said supplemental program material is
20 stored at the same location as said ancillary processor and said control signal from said
21 step of encoding directs said ancillary processor to generate a video overlay that is
22 coordinated with said video information in said program.

1 17. The method of claim 16 further comprising the step of:
2 transmitting a combined video signal from said program and said video overlay
3 generated by said ancillary processor over a broadcast or cablecast network to a
4 plurality of receiver stations.

5 18. The method of claim 16 further comprising the step of:
6 transmitting a combined video signal from said program and said video overlay
7 generated by said ancillary processor to a video display.

*CT
cont*

8 19. A method for an interactive television demonstration for use with an
9 interactive television viewing apparatus comprising the steps of:
10 displaying a television program that demonstrates a technique for preparing a
11 product, performing a service, or generating an output, said interactive viewing
12 apparatus having an input device to receive input from a viewer;
13 prompting said viewer during said television program whether said viewer
14 wants a performance of said technique demonstrated in said step of displaying, said
15 interactive television viewing apparatus having an output device for outputting said
16 product, service, or performance;
17 receiving a reply from said viewer at said input device in response to said step of
18 prompting said viewer, said interactive television viewing apparatus having a
19 processor for processing viewer reply and generating or controlling output of said
20 product, service, or performance in response to instructions;

1 delivering instructions at said interactive television viewing apparatus in
2 response to said step of receiving a reply, said instructions controlling said interactive
3 television viewing apparatus;
4 detecting a code or datum which is effective to enable said instructions, said
5 interactive television viewing apparatus having a decoder or decryptor for enabling
6 said instructions; and
7 performing said technique at said interactive television viewing apparatus, said
8 processor generating or controlling output of said product, service, or performance on
9 the basis of said instructions.

10
11 20. The method of claim 19, wherein said code or datum is inputted to said
interactive viewing apparatus by a viewer or a remote information provider.

12 21. A method of providing enabling information to a receiver station from a
13 remote enabling source, said enabling information for use at the receiver station in
14 television signal processing, said method comprising the steps of:
15 storing enabling information at said remote enabling source;
16 receiving at said remote enabling source a query from said receiver station;
17 transmitting a code or instruct signal which is effective to decrypt from said
18 remote enabling source to said receiver station in response to said step of receiving said
19 query, said receiver station storing at least some of said transmitted code or instruct
20 signal;
21 transmitting from a television signal source to said receiver station a signal
22 which controls said receiver station to select and process said stored at least some of

- 1 said code or instruct signal and to decrypt or enable at least part of a signal
2 communicated from said television signal source.

REMARKS

Applicants respectfully request consideration of the instant Supplemental Preliminary Amendment with respect to the above-described application.

The Commissioner is hereby authorized to charge any additional fees or credit any overpayment of fees in connection with this communication to Deposit Account No. 08-3038.

Date: October 20, 1995
HOWREY & SIMON
1299 Pennsylvania Avenue, NW
Washington, D.C. 20004
Tel: (202) 383-6614

Respectfully submitted/
Thomas J. Scott, Jr.
Thomas J. Scott, Jr.
Reg. No. 27,836
Attorney for Applicants



UNITED STATES DEPARTMENT OF COMMERCE
 Patent and Trademark Office
 Address: COMMISSIONER OF PATENTS AND TRADEMARKS
 Washington, D.C. 20231

APPLICATION NUMBER	FILING DATE	FIRST NAMED APPLICANT	ATTY. DOCKET NO.
08/449,413	05/24/95	HARVEY	J 5634.174
			EXAMINER

THOMAS J SCOTT JR
 HOWREY AND SIMON
 1299 PENNSYLVANIA AVENUE NW
 WASHINGTON DC 20004

26M1/0320

ART UNIT	PAPER NUMBER
2611	5

DATE MAILED:
03/20/97

This is a communication from the examiner in charge of your application.
 COMMISSIONER OF PATENTS AND TRADEMARKS

OFFICE ACTION SUMMARY

Responsive to communication(s) filed on 5/24/95

This action is FINAL.

Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under *Ex parte Quayle*, 1935 D.C. 11; 453 O.G. 213.

A shortened statutory period for response to this action is set to expire 3 month(s), or thirty days, whichever is longer, from the mailing date of this communication. Failure to respond within the period for response will cause the application to become abandoned. (35 U.S.C. § 133). Extensions of time may be obtained under the provisions of 37 CFR 1.136(a).

Disposition of Claims

- Claim(s) 2-21 is/are pending in the application.
- Of the above, claim(s) _____ is/are withdrawn from consideration.
- Claim(s) _____ is/are allowed.
- Claim(s) 2-21 is/are rejected.
- Claim(s) _____ is/are objected to.
- Claim(s) _____ are subject to restriction or election requirement.

Application Papers

- See the attached Notice of Draftsperson's Patent Drawing Review, PTO-948.
- The drawing(s) filed on _____ is/are objected to by the Examiner.
- The proposed drawing correction, filed on _____ is approved disapproved.
- The specification is objected to by the Examiner.
- The oath or declaration is objected to by the Examiner.

Priority under 35 U.S.C. § 119

- Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d).
 - All Some* None of the CERTIFIED copies of the priority documents have been
 - received.
 - received in Application No. (Series Code/Serial Number) _____
 - received in this national stage application from the International Bureau (PCT Rule 17.2(a)).

*Certified copies not received: _____

- Acknowledgment is made of a claim for domestic priority under 35 U.S.C. § 119(e).

Attachment(s)

- Notice of Reference Cited, PTO-892
- Information Disclosure Statement(s), PTO-1449, Paper No(s) _____
- Interview Summary, PTO-413
- Notice of Draftsperson's Patent Drawing Review, PTO-948
- Notice of Informal Patent Application, PTO-152

—SEE OFFICE ACTION ON THE FOLLOWING PAGES—

Serial Number: 08/449,413
Art Unit: 2619

-2-

Part III DETAILED ACTION

1. This action is in response to the amendment(s) filed 5/24/95, 9/14/95, and 11/28/95.

2. This action will not attempt to determine the effective filing date of this application. The action will apply art against the claims using two possible effective filing dates, i.e. serial number 06/317,510, filed November 3, 1981, and serial number 07/096,096, filed September 11, 1987. Applicants can overcome the art rejections by establishing that the art applied does not meet the claimed limitations or that the art does not have an early enough filing date.

The action will make initial double patenting rejections presuming that all of the present claims were fully disclosed in both the '81 and '87 cases.

In any rejections made under 35 U.S.C. 112, first paragraph, applicants will be asked to clarify, where required by the examiner, how the present claims are fully disclosed in both the '81 and '87 cases.

Serial Number: 08/449,413
Art Unit: 2619

-3-

3. Applicants are reminded of their duty to maintain a line of patentable demarcation between related applications. It has been noted by the PTO that many of the pending applications have similar claimed subject matter. In the related 327 applications (the serial numbers are included in a list below), it is estimated that there may be between 10,000 and 20,000 claims. Applicants should insure that substantially duplicate claims do not appear in different cases, and should bring to the PTO's attention instances where similar claims have been treated inconsistently, i.e. rejected in one case but not in another.

4. Applicants are cautioned that their continual use of alternatives in the claims raises questions concerning the exact claim meaning. More importantly, it raises questions whether the disclosure supports every possible embodiment or permutation that can be created by the alternative language.

5. The double patenting rejections in this action are based on the premise that all of the present claims were fully disclosed in U.S. Patents 4,694,490; 4,704,725; 4,965,825; and 5,109,414.

Serial Number: 08/449,413
Art Unit: 2619

-4-

Since there was a restriction made in 5,233,654, there will be no double patenting made on that patent or 5,335,277.

6. The PTO's copies of the parent files are in poor form since they have been copied many times by members of the public. The files also are missing some of the papers. The double patenting rejections below presumes that there were no requirements for restriction made in any of the parent files.

7. There are three types of double patenting rejections:

- a) Statutory double patenting rejection under 35 U.S.C. 101,
- b) Nonstatutory obvious type double patenting,
- c) Nonstatutory non-obviousness type double patenting.

In this action, the rejections of the third type that are directed to the claims of the parent patented files will have two different versions. The first rejects the claims because they have not been established to be independent and distinct from the patented claims. The second version includes that premise, and further supports the rejection by establishing that

Serial Number: 08/449,413
Art Unit: 2619

-5-

representative claims from this application have common subject matter with representative ones of the patented claims.

8. Claims 2-21 (all of the claims in this application) are rejected under the judicially created doctrine of non-obviousness non-statutory double patenting over the patented claims in U.S. Patents 4,694,490; 4,704,725; 4,965,825; and 5,109,414 since the claims, if allowed, would improperly extend the "right to exclude" already granted in those patents.

The subject matter claimed in the instant application is fully disclosed in the patents and is covered by the patents since the patents and the application are claiming common subject matter, as follows: a signal processing apparatus and method including an interactive communications system apparatus and method. Furthermore, there is no apparent reason why applicants were prevented from presenting claims corresponding to those of the instant application during prosecution of the parent applications which matured into patents. *In re Schneller*, 397 F.2d 350, 158 USPQ 210 (CCPA 1968). See also MPEP § 804.

A review of the claims in each of the four parent patents (5,109,414; 4,964,825; 4,704,725; 4,694,490) was made. These

Serial Number: 08/449,413
Art Unit: 2619

-6-

patented claims do not appear "independent and distinct" from the claims in this application. The present claims are directed to a method and apparatus for controlling communications including television communications or programming. The claims in patent 5,109,414 were directed to a processing system and method for signal distribution including television. The claims in patent 4,965,825 were directed to a system and process for signal processing including carrier communications. The claims in patent 4,704,725 were directed to a method of communicating data to receiver stations. The claims in patent 4,694,490 were directed to a method for communicating and processing television programs.

Applicants' invention can be envisioned at in three parts. As with most cable TV systems, there is a head end station which generates the video programming. Applicants have included an intermediate station which receives transmissions, from the head end or subscriber stations, and distributes the programming to each subscriber. The subscriber station receives the programming, and can communicate to the intermediate station with requests or instructions. Even if the claims directed to each station were "independent and distinct" from the claims directed

Serial Number: 08/449,413
Art Unit: 2619

-7-

to the other stations, there would be no reason to "restrict" between the three stations since their overall function is so interrelated that the stations have the same search area, i.e the PTO could not establish a burden if required to search for all three stations.

It is believed that CCPA in *Schneller* used the "independent and distinct" standard as the main factor in its determination that the double patenting rejection should be affirmed. The CCPA stated that the fundamental reason supporting the principle of non-statutory double patenting rejections is to prevent unjustified timewise extension of the right to exclude granted by a patent no matter how the extension is brought about. Further the CCPA stated at 158 USPQ 210 (214):

"... To conform to this reason and to prevail here, appellant has the burden of establishing that the invention in his patent is "independent and distinct" from the invention of the appealed claims. The public policy considerations underlying 35 U.S.C. 121 permit separate patents on "independent and distinct" inventions which are initially "claimed in one application." The statute places initial responsibility for this determination on the Commissioner of Patents. Where, as here, no such determination has been made, it is necessary to scrutinize carefully an applicant's voluntary alleged determination of this issue for it can lead to the improper proliferation of patents on the same invention with the inherent result of extending timewise a patentee's right to exclude others from

Serial Number: 08/449,413
Art Unit: 2619

-8-

the invention disclosed in the original application and on which his patent has issued."

The CCPA further stated at page 215 the length of time between an earlier patent and a later filed application should be considered. The filing date of this application was over seven years after the first patent issued (serial number 06/317,510, filed November 3, 1981, patented as 4,694,490 on September 15, 1987) and over four years after the first CIP issued as a patent (serial number 07/096,096, filed September 11, 1987, patented as 4,965,825 on October 23, 1990).

To the extent that one would view *Schneller* and *In re Kaplan*, 789 F.2d 1574, 229 USPQ 678 (Fed. Cir. 1986) to be in conflict, it is clear that *Schneller* is the controlling precedent to the factual situation here. In *Schneller*, the Court specifically distinguished a situation of the same applicant from one where the application and patent had different inventive entities. In *Kaplan*, the inventive entities between the patent and application were different, as was required at the time of the Kaplan invention, since Kaplan's filing date was before the Patent Law Amendments Act of 1984. In this present case, as with *Schneller*, the inventive entities of the application and patent

are the same. Clearly, Kaplan was required, or entitled, to file separate applications, whereas applicants and Schneller did not have reason to do so. Finally, decisions of a three-judge panel of the Federal Circuit cannot overturn prior precedential decisions of the CCPA. See *UMC Elec. Co. v. United States* 2 USPQ2d 1465.

9. Claims 2-21 (all of the claims in this application) are rejected under the judicially created doctrine of non-obviousness non-statutory double patenting over the patented claims in U.S. Patents 4,694,490; 4,704,725; 4,965,825; and 5,109,414 since the claims, if allowed, would improperly extend the "right to exclude" already granted in those patents.

This rejection incorporates the rejection above. That double patenting rejection is further supported by *Schneller* because the great majority of the patented claims are "comprising" type claims.¹ While it is recognized that the specific claim limitations in the application may not have been

¹The claims that recite neither "comprising" nor "consisting" are considered to recite open claim language, i.e. equivalent to "comprising". See, for example, claim 1 of Patent 5,109,414.

Serial Number: 08/449,413
Art Unit: 2619

-10-

claimed in the patents, this alone does not establish grounds for overcoming this rejection. The patent claims were directed to parts of applicants' total disclosed system or process.

Therefore the recitation of "comprising" enables those patented claims to "cover" claim features now recited by applicants' present application claims.

Since the head end, intermediate, and subscriber stations are part of the overall system, claims to one part "cover" the other part(s) under the *Schneller* decision (page 215), since the preferred embodiment would include all three parts of the main system, i.e. head, intermediate, and subscriber stations. For example, claims to the subscriber station still cover the intermediate station because the subscriber station would be processing information that had to come from the intermediate station. A second example would be that claims to one aspect or function of the intermediate station would cover the invention of another aspect or function of the intermediate station since both functions could be performed with the other. Applicants' disclosed system includes similar features in the head, intermediate, and subscriber stations. For example, the stations can transmit and receive, and have computer, processor and

controller capabilities. For that reason, the disclosure will permit broadly drafted claims to read on either the head, intermediate, or subscriber station. Patent claims that recite receiving and transmitting can cover both intermediate and subscriber stations. The fact that patent claims and application claims are directed to different elements does not prohibit this rejection if there is common or interrelated subject matter recited. The Court in *Schneller* stated at page 215:

"... They "cover" the preferred form ABCXY, common to the patent and this application, in the same sense. The fact that X and Y are distinct elements, performing, independent functions, so that either can be employed without the other, does not change this fact. Neither does appellant's omission of reference to the lip Y from his patent claims."

Application claim 12 is a representative claim. It is directed to a method of controlling a remote transmitter station to deliver a receiver specific output at a receiver station by:

receiving at the remote transmitter station one or more first instruct signals,

receiving a control signal which controls the communication of one or more instruct signals,

receiving a code or datum which designates a specific instruct signal, and

transmitting the specific instruct signal and one or more first instruct signals, wherein the one or more first instruct signals cause the receiver station to decrypt or enable and to assemble or communicate receiver specific data to a remote data collection site.

A review of representative ones of the patented claims will demonstrate that the patented claims cover the invention claimed in this application:

a) In patent 4,694,490, claim 7 is representative of the claimed method for communicating TV program information to a receiver station. The receiver station receives the video data, displays it, detects the presence of overlay information using an instruct signal, and has computers generate and transmit this overlay info to the display.

b) In patent 4,704,725, claim 3 is representative, and, as summarized below, recites a method of communicating data comprising:

- a) multiple receivers, each with a computer,
- b) transmitting instruct to transmit signals to the computers,
- c) detecting the signals and coupling them to the selected computers,
- d) having the computers control their own selected output device.

c) In patent 4,965,825, claim 24 is representative, and, as summarized below, recites generating a computer output having the steps of:

- a) having multiple receivers, each with a computer,
- b) transmitting an instruct to generate signal to the computers,
- c) causing the computers to generate individual user output information.

d) In patent 5,109,414, claim 15 is representative, and, as summarized below, recites a signal processing system (including):

- a) receiver/distribution means,
- b) switch means,
- c) control signal detector means for transferring data to storage means,
- d) storage means for storing and transferring data to processor means,
- e) processor means for controlling.

While claim 15 is an apparatus claim, a method claim and apparatus claim do not in themselves establish groups that are "independent and distinct".

The patented claims are also primarily directed to methods or structure to control element(s) either directly at that station or at another remote station. This control is generally completed with the reception or recognition of an instruct signal. The same common concept exists in application claim 12.

Serial Number: 08/449,413
Art Unit: 2619

-14-

All of the claims, both patented and pending in this application, when considered together, effectively recite parts of the preferred embodiment, i.e. a head, intermediate, and subscriber station. The patented claims "cover" the claims of the application because the patented limitations do not exclude the limitations of this application.

In the arguments above, the examiner, when discussing several of the patents, stated that the patented claims were broad enough to read on multiple stations. While it is believed this analysis is correct, it is not critical to this rejection. Since the patented claims recite limitations that are interrelated with other similar features claimed in this application, it is the examiner's position that those patented claims "cover" the application claims because all of these claimed features (both in the patent and application) describe what is effectively the preferred embodiment.

The claims in this application, if allowed without a terminal disclaimer, would continue patent protection of the preferred embodiment, i.e. the complete system of the head, intermediate, and subscriber stations, beyond the expiration of applicants' parent patents.

Serial Number: 08/449,413
Art Unit: 2619

-15-

10. It is acknowledged that a multiplicity rejection was mailed on July 27, 1989 in parent file 07/096,096. In this rejection, the examiner had limited the applicants to 25 claims.

Schneller did not equate a multiplicity rejection with a restriction requirement as a permissible exception to being subject to the non-obvious non--statutory double patenting rejection. For that reason, this action will not overturn the legal reasoning in *Schneller* which supports the non-statutory non-obviousness double patenting rejection above.

It is believed, however, that applicants arguments on this multiplicity issue can be better supported if a nexus is established between the claims of this application and those that were canceled in 07/096,096 in response to the multiplicity requirement.

Notwithstanding the comment above, at the time the examiner made the multiplicity rejection, there was a body of case law that had overturned similar rejections. Note *In re Flint* 162 USPQ 228 (CCPA 1969) and *In re Wakefield*, 164 USPQ 636 (CCPA 1970).

Serial Number: 08/449,413
Art Unit: 2619

-16-

11. A determination of a possible non-statutory double patenting rejection obvious-type in each of the related 327 applications over each other will be deferred until a later time. This action is taken in view of the possibility that many of these applications may be abandoned or merged.

12. Claims 2-21 are rejected under the judicially created doctrine of double patenting over the claims of copending U.S. application 08/113,329 and the following related U.S. applications (all of the application are series 08):

Serial Number: 08/449,413
Art Unit: 2619

-17-

#	Ser. No.	#	Ser. No.	#	Ser. No.
1	397371	2	397582	3	397636
4	435757	5	435758	6	437044
7	437045	8	437629	9	437635
10	437791	11	437819	12	437864
13	437887	14	437937	15	438011
16	438206	17	438216	18	438659
19	439668	20	439670	21	440657
22	440837	23	441027	24	441033
25	441575	26	441577	27	441701
28	441749	29	441821	30	441880
31	441942	32	441996	33	442165
34	442327	35	442335	36	442369
37	442383	38	442505	39	442507
40	444643	41	444756	42	444757
43	444758	44	444781	45	444786
46	444787	47	444788	48	444887
49	445045	50	445054	51	445290
52	445294	53	445296	54	445328
55	446123	56	446124	57	446429
58	446430	59	446431	60	446432
61	446494	62	446553	63	446579
64	447380	65	447414	66	447415
67	447416	68	447446	69	447447
70	447448	71	447449	72	447496
73	447502	74	447529	75	447611
76	447621	77	447679	78	447711
79	447712	80	447724	81	447726
82	447826	83	447908	84	447938
85	447974	86	447977	87	448099
88	448116	89	448141	90	448143
91	448175	92	448251	93	448309

Serial Number: 08/449,413
Art Unit: 2619

-18-

#	Ser. No.	#	Ser. No.	#	Ser. No.
94	448326	95	448643	96	448644
97	448662	98	448667	99	448794
100	448810	101	448833	102	448915
103	448916	104	448917	105	448976
106	448977	107	448978	108	448979
109	449097	110	449110	111	449248
112	449263	113	449281	114	449291
115	449302	116	449351	117	449369
118	449411	119	*****	120	449523
121	449530	122	449531	123	449532
124	449652	125	449697	126	449702
127	449717	128	449718	129	449798
130	449800	131	449829	132	449867
133	449901	134	450680	135	451203
136	451377	137	451496	138	451746
139	452395	140	458566	141	458699
142	458760	143	459216	144	459217
145	459218	146	459506	147	459507
148	459521	149	459522	150	459788
151	460043	152	460081	153	460085
154	460120	155	460187	156	460240
157	460256	158	460274	159	460387
160	460394	161	460401	162	460556
163	460557	164	460591	165	460592
166	460634	167	460642	168	460668
169	460677	170	460711	171	460713
172	460743	173	460765	174	460766
175	460770	176	460793	177	460817
178	466887	179	466888	180	466890
181	466894	182	467045	183	467904
184	468044	185	468323	186	468324
187	468641	188	468736	189	468994

Serial Number: 08/449,413
Art Unit: 2619

-19-

#	Ser. No.	#	Ser. No.	#	Ser. No.
190	469056	191	469059	192	469078
193	469103	194	469106	195	469107
196	469108	197	469109	198	469355
199	469496	200	469517	201	469612
202	469623	203	469624	204	469626
205	470051	206	470052	207	470053
208	470054	209	470236	210	470447
211	470448	212	470476	213	470570
214	470571	215	471024	216	471191
217	471238	218	471239	219	471240
220	472066	221	472399	222	472462
223	472980	224	473213	225	473224
226	473484	227	473927	228	473996
229	473997	230	473998	231	473999
232	474119	233	474139	234	474145
235	474146	236	474147	237	474496
238	474674	239	474963	240	474964
241	475341	242	475342	243	477547
244	477564	245	477570	246	477660
247	477711	248	477712	249	477805
250	477955	251	478044	252	478107
253	478544	254	478633	255	478767
256	478794	257	478858	258	478864
259	478908	260	479042	261	479215
262	479216	263	479217	264	479374
265	479375	266	479414	267	479523
268	479524	269	479667	270	480059
271	480060	272	480383	273	480392
274	480740	275	481074	276	482573
277	482574	278	482857	279	483054
280	483169	281	483174	282	483269
283	483980	284	484275	285	484276

Serial Number: 08/449,413
Art Unit: 2619

-20-

#	Ser. No.	#	Ser. No.	#	Ser. No.
286	484858	287	484865	288	485282
289	485283	290	485507	291	485775
292	486258	293	486259	294	486265
295	486266	296	486297	297	487155
298	487397	299	487408	300	487410
301	487411	302	487428	303	487506
304	487516	305	487526	306	487536
307	487546	308	487556	309	487565
310	487649	311	487851	312	487895
313	487980	314	487981	315	487982
316	487984	317	488032	318	488058
319	488378	320	488383	321	488436
322	488438	323	488439	324	488619
325	488620	326	498002	327	511491
328	485773				

The subject matter claimed in the instant application is fully disclosed in the referenced copending applications and would be covered by any patent granted on that copending applications since the referenced copending applications and the instant application are claiming common subject matter, as follows: a signal processing apparatus and method including an interactive communications system apparatus and method.

Furthermore, there is no apparent reason why applicant would be prevented from presenting claims corresponding to those of the instant application in the other copending applications. In re

Schneller, 397 F.2d 350, 158 USPQ 210 (CCPA 1968). See also MPEP § 804.

A review of the claims in the related copending applications was made. These claims do not appear independent and distinct from the claims in this application. It is believed that CCPA in *Schneller* used the "independent and distinct" standard as the main factor in its determination that the double patenting rejection should be affirmed. The relevant arguments in the preceding paragraphs in support of this position are incorporated herein.

13. The non-statutory double patenting rejection, whether of the obvious-type or non-obvious-type, is based on a judicially created doctrine grounded in public policy (a policy reflected in the statute) so as to prevent the unjustified or improper timewise extension of the "right to exclude" granted by a patent. *In re Thorington*, 418 F.2d 528, 163 USPQ 644 (CCPA 1969); *In re Vogel*, 422 F.2d 438, 164 USPQ 619 (CCPA 1970); *In re Van Ornam*, 686 F.2d 937, 214 USPQ 761 (CCPA 1982); *In re Longi*, 759 F.2d 887, 225 USPQ 645 (Fed. Cir. 1985); and *In re Goodman*, 29 USPQ2d 2010 (Fed. Cir. 1993).

A timely filed terminal disclaimer in compliance with 37 CFR 1.321 (b) and (c) may be used to overcome an actual or provisional rejection based on a non-statutory double patenting ground provided the conflicting application or patent is shown to be commonly owned with this application. See 37 CFR 1.78 (d).

Effective January 1, 1994, a registered attorney or agent of record may sign a Terminal Disclaimer. A Terminal Disclaimer signed by the assignee must fully comply with 37 CFR 3.73(b).

14. Claims 2-21 are rejected under 35 U.S.C. 112, second paragraph, as being indefinite for failing to particularly point out and distinctly claim the subject matter which applicants regards as the invention.

The examiner must be able to determine the meets and bounds of the claims to perform an effective search and analysis over the art. The examiner is not certain that the meets and bounds of these claims can be determined because of the language in the disclosure and claims. For example, the disclosure teaches many transmitter and receiver stations, instruct signals, control signals, decoders, etc. (This is just a partial list of terms in

applicants' disclosure that apply to plural elements in that disclosure.) When these phrases are claimed, the examiner needs to know "which" element in the disclosure is performing the claimed step. For example, when a hypothetical claim recites "transmitter station", and the disclosure teaches different ones (those in the origination, intermediate, and subscriber stations), the examiner needs to be able to envision what applicants could be claiming.

Applicants' assigned multiple meanings to words in a claim makes a claim indefinite.

Traditionally, examiners "diagram" claims to determine the meets and bounds. To explain what "diagraming" means, the examiner attempts to draw a picture (generally a circuit or a connection of block elements in an electrical application) which represents what was claimed so that the examiner can visualize how a mythical reference could anticipate the claim, if the claim was given its broadest reading. If the claim recites terms or phrases that have multiple meanings in the disclosure, the examiner can't determine whether the diagram of the claim is correct. Given this, how can the examiner determine whether or

Serial Number: 08/449,413
Art Unit: 2619

-24-

not the scope of the art searched for is commiserate with the broadest reading of the claim?

Admittedly, the size of applicants' disclosure with its numerous possible implementations is contributing to the problem, but the problem does exist. Applicants are being requested to reference the claim limitations in this application to the disclosure so that the meets and bounds of these claims can be properly considered. This can be done in a remarks section, the claims do not have to be amended.

Claim Rejections - 35 U.S.C. § 102

15. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless --

(e) the invention was described in a patent granted on an application for patent by another filed in the United States before the invention thereof by the applicant for patent, or on an international application by another who has fulfilled the requirements of paragraphs (1), (2), and (4) of section 371⁶ of this title before the invention thereof by the applicant for patent.

Claim 15 is rejected under 35 U.S.C. 102(e) as being anticipated by Campbell et al [US 4,536,791].

Campbell discloses a method of generating and encoding signals to control a presentation comprising receiving a program that contains video information (baseband video from program source, see Fig. 2), receiving an instruction (control data from PCS 50), encoding the instruction by translating it into a control signal (subscriber enable word 210 and channel control word, see Figs. 4-5 and 11) and storing the control signal in conjunction with the program (control signals integrated with video signal, 44), see Fig. 2. Campbell also shows "supplemental program material" (see Col. 2, lines 58-63 and Col. 17, lines 28-30). Fig. 6 shows the "control signal" (extracted signal from the vertical blanking interval) for directing an "ancillary processor" (104). Campbell further shows that the "instruction" from the PCS also includes scrambler signals (Col. 5, lines 25-31; Col. 9, lines 18-23 and Fig. 11) which the "receiver station" (40 and 36, see Fig. 1) uses to decrypt the incoming program.

Claim Rejections - 35 U.S.C. § 103

16. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.

Claims 2-4 are rejected under 35 U.S.C. § 103(a) as being unpatentable over Jeffers et al [US 5,036,537] in view of Nagel [US 4,064,490].

Regarding claim 2, Jeffers discloses a television receiver unit having a "decryptor" (28) operatively connected to a "computer" (22), see Fig. 6. Jeffers shows that the "computer" selects data to be decrypted using comparison of addresses. If there is a match, the incoming data is sent to the "decryptor". Jeffers does not show storage device for storing encrypted data.

Nagel teaches a receiver unit having "storage device" (110) at the input for storing incoming signals in order to recognize the incoming information and determine its nature. It would have been obvious to one of ordinary skill in the art to modify

Jeffers's receiver unit to include "storage device" taught by Nagel in order to recognize the incoming information and determine its nature. With the combination of Jeffers and Nagel, the "storage device" would store encrypted messages since it would be an input buffer.

Regarding claim 3, since the "storage device" is an input buffer placed at the input of the receiver unit, it would obviously store any incoming signal including video data. Fig. 5 of Jeffers shows the decryption information embedded in the composite television signal.

Regarding claim 4, Fig. 5 shows an "identifier datum" (address code) and "one or more codes for decryption" (decryption information). Jeffers shows in Fig. 6 the step of "using said one or more codes to decrypt said at least some selected data".

17. Claims 5-14 are rejected under 35 U.S.C. § 103 (a) as being unpatentable over Block et al [US 4,225,884].

Regarding claim 5, Block discloses a subscription television system wherein the "receiver station" (12) receives "one or more information transmissions" (see Fig. 1), detects identifier data (TSC and TPC), passes the identifier data to a controller (26),

Serial Number: 08/449,413
Art Unit: 2619

-28-

controls a "decryptor" (24), decrypts some video data (62) and stores information evidencing the passing of one or more detected identifier data (storage of TPC 68), see Figs. 1 and 4. Block does not show the video data communicated from a laser disk.

Although Block does not show that the video data are from laser disk, it is well known in the art to store video data on laser disk. Since it is also well known in the art that the video data may be generated from a variety of program sources, it would have been obvious to one of ordinary skill in the art for the video data of Block to be generated from a known laser disk as long as the laser disk provides the desired programs.

Regarding claim 6, Block shows the step of "transmitting some stored evidence information to a remote data collection station" (reads on the transmission of the stored TPCs to billing data gathering computer 20), see Fig. 1.

Regarding claim 7, Block shows the storage of the scrambled code which is used at the "receiver station" (12) to decrypt some video (62), see Figs. 1 and 4.

Regarding claim 8, Block shows the "stored evidence information identifies a mass medium program" (the stored TPC identifies the selected program), see Fig. 1.

Regarding claim 9, Block discloses a method of gathering information on the use of resource. Block shows a "receiver station" (12) for transferring the gathered information (stored program codes) to a "remote station" (20), see Fig. 1. Block shows the steps of "identifying a resource to be decrypted" (subscriber selecting the desired program to be viewed), "monitoring said resource" (22), "storing a record of the use of said resource" (stored program codes) and "communicating information on said use of said resource...to a remote station" (sending the stored program codes to the billing data gathering computer). Block further shows a "controlled device" (24) and a control and storage unit (26), but does not explicitly show a "processor".

Receiver stations are known to have processors in order to perform the processing of signals. Since Block shows a receiver station 12, it would have been obvious to one of ordinary skill in the art to modify Block's "receiver station" (12) with a conventional processor in order to perform the processing of signals such as the processing of control signals.

Regarding claim 10, Block shows the storage of the scrambled code which is used at the "receiver station" (12) to decrypt some video (62), see Figs. 1 and 4.

Regarding claim 11, Block shows the "stored evidence information identifies a mass medium program" (the stored TPC identifies the selected program), see Fig. 1.

Regarding claim 12, Block shows a "remote transmitter station" (10), a "receiver station" (12) and a "remote data collection station" (20) wherein the "receiver station" being remote from the "remote transmitter station" and the "remote data collection station" being remote from the "receiver station", see Fig. 1. Block shows receiving at the "remote transmitter station" (10) a TSC which operate at the "receiver station" (12) for decryption and a code which operates at the "receiver station" (12) to communicate "receiver specific data" (stored program codes) to a "remote data collection site" (20). Block also shows the TSC (claimed "code or datum") designating a "specific instruct signal" which is decryption. Block further shows the transmission of both the TSC and the billing code to the "receiver station", but does not show a "control signal".

One of ordinary skill in the art would have readily recognized that the signals transmitted over a communication channel would require a carrier (claimed "control signal"). Since Fig. 1 of Block shows broadcast transmission, it would have been obvious to one of ordinary skill in the art at the time of the invention to modify Block by transmitting the signal with a carrier in order for the signal to travel to the "receiver station" (12). Note that carrier would also designate the specific channel.

Regarding claim 13, Block shows "one or more receiver specific data" (stored program codes) evidence the usage of information.

Regarding claim 14, as discussed above in claim 12, the "specific instruct signal" (TSC) is loaded to the control and storage unit (26) for use in decryption.

18. Claims 16-18 are rejected under 35 U.S.C. 103(a) as being unpatentable over Campbell et al [US 4,536,791] in view of Hedger et al ["Telesoftware--Value added Teletext"].

Regarding claims 16 and 18, Campbell shows a system for controlling a presentation where an instruction is encoded as a

Serial Number: 08/449,413
Art Unit: 2619

-32-

control signal and stored in conjunction with a program. Campbell further shows the sending of supplemental program material (discussed above in claim 15) and the use of teletext (Figs. 14-17) where the supplemental data (teletext) is stored at the same place as the "ancillary processor" (at the subscriber unit in memory 130 before display). Campbell does not show the control signal for generating a video overlay which is transmitted in a combined signal.

Hedger teaches the use of subtitling via teletext where the subtitling is a video overlay of the program (see pages 564-565). Hedger also teaches that the user has the option to review such overlaid information (i.e the subtitling is stored at the subscriber station for further review at microprocessor and associated memories, see Figs. 1-2). Since the subtitling is transmitted in a teletext system, it would have been obvious to one of ordinary skill in the art at the time of the invention to modify Campbell's system by including video overlay in the combined signals as discussed above in order to provide closed captioning for the hearing impaired.

Regarding claim 17, Campbell shows the transmission of combined signals to a plurality of receiver stations over cablecast network, see Fig. 1.

19. Claims 19-20 are rejected under 35 U.S.C. § 103(a) as being unpatentable over Campbell et al [US 4,536,791] in view of Block et al [US 4,225,884] and further in view of Bush [US 4,789,863].

Regarding claim 19, Campbell shows a pay-per-view premium programming feature wherein the viewer is prompted to enter a key number for the premium channel. If the viewer is desired to view the program on the premium channel, he/she would reply by entering the key number on the keyboard. In response to the entering of the key number, the subscriber unit would send a request to the head end station to authorize reception of the channel. The head end station would then send a command to either allow or disallow the viewer to view the selected program. Campbell also shows the head end station having a processor (see Figs. 1, 2 and 15), but does not show detecting a code or datum designating the selected program.

Block teaches that the head end station sends the selected program with a "code" (program code) embedded in the vertical

Serial Number: 08/449,413
Art Unit: 2619

-34-

blanking interval. The subscriber unit having a "decoder" to detect the program code. It would have been obvious to one of ordinary skill in the art to modify Campbell's head end station such that the head end station would send the selected program with a "code" embedded in the vertical blanking interval to the subscriber unit and the subscriber unit having a well known "decoder" in order to identify and detect the desired program.

Furthermore, the combination of Campbell and Block does not show displaying a demonstration of the program. Bush teaches a pay per view system wherein a preview of the program is being outputted to the viewer before the viewer makes his/her selection. It would have been obvious to one of ordinary skill in the art to further modify Campbell's pay-per-view premium system by incorporating a preview of the program (or a demonstration of the program) in order for the viewer to have a taste of the program before deciding whether or not to pay for the complete program.

Regarding claim 20, as discussed above, the code would be inputted by a "remote information provider" (head end station).

Serial Number: 08/449,413
Art Unit: 2619

-35-

20. Claim 21 is rejected under 35 U.S.C. § 103(a) as being unpatentable over Campbell et al [US 4,536,791] in view of Block et al [US 4,225,884].

Campbell discloses a pay-per-view premium programming feature having a "remote enabling source" (head end station), a "receiver station" (subscriber unit) and a "television signal source" (at the head end station), see Fig. 1. The viewer is prompted to enter a key number for the premium channel. If the viewer is desired to view the program, he/she sends a reply (claimed "receiving at said remote enabling source a query from said receiver station") by entering the key number on the keyboard. The subscriber unit then sends a request to the head end station to authorize reception of the channel. The head end station sends a command to either allow or disallow the viewer to view the selected program. In order for the head end station to determine whether to allow or disallow the viewer to view the requested program, it would have been obvious to one of ordinary skill in the art for the head end station to have stored enabling information. Once the head end station allows the viewer to view the requested program, it would have been obvious for Campbell's head end station to transmit a "control signal" (descrambled

timing signal) which is effective at the subscriber unit to decrypt the requested program as shown in Fig. 6. Campbell does not show storing at least some of the transmitted code signal at the subscriber unit.

Block teaches storing the "transmitted code signal" (descrambling codes) at the subscriber unit for monthly billing purposes. It would have been obvious to one of ordinary skill in the art to modify Campbell's subscriber unit to store "transmitted code signal" for monthly billing purposes.

21. A series of interviews were held before prosecution began on this application. Unless identified specifically below in this part of the action, these interviews did not address the merits of any single application, but rather issues that are appropriate to all of the related "Harvey" applications.

The first interview was held on August 13, 1995. It was a personal interview. Attending were one of the applicants, Mr. Harvey, and his attorneys, Messrs. Scott and Woolston. Representing the PTO were Messrs. Godici, Yusko, Orsino, and Groody. Mr. Harvey and his attorneys were informed that because of the large number of related applications, the examination

Serial Number: 08/449,413
Art Unit: 2619

-37-

would be performed by a team of examiners. As of the August 1995 interview there existed a problem with some of the applications being charged large entity fees when applicants believed that small entity status was deserved. The PTO has referred this matter to the Office of Assistant Commissioner of Patents, specifically Hiram Bernstein, a petitions attorney. Mr. Harvey's representatives will attempt to resolve this issue through Mr. Bernstein. At this time all of the related cases had not been received in the Group. No examination was planned until at least late October because the team members were managers, and needed to complete other end of fiscal year assignments and all employee performance ratings. The PTO requested that any amendments to the specification, other than to correct continuing status, be delayed. Mr. Harvey's representatives stated that no other amendments to the specification were actually planned. The PTO's goal will be to attempt to reduce the amount of paper passed between applicant and PTO since the cases are related and very difficult to move from cite to cite because of their size. Copies of the prior art only need to be filed once. The PTO will only send newly cited art once. Preliminary amendments are being prepared. The PTO however cautioned that the prosecution of the

Serial Number: 08/449,413
Art Unit: 2619

-38-

applications will not be delayed until applicants have filed these amendments. The PTO requested a chart establishing any relationships between cases and what parts of applicants' disclosure related blocks of cases were directed to. It was not, at this time, determined whether this chart would become part of the official file. The PTO planned to research this. It was the PTO's intent to examine related cases simultaneously. The PTO welcomed any claim amendments to include resubmissions of all claims, whether amended or not. Mr. Harvey's representatives were informed that the issue of double patenting was expected to be a major issue.

On November 2, 1995, a telephonic interview was held between Mr. Woolston and Mr. Groody. Mr. Woolston indicated that two prior art statements were being completed, one for cases with a 1987 effective date, the other for cases with a 1981 effective date.

On November 30, 1995, a personal interview was held. Representing applicants were Messrs. Scott, Woolston, and Grabarek. Representing the PTO were Messrs. Yusko, Orsino, and Groody. The content of a simultaneously filed prior art statement was discussed. The PTO's copies of the parent files

Serial Number: 08/449,413
Art Unit: 2619

-39-

are missing the non-U.S. patents cited therein. The PTO requested copies of those prior art documents. Applicants gave the PTO a document showing which cases have already been amended. Since this document merely shows the status of any amended application, it has not been made part of the file record since that paper has no bearing on the merits of any issue before the PTO.

A second interview was held on later on November 30, 1995 between Mr. Scott and Mr. Groody. The sole topic discussed was double patenting. The discussion led to no conclusions on whether a double patenting rejections would be made in these applications.

An interview was held on December 6, 1995 between Mr. Scott and Mr. Groody. The discussion was directed to In re Schneller, 158 USPQ 210 (CCPA) and whether that decision will necessitate a double patenting rejection in any of these cases. Mr Scott was asked whether a terminal disclaimer could be filed in all of the 327 related cases to obviate a possible double patenting rejection in each of these cases over each other. Mr. Scott agreed to consider this.

An interview was held on December 13, 1995 between Mr. Scott and Mr. Groody regarding the terminal disclaimer question above. Mr. Scott proposed filing a terminal disclaimer in about 250 of the 327 cases over each other if the PTO would have each of the about 250 issue within 4 or 6 months of each other. Mr. Groody felt that the PTO would be unwilling to suspend prosecution in some cases just to have other related cases issue close to each other. No agreement was reached.

Two interviews were held between Mr. Scott and Mr. Groody on April 2, 1996. Mr. Scott pointed out that, in parent file 5,233,654, there had been a restriction requirement. After reviewing the file, Mr Groody indicated that there would not be a Schneller double patenting rejection made in any case based on parent patent 5,233,654 and 5,335,277. The action recently sent out in 08/113,329 would be changed to reflect this point. Mr. Scott inquired whether a terminal disclaimer, in these applications, would have to be filed for all of the four Harvey patents (4,694,490; 4,704,725; 4,965,825; 5,109,414). Mr. Groody felt that all four should be disclaimed, if applicants elect to take that approach toward overcoming the double patenting rejections, because of the requirement in terminal disclaimers

Serial Number: 08/449,413
Art Unit: 2619

-41-

concerning common ownership. Mr. Scott indicated that in parent patent 4,965,825, there had been a multiplicity rejection. Mr. Groody will order the file, but felt that rejection would not overcome the Schneller double patenting rejections since the CCPA did not list this situation as an acceptable reason to file continuing cases. The Court limited it exception to "independent and distinct" claims. Mr. Groody acknowledged that the Board of Appeals may accept the multiplicity argument, but, in the absence of case law on this issue, he would still apply the Schneller rejections.

On June 10, 1996, Mr Scott spoke with Mr. Groody on several topics. Related case 08/397,582 has been withdrawn from issue in Group 2200, and a new action will be mailed containing a double patenting rejection under *In re Schneller*. This application will now be examiner in Group 2600. Mr. Scott questioned whether applicants can withdraw the terminal disclaimer made in 397,582. Mr. Groody was unsure of the answer, but later checked with Mr. Orsino, who informed him that MPEP 1490 controlled.

Mr. Groody still believes that 08/113,329 can be expedited at the Board. Mr. Scott can refer to the appeal brief to be

Serial Number: 08/449,413
Art Unit: 2619

-42-

filed in that case in responding to any application having a *Schneller* double patenting rejection.

A telephone interview was held on June 12, 1996 between Mr. Thomas Woolston and Marc E. Bookbinder representing the PTO. For S.N. 08/448,116, Mr. Woolston indicated that the supplemental preliminary amendment of Nov. 13, 1995 was incomplete and that a complete version of such would be filed shortly to perfect the submission as originally intended. Mr. Woolston also indicated that he intended to file a second supplemental preliminary amendment in this case bringing the total number of claims to 37.

Mr. Bookbinder indicated that the Group would like to have a complete grouping of applications in a manner that was submitted earlier for only a portion of the total filings. Mr. Woolston stated that such a grouping was available and that he would forward it to the Group as soon as possible.

Mr. Bookbinder requested that each future amendment filed be accompanied by an electronically readable version thereof. Mr. Woolston stated that he could provide a disk to include one or more amendments made to applications as they were filed.

Mr. Woolston stated that he has reviewed actions that have been mailed and that he takes issue particularly with the double

Serial Number: 08/449,413
Art Unit: 2619

-43-

patenting rejections and the way In re Schneller has been applied. Mr. Bookbinder suggested that Mr. Woolston contact Mr. Groody of Group 2600 to discuss the particulars of the double patenting rejections since he was the author of those rejections.

On November 25, 1996, a telephone interview was held between Mr. Scott and Mr. Groody. Mr. Groody informed Mr. Scott that expedited processing at the Board for 113/329 would be arranged by the Office. No action on applicants' part was necessary. Applicants no longer had to submit a listing of related cases, since the examiners did not need that. Finally, application serial number 08/397,582, which has been withdrawn from issue, will be examined over all of the art cited in all of the later filed Harvey cases.

22. The art cited in the information disclosure statements submitted by applicants has been considered. The examiner initialed 1449 forms will be sent in a later action.

23. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Andrew Faile whose telephone number is (703) 305-4380.

Serial Number: 08/449,413
Art Unit: 2619

-44-

Any inquiry of a general nature or relating to the status of this application should be directed to the Group receptionist whose telephone number is (703) 305-4700.


ANDREW FAILE
PRIMARY EXAMINER
GROUP 2600

#8
TLP
1/11/98

/PATENTS

O I P T E
68231
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

SEP 22 1997
PATENT OFFICE

In Re Application of)
John C. Harvey and James W. Cuddihy)
Serial No. 08/449,413)
Filed: 05/24/95)
For: **SIGNAL PROCESSING APPARATUS**)
AND METHODS)

Examiner: To, D.
Group Art Unit: 2611
Atty. Dkt. 5634.0174

Assistant Commissioner of Patents
and Trademarks
Washington, D.C. 20231

6 in versions

COMMUNICATIONS
SECTION
SEP 22 1997

Sir:

AMENDMENT

This amendment is responsive to the Office Action mailed March 20, 1997. The time for responding to this Action has been extended three (3) months to September 20, 1997 by the accompanying Petition for Extension of Time. Applicants respectfully request that the following amendments be entered into the above-captioned application:

In the Claims

Sub
61

D/
cont

2. (amended)

A method for decrypting data from a storage device using a computer operatively connected to said storage device, said storage device having encrypted data stored thereon, and a decryptor operatively connected to said computer to receive data from said storage device and control instructions from said computer, said method comprising the steps of:

selecting data on said storage device;
transferring at least some of said selected data from said step of selecting from
said storage device to said decryptor;
identifying information in said selected data from said step of selecting; and
decrypting said at least some selected data from said step of transferring in
response to the information in said selected data from said step of identifying.

D/
Amended.

3. (Amended) The method of claim 2, wherein said storage device is a laser disk, a floppy disk, or a storage medium capable of storing video data, said method further comprising one of the steps of:

connecting to said computer or said decryptor a processor that is adapted to assemble or store a record of the availability, use or usage of said data;

programming a processor connected to said computer or said storage device to assemble or store a record of the availability, use or usage of some specific data;

adapting a device that controls said decryptor to communicate selected information to a remote data collection station;

inputting to a device that is adapted to communicate availability, use or usage information to a remote data collection station some information that [identifys] .
identifies said selected data or that designates a source or supplier of said selected data;

inputting to a device that is adapted to communicate availability, use or usage information to a remote data collection station some information that [identifys]
identifies a buyer of said selected data or that designates a receiver or user of said selected data;

processing a title of said selected data; and

using some of said identified information as a code for said step of decrypting.

D/
Amended.

4. (Amended) The method of claim 2, wherein said selected data comprises a title or identifier datum and one or more codes for decryption, said method further comprising one of the steps of:

connecting to said computer or said decryptor a processor that is adapted to assemble or store a record on the basis of a title or identifier datum;

programming a processor connected to said computer or said storage device to assemble or store a record on the basis of a title or identifier datum;

adapting a device that controls said decryptor to communicate a title or identifier datum to a remote data collection station;

inputting [said] a title or identifier datum to a device that is adapted to communicate availability, use or usage information to a remote data collection station;

inputting information that designates a receiver [of] or user to a device that is adapted to communicate availability, use or usage information to a remote data collection station;

processing said title or identifier datum to locate or identify a code for decryption;

using said one or more codes to decrypt [said] at least some of said selected data;

and

performing a second step of decrypting.

*Do
cont*

5. (Amended) A method of processing signals at a receiver station comprising the steps of:

[(a)] receiving one or more information transmissions;

*Sub
62*

- [(b)] detecting a plurality of codes or identifier data [on] in said one or more information transmissions, at least one of said detected plurality of codes or identifier data being a signal which is effective at said receiver station to control decryption;
- [(c)] passing each detected code or identifier datum to a processor or controller;
- [(d)] controlling a decryptor on the basis of [at least one] said signal [passed to said processor or controller];
- [(e)] decrypting some video data or some data communicated from a laser disk in response to said signal [at least one detected and passed code or identifier datum];
- [(f)] storing information evidencing the passing of one or more of said detected and passed codes or identifier data.

D2
cont

6. (Amended) The method of claim 5, further comprising [any] one of the steps of:

programming said receiver station to decrypt some information stored on [a] said laser disk or a television storage device;

generating a signal to control a tuner to receive a television program in response to a detected and passed code or identifier datum;

inputting said one or more information transmissions to a control signal detector in response to a command;

storing a received television program at a memory or recorder;

storing information evidencing some output in response to a detected and passed code or identifier datum;

assembling a record of the availability, use or usage of some information on the basis of a title; and

transmitting some stored evidence information to a remote data collection station.

7. (Amended) The method of claim 5, wherein said one or more information [transmission is] transmissions are received from a local source, said method further comprising the step of:

storing [an] a first information transmission of said one or more information transmissions, said first information transmission containing [one or more signals] said signal [which are effective at the receiver station to decrypt some video or some data on a laser disk].

8. (Amended) The method of claim 5, wherein the stored evidence information identifies or designates one or more of:

- (1) a mass medium program;
- (2) a proper use of programming;
- (3) a transmission station;
- (4) a receiver station;
- (5) a network;
- (6) a broadcast station;
- (7) a channel on a cable system;
- (8) a time of transmission;
- (9) a unique identifier datum;
- (10) one of a source [or] and a supplier of data; and
- (11) one of a publication, an article, a publisher, a distributor, [or] and an advertisement.

9. (Amended) A method of gathering information on the use of at least one of a resource to be decrypted and [or] a control signal which is effective to decrypt at a

receiver station, said receiver station having a processor, and a controlled device, said receiver station transferring said gathered information to a remote station, said method comprising the steps of:

- [(1)] identifying [a] said at least one of said resource [to be decrypted or enabled or identifying a] and said control signal [which is effective to decrypt or enable];
- [(2)] monitoring said at least one of said resource [or] and said control signal;
- [(3)] storing a record of the use of said at least one of said resource [or] and said control signal from said step of monitoring; and
- [(4)] communicating information on said use of said at least one of said resource [or] and said control signal from said step of storing a record from said receiver station to a remote station.

D3
cont.

10. (Amended) The method of claim 9, wherein said at least one of said resource [or] and said control signal is received from a local source, said method further comprising the step of:

storing said at least one of said [a] resource [or] and said control signal [containing one or more signals which are effective at the receiver station to decrypt or enable].

Sub
164

11. (Amended) The method of claim 9, wherein said [the stored evidence] information identifies or designates one or more of:

- (1) a mass medium program;
- (2) a proper use of programming;

- (3) a transmission station;
- (4) a receiver station;
- (5) a network;
- (6) a broadcast station;
- (7) a channel on a cable system;
- (8) a time of transmission;
- (9) a unique identifier datum;
- (10) one of a source [or] and a supplier of data;
- (11) one of a publication, an article, a publisher, a distributor, [or] and
an advertisement; and
- (12) an indication of copyright.

D3
W3

12. (Amended) A method of controlling a remote transmitter station to deliver a receiver specific output at a receiver station and controlling said receiver station to communicate one or more receiver specific data to a remote data collection station, with said receiver station being remote from said remote transmitter station and said remote data collection station being remote from said receiver station, said method of communicating comprising the steps of:

[(1)] receiving, at the remote transmitter station, one or more [first] instruct signals which operate at the receiver station (i) to decrypt [or enable] and (ii) to assemble or communicate said one or more receiver specific data to [a] said remote data collection station [site];

~~[(2)] receiving, at said remote transmitter station, a control signal which operates at the remote transmitter station to control the communication of said one or more instruct signals to said receiver station [and communicating said control signal to said remote transmitter station];~~

~~[(3)] receiving, at said remote transmitter station, a code or datum designating a specific instruct signal of said one or more instruct signals, said specific instruct signal to be transmitted by the remote transmitter station[, and said transmitter station];~~

~~transferring said designated specific instruct signal to a transmitter; and~~

~~[(4)] transmitting, from said remote transmitter station, an information transmission comprising said designated specific instruct signal and said one or more [first] instruct signals, [said designated specific instruct signal or said one or more first instruct signals being transmitted] at one or more specific times or on one or more specific channels in accordance with said control signal.~~

D3
cont

13. (Amended) The method of claim 12, wherein [said] one or more receiver specific data evidence the availability, use, or usage of information or evidence a receiver specific response to said designated specific instruct signal

14. (Amended) The method of claim 12, wherein said designated specific instruct signal comprises some downloadable [executable] code.

~~15. (Amended) A method of generating and encoding signals to control a presentation comprising the steps of:~~

Sub
65

receiving at least some of a program, said at least some of said program
containing audio [that contains video] information;

receiving an instruction[, said instruction designating] that (i) designates
additional [supplemental] program material that at least one of completes and
supplements said at least some of said program and [having] (ii) directs an ancillary
processor of [effect at] a receiver station to decrypt [or enable] at least a portion of said
program and said additional program material;

encoding said instruction[, said step of encoding translating said instruction to a
control signal, said control signal for directing an ancillary processor to perform said
specified coordination of said supplemental program material indicated by said
instruction with said program]; and

storing said encoded instruction [control signal from said step of encoding, said
control signal] in conjunction with said at least some of said program[,] and said
additional [supplemental] program material [and said ancillary processor decrypt or
enable presentation of said program and said supplemental program material].

D3
cont.

16. (Amended) The method of claim 15 wherein said additional
[supplemental] program material is stored at the same location as said ancillary
processor and said [control signal from said step of encoding] encoded instruction
directs said ancillary processor to generate a video overlay that is coordinated with
[said] video information in said program.

17. (Amended) The method of claim 16 further comprising the step of:

transmitting a combined video signal from said program and [said] a video overlay generated by said ancillary processor over a broadcast or cablecast network to a plurality of receiver stations.

18. (Amended) The method of claim 16 further comprising the step of:
transmitting a combined video signal from said program and [said] a video overlay generated by said ancillary processor to a video display.

19. (Amended) A method for an interactive television demonstration for use with an interactive television viewing apparatus comprising the steps of:

displaying a television program that demonstrates a technique for preparing a product, performing a service, or generating an output, said interactive viewing apparatus having an input device to receive input from a viewer;

prompting said viewer during said television program whether said viewer wants a performance of said technique demonstrated in said step of displaying, said interactive television viewing apparatus having [an] at least one output device for outputting said product, service, or performance;

receiving a reply from said viewer at said input device in response to said step of prompting said viewer, said interactive television viewing apparatus having a processor for processing said viewer reply and generating or controlling output of said product, service, or performance in response to instructions;

delivering said instructions at said interactive television viewing apparatus in response to said step of receiving a reply, said instructions controlling said interactive television viewing apparatus;

detecting a code or datum which is effective to enable said instructions, said interactive television viewing apparatus having a decoder or decryptor for enabling said instructions; and

performing said technique at said interactive television viewing apparatus[, said processor]; and

generating or controlling output of said product, service, or performance on the basis of said instructions.

20. The method of claim 19, wherein said code or datum is inputted to said interactive viewing apparatus by a viewer or a remote information provider.

21. (Amended) A method of providing enabling information to a receiver station from a remote enabling source, said enabling information for use at the receiver station in television signal processing, said method comprising the steps of:

storing enabling information at said remote enabling source;

receiving at said remote enabling source a query from said receiver station;

transmitting a code or instruct signal which is effective to decrypt from said remote enabling source to said receiver station in response to said step of receiving said query, [said receiver station storing] at least some of said transmitted code or instruct signal is stored at said receiver station; and

transmitting from a television signal source to said receiver station a signal
which controls said receiver station to select and process said stored at least some of
said code or instruct signal and to decrypt [or enable] at least part of a signal
communicated from said television signal source.

D3
could

REMARKS

The Office Action dated March 20, 1997 has been carefully reviewed . In response thereto, claims 3-19 and 21 have been amended. Claims 2-21 remain active in the application. Claims 2-21 are rejected under 35 U.S.C. § 112, second paragraph, as being indefinite. Claim 15 stands rejected under 35 U.S.C. § 102(e). Claims 2-14 and 16-21 stand rejected under 35 U.S.C. § 103(a). Claims 2-21 are rejected under the judicially created doctrine of non-obviousness non-statutory double patenting and under the judicially created doctrine of double patenting.

The present application claims priority under 35 U.S.C. § 120 of the following applications:

<u>Serial No.</u>	<u>Filing Date</u>	<u>Patent No.</u>
08/113,329	August 30, 1993	Pending
08/056,501	May 3, 1993	5,335,277
07/849,226	March 10, 1992	5,233,654
07/588,126	September 25, 1990	5,109,414
07/096,096	September 11, 1987	4,965,825
06/829,531	February 14, 1986	4,704,725
06/317,510	November 3, 1981	4,694,490

Consequently, the Applicants will demonstrate disclosure only with respect to the '81 case, App. Ser. No. 06/317,510 and issued as U.S. Pat. No. 4,694,490 (hereafter, "'81 case").

Applicants have amended the pending claims in response to the Examiner's various rejections, objections and queries. Applicants believe that all pending claims clearly define the metes and bounds of the claimed subject matter, and are supported by an adequate written description that is fully enabling.

Claims 2-21 are rejected under 35 U.S.C. § 112, second paragraph, for being indefinite. Applicants respectfully submit that this rejection is traversed by the amendment which clarifies the claims in response to the Examiner's specific rejections. The Office Action states that the "examiner is not certain that the meets [sic] and bounds of these claims can be determined because of the language in the disclosure and claims." It further states that "Applicants are being requested to reference the claim limitations in this application to the disclosure so that the meets [sic] and bounds of these claims can be properly considered." Applicants traverse this rejection and submit they are under no duty to prospectively reference claim limitations to the specification where the Examiner has not specifically identified what is objected to as indefinite. MPEP § 2111 states that "[d]uring patent examination, the pending claims must be 'given the broadest reasonable interpretation consistent with the specification.'" Also, it is only "when the specification provides definitions for terms appearing in the claims that the specification can be used in interpreting claim language." MPEP § 2111.01. Applicants respectfully request that this blanket rejection for indefiniteness be withdrawn.

However, in order to advance the prosecution of the present application, Applicants shall provide a summary of the pertinent disclosure including reference to examples supporting the claimed subject matter.

The disclosure of the '81 case is generally addressed to apparatus and methods for automatically controlling the transmission and presentation of information programming, including the application of embedded signaling for a number of

functions, including the control over decryption and access, monitoring of usage/availability, control of external equipment, coordination of multiple broadcasts, automated compilation and collection of billing data, and generation and presentation of combined media presentations of broadcast and locally-generated user specific content. ('81 case, Abstract; col. 3 line 29 to col. 5 line 27). The priority disclosure further discusses coordination and control of programming at several levels of the communications chain, including transmission stations, intermediate transmission stations, and receiver stations. Regarding the present application, the Examiner's attention is directed towards the '81 case generally at column 7, lines 36-64; column 8, line 20 to column 9, line 25; and column 12, line 68 to column 15, line 25.¹ For claim 2, see the '81 case at column 21, line 1 to column 22, line 4. For claim 5, see the '81 case at column 19, line 5 to column 22, line 4 and column 15, line 26 to column 17, line 33.² For claim 12, see the '81 case at column 19, line 5 to column 22, line 4; column 15, line 26 to column 17, line 33; and column 10, line 14 to column 12, line 67.³ For claims 15 and 19, see the '81 case at column 19, line 5 to column 22, line 4.⁴ For claim 21, see the '81 case at column 19, line 5 to column 22, line 4 and column 15, lines 20-25.⁵

¹ See the '87 specification at pgs. 28-37, 37-324, 278-312, 143-156, 197-246, and 457-463.

² See the '87 specification at pgs. 427-447, 249-267 (line 18), 288-312, 447-457, 19-28, 469-478, 86-93, 162-193, 197-246, 272-278 and 312-324.

³ See the '87 specification at pgs. 427-447, 249-267 (line 18), 288-312, 447-457, 19-28, 469-478, 86-93, 162-193, 197-246, 272-278, 312-324 and 324-390.

⁴ See the '87 specification at pgs. 427-447, 249-267 (line 18), 288-312, 447-457, 19-28, and 469-478.

⁵ See the '87 specification at pgs. 427-447, 249-267 (line 18), 288-312, 447-457, 19-28, 469-478, and 311 (line 17) - 312 (line 30).

Applicants provide these specific embodiments in support of the pending claims by way of example only. The claims must be read as broadly as is reasonable in light of the entire specification, and Applicants in no way intend that their submission of excerpts/examples be construed to unnecessarily restrict the scope of the claimed subject matter.

Claim 15 stands rejected under 35 U.S.C. § 102(e) as being anticipated by U.S. Pat. No. 4,536,791 to Campbell *et al.* (Campbell).

The effective filing date of a patent granted on an international application (PCT) is the date on which the reference patent applicant fulfills the requirements of paragraphs (1), (2) and (4) of 35 U.S.C. §371. MPEP 706.02(a) and 2136.03. For Campbell, the §102(e) date and the §371 date are indicated on the face of the patent to be November 27, 1981. The priority date of the instant application is November 3, 1981, which precedes Campbell's §102(e) priority date. Thus, Campbell is unavailable as prior art under 35 U.S.C. §102(e) and Applicants respectfully request withdrawal of the rejection of claim 15 under 35 U.S.C. §102(e). Assuming *arguendo* that Campbell is available as a prior art reference, Applicants present the following arguments.

Amended claim 15 recites the step of receiving an instruction that (i) designates additional program material that at least one of completes and supplements at least some of a program and (ii) directs an ancillary processor of a receiver station to decrypt at least a portion of said program and said additional program material.

Campbell's control data from PCS 50, subscriber enable word 210, and channel control word 200 have been equated to the claimed instruction. Office Action, page 25, lines 4-7.

Campbell discloses that subscriber addressing and channel control data from programming control system 50 (PCS) are input to head end video processor 52 (HVP), where they are inserted in the vertical interval of the video signal. Campbell, col. 5, lines 25-28.

The channel control data from the PCS 50 are processed at HVP 52 to generate scrambler signals, program identification signals, tier signals and eligibility code signals. *Id.* at col. 5, lines 27-30. The format for the channel control data is shown in Figure 11 as a channel control word 200. *Id.* at lines 66-68. A descrambling code 208 provides the converter 40 with the code necessary to operate the video descrambler unit 116. *Id.* at col. 13, lines 18-21. A program identification code 204 of the control word 200 indicates whether a program is a special event. *Id.* at col. 13, lines 11-12. A tier code 202 defines the level of access required for a program and is compared to the tier enable code 218. *Id.* at col. 13, lines 8-9; and col. 15, lines 31-32. An eligibility code 206 defines a rating and is compared to an eligibility code threshold 238. *Id.* at col. 13, line 15 and col. 15, lines 57-59.

The subscriber enable word 210 is used by converter control logic 104 to determine whether converter 40 should be enabled for processing television program signals to the television set. *Id.* at col. 13, lines 51-55. An address code 212 indicates that word 210 is a subscriber address word. *Id.* at col. 13, lines 34-36. A subscriber ID code

214 identifies a remote subscriber. *Id.* at col. 13, lines 36-40. A channel enable code 216 indicates system frequency channels. *Id.* at col. 13, lines 41-44. A tier enable code 218 indicates a subscriber's viewing tier and is compared to tier code 202 by logic 104 in order to determine whether a subscriber is enabled for a tier of service of a television program in question. *Id.* at col. 13, lines 44-46 and col. 15, lines 16-17 and 27-32. Text enable code 219 identifies text channels. *Id.* at col. 13, lines 46-48.

Clearly, not one of the control data from PCS 50, the codes of the subscriber enable word 210, and the codes of the channel control word 200 are disclosed as being an instruction that designates Campbell's supplemental textual data (presumably, Examiner's "additional program material," described in Campbell at col. 2, lines 58-63 and col. 17, lines 28-30). Rather, each code, 202, 204, 206, 208, 212, 214, 216, 218 and 219, respectively, defines an access requirement and is compared (202), indicates special event program status (204), defines a rating and is compared (206), provides a code necessary to operate a descrambler (208), indicates word kind (212), identifies a remote subscriber (214), indicates frequency channels (216), indicates service tier and is compared (218), and identifies text channels (219). Furthermore, the failure of the PCS 50 control data, the subscriber enable word 210 and the channel control word 200 to be an instruction that designates the supplemental textual data is particularly evident since the PCS 50 control data and the control data derived words, 200 and 210, are unassociated with the supplemental textual data until the channel control data and the textual data are both combined into the vertical interval at head end video processor 52.

Campbell, col. 5, lines 25-41 and Figure 2. According to the foregoing, the control data from PCS 50 and the words 200 and 210 fail to describe the claimed instruction.

It is also clear that not one of the codes 202, 204 and 206 of word 200 and the codes of word 210 direct control logic unit 104 (Examiner's "ancillary processor") of converter 40 (Examiner's "receiver station") to decrypt at least a portion of a program and additional program material. Rather, each one, respectively, defines an access requirement and is compared (202), indicates special event program status (204), defines a rating and is compared (206), indicates word kind (212), identifies a remote subscriber (214), indicates frequency channels (216), indicates service tier and is compared (218), and identifies text channels (219).

With regard to the descrambling code 208 of the channel control word 200, which is generated by the video scrambler 86 of HVP 52, and the scrambler signal of the channel control data, which is generated by processing the channel control data at HVP 52, Campbell discloses that a scrambler controller unit 90 of HVP 52 generates and outputs a scramble/descramble timing signal. *Id.* at col. 8, lines 39-40 and col. 9, lines 18-20. The scramble/descramble timing signal is added to the control data to be transmitted to the converter 40. *Id.* at col. 8, lines 40-43 and col. 12, line 62-63. At the converter 40, the scramble/descramble timing signal is utilized by converter 40 to control the operation of descrambler unit 116 by processing the timing signal with logic 104 and inputting the processed signal to video descrambler unit 116. *Id.* at col. 8, lines 43-45 and col. 9, lines 20-23.

To direct is to order or command. *Webster's II New College Dictionary*, 1995.

Campbell fails to disclose that any one of the descrambling code 208, scrambler signals, or the scramble/descramble timing signal orders, commands or directs control logic unit 104 (Examiner's "ancillary processor") of converter 40 (Examiner's "receiver station"). Campbell only discloses that (i) the descrambler code 208 provides a code to converter 40 so that the converter may operate its descrambler (Campbell, col. 13, lines 18-21), (ii) the scrambler signal is utilized by converter 40 to control descrambling (Campbell, col. 5, lines 25-35), and (iii) the scramble/descramble timing signal is utilized by converter 40 to control the operation of descrambler unit 116 (Campbell, col. 8, lines 43-45 and col. 9, lines 20-23). Providing a code to logic unit 104 and being used by logic unit 104 does not describe *directing* logic unit 104. The descrambling code 208, scrambler signals and scramble/descramble timing signal of Campbell are merely processed by logic unit 104; they do not order, command or direct the logic unit to do anything. Thus, the control data from PCS 50 and the words 200 and 210, including the descrambling code 208, scrambler signals and scramble/descramble timing signal, fail to describe the claimed instruction.

Assuming *arguendo* that the any one of the control data from PCS 50, word 200, word 210, descrambling code 208, scrambler signals and scramble/descramble timing signal directs logic unit 104, Campbell fails to disclose that such direction is to decrypt as claimed.

To scramble is "*Electron*. To distort or garble (a signal) in order to make it unintelligible without a special receiver." *Webster's II New College Dictionary*, 1995.

Since the descrambling in Campbell relies on a scramble/descramble timing signal, Applicants submit that Campbell's descrambling involves a modification of the timing of a distorted or garbled video signal, thereby producing an intelligible video signal.

Applicants recite the step of controlling a decryptor. Cryptography is the art or process of writing in or deciphering secret code. *Webster's II New College Dictionary*, 1995. To decipher is to convert from a cipher or code to plain text. *Id.* Cipher is a cryptographic system in which units of plain text of regular length are arbitrarily substituted or transposed according to a predetermined key. *Id.* In the context of Applicants' signal processing apparatus and methods, decryption is a process whereby an encrypted signal is deciphered based on a subscriber having a predetermined key or code⁶. Indeed, Applicants disclose the reception of embedded signals that enable a decrypter 101 to decrypt programming. '81 case, col. 13, lines 13-20. The signals may inform the decrypter how to decrypt the programming if the decrypter is capable of multiple means. *Id.* at lines 27-30. The "how to decrypt" is the Applicants' predetermined key or code that accords the conversion of an encrypted transmission, which has its content substituted or transposed, into a decrypted transmission. Another example of a predetermined key or code that is the basis for deciphering an encrypted signal into a decrypted signal is "the code upon which decrypter, 224, will decrypt the incoming encrypted recipe" in Applicants' embodiment "Co-ordinating Print and Video." *Id.* at column 20, lines 37-42.

⁶ For "code," see '81 case, column 20, lines 40-43.

According to the foregoing, Applicants' directing an ancillary processor to decrypt is concerned with converting *content* of a signal through substitution and transposition, while Campbell's descrambling is concerned with the *timing* of a video signal. Therefore, Campbell's descrambling fails to anticipate Applicants' decryption and, thus, the control data from PCS 50, word 200, word 210, descrambling code 208, scrambler signals and scramble/descramble timing signal, fail to describe the claimed instruction.

Since Campbell fails to disclose the claimed instruction, Campbell also fails to disclose the steps of receiving the instruction, encoding and storing.

Amended claim 15 recites the step of storing the instruction in conjunction with the at least some of said program and the additional program material.

The insertion of the subscriber addressing and channel control data into the vertical interval of Campbell's video signal to produce data loaded video on line 44 has been equated to the claimed step of storing. Office Action, page 25, lines 7-9 and see Campbell, col. 5, lines 25-54.

Applicants traverse this rejection. To store is to reserve or put away for future use. *Webster's II New College Dictionary*, 1995. To reserve is to save for future use. *Id.* In Campbell, the data is inserted into and transmitted on the vertical interval of a video signal, the data loaded video signal is received by converter 40, and the data is separated or extracted, respectively, by RF/data separator 100 or data extractor 114. Campbell, col. 5, line 52 to col. 6, line 43 and col. 8, line 46 *et seq.* Campbell does not describe that, by inserting the data into the vertical interval, the data is being stored,

reserved, put away or saved for future use. The period during which the data is actually loaded within the video signal occurs just subsequent to insertion and just prior to separation or extraction. During this period the data loaded video signal is routed to a standard head end modulator and processor in processing unit 56, combined with other signals by master head end unit 20, output on line 21 and received at the converter 40. *Id.* at col. 5, lines 42-51 and col. 8, line 46 *et seq.*. Applicants submit that routing the data loaded video signal to a modulator and processor, combining the data loaded video signal with other video signals, and transmitting the data loaded video signal does not describe storing, reserving, putting away or saving the data for future use. Rather, this routing, combining and transmitting is constant management of the data loaded video signal; and does not represent storing as per its ordinary meaning or the meaning imparted to it by Applicants' specification. Thus, Applicants submit that inserting data into the vertical interval of a video signal does not describe the claimed step of storing the instruction in conjunction with the at least some of said program and the additional program material.

Since Campbell fails to describe all that is recited in amended claim 15, Applicants respectfully request withdrawal of the relevant rejection.

Claims 16-18 stand rejected under 35 U.S.C. § 103(a) as being unpatentable over U.S. Patent No. 4,536,791 to Campbell *et al.* ("Campbell") in view of "Telesoftware -- Value added Teletext" by Hedger *et al.* ("Hedger").

Applicants repeat their exposition, *supra*, of Campbell's various failings to describe all that is recited in amended claim 15. Since the proposed modification of

Campbell in view of Hedger fails to account for said failings, Applicants submit that Campbell in view of Hedger as proposed fails to describe all that is recited in claims 16-18. Therefore, Applicants respectfully request withdrawal of the relevant rejections of claims 16-18 under 35 U.S.C. §103(a).

Claims 19 and 20 are rejected under 35 U.S.C. §103(a) as being unpatentable over Campbell in view of U.S. Patent No. 4,225,884 to Block *et al.* ("Block") and further in view of U.S. Patent No. 4,789,863 to Bush ("Bush").

The U.S. filing date of Bush is January 13, 1988, subsequent to the asserted priority date of the present application, November 3, 1981. Therefore, Applicants submit that Bush is unavailable as prior art under 35 U.S.C. § 103(a) and, thus, unavailable to modify Campbell as proposed. Applicants respectfully request that the rejection of claims 19 and 20 under 35 U.S.C. § 103(a) be withdrawn.

Claims 2-4 are rejected under 35 U.S.C. §103(a) as being unpatentable over U.S. Patent No. 5,036,537 to Jeffers *et al.* ("Jeffers") in view of U.S. Patent No. 4,064,490 to Nagel ("Nagel").

The U.S. filing date of Jeffers is April 3, 1987, subsequent to the asserted priority date of the present application, November 3, 1981. Therefore, Applicants submit that Jeffers is unavailable as prior art under 35 U.S.C. §103(a) and, thus, unavailable to be modified by Nagel as proposed. Applicants respectfully request the rejection of claims 2-4 under 35 U.S.C. §103(a) be withdrawn.

Claims 5-14 stand rejected under 35 U.S.C. §103(a) as being unpatentable over U.S. Patent No. 4,225,884 to Block *et al.* ("Block").

Amended claim 5 recites the step of detecting a plurality of codes or identifier data in one or more information transmissions. At least one of the detected plurality of codes or identifier data is a signal which is effective at a receiver station to control decryption.

Block's transmitted scramble code TSC and a transmitted program code TPC have been equated to the claimed "identifier data" that is a signal which is effective at a receiver station to control decryption. Office Action, page 27, lines 20-21.

Block discloses that the scramble code TSC and the program code TPC are combined by a program signal transmitter 16 with a scrambled program video for transmission to a subscriber. Block, col. 3, lines 52-55 and col. 4, lines 57-60. The scramble code TSC identifies the manner in which the program signal has been scrambled. Block, col. 5, lines 66-68. The program signals in Block may be scrambled through selective inversion of portions of the video signal. Block, col. 4, lines 40-43. The transmitted program video signal is in the form of a scrambled signal (e.g., with selected frames of video information inverted) with inserted codes to identify the program being transmitted and to indicate to the subscriber equipment the state of the subsequent video signal (i.e. inverted or non-inverted). Block, col. 5, lines 8-15. The transmitted scramble code TSC is received and detected by a code detector 64 at the subscriber station equipment 12. Block, col. 6, lines 66-68. A scramble code comparator 66 compares the received scramble code to a stored scramble code SSC and determines

whether the received scramble code is an invert signal or a non-invert signal. Block, col. 7, lines 5-18. If the code is an invert signal, a video unscramble control signal VCS' generated by the comparator 66 causes the program video unscrambler to invert the subsequent frame of video signals. Block, col. 7, lines 15-21. If the code is a non-invert signal, the video signal is passed by the unscrambler 62 in an uninverted form. Block, col. 7, lines 23-25.

To scramble is "*Electron*. To distort or garble (a signal) in order to make it unintelligible without a special receiver." *Webster's II New College Dictionary*, 1995. Applicants submit that the descrambling in Block involves an inversion of frames of the video signal, thereby producing an intelligible video signal.

Applicants recite the step of detecting a plurality of codes or identifier data in one or more information transmissions, wherein at least one of the detected plurality of codes or identifier data is a signal which is effective at a receiver station to control decryption. Cryptography is the art or process of writing in or deciphering secret code. *Webster's II New College Dictionary*, 1995. To decipher is to convert from a cipher or code to plain text. *Id.* Cipher is a cryptographic system in which units of plain text of regular length are arbitrarily substituted or transposed according to a predetermined key. *Id.* In the context of Applicants' signal processing apparatus and methods, decryption is a process whereby an encrypted signal is deciphered based on a subscriber having a predetermined key or code⁷. Indeed, Applicants disclose the reception of embedded signals that enable a decrypter 101 to decrypt programming. '81 case, col. 13, lines 13-20.

⁷ For "code," see '81 case, column 20, lines 40-43.

The signals may inform the decrypter how to decrypt the programming if the decrypter is capable of multiple means. *Id.* at lines 27-30. The “how to decrypt” is the Applicants’ predetermined key or code that accords the conversion of an encrypted transmission, which has its content substituted or transposed, into a decrypted transmission. Another example of a predetermined key or code that is the basis for deciphering an encrypted signal into a decrypted signal is “the code upon which decrypter, 224, will decrypt the incoming encrypted recipe” in Applicants’ embodiment “Co-ordinating Print and Video.” *Id.* at column 20, lines 37-42.

According to the foregoing, Applicants’ control of decryption is concerned with converting *content* of the signal through substitution and transposition according to a predetermined key or code that instructs how to decrypt. On the other hand, Block’s descrambling is concerned with simply inverting *frames* of a video signal. The inverting of a video signal frame does not affect the content of the video signal; it only turns the video signal frame upside down. Turning a frame of the video signal upside down does not describe substituting or transposing the content of the video signal. Thus, Block’s descrambling fails to describe the claimed decryption and step of decrypting as defined in Applicants’ specification. Furthermore, Block’s descrambling does not disclose a signal that informs *how* to make the scrambled signal intelligible. In Block, there is only one way to descramble the video signal, that is by inverting. Conversely, Applicants decryption methodology is capable of instructing how to decrypt. ‘81 case, col. 13, lines 27-30. Thus, Block’s descrambling fails to describe the claimed decryption and step of decrypting as defined in Applicants’ specification. According to the

foregoing, Block's descrambling fails to anticipate Applicants' decryption and, thus, it cannot be said that the scramble code TSC and the program code TPC are effective at Block's receiver station to control decryption. Likewise, Block's program signal unscrambler 24 fails to describe the claimed "decryptor" for the foregoing reasons. Thus, Block fails to describe the recited steps of detecting a plurality of codes or identifier data; passing each detected code or identifier datum; controlling a decryptor; decrypting; and storing.

Since the modification of Block that provides for Block's video data being communicated from a laser disk fails to account for Block's failure to disclose decryption, Block as modified fails to describe all that is recited in amended claim 5, and, thus, Applicants respectfully request withdrawal of the relevant rejection.

Claims 6-8 depend upon amended claim 5. As discussed, *supra*, Block as modified does not disclose every element of claim 5 and, thus, *ipso facto*, fails to anticipate claims 6-8. Applicants respectfully request that the relevant rejections be withdrawn.

Amended claim 9 recites the step of identifying at least one of a resource to be decrypted and a control signal which is effective to decrypt.

Applicants repeat their exposition, *supra*, of Block's failure to disclose decryption. Accordingly, Block fails to disclose that a program is decrypted as Applicants have claimed and described in the '81 case. Rather, Block discloses that a program is scrambled by having its video frames inverted, that a scramble code associated with the program is identified as an invert signal by comparing the scramble code to a stored

scramble code, and that a video unscramble control signal is generated at the receiver station to cause a program video unscrambler to invert the video frames of the program for intelligible viewing of the program. Thus, Block cannot be said to disclose a step of identifying either a resource to be decrypted or a control signal which effective to decrypt. It follows that Block also fails to disclose the steps of monitoring, storing, and communicating.

Since Block fails to describe all that is recited in amended claim 9 and the proposed modification of Block fails to account for the foregoing failures, Applicants respectfully request withdrawal of the relevant rejection.

Amended claims 10 and 11 depend upon amended claim 9. As discussed, *supra*, Block as modified under §103 does not disclose every element of claim 9 and, thus, *ipso facto*, fails to anticipate amended claims 10 and 11. Applicants respectfully request that the relevant rejections be withdrawn.

Amended claim 12 recites a step of receiving, at a remote transmitter station, one or more instruct signals which operate at a receiver station (i) to decrypt and (ii) to assemble or communicate one or more receiver specific data to a remote data collection station.

The transmitted scramble code TSC is said to operate at the subscriber station equipment 12 of Block (Examiner's "receiver station") to decrypt and "a code" is said to operate at the subscriber station equipment 12 to communicate "stored program codes" (Examiner's "receiver specific data") to a billing data gathering computer 20 (Examiner's "remote data collection site"). Office Action, page 30, lines 12-16.

Applicants repeat their exposition, *supra*, of Block's failure to disclose decryption. The scramble code of Block operates at the subscriber station equipment 12 to descramble a scrambled program signal by inverting inverted video frames. The scramble code of Block does not operate at the subscriber station equipment 12 to decrypt as disclosed in the '81 case and claimed in amended claim 12. Thus, Block fails to describe all three receiving steps and the steps of transferring and transmitting in claim 12.

Regarding "a code," which was relied upon by the Examiner to describe the limitation of one or more instruct signals which operate at a receiver station to assemble or communicate one or more receiver specific data to a remote collection station, Block discloses that an access unit 32 may place a call to the data gathering computer 20 to transfer billing information thereto. Block, col. 7, lines 26-39. The connection between the access unit 32 and the computer 20 may be effected via a command from either the access unit 32 or the computer 20. Block, col. 7, lines 39-45. For example, the computer 20 may command the unit 32 to transmit the stored program code signals SPC from the signal storage device 68 to the computer 20 by sending *a code* to the access unit 32 and generating an interrogate or read signal which causes the signal storage device 68 to supply the stored program codes SPC to the telephone lines and therefore to the computer 20. Block, col. 7, lines 47-55. Similarly, the computer 20 may transmit *a code* to the access unit 32 commanding it to generate a strobe or write signal in order to transmit new scramble codes through the access unit to the signal storage device 68. Block, col. 7, lines 55-59.

The two instances of "a code" in the cited passages (hereafter "billing code," as coined by the Examiner) are presumed to be the Examiner's "a code" which was used to anticipate the recitation of one or more instruct signals which operate at a receiver station to assemble or communicate one or more receiver specific data to a remote collection station.

Thus, the Examiner employs both the transmitted scramble code TSC and the billing code to anticipate the limitations of the claimed one or more instruct signals.

Amended claim 12 recites the step of transmitting, from the remote transmitter station, an information transmission comprising a designated specific instruct signal and the one or more instruct signals, at one or more specific times or on one or more specific channels in accordance with said control signal. However, Block does not disclose that the transmitted scramble code TSC *and* the billing code are both transmitted in a single information transmission from the central station equipment 10 (Examiner's "remote transmitter station"). Actually, Block discloses that TSC is transmitted from equipment 10 to equipment 12 by conventional broadcast or cable techniques, while the billing code is transmitted from the subscriber station equipment 12 to the access unit 32 over telephone lines. Block, col. 3, lines 35-37 and col. 7, lines 40-41. Thus, Block fails to disclose an information transmission comprising both the code TSC and the billing code and, thus, the step of transmitting.

Amended claim 12 recites the step of receiving, at the remote transmitter station, a code or datum designating a specific instruct signal of the one or more instruct signals. The specific instruct signal is to be transmitted by the remote transmitter

station. Amended claim 12 also recites the step of transmitting from the remote transmitter station an information transmission that comprises the designated specific instruct signal and the one or more instruct signals

The transmitted scramble code TSC has been equated to the claimed "code or datum" and "decryption" has been equated to the claimed "specific instruct signal of said one or more instruct signals." Office Action, page 30, lines 16-18.

It is unclear exactly what signal is referred to by the Examiner's use of the term "decryption." Block discloses that video and audio unscramble control signals VCS' and ACS', respectively, are generated by comparator 66 and supplied to unscramblers in order to reconstitute the scrambled video and audio signals, respectively. Block, col. 7, lines 5-14. Perhaps the Examiner is referring to these signals with the term "decryption."

Assuming *arguendo* that Block discloses decryption, Block does not disclose that either the concept of "decryption" or the unscramble control signals, VCS' and ACS' are to be transmitted by the central station equipment 10 (Examiner's "remote transmitter station"). Also, Block does not disclose that the signals VCS' and ACS' are transmitted from the central station equipment 10 in an information transmission that includes the billing code and the transmitted scramble code TSC (Examiner's "one or more instruct signals"). Thus, Block fails to disclose the claimed specific instruct signal and the steps of receiving a code or datum, transferring and transmitting.

Amended claim 12 recites the step of receiving, at the remote transmitter station, a control signal which operates at the remote transmitter station to control the communication of the one or more instruct signals to the receiver station.

Because Block does not show the claimed control signal, the Examiner has proposed to modify Block "by transmitting the signal with a carrier in order for the signal to travel to the" subscriber station equipment 12. Office Action, page 31, lines 1-8. Presumably, the Examiner's "the signal" transmitted is the scrambled program signal SPROG, which includes the scramble code TSC, but does not include the "billing code". A "carrier" is a carrier wave, which is an "electromagnetic wave that can be modulated, as in frequency, amplitude, or phase to transmit speech, music, images, or signals." *Webster's II New College Dictionary*, 1995, definitions of carrier and carrier wave. Thus, a carrier, or carrier wave, does not control communication of anything; it is merely a medium for communication, not a control of communication. Thus, the proposed modification fails to disclose the claimed control signal and, thus, the step of receiving a control signal.

Since the proposed modification of Block fails to account for the aforementioned failings, Block fails to describe all that is recited in amended claim 12. Accordingly, Applicants respectfully request withdrawal of the relevant rejection.

Claims 13 and 14 depend upon amended claim 12. As discussed, *supra*, Block as modified does not disclose every element of claim 12 and, thus, *ipso facto*, fails to anticipate claims 13 and 14. Applicants respectfully request that the relevant rejections be withdrawn.

Claim 21 stands rejected under 35 U.S.C. § 103 as being unpatentable over Campbell in view of Block.

Claim 21 recites the step of transmitting a code or instruct signal which is effective to decrypt from a remote enabling source to a receiver station in response to a step of receiving a query from the receiver station, said receiver station storing at least some of said transmitted code or instruct signal.

Applicants repeat their exposition, *supra*, of Campbell's descrambling failing to describe Applicants' decryption. According to said failing, Campbell fails to describe the step of transmitting a code or instruct signal which is effective to decrypt. Since the proposed modification of Campbell in view of Block fails to account for Campbell's failure to disclose the step of transmitting, Campbell in view Block does not describe all that is recited in claim 21. Therefore, Applicants respectfully request withdrawal of the relevant rejection.

Amended claim 21 recites the step of receiving at a remote enabling source a query from a receiver station.

Campbell discloses in the pay-per-view premium programming feature that the system prints a message on the television screen requiring that the subscriber key number be entered on the keyboard. Campbell, col. 17, lines 54-58.

The Examiner has cited the subscriber entering the key number on the keyboard as being equivalent to the step of receiving a query. Office Action, page 35, lines 8-12.

A query is a "request for information." *Webster's II New College Dictionary*, 1995. Campbell does not describe that the entering of the key number is a request for

information or a query. Thus, Campbell fails to disclose the steps of receiving the query; transmitting a code or instruct signal in response to said step of receiving said query; and transmitting. Since the proposed modification of Campbell in view of Block fails to account for Campbell's failure to disclose the step of receiving a query, Campbell in view Block does not describe all that is recited in claim 21. Therefore, Applicants respectfully request withdrawal of the relevant rejection.

Claim 21 recites the step of transmitting a code or instruct signal from the remote enabling source to the receiver station. At least some of the code or instruct signal is stored at the receiver station. Claim 21 further recites the step of transmitting from a television signal source to the receiver station a signal which controls the receiver station to select and process the stored at least some of said code or instruct signal and to decrypt or enable at least part of a signal communicated from the television signal source.

Campbell does not disclose a signal which controls Campbell's converter 40 (Examiner's "receiver station") (i) to select and process a code or instruct signal that was stored at the converter 40 and (ii) to decrypt at least part of a signal communicated from the head end station 11 (Examiner's "television signal source"). Thus, Campbell fails to describe the step of transmitting a signal which controls as claimed. Since the proposed modification of Campbell in view of Block fails to account for Campbell's failure to disclose the step of transmitting a signal which controls as claimed, Campbell in view Block does not describe all that is recited in claim 21. Therefore, Applicants respectfully request withdrawal of the relevant rejection.

As to the rejection of Applicants' claims under non-statutory, non-obvious type double patenting, Applicants traverse the Examiner's double patenting rejection on three separate grounds which are set forth in the reply brief of Serial No. 08/113,329 (Atty. Docket No. 05634.008), incorporated herein by reference. For the sake of brevity, these arguments will not be set forth herein; the Examiner is respectfully directed to the above-mentioned reply brief.

The claims in the present application are distinct from the claims in the Harvey patents. As previously mentioned, the Office Action states that the independent and distinct standard was the main factor in the Schneller court's determination that the double patenting rejection should be affirmed. The Office Action has misinterpreted this phrase. This phrase means independent 'or' distinct. MPEP (6th ed.) § 802.01. The MPEP defines independent as meaning "that there is no disclosed relationship between the two or more subjects disclosed" and that they are not connected. The MPEP defines the term distinct as meaning that "two or more subjects disclosed are related . . . but are capable of separate manufacture, use, or sale as claimed" Two or more subjects cannot then be unrelated, independent, and also related, and thus distinct. Analyzing the PTO's cited representative claims referenced in the Office Action, the claims of the present application are clearly distinct from the claims in the patents and therefore the claims in the present application are patentable. Although not required, applicants will analyze the claims of the present application with respect to the designated representative claims of Harvey U.S. Patents 4,694,490 and 4,704,725.

Claim 12 of the present application is distinct from the first representative claim, claim 7 of U.S. Patent 4,694,490

Patent 4,694,490, claim 7 claims a method of communicating television program material, said material including a video signal containing a television program and an instruct-to-overlay signal, to multiple receiver stations. The video signal is received and the instruct-to-overlay signal detected and processed by a computer. The computer generates and transmits its overlay video signals to a television receiver which presents a combined display of the television program and overlay video signals, said display being specific to a particular user.

Present application claim 12 relates to a method of controlling a remote transmitter station and a receiver station to, respectively, deliver a receiver specific output at the receiver station and communicate receiver specific data to a remote data collection station. The method includes receiving, at the remote transmitter station, one or more instruct signals, a control signal and a code or datum. The one or more instruct signals operate at the receiver station (i) to decrypt and (ii) to assemble or communicate the receiver specific data to the remote data collection station. The control signal operates at the remote transmitter station to control the communication of the one or more instruct signals to the receiver station. The code or datum designates a specific instruct signal of the one or more instruct signals. The specific instruct signal is transferred to a transmitter and an information transmission comprising the specific instruct signal and the one or more instruct signals is transmitted from the remote

transmitter station at one or more specific times or on one or more specific channels in accordance with the control signal.

Patent claim 7 does not cover present application claim 12. Patent claim 7 relates to instruct-to-overlay signals that are processed by a computer and received by a television receiver which presents a combined display of the instruct-to-overlay signal and a television program. Patent claim 7 and application claim 12 are capable of separate manufacture, use, and sale as claimed and, as such, these two inventions are distinct.

U.S. patent 4,694,490, claim 7	Present application, claim 12 (as amended)
<p>In a method of communicating television program material to a multiplicity of receiver stations each of which includes a television receiver and computer, the computers being adapted to generate and transmit overlay video signals, to their associated television receivers, said overlay signals causing the display of user specific information related to said program material, and with at least some of said computers being programmed to process overlay modification control signals so as to modify the overlay video signals transmitted to their associated receivers, each of said computers being programmed to accommodate a specific user application, and wherein a video signal containing a television program signal and an instruct to-overlay signal are transmitted to said receiver stations, the steps of: receiving said video signal at a plurality of receiver stations and displaying said</p>	<p>A method of controlling a remote transmitter station to deliver a receiver specific output at a receiver station and controlling said receiver station to communicate one or more receiver specific data to a remote data collection station, with said receiver station being remote from said remote transmitter station and said remote data collection station being remote from said receiver station, said method of communicating comprising the steps of: receiving, at the remote transmitter station, one or more instruct signals which operate at the receiver station (i) to decrypt and (ii) to assemble or communicate said one or more receiver specific data to a remote data collection station; receiving, at said remote transmitter station, a control signal which operates at the remote transmitter station to control the communication of said one or more instruct signals to said receiver station; receiving, at said remote transmitter</p>

program material on the video receivers of selected ones of said plurality of receiver stations
detecting the presence of said instruct-to-overlay signal at said selected receiver stations at a time when the corresponding overlay is not being displayed, and coupling said instruct-to-overlay signal to the computers at said selected receiver stations, and
causing the computers at said selected receiver stations to generate and transmit their overlay video signals to their associated television receivers in response to said instruct-to-overlay signal, thereby to present a combined display at the selected receiver stations consisting of the television program and the related computer generated overlay, the overlays displayed at a multiplicity of said receiver stations being different, with each display specific to a specific user.

station, a code or datum designating a specific instruct signal of said one or more instruct signals, said specific instruct signal to be transmitted by the remote transmitter station;

transferring said designated specific instruct signal to a transmitter; and transmitting, from said remote transmitter station, an information transmission comprising said designated specific instruct signal and said one or more instruct signals, at one or more specific times or on one or more specific channels in accordance with said control signal.

Claim 12 of the present application is distinct from the second representative claim, claim 3 of U.S. Patent 4,704,725

Patent 4,704,725, claim 3 claims a method of communicating output signals comprising data and user specific signals at a multiplicity of receiver stations from computers to output devices. At least some of the computers can modify the user specific signals by processing modification control signals. The computers communicate the data and user specific signals in response to a received and detected instruct-to-transmit signal.

Present application claim 12 relates to a method of controlling a remote transmitter station and a receiver station to, respectively, deliver a receiver specific

output at the receiver station and communicate receiver specific data to a remote data collection station. The method includes receiving, at the remote transmitter station, one or more instruct signals, a control signal and a code or datum. The one or more instruct signals operate at the receiver station (i) to decrypt and (ii) to assemble or communicate the receiver specific data to the remote data collection station. The control signal operates at the remote transmitter station to control the communication of the one or more instruct signals to the receiver station. The code or datum designates a specific instruct signal of the one or more instruct signals. The specific instruct signal is transferred to a transmitter and an information transmission comprising the specific instruct signal and the one or more instruct signals is transmitted from the remote transmitter station at one or more specific times or on one or more specific channels in accordance with the control signal.

Patent claim 3 does not cover present application claim 12. Patent claim 3 relates to the communication of user specific signals. Patent claim 3 and application claim 12 are capable of separate manufacture, use, and sale as claimed and, as such, these two inventions are distinct.

U.S. patent 4,704,725, claim 3	Present application, claim 12 (as amended)
<p>A method of communicating data to a multiplicity of receiver stations each of which includes a computer adapted to generate and transmit user specific signals to one or more associated output devices, with at least some of said computers being programmed to process modification control signals so as to modify the user</p>	<p>A method of controlling a remote transmitter station to deliver a receiver specific output at a receiver station and controlling said receiver station to communicate one or more receiver specific data to a remote data collection station, with said receiver station being remote from said remote transmitter station and</p>

specific signals transmitted to their associated output devices, each of said computers being programmed to accommodate a special user application, comprising the steps of:
transmitting an instruct-to-transmit signal to said computers at a time when the corresponding user specific information is not being transmitted to an output device;
detecting the presence of said instruct-to-transmit signal at selected receiver stations and coupling said instruct-to-transmit signal to the computers associated with said selected stations, and
causing said last named computers to generate and transmit their user specific signals to their associated output devices in response to said instruct-to-transmit signal, thereby to transmit to the selected output devices an output signal comprising said data and said related user specific signals, the output signals at a multiplicity of said output devices being different, with each output signal specific to a specific user.

said remote data collection station being remote from said receiver station, said method of communicating comprising the steps of:

receiving, at the remote transmitter station, one or more instruct signals which operate at the receiver station (i) to decrypt and (ii) to assemble or communicate said one or more receiver specific data to a remote data collection station;

receiving, at said remote transmitter station, a control signal which operates at the remote transmitter station to control the communication of said one or more instruct signals to said receiver station;

receiving, at said remote transmitter station, a code or datum designating a specific instruct signal of said one or more instruct signals, said specific instruct signal to be transmitted by the remote transmitter station;

transferring said designated specific instruct signal to a transmitter; and

transmitting, from said remote transmitter station, an information transmission comprising said designated specific instruct signal and said one or more instruct signals, at one or more specific times or on one or more specific channels in accordance with said control signal.

Claim 12 of the present application is distinct from the third representative claim, claim 24 of U.S. Patent 4,965,825

Patent 4,965,825, claim 24 claims a method of generating user specific output information at a multiplicity of receiver stations. Each receiver station is programmed with a special user application and has a computer adapted to generate user specific output information. Each receiver station has an output device to which its computer

transmits a user specific signal. At a time when the user specific output information does not exist, an instruct-to-generate signal is transmitted to the receiver stations. In response to the instruct-to-generate signal, the computers generate and transmit to the output devices the user specific output information in user specific signals which are different, "with each output signal specific to a specific user".

Present application claim 12 relates to a method of controlling a remote transmitter station and a receiver station to, respectively, deliver a receiver specific output at the receiver station and communicate receiver specific data to a remote data collection station. The method includes receiving, at the remote transmitter station, one or more instruct signals, a control signal and a code or datum. The one or more instruct signals operate at the receiver station (i) to decrypt and (ii) to assemble or communicate the receiver specific data to the remote data collection station. The control signal operates at the remote transmitter station to control the communication of the one or more instruct signals to the receiver station. The code or datum designates a specific instruct signal of the one or more instruct signals. The specific instruct signal is transferred to a transmitter and an information transmission comprising the specific instruct signal and the one or more instruct signals is transmitted from the remote transmitter station at one or more specific times or on one or more specific channels in accordance with the control signal.

Patent claim 24 does not cover present application claim 12. Claim 24 relates to user specific signals sent from the receiver station to an output device. Patent claim 24

and application claim 12 are capable of separate manufacture, use, and sale as claimed and, as such, these two inventions are distinct.

U.S. patent 4,965,825, claim 24	Present application, claim 12 (as amended)
<p>In a method of generating computer output at a multiplicity of receiver stations each of which includes a computer adapted to generate and transmit user specific output information content and user specific signals to one or more associated output devices, with at least one or more associated output devices, with at least some of said computers being programmed to process modification control signals so as to modify said computers' method of processing data and generating output information content, each of said computers, being programmed to accommodate a special user application, the steps of: transmitting an instruct-to-generate signal to said computers at a time when corresponding user specific output information content does not exist, and causing said last named computers to generate their user specific output information content in response to said instruct-to-generate signal, thereby to transmit to each of their associated output devices an output information content and the user specific signal of its associated computer, the output signals at a multiplicity of said output devices being different, with each output signal specific to a specific user.</p>	<p>A method of controlling a remote transmitter station to deliver a receiver specific output at a receiver station and controlling said receiver station to communicate one or more receiver specific data to a remote data collection station, with said receiver station being remote from said remote transmitter station and said remote data collection station being remote from said receiver station, said method of communicating comprising the steps of:</p> <ul style="list-style-type: none"> receiving, at the remote transmitter station, one or more instruct signals which operate at the receiver station (i) to decrypt and (ii) to assemble or communicate said one or more receiver specific data to a remote data collection station; receiving, at said remote transmitter station, a control signal which operates at the remote transmitter station to control the communication of said one or more instruct signals to said receiver station; receiving, at said remote transmitter station, a code or datum designating a specific instruct signal of said one or more instruct signals, said specific instruct signal to be transmitted by the remote transmitter station; transferring said designated specific instruct signal to a transmitter; and transmitting, from said remote transmitter station, an information transmission comprising said designated specific instruct signal and said one or more instruct signals, at one or more

specific times or on one or more specific channels in accordance with said control signal.

Claim 12 of the present application is distinct from the fourth representative claim, claim 15 of U.S. Patent 5,109,414

Patent 5,109,414, claim 15 claims a signal processing system which receives data from a data source and outputs the data to a matrix switch and a detector, control signals are detected within the received data and stored for further processing, and a processor controls the directing functions of (1) the matrix switch which receives the data as input and can direct selected portions of the data to a data transmission means and (2) the device which stores and transfers the control signals to the processor.

Present application claim 12 relates to a method of controlling a remote transmitter station and a receiver station to, respectively, deliver a receiver specific output at the receiver station and communicate receiver specific data to a remote data collection station. The method includes receiving, at the remote transmitter station, one or more instruct signals, a control signal and a code or datum. The one or more instruct signals operate at the receiver station (i) to decrypt and (ii) to assemble or communicate the receiver specific data to the remote data collection station. The control signal operates at the remote transmitter station to control the communication of the one or more instruct signals to the receiver station. The code or datum designates a specific instruct signal of the one or more instruct signals. The specific instruct signal is transferred to a transmitter and an information transmission comprising the specific

instruct signal and the one or more instruct signals is transmitted from the remote transmitter station at one or more specific times or on one or more specific channels in accordance with the control signal.

Patent claim 15 does not cover present application claim 12. Patent claim 15 relates to a data system that receives and processes data from a data source and includes a processor that controls the functions of a matrix switch and a storage device. Patent claim 15 and application claim 12 are capable of separate manufacture, use, and sale as claimed and, as such, these two inventions are distinct.

U.S. patent 5,109,414, claim 15	Present application, claim 12 (Amended)
<p>In a signal processing system, a receiver/distribution means for receiving data from a data source and for outputting said data to a matrix switch means and a control signal detector means, a matrix switch means for receiving said data from said receiver/distributor means and for directing selected portions of said received data to a data transmission means, a control signal detector means for detecting control signals respecting said data and transferring said control signals to a storage/transfer means, said control signal means being configured to detect said control signals at a predetermined location within said data, a storage/transfer means for receiving and storing said control signals and for transferring at least a portion of said control signals to a processor means for further processing, and a processor means for controlling the directing functions of said matrix switch means and the transfer functions of</p>	<p>A method of controlling a remote transmitter station to deliver a receiver specific output at a receiver station and controlling said receiver station to communicate one or more receiver specific data to a remote data collection station, with said receiver station being remote from said remote transmitter station and said remote data collection station being remote from said receiver station, said method of communicating comprising the steps of: receiving, at the remote transmitter station, one or more instruct signals which operate at the receiver station (i) to decrypt and (ii) to assemble or communicate said one or more receiver specific data to a remote data collection station; receiving, at said remote transmitter station, a control signal which operates at the remote transmitter station to control the communication of said one or more instruct signals to said receiver station; receiving, at said remote transmitter station, a code or datum designating a</p>

said storage/transfer means based on instructions contained in said control signals.

specific instruct signal of said one or more instruct signals, said specific instruct signal to be transmitted by the remote transmitter station;

transferring said designated specific instruct signal to a transmitter; and

transmitting, from said remote transmitter station, an information transmission comprising said designated specific instruct signal and said one or more instruct signals, at one or more specific times or on one or more specific channels in accordance with said control signal.

The Office Action states that “determination of a possible non-statutory double patenting rejection obvious-type in each of the related 327 applications over each other will be deferred until a later time.” (Office Action, p. 12 at lines 3-6). Applicants submit that the Examiner and the PTO cannot defer further rejections to a later time. Every ground of rejection should be made in Examiner’s first Office Action. Title 37 of the CFR states that “[o]n taking up an application for examination . . . the examiner shall make a thorough study thereof and shall make a thorough investigation of the available prior art relating to the subject matter of the claimed invention. The examination shall be complete with respect to both compliance of the application . . . with the applicable statutes and rules and to the patentability of the invention as claimed, as well as with respect to matters of form, unless otherwise indicated.” 37 CFR § 1.104(a). The MPEP states “[t]he examiner’s action will be complete as to all matters, except that in appropriate circumstances, such as misjoinder of invention, fundamental defects in the application, and the like, the action of the examiner may be limited to such matters before action is made.” MPEP § 707.07, quoting 37 CFR § 1.105. Finally, “[p]iecemeal

examination should be avoided as much as possible. The examiner ordinarily should reject each claim on all valid grounds available . . . Where a major technical rejection is proper, it should be stated with full development of reasons rather than by mere conclusion coupled with some stereotyped expression.” MPEP §707.07(g). Applicants submit that the Examiner has a duty to give each application a complete examination, that rejections be made with specificity, and that deferred rejections are not allowed. For these reasons, Applicants likewise traverse the rejection based on the “judicially created doctrine of double patenting over the claims of copending U.S. application 08/113,329 and the following [list of all applicants copending applications].” Applicants submit that this rejection, even if appropriately made with specificity, should be a provisional double patenting rejection. Applicants respectfully request that this rejection be withdrawn.

Applicants acknowledge their duty to maintain a line of patentable demarcation between related applications. Assuming *arguendo* that substantially duplicate claims exist, the Applicants intend to make a good faith effort to alert the PTO of any instances in which the PTO treats such claims inconsistently.

Applicants acknowledge and appreciate the Examiner’s concern over the use of alternative claim language. Applicants believe that the disclosure supports every possible embodiment or permutation that can be created using said language. During the prosecution of this application, Applicants intend to ensure that the disclosure supports each possible embodiment as claimed using alternative claims.

As to the paragraph related to the multiplicity rejection in parent file 07/096,096, Applicants submit that the PTO gave a multiplicity rejection in this case and limited Applicants to twenty-five claims. Roughly one hundred claims had been originally filed. There was no substantive review of any of the other claims outside of the twenty five. Applicants were not permitted to submit additional claims although a request was made. The disclosure of Applicants address too many subject areas to be adequately covered by a small number of claims. Applicant submit that "nexis" analysis is not required by Applicants.

Applicants acknowledge and appreciate the interviews provided by the PTO. Applicants also appreciate the detailed description of the interviews provided in the Office Action. The Office Action states that "the Group would like to have a complete grouping of applications in a manner that was submitted earlier for only a portion of the total filings." Applicants note that based on the Office Actions received thus far, the PTO does not appear to be following the groupings applicants submitted previously. The order of examination of applicants' applications do not seem to have any correspondence to the groupings previously submitted. Applicants, therefore, will not supply further groupings. Applicants will, however, gladly supply further groupings if requested by the PTO for the purpose of following these groupings. Mr. Groody has confirmed in a telephone conversation between Mr. Groody and Mr. Scott that no more groupings need be sent.

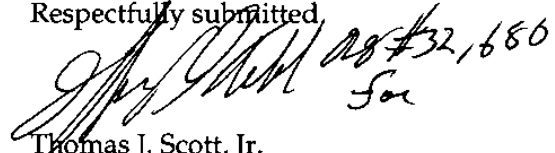
In the interest of maintaining a clear record, Applicants respectfully traverse the Office Action's interview summary statement that an offer was made to terminally

disclaim the present application with the '81 or '87 patents. Rather, applicants respectfully submit that their offer was to disclaim a block of copending applications against one another, provided their issue date was in close enough proximity so as not to result in unnecessarily great losses in patent term duration.

In accordance with the foregoing it is respectfully submitted that all outstanding objections and rejections have been overcome and/or rendered moot. Further, that all pending claims patentably distinguish over the prior art, taken in any proper combination. Thus, there being no further outstanding objections or rejections, the application is submitted as being in a condition for allowance, which action is earnestly solicited.

If the Examiner has any remaining informalities to be addressed, it is believed that prosecution can be expedited by the Examiner contacting the undersigned attorney for telephone interview to discuss resolution of such informalities.

Respectfully submitted,



Thomas J. Scott, Jr.
Reg. No. 27,836
Attorney for Applicants

Date: September 22, 1997
HOWREY & SIMON
1299 Pennsylvania Avenue, NW
Washington, D.C. 20004
Tel: (202) 783-0800



UNITED STATES DEPARTMENT OF COMMERCE
 Patent and Trademark Office
 Address: COMMISSIONER OF PATENTS AND TRADEMARKS
 Washington, D.C. 20231

APPLICATION NUMBER	FILING DATE	FIRST NAMED APPLICANT	ATTY. DOCKET NO.
--------------------	-------------	-----------------------	------------------

08/449,413 05/24/95 HARVEY

J 5634-174
EXAMINER

LM61/0304

ART UNIT 13.0 PAPER NUMBER 10

THOMAS J SCOTT JR
 HOWREY AND SIMON
 1299 PENNSYLVANIA AVENUE NW
 WASHINGTON DC 20004

2745
DATE MAILED:

03/04/98

This is a communication from the examiner in charge of your application.
 COMMISSIONER OF PATENTS AND TRADEMARKS

OFFICE ACTION SUMMARY

Responsive to communication(s) filed on 9/22/97

This action is FINAL.

Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under *Ex parte Quayle*, 1935 D.C. 11; 453 O.G. 213.

A shortened statutory period for response to this action is set to expire 3 - month(s), or thirty days, whichever is longer, from the mailing date of this communication. Failure to respond within the period for response will cause the application to become abandoned. (35 U.S.C. § 133). Extensions of time may be obtained under the provisions of 37 CFR 1.136(a).

Disposition of Claims

- Claim(s) 2-21 is/are pending in the application.
- Of the above, claim(s) _____ is/are withdrawn from consideration.
- Claim(s) _____ is/are allowed.
- Claim(s) 2-21 is/are rejected.
- Claim(s) _____ is/are objected to.
- Claim(s) _____ are subject to restriction or election requirement.

Application Papers

- See the attached Notice of Draftsperson's Patent Drawing Review, PTO-948.
- The drawing(s) filed on _____ is/are objected to by the Examiner.
- The proposed drawing correction, filed on _____ is approved disapproved.
- The specification is objected to by the Examiner.
- The oath or declaration is objected to by the Examiner.

Priority under 35 U.S.C. § 119

- Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d).
 - All Some* None of the CERTIFIED copies of the priority documents have been
 - received.
 - received in Application No. (Series Code/Serial Number) _____
 - received in this national stage application from the International Bureau (PCT Rule 17.2(a)).

*Certified copies not received: _____

- Acknowledgment is made of a claim for domestic priority under 35 U.S.C. § 119(e).

Attachment(s)

- Notice of Reference Cited, PTO-892
- Information Disclosure Statement(s), PTO-1449, Paper No(s) _____
- Interview Summary, PTO-413
- Notice of Draftsperson's Patent Drawing Review, PTO-948
- Notice of Informal Patent Application, PTO-152

—SEE OFFICE ACTION ON THE FOLLOWING PAGES—

Art Unit: 2745

DETAILED ACTION

1. This Office Action is responsive to the amendment(s) filed 9/22/97.

DOUBLE PATENTING V.S. PATENTS

2. After reviewing the restriction requirement under 35 USC 121 in US Patent 5,233,654 it is believed that the claims of the instant application are subject to a double patenting analysis against US Patent 5,233,654 and US Patent 5,335,277.

3. In view of further analysis and applicant's arguments, the rejection of the claims in the instant application under double patenting based on the broad analysis of *In re Schneller* as set forth in paragraphs 7-10 of the previous Office Action has been withdrawn.

DOUBLE PATENTING BETWEEN APPLICATIONS

4. Conflicts exist between claims of the following related co-pending applications which includes the present application:

#	Ser. No.	#	Ser. No.	#	Ser. No.
1	397371	2	397582	3	397636
4	435757	5	435758	6	437044
7	437045	8	437629	9	437635
10	437791	11	437819	12	437864
13	437887	14	437937	15	438011
16	438206	17	438216	18	438659
19	439668	20	439670	21	440657

Serial Number: 08/449,413

Page 3

Art Unit: 2745

22	440837	23	441027	24	441033
25	441575	26	441577	27	441701
28	441749	29	441821	30	441880
31	441942	32	441996	33	442165
34	442327	35	442335	36	442369
37	442383	38	442505	39	442507
40	444643	41	444756	42	444757
43	444758	44	444781	45	444786
46	444787	47	444788	48	444887
49	445045	50	445054	51	445290
52	445294	53	445296	54	445328
55	446123	56	446124	57	446429
58	446430	59	446431	60	446432
61	446494	62	446553	63	446579
64	447380	65	447414	66	447415
67	447416	68	447446	69	447447
70	447448	71	447449	72	447496
73	447502	74	447529	75	447611
76	447621	77	447679	78	447711
79	447712	80	447724	81	447726

Art Unit: 2745

82	447826	83	447908	84	447938
85	447974	86	447977	87	448099
88	448116	89	448141	90	448143
91	448175	92	448251	93	448309
94	448326	95	448643	96	448644
97	448662	98	448667	99	448794
100	448810	101	448833	102	448915
103	448916	104	448917	105	448976
106	448977	107	448978	108	448979
109	449097	110	449110	111	449248
112	449263	113	449281	114	449291
115	449302	116	449351	117	449369
118	449411	119	449413	120	449523
121	449530	122	449531	123	449532
124	449652	125	449697	126	449702
127	449717	128	449718	129	449798
130	449800	131	449829	132	449867
133	449901	134	450680	135	451203
136	451377	137	451496	138	451746
139	452395	140	458566	141	458699

Art Unit: 2745

142	458760	143	459216	144	459217
145	459218	146	459506	147	459507
148	459521	149	459522	150	459788
151	460043	152	460081	153	460085
154	460120	155	460187	156	460240
157	460256	158	460274	159	460387
160	460394	161	460401	162	460556
163	460557	164	460591	165	460592
166	460634	167	460642	168	460668
169	460677	170	460711	171	460713
172	460743	173	460765	174	460766
175	460770	176	460793	177	460817
178	466887	179	466888	180	466890
181	466894	182	467045	183	467904
184	468044	185	468323	186	468324
187	468641	188	468736	189	468994
190	469056	191	469059	192	469078
193	469103	194	469106	195	469107
196	469108	197	469109	198	469355
199	469496	200	469517	201	469612

Art Unit: 2745

202	469623	203	469624	204	469626
205	470051	206	470052	207	470053
208	470054	209	470236	210	470447
211	470448	212	470476	213	470570
214	470571	215	471024	216	471191
217	471238	218	471239	219	471240
220	472066	221	472399	222	472462
223	472980	224	473213	225	473224
226	473484	227	473927	228	473996
229	473997	230	473998	231	473999
232	474119	233	474139	234	474145
235	474146	236	474147	237	474496
238	474674	239	474963	240	474964
241	475341	242	475342	243	477547
244	477564	245	477570	246	477660
247	477711	248	477712	249	477805
250	477955	251	478044	252	478107
253	478544	254	478633	255	478767
256	478794	257	478858	258	478864
259	478908	260	479042	261	479215

Art Unit: 2745

262	479216	263	479217	264	479374
265	479375	266	479414	267	479523
268	479524	269	479667	270	480059
271	480060	272	480383	273	480392
274	480740	275	481074	276	482573
277	482574	278	482857	279	483054
280	483169	281	483174	282	483269
283	483980	284	484275	285	484276
286	484858	287	484865	288	485282
289	485283	290	485507	291	485775
292	486258	293	486259	294	486265
295	486266	296	486297	297	487155
298	487397	299	487408	300	487410
301	487411	302	487428	303	487506
304	487516	305	487526	306	487536
307	487546	308	487556	309	487565
310	487649	311	487851	312	487895
313	487980	314	487981	315	487982
316	487984	317	488032	318	488058
319	488378	320	488383	321	488436

Art Unit: 2745

322	488438	323	488439	324	488619
325	488620	326	498002	327	511491
328	485773	329	113329		

5. 37 CFR 1.78(b) provides that when two or more applications filed by the same applicant contain conflicting claims, elimination of such claims from all but one application may be required in the absence of good and sufficient reason for their retention during pendency in more than one application. The attached Appendix provides clear evidence that such conflicting claims exist between the 329 related co-pending applications identified above. However, an analysis of all claims in the 329 related co-pending applications would be an extreme burden on the Office requiring millions of claim comparisons.

In order to resolve the conflict between applications, applicant is required to either:

- (1) file terminal disclaimers in each of the related 329 applications terminally disclaiming each of the other 329 applications, or;
- (2) provide an affidavit attesting to the fact that all claims in the 329 applications have been reviewed by applicant and that no conflicting claims exists between the applications. Applicant should provide all relevant factual information including the specific steps taken to insure that no conflicting claims exist between the applications, or;
- (3) resolve all conflicts between claims in the above identified 329 applications by identifying how all the claims in the instant application are distinct and separate inventions from all the claims in the above identified 329 applications (note: the five examples in the attached Appendix are

Art Unit: 2745

merely illustrative of the overall problem. Only correcting the five identified conflicts would not satisfy the requirement).

Failure to comply with the above requirement will result in abandonment of the application.

INFORMATION DISCLOSURE STATEMENTS

6. Receipt is acknowledged of applicant's Information Disclosure Statements filed 4/7/97.

In view of the unusually large number of references cited in the instant application (approximately 2,200 originally and 645 in the subsequent IDS) and the failure of applicant to point out why such a large number of references is warranted, these references have been considered in accordance with 37 C.F.R. 1.97 and 1.98 to the best ability by the examiner with the time and resources available.

The foreign language references cited therein where there is no statement of relevance or no translation are not in compliance with 37 C.F.R. 1.98 and have not been considered.

Numerous references listed in the IDS are subsequent to applicant's latest effective filing date of 9/11/87, therefore, the relevancy of these references is unclear. Also cited are numerous references that are apparently unrelated to the subject matter of the instant invention such as: US Patent # 33,189 directed toward a beehive, GB 1565319 directed toward a chemical compound, a cover sheet with only the word "ZING", a computer printout from a library search with the words "LST" on it and a page of business cards including that of co-inventor James Cuddihy, among others. The relevancy of these references cannot be ascertained. Furthermore, there are several

Art Unit: 2745

database search results listed in foreign languages (such as German) which list only the title and document information; no copy has been provided, therefore, these references have not been considered.

CLAIM REJECTIONS - 35 USC § 112

7. Claims 2-21 are rejected under 35 U.S.C. 112, first paragraph, as containing subject matter which was not described in the specification in such a way as to reasonably convey to one skilled in the relevant art that the inventor(s), at the time the application was filed, had possession of the claimed invention.

37 C.F.R. 1.75(d)(1) requires that:

“the terms and the phrases used in the claims must find clear support or antecedent basis in the description so that the meaning of the terms in the claims may be ascertainable by reference to the description”.

The following limitations were not supported by the specification as originally filed:

In claim 2, it is unclear to the support of the method of decryption data from a storage device in the order in which being claimed.

In claims 3-4, it is unclear to the support of each combination of the steps recited with claim 2 above.

In claim 5, it is also unclear to the support of the combination of steps in the order in which being claimed.

Art Unit: 2745

In claims 6-8, it is unclear to the support of each combination of the steps recited with claim 5 above.

In claim 9, it is also unclear to the support of the combination of steps in the order in which being claimed.

In claims 10-11, it is unclear to the support of each combination of the steps recited with claim 9 above.

In claim 12, it is unclear to the support of the signals in the original specification, such as "one or more instruct signals which operate at the receiver station (I) to decrypt and (ii) to assemble or communicate said one or more receiver specific data to said remote data collection station", "control signal" and "code or datum designating a specific instruction signal of said one or more instruct signals" and also the step of "transmitting, from said remote transmitter station, an information transmission comprising said designated specific instruct signal and said one or more instruct signals at one or more specific time or on one or more specific channels in accordance with said control channel". It is also unclear to the support of the combination of steps in the order in which being claimed.

In claim 13, it is unclear to the support of the combination of claim 12 with "one or more receiver specific data evidence the availability, use, or usage of information or evidence a receiver specific response to said designated specific instruction signal".

In claim 15, "receiving an instruction that (I) designates additional program material that at least one of completes and supplements said at least some of said program and (ii) directs an

Art Unit: 2745

ancillary processor of a receiver station to decrypt at least a portion of said program and said additional program material" and it is unclear to the support of the combination of the steps in the order in which being claimed.

In claim 16, it is unclear to the support of the combination of claim 15 with "wherein said additional program material is stored at the same location as said ancillary processor and said encoded instruction directs said ancillary processor to generate a video overlay that is coordinated with video information in said program".

In claim 17, it is unclear to the support of the combination of claim 15 with "transmitting a combined video signal from said program and a video overlay generated by said ancillary processor over a broadcast or cablecast network to a plurality of receiver station".

In claim 18, it is unclear to the support of the combination of claim 15 with "transmitting a combined video signal from said program and a video overlay generated by said ancillary processor to a video display".

In claims 19-20, the combination of the steps in the order claimed for promoting and delivering of a service do not have support in the original specification.

In claim 21, "receiving at said remote enabling source a query from said receiver station" and it is also unclear to the support of the combination of the steps in the order in which being claimed.

Art Unit: 2745

If Applicants are content that support can be found in the originally filed specification, Applicants should point out explicitly the pages, line numbers and correspondent elements where the claimed limitations can be found.

8. Claims 12-18 are rejected under 35 U.S.C. 112, second paragraph, as being indefinite for failing to particularly point out and distinctly claim the subject matter which applicant regards as the invention.

Regarding claim 12, it is unclear what are "one or more receiver specific data" and "specific instruct signal". It is unclear to which of the signals in the original specification do "one or more instruct signals which operate at the receiver station (I) to decrypt and (ii) to assemble or communicate said one or more receiver specific data to said remote data collection station", "control signal" and "code or datum designating a specific instruction signal of said one or more instruct signals".

Regarding claim 15, it is unclear what instruction is being referred to in the original specification which is capable of performing the two recited steps. It is also unclear which of the electronic components does the "ancillary processor" being referred to.

Regarding claims 16-18, it is unclear whether the "ancillary processor" is the same processor as indicated in claim 15 or not. It appears that the processor is not the same.

Claim Rejections - 35 USC § 102

9. The text of those sections of Title 35, U.S. Code not included in this action can be found in a prior Office action.

Art Unit: 2745

10. Claims 19-20 are rejected under 35 U.S.C. 102(e) as being anticipated by Lambert [US 4,381,522].

Regarding claim 19, Lambert discloses a method of promoting and delivering a product. Lambert shows displaying a menu which contains the available selectable programs (claimed step of displaying and promoting). The subscriber selects a desired program by dialing in the number code corresponding to the desired program. The subscriber's response is transmitted to the main station having a minicomputer (claimed step of receiving a reply). When the main station receives the response from the subscriber, it transmits a schedule back to the subscriber indicating the channel, start and stop time for the selected program (claimed step of delivering the instructions). The main station broadcasts the selected program on the channel and at the time as indicated on the schedule (claimed step of performing the technique). The "code or datum" is met by the number code.

Regarding claim 20, Lambert shows that the subscriber inputs the number code.

Claim Rejections - 35 USC § 103

11. The text of those sections of Title 35, U.S. Code not included in this action can be found in a prior Office action.

12. Claims 2-4 are rejected under 35 U.S.C. § 103(a) as being unpatentable over Jeffers et al [US 5,036,537] in view of Nagel [US 4,064,490].

Regarding claim 2, Jeffers discloses a television receiver unit having a "decryptor" (28) operatively connected to a "computer" (22), see Fig. 6. Jeffers shows that the "computer" selects

Art Unit: 2745

data to be decrypted using comparison of addresses. If there is a match, the incoming data is sent to the "decryptor". Jeffers does not show storage device for storing encrypted data.

Nagel teaches a receiver unit having "storage device" (110) at the input for storing incoming signals in order to recognize the incoming information and determine its nature. It would have been obvious to one of ordinary skill in the art to modify Jeffers's receiver unit to include "storage device" taught by Nagel in order to recognize the incoming information and determine its nature. With the combination of Jeffers and Nagel, the "storage device" would store encrypted messages since it would be an input buffer.

Regarding claim 3, since the "storage device" is an input buffer placed at the input of the receiver unit, it would obviously store any incoming signal including video data. Fig. 5 of Jeffers shows the decryption information embedded in the composite television signal.

Regarding claim 4, Fig. 5 shows an "identifier datum" (address code) and "one or more codes for decryption" (decryption information). Jeffers shows in Fig. 6 the step of "using said one or more codes to decrypt said at least some selected data".

13. Claims 2-4 are rejected under 35 U.S.C. § 103(a) as being unpatentable over Nagel [US 4,064,490] in view of Guillou [US 4,337,483].

Regarding claim 2, Nagel discloses a storage device (110) coupled to a computer (104), see Fig. 1, but does not specifically show a decryptor.

Although Nagel does not show the receiver station having a decryptor, it is extremely well known in the art for television receiver station to have decryptor so as to increase security in the

Art Unit: 2745

system. Guillou teaches transmitting an encrypted signal along with an identifier data (M_i) such that at the receive station, the station uses the M_i to decrypt the transmitted signal, see Fig. 7. It would have been obvious to one of ordinary skill in the art at the time the invention was made to modify the receiver station of Nagel with a decryptor as taught by Guillou in order to increase security in the television system. With the combination of Nagel and Guillou, the steps of performing decryption as claimed would be obvious to one of ordinary skill in the art.

Regarding claim 3, the combination of Nagel and Guillou shows a storage medium capable of storing video data. Since the combination of Nagel and Guillou process teletext data, it would have been obvious for the combination of Nagel and Guillou to process a title of the selected data since the title would be a part of the teletext data.

Regarding claim 4, the combination of Nagel and Guillou would obviously show the step of processing identifier datum to locate a code for decryption since the decrypted code is transmitted with the television program.

14. Claims 5-14 are rejected under 35 U.S.C. § 103 (a) as being unpatentable over Block et al [US 4,225,884] in view of Guillou [US 4,337,483].

Regarding claim 5, Block discloses a subscription television system wherein the "receiver station" (12) receives "one or more information transmissions" (see Fig. 1), detects identifier data (TPC), passes the identifier data to a controller (26) and stores information evidencing the passing of one or more detected identifier data (storage of TPC 68), see Figs. 1 and 4. Block does not show a decryptor nor the video data communicated from a laser disk.

Art Unit: 2745

Although Block does not show the receiver station having a decryptor, it is extremely well known in the art for television receiver station to have decryptor so as to increase security in the system. Guillou teaches transmitting an encrypted signal along with an identifier data (M_i) such that at the receive station, the station uses the M_i to decrypt the transmitted signal, see Fig. 7. It would have been obvious to one of ordinary skill in the art at the time the invention was made to modify the receiver station of Block with a decryptor as taught by Guillou in order to increase security in the television system.

Although Block does not show that the video data are from laser disk, it is well known in the art to store video data on laser disk. Since it is also well known in the art that the video data may be generated from a variety of program sources, it would have been obvious to one of ordinary skill in the art for the video data of Block to be generated from a known laser disk as long as the laser disk provides the desired programs.

Regarding claim 6, Block shows the step of "transmitting some stored evidence information to a remote data collection station" (reads on the transmission of the stored TPCs to billing data gathering computer 20), see Fig. 1.

Regarding claim 7, Block shows that one or more information transmission are received from a "local source" (10) and the storage of the "first information transmission" (TPC) and this transmission would obviously contain the data which is effective at the receiver station to control decryption, see Figs. 1 and 4.

Art Unit: 2745

Regarding claim 8, Block shows the "stored evidence information identifies a mass medium program" (the stored TPC identifies the selected program), see Fig. 1.

Regarding claim 9, Block discloses a method of gathering information on the use of resource. Block shows a "receiver station" (12) for transferring the gathered information (stored program codes) to a "remote station" (20), see Fig. 1. Block shows the steps of identifying the resource (subscriber selecting the desired program to be viewed), monitoring the resource (22), storing a record of the use of the resource (stored program codes) and communicating information on the use of the resource to a remote station (sending the stored program codes to the billing data gathering computer). Block further shows a "processor" (26) and a "controlled device" (24) and a control and storage unit (26), but does not show the resource needed to be decrypted.

Although Block does not specifically show decryption, it is extremely well known in the art for television receiver station to have decryptor in order to decrypt the received signal so as to increase security in the system. Guillou teaches transmitting an encrypted signal along with an identifier data (M_i) such that at the receive station, the station uses the M_i to decrypt the transmitted signal, see Fig. 7. It would have been obvious to one of ordinary skill in the art at the time the invention was made to modify the receiver station of Block with decryption as taught by Guillou in order to increase security in the television system.

Regarding claim 10, Block shows the storage of the resource (stored TPC), see Figs. 1 and 4.

Art Unit: 2745

Regarding claim 11, Block shows the "information identifies a mass medium program" (the stored TPC identifies the selected program), see Fig. 1.

Regarding claim 12, Block shows a "remote transmitter station" (10) having a "remote data collection station" (20), and a "receiver station" (12) wherein the "receiver station" being remote from the "remote transmitter station" and the "remote data collection station" being remote from the "receiver station", see Fig. 1. As discussed above, it would have been obvious to one of ordinary skill in the art at the time the invention was made to modify Block with decryption technique (see Fig. 7) of Guillou in order to increase security in the television system. With the modification of Block and Guillou, it would have been obvious that the central station 10 is the one to transmit the Ci to the subscriber station. Since the Ci datum is transmitted every month and the billing is also carried out on a monthly basis, it would have been obvious to one of ordinary skill in the art at the time the invention was made to further modify the combination of Block and Guillou such that the central station would transmit both the Ci and the command for the stored SPC at the same transmission every month to good standing customers in order to reduce communication traffic between the central station and the subscriber station. The claimed "control signal" is met by the monthly control billing.

Regarding claim 13, Block shows "one or more receiver specific data" (stored program codes) evidence the usage of information.

Regarding claim 14, as discussed above in claim 12, the "specific instruct signal" (Ci) is downloadable to the subscriber station.

Art Unit: 2745

15. Claim 15 is rejected under 35 U.S.C. 103(a) as being unpatentable over Campbell et al [US 4,536,791] in view of Guillou [US 4,337,483].

Regarding claim 15, Campbell shows a subscriber station (see Fig. 6) for receiving at least some of a program (television program). Note that the television program would obviously contain audio information. Campbell shows that the subscriber station also receives "instruction" (met by control signals along with textual data which are used to provide additional data to supplement a channel television program, see Col. 2, lines 58-63 and Col. 17, lines 28-30). The "instruction" is encoded in the vertical blanking interval of the television signal. Although Campbell does not specifically show storing the encoded instruction in conjunction with the additional program material and program, it would have been obvious to one of ordinary skill in the art at the time the invention was made to modify Campbell's headend station with a conventional buffer to store all outgoing signals in order for the headend to processor succeeding signals. With the buffer, the encoded instruction would be stored in conjunction with the additional program material and program. Campbell does not show decryption technique.

Although Campbell does not specifically show decryption, it is extremely well known in the art for television receiver station to have decryptor in order to decrypt the received signal so as to increase security in the system. Guillou teaches transmitting an encrypted signal along with an identifier data (M_i) such that at the receive station, the station uses the M_i to decrypt the transmitted signal, see Fig. 7. It would have been obvious to one of ordinary skill in the art at the

Art Unit: 2745

time the invention was made to modify the receiver station of Campbell with decryption technique as taught by Guillou in order to increase security in the television system.

16. Claims 16-18 are rejected under 35 U.S.C. 103(a) as being unpatentable over Campbell et al in view of Guillou as applied to claim 15 above, and further in view of Hedger et al ["Telesoftware--Value added Teletext"].

Regarding claims 16 and 18, the combination of Campbell and Guillou shows a system for controlling a presentation where an instruction is encoded as a control signal and stored in conjunction with a program. Campbell further shows the sending of supplemental program material (discussed above in claim 15) and the use of teletext (Figs. 14-17) where the supplemental data (teletext) is stored at the same place as the "ancillary processor" (at the subscriber unit in memory 130 before display). Campbell does not show the control signal for generating a video overlay which is transmitted in a combined signal.

Hedger teaches the use of subtitling via teletext where the subtitling is a video overlay of the program (see pages 564-565). Hedger also teaches that the user has the option to review such overlaid information (i.e the subtitling is stored at the subscriber station for further review at microprocessor and associated memories, see Figs. 1-2). Since the subtitling is transmitted in a teletext system, it would have been obvious to one of ordinary skill in the art at the time of the invention to further modify the system of the combination of Campbell and Guillou by including video overlay in the combined signals as discussed above in order to provide closed captioning for the hearing impaired.

Art Unit: 2745

Regarding claim 17, Campbell shows the transmission of combined signals to a plurality of receiver stations over cablecast network, see Fig. 1.

17. Claim 21 is rejected under 35 U.S.C. § 103(a) as being unpatentable over Campbell et al [US 4,536,791] in view of Guillou [US 4,337,483] and further in view of Block et al [US 4,225,884].

Campbell discloses a pay-per-view premium programming feature having a "remote enabling source" (head end station), a "receiver station" (subscriber unit) and a "television signal source" (at the head end station), see Fig. 1. The viewer is prompted to enter a key number for the premium channel. If the viewer is desired to view the program, he/she sends a reply (claimed "receiving at said remote enabling source a query from said receiver station") by entering the key number on the keyboard. By the subscriber entering the key number, the subscriber is requesting for the television program (claimed "query"). The subscriber unit then sends a request to the head end station to authorize reception of the channel. The head end station sends a command to either allow or disallow the viewer to view the selected program. In order for the head end station to determine whether to allow or disallow the viewer to view the requested program, it would have been obvious to one of ordinary skill in the art for the head end station to store enabling information. Once the head end station allows the viewer to view the requested program, it would have been obvious for Campbell's head end station to transmit a known decryption signal such as taught by Guillou which is effective at the subscriber unit to decrypt the

Art Unit: 2745

requested program in order to increase security in the television signals. Campbell does not show storing at least some of the transmitted code signal at the subscriber unit.

Block teaches storing the "transmitted code signal" (such as the descrambling codes and TPCs) at the subscriber unit for monthly billing purposes. It would have been obvious to one of ordinary skill in the art to modify Campbell's subscriber unit to store "transmitted code signal" for monthly billing purposes.

Response to Arguments

18. Applicant's arguments with respect to claims 2-21 have been considered but are moot in view of the new ground(s) of rejection.

Applicants' arguments concerning Campbell et al [US 4,536,791] and Jeffers et al [US 5,036,537] that the references are not prior art with regard to the claimed invention since the priority date of the present application is November 3, 1981.

In response to Campbell et al reference [US 4,536,791], the Examiner would like to direct Applicants to the PCT filing date of the Campbell reference (March 31, 1981) which is prior to the priority date of the present application. Thus, Campbell reference is qualify as prior art.

In response to Jeffers et al, Jeffers reference is qualify as prior art until Applicants fully establish support for the each of the combination of steps in the order in which being claimed as recited in claims 2-4.

Conclusion

19. **Any response to this action should be mailed to:**

Art Unit: 2745

Commissioner of Patents and Trademarks
Washington, D.C. 20231

or faxed to:

(703) 305-9051, (for formal communications intended for entry)

Or:

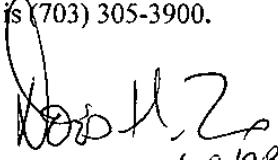
(703) 305-9508 (for informal or draft communications, please label
"PROPOSED" or "DRAFT")

Hand-delivered responses should be brought to Crystal Park II, 2121 Crystal
Drive, Arlington, VA., Sixth Floor (Receptionist).

20. Any inquiry concerning this communication or earlier communications from the examiner should be directed to D. To whose telephone number is (703) 305-4827. The examiner can normally be reached on Monday-Friday from 6:40 a.m. to 3:10 p.m.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Mr. Eisenzopf, can be reached on (703) 305-4711.

Any inquiry of a general nature or relating to the status of this application or proceeding should be directed to the Group receptionist whose telephone number is (703) 305-3900.


DORIS H. TO 2/28/98
Patent Examiner

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Application of

John C. Harvey and James W. Cuddihy

Serial No. 08/449,413

Filed: May 24, 1995

For: **SIGNAL PROCESSING APPARATUS
AND METHODS**

Assistant Commissioner of Patents
and Trademarks
Washington, D.C. 20231

Examiner: To, D
Group Art Unit: 2745
Atty. Dkt. 05634.0174

13/E
huf
11/10/98

Received
SEP 04 1998
Group 2700

nVo
11-12-98

Sir:

**I. AMENDMENT AND REQUEST FOR RECONSIDERATION
UNDER 37 C.F.R. § 1.111**

This amendment is responsive to the Office Action mailed March 4, 1998. Applicants respectfully request that the following amendments be entered into the above-captioned application:

In the Claims

Applicants request entering the below amendments to the claims. Claims 2, 5, 8, 11, 12, 15, 16, 19, and 21 are amended. For the PTO's convenience, claims that remain unchanged are included below in order to allow the Examiner to review all pending claims from this response in their numerical order.

2. (Twice Amended) A method for decrypting data from a storage device using a computer operatively connected to said storage device, said storage device having encrypted data stored thereon, and a decryptor operatively connected to said computer to receive data from said storage device and control instructions from said computer, said method comprising the steps of:

5th
FI
601
Cont

61
Conrad

selecting data [on] at said storage device;
transferring at least some of said selected data from said step of selecting from said storage device to said decryptor;
identifying information in said selected data from said step of selecting; and
decrypting said at least some selected data from said step of transferring in response to the information in said selected data from said step of identifying.

3. The method of claim 2, wherein said storage device is a laser disk, a floppy disk, or a storage medium capable of storing video data, said method further comprising one of the steps of:

connecting to said computer or said decryptor a processor that is adapted to assemble or store a record of the availability, use or usage of said data;

programming a processor connected to said computer or said storage device to assemble or store a record of the availability, use or usage of some specific data;

adapting a device that controls said decryptor to communicate selected information to a remote data collection station;

inputting to a device that is adapted to communicate availability, use or usage information to a remote data collection station some information that identifies said selected data or that designates a source or supplier of said selected data;

inputting to a device that is adapted to communicate availability, use or usage information to a remote data collection station some information that identifies a buyer of said selected data or that designates a receiver or user of said selected data;

processing a title of said selected data; and

using some of said identified information as a code for said step of decrypting.

4. The method of claim 2, wherein said selected data comprises a title or identifier datum and one or more codes for decryption, said method further comprising one of the steps of:

- connecting to said computer or said decryptor a processor that is adapted to assemble or store a record on the basis of a title or identifier datum;
- programming a processor connected to said computer or said storage device to assemble or store a record on the basis of a title or identifier datum;
- adapting a device that controls said decryptor to communicate a title or identifier datum to a remote data collection station;
- inputting a title or identifier datum to a device that is adapted to communicate availability, use or usage information to a remote data collection station;
- inputting information that designates a receiver or user to a device that is adapted to communicate availability, use or usage information to a remote data collection station;
- processing said title or identifier datum to locate or identify a code for decryption;
- using said one or more codes to decrypt at least some of said selected data; and
- performing a second step of decrypting.

5. (Twice Amended) A method of processing signals at a receiver station comprising the steps of:

- receiving one or more information transmissions;
- detecting a plurality of codes or identifier data in said one or more information transmissions, at least one of said detected plurality of codes or identifier data being a signal which is effective at said receiver station to control decryption;
- passing each detected code or identifier datum to a processor or controller;
- controlling a decryptor on the basis of said signal ;
- decrypting some video data or some data communicated from [a laser disk] to said decryptor from a storage device in response to said signal;

E2
Cont

62
Cont

storing information evidencing the passing of one or more of said detected and passed codes or identifier data.

6. The method of claim 5, further comprising one of the steps of:
programming said receiver station to decrypt some information stored on said laser disk or a television storage device;
generating a signal to control a tuner to receive a television program in response to a detected and passed code or identifier datum;
inputting said one or more information transmissions to a control signal detector in response to a command;
storing a received television program at a memory or recorder;
storing information evidencing some output in response to a detected and passed code or identifier datum;
assembling a record of the availability, use or usage of some information on the basis of a title; and
transmitting some stored evidence information to a remote data collection station.

7. The method of claim 5, wherein said one or more information transmissions are received from a local source, said method further comprising the step of:
storing a first information transmission of said one or more information transmissions, said first information transmission containing said signal .

8. (Twice Amended) The method of claim 5, wherein the stored evidence information identifies or designates one or more of:

63
Cont

- (1) a mass medium program;
- (2) a proper use of programming;
- (3) a transmission station;

- (4) a receiver station;
- (5) a network;
- (6) a broadcast station;
- (7) a channel on a cable system;
- (8) a time of transmission;
- (9) a unique identifier datum;
- (10) one of a source and a supplier of data; and
- (11) one of [a publication, an article, a publisher,] a distributor[,] and an advertisement.

63
Concl

F

9. A method of gathering information on the use of at least one of a resource to be decrypted and a control signal which is effective to decrypt at a receiver station, said receiver station having a processor, and a controlled device, said receiver station transferring said gathered information to a remote station, said method comprising the steps of:

- identifying said at least one of said resource and said control signal ;
- monitoring said at least one of said resource and said control signal;
- storing a record of the use of said at least one of said resource and said control signal from said step of monitoring; and
- communicating information on said use of said at least one of said resource and said control signal from said step of storing a record from said receiver station to a remote station.

10. The method of claim 9, wherein said at least one of said resource and said control signal is received from a local source, said method further comprising the step of: storing said at least one of said resource and said control signal .

11. (Twice Amended) The method of claim 9, wherein said information identifies or designates one or more of:

- (1) a mass medium program;
- (2) a proper use of programming;
- (3) a transmission station;
- (4) a receiver station;
- (5) a network;
- (6) a broadcast station;
- (7) a channel on a cable system;
- (8) a time of transmission;
- (9) a unique identifier datum;
- (10) one of a source and a supplier of data;
- (11) one of [a publication, an article, a publisher,] a distributor[,] and an advertisement; and
- (12) an indication of copyright.

*E4
Cont*



12. (Twice Amended) A method of controlling a remote transmitter station to deliver a receiver specific output at a receiver station and controlling said receiver station to communicate one or more receiver specific data to a remote data collection station, with said receiver station being remote from said remote transmitter station and said remote data collection station being remote from said receiver station, said method [of communicating] comprising the steps of:

receiving, at the remote transmitter station, one or more instruct signals which operate at the receiver station (i) to decrypt and (ii) to assemble said one or more receiver specific data or communicate said one or more receiver specific data to said remote data collection station ;

receiving, at said remote transmitter station, a control signal which operates at the remote transmitter station to control the communication of said one or more instruct signals to said receiver station ;

receiving, at said remote transmitter station, a code or datum designating a specific instruct signal of said one or more instruct signals, said specific instruct signal to be transmitted by the remote transmitter station;

transferring said designated specific instruct signal to a transmitter; and

transmitting, from said remote transmitter station, an information transmission comprising said designated specific instruct signal and said one or more instruct signals, at one or more specific times or on one or more specific channels in accordance with said control signal.

13. The method of claim 12, wherein one or more receiver specific data evidence the availability, use, or usage of information or evidence a receiver specific response to said designated specific instruct signal.

14. The method of claim 12, wherein said designated specific instruct signal comprises some downloadable code.

15. (Twice Amended) A method of generating and encoding signals to control a presentation comprising the steps of:

receiving at least some of a program, said at least some of said program containing audio information;

64
Cont

NC

F

F

65
Cont

receiving an instruction that (i) designates additional program material that at least one of completes and supplements said at least some of said program and (ii) directs an ancillary processor of a receiver station to decrypt at least a portion of one of said program and said additional program material;

encoding said instruction; and

storing said encoded instruction in conjunction with said at least some of said program and said additional program material .

65
Cont

F

16. (Twice Amended) The method of claim 15 wherein said additional program material is stored at [the same location as] said ancillary processor and said encoded instruction directs said ancillary processor to generate a video overlay that is to be coordinated with video information in said program.

17. The method of claim 16 further comprising the step of:
transmitting a combined video signal from said program and a video overlay generated by said ancillary processor over a broadcast or cablecast network to a plurality of receiver stations.

NE

18. The method of claim 16 further comprising the step of:
transmitting a combined video signal from said program and a video overlay generated by said ancillary processor to a video display.

19. (Twice Amended) A method for an interactive television demonstration for use with an interactive television viewing apparatus comprising the steps of:

66
Cont

F

displaying a television program that demonstrates a technique for preparing a product, performing a service, or generating an output, said interactive viewing apparatus having an input device to receive input from a viewer;

prompting said viewer during said television program whether said viewer wants a performance of said technique demonstrated in said step of displaying, said interactive television viewing apparatus having at least one output device for outputting said product, service, or performance;

receiving a reply from said viewer at said input device in response to said step of prompting said viewer, said interactive television viewing apparatus having a processor for processing said viewer reply and generating or controlling output of said product, service, or performance in response to instructions;

delivering said instructions at said interactive television viewing apparatus in response to said step of receiving a reply, said instructions controlling said interactive television viewing apparatus;

detecting a code or datum which is effective to enable [said instructions,] said interactive television viewing apparatus having a decoder or decryptor for enabling one of said instructions and said interactive television viewing apparatus; and

[performing said technique at said interactive television viewing apparatus; and]

generating or controlling output of said product, service, or performance on the basis of said instructions.

20. The method of claim 19, wherein said code or datum is inputted to said interactive viewing apparatus by a viewer or a remote information provider.

21. (Twice Amended) A method of providing enabling information to a receiver station from a remote enabling source, said enabling information for use at the receiver station in television signal processing, said method comprising the steps of:

storing enabling information at said remote enabling source;

receiving at said remote enabling source a query ~~from said receiver station;~~

transmitting a code or instruct signal which is effective to decrypt from said remote enabling source to said receiver station in response to said step of receiving said query, wherein at least some of said transmitted code or instruct signal is stored at said receiver station; and

transmitting from a television signal source to said receiver station a signal which controls said receiver station to select and process said stored at least some of said code or instruct signal and to decrypt at least part of a signal communicated from said television signal source.

II. REMARKS

A. Introduction

The Office Action dated March 4, 1998 has been carefully reviewed and the foregoing amendments made in response thereto.

Claims 2, 5, 8, 11, 12, 15, 16, 19, and 21 are amended. Claims 2-21 are pending in the application.

Claims 2-21 are rejected under 35 U.S.C. § 112, first paragraph, as containing subject matter which was not described in the specification in such a way as to reasonably convey to one skilled in the relevant art that the inventors, at the time the application was filed, had possession of the claimed invention.

Claims 12-18 are rejected under 35 U.S.C. § 112, second paragraph, as being indefinite for failing to particularly point out and distinctly claim the subject matter which Applicants regard as the invention.

Claims 19 and 20 stand rejected under 35 U.S.C. § 102 (e) as being anticipated by USP 4,381,522 to Lambert, hereinafter Lambert '522.

Claims 2-4 are rejected under 35 U.S.C. § 103 (a) as being unpatentable over USP 5,036,537 to Jeffers, hereinafter Jeffers '510 in view of USP 4,064,490 to Nagel, hereinafter Nagel '490.

Claims 2-4 are rejected under 35 U.S.C. § 103 (a) as being unpatentable over Nagel '490 in view of USP 4,337,483 to Guillou, hereinafter Guillou '483.

Claims 5-14 are rejected under 35 U.S.C. § 103 (a) as being unpatentable over USP 4,225,884 to Block, hereinafter Block '884 in view of Guillou '483.

Claim 15 is rejected under 35 U.S.C. § 103 (a) as being unpatentable over USP 4,536,791 to Campbell, hereinafter Campbell '791 in view of Guillou '483.

Claims 16-18 are rejected under 35 U.S.C. § 103 (a) as being unpatentable over Campbell '791 in view of Guillou '483, as applied to claim 15, further in view of "Telesoftware--Value added Teletext," by Hedger, hereinafter Hedger.

Claim 21 is rejected under 35 U.S.C. § 103 (a) as being unpatentable over Campbell '791 in view of Guillou '483, further in view of Block '884.

Claims 2-21 remain active in this application. No new matter is presented in the foregoing amendments. Approval and entry of same is respectfully requested.

B. Response to Requirement Imposed Upon Applicants to Resolve Alleged Conflicts Between Applicants' Applications.

Applicants respectfully traverse the requirements of the Office Action paragraph 5.

Paragraph 5 of the Office Action requires Applicants to either:

- (1) file terminal disclaimers in each of the related 328 applications terminally disclaiming each of the other 327 applications; or

(2) provide an affidavit attesting to the fact that all claims in the 328 applications have been reviewed by applicant and that no conflicting claims exist between the applications; or

(3) resolve all conflicts between claims in the related 328 applications by identifying how all the claims in the instant application are distinct and separate inventions from all the claims in the above identified 328 applications.

In addition, Examiner states that failure to comply with any one of these requirements will result in abandonment of the application.

Examiner states that the requirement has been made because conflicts exist between claims of the related co-pending applications, including the present application. Examiner sets forth only the serial numbers of the co-pending applications without an indication of which claims are conflicting. Examiner has also attached an Appendix providing what is deemed to be clear evidence that conflicting claims exist between the 328 related co-pending applications and the present application. Further, Examiner states that an analysis of all claims in the 328 related co-pending applications would be an extreme burden on the Office requiring millions of claim comparisons.

Applicants respectfully traverse these requirements in that Examiner has both improperly imposed the requirements, and has incorrectly indicated that abandonment will occur upon failure to comply with the requirement. Applicants' traversal is supported by the fact that 37 C.F.R. § 1.78 (b) does not, under the present circumstances, provide Examiner with authority to require Applicants to either: 1) file terminal disclaimers; 2) file an affidavit; or 3) resolve all apparent conflicts. Additionally, the penalty of abandonment of the instant application for failure to comply with the aforementioned requirement is improper for being outside the legitimate authority to impose abandonment upon an application. The following remarks in Section (B) will explain Applicants' basis for this traversal.

1. The PTO's New Requirement is an Unlawfully Promulgated Substantive Rule Outside the Commissioner's Statutory Grant of Power

The PTO Commissioner obtains his statutory rulemaking authority from the Congress through the provisions of Title 35 of the United States Code. The broadest grant of rulemaking authority -- 35 U.S.C. § 6 (a) -- permits the Commissioner to promulgate regulations directed only to "the conduct of proceedings in the [PTO]". This provision does NOT grant the Commissioner authority to issue substantive rules of patent law. Animal Legal Defense Fund v. Quigg, 932 F.2d 920, 930, 18 USPQ2d 1677, 1686 (Fed. Cir. 1991).¹ Applicants respectfully submit that the Examiner's creation of a new set of requirements based upon 37 CFR § 1.78(b) constitutes an unlawful promulgation of a substantive rule in direct contradiction of a long-established statutory and regulatory scheme.

2. The PTO's Requirement is a Substantive Rule

The first determination is whether the requirement as imposed by the PTO upon Applicants is substantive or a procedural rule. The Administrative Procedure Act offers general guidelines under which all administrative agencies must operate. A fundamental premise of administrative law is that administrative agencies must act solely within their statutory grant of power. *Chevron v. Natural Resources Defense Council*, 467 U.S. 837 (1984). The PTO Commissioner has NOT been granted power to promulgate substantive rules of patent law. *Merck & Co., Inc. v. Kessler*, 80 F.3d 1543 (Fed. Cir. 1996), citing, *Animal Legal Defense Fund v. Quigg*, 932 F.2d 920, 930, 18 USPQ2d 1677, 1686 (Fed. Cir. 1991).

The appropriate test for such a determination is an assessment of the rule's impact on the Applicants' rights and interests under the patent laws. *Fressola v. Manbeck*, 36 USPQ2d 1211, 1215 (D.D.C. 1995). As the PTO Commissioner has no power to promulgate substantive rules,

¹ Accord Hoechst Aktiengesellschaft v. Quigg, 917 F.2d 522, 526, 16 USPQ2d 1549, 1552 (Fed. Cir. 1990); Glaxo Operations UK Ltd. v. Quigg, 894 F.2d 392, 398-99, 13 USPQ2d 1628, 1632-33 (Fed. Cir. 1990); Ethicon Inc. v. Quigg, 849 F.2d 1422, 1425, 7 USPQ2d 1152, 1154 (Fed. Cir. 1988).

the Commissioner receives no deference in his interpretation of the statutes and laws that give rise to the instant requirement. *Merck & Co., Inc. v. Kessler*, 80 F.3d 1543 (Fed. Cir. 1996), citing, *Chevron v. Natural Resources Defense Council*, 467 U.S. 837 (1984). When agency rules either (a) depart from existing practice or (b) impact the substantive rights and interests of the effected party, the rule must be considered substantive. *Nat'l Ass'n of Home Health Agencies v. Scheiker*, 690 F.2d 932, 949 (D.C. Cir. 1982), *cert. denied*, 459 U.S. 1205 (1983).

a. The PTO Requirement is Substantive Because it Radically Changes Long Existing Patent Practice by Creating a New Requirement Upon Applicants Outside the Scope of 37 C.F.R. § 1.78 (b)

The Examiner's requirement is totally distinguishable from the well articulated requirement authorized by 37 CFR § 1.78 (b), because it (1) creates and imposes a new requirement to avoid abandonment of the application based on the allegation that conflicts exist between claims of the related 328 co-pending applications, and (2) it results in an effective double patenting rejection without the PTO's affirmative double patenting rejection of the claims. Long existing patent practice recognizes only two types of double patenting, double patenting based on 35 U.S.C. § 101 (statutory double patenting) and double patenting analogous to 35 U.S.C. § 103 (the well-known obviousness type double patenting).² These two well established types of double patenting use an objective standard to determine when they are appropriate³ and have a determinable result on the allowability of the pending claims.

²MPEP § 804(B)(1) states, in an admittedly awkward fashion, that the inquiry for obviousness type double patenting is analogous to a rejection under 35 U.S.C. 103: "since the analysis employed in an obvious-type double patenting determination parallels the guidelines for a 35 U.S.C. 103 rejection, the factual inquires set forth in Graham v. John Deere Co., 383 U.S. 1, 148 USPQ 459 (1966), that are applied for establishing a background for determining obviousness under 35 U.S.C. 103 are employed when making an obvious-type double patenting analysis".

³ The objective test for same invention double patenting is whether one of the claims being compared could be literally infringed without literally infringing the other. The objective test for obviousness type double patenting is the same as the objective nonobviousness requirement of patentability with the difference that the disclosure of the first patent may not be used as prior art.

The Examiner's new requirement represents a radical departure from long existing patent practice relevant to conflicting claims between co-pending applications of the same inventive entity. Two well established double patenting standards are based on an objective analysis of comparing pending and *allowed* claims. However, in the present application, there are no *allowed* claims. The Examiner's new requirement to avoid a double patenting rejection presumes that conflicts exist between claims in the present application and claims in the 327 copending applications. This presumption of conflicts between claims represents a radical departure from long existing patent practice as defined by 37 C.F.R. § 1.78 (b), which states:

Where two or more applications filed by the same applicant contain conflicting claims, elimination of such claims from all but one application may be required in the absence of good and sufficient reason for their retention during pendency in more than one application.

Clearly, the only requirement authorized by the rule is the elimination of conflicting claims from all but one application where conflicting claims have been determined to exist. Furthermore, in order to determine that conflicting claims do in fact exist in multiple applications, the only possible analysis is obviousness-type double patenting, since there are no allowed or issued claims by which to employ the 35 U.S.C. § 101 statutory double patenting analysis. Once obviousness-type double patenting analysis has been applied and conflicting claims have been determined to exist, only a *provisional* obviousness-type double patenting rejection is possible until claims from one application are allowed.

In summary, the Examiner's new requirement departs from long-established practice because it (1) creates and imposes a new requirement to avoid abandonment of the application based on the allegation that conflicts exist between claims of the related 328 co-pending applications, and (2) it results in an effective double patenting rejection without the PTO's affirmative double patenting rejection of the claims.

Therefore, the Examiner's new requirement departs from existing practice and therefore is a **substantive rule** beyond the authority of the PTO and is therefore, invalid.

b. The New Requirement is Also a Substantive Rule Because it Adversely Impacts the Rights and Interests of Applicants to Benefits of the Patent

The rights and benefits of a U.S. patent is solely a statutory right. *Merck & Co., Inc. v. Kessler*, 80 F.3d 1543 (Fed. Cir. 1996). The essential statutory right in a patent is the right to exclude others from making, using and selling the claimed invention during the term of the patent. Courts have recognized that sometimes new procedural rules of the PTO are actually substantive rules, e.g. when the new rule made a substantive difference in the ability of the applicant to claim his discovery. *Fressola v. Manbeck*, 36 USPQ2d 1211, 1214 (D.D.C. 1995) (emphasis added), citing, *In re Pilkington*, 411 F.2d 1345, 1349; 162 USPQ 145 (CCPA 1969); and *In re Steppan*, 394 F.2d 1013, 1019; 156 USPQ 143 (CCPA 1967).

The new requirement, on its face and as applied here, is an instance of a PTO rule making a substantive difference in Applicants' ability to claim their invention and, therefore, must be considered a substantive rule. The requirement denies Applicants rights and benefits expressly conferred by the patent statute. The measure of the value of these denied rights and benefits is that the requirement, as applied here, would deny Applicants the full and complete PTO examination of Applicants' claims on their merits, as specified by 37 C.F.R. § 1.105. In addition, to file terminal disclaimers in each of the related 328 applications terminally disclaiming each of the other 327 applications based on the PTO's incomplete examination on the merits would deny Applicants the benefit of the full patent term of 17 years on each of Applicants' respective applications. Applicants respectfully submit that the requirement has a huge impact on their rights and interests in the presently claimed invention.

c. Conclusion: Substantive Rule

In summary, the requirement is a change to long existing practice and/or has a substantive impact on the rights and interests of Applicants to their invention. Either finding means that the new requirement is a substantive rule. Since the Commissioner has no power to issue

substantive rules, the requirement is an improperly promulgated substantive rule having no force of law.

3. The PTO Requirement is Outside the Scope of 37 C.F.R. § 1.78 (b)

Rule 78 (b) states that:

Where two or more applications filed by the same applicant contain conflicting claims, elimination of such claims from all but one application may be required in the absence of good and sufficient reason for their retention during pendency in more than one application.

The only **requirement** that Rule 78 (b) authorizes is the elimination of conflicting claims from all but one co-pending applications.

In the instant Office Action, Examiner has not required the elimination of all conflicting claims from all but one application, but instead has required Applicants to: 1) file terminal disclaimers in each of the related 328 applications; 2) provide an affidavit; or 3) resolve all conflicts between claims in the related 328 applications. None of the options in the requirement is authorized by Rule 78 (b), and therefore Applicants respectfully submit that such a requirement is improper.

With respect to the PTO's authority to act within Rule 78 (b) regarding the rejection of conflicting claims, MPEP § 822.01 states that:

Under 37 CFR § 1.78 (b), the practice relative to overlapping claims in applications copending before the examiner..., is as follows: Where claims in one application are unpatentable over claims of another application of the same inventive entity because they recite the same invention, *a complete examination should be made of the claims of each application* and all appropriate rejections should be entered in each application, including rejections based upon prior art. *The claims of each application may also be rejected on the grounds of provisional double patenting on the claims of the other application* whether or not any claims avoid the prior art. Where appropriate, the same prior art may be relied upon in each of the applications. MPEP 822.01 (6th Ed., Rev. 3, 1997), (*emphasis added*).

In light of the requirement of the Office Action, MPEP § 822.01 and 37 CFR § 1.78 (b) are not applicable since there has not been any rejection with regard to the elimination of conflicting claims from all but one co-pending application.

4. The Assertion That Failure to Comply with the Requirement Will Result in Abandonment of Applicants' Application is Improper

Applicants' prospective failure to comply with the above requirements cannot properly result in abandonment of the present application. Applicants respectfully submit that abandonment of an application can properly occur only:

- (1) for failure to respond within a provided time period (under Rule 135);
- (2) as an express abandonment (under Rule 138); or
- (3) the result of failing to timely pay the issue fee (under Rule 316).

There is no provision in the rules permitting abandonment for failure to comply with any of the presented requirements. To impose an improper requirement upon Applicants and then hold the application is to be abandoned for failure to comply with the improper requirement violates the rules of practice before the USPTO. Furthermore, Examiner is in effect attempting to create a substantive rule which is above and beyond the rulemaking authority of the USPTO, and therefore is invalid.

In the *Application of Mott*, 539 F.2d 1291, 190 USPQ 536 (CCPA 1976), the applicant had conflicting claims in multiple applications. The CCPA held that action by the Examiner which would result in automatic abandonment of the application was legally untenable. *Id.* at 1296, 190 USPQ at 541. In the present application, Examiner has asserted that there are conflicting claims in multiple applications, and that non-compliance of the Office Action's requirement will result in an automatic abandonment. Therefore, under *Mott's* analysis, the Office Action's result of abandonment of Applicants' application is legally untenable.

5. Response to Apparent Conflict of Claims

Applicants submit that the presentation of the Office Action Appendix fails to demonstrate any conflicts between claims of the present application and claims of the co-pending applications. Rather, the Office Action Appendix compares representative claims of *other* applications in attempt to establish that "conflicting claims exist between the 328 related co-

pending applications.” Absent any evidence of conflicting claims between the Applicants’ present application and any other of Applicants’ co-pending applications, any requirement imposed upon Applicants to resolve such alleged conflicts is improper.

6. Request for Withdrawal of Requirement

Therefore, Applicants respectfully request that Examiner reconsider and withdraw the requirement that Applicants: (1) file terminal disclaimers in each of the related 328 applications terminally disclaiming each of the other 327 applications; (2) provide an affidavit attesting to the fact that all claims in the 328 applications have been reviewed by applicant and that no conflicting claims exist between the applications; or (3) resolve all conflicts between claims in the above identified 328 applications by identifying how all the claims in the instant application are distinct and separate inventions from all the claims in the above identified 328 applications, which upon failing to do so will abandon the application.

7. Filing of Supplemental Oath

Notwithstanding the foregoing, Applicants will file a supplemental oath under 37 C.F.R. § 1.67 for each application when Examiner identifies allowable subject matter. Applicants respectfully propose that the filing of individual supplemental oaths attesting to the absence of claim conflicts between previously patented claims and subsequently allowed claims is a more reasonable method of ensuring the patentable distinctness of subsequently allowed claims.

Under 37 C.F.R. § 1.105, § 1.106 & § 1.78 (b), Examiner has the duty to make every applicable rejection, including double patenting rejection. Failure to make every proper rejection denies Applicants all rights and benefits related thereto, e.g., Applicants’ right to appeal, etc. Once obviousness-type double patenting analysis has been applied and conflicting claims have been determined to exist, only a *provisional* obviousness-type double patenting rejection is possible until claims from one application are allowed.

C. Information Disclosure Statement

The Applicants appreciate the Examiner's review of the Information Disclosure Statements filed 4/7/97 and have addressed those specific concerns raised in paragraph 6 of the Office Action. It is the Applicants' understanding that the Examiner raised the following 5 issues:

- (1) the reasons for such a large number of references cited,
- (2) foreign language references cited without a statement of relevance or translation have not been considered,
- (3) the relevancy of numerous references listed in the Information Disclosure Statements are subsequent to the Applicants' latest effective filing date of 11/3/81,
- (4) citation of references apparently unrelated to the subject matter of the claimed invention, and
- (5) citation of database search results listed in foreign languages where no copy was provided.

1. Reason for Citation of Large Number of References

The reason that the Applicants submitted such a large number of references in the Information Disclosure Statements was that a large portion of the information cited by the Applicants was brought to the Applicants' attention in the discovery processes in a previous litigation in the United States District Court for the Eastern District of Virginia (*Personalized Mass Media Corp. v. The Weather Channel, Inc.* Docket No. 2:95 cv 242) and an investigation by the International Trade Commission (*In the Matter of Certain Digital Satellite System (DSS) Receivers And Components Thereof*, No. 337 TA 392, which was direct to U.S. Pat. No. 5,335,277) regarding claims in the Applicants' related issued patents. The documents listed in the Information Disclosure Statement were cited during the previous litigation/investigative proceedings by the alleged infringers in the aforementioned proceedings as being relevant and material to patentability of the claims in the related patents. The Applicants submitted those materials in the Information Disclosure Statement to the PTO at the earliest possible time in

order to file them in compliance with the 3 month requirement stated in the certification used to submit the Information Disclosure Statement before the Office Action was issued as is necessary under 37 CFR § 1.97 (c) (1). In such haste, entries were inadvertently submitted which do not appear on their face to be material to the patentability of the present application. Applicants have corrected this error with the submission of the corrected Information Disclosure Statement as shown in Appendix B. However, it is the Applicants' understanding that not all references cited must be material to patentability in order for such references to be considered. In § 609 of the MPEP, it states,

“[t]hese individuals also may want the Office to consider information for a variety of reasons: e.g., without first determining whether the information meets any particular standard of materiality, or because another patent office considered the information to be relevant in a counterpart or related patent application filed in another country, or to make sure that the examiner has an opportunity to consider the same information that was considered by the individuals that were substantially involved in the preparation or prosecution of a patent application.”

Applicants' position is that information that was considered material in previous litigation would fall into the 'variety of reasons' category as stated above. Applicants intention was not to confuse or make difficult the examination process for the Examiner, but was instead to be forthright and open in disclosing all information deemed to be relevant to the application in issue by third parties.

2. Citations of Foreign Language References

Applicants have re-examined the foreign references listed in all of the Information Disclosure Statements and have either eliminated such references from the list, included translations herewith or provided statements as to the relevancy of such references (APPENDIX A). The inclusion of translations with this response is in compliance with 37 C.F.R. § 1.97 (f) which states in part, “[I]f a bona fide attempt is made to comply with 37 C.F.R. § 1.98, but part of the required content is inadvertently omitted, additional time may be given to enable full compliance.” The omission of any translations and/or relevancy statements for foreign

references were inadvertent and unintentional and are herein submitted in accordance with 37 C.F.R. § 1.97 (f).

3. References in the Information Disclosure Statements Subsequent to Applicants' Latest Effective Filing Date of 9/11/87

Examiner stated "[n]umerous references listed in the IDS are subsequent to the applicant's latest effective filing date of 9/11/87, therefore, the relevancy of those references is unclear." Upon further examination, the Applicants have eliminated those patents and publications after the effective filing date for the present application. It is the Applicants' understanding that the effective filing date for the present application is 11/3/81.

4. Citation of Unrelated References

Applicants appreciate the Examiner pointing out such references that were listed yet on their face appear to be unrelated to the subject matter of the present application. In response to such information, the Applicants have reviewed the cited references and removed any such references which appear to be unrelated on their face to the claimed subject matter such as the patent for a beehive, the patent for a chemical compound and numerous computer printout search results.

5. Citation of Database Search Results

Database search results listed in foreign languages where no copy was provided have been eliminated from the substitute Information Disclosure Statement included with this office action.

The Applicants offer the corrected Information Disclosure Statement (APPENDIX B) as a substitute to the previously filed Information Disclosure Statement filed 4/7/97. No new entries have been entered, only citations which have, upon further examination, been determined not to be relevant to the claimed subject matter have been eliminated, typographical errors have been corrected, dates inserted where possible and the list shortened as a result. It is the Applicants'

intention that such corrected Information Disclosure Statement will help clarify any issues previously raised by the Examiner and aid in the prosecution of the present patent application.

D. Response to Rejections under 35 U.S.C. § 112

1. Specification Support of the Claims

Paragraph 7 of the Office Action rejects claims 2-21 under 35 U.S.C. § 112, first paragraph, as containing subject matter which was not described in the specification in such a way as to reasonably convey to one skilled in the relevant art that the inventors, at the time the application was filed, had possession of the claimed invention.

The following tables list Applicants' claim language in the left column which corresponds to the specification support in the right column.

a. CLAIM 2

selecting data [on] at said storage device;	Col. 21 lines 28-30
transferring at least some of said selected data from said step of selecting from said storage device to said decryptor;	Col. 21 lines 31-32
identifying information in said selected data from said step of selecting; and	Col. 21 lines 35-36
decrypting said at least some selected data from said step of transferring in response to the information in said selected data from said step of identifying	Col. 21 lines 44-45, Col. 21 lines 40-43

b. CLAIM 3

connecting to said computer or said decryptor a processor that is adapted to assemble or store a record of the availability, use or usage of said data;	Col. 21 lines 25-28 and 40-42 with Col. 18 lines 30-42, Col. 15 line 29 and Col. 9 line 68-10 line 42.
programming a processor connected to said computer or said storage device to assemble or store a record of the availability, use or usage of some specific data;	Col. 5 lines 14-20 with Col. 18 lines 30-42, Col. 15 line 29 and Col. 9 line 68-10 line 42.
adapting a device that controls said decryptor to communicate selected information to a remote data collection station;	Col. 10 lines 4-10 with Col. 21 lines 41-43
inputting to a device that is adapted to communicate availability, use or usage	Col. 21 lines 31-34 with Col. 18 lines 30-42, Col. 15 line 29, and Col. 15 lines 57-60

information to a remote data collection station some information that identifies said selected data or that designates a source or supplier of said selected data;	
inputting to a device that is adapted to communicate availability, use or usage information to a remote data collection station some information that identifies a buyer of said selected data or that designates a receiver or user of said selected data;	Col. 21 lines 26-28 with Col. 18 lines 30-42 and Col. 15 line 29
processing a title of said selected data; and	Col. 21 lines 22-24 or lines 31-34
using some of said identified information as a code for said step of decrypting.	Col. 21 lines 41-45

c. Claim 4

connecting to said computer or said decryptor a processor that is adapted to assemble or store a record on the basis of a title or identifier datum;	Col. 21 lines 25-28 and 40-42 with Col. 18 lines 30-42, Col. 15 line 29 and Col. 9 line 68-10 line 4 with 15 lines 57-60
programming a processor connected to said computer or said storage device to assemble or store a record on the basis of a title or identifier datum;	Col. 5 lines 14-20 with Col. 18 lines 30-42, Col. 15 line 29 and Col. 9 line 68-10 line 42 with 15 lines 57-60
adapting a device that controls said decryptor to communicate a title or identifier datum to a remote data collection station;	Col. 10 lines 4-10 with Col. 21 lines 41-43 with 15 lines 57-60
inputting a title or identifier datum to a device that is adapted to communicate availability, use or usage information to a remote data collection station;	Col. 21 lines 31-34 with Col. 18 lines 30-42, Col. 15 line 29, and Col. 15 lines 57-60
inputting information that designates a receiver or user to a device that is adapted to communicate availability, use or usage information to a remote data collection station;	Col. 21 lines 26-28 with Col. 18 lines 30-42 and Col. 15 line 29
processing said title or identifier datum to locate or identify a code for decryption;	Col. 21 lines 15-53
using said one or more codes to decrypt at least some of said selected data; and	Col. 21 lines 40-45
performing a second step of decrypting.	For example col. 21 lines 40 and 44

d. Claim 5

receiving one or more information transmissions;	Col. 21 lines 31-36 and Col. 19 lines 23-29
detecting a plurality of codes or identifier data in said one or more information transmissions,	Col. 18 lines 14-15, Col. 9 lines 21-23, and Col. 21 lines 31-36 with Col. 15 lines 57-60

at least one of said detected plurality of codes or identifier data being a signal which is effective at said receiver station to control decryption;	and Col. 19 lines 14-14, Col. 7 lines 39-41; Col. 14 lines 54-61; Col. 20 line 32, including "567", with lines 38-43, Col. 21 lines 35-43
passing each detected code or identifier datum to a processor or controller;	Col. 7 lines 44-49 and Col. 18 lines 1-2
controlling a decryptor on the basis of said signal;	For example, Col. 20 lines 40-43 or Col. 21 lines 35-45
decrypting some video data or some data communicated from a [laser disk] storage device in response to said signal;	For example, Col. 15 lines 2-4 with Col. 14 lines 2-3 or Col. 21 lines 28-45
storing information evidencing the passing of one or more of said detected and passed codes or identifier data.	For example, Col. 18 lines 30-36, Col. 20 lines 43-47, Col. 20 lines 50-55 or Col. 21 line 67-22 line 2

e. Claim 9

identifying said at least one of said resource and said control signal;	For example, Col. 20 lines 28-36, including "the appropriate channel" at line 36 and "identified" at lines 28-29
monitoring said at least one of said resource and said control signal;	For example, "monitors" at line 63 in Col. 17 line 62- Col. 18 line 4 and "monitor" at Col. 18 line 2
storing a record of the use of said at least one of said resource and said control signal from said step of monitoring; and	For example, Col. 16 line 51- Col. 17 line 9 or Col. 18 lines 31-37
communicating information on said use of said at least one of said resource and said control signal from said step of storing a record from said receiver station to a remote station.	For example, Col. 9 lines 8-13 or Col. 18 line 38

f. Claim 10

storing said at least one of said resource and said control signal.	Col. 19 lines 26-27 with Col. 20 lines 60-68 or Col. 21 lines 10-15 with line 32 and lines 35-36
---	--

g. Claim 11

(1) a mass medium program;	col. 19 line 14 with 20-23, including "Wall Street Week" at line 22.
(2) a proper use of programming;	For Example, col. 2, line 68
(3) a transmission station;	For Example, col. 15, line 60
(4) a receiver station;	For Example, col. 8, lines 23-24
(5) a network;	For Example, col. 15, line 59
(6) a broadcast station;	For Example, col. 15, line 60
(7) a channel on a cable system;	For Example, col. 15, line 61
(8) a time of transmission;	For Example, col. 15, line 61-62

(9) a unique identifier datum;	For Example, col. 15, line 62
(10) a source or a supplier of data; and	For Example, col. 15, line 65
(11) a distributor or an advertisement; and	For Example, col. 15, lines 67-68

h. Claim 12

receiving, at the remote transmitter station, one or more instruct signals which operate at the receiver station (i) to decrypt and (ii) to assemble or communicate said one or more receiver specific data to said remote data collection station	Col. 10 lines 61-64 with col. 4 lines 5-13, col. 20 lines 28-32, 38-47, 55-59, and col. 9 line 68 to col. 10 line 8.
receiving, at said remote transmitter station, a control signal which operates at the remote transmitter station to control the communication of said one or more instruct signals to said receiver station	Col. 11 lines 38-43 with col. 11 line 22 and, for example, col. 11 lines 50-57.
receiving, at said remote transmitter station, a code or datum designating a specific instruct signal of said one or more instruct signals, said specific instruct signal to be transmitted by the remote transmitter station	For example, "567" in col. 20 line 32 or col. 15 lines 57-60.

i. Claim 13

wherein one or more receiver specific data evidence the availability, use, or usage of information or evidence a receiver specific response to said designated specific instruct signal	Col. 20 lines 55-59 with col. 18 line 41, col. 15 line 29 and for example, col. 22 lines 16-18.
---	---

j. Claim 15

receiving [an] instruction that	Col. 19 lines 60-65 or Col. 20 lines 28-32
(i) designates additional program material that at least one of completes and supplements said at least some of said program and	"the first overlay" with 19 line 67- Col. 20 line 2 or "567" at Col. 20 line 32 with Col. 20 lines 47-50.
(ii) directs an ancillary processor of a receiver	Col. 20 lines 32-43, Col. 13 lines 20-32, Col.

station to decrypt at least a portion of one of said program and said additional program materials;	13 line 68- Col. 14 line 4, and Col. 20 lines 47-50.
---	--

k. Claim 16

wherein said additional program material is stored at the same location as said ancillary processor and said encoded instruction directs said ancillary processor to generate a video overlay that is coordinated with video information in said program.	Col. 18 lines 47-48, col. 19 lines 39-41 and col. 19 lines 45-49 with col. 19 line 30 and col. 19 line 67 to col. 20 line 2.
---	--

l. Claim 17

Transmitting a combined video signal from said program and a video overlay generated by said ancillary processor over a broadcast or cablecast network to a plurality of receiver stations	Col. 3 lines 32-37 with col. 19 lines 48-49 and 57-59 and, for example, col. 12 line 39-42.
--	---

m. Claim 18

Transmitting a combined video signal from said program and a video overlay generated by said ancillary processor to a video display	Col. 19 lines 48-49 and col. 19 line 65 to col. 20 line 1.
---	--

n. Claim 19

displaying a television program that demonstrates a technique for preparing a product, performing a service, or generating an output, said interactive viewing apparatus having input device to receive input from a viewer;	Col. 20 lines 16-25
prompting said viewer during said television program whether said viewer wants a performance of said technique demonstrated in said step of displaying, said interactive television viewing apparatus having a least one output device for outputting said product, service, or performance;	Col. 20 lines 20-24, Col. 20 line 50 or Col. 19 line 66- Col. 20 line 1
receiving a reply from said viewer at said input device in response to said step of prompting	Col. 20 lines 24-27, Col. 19 line 65- Col. 20 line 1, Col. 20 lines 32-43

said viewer, said interactive television viewing apparatus having a processor for processing said viewer reply and generating or controlling output of said produce, service, or performance in response to instructions;	
delivering said instructions at said interactive television viewing apparatus in response to said step of receiving a reply, said instructions controlling said interactive television viewing apparatus;	Col. 12 lines 32-43, Col. 20 lines 32-34
detecting a code or datum which is effective to enable [said instructions], said interactive television viewing apparatus having a decoder, processor, or decryptor for enabling one of said instruction and said interaction television viewing apparatus; and	Col. 18 lines 14-15 with col. 20 line 32 including "if 567" or col. 20 lines 38-43 with col. 20 line 47, col. 20 lines 30, 34 or 41
generating or controlling output of said product, service, or performance on the basis of said instructions.	Col. 19 line 67- Col. 20 line 1 or Col. 20 lines 34-43 with lines 47-50

o. Claim 21

storing enabling information at said remote enabling source	Col. 15 lines 22-25 or col. 19 lines 38-39 or col. 9 lines 21-23.
receiving at said remote enabling source a query from said receiver station	Col. 15 lines 22-25, col. 19 lines 38-39, or col. 9 lines 21-23.
transmitting a code or instruct signal which is effective to decrypt from said remote enabling source to said receiver station in response to said step of receiving said query, <u>wherein</u> at least some of said transmitted code or instruct signal is stored at said receiver station	Col. 15 lines 22-25 or col. 19 lines 21-23 Col. 14 lines 54-61
transmitting from a television signal source to said receiver station a signal which controls said receiver station to select and process said stored at least some of said code or instruct signal and to decrypt at least part of a signal communicated from said television signal source	Col. 13 lines 16-20 with col. 14 lines 2-4 and col. 14 lines 54-61.

2. Rejections Under 35 U.S.C. §112, Second Paragraph

Claims 12-18 are rejected under 35 U.S.C. §112, second paragraph, as being indefinite for failing to particularly point out and distinctly claim the subject matter which the Applicants regard as the invention.

Applicants submit that the above provided specification support and the claim amendment are sufficient to overcome the 112, second paragraph issues.

3. Conclusion

Applicants respectfully submit that the claims of the subject application particularly point out and claim the subject matter sufficiently for one of ordinary skill in the art to comprehend the bounds of the claimed invention. The test for definiteness of a claim is whether one skilled in the art would understand the bounds of the patent claim when read in light of the specification, and if the claims so read reasonably apprise those skilled in the art of the scope of the invention, no more is required. *Credle v. Bond*, 25 F.3d 1556, 30 USPQ2d 1911 (Fed. Cir. 1994). The legal standard for definiteness is whether a claim reasonably apprises those of skill in the art of its scope. *In re Warmerdam*, 33 F.3d 1354, 31 USPQ2d 1754 (Fed. Cir. 1994). Applicants have amended the claims to enhance clarity and respectfully submit that all pending claims are fully enabled by the specification and distinctly indicate the metes and bounds of the claimed subject matter.

Applicants believe that the above recited changes are sufficient to overcome the rejections under 35 U.S.C. 112, first and second paragraph, and respectfully request withdrawal of these rejections. Applicants provide these specific embodiments in support of the pending claims by way of example only. The claims must be read as broadly as is reasonable in light of the specification, and Applicants in no way intend that their submission of excerpts/examples be construed to unnecessarily restrict the scope of the claimed subject matter.

E. Response to Rejection of Claims for Absence of Novelty

Applicants further respectfully submit that the claims in the present application should be allowed because these methods are not disclosed, taught, suggested, or implied by the applied prior art. For a prior art reference to anticipate in terms of 35 U.S.C. § 102, every element of the claimed invention must be identically shown in a single reference. *In re Bond*, 910 F.2d 831, 15 USPQ2d 1566 (Fed. Cir. 1990). There must be no difference between the claimed invention and the reference disclosure, as viewed by a person of ordinary skill in the field of the invention. *Scripps Clinic & Research Foundation v. Genetech, Inc.*, 927 F.2d 1565, 18 USPQ2d 1001, 18 USPQ2d 1896 (Fed. Cir. 1991). Absence from a cited reference of any element of a claim negates anticipation of that claim by the reference. *Kloster Speedsteel AB v Crucible, Inc.*, 230 USPQ 81 (Fed. Cir. 1986), *on rehearing*, 231 USPQ 160 (Fed. Cir. 1986).

1. 35 U.S.C. § 102 (b) Rejection over Lambert '522

Claims 19 and 20 stand rejected under 35 U.S.C. § 102 (b) as being anticipated by Lambert '522.

With respect to claim 19, Lambert '522 fails to teach, *inter alia*, displaying a television program that demonstrates a technique for preparing a product, performing a service, or generating an output. The office action equates Lambert's broadcasting of a menu over a program schedule channel to Applicants claimed displaying step. Applicants respectfully disagree and submit that Lambert '522 simply provides a menu of selectable programs each being designated by a number. Although, Lambert '522 does teach that the programs provide information on product and services. There is no suggestion in Lambert '522 that the menu or the programs themselves are disclosed as being designed to demonstrate a technique for preparing a product, performing a service, or generating an output. In fact, Lambert '522 specifically teaches that the information is broadcast to allow the viewers to go out and make intelligent buying decisions. Lambert '522 fails to suggest or describe an interactive television demonstration as claimed by Applicants.

Further, there is no teaching of prompting said viewer during said television program whether said viewer wants a performance of said technique demonstrated in said step of displaying. Although, Lambert '522 teaches that the viewer selects a program by dialing the cable station telephone number. There is no suggestion of actually prompting the viewer during the television program. The office action equates the menu of Lambert '522 to Applicants television program. Again, Applicants disagree and submit that the menu is simply a means in which the viewers in Lambert '522 select the program. Further, the programs of Lambert '522, which only provide information on products and services, are still silent as to prompting said viewer during said television program whether said viewer wants a performance of said technique demonstrated in said step of displaying. There is no teaching in Lambert '522 of prompting the viewer during the actual television program.

Further, Lambert '522 is silent as to receiving a reply from said viewer at said input device in response to said step of prompting said viewer. As discussed above, Lambert '522 is silent as to displaying programs that function as Applicants claim and prompting the viewers during the television programs. Therefore, Applicants submit that Lambert '522 is silent as to receiving a reply from said viewer at said input device in response to said step of prompting said viewer. Although, Lambert '522 does teach that the viewer selects program from the menu by dialing the cable station telephone number. There is no suggestion of receiving a reply from the viewer, based on the viewer being prompted during the displaying of a television program, as Applicants claim. Further, there is no teaching of an interactive television viewing apparatus having a processor for processing said viewer reply and generating or controlling output of said product, service, or performance in response to instructions.

As stated, Lambert '522 fails to suggest or describe an interactive television demonstration wherein the viewer is prompted during the television program for a reply.

Therefore, Lambert '522 is silent as to delivering said instructions at said interactive television viewing apparatus in response to said step of receiving a reply, said instructions controlling said interactive television viewing apparatus. Since, Lambert '522 is silent as to Applicants claimed displaying, prompting, and receiving steps, clearly there is no teaching of delivering said instructions at said interactive television viewing apparatus in response to said step of receiving a reply, wherein said instructions controlling said interactive television viewing apparatus.

Lambert '522 fails to suggest or describe detecting a code or datum which is effective to enable said instructions, said interactive television viewing apparatus having a decoder or decryptor for enabling said instructions. Clearly, since Lambert '522 fails to teach instructions that function as Applicants claim, there is also no teaching of detecting code or datum to enable the instructions. Further, the office action equates the “number code” of Lambert '522 to Applicants claimed code or datum. Applicants respectfully submit that Lambert '522 teaches that the viewer selects programming by dialing the number of the cable station. Lambert '522 teaches that the number is dialed prior to viewing the programs in order to receive the programs. Clearly, the number code fails to anticipate Applicants claimed code or datum. Applicants claim that the code or datum enable instructions that are delivered in response to receiving a reply from the viewer based on the step of prompting the viewer during the television programs. Lambert '522 fails to teach any code that functions as Applicants claim.

As stated above, Lambert '522 is silent as to Applicants claimed displaying, prompting, receiving, and delivering steps. Therefore, Lambert '522 is also silent as to performing said technique at said interactive television viewing apparatus and generating or controlling output of said product, service, or performance on the basis of said instructions. Lambert '522 fails to teach an interactive television demonstration. Lambert '522 fails to anticipate Applicants claimed invention.

Claim 20 depends upon independent claim 19. As discussed *supra*, Lambert '522 fails to disclose every element of claim 19 and thus, *ipso facto*, Lambert '522 fails to anticipate dependent claim 20, and therefore, this rejection should be withdrawn and the claim be permitted to issue. If an independent claim is nonobvious under 35 U.S.C. 103, then any claim depending therefrom is nonobvious. *In re Fine*, 837 F.2d 1071, 5 USPQ2d 1596 (Fed. Cir. 1988).

Applicants respectfully submit that the cited art does not anticipate claims 19 and 20 since the reference fails to disclose every element of the claimed invention, and Applicants respectfully request that the 35 U.S.C. § 102 (b) rejection of claims 19 and 20 be withdrawn.

F. Response to Obviousness Rejection of Claims

To establish a *prima facie* case of obviousness, three basic criteria must be met. First, there must be some suggestion or motivation, either in the references themselves or in the knowledge generally available to one of ordinary skill in the art to modify the reference to combine the teachings. Second, there must be a reasonable expectation of success. Finally, the prior art reference (or references combined) must teach or suggest all the claim recitations. The teaching or suggestion to make the claimed combination and the reasonable expectation of success must both be found in the prior art, not based on Applicants' disclosure. *In re Vaeck*, 947 F.2d 488, 20 USPQ2d 1438 (Fed. Cir. 1991). MPEP 706.02(j).

1. 35 U.S.C. § 103 (a) Rejection over Jeffers '510 in view of Nagel '490

Claims 2-4 are rejected under 35 U.S.C. § 103(a) as being unpatentable over Jeffers '510 in view of Nagel '490.

The U.S. filing date of Jeffers '510 is April 3, 1987, subsequent to the asserted priority date of the present application, November 3, 1981. Therefore, Applicants submit that Jeffers '510 is unavailable as prior art under 35 U.S.C. § 103(a) and, thus unavailable to be modified by Nagel '490 as proposed. Applicants respectfully request the rejection of claims 2-4 under 35 U.S.C. § 103(a) be withdrawn.

**2. 35 U.S.C. § 103 (a) Rejection over Nagel '490 in view of
Guillou '483**

Claims 2-4 are rejected under 35 U.S.C. 103(a) as being unpatentable over Nagel '490 in view of Guillou '483.

With respect to claim 2, Nagel '490, alone or in combination with Guillou '483, fails to, *inter alia*, teach or suggest all the claim recitations, i.e., selecting data on said storage device and transferring at least some of said selected data from said step of selecting from said storage device to said decryptor. Nagel '490 teaches an information retrieval system that uses instructions from a remote central data source, wherein the instructions are transmitted as data so that the user can request a particular function and certain data from the data source. There is no teaching in Nagel '490 of any decryptor for receiving the selected data. Instead, Nagel '490 focuses on receiving remotely transmitted information that comprises displayable data and control instructions, wherein the information has a digital scan line format. The digital line format of Nagel '490 includes a region that contains permission information in order to give authority to receive the selected program. Applicants submit that Nagel '490 has no need for a decryptor, because Nagel '490 already has a security means for providing the selected programming. Although, Guillou '483 teaches a automatic decryption means, there is no suggestion or need in Nagel '490 for a decryptor due to the security means already in place in the actual format of the transmitted data information.

Further, assuming arguendo that Nagel '490 and Guillou '483 is a viable combination. Applicants still submit that providing Nagel '490 with the decryptor of Guillou '483 still fails to teach all of the following: transferring at least some of said selected data from said step of selecting from said storage device to said decryptor; identifying information in said selected data from said step of selecting; and decrypting said at least some selected data from said step of transferring in response to the information in said selected data from said step of identifying.

Guillou '483 simply teaches an automatic decryptor that receives encrypted octets for display or further decoding. There is no suggestion in either reference, combined or otherwise, of decrypting said at least some selected data from said step of transferring in response to the information in said selected data from said step of identifying.

Therefore, Applicants conclude that Nagel '490, alone or in combination with Guillou '483 fails to teach each and every element of Applicants claimed invention. Further Applicants submit that there is no suggest to combine the references. Nagel '490 already has a security means in the actual transmission format for receiving the programs. Therefore, Nagel '490 lacks any suggestion or a need for a decryptor. The combination of Nagel '490 and Guillou '483 simply teaches a row grabbing terminal with a decryptor. Nagel '490 in view of Guillou '483 fails to teach Applicants claimed invention.

Claims 3 and 4 depend upon independent claim 2. As discussed *supra*, Nagel '490 in view of Guillou '483 fails to disclose every element of claim 2 and thus, *ipso facto*, Nagel '490 in view of Guillou '483 fails to anticipate dependent claims 3 and 4, and therefore, this rejection should be withdrawn and the claim be permitted to issue. If an independent claim is nonobvious under 35 U.S.C. 103, then any claim depending therefrom is nonobvious. *In re Fine*, 837 F.2d 1071, 5 USPQ2d 1596 (Fed. Cir. 1988).

Applicants respectfully request that the 35 U.S.C. §103(a) rejection of claims 2-4 be withdrawn.

3. 35 U.S.C. § 103 (a) Rejection over Block '884 in view of Guillou '483

Claims 5-14 are rejected under 35 U.S.C. 103(a) as being unpatentable over Block '884 in view of Guillou '483.

a. Claim 5

With respect to claim 5, Block '884, alone or in combination with Guillou '483, fails to, *inter alia*, teach or suggest all the claim recitations, i.e., detecting a plurality of codes or identifier

data in said one or more information transmissions, at least one of said detected plurality of codes or identifier data being a signal which is effective at said receiver station to control decryption. The office action equates the program ID code (TPC) of Block '884 to Applicants' claimed codes or identifier data. Although the TPC code is transmitted with the program signal of Block '884, there is no suggestion that the TPC code is effective at said receiver station to control decryption, as claimed by Applicants. Instead, the TPC code of Block '884 is used as a means of identifying the video signal. There is no suggestion that the TPC code controls a decryptor, since clearly Block '884 has no decryptor.

Further, the office action introduces Guillou '483 to teach a decryptor. Applicants submit that although Guillou '483 teaches an automatic decryptor means, the combination of Block '884 and Guillou '483 is still silent as to any signal that is effective at said receiver station to control decryption. As stated, Block '884 has no decryptor, while the Guillou '483 teaches an automatic decryption means. However, neither reference teaches at least one of said detected plurality of codes or identifier data being a signal which is effective at said receiver station to control decryption.

Further, since Block '884 in combination with Guillou '483 fails to teach a code or identifier that functions as Applicants claim. The combination is also silent as to: passing each detected code or identifier datum to a processor or controller; controlling a decryptor on the basis of said signal; and storing information evidencing the passing of one or more of said detected and passed codes or identifier data.

Further, Block '884 in view of Guillou '483 fails to suggest or describe decrypting some video data or some data communicated from to said decryptor from a storage device in response to said signal. As discussed, Block '884 is silent as to any decryptor. Instead, Block '884 teaches an unscrambler 24 that operates in response to control signals from the control and storage unit

26 to unscramble the incoming program signal and provide unscrambled audio and video signals. Block '884 is silent as to detecting code or identifier that controls a decryptor for decrypting some video data or some data communicated from to said decryptor from a storage device in response to said signal. Block '884 has no need for a decryptor that functions as Applicants claim, since Block '884 already has a security means, i.e., the unscrambler. Although, Guillou '483 teaches a decryptor, there is no suggestion to combine Block '884 and Guillou '483. The combination simply teaches a system having an unscrambler and a decryptor, neither of which being capable of functioning as Applicants claim. Therefore, Applicants conclude that Block '884 in view of Guillou '483 fails to suggest or make obvious Applicants' claimed invention.

Claims 6-8 depend upon independent claim 5. As discussed *supra*, Block '884 in view of Guillou '483 fails to disclose every element of claim 5 and thus, *ipso facto*, Block '884 in view of Guillou '483 fails to anticipate dependent claims 6-8, and therefore, this rejection should be withdrawn and the claim be permitted to issue. If an independent claim is nonobvious under 35 U.S.C. 103, then any claim depending therefrom is nonobvious. *In re Fine*, 837 F.2d 1071, 5 USPQ2d 1596 (Fed. Cir. 1988).

b. Claim 9

With respect to claim 9, Block '884, alone or in combination with Guillou '483 fails to, *inter alia*, teach or suggest all the claim recitations, i.e., a method of gathering information on the use of at least one of a resource to be decrypted and a control signal which is effective to decrypt at a receiver station. Block '884 is silent as to a decryptor. Instead, Block '884 teaches an unscrambler 24 that operates in response to control signals from a control an storage unit to unscramble the incoming program signal and provide unscrambled audio and video signals. There is no suggestion in Block '884 of a resource to be decrypted and a control signal that control such. Block '884 simply focuses on unscrambling program signals. Further, there is no suggestion in Block '884 or a need for a decryptor that decrypts a resource and a control signal that controls the decryption. Further, although Guillou '483 teaches an automatic decryption

means, there is no suggestion of decrypting a resource wherein the decryption is controlled by a control signal. Therefore, Applicants conclude that Block '884 in combination with Guillou '483 fails to make obvious Applicants claimed invention.

Further, since Block '884 and Guillou '483 fails to teach Applicants' claimed decryption step. The combination is also silent as to all of the following: identifying said at least one of said resource and said control signal ; monitoring said at least one of said resource and said control signal; storing a record of the use of said at least one of said resource and said control signal from said step of monitoring; and communicating information on said use of said at least one of said resource and said control signal from said step of storing a record from said receiver station to a remote station.

Further, Block '884 has no need for a decryptor that functions as Applicants claim, since Block '884 already has a security means, i.e., the unscrambler. Although, Guillou '483 teaches a decryptor, there is no suggestion to combine Block '884 and Guillou '483. The combination simply teaches a system having an unscrambler and a decryptor, neither of which being capable of functioning as Applicants claim. Therefore, Applicants conclude that Block '884 in view of Guillou '483 fails to suggest or make obvious Applicants' claimed invention.

Claims 10 and 11 depend upon independent claim 9. As discussed *supra*, Block '884 in view of Guillou '483 fails to disclose every element of claim 9 and thus, *ipso facto*, Block '884 in view of Guillou '483 fails to anticipate dependent claims 10 and 11, and therefore, this rejection should be withdrawn and the claim be permitted to issue. If an independent claim is nonobvious under 35 U.S.C. 103, then any claim depending therefrom is nonobvious. *In re Fine*, 837 F.2d 1071, 5 USPQ2d 1596 (Fed. Cir. 1988).

c. Claim 12

With respect to claim 12, Block '884, alone or in combination with Guillou '483 fails to, *inter alia*, teach or suggest all the claim recitations, i.e., receiving, at the remote transmitter

station, one or more instruct signals which operate at the receiver station (i) to decrypt and (ii) to assemble said one or more receiver specific data or communicate said one or more receiver specific data to said remote data collection station. Block '884 is silent as to any decrypting means. The office action uses Guillou '483 to teach a system having a decryptor. Applicants submit that the combination still fails to teach an instruct signal that decrypts and assemble or communicates data. Further, Block '884 has no need for a decryptor. Instead, Block '884 has an unscrambler for unscrambling the audio and video signals for security purposes. Therefore, the combination of Block '884 and Guillou '483 simply teaches a system with both a unscrambler and a decryptor. The combination fails to teach an instruct signal that decrypts and assembles or communicates data. Therefore, Applicants submit that Block '884 in view of Guillou '483 fails to make obvious Applicants' claimed invention.

Block '884 in combination with Guillou '483 fails to suggest or describe receiving, at said remote transmitter station, a control signal which operates at the remote transmitter station to control the communication of said one or more instruct signals to said receiver station. Since Block '884 in combination with Guillou '483, is silent as to any instruct signals that function as Applicants claim. Clearly, there is no suggestion of a control signal that communicates the instruct signal.

Block '884 in combination with Guillou '483 fails to suggest or describe receiving, at said remote transmitter station, a code or datum designating a specific instruct signal of said one or more instruct signals, said specific instruct signal to be transmitted by the remote transmitter station. Again, since Block '884 in combination with Guillou '483, is silent as to any instruct signals that function as Applicants claim. Clearly, there is no suggestion of a code or datum that designates a specific one of the instruct signals.

Clearly, Block '884 in combination with Guillou '483 fails to suggest or describe any instruct signals, control signals, or code or datum, that function as Applicants claim. Therefore, Block '884 in view of Guillou '483 is silent as to transferring said designated specific instruct signal to a transmitter; and transmitting, from said remote transmitter station, an information transmission comprising said designated specific instruct signal and said one or more instruct signals, at one or more specific times or on one or more specific channels in accordance with said control signal.

Claims 13 and 14 depend upon independent claim 12. As discussed *supra*, Block '884 in view of Guillou '483 fails to disclose every element of claim 12 and thus, *ipso facto*, Block '884 in view of Guillou '483 fails to anticipate dependent claims 13 and 14, and therefore, this rejection should be withdrawn and the claim be permitted to issue. If an independent claim is nonobvious under 35 U.S.C. 103, then any claim depending therefrom is nonobvious. *In re Fine*, 837 F.2d 1071, 5 USPQ2d 1596 (Fed. Cir. 1988).

Applicants respectfully request that the 35 U.S.C. §103(a) rejection of claims 5-14 be withdrawn.

4. 35 U.S.C. § 103 (a) Rejection over Campbell '791 in view of Guillou '483

Claim 15 is rejected under 35 U.S.C. 103(a) as being unpatentable over Campbell '791 in view of Guillou '483. Applicants maintain that the rejection based upon Campbell is improper under either 35 U.S.C. § 102(b) or 35 U.S.C. § 102(e). The claims stand rejected under 35 U.S.C. § 102 (b or e) depending on the effective filing date. As noted above, all of the claims as herein presented are supported by Application Serial No. 317,510, filed November 3, 1981, and on which the instant application claims priority. The effective filing date for every pending claim is, thus, November 3, 1981. As Campbell issued after this effective filing date, Campbell is not available as a reference under 35 U.S.C. § 102(b).

Applicants further submit that a proper rejection under 35 U.S.C. § 102(e) has not been established in the Final Office Action. Under 35 U.S.C. § 102(e) an issued patent that was filed in the United States prior to the invention by Applicants of the claimed subject matter may be relied upon to show anticipation. Campbell issued from U.S. Application Serial No. 617,137 filed June 4, 1984, which is subsequent to the effective filing date of Applicants' claims. However, Campbell claims priority as a continuation of Ser. No. 348,937 filed November 27, 1981, which is a continuation-in-part (CIP) of Ser. No. 135,987 filed March 31, 1980. The earliest filing date of March 31, 1980 is apparently relied upon in the Final Office Action. However, "In order to carry back the 35 U.S.C. § 102(e) critical date of the U.S. patent reference to the filing date of a parent application, the parent application must . . . support the invention as required by 35 U.S.C. § 112, first paragraph." MPEP § 2136.03 (citing *In re Wertheim*, 646 F.2d 527, 209 USPQ 554 (CCPA 1981)). There is no showing in the Final Office Action that the application filed March 31, 1980, supports the claims in Campbell. A proper rejection under 35 U.S.C. § 102(e) has not, therefore, been established in the Final Office Action.

Also, it has not been demonstrated in the Final Office Action that the disclosure of the parent application filed March 31, 1980, includes the subject matter that is applied against the present application to negate patentability under 35 U.S.C. § 102(e). "[W]hen the reference is a continuation-in-part of an earlier filed application . . . and it is necessary to go back to the earlier filing date, the fact that the subject matter relied upon was originally disclosed on that date in the first application should be stated." MPEP § 707.05(e). Applicants submit that since the chain of applications relied upon includes a continuation-in-part application, the disclosure of the issued patent may not be applied under 35 U.S.C. § 102(e) without demonstrating that the subject matter relied upon was disclosed in the application that was filed prior to the effective filing date of Applicants' claims. In the Final Office Action, it is asserted that all the features relied by the examiner to support the rejection were supported by the Campbells' parent application. There is no support provided for this assertion. The rejection in the Final Office Action under 35 U.S.C. § 102(e) includes no demonstration that the subject matter relied upon was disclosed in the

application filed March 31, 1980. Accordingly, a proper rejection under 35 U.S.C. § 102(e) has not been established.

In the Final Office Action, it was also noted that the Campbell has a PCT equivalent application that was published in October of 1981. The PCT publication has not been cited against Applicants' claims. Notwithstanding, the PCT publication is not prior art under 35 U.S.C. § 102(b) because it was not available more than one year prior to the effective filing date of Applicants' claims. The PCT application is also not prior art under 35 U.S.C. § 102(e) because it is not an application for patent filed in the United States.

Notwithstanding the unavailability of Campbell as prior art, Campbell fails to anticipate Applicants' claims as asserted in the Final Office Action. The following arguments demonstrate that Applicants' claims are patentably distinguishable from the invention disclosed in Campbell.

Campbell '791, alone or in combination with Guillou '483, fails to, *inter alia*, teach or suggest all the claim recitations, i.e., receiving an instruction that (i) designates additional program material that at least one of completes and supplements said at least some of said program and (ii) directs an ancillary processor of a receiver station to decrypt at least a portion of said program and said additional program material. Although, Campbell '791 teaches using text information to supplement the television programs on its complementary program channel. There is no suggestion of receiving an instruction the designates such. In fact, Campbell '791 is completely silent as to any instruction that functions as Applicants claim. Further, there is no teaching that the instruction directs an ancillary processor of a receiver station to decrypt at least a portion of said program and said additional program material. Campbell '791 has no decryption capabilities, especially for a program and additional program material that is designated for decryption by an instruction.

Further, there is no suggestion of encoding said instruction and storing said encoded instruction in conjunction with said at least some of said program and said additional program

material. As stated above, Campbell '791 is silent as to any instruction that functions as Applicants claim. Therefore, Applicants submit that Campbell '791 is also silent as to encoding an instruction and storing the instruction.

The office action modified Campbell '791 with Guillou '483 in order to teach decryption. Although, Guillou '483 does teach an automatic decryption means, the combination still fails to teach each and every claimed limitation. For example, Campbell '791 fails to teach the majority of Applicants claimed limitations. Therefore, adding Guillou '483 to teach decryption is not sufficient to meet all of Applicants claimed limitations. Further, there is no suggestion to combine the references. For example, Campbell '791 teaches a addressable converter at the subscriber station that receives signals from the head-end and signal combiner, wherein the signals are used to determine subscriber's authorization and to control descrambling. Applicants submit that Campbell '791 already has a security means in place for receiving the programs. Further, Applicants submit that since Campbell '791 already has a security means, there is no suggestion or need in Campbell '791 for an ancillary processor that decrypts. Therefore, combining the references would teach a converter having decryption capabilities, which still fails to teach each and every claimed limitation. Campbell '791 in view of Guillou '483 fails to make obvious Applicants' claimed invention.

Applicants respectfully request that the 35 U.S.C. §103(a) rejection of claim 15 be withdrawn.

5. 35 U.S.C. § 103 (a) Rejection over Campbell '791 in view of Guillou '483, further in view of Hedger.

Claims 16-18 are rejected under 35 U.S.C. 103(a) as being unpatentable over Campbell '791 in view of Guillou '483, further in view of Hedger.

Claims 16-18 depend upon independent claim 15. As discussed *supra*, Campbell '791 in view of Guillou '483 fails to disclose every element of claim 15 and thus, *ipso facto*, Campbell '791 in view of Guillou '483, further in view of Hedger, fails to anticipate dependent claims 16-

18, and therefore, this rejection should be withdrawn and the claim be permitted to issue. If an independent claim is nonobvious under 35 U.S.C. 103, then any claim depending therefrom is nonobvious. *In re Fine*, 837 F.2d 1071, 5 USPQ2d 1596 (Fed. Cir. 1988).

Applicants respectfully request that the 35 U.S.C. §103(a) rejection of claims 16-18 be withdrawn.

6. 35 U.S.C. § 103 (a) Rejection over Campbell '791 in view of Guillou '483 further in view of Block '884

Claim 21 is rejected under 35 U.S.C. 103(a) as being unpatentable over Campbell '791 in view of Guillou '483 further in view of Block '884.

With respect to claim 21, Campbell '791, alone or in combination, fails to, *inter alia*, teach or suggest all the claim recitations, i.e., transmitting a code or instruct signal which is effective to decrypt from said remote enabling source to said receiver station in response to said step of receiving said query, at least some of said transmitted code or instruct signal is stored at said receiver station. Campbell '791 is silent as to any code or instruct signal that is effective to decrypt and is stored at the receiver station. Campbell '791 does teach receiving signals having channel control data in order to determine authorization to receive selected programs and to descramble video signals. Applicants submit that Campbell '791 already has a security means for transmitting and receiving the programs. Therefore, Applicants submit that there is no suggestion to combine Campbell '791 and Guillou '483, since Campbell '791 already receives scrambled programs and authorization signals. Further, although Guillou '483 teaches an automatic decryption means, the combination still fails to teach each and every claimed limitation.

Further, the office action further combines Block '884 to teach storing the code or instruct signal. Applicants first submit that Campbell '791 receives signals having control data, wherein the signals are processed for display and the control data is used to determine authorization,

control descrambling and various other functions. Therefore, Applicants submit that Campbell '791 has no suggestion or need to store any of the signals, since the received signals are either displayed or serve a purpose in the operation of the converter. Further, Applicants again submit that none of Campbell's signals or control data function as Applicants claim. Therefore, even if Block '884 does teach storing signals for billing purposes, as stated in the office action, there is no suggest or need to combine the references and the combination still fails to teach each and every claimed limitation.

Further, since Campbell '791 in view of Guillou '483, further in view of Block '884 fails to teach code or instruct signals that are stored and function as Applicants claim. The combination is also silent as to transmitting from a television signal source to said receiver station a signal which controls said receiver station to select and process said stored at least some of said code or instruct signal and to decrypt at least part of a signal communicated from said television signal source. Campbell '791 in view of Guillou '483, further in view of Block '884 fails to make obvious Applicants claimed invention.

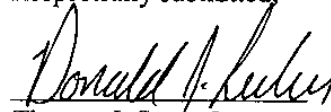
Applicants respectfully request that the 35 U.S.C. §103(a) rejection of claim 21 be withdrawn.

III. CONCLUSION

In accordance with the foregoing it is respectfully submitted that all outstanding objections and rejections have been overcome and/or rendered moot. Further, all pending claims are patentably distinguishable over the prior art of record, taken in any proper combination. Thus, there being no further outstanding objections or rejections, the application is submitted as being in a condition for allowance, which action is earnestly solicited.

If the Examiner has any remaining informalities to be addressed, it is believed that prosecution can be expedited by the Examiner contacting the undersigned attorney for a telephone interview to discuss resolution of such informalities.

Respectfully submitted,



Thomas J. Scott, Jr.
Reg. No. 27,836
Donald J. Lecher
Reg. No. 41,933
Attorney for Applicants
Tel: (202) 383-6790

Date: September 4, 1998
HOWREY & SIMON
1299 Pennsylvania Avenue, NW
Washington, D.C. 20004

APPENDIX A

The following foreign reference has been cited by Applicants in the Information disclosure Statements filed 4-7-97. Applicants have further included the following relevancy statement as well as an English abstract (in the case of foreign patents), thus meeting the requirements as set forth in 37 CFR 1.98 and MPEP § 609.

For the Information Disclosure Statement filed 4-7-97:

0 020 242 December 10, 1980 European

This reference discloses a teletext character alignment process.

24 53 441 May 13, 1976 Germany

This reference discloses a wideband signal transmission with digital to image signal conversion.

DE 3020787 December 17, 1981 Germany

This reference discloses a television transmission system that sends extra data during a blanking period.

WO 80/00292 February 21, 1980 Japan

This reference discloses a decoder for a television receiver that has a color component that splits signals and recombines the signals into a composite drive current signal.

Graf, P.H., "Antiope-Uebertragung fuer Breitbandige Videotex-Verteildienste," 1981.

This reference shows an Antiope demodulator/detector.

**Heller, Arthur, "VPS - Ein Neues System Zuragsgesteuerten
Programmanzeichnung, Rundfunk technisde Mitteilungen, pp. 162-169.**

This reference discloses a decoding system for use with a VCR.

**Marti, B et al., Discrete, service de television cryptee, Revue de radiodiffusion -
television (1975), pp. 24-30.**

This reference discloses an analog decryption system.

**Strauch, D., "(Las Media De Telecommunication Devant la Rapture. Les
Nonvellas Methodes Presentees a L'Eposition International 1979 de Radio (Et
Television)) 1979.**

This reference is a discussion of videotext, teletext, ceefax, oracle, and antiope.

APPENDIX B

INFORMATION DISCLOSURE STATEMENT BY APPLICANT CITATION FORM	Attorney Docket No. 05634.0174	Serial No. 08/449,413
	Applicant(s) John C. Harvey and James W. Cuddihy	
	Filing Date May 24, 1995	Group Art Unit 2745

UNITED STATES PATENT DOCUMENTS

EXAMINER INITIAL	PATENT NUMBER	PATENT DATE	NAME	CLASS/SUBCLASS	FILING DATE*
	Re 27,810	November 20, 1973	Buehrle	325/321	
	2,418,127	April 1, 1947	Labin	178/44	
	2,563,448	August 7, 1951	Aram	178/5.1	
	3,071,649	January 1, 1963	Goodall	179/1.5	
	3,107,274	October 15, 1963	Roschke	178/5.1	
	3,133,986	May 19, 1964	Morris et al.	178/5.1	
	3,251,051	May 10, 1966	Harries	340/345	
	3,470,309	September 30, 1969	Nyberg	178/5.1	
	3,478,166	November 11, 1969	Reiter et al.	178/5.1	
	3,526,843	September 1, 1970	Sanville	329/104	
	3,546,684	December 8, 1970	Maxwell et al.	340/172.5	
	3,639,686	February 1, 1972	Walker et al.	178/5.8R	
	3,649,749	March 14, 1972	Gibson	178/5.6	
	3,651,261	March 21, 1972	Guanella	178/22	
	3,666,888	May 30, 1972	Sekimoto	178/69.5 TV	
	3,723,637	March 27, 1973	Fujio et al.	178/5.2R	
	3,746,799	July 17, 1973	Gentges	178/22	
	3,755,624	August 28, 1973	Sekimoto	178/69.5 TV	
	3,769,579	October 30, 1973	Harney	325/31	
	3,773,979	November 20, 1973	Kirk, Jr. et al.	179/15 FD	
	3,777,053	December 4, 1973	Wittig et al.	178/5.1	
	3,789,131	January 29, 1974	Harney	178/5.1	
	3,794,922	February 26, 1974	Osborn et al.	325/53	
	3,795,763	March 5, 1974	Golding et al.	178/5.6	
	3,813,482	May 28, 1974	Blonder	178/5.1	
	3,826,863	July 30, 1974	Johnson	178/5.1	
	3,859,596	January 7, 1975	Jannery et. al.	325/31	
	3,882,289	May 6, 1975	Walding et al.	200/11 D	
	3,885,089	May 20, 1975	Callais et al.	178/5.1	
	3,889,054	June 10, 1975	Nagel et al.	178/6.8	
	3,894,177	July 8, 1975	Howell et al.	178/5.6	
	3,896,262	July 22, 1975	Hudspeth et al.	178/5.1	

EXAMINER INITIAL	PATENT NUMBER	PATENT DATE	NAME	CLASS/SUBCLASS	FILING DATE*
	3,896,266	July 22, 1975	Waterbury	179/1 SB	
	3,916,091	October 28, 1975	Kirk, Jr. et al.	178/5.1	
	3,924,059	December 2, 1975	Horowitz	178/5.1	
	3,950,618	April 13, 1976	Bloisi	179/2 AS	
	3,958,081	May 18, 1976	Ehrsam et al.	178/22	
	3,975,585	August 17, 1976	Kirk, Jr. et al.	178/5.1	
	3,990,012	November 2, 1976	Karnes	325/308	
	3,996,586	December 7, 1976	Dillon et al.	340/347 DD	
	4,004,085	January 18, 1977	Makino et al.	340/324	
	4,008,369	February 15, 1977	Theurer et al.	358/84	
	4,013,875	March 22, 1977	McGlynn	235/150.2	
	4,015,286	March 29, 1977	Russell	358/13	
	4,019,201	April 19, 1977	Hartung et al.	358/124	
	4,020,419	April 26, 1977	Caspari et al.	325/421	
	4,024,574	May 17, 1977	Nieson	358/117	
	4,024,575	May 17, 1977	Harney et al.	358/118	
	4,027,267	May 31, 1977	Larsen	329/106	
	4,027,331	May 31, 1977	Nicol	358/135	
	4,042,958	August 16, 1977	Saylor et al.	358/141	
	4,044,376	August 23, 1977	Porter	358/84	
	4,045,814	August 30, 1977	Hartung et al.	358/124	
	4,054,911	October 18, 1977	Fletcher et al.	358/141	
	4,064,490	December 20, 1977	Nagel	364/2000	
	4,070,693	January 24, 1978	Shutterly	358/123	
	4,075,660	February 21, 1978	Horowitz	358/124	
	4,079,419	March 14, 1978	Seigle et al.	358/193	
	4,081,754	March 28, 1978	Jackson	325/396	
	4,081,832	March 28, 1978	Sherman	358/124	
	4,086,434	April 25, 1978	Bocchi	79/2 AM	
	4,088,958	May 9, 1978	Suzuki et al.	325/396	
	4,091,417	May 23, 1978	Nieson	358/117	
	4,095,258	June 13, 1978	Sperber	358/120	
	4,096,542	June 20, 1978	Pappas et al.	361/196	
	4,104,681	August 1, 1978	Saylor et al.	358/141	
	4,107,734	August 15, 1978	Percy et al.	358/84	
	4,107,735	August 15, 1978	Frobach	358/84	
	4,112,317	September 5, 1978	Everswick	307/308	
	4,112,383	September 5, 1978	Burgert	329/50	
	4,114,841	September 19, 1978	Muhlfelder et al.	244/166	
	4,120,003	October 10, 1978	Mitchell et al.	358/142	
	4,124,887	November 7, 1978	Johnson et al.	364/107	
	4,126,762	November 21, 1978	Martin et al.	179/2A	
	4,135,213	January 16, 1979	Wintfeld et al.	358/142	

EXAMINER INITIAL	PATENT NUMBER	PATENT DATE	NAME	CLASS/ SUBCLASS	FILING DATE*
	4,142,156	February 27, 1979	Freund	325/309	
	4,145,717	March 20, 1979	Guif et al.	358/121	
	4,148,066	April 3, 1979	Saylor	358/127	
	4,156,253	May 22, 1979	Steudel	358/11	
	4,156,931	May 29, 1979	Adelman et al.	364/900	
	4,163,252	July 31, 1979	Mistry et al.	358/118	
	4,180,709	December 25, 1979	Cosgrove et al.	179/2 AM	
	4,199,656	April 22, 1980	Saylor	178/66.1	
	4,199,781	April 22, 1980	Doumit	358/83	
	4,199,809	April 22, 1980	Pasahow et al.	364/200	
	4,207,524	June 10, 1980	Purchase	375/22	
	4,214,273	July 22, 1980	Brown	358/188	
	4,215,366	November 13, 1984	Davidson	358/124	
	4,216,497	August 5, 1980	Ishman et al.	358/84	
	4,222,068	September 9, 1980	Thompson	358/120	
	4,225,884	September 30, 1980	Block et al.	358/122	
	4,245,246	January 13, 1981	Cheung	358/124	
	4,246,611	January 20, 1981	Davies	358/194	
	4,247,947	January 27, 1981	Miyamoto	455/38	
	4,250,521	February 10, 1981	Wright	358/8	
	4,258,386	March 24, 1981	Cheung	358/84	
	4,266,243	May 5, 1981	Shutterly	358/121	
	4,272,784	June 9, 1981	Saito et al.	358/127	
	4,273,962	June 16, 1981	Wolfe	179/7.1R	
	4,292,650	September 29, 1981	Hendrickson	358/123	
	4,295,155	October 13, 1981	Jarger et al.	358/12	
	4,301,542	November 17, 1981	Weintraub et al.	455/353	
	4,305,101	December 8, 1991	Yarbrough et al.	360/69	
	4,310,854	January 12, 1982	Baer et al.	358/143	
	4,316,217	February 16, 1982	Rilken	358/86	
	4,318,047	March 2, 1982	Dawson	328/112	
	4,323,921	April 6, 1982	Guillou	358/114	
	4,323,922	April 6, 1982	den Toonder et al.	358/117	
	4,329,711	May 11, 1982	Cheung	358/114	
	4,335,426	June 15, 1982	Maxwell et al.	364/200	
	4,340,906	July 20, 1982	den Toonder et al.	358/124	
	4,341,925	July 27, 1982	Doland	178/22.17	
	4,343,042	August 3, 1982	Schrock et al.	455/5	
	4,348,696	September 7, 1982	Beier	358/188	
	4,354,201	October 12, 1982	Sechet et al.	358/122	
	4,355,415	October 19, 1982	George et al.	455/185	
	4,358,672	November 9, 1982	Hyatt et al.	235/380	
	4,360,881	November 23, 1982	Martinson	364/493	

C:\My Documents\PMC data\IDS Info\1981 IDS.doc

EXAMINER INITIAL	PATENT NUMBER	PATENT DATE	NAME	CLASS/SUBCLASS	FILING DATE*
	4,361,848	November 30, 1982	Poignet et al.	358/1	
	4,361,851	November 30, 1982	Asip et al.	358/84	
	4,361,903	November 30, 1982	Ohta	455/2	
	4,365,267	December 21, 1982	Tsuda	358/84	
	4,378,470	March 29, 1983	Murto et al.	179/2 C	
	4,382,256	May 5, 1983	Nagata	340/825.44	
	4,385,384	May 24, 1983	Rosbury et al.	371/22	
	4,386,436	May 31, 1983	Kocher et al.	455/151	
	4,388,643	June 14, 1983	Aminetzah	358/123	
	4,388,644	June 14, 1983	Ishman et al.	358/84	
	4,390,898	June 28, 1983	Bond et al.	358/1199	
	4,390,901	June 28, 1983	Keiser et al.	358/147	
	4,392,135	July 5, 1983	Ohyagi	340/825.44	
	4,393,277	July 12, 1983	Besen et al.	179/2 A	
	4,408,345	October 4, 1983	Yashiro et al.	455/3	
	4,411,017	October 18, 1983	Talbot	455/26	
	4,414,621	November 8, 1983	Bown et al.	364/200	
	4,415,771	November 15, 1983	Martinez	179/5R	
	4,418,425	November 29, 1983	Fennel et al.	455/27	
	4,424,533	January 3, 1984	Rzeszewski	358/167	
	4,425,578	January 10, 1984	Haselwood et al.	358/84	
	4,425,579	January 10, 1984	Merrell	358/86	
	4,427,968	January 24, 1984	York	340/310	
	4,430,731	February 7, 1984	Gimple et al.	370/30	
	4,434,438	February 28, 1984	Rzeszewski	358/167	
	4,450,481	May 22, 1984	Dickinson	358/114	
	4,450,531	May 22, 1984	Kenyon et al.	364/604	
	4,454,538	June 12, 1984	Toriumi	358/86	
	4,468,701	August 28, 1984	Burcher et al.	358/181	
	4,471,352	September 11, 1984	Soulliard et al.	340/825.44	
	4,475,123	October 2, 1984	Dumbauld et al.	358/114	
	4,476,535	October 9, 1984	Loshing et al.	364/480	
	4,484,218	November 20, 1984	Boland et al.	358/86	
	4,484,328	November 20, 1984	Schlafly	370/85	
	4,488,179	December 11, 1984	Kruger et al.	358/181	
	4,489,316	December 18, 1984	MacQuivey	340/700	
	4,504,831	March 12, 1985	Jahr et al.	340/870.03	
	4,646,145	February 24, 1987	Percy et al.	358/84	
	4,782,401	November 1, 1988	Faerber et al.	358/335	

* If Pertinent

FOREIGN PATENT DOCUMENTS

EXAMINER INITIAL	DOCUMENT NUMBER	PUBLICATION DATE	COUNTRY	CLASS/ SUBCLASS	TRANSLATION	
					YES	NO
	0 020 242	December 10, 1980	European	G09G 1/16		X
	1,396,981	June 11, 1975	United kingdom	H04H 1/00	X	
	1,523,307	August 31, 1978	Great Britain	H03K 5/08	X	
	1,543,502	April 4, 1979	United Kingdom	G08B9/00	X	
	1,582,563	January 14, 1981	United Kingdom	G08B9/00	X	
	1,584,111	February 4, 1981	United Kingdom	G08B9/00	X	
	2,051,527	January 14, 1981	Great Britain	G06F 3/153	X	
	2,067,379	July 22, 1981	Great Britain	H04L 1/24	X	
	2,823,175	November 29, 1979	German	G06F 3/12		X
	24 53 441	May 13, 1976	Germany	H04L 9/00		X
	80/02901	December 24, 1980	France	H04N 7/16		X
	857,862	January 4, 1961	United Kingdom	40 (1)	X	
	WO80/00292	February 21, 1980	Japan	H04N9/16		X

OTHER DOCUMENTS

Examiner Initial	Author, Title, Date, Pertinent Pages, Etc.
	Hanas et al., "An Addressable Satellite Encryption System For Preventing Signal Piracy", November 1981, pp. 631-635.
	National Cable Television Association Executive Seminar Series, Videotex Services, October 1980, pp. 1-155.
	Kokado et al., "A Programmable TV Receiver", February 1976, pp. 69-82.
	J. Hedger et al., "Telesoftware-Value Added Teletext", August 1980, pp. 555-567.
	Marti, B., "The Concept Of A Universal "Teletext" June 1979, pp.1-11
	Article re: America's Talk-Back Television Experiment: Qube
	Article re: "Teletext-Applications in Electronic Publishing"
	Article re: A Description of the Broadcast Telidon System, IEEE Transactions on Consumer Electronics, Vol. CE - 26, August 1980
	Article re: EPEOS--Automatic Program Recording System by G. Degoulet
	Article re: Teletext signals transmitted in UK...
	Article re: New services offered by a packet data broadcasting system, no. 149 February 1975
	Article re: Philips TV set indicates station tunign and color settings on screen, Electronics, Nov. 27, 1975
	Vincent, A. et al., "Telidon Teletest System Field Trials" IEEE Transactions on Consumer Electronics, Vol. CE - 27, No. 3, Aug. 1981, pp. 530-335
	Rzyszeewski, T., "A New Teletex Channel"
	Kaplinsky, C.H., "The D**(2)B A One Logical Wire Bus for Consumer Applications" 1981
	Sechet, C., "Antiope Teletext Captioning" 1980
	Lambert, O. et al., "Antiope and D.R.C.S." 1980
	"LSI Circuits for Teletext and Viewdata -- The Lucy Generation" published by Mullard Limited, Mullard House (1981)
	Nicholas Negrofonte in SID 80 Digest titled, "17.4/10:25 a.m.: Soft Fonts", pp. 184-185
	IEEE Consumer Electronics July 1979 issue from Spring Conference titled, "Consumer Text Display Systems", pp. 235-429
	Videotext '81 published by Online Conferences Ltd., for the May 20-22, 1981 Confernece, pp. 1-470
	"Teletext and Viewdata Costs as Applied to the U.S. Market" Published by Mullard House (1979), pp. 1-8
	Dalton, C.J., "International Broadcasting Convention" (1968), Sponsors: E.E.A., I.E.E., I.E.E.E., I.E.R.E., etc.
	Shorter, D.E.L., "The Distribution of Television Sound by Pulse-Code Modulation Signals Incorporated in the Video Waveform"
	Chorky, J.M., Shorter, D.E.L., "International Broadcasting Convention" (1970), pp. 166-169
	"The Implementation of the Sound-in-Sync project for Eurovision (Feb. 1975), pp. 18-22, No. 140 E.B.U. Review
	Maegele, Manfred, "Digital Transmissions of Two Television Sound Channels in Horizontal Banking", pp. 68-70
	Weston, J.D., "Digital TV Transmission for the European Communications Satellite" (1974), pp. 318-325
	Golding, L., "A 15 to 25 Mhz Digital Television System for Transmission of Commercial Color Television" (1967), pp. 1-26
	Huth, Gaylord K., "Digital Television System Design Study: Final Report (11/28/76), prepared for NASA Lyndon B. Johnson Space Center

Examiner Initial	Author, Title, Date, Pertinent Pages, Etc.
	Weston, J.D., "Transmission of Television by Pulse Code modulation", Electrical Communication (1967), pp. 165-172
	Golding, L., "F1-Ditec-A-Digital Television Communications System for Satellite Links," Telecommunications Numeriques Par Satellite
	Haberle, H. et al., "Digital TV Transmission via Satellite", Electrical Communications (1974)
	Dirks, H. et al., "TV-PCM6 Integrated Sound and Vision Transmission System, Electrical Communication (1977), pp. 61-67
	Talygin, N.V. et al., The "Orbita" Ground Station for Receiving Television Programs Relayed by Satellites, Elecktrovinz, pp. 3-5
	Voorman, J.O. et al., A one-chip Automatic Equalizer for Echo Reduction in Teletext , IEEE Transactions on Consumer Electronics, pp. 512-529
	MacKenzie, G.A., A Model for the UK Teletext Level 2 Specification (Ref: GTV2 242 Annex 6" based on the ISO Layer model
	Chambers, J.P., A Domestic Television Program Delivery Services, British Broadcasting Corporation, pp. 1-5
	McKenzie, G.A., UK Teletext - The Engineering Choices, Independent Broadcasting Authority, pp. 1-8
	Adding a new dimension to British television, Electronic Engineering (1974)
	Jones, Keith, The Development of Teletext, pp. 1-6
	Ando, Heichero et al., Still-Picture Broadcasting - A new Informational and Instructional Broadcasting System, IEEE Transactions on Broadcasting (1973), pp. 68-76
	B.B.C.I.B.A., Specification of Standards for information transmission by digitally coded signals in the field - blanking interval of 625-line systems (1974), pp. 5-40
	Tarrant, D.R., "Teletext for the World" (date unknown)
	Clifford, Colin et al., "Microprocessor Based, Software Defined Television Controller", IEEE Transaction on Consumer Electronics (1978), pp. 436-441
	Hughes, William L. et al., "Some Design Considerations for Home Interactive Terminals", IEEE Transactions on Broadcasting (1971)
	Mothersdale, Peter L. , "Teletext and viewdata: new information systems using the domestic television receiver", Electronics Record (1979), pp. 1349-1354
	Betts, W.R., "Viewdata: the evolution of home and business terminals", PROC.IEE (1979), pp. 1362-1366
	Hutt, P.R., "Thical and practical ruggedness of UK teletext transmission", PROC.IEE (1979), pp. 1397-1403
	Rogers, B.J., "Methods of measurement on teletext receivers and decoders", PROC.IEE (1979), pp.1404-1407
	Green, N., "Subtitling using teletext service - technical and editorial aspects", PROC.IEE (1979), pp. 1408-1416
	Chambers, M.A., "Teletext - enhancing the basic system", PROC.IEE (1979), pp. 1425-1428
	Crowther, G.O., "Adaptation of UK Teletex System for 525/60 Operation", IEEE Transactions on Consumer Electronics (1980), pp. 587-596
	BBC, BBC Microcomputer: BBC Microcomputer with Added Processor and Teletex Adaptor (Manual)
	Green, N.W., "Picture Oracle," On Independent Television Companies Association Limited Letterhead
	National Captioning Institute, Comments on the Matter of Amendment of Part 73, Subpart E. of the Federal Communications Rules Government Television Stations to Authorize Teletext (before F.C.C.) 03-26-81
	Balchin, C., "Videotext and the U.S.A.", I.C. Product Marketing Memo

Examiner Initial	Author, Title, Date, Pertinent Pages, Etc.
	EIA Teletext SubCommittee Meetings, Report on USA Visit
	Brighton's Experience with Software for Broadcast (Draft) 1981
	AT&T, "Videotex Standard Presentation Level Protocol", 1981
	IBA Technical Review of Digital Television by F. Howard Steele, pp. 1-64, 6/1973
	National Cable Television Association report, "Videotex Services" given at Executive Seminar, pp. iii-155
	Electronic Industries Association - Teletext Subcommittee Task Group A - Systems Minutes of Meeting 3/30/81 at Zenith plus attachments
	Electronic Industries Association - Teletext Subcommittee Task Group A -Systems Interim Report, 3/30/81 by Stuart Lipoff, Arthur D. Little Inc.
	Minutes of Electronic Industries Association Teletext Subcommittee Task Force B - Laboratory & Field Tests 3/30/81
	National Captioning Institute Report, "The 1980 Closed-Captioned Television Audience"
	Electronic Industries Assoc. - Teletext Subcommittee - Steering Committee Minutes of Meeting on 3/31/81
	National Cable Television Association report, "Videotex Services" October 1980
	Scala Info Channel Advertisement, "The Art of Conveying A Message"
	Zenith Corporation's Z-Tac Systems information includes Z-tac specifications, access list, etc. (varous articles)
	Report by Cablesystems Engineering Ltd. on, "Zenith Addressable System and Operating Procedures" and Advertising documents, Nov. 1981
	Notations by Walt Ciciora dated 8/19/81 referring to Virtex figures, 8/19/81
	"Preliminary Specification for Basic Text" Stamped Zenith Confidential, 2/17/81
	Petition to FCC dated 3/26/81 titled, "Petition for Rulemaking of Unighted Kingdom Teletext Industry Goup," also 1 page of handwritten notes from Walter Ciciora
	"Enhanced Computer Controlled Teletext for 525 Line Systems (Usecc) SAA 5245 User Manual" report by J.R. Kinghorn, August 1, 1981
	"Questions and Answers about Pay TV" by Ira Kamen, 1973
	Oak Industries 1981 Annual Report
	Article, "50 Different Uses For At Home 2-Way Cable TV Systems" by Morton Dubin
	Derwent Info Ltd. search. Integrated broadcasting & Computer Processing system. Inventor J. Harvey/J. Cuddihy
	"Relevant papers for Weather Channel V PMMC"
	Letter to Peter Hatt Re: BVT: Advisory UK Industry Contact Group, 6/24/81
	Memo RE: Next Moves by British teletext and video proponents toward gaining support of systems in US.
	Memo - Re: British Teletext -- ABC
	Notes to Section 22.4: Simple Block Encipherment Algorithm
	Internal Correspondence to John Meyer from Mike Clader RE: Teletext Business Posture, Sept. 18, 1981 and Internal Correspondence to Mike Calder from John Nemeec RE: Trips to Zenith, Sept. 9, 1981
	Kahn, et al., "Advances in Packet Radio Technology,"..... Proceedings of the IEEE, Vol. 66, No. 11, Nov. (1978) pp. 1468-1495
	Clifford, C., "A Universal Controller for Text Display Systems," IEEE Transactions on Consumer Electronics, (1979) pp. 424-429
	Harden, B., "Teletext/Viewdata LSI," IEEE Transactions on Consumer Electronics, (1979), pp. 353-358
	Bown, H. et al., "Comparative Terminal Realizatins with Alpha-Geometric Coding," IEEE Transaction on Consumer Electronics, (1980), pp. 605-614

Examiner Initial	Author, Title, Date, Pertinent Pages, Etc.
	Crowther, "Dynamically Redefinable Character Sets--D.R.C.S.," IEEE Transaction on Consumer Electronics, (1980), pp. 707-716
	Chambers, John et al., "The Development of a Coding Hierarchy for Enhanced UK Teletext," IEEE Transaction on Consumer Electronics, (1981), pp. 536-540
	In Re Reexamination of U.S. Patent No. 4,706,121
	U.S. Patent Application by T. Diepholz (Serial No. 266900), filing date 5-26-81
	88908836.5 International Application to John C. Harvey
	Kruger, H. E., "Memory Television, The ZPS Digital Identification System." pp. 1 - 9

EXAMINER	DATE CONSIDERED
EXAMINER: Initial if citation considered, whether or not citation is in conformance with M.P.E.P. 609; draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant(s).	

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:
John C. Harvey and James W. Cuddihy:

Serial No.: 08/449,413

Filed: May 24, 1995

For: **SIGNAL PROCESSING APPARATUS
AND METHODS**

Group Art Unit: 2745

Examiner: TO, D.

Attorney Docket: 05634.0174

1312
Amelt F

RECEIVED
MAY -9 2000
TECH CENTER 2700

Assistant Commissioner for Patents
Washington, D.C. 20231

SUPPLEMENTAL AMENDMENT UNDER 37 C.F.R. § 1.115

Sir:

Applicants herewith submit the following Supplemental Amendment and Remarks.

I. AMENDMENT

In the Claims:

Claim 2 has been amended. Claims 3-21 have been cancelled. Claim 2 remains as the sole claim in the application.

Please cancel claims 3-21 without prejudice.

Please amend claim 2 as follows:

F1

2. (Three Times Amended) A method for decrypting data from a storage device using a computer operatively connected to said storage device, said storage device having encrypted data stored thereon, and a decryptor operatively connected to said computer to receive data from said storage device and control instructions from said computer, wherein said storage device is a

laser disk, a floppy disk, or a storage medium capable of storing video data, said

method comprising the steps of:

selecting data at said storage device;

transferring at least some of said selected data from said step of selecting
from said storage device to said decryptor;

identifying information in said selected data from said step of selecting;

[and]

decrypting said at least some selected data from said step of transferring
in response to the information in said selected data from said step of identifying;

and

performing at least one of

connecting to said computer or said decryptor a processor that is
adapted to assemble or store a record of the availability, use or usage of
said data;

programming a processor connected to said computer or said
storage device to assemble or store a record of the availability, use or
usage of some specific data;

adapting a device that controls said decryptor to communicate
selected information to a remote data collection station;

inputting to a device that is adapted to communicate availability,
use or usage information to a remote data collection station some

information that identifies said selected data or that designates a source
or supplier of said selected data;

inputting to a device that is adapted to communicate availability,
use or usage information to a remote data collection station some
information that identifies a buyer of said selected data or that designates
a receiver or user of said selected data;

processing a title of said selected data; and

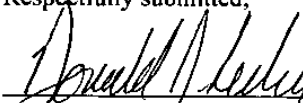
using some of said identified information as a code for said step of
decrypting.

II. REMARKS

In consonance with the agreement between Applicants and the Office regarding the co-pending U.S. patent applications related to this application, Applicants hereby cancel claims 3-21. Claims corresponding to the claims cancelled from the instant application have been added to App. Ser. No. 08/449,263, Atty. Dkt. No. 05634.0172. Applicants respectfully request that further prosecution of the instant application be held in abeyance pending further action in App. Ser. No. 08/449,263.

9
Date: May 4, 2000
HUNTON & WILLIAMS
1900 K Street, N.W.
12th Floor

Respectfully submitted,


Thomas J. Scott, Jr.
Reg. No. 27,836
Donald J. Lecher
Reg. No. 41,933

Serial No. 08/449,413
Docket No. 05634.0174

Washington, D.C. 20006-1109

Attorneys for Applicants
Tel: (202) 955-1938



**UNITED STATES DEPARTMENT OF COMMERCE
Patent and Trademark Office**

Address: COMMISSIONER OF PATENTS AND TRADEMARKS
Washington, D.C. 20231

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.
08/449,415	08/24/95	HARVEY	5834.174

Hunton & Williams
1900 K Street, N.W.
Washington DC 20006-1109

LMC1/0608

EXAMINER
LUTHER, W

ART UNIT	PAPER NUMBER
2731	

DATE MAILED: 06/08/00

14

Please find below and/or attached an Office communication concerning this application or proceeding.

Commissioner of Patents and Trademarks

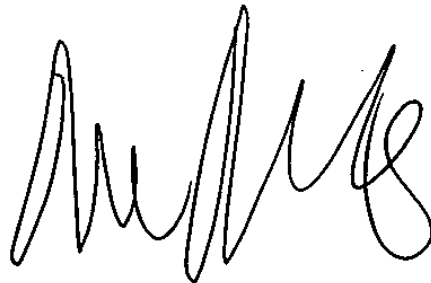
Art Unit: 2731

1. The reply filed on 9/4/98 is not fully responsive to the prior Office action because: applicants deliberately omitted identification of instant support for Section 112 rejections by, inter alia, identifying sentences, paragraphs, and passages that do not exist in the instant disclosure. Since the period for reply set forth in the prior Office action has expired, this application will become abandoned unless applicant corrects the deficiency and obtains an extension of time under 37 CFR 1.136(a).

The date on which the petition under 37 CFR 1.136(a) and the appropriate extension fee have been filed is the date for purposes of determining the period of extension and the corresponding amount of the fee. In no case may an applicant reply outside the SIX (6) MONTH statutory period or obtain an extension for more than FIVE (5) MONTHS beyond the date for reply set forth in an Office action. A fully responsive reply must be timely filed to avoid abandonment of this application.

2. Any inquiry concerning this communication or earlier communications from the examiner should be directed to William Luther whose telephone number is (703) 308-6609.

William Luther
Primary Examiner
April 17, 2000



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

PATENT #

9/10/00
1/5/01
Reg
Recms.

In Re Application of
John C. Harvey and James W. Cuddihy
Serial No. 08/449,413
Filed: May 24, 1995
For: **SIGNAL PROCESSING APPARATUS
AND METHODS**

Examiner: Luther, W.
Group Art Unit: 2731
Atty. Dkt. 05634.01

RECEIVED
JUN 29 2000
TECH CENTER 2700

Assistant Commissioner of Patents
Washington, D.C. 20231

Sir:

REQUEST FOR RECONSIDERATION

This paper is responsive to the Office communication mailed June 8, 2000, contending that Applicants' reply filed September 4, 1998 (September 4 Response) was not fully responsive to the prior Office Action. Applicants respectfully request that the Examiner withdraw his objection to the September 4 Response.

The Examiner asserts, in the recent communication, that "[t]he reply filed 9/4/98 is not fully responsive to the prior Office action because: applicants deliberately omitted identification of instant support for Section 112 rejections by, inter alia, identifying sentences, paragraphs, and passages that do not exist in the instant disclosure." The Examiner has issued a practically identical statement in another twenty eight of Applicants' related applications. These applications are part of a group of 328 continuation applications filed based upon Applicants' application serial no. 08/113,329. Applicants have vigorously prosecuted all of these applications and have filed a full response to every Office Action issued in each of these applications. In late 1998 and early 1999, Applicants conducted a series of interviews with senior PTO examiners to discuss expediting the prosecution of Applicants' co-pending applications. At no time during these interviews did any examiner indicate that any of

Applicants' prior responses were not fully responsive. As a result of these interviews, Applicants and the PTO agreed to consolidate Applicants' claims into fewer applications. In accordance with the agreement, 79 actively examined applications remain pending. Another 79 applications remain pending, but are held in reserve with further examination held in abeyance pending final action in the active applications. Nevertheless, the Examiner now contends that prior responses are non-responsive in twenty nine of the applications Applicants and the PTO agreed would remain pending. Applicants filed the responses to which the Examiner objects between November 26, 1997 and September 29, 1999. Accordingly, the PTO has had from eight to thirty months to consider these responses. This Office communication was issued over twenty-one months after the September 4 Response was filed. The Examiner has disregarded Section 714.05 of the Manual of Patent Examining Practice which mandates that "[a]ctions by applicants . . . should be inspected immediately upon filing to determine whether they are completely responsive to the preceding Office action so as to prevent abandonment of the application." The Examiner has also disregarded the agreement between Applicants and the PTO, as further examination in this application is to be held in abeyance pending further action in App. Ser. No. 08/449,263 (Atty. Dkt. No. 05634.0072). The Examiner fails to state under what authority he has issued this communication. The Examiner also fails to indicate the intended effect of this communication on the instant application.

Applicants recognize that responses to Office Actions must comply with the requirements of 37 C.F.R. § 1.111(b), which states:

In order to be entitled to reconsideration or further examination, the applicant . . . must reply to the Office action. The reply by the applicant . . . must be reduced to a writing which distinctly and specifically points out the supposed errors in the examiner's action and must reply to every ground of objection and rejection in the prior Office action. . . . The applicant's . . . reply must appear throughout to be a *bona fide* attempt to advance the application . . . to final action.

Applicants firmly believe that a simple review of the instant application clearly demonstrates the September 4 Response to fully comply with 37 C.F.R. § 1.111. Accordingly, the action by the

Examiner is without merit and the instant application is entitled to reconsideration or further examination.

The Patent and Trademark Office mailed an Office Action March 4, 1998, including, at part 7, a rejection of claims 2-21 under the written description requirement of 35 U.S.C. § 112, first paragraph. The Examiner asserted in the March 4 Action that the claims contain “subject matter which was not described in the specification in such a way as to reasonably convey to one skilled in the relevant art that the inventor(s), *at the time the application was filed*, had possession of the claimed invention.” (emphasis added.) The Examiner included a list of claim limitations deemed not to be supported by *the specification as originally filed*. The instant application claims priority under 35 U.S.C. § 120 of the filing date of application serial number 07/317,510 filed November 3, 1981, now issued as U.S. Patent No. 4,694,490. Each claim in the instant application has had an effective filing date of November 3, 1981. Nowhere in the prosecution of the instant application has any Examiner reviewing the application raised any question regarding continuity of disclosure between the parent application filed November 3, 1981, and the instant specification. The September 4 Response includes, in section II.D.1., a reply to the rejection under the written description requirement of 35 U.S.C. § 112, first paragraph. The response distinctly and specifically points out that the specification as originally filed describes the claim limitations. The response includes detailed and specific references to the parent Patent No. 4,694,490 indicating where each claim limitation is described. The Examiner now asserts that the September 4 Response was not fully responsive because the specific citations are to the parent patent rather than the instant specification.

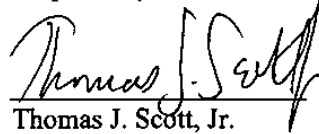
In view of the circumstances described above, Applicants submit that the September 4 Response, reciting support from the parent application, is, and does appear throughout to be, a *bona fide* attempt to advance the application to final action. Applicants received a rejection asserting that the application as originally filed fails to convey that Applicants had possession of the claimed invention. Applicants specifically replied to this rejection by demonstrating where the originally filed application described the claim limitations. Applicants submit that the

September 4 Response fully complies with 37 C.F.R. § 1.111 and accordingly that the instant application is entitled to reconsideration or further examination.

The Examiner asserts that Applicants deliberately omitted identification of instant support for the Section 112 rejections in the September 4 response. To the contrary, Applicants specifically provided the detailed support deemed best to address the rejection presented in the March 4 Action. As the Examiner made no rejection under the enablement requirement of 35 U.S.C. § 112, first paragraph, and the Examiner did not question the continuity of disclosure between the parent Patent No. 4,694,490 and the instant disclosure, there was no specific request to cite support from the instant specification. Applicants did not deliberately omit any information from the September 4 Response, but rather included the arguments and specific citations that distinctly and specifically addressed the rejection presented in the March 4 Action.

The Examiner asserts that since the period for reply set forth in the prior Office Action has expired, this application will become abandoned unless applicants correct the deficiency and obtain an extension of time under 37 CFR 1.136(a). Applicants find this statement particularly disingenuous as the six month statutory period for reply expired September 4, 1998. Applicants assert for the reasons discussed above that the September 4 response includes no deficiency as asserted by the Examiner. As the September 4 response fully complies with the requirements of 37 C.F.R. § 1.111, this application is entitled to reconsideration or further examination and therefore will not become, and is not, abandoned.

Respectfully submitted,



Thomas J. Scott, Jr.
Reg. No. 27,836
Donald J. Lecher
Reg. No. 41,933
Attorneys for Applicants
Tel: (202) 955-1938

Date: June 28, 2000
HUNTON & WILLIAMS
1900 K Street, NW
12th Floor
Washington, D.C. 20006

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:
John C. Harvey and James W. Cuddihy:

Group Art Unit: 2737

Serial No.: 08/449,413

Examiner: FAILE, A.

Filed: May 24, 1995

Atty. Docket: 05634.0174

For: **SIGNAL PROCESSING APPARATUS
 AND METHODS**

RECEIVED
 JUN 29 2000
 TECH CENTER 2700

TRANSMITTAL LETTER

BOX: NON-FEE AMENDMENT

Assistant Commissioner of Patents
 Washington, D.C. 20231

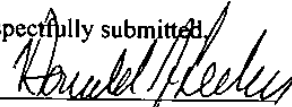
- Request for Reconsideration under 37 C.F.R. § 1.111.
- Request for Extension of Time Pursuant to 37 C.F.R. § 1.136(a)
- An additional claim fee is required, and is calculated as shown below:

	(Col 1)		(Col 2)	(Col 3)		
	Claims Remaining After Amendment		Highest No. Previously Paid for	Present Extra	Rate	Additional Fee
Total	*1	Minus	**	=0	x \$ 18.00	\$0.00
Indep.	*1	Minus	***	=0	x \$ 78.00	\$0.00
First Presentation of Mult. Dep. Claim					x \$ 260.00	\$0.00
Total Additional Filing Fee for Request for Extension of Time						\$0.00
Total Fee Enclosed						\$0.00

- * If the entry in Col. 1 is less than the entry in Col. 2, write "0" in Col. 3.
- ** If the "Highest Number Previously Paid For" in this space is less than 20, write "20" in this space.
- *** If the "Highest Number Previously Paid For" in this space is less than 3, write "3" in this space. "The Highest Number Previously Paid For" (Total or Independent) is the highest number found from the equivalent box in Col. 1 of a prior amendment or the number of claims originally filed.

- Hunton & Williams check no. _____ in the amount of \$0.00 is enclosed.
- The Commissioner is hereby authorized to charge any additional fees, or credit any overpayment to Deposit Account No. 50-0206.
 - Any filing fees under 37 CFR 1.16 for the presentation of extra claims.
 - Any patent application processing fees under 37 CFR 1.17.

Respectfully submitted,



Thomas J. Scott, Jr.
 Reg. No. 27,836
 Donald J. Lecher
 Reg. No. 41,933
 Attorneys for Applicants
 Tel: (202) 955-1938

Date: June 29, 2000
HUNTON & WILLIAMS
 1900 K Street, N.W.
 12th Floor
 Washington, D.C. 20006



UNITED STATES DEPARTMENT OF COMMERCE
Patent and Trademark Office

Address: COMMISSIONER OF PATENTS AND TRADEMARKS
Washington, D.C. 20231

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.
08/449,413	05/24/95	HARVEY	5634.17.

021907
MURTON RAY WILLIAMS
1900 K STREET N.W.
WASHINGTON DC 20006

08/17/01

EXAMINER
LOPER, B

ART UNIT	PAPER NUMBER
2699	16

DATE MAILED: 01/18/01

Please find below and/or attached an Office communication concerning this application or proceeding.

Commissioner of Patents and Trademark

Notice of Abandonment

Application No.
08/449,413

Applicant(s)
Harvey et al

Examiner
William Luther

Group Art Unit
2699



This application is abandoned in view of:

- applicant's failure to timely file a proper response to the Office letter mailed on _____.
- A response (with a Certificate of Mailing or Transmission of _____) was received on _____, which is after the expiration of the period for response (including a total extension of time of _____ month(s)) which expired on _____.
- A proposed response was received on _____, but it does not constitute a proper response to the final rejection.
(A proper response to a final rejection consists only of: a timely filed amendment which places the application in condition for allowance; a Notice of Appeal; or the filing of a continuing application under 37 CFR 1.62 (FWC)).
- No response has been received.
- applicant's failure to timely pay the required issue fee within the statutory period of three months from the mailing date of the Notice of Allowance.
- The issue fee (with a Certificate of Mailing or Transmission of _____) was received on _____.
- The submitted issue fee of \$ _____ is insufficient. The issue fee required by 37 CFR 1.18 is \$ _____.
- The issue fee has not been received.
- applicant's failure to timely file new formal drawings as required in the Notice of Allowability.
- Proposed new formal drawings (with a Certificate of Mailing or Transmission of _____) were received on _____.
- The proposed new formal drawings filed _____ are not acceptable.
- No proposed new formal drawings have been received.
- the express abandonment under 37 CFR 1.62(g) in favor of the FWC application filed on _____.
- the letter of express abandonment which is signed by the attorney or agent of record, the assignee of the entire interest, or all of the applicants.
- the letter of express abandonment which is signed by an attorney or agent (acting in a representative capacity under 37 CFR 1.34(a)) upon the filing of a continuing application.
- the decision by the Board of Patent Appeals and Interferences rendered on _____ and because the period for seeking court review of the decision has expired and there are no allowed claims.
- the reason(s) below:
See attached.

TABLE OF CONTENTS

TABLE OF AUTHORITIES	vi
1. BACKGROUND: THE PORTFOLIO	1
a. <u>The Primary Examiner Reserves the Right to Provide Further Information Regarding Applicants' Course of Conduct</u>	3
2. STATEMENT OF PUBLIC INTEREST	4
a. <u>Applicants' Targets: Courts, Industry, and Licensees</u>	4
3. THE LEGAL MYTH	7
4. FINAL NOTICE OF NON-RESPONSIVE AMENDMENT	9
a. <u>Initial Notice from the Primary Examiner</u>	10
b. <u>Between September 1996 and October 1997, Applicants Relied Primarily on the 1981 Specification, Contrary to the Requirements under 35 U.S.C. § 120</u>	10
c. <u>Applicants Were Notified In Court As to the Proper Specification Under 35 U.S.C. § 120. Furthermore, Applicants Failed to Bring Such Notification to the Attention of the U.S.P.T.O., Contrary to M.P.E.P. 2001.06(c)</u>	11

d.	<u>Applicants' Pattern of Improperly Identifying the Wrong Written Description In the Current Prosecution Began On or After Applicants Received Reproach for Improper Identification of Written Description In Court</u>	13
e.	<u>The Principal Counsel's Parenthetical Remarks in Application No. 08/113,329 Misinterpret In Re Bauman</u>	13
f.	<u>Applicants Have Misled the U.S.P.T.O. In Other Instances</u>	14
g.	<u>Applicants Received Prior Notice in Court that Any Lapse By The Examiner Does Not Exculpate Counsel</u>	15
h.	<u>1995: The Weather Channel Litigation, The Doctrine of Laches, Inequitable Conduct and The Principal Counsel</u>	17
i.	<u>Applicants' Overall Conduct Has Caused Unjustifiable and Prejudicial Delay in Prosecution</u>	18
	i. <u>The Number of Claims Filed By Applicants Is Unwarranted</u>	19
	ii. <u>I.D.S. References Are Inappropriate and Irrelevant</u>	19
	iii. <u>Applicants' Preliminary Amendment Submissions Were Untimely. Furthermore, Applicants' Counsel's Request To Delay Prosecution Was Unreasonable</u>	20
	iv. <u>Applicants Have Filed Substantially Duplicate Claims in Different Applications. Furthermore, Applicants Failed to Make a Good Faith Effort, Contrary to M.P.E.P. 2001.06(b)</u>	20
	v. <u>Interview of June 16, 1999</u>	22
	(1) <u>Applicants' Principal Counsel Threatened to Seek a Writ of</u>	

	<u>Mandamus</u>	22
	(2) <u>Applicants Consistently Violated M.P.E.P. 2001.06(b)</u>	24
	(3) <u>DIRECTV "Overlays" Appear to Have Been a Target</u>	25
vi.	<u>Applicants have Acted Contrary to 37 C.F.R. § 10.85(a)(4),(5), and (6)</u>	26
	(1) <u>Applicants have Misguided the Examining Corps</u>	27
vii.	<u>Applicants Did Not Possess The Claimed Invention</u>	28
	(1) <u>Applicants Did Not Possess Downloading Software</u>	29
viii.	<u>Applicants Failed to Timely Complete the Alleged Consolidation Agreement</u>	31
5.	<u>APPLICANTS MAY EITHER OWE FEES, OR BE DUE A REFUND</u>	31
	a. <u>Applicants Have Perpetuated Small/Large Entity Confusion</u>	31
	b. <u>There Are No Apparent Differences in Subject Matter for Large/Small Inventions</u>	32
	c. <u>Applicants' Subject Matter Groupings Do Not Appear to Justify a Fee Discrepancy</u>	32
	d. <u>The Payment Record Demonstrates Discrepancies Within the Same Grouping</u> .	33
	e. <u>Erroneous Fee Payments Would Violate the Alleged Agreement to Consolidate</u>	34
	f. <u>Applicants' Counsel Has Been Aware of Fee Discrepancies Since 1995</u>	34
	i. <u>Applicants Were Required to Update Small Entity Status</u>	34

ii. Applicants Changed Entity Size Status Within Applications 34

iii. In May 2000 Applicants' Counsel Admitted to Paying Deficient Fees On and After September 26, 1995 35

iv. Applicants Have Paid Small Entity Fees for Large Entity Licensees 36

6. COURTS ASSUME THAT THE PRIMARY EXAMINER DOES HIS JOB. 36-

7. CONCLUSION: THE PRIMARY EXAMINER IS DOING HIS ASSIGNED JOB .. 38

APPENDIX

TABLE OF AUTHORITIESCases

<u>In re Bauman</u> , 683 F.2d 405 (C.C.P.A. 1982)	11, 13, 14
<u>DH Technology Inc. v. Synergystex International</u> , 47 U.S.P.Q.2d 1865 (Fed Cir. 1998)	33
<u>Ex parte Hull</u> , 191 U.S.P.Q. 157 (P.T.O.B.A. 1975)	8, 16
<u>Molins PLC v. Textron Inc.</u> , 48 F.3d 1172 (Fed. Cir. 1995)	37
<u>Northern Telecom Inc. v. Datapoint Corp.</u> , 908 F.2d 931 (Fed. Cir. 1990)	15
<u>Personalized Mass Media Corp. v. The Weather Channel, Inc., et al.</u> , 899 F. Supp. 239 (E.D. Va. 1995)	3, 4, 8, 17, 18
<u>In re Certain Digital Satellite Sys. (DSS) Receivers & Components Thereof</u> , No. 337-TA-392 (Int'l Trade Comm. Oct. 20, 1997) (Initial Determination), [Parts 1 and 2] 1997 ITC LEXIS 307	1, 2, 5, 6, 12, 15, 19, 25, 36, 37

Statutes

19 U.S.C. § 1.337(a) (1994)	12
35 U.S.C. § 102	22, 24
35 U.S.C. § 112	8, 9, 15, 27, 28, 29, 30
35 U.S.C. § 120	1, 8, 10, 11, 12, 13, 15, 27
35 U.S.C. § 151	37
Uruguay Round Agreements Act, Pub. L. No. 103-465, § 532, 108 Stat. 4983 (1994)	1

Rules

13 C.F.R. § 121.12	35
37 C.F.R. § 1.9	35
37 C.F.R. § 1.27	35
37 C.F.R. § 1.28	35, 36
37 C.F.R. § 1.56	28
37 C.F.R. § 1.98	20
37 C.F.R. § 1.129(a)	33
37 C.F.R. § 1.181	31, 32
37 C.F.R. § 1.313(b)(3)	23
37 C.F.R. § 10.85	26, 28

Procedures

M.P.E.P. 711.03(d)	3
M.P.E.P. 714.03	10, 38
M.P.E.P. 1002.01	4
M.P.E.P. 2001.06(b)	20, 21, 22, 24, 25, 26
M.P.E.P. 2001.06(c)	12, 26

1. BACKGROUND: THE PORTFOLIO.

In the period between March 2, 1995, and June 7, 1995, applicants¹ filed 328 applications, each of which contained a 557-page specification. These 328 applications were filed immediately prior to June 8, 1995, the effective date of the Uruguay Round Agreements Act, Pub. L. No. 103-465, § 532, 108 Stat. 4983 (1994). (The Uruguay Round Agreements Act limited patent coverage to twenty years from the date of filing, whereas previously, patent coverage had existed seventeen years from the date of issuance, barring unenforceability due to inequitable conduct or laches.) These 328 specifications were continuations, under 35 U.S.C. 120 ("Section 120"), of applicants' 557-page parent application no. 08/113,329 ('329), filed August 30, 1993 (the "'329 application"). The '329 application is a Section 120 continuation of the 557-page application no. 056,501 (the "'501 application") which was filed on May 3, 1993 and which subsequently matured into U.S. patent no. 5,335,277 ('277) on Aug. 2, 1994. See Appendix at 000504-506 for a list of applicants' 328 applications, plus the parent '329 application. The first six applications in the chain, including '277, are shown below.

¹ Applicant Harvey is President and CEO of assignee Personalized Media Communications, L.L.C. (PMC), a limited liability company formed under the laws of the State of Delaware with its principal place of business at 110 East 42nd Street, Suite 1704, New York, NY 10017. PMC was formed in September, 1995 and, in December, 1995, acquired most of the assets and certain liabilities of Personalized Mass Media Corporation (PMMC). PMC's predecessor company, National Cable Clearinghouse, was founded in 1981 by Mr. Harvey. Its name was changed to PPMC in 1989. PPMC's assets were sold to PMC in 1995. See In re Certain Digital Satellite Sys. (DSS) Receivers & Components Thereof, No. 337-TA-392 (Int'l Trade Comm. Oct. 20, 1997) (Initial Determination), [Part 2 of 2] 1997 ITC LEXIS 307, *70, *71 (FINDINGS OF FACT, Section A, 1-3). Applicant Harvey and his counsel Thomas J. Scott, Jr., both earned degrees from Yale University around 1966. Appendix at 569 and Id., [Part 2 of 2] 1997 ITC LEXIS 307, *83-84 (FINDINGS OF FACT, Section D, 46-50).

The primary examiner adopts certain findings of fact by Administrative Law Judge Paul J. Luckern in the ITC Litigation. See In re Certain Digital Satellite Sys. (DSS) Receivers & Components Thereof, No. 337-TA-392 (Int'l Trade Comm. Oct. 20, 1997) (Initial Determination), [Part 2 of 2] 1997 ITC LEXIS 307, *75, *76 (FINDINGS OF FACT, Section C, 21 and 23):

C. Patents And Patent Applications Of Harvey And Cuddihy As Co-Inventors

21. PMMC is the named assignee on six issued United States patents naming

John C. Harvey and James W. Cuddihy as co-inventors:

Patent No.	Application Serial No.	Filing Date	Issue Date
4,694,490 (490 patent)	317,510 (510 application)	Nov. 3, 1981	Sept. 15, 1987
4,704,725 (725 patent)	829,531 (531 application)	Feb. 14, 1986	Nov. 3, 1987
4,965,825 (825 patent)	096,096 ² (continuation-in-part '096 application)	Sept. 11, 1987	Oct. 23, 1990
5,109,414 (414 patent)	588,126 (126 application)	Sept. 25, 1990	Apr. 28, 1992
5,233,654 (654 patent)	849,226 (226 application)	Mar. 10, 1992	Aug. 3, 1993
5,335,277 (277 patent)	056,501 (501 application)	May 3, 1993	Aug. 2, 1994

²On Sept. 11, 1987 applicants failed to specifically include or incorporate by reference the 44-page parent '531 specification into the 557-page '096 specification (applicants' principal counsel failed to "incorporate by reference" the parent '531 application's 44 pages into the '096 application's 577 pages). As a consequence, applicants failed to maintain "continuity" of the 44-page subject matter.

23. The specifications for the '490 and '725 patents were identical and 22 patent columns in length [44 pages plus drawings]. The specification for the '096 application, in contrast, was approximately 322 patent columns in length [557 pages plus drawings] . . .

a. The Primary Examiner Reserves the Right to Provide Further Information Regarding Applicants' Course of Conduct.

Applicants and their counsel (Thomas Scott, Jr.) have been attempting to secure patents by pursuing their unique, but improper, prosecution strategy for many years. One court noted that

Scott has been involved in [the] patent [portfolio] prosecution and strategy for many years, perhaps as far back as the 1970s. According to [the applicant], [Scott] is the most knowledgeable person about the disclosures on file in the PTO, [and] with the . . . 300 [then actually 329] pending applications for related patents. Scott also is described by [applicants] as "the expert on all aspects of the Company's patent position: including . . . the company's development of its future patent prosecution strategy."

See Personalized Mass Media Corp. v. The Weather Channel, Inc., et al., 899 F. Supp. 239, 244 (1995), Appendix at 000419.

Applicants' prosecution "strategy" has involved the submission of tens of thousands of claims, as well as thousands prior art references, a substantial number of which are irrelevant. This "strategy" has burdened the U.S.P.T.O. with vast amounts of information and prosecution content. The primary examiner cannot possibly discuss all of the prosecution content in this Notice, due to its sheer quantity. However, the primary examiner assumes that applicants are aware of their own prosecution content.

M.P.E.P. 711.03(d) states as follows:

[T]he examiner “may be directed by the Commissioner to furnish a written statement...setting forth the reasons for his or her decision upon the matters averred in the petition, supplying a copy thereof to the petitioner.” Unless requested, however, such a statement should not be prepared. See M.P.E.P. 1002.01.

However, should applicants choose to refute this Final Notice, the primary examiner reserves the right to provide additional prosecution content providing further basis for this Notice.

2. STATEMENT OF PUBLIC INTEREST.

This Final Notice is proper. Applicants and their counsels have created an enormous prosecution burden on the U.S.P.T.O. with their prosecution “strategy,” as will be explained. This burden on the office has caused unjustifiable and prejudicial delay.

a. Applicants’ Targets: Courts, Industry, and Licensees.

Applicants are aware that there are members of the public who have developed or invested in products and systems that have emerged in the market place related to applicants’ crafted claims. Appendix at 000419 lists applicants’ targets of litigation, including The Weather Channel and others which carry programming broadcast over the SATCOM satellite communications system, including the following (899 F. Supp. at 239):

- Landmark Communications Inc.,
- TCI of Virginia, Inc.,
- Newport News Cablevision LTD,
- Continental Cablevision of Richmond,
- Continental Cablevision of Virginia, Inc.,
- Media General Cable of Fairfax County, Inc.,
- Media General Cable of Fredericksburg, Inc.,
- Comcast Cablevision of Chesterfield County, Inc.,
- SBC Media Ventures, Inc.,
- Jones Intercable of Alexandria, Inc.,
- Falcon Holding Group, L.P., and

-Adelphi Communications Corp.

Other targets appear to be all cable television companies throughout the U.S. who carry the Weather Channel programming, as well as Weather Channel competitors. Moreover, the ITC Litigation identifies additional targets as follows (See [Part 2 of 2] 1997 ITC LEXIS 307, *70-72 (FINDINGS OF FACT, Section A, 4-15)):

4. Respondent Hughes Network Systems (HNS) is a corporation organized and existing under the laws of the State of Delaware with its principal place of business at 11717 Exploration Lane, Germantown, MD 20876

5. HNS is in the business of designing, manufacturing, importing and selling in the United States consumer electronics products

6. Respondent . . . Hitachi Home Electronics (America), Inc. (Hitachi) is a corporation organized and existing under the laws of the State of California with its principal place of business at 3890 Steve Reynolds Blvd., Norcross, GA 30093

7. Hitachi is in the business of designing, manufacturing, importing and selling in the United States consumer electronics products

8. Respondent DIRECTV is a corporation organized and existing under the laws of the State of California with its principal place of business at 2230 E. Imperial Highway, El Segundo, CA 90245

9. DIRECTV is in the business of selling and providing television programming through the transmission of satellite broadcast signals

10. Respondent USSB is a corporation organized and existing under the laws of the State of Minnesota with its principal place of business at 3415 University Avenue, St. Paul, MN 55114

11. USSB is in the business of selling and providing television programming through the transmission of satellite broadcast signals

12. Respondent Thomson Consumer Electronics, Inc. (Thomson or TCE) is a corporation organized . . . and existing under the laws of the State of Delaware with its principal place of business at 10330 N. Meridian Street, Indianapolis, IN 46290-1024

13. Thomson is engaged in the business of designing, manufacturing, importing, and selling in the United States consumer electronics products. . .

14. Respondent Toshiba America Consumer Products Inc. (Toshiba) is a corporation organized and existing under the laws of the State of New Jersey with its principal place of business at 82 Totowa Road, Wayne, NJ 07470

15. Respondent Matsushita Electronic Corporation of America (Matsushita) is a corporation organized and existing under the laws of the State of Delaware with its principal place of business at One Panasonic Way, Secaucus, NJ 07094. . . .

Additional targets identified in the ITC Litigation are as follows, Appendix at 000462-478. See

[Part 2 of 2] 1997 ITC LEXIS 307, *148-180 (FINDINGS OF FACT, Sections G-H):

- Hewlett Packard (fact 180),
- ARC (fact 186),
- Viacom International (fact 175),
- Starsight (facts 164,198,312,320,323-325,334,337,339-341,350-352,360-362,368),
- Sony (facts 171,198) , and
- the National Football League (facts 187-188,191-192).

Numerous additional targets may exist who represent the public interest, such as courts, and industry in general which have developed, in good faith, products and systems that have emerged in the market place and which are thus potentially subject to applicants' tens of thousands of claims in their "portfolio."

Applicants have been to court numerous times with their portfolio. The courts have given careful consideration to previous prosecution, including the 329 applications. Appendix at 000422, 000462-478. Among the findings of fact by courts are the following:

The business of PMC consists primarily of licensing its intellectual property and prosecution of patent applications. . . . As of June 11, 1997, with respect to any of PMC's current licensees, PMC does not design any tangible products for those licensees, nor does it work with manufacturers of those licensees' products in any way, nor does PMC monitor the quality of those licensees' products or services in any way, nor does PMC do any kind of safety checking on the products produced by those licensees, nor does PMC participate in any marketing efforts made on behalf of the products or systems licensed under its patents.

Appendix at 462. Rather than contributing to progress, it appears that applicants' primary business consists of attempting to license their portfolio to businesses engaged already in active production and development of products and systems applicants now claim as proprietary inventions.

3. THE LEGAL MYTH.

As an initial point, the primary examiner clarifies, for the record, that he has performed a survey of the pattern of prosecution in applicants' patent portfolio because the primary examiner has not received requested cooperation from applicants and their counsels in understanding what subject matter applicants believe they are claiming, and because applicants have failed to supplement their current deficient responses. The primary examiner realized, during the summer of 1999, that the approximately 191 applications to which applicants allege priority benefit to 1981 (of a total number of 329 applications) are replete with a pattern of material misrepresentations of law and related factual omission. As a consequence, the portfolio prosecution record adds up to a virtually meaningless record as to the merits and thus, among other things, has caused unjustifiable and prejudicial delay.

More specifically, the primary examiner realized that the patent portfolio record is replete with a pattern of misrepresentations regarding Section 120 "consequence" (e.g., see Appendix at 507); misleading references to the 44-page parent application as "the specification" (e.g., see Appendix at 508); material written description factual omissions in response to 35 U.S.C. § 112 (Section 112) rejections (both first and second paragraph), which failed to cite the 557-page specification; finally, among other things, applicants caused conflicting file wrapper histories from one application to another application. The primary examiner believes that applicants should be estopped from simultaneously assuming conflicting positions among the various applications.

As related to applicants' responses in the 191 applications, the portfolio is replete with a pattern of what appears to be intentional misrepresentation of the legal application of Sections 120 and 112. The sheer number of these inaccurate responses has resulted in the loss of many years of the portfolio's prosecution, and has harmed the public interest. This pattern has caused unjustifiable and prejudicial delay of the portfolio prosecution, and is grounds for rejection on the basis of laches (see amicus brief in support of Symbol Technologies v. Lemelson Medical, Educational & Research Foundation, Limited Partnership, Appendix at 000509-551; see also Timothy R. DeWitt, Does Supreme Court Precedent Sink Submarine Patents?, Appendix at 000552-568; see also Personalized Mass Media Corp. v. The Weather Channel, Inc., et al., 899 F. Supp. 239 (E.D. Va. 1995), Appendix at 000419-424; see also Ex parte Hull, 191 U.S.P.Q. 157 (P.T.O.B.A. 1975)).

It appears that, for applications in which applicants claim priority benefit to 1981, applicants have been improperly characterizing the “the specification” as the 1981 44-page parent specification; in fact, both the 1981 specification *and* the 1987 557-page specification were the appropriate references. According to the applicants, all that was required to gain priority benefit would have been to demonstrate written description in the 44-page parent specification. However, applicants would have been required to demonstrate written description in *both* the 1987 and the 1981 specification, in order to claim priority benefit to 1981. However, the written description of the 1981 specification was not incorporated by reference or otherwise included in the 1987 specification. This pattern of references to the wrong specification, and the related material omissions of written description to the correct (1987) specification, has resulted in unjustifiable and prejudicial delay. Due to the lack of continuity of written description back to 1981, the current file history displays no justification for issuance of a patent in these applications. Additional improprieties are addressed later in this notice.

4. FINAL NOTICE OF NON-RESPONSIVE AMENDMENT.

Applicants’ Request for Reconsideration (Request) is not responsive to the Initial Notice of Non-Responsive. (The Initial Notice of Non-Responsive applied to applicants’ amendments.)

Applicants’ nonresponsive amendments are not fully responsive to the previous office actions. Applicants’ continued failure to identify the proper written description, even after a request for proper written description by the primary examiner, as required under Section 112, has further caused unjustifiable and prejudicial delay. This is a Final Notice of Non-Responsive Amendment

from the primary examiner ("Final Notice").

a. Initial Notice from the Primary Examiner.

The primary examiner previously brought the pattern of material omissions of written description to applicants' attention via the Initial Notice. According to the M.P.E.P., "[O]nce an inadvertent omission is brought to the attention of the applicants, the question of inadvertence no longer exists." M.P.E.P. 714.03. Accordingly, it is irrelevant whether the Non-Responsive Amendments "appear to be *bona-fide*." However, the Non-Responsive Amendments do not "appear to be *bona-fide*" in view of the evidence before the primary examiner.³ The material omissions related to written description remain unacceptable and improper under the law.

b. Between September 1996 and October 1997, Applicants Relied Primarily on the 1981 Specification, Contrary to the Requirements under 35 U.S.C. § 120.

Between September 13, 1996 and October 20, 1997, applicants consistently referred primarily to the 1981 specification in amendments submitted to the U.S.P.T.O. In doing so, applicants implied to the U.S.P.T.O. that citations to the 1981 specification, alone, were sufficient to establish priority benefit to 1981.

³ These issues are related to materially analogous PATTERNS of communications between the applicants and the PTO in at least the co-pending application no.'s which are now subject to this notice: 08/437,044; 08/437,937; 08/438,206; 08/438,659; 08/440,837; 08/441,880; 08/442,165; 08/442,335; 08/442,507; 08/444,756; 08/445,290; 08/446,429; 08/446,494; 08/447,711; 08/449,110; 08/449,413; 08/449,702; 08/449,800; 08/451,377; 08/459,216; 08/469,078; 08/470,448; 08/470,476; 08/471,024; 08/474,139; 08/477,564; 08/478,794; 08/482,573; 08/483,054; 08/483,174; 08/483,980; 08/487,408; 08/487,649; 08/488,378; 08/498,002; 08/511,491. However, such pattern extends to the entire patent portfolio prosecution corresponding to cases which allege priority benefit to the 44 page parent specification. An enumerated list of the portfolio minus the first six patents are illustrated in the APPENDIX at pages 000504-506.

Although applicants made “parallel citations,” citing references to the 1987 specification in footnotes, applicants primarily cited the 1981 specification in the text of the amendments. However, applicants knew, or should have known that “continuity of disclosure” required substantive references to both the 1981 and the 1987 disclosures, as well as the current disclosure.

On September 13, 1996, Thomas J. Scott, Jr., applicants’ principal counsel, stated as follows, in discussing In re Bauman, 683 F.2d 405, 407 (C.C.P.A. 1982):

Thus the basic requirements of Section 120 have been summarized as
(1) copendency (i.e. the later filed application must be filed before “the prior application” is patented, abandoned or the proceedings are terminated);
(2) continuity of disclosure (i.e. it relies upon and is supported by the parent application’s specification);
(3) coinventorship (i.e. the subsequent application lists the same inventor(s) as the parent); and
(4) specific reference to the earlier application (i.e. the continuation application references the parent).

Appendix at 000481. It appears, then, that applicants were aware at least as early as September 13, 1996, that “continuity of disclosure” was required. Between September 1996 and October 1997, applicants’ amendments failed to adequately reference all written disclosures necessary to establish “continuity of disclosure,” which Thomas J. Scott, Jr. recognized to be a “basic requirement.” The amendments cannot be considered fully responsive. The non-responsive material omissions, related to written description, are unacceptable and improper under the law. Accordingly, the non-responsive Amendments do not appear to be bona-fide, since the legal requirements were known to applicants.

c. Applicants Were Notified In Court As to the Proper Specification Under

35 U.S.C. § 120. Furthermore, Applicants Failed to Bring Such Notification to the Attention of the U.S.P.T.O., Contrary to M.P.E.P. 2001.06(c).

On October 20, 1997, in the ITC Investigation's Initial Determination, Administrative Law Judge Paul J. Luckern reproached applicants for improperly identifying written description from the 1981 44-page parent specification.⁴ Specifically, applicants received judicial notice that the written description for applicants' claims is necessarily found in the 1987 557-page specification and not the 1981 44-page parent specification. The non-responsive material omissions of written description are thus unacceptable and improper under the law. Accordingly, the Non-Responsive Amendments do not "appear to be *bona-fide*."

There was inquiry as to whether "continuity of disclosure" existed. According to the Administrative Law Judge, applicants' counsel stated that to the extent the "[1981 44-page disclosure] has relevance, it is because it is part of the file history of the [1987 557-page disclosure]." See [Part 1 of 2] 1997 ITC LEXIS 307, *252 citing ITC transcript at 3658. However, "file history" in this case is not the same as "continuity of disclosure," which would have required that the written description of the 1981 disclosure be incorporated by reference or otherwise included in the 1987 disclosure. At no time did applicants' counsel establish

⁴The ITC Investigation began in 1996. Applicants filed a complaint with the United States International Trade Commission (the "Commission") asserting that various intervenors were importing Digital Satellite Systems (DSSs) that infringed applicants' patent claims in violation of 19 U.S.C. § 1.337(a) (1994) ("Section 337"). In response, the Commission instituted the investigation on December 18, 1996. See 61 Fed. Reg. 66695-96 (1996). The Intervenors and the Commission generally maintained the same positions. The ITC Investigation culminated in the Initial Determination of 450 pages. The Administrative Law Judge recommended that the Commission conclude that Section 337 had not been violated.

“continuity of disclosure.”

Approximately one year after instructing the Board of Appeals and Interferences at the PTO that the “basic requirements”⁵ included “continuity of disclosure,” applicants regressed to arguing that they should get priority benefit for satisfying only steps 1), 3), and 4). However, the ALJ recognized that common subject matter is required to satisfy Section 120 (in addition to the other requirements).

d. Applicants’ Pattern of Improperly Identifying the Wrong Written Description In the Current Prosecution Began On or After Applicants Received Repeach for Improper Identification of Written Description In Court.

After Judge Paul J. Luckern’s reproach to applicants on October 20, 1997, applicants not only continued to focus on the 1981 disclosure in prosecution before the U.S.P.T.O., but ceased referencing the 1987 disclosure entirely. Furthermore, applicants began asserting to the U.S.P.T.O. that reference to the 1987 disclosure was unnecessary under Section 120. Given Judge Luckern’s specific comments to the contrary, the non-responsive amendments do not appear to be *bona-fide*. Thus, the non-responsive material omissions are unacceptable and improper under the law.

e. The Principal Counsel’s Parenthetical Remarks in Application No. 08/113,329 Misinterpret In Re Bauman.

Applicants’ parenthetical remarks (Appendix at 000481), misstate the legal test for “continuity of disclosure.” Specifically, the parenthetical remarks state that “continuity of disclosure” means that “it relies upon and is supported by the parent application’s specification.” Applicants have

⁵ In re Bauman, 683 F.2d 405, 407 (C.C.P.A. 1982).

interpreted this to mean that the present claim must be supported only by the 1981 specification. However, this is wrong, and not supportable by In re Bauman, which clearly requires “continuity,” i.e., a continuous chain of common subject matter. In this case, that would require the present claim to rely on and be supported by the written descriptions in both the 1987 and the 1981 specifications.

Applicants’ misstatement of In re Bauman contributed to unjustifiable and prejudicial delay. The non-responsive material omissions related to written description are unacceptable and improper under the law. Accordingly, the non-responsive Amendments do not “appear to be *bona-fide*.”

Until recently, the primary examiner and other U.S.P.T.O. examiners have relied in good faith on the principal counsel’s misleading statements of law and related misrepresentation of the 1981 44-page disclosure as “the specification” (e.g., Appendix at 000508). Thus, the U.S.P.T.O. has been misled by applicants’ material omissions related to the written description, to the detriment of the public interest.

Moreover, the applicants’ material omissions of written description, insertion of misleading parenthetical content, and failure to identify the correct specification following both judicial notice by the court and notice by the primary examiner, have caused unjustifiable and prejudicial delay. This delay is grounds for rejection of the claim on the basis of laches.

f. Applicants Have Misled the U.S.P.T.O. In Other Instances.

Applicants have made additional misleading representations of Section 120. For instance,

Appendix at 000480 states as follows:

The case law makes clear that the only relevant inquiry concerning claims filed in a subsequent continuation application pursuant to Section 120 is whether they are adequately supported in under Section 112, first paragraph, in the initial application.

Paper 21, p. 27, 08/113,329 ('329).

This statement of the law is wrong; "continuity" is required, not only support in the "initial application." This misstatement has caused unjustifiable and prejudicial delay. The material question is whether both the 1987 and the 1981 specifications support the claims. Accordingly, the non-responsive material omissions of written description are unacceptable and improper under the law. The non-responsive amendments do not appear to be *bona-fide*.

- g. Applicants Received Prior Notice in Court that Any Lapse By The Examiner Does Not Exculpate Counsel.

In the ITC Litigation, applications were judicially notified that

. . . lapse on the part of an Examiner does not exculpate an applicant whose acts are intentionally deceptive. . . .

See [Part 1 of 2] 1997 ITC LEXIS 307, *38, citing Northern Telecom Inc. v. Datapoint Corp., 908 F.2d 931, 15 U.S.P.Q.2d 1321, 1327 (Fed. Cir. 1990). For the purpose of protecting the public interest, the primary examiner states for the record that he firmly believes it was the principal counsel's intent to mislead the U.S.P.T.O. Although applicants have attempted to blame the U.S.P.T.O., on numerous occasions, for unreasonable delay, applicants' misleading statements have resulted in many years' unjustifiable and prejudicial delay in portfolio prosecution.

The primary examiner must rely on Section 112 rejections in order to encourage a clear and

accurate explanation from applicants as to how applicants believe their own pending claims/limitations can be interpreted so as to be supported by the 1987 disclosure. If the pending claims are based on unfounded allegations of claim support in the 1987 disclosure, then applicants' demand for the examiner to fulfill his duty of determining the scope/meaning of applicants' currently pending claims is inexplicable. Applicants cannot expect an examiner to discern (much less "immediately discern") the meaning/scope of applicants' own claim limitations when these claim limitations incorporate terminologies having normal/conventional meanings vastly different from the meanings/scopes that are now attached to them by applicants' arguments. (These arguments were/are not part of the original disclosure.)

The current patent prosecution "strategy" appears to be designed to overwhelm those who already have developed products and systems in the market place, the U.S.P.T.O., and the courts. Good-faith developers of products and systems, as well as the courts, should not be permitted to be overwhelmed.

It may be unusual for the issue of laches to arise during prosecution. However, the examiner has authority to reject claims on the basis of laches. In Ex parte Hull, 191 U.S.P.Q. 157, the Board of Patent Appeals and Interferences (Board) held that "prior warning in preceding allowed applications" could sustain a rejection on the basis of laches. The Board stated "... it is applicants' overall course of conduct rather than a number of continuing applications that is determinative and may result in forfeiture of right to patent." Thus, it is proper for the U.S.P.T.O. to record facts and findings related to applicants' overall pattern of portfolio conduct

which would support rejection on the basis of laches.

In addition, the Intellectual Property Owners Association (IPO) considers conduct causing “unjustifiable and prejudicial delay in prosecution” to be material to whether forfeiture of right to patent is appropriate under Supreme Court precedent. Appendix at 000509-551; see also Appendix at 000552-568 and 000419-424. The primary examiner must record the pattern of portfolio prosecution, and other related findings of fact that may be material to courts on the issue of laches. An accurate recounting of applicants’ pattern of portfolio prosecution is in the public interest.

- h. 1995: The Weather Channel Litigation, The Doctrine of Laches, Inequitable Conduct and The Principal Counsel.

In addition to applicants’ ITC Litigation, applicants also initiated an earlier litigation using the same portfolio. See Personalized Mass Media Corp. v. The Weather Channel, Inc., et al., 899 F. Supp. 239 (E.D. Va. 1995), Appendix at 000419-424.

In that case (“Weather Channel Litigation”), Thomas J. Scott, Jr., and the law firm of Howrey & Simon, in which Mr. Scott was a partner, were disqualified from serving as trial counsel for applicants. This disqualification occurred after the Weather Channel alleged inequitable conduct (for failure to disclose prior art) and laches against applicants, and moved to disqualify counsel on the basis that Mr. Scott was a potential witness on both issues.

The Court observed as follows:

There is evidence that Scott had available to him information about prior art which was not timely filed in connection with the '825 application. If the jury were to believe that material was deliberately withheld, it would be prejudicial to PMMC because proof of such inequitable conduct would render PMMC's patents unenforceable. . . . In sum, the record here establishes that some of Scott's testimony already is prejudicial to PMMC and other testimony reasonably may be characterized in that fashion without indulging in speculation or surmise.

899 F.Supp. at 244.

This Weather Channel opinion was published on September 8, 1995. However, applicants have continued a similar course of conduct in attempting to mislead the U.S.P.T.O. as to the existence of prior art known to applicants to render the claims unpatentable. Given applicants' rebuke in the Weather Channel case, applicants have revised their prior art disclosure strategy, and have submitted over 2,200 references to prior art in the instant claims. However, applicants failed to specifically identify prior art known to applicants to read on the claims (since the prior art was cited against other co-pending applications claiming the same general subject matter).

i. Applicants' Overall Conduct Has Caused Unjustifiable and Prejudicial Delay in Prosecution.

Applicants have stated that the principal counsel is the "most knowledgeable person about the disclosures on file in the PTO, [and about] the . . . 300 pending applications for related patents [i.e. this instant application]." In addition, applicants have stated that the principal is "the expert on all aspects of the Company's patent position: including . . . the company's development of its future [i.e. the current] patent prosecution strategy" However, applicants' prosecution "strategy" has caused unjustifiable and prejudicial delay.

One needs only to read the ITC Investigation to appreciate how difficult it was for the ITC to

deal with a mere handful of applicants' crafted claims. In the instant case, the U.S.P.T.O. is faced with managing more than 5000 times that number of claims. Applicants' strategy of overwhelming the office, failing to specifically identify relevant prior art and misleading the office as to whether continuity of description was required, has resulted in unjustifiable and prejudicial delay.

i. The Number of Claims Filed By Applicants Is Unwarranted.

As patent applications go in the broadcast arts, applicants' 1987 disclosure is on the lengthy side, comprising 557 pages of written description. Using the claim numbers set forth above, it can be conservatively estimated that applicants have submitted between 18 and 36 claims per page of the 1987 description: i.e., about one claim for every 8.5 to 17.7 words. This claim-to-description ratio is higher when one considers only those portions of the 1987 written description on which the claims are actually based. Specifically, applicants' own expert witness, Mr. Davis, testified in the ITC Investigation that "you don't need to read all 310 . . . columns [of the 1987 557-page disclosure]". Mr. Davis testified that "you can gain a complete understanding [of the 1987 557-page disclosure] on the first 25 to 30 columns." (See [Part 1 of 2] 1997 ITC LEXIS 307, *251.) These first 30 columns correspond to about 57 pages of the 1987 written description, which translates to a ratio of one submitted claim for every 1 to 2 words of written description. The above ratio also *soars* when one considers those of the tens of thousands of submitted claims for which applicants have alleged priority to portions of the 44-page 1981 written description (i.e. those of the present application). The number of claims filed by applicants has caused unjustifiable and prejudicial delay.

ii. I.D.S. References Are Inappropriate and Irrelevant.

Applicants have filed approximately 2,200 references, many of which are irrelevant. The foreign language references cited were previously not accompanied by statements of relevance or translations and thus, not in compliance with 37 C.F.R. § 1.98. Numerous cited references are subsequent to the 1987 disclosure. Applicants also cited unrelated subject matter such as: U.S. Patent #33,189, (a beehive, see Appendix at 000501); GB 1565319 (a chemical compound); a coversheet titled "ZING" (Appendix at 000498-499); a computer print out from a library search with the word "LST" on it; a page of business cards, including that of James Cuddihy (Appendix at 000502); U.S. patent 2,731,197 titled "PIN BOX CONTROL MECHANISM" (Appendix at 000500); U.S. patent no. 4,473,068, an intramuscular implant device for use in retention of the greater trochanter (entitled "trochanteric basket," Appendix at 000503); and numerous other irrelevant citations. These, among other references, create an onerous burden on the U.S.P.T.O. and have caused unjustifiable and prejudicial delay.

- iii. Applicants' Preliminary Amendment Submissions Were Untimely. Furthermore, Applicants' Counsel's Request To Delay Prosecution Was Unreasonable.

As evidenced by the Appendix at 000430-431, although applicants filed the 328 applications prior to June 8, 1995, they did not complete their preliminary amendments for those applications until June of 1996, a year after filing. The record shows that the former examiner, Mr. Bookbinder, was receiving requests to delay prosecution from applicants' counsel Woolston as late as June 12, 1996. Appendix at 000430. Applicants' untimely filing of their preliminary amendments caused unreasonable delay.

- iv. Applicants Have Filed Substantially Duplicate Claims in Different Applications. Furthermore, Applicants Failed to Make a Good Faith Effort, Contrary to M.P.E.P. 2001.06(b).

The Appendix at 000485-495 provides representative examples establishing that applicants filed substantially duplicate claims in most or all applications. In response to observation by the examiner of the presence of duplicate claims, applicants stated they

acknowledge their duty to maintain a line of patentable demarcation between related applications. . . . the applicants intend to make a good faith effort to alert the PTO of any instances in which the PTO treats such claims inconsistently.

See paper no. 13 page no. 29 Section D, filed July 25, 1997, for portfolio application 08/487,851.

Applicants titled this section “Duty to maintain line of patentable demarcation between related patents.” However, it appears no “good faith effort” has been made. Applicants have not even alerted the U.S.P.T.O. how the representative claims were treated. Continued failure to inform the primary examiner of duplicate or substantially similar claims, as required by M.P.E.P.

2001.06(b) (Appendix at 000496), further caused unjustifiable and prejudicial delay. During the summer of 1999, the principal counsel admitted to failing to alert the PTO when like claims had been treated differently.

For example, applicants have submitted the same claim and/or a broader version of the same claim. Applicants then failed to notify the U.S.P.T.O. of prior art rejections by other examiners on the same or similar claims in other applications.

Application no. 08/459,218 (‘218), claim 15, when compared to application no. 08/487,408 (‘408), claim 18, demonstrates this practice. These two claims recite the same general subject matter. Claim 15 is slightly narrower, recognizing that “data” is more limiting than “mass medium

programming,” and “instruct signals” is more limiting than “portions of mass medium programming.” Claim 15 was rejected under 35 U.S.C. § 102 (“Section 102”) on February 23, 1997, and also on April 16, 1998. However, applicants continued to submit claim 18 for examination without alerting the claim 18 examiner of the Section 102 prior art rejection of claim 15. Applicants’ failure to identify the appropriate prior art to the claim 18 examiner caused a delay of two years in rejecting claim 18, and violated M.P.E.P. 2001.06(b). Applicants’ practice of duplicative submissions, and failure to notify the office of prior art rejections in the duplicative claim, has caused unjustifiable and prejudicial delay.

v. Interview of June 16, 1999.

The personal interview of July 16, 1999 (the “July 16, Interview”), related to withdrawing from issue application no. 08/484,858 (‘858), based on prior art teaching (the anticipation of ‘858 claim 9 by the abandoned grandparent disclosure corresponding to U.S. patent no. 4,536,791, issued to Campbell et al). Although applicants had been aware of this prior art teaching, applicants failed to notify the ‘858 examiner of this teaching, resulting in an erroneous allowance of the claim. In attendance at the interview was acting Director Dwyer, Supervisor Faile, examiner Luther, applicant Harvey, principal counsel Thomas J. Scott, Jr., and counsel Donald J. Lecher.

(1) Applicants’ Principal Counsel Threatened to Seek a Writ of Mandamus.

The July 16, Interview began with threats by applicants’ principal counsel to seek a writ of mandamus from the courts in order to force the PTO to issue ‘858. Claim 9 of ‘858 was the only claim that was discussed. Claim 9 was anticipated under Section 102 by Campbell et al., in teachings that counsel Donald J. Lecher had recognized during more than 20 hours of personal

interviewing earlier in 1999 on other applications (for example, application no. 08/470,571). Thus, the office was required to withdraw application no. '858 from issue, under 37 C.F.R. § 1.313(b)(3) (unpatentability of one or more claims). Even though counsel Lecher acknowledged, in the July 16, interview, that claim 9 was anticipated by Campbell, applicants' principal counsel Scott continued to threaten a writ of mandamus. Mr. Scott stated that he "desired" the '858 examiner's "interpretation" and "not" the current examiner's interpretations (or counsel Lecher's interpretation). However, neither Mr. Scott nor other counsel for applicants ever informed the '858 examiner that the same subject matter was under rejection in other applications.

In the July 16 interview, the examiner stated that claim 9 of '858 read squarely on Campbell et al.'s Figure 12 with respect to column 17, lines 58-61 (this corresponds to the Campbell, et al. abandoned grandparent disclosure). Figure 12 detailed a combined medium presentation, consisting of the display of a "text display black screen" [graphic presentation] and a "video" [television presentation] alternately. These teachings of Campbell, et al., had previously been thoroughly covered in more than twenty hours of interviews for other applications (for example, application no. 08/470,571). In response, counsel Lecher stated, "The examiner's right." Applicant Harvey then said that "it didn't matter" that applicants recognized these teachings of Campbell in their other portfolio applications, because each application was considered separate. Applicant Harvey insisted that Campbell factual teachings were not universal from case to case. However, the examiner pointed out that Campbell, et al., teach a universal set of facts that are uniform from case to case. In both the cases at issue, Campbell teaches a combined medium presentation consisting of a graphic presentation and a video television presentation, alternating.

The principal counsel then said he “desired” to “benefit” from the ‘858 examiner’s interpretation, “regardless of what Campbell teaches.” This “desire” was disturbing, since Campbell does, in fact, teach an alternate display of graphics and video at Fig. 12.

Applicants disregarded M.P.E.P. 2001.06(b) (Appendix at 000496) in attempting to procure different interpretations of Campbell from different examiners working on different applications, without disclosing to one examiner the use of Campbell in a rejection of the same subject matter against another application. However, applicants amended ‘571 to avoid Campbell (thereby conceding that Campbell was material on the same claimed subject matter), while failing to inform the ‘858 examiner of their amendment to avoid Campbell on that same subject matter. This practice is improper and contrary to the M.P.E.P. requirements; applicants are required to inform the respective examiners of potential conflicting U.S.P.T.O. actions. Applicants’ failure to so inform the examiners resulted in the withdrawal from issue of the ‘858 application, and has caused unjustifiable and prejudicial delay in prosecution.

(2) Applicants Consistently Violated M.P.E.P. 2001.06(b).

Applicants continuously have failed to inform examiners of known conflict among applications containing the same claimed subject matter, but assigned to different examiners. For example, application no. 08/446,431 (‘431) included a rejection of claim 13 under Section 102, citing Campbell as prior art, on *February 14, 1997* (see paper no. 12, page 23 paragraph 23). In response to this rejection, applicants stated that Campbell “. . . is completely silent on . . . one of a simultaneous presentation and sequential presentation” (no. ‘431, paper 15, page 36, lines 9-11). The ‘431 examiner correctly pointed out that Campbell does teach “one of a simultaneous

presentation and sequential presentation” (for example, graphic and video, per Fig 12).

Applicants then further amended claim 13 to avoid Campbell on February 24, 1998 (see no. ‘431, paper 17, page 2).

However, on August 6, 1998, almost four months later, applicants attempted to procure letters patent for the same claimed subject matter in application no. 08/441,577 (‘577). This application was rejected, with the examiner finding that “simultaneous presentation and sequential presentation” read on Campbell. In response to this rejection, applicants alleged “. . . Campbell lacks any concept of simultaneous or sequential output presented . . .” Applicants never informed the ‘577 examiner that applicants amended the ‘431 application to avoid rejection under Campbell. This constituted a violation of applicants’ duty under M.P.E.P. 2001.06 (b), and caused unjustifiable and prejudicial delay in prosecution.

(3) DIRECTV “Overlays” Appear to Have Been a Target.

One of the issues in the ITC Litigation was whether applicants had DIRECTV-like overlays. In the ITC litigation, the ALJ characterized DIRECTV overlays as follows (see [Part 1 of 2], 1997 LEXIS 307, at *58):

. . . Complainant [applicants’ interest] has argued that three types of "overlays" are generated by the accused DSS systems, that "information concerning [a pay-per-view] movie . . . such as the start time, rating, and time" is a "video overlay" [i.e. a simultaneous or sequential presentation of e.g. graphic and video] related to "a viewer's reaction to specific content in that program;" and that "an information banner, which includes information such as the title and rating of the television program" is a video overlay [i.e. a simultaneous or sequential presentation of e.g. graphic and video] related to "said television programming;" and that "the Program Guide . . . is a video overlay displaying information . . . in response to the viewer pressing the appropriate button on the remote control . . . [i.e. a simultaneous or sequential presentation of e.g. graphic and video] . . .”

In this case the ALJ found that applicants' claims did not read on the DIRECTV overlay due to applicants' simultaneous presentation of graphic and video material, while DIRECTV had sequential presentation of graphic and video material. However, subsequent to this case, applicants amended claim language in an apparent attempt to read on DIRECTV's overlay. For this reason, it appears that counsel Scott's insistence on another interpretation of Campbell may have been because of his unwillingness to give up claims applicants hoped would read on DIRECTV's overlay. However, Campbell clearly teaches applicants' claimed overlays. Applicants had a duty under M.P.E.P. 2001.06 (b) and (c) (Appendix at 000497-498) to keep each examiner informed of the treatment of the same claimed subject matter in other applications. In failing to so inform examiners, it appears that applicants' principal counsel desired a "lapse" on the part of an examiner not informed of the potential conflict or of the issues raised in the ITC litigation. Applicants' conduct has resulted in unjustifiable and prejudicial delay.

- vi. Applicants have Acted Contrary to 37 C.F.R. § 10.85(a)(4), (5), and (6).

The Appendix at 000001-334, contains a Microsoft Word "Compare Documents" comparison of the 1987 557-page specification with the 1981 44-page specification. Theoretically, the Compare Documents function underlines new subject matter in the 1987 specification. In addition, the function is intended to strike out 1981 subject matter deleted in 1987. The function is also intended to show no underlining or strikeouts when content between the two compared documents is the same. (The Compare Documents function is not foolproof, however, and the comparison attached does contain some comparison errors.)

However, most of the text in the comparison displays underlining, indicating that applicants added new subject matter to the 1987 disclosure. In addition, most of the 1981 specification has been struck. At first glance, there appears to be some limited common subject matter (for example, Appendix at 000013-015).

Nevertheless, due to the context of the 1987 disclosure, even apparent common subject matter actually conveys different ideas and concepts than in the 1981 disclosure. To establish that applicants "possess" an invention, claiming priority benefit to 1981, applicants must trace the written description back through the 1987 disclosure to the 1981 disclosure. This they have not done.

While the Document Compare function is fallible, it illustrates the severity of the applicants' failure to incorporate by reference. Applicants' responses, alleging that only the 1981 disclosure is relevant, appear intended to mislead the U.S.P.T.O. as to the lawful requirements of Section 120 and 112.

(1) Applicants have Misguided the Examining Corps.

Throughout the portfolio prosecution, applicants' counsels have practiced a pattern of misleading the examining corps with statements such as the following:

Applicants . . . point out that the . . . subject application claims priority back to the application filed November 3, 1981. . . . Consequently, the Applicants will demonstrate disclosure only with respect to the [19]81 case.

See application no. 08/468,641, paper no. 12, page 22, first paragraph. In addition,

The present application claims priority under 35 U.S.C. 120 Consequently,

the Applicants will demonstrate disclosure only with respect to the '81 case.

See application no. 08/479,024, paper no. 12, page 20, second paragraph. Also,

The following . . . corresponds to the specification support in the right column

See application no. 08/479,024, paper no. 17, page 30, last two paragraphs, referring to the 1981 disclosure. Furthermore,

The following table...corresponds to the specification . . .

See application no. '641, paper no. 16, page 32, last paragraph, citing to the 1981 disclosure.

These statements demonstrate a pattern of misleading the patent examining corps as to the proper "specification." This pattern of misrepresentations is contrary to applicants' duties to the U.S.P.T.O. under 37 C.F.R. § 10.85 and 37 C.F.R. § 1.56, and continues a pattern of conduct for which applicants were admonished by Administrative Law Judge Luckern. Applicants' pattern of affirmatively misleading the office, and omitting the 1987 disclosure, has caused unjustifiable and prejudicial delay.

vii. Applicants Did Not Possess The Claimed Invention.

Section 112 first paragraph requires applicants' 1987 disclosure to have conveyed, with reasonable clarity to those of ordinary skill in the art on September 11, 1987, that applicants possessed that which they now claim. For each pending claim, the examiner must determine whether one skilled in the art would have immediately discerned all of the claim limitations at issue from the disclosure at the time that the 1987 disclosure was originally filed. Examiner finds, under Section 112, that one skilled in the art would not have immediately discerned the claim limitations at issue from the 1987 disclosure.

(1) Applicants Did Not Possess Downloading Software.

Applicants have attempted to change the meaning of words from one disclosure to another in order to establish that one skilled in the art, on that date, would have discerned the claim limitations at issue from the 1987 disclosure. For instance, applicants' 1981 disclosure described a television distribution system that distributed digitally encoded instructions within the VBI of its distributed TV programming. These distributed instructions were used to cue the execution of specific software that was stored within "peripheral" devices located throughout the network. In the year 2000, applicants argue that a series of these distributed cuing signals represented a series of instructions for controlling a programmable processor and therefor represented computer software "programming." The examiner rejects this argument. This is equivalent to arguing that a computer input device such as a mouse, generates computer software programming because it, too, provides a series of instructions which cue specific computer software "programming" to be executed by the computer. Clearly, received instructions which cue a programmable processor/computer to execute designated portions of pre-loaded software do not constitute, nor, under Section 112, do they convey in an "immediately discernible" fashion, computer software "programming" in the conventional sense of such terminology. The meaning which applicant now attempts to give the terminology is repugnant and would not have been "immediately discernible" to one skilled in the art. It does not pass Section 112 first paragraph muster. Applicants have argued new meanings solely for the purpose of establishing Section 112 first paragraph support for its use and introduction into the pending claims.⁶

⁶ While applicants use distorted definitions and interpretations of conventional terminology to justify subsequent introduction of these terms into applicants' original disclosure/claims under Section 112 first paragraph, applicants' legal arguments in alleging infringement against others have shown that applicants do not wish to be held to these distorted definitions and interpretations. Applicants argue for a process which would allow applicants to obtain patent

The example given above illustrates the kind of absurd arguments that the examiners of record have struggled to deal with throughout the prosecution of applicant's 329 co-pending applications. This example also demonstrates the extent to which applicants will twist and bend the content of the 1987 disclosure in order to retroactively create support for currently recited subject matter. This current subject matter was not, in fact, disclosed or described within applicant's 1987 disclosure.

Examiner must rely on Section 112 first paragraph rejections in order to encourage a clear and accurate explanation from applicants as to how their own claims can be interpreted so as to be supported by the 1987 disclosure. The current claim limitations incorporate terminologies having current conventional meanings that are vastly different from the meanings and scopes that are now attached to them by applicants' current arguments. These arguments are not part of the original disclosure.

Returning to the argument addressed above, applicants now drafts claims whose limitations include "computer software/programming" terminology so as to literally obtain patent coverage over the downloading of "computer software/programming" while, at the same time, trying to base their own alleged support for these newly introduced limitations on their 1981 disclosure's description of transmitted instructions which clearly did not comprise "computer software/programming" but only cued its execution. This is a blatant attempt to obtain literal patent coverage claiming priority to 1981 for something that applicants did not have in their possession as of the 1981 filing date.

coverage over subject matter on the basis of current conventional meanings of art-related terminology when, in actuality, applicants obtained such patent coverage only through a distorted reading of the same terminology.

Applicants' numerous attempts to change the plain meanings of terms should be discouraged.

viii. Applicants Failed to Timely Complete the Alleged Consolidation Agreement.

Applicants allege that in November 1998, they agreed to consolidate their applications into 79 applications. As of March 7, 2000, applicants had consolidated approximately 25 percent of their applications. This issue is expected to be addressed in further detail in response to applicants' 37 C.F.R. § 1.181 petition in application no. 08/470,571. Applicants' failure to consolidate their cases in a timely manner has resulted in unjustifiable and prejudicial delay of prosecution, contrary to the public interest. Obviously, the PTO cannot prosecute consolidated cases until such cases are, in fact, consolidated under the terms of the alleged agreement.

5. APPLICANTS MAY EITHER OWE FEES, OR BE DUE A REFUND.

a. Applicants Have Perpetuated Small/Large Entity Confusion.

Counsel Lecher (registration no. 41,933) admitted to the examiner (the "admission") that applicants' counsels, Messrs. C. Talbot (registration no. 34,262), Jeffrey Auerbach (registration no. 32,680), Michael J. Strauss (registration no. 32,443), and Thomas J. Scott, Jr. (registration no. 27,836) have been simultaneously making small and large entity fee payments at the direction, or under the supervision of, Mr. Scott. The examiner previously asked Mr. Lecher to explain the rationale for these varying payments; however, Mr. Lecher provided no explanation. The Appendix at 000335-419 details a record of applicants' fee payments over the course of the portfolio prosecution over the last several years. This record demonstrates apparent discrepancies in applicants' claims to small entity fees.

b. There Are No Apparent Differences in Subject Matter for Large/Small Inventions.

The primary examiner has considered various claimed subject matter of the applications having paid small entity fees (the “small entity inventions”). Additionally, the primary examiner has considered various claimed subject matter of the portfolio applications having paid large entity fees (the “large entity inventions”). Examiner cannot find a difference in claimed subject matter between the large entity inventions and the small entity inventions. This does not appear to a basis for a fee discrepancy.

c. Applicants’ Subject Matter Groupings Do Not Appear to Justify a Fee Discrepancy.

Applicants have indicated they have 56 subject matter groupings (the “56 groupings”). Appendix at 000444-445. Counsel Scott alleges that each of applicants’ 56 groupings (e.g. ADVT, ASIN, etc.) claim different subject matter (see 37 C.F.R. § 1.181 Petition filed on March 7, 2000, in 08/470,571, page 9). Examiner finds that the 56 groupings do not, in fact, claim different subject matter.

The primary examiner finds that the 56 groupings comprise substantially duplicate claims (see Appendix at 000485-495). For example, the first representative set of applicants’ substantially duplicate claims compares “grouping NAUT,” application 08/477,805, claim 25 and “grouping SETT,” application 08/449,523, claim 11. The subject matter of “NAUT” claim 25 is the subject matter of “SETT” claim 11. Claim 11 is merely a bit broader than claim 25. Likewise, others of the 5 sets are from different groups, but claim the same subject matter. The primary examiner finds that these different “subject matter groupings” actually claim the same subject matter, and do not appear to form a valid basis for a fee discrepancy.

d. The Payment Record Demonstrates Discrepancies Within the Same Grouping.

The primary examiner has compiled a fee payment fact sheet for applicants' patent application portfolio ("payment record"). Appendix at 000335-419. This payment records demonstrates fee discrepancies even within the same "subject matter groupings." For instance, portions of the compiled record corresponding to the "NAVI" grouping demonstrate differing payments for two applications within the "NAVI" grouping, as follows (application no. 08/449,697 ('697) and 08/460,240 ('240)):

08449697	24-May-95	SMALL	BASIC FILING FEE UTILITY	\$ 365.00
08449697	24-Sep-97	SMALL	CLAIMS IN EXCESS OF 20	\$ 22.00
08449697	24-Sep-97	SMALL	EXTENSION FOR RESPONSE WITHIN 3RD MO.	\$ 465.00
08449697	16-Jul-98	LARGE	EXTENSION FOR RESPONSE WITHIN 3RD MO.	\$ 950.00
08449697	16-Jul-98	LARGE	CLAIMS IN EXCESS OF 20	\$ 484.00
08449697	16-Oct-98	LARGE	STATUTORY DISCLAIMER	\$ 110.00
08460240	02-Jun-95	LARGE	BASIC FILING FEE UTILITY	\$ 365.00
08460240	30-Nov-95	LARGE	INDEPENDENT CLAIMS IN EXCESS OF 3	\$ 468.00
08460240	30-Nov-95	LARGE	CLAIMS IN EXCESS OF 20	\$ 627.00
08460240	23-Jun-97	LARGE	EXTENSION FOR RESPONSE WITHIN 3RD MO.	\$ 930.00
08460240	06-Jul-98	LARGE	NOTICE OF APPEAL	\$ 310.00
08460240	06-Jul-98	LARGE	EXTENSION FOR RESPONSE WITHIN 3RD MO.	\$ 950.00
08460240	16-Jul-98	LARGE	FOR FILING A SUBMISSION AFTER FINAL REJECTION UNDER RULE 1.29(a)	\$ 790.00

It is evident that the "small" and "large" labels for these applications are contradictory. The first column denotes the application number. The second column denotes the date the office received the payment. The third column, containing the labels "SMALL" or "LARGE," indicates the type of fee payment made. The fourth column indicates the type of transaction. The fifth column indicates the amount of payment. It is unclear why applicants have paid different fees for what they have alleged to be the same subject matter (Appendix at 000444).

Counsel Lecher's admission appears to raise potentially significant consequences. See DH

Technology Inc. v. Synergystex International, 47 U.S.P.Q.2d 1865 (Fed Cir. 1998), Appendix at 000446-461. It is the primary examiner's responsibility to recognize this admission and what may be improper fee payments. To date, applicants have provided no good-faith explanation that might explain the fee discrepancies.

e. Erroneous Fee Payments Would Violate the Alleged Agreement to Consolidate.

Erroneous fee payments would be in violation of the alleged agreement for consolidation, because the abandonment of applications containing incorrect fee payments would bury the record of such errors. The primary examiner could not accept consolidated applications that accomplished such a purpose. Applicants' agreement to consolidate is premised on an assumption by the U.S.P.T.O. that such consolidation will accomplish lawful ends only.

f. Applicants' Counsel Has Been Aware of Fee Discrepancies Since 1995.

Counsel Scott discussed small/large entity issues with the PTO as early as August 13, 1995. Appendix at 000425-426. It appears that, at that time, applicants had received notice of failure to include proper small entity certifications.

i. Applicants Were Required to Update Small Entity Status.

On September 7, 1995, Mr. Scott acknowledged that applicants were obligated to verify that small entity status was "still proper and desired" (37 C.F.R. 1.28) when they filed their 329 applications. Appendix at 000443.

ii. Applicants Changed Entity Size Status Within Applications.

On October 30, 1995, applicants changed application no. 08/441,701 from small to large entity status. Appendix at 000432-433. On December 4, 1995, applicants changed application no. 08/469,496 from large to small. Appendix at 000434-435. (In that case, Mr. Scott attached a

verified entity declaration recognizing 37 C.F.R. § 1.9(d),(f), 37 C.F.R. § 1.27(c), 13 C.F.R. § 121.12, and 37 C.F.R. § 1.28.)

Applicants have attempted to justify varying payments based on a “fields of use” clause from applicants’ portfolio licenses. Specifically, Mr. Scott stated as follows:

Upon review of (1) the claims as filed in the application as a result of the preliminary amendment and (2) the “field of use” clause in the application’s assignee’s license contract with a firm that is now a large entity, it has come to applicants’ attention that the present application requires large entity status.

Appendix at 000436.

However, over the duration of many months, applicants’ “strategy” has included a pattern of changing one or another of the portfolio’s 329 applications to and from small and large entity. Further, the portfolio fee payment record reflects applicants’ counsels signing both small and large fee transmittal letters for the portfolio, on the same day. The fact that the same counsel would sign apparently contradictory fee transmittal letters for both applicants’ portfolios’ large and small inventions, claiming the same subject matter, does not appear to be inadvertent.

iii. In May 2000 Applicants’ Counsel Admitted to Paying Deficient Fees On and After September 26, 1995.

Recently, Mr. Scott notified the PTO that applicants were large entity, but paid small entity fees erroneously since 1995. Appendix at 000437-442. Specifically, Mr. Scott stated that applicants erroneously paid small entity fees on the following dates:

- (1) May 3, 1999 (Appendix at 000437),
- (2) March 15, 1999 (Appendix at 000438),
- (3) January 21, 1997 (Appendix at 000439),
- (4) September 26, 1995 (Appendix at 000441), and
- (5) October 18, 1999 (Appendix at 000441).

Mr. Scott identified these dates of erroneous payment almost five years after the August 13, 1995, personal interview. Appendix at 000425-426. In addition, these erroneous payments were identified almost five years after Mr. Scott's September 7, 1995 acknowledgment that 37 C.F.R. § 1.28 governs small entity fees. Appendix at 000443.

iv. Applicants Have Paid Small Entity Fees for Large Entity Licensees.

It appears that exclusive licensees of applicants pay applicants for their prosecution fees. Appendix at 000474-478, See [Part 2 of 2] 1997 ITC LEXIS 307, *173, *174 (FINDINGS OF FACT 323, 325, 339, 340, 341). Various large entities have exclusive license to applicants' entire patent portfolio, in exclusive "fields of use." Appendix at 000462-463, fact 161; Appendix at 000465, fact 166, 168; Appendix at 000466, fact 171; Appendix at 000467, fact 198, 205, 206; Appendix at 000468, fact 220; Appendix at 000472.5, facts 295-296; Appendix at 000474, facts 312, 320, 323, 324, 325; Appendix at 000475, facts 334, 337, 339, 340, 341; Appendix at 000477, fact 351, 352; Appendix at 000478, fact 358-362, 368. For instance, Starsight, which appears to be a large entity, apparently paid for the prosecution of the '277 patent. Appendix at 000474, fact 323. However, applicants have paid small entity fees, when exclusive licenses were given to large entity licensees.

6. COURTS ASSUME THAT THE PRIMARY EXAMINER DOES HIS JOB.

In the ITC Litigation, the respondents accused the applicants, among other things, of

- (i) intentionally withholding material, non-cumulative references from the Patent Office Examiner during examination of the applications in hopes of obtaining a patent having a claim scope to which they were not entitled;
- (ii) intentionally misrepresenting the art before the Patent Office Examiner, as it related to the claims;

- (iii) overwhelming⁷ the Patent Office Examiner by burying highly relevant, in fact, anticipating references among hundreds of references having a lesser relevancy⁸; and
- (iv) failing to point out an obvious error of the Patent Office Examiner . . . unenforceable because of applicants' "intentional failure" to disclose "highly material and invalidating" information⁹. . . .

Respondents specifically contend that inventor Cuddihy should have disclosed a "Proposed Capital Venture" to the Patent Office . . . it appears that there was no "meaningful" examination . . . the examination is fraught with errors that would not have been made had it been conducted in a "procedurally proper manner;" and that it appears that the cited references were not . . . "meaningfully reviewed" in the examination by the Examiner. . . . It was further asserted that based on a review of the '277 patent file wrapper, it appeared that the '277 patent also is unenforceable due to failure to comply with 35 U.S.C. § 151 by failure to file the entire issue fee.

[Part 1 of 2] 1997 ITC LEXIS 307, *24-26.

In response to the above allegations, the ALJ weighed the examiner's job performance against the applicants' pattern of prosecution. The ALJ did not dispute negative allegations related to the previous examiner's job performance, but assumed that, under the law, government officials do their jobs (" . . . it is assumed that public officials do their assigned jobs."). See [Part 1 of 2], 1997 ITC LEXIS 307, *38 citing Molins PLC v. Textron Inc., 48 F.3d 1172, 80 U.S.P.Q.2d 1823, 1832 (Fed. Cir. 1995). While in that case, the ALJ recognized the examiner's poor job performance, and did not find inequitable conduct against applicants, the general rule remains that a public official is assumed to perform his assigned job.

⁷ "Overwhelming" in that case meant over 200 references, while in the present prosecution there are over 2,200 prior art references.

⁸ In the present prosecution the irrelevant references include "ZING", "PIN BOX", "BEE HIVE", business cards, "Trochanteric Basket" a medical implant device, etc.

⁹ See, e.g., the June 16, 1999, Personal Interview.

7. CONCLUSION: THE PRIMARY EXAMINER IS DOING HIS ASSIGNED JOB.

It would be easy for the primary examiner to ignore applicants' patterns of conduct, and ignore the fee payment admission. However, the M.P.E.P. states that "[O]nce an inadvertent omission is brought to the attention of the applicants, the question of inadvertence no longer exists."

M.P.E.P. 714.03. For this reason alone, applicants' non-responsive amendments are not *bona-fide*. Moreover, the primary examiner's job requires identifying applicants' overt irregularities and material failures or violations. Therefore, the primary examiner has demonstrated that the non-responsive amendments cannot be *bona-fide* by showing applicants' prior knowledge and subsequent improper practices. These continuing practices occurred both in the pattern of portfolio prosecution and in the fee payment record. In addition, the primary examiner has provided examples of instances in which applicants caused unjustifiable and prejudicial delay in prosecution, to the detriment of the public interest. In addition to this notification of non-responsive amendments, the primary examiner finds that rejection on the basis of laches is supportable.

Any inquiry concerning this communication or earlier communications from the primary examiner should be directed to William Luther, whose telephone number is (703) 308-6609.

William Luther
Primary Examiner



Attorney Docket No. 05634.0174

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants : John C. Harvey and
James W. Cuddihy

Serial No. : 08/449,413

Filed : May 24, 1995

For : SIGNAL PROCESSING APPARATUS AND METHODS

Group Art Unit : 2699

Examiner : Luther, W.



**PETITION UNDER 37 C.F.R. § 1.181 TO WITHDRAW HOLDING OF ABANDONMENT OR
IN THE ALTERNATIVE PETITION UNDER 37 C.F.R. § 1.137 TO REVIVE**

Hon. Commissioner for Patents
BOX DAC
Washington, DC 20231

Sir:

This petition is submitted under 37 C.F.R. § 1.181 to request that the Commissioner of Patents ("Commissioner") withdraw the holding of abandonment of this application. Under the provisions of 37 C.F.R. § 1.181(f), this petition is timely filed within two months of the Notice of Abandonment mailed January 18, 2001. In the alternative, in the event that applicants' request to withdraw the holding of abandonment is denied, applicants request that this paper serve as a petition to revive under 37 C.F.R. § 1.137.

I. SUMMARY

A Notice of Abandonment regarding this application was mailed January 18, 2001. This application has not been abandoned. Applicants have made no action or omission during the prosecution of this application that warrants the holding of abandonment. For the reasons set forth below, applicants request that the Commissioner withdraw the holding of abandonment. In the alternative applicants include herein petitions to revive this application under 37 C.F.R. § 1.137.

The Patent and Trademark Office (PTO) mailed a communication on June 8, 2000 (June '00 Communication) contending applicants' response filed September 4, 1998 (September '98 Response) was not fully responsive to the prior Office Action. Applicants filed a Request for Reconsideration on June 29, 2000 (June '00 Response) in response to the June '00 Communication. The PTO then mailed the Notice of Abandonment.

The Notice of Abandonment itself provides no reasons supporting the holding of abandonment but rather refers to an attachment, which was not received with the Notice of Abandonment. About two weeks later on January 31, 2001, applicants received a communication from the PTO (January '01 Communication). The serial number of the instant application was stamped on each page of the body of the communication. The communication addresses the general prosecution of applicants' related applications. Applicants respond to the issues raised in the January '01 Communication that are not directly relevant to the issue of

abandonment in Appendix A attached hereto. Applicants respectfully submit that the January '01 Communication fails to establish that this application is abandoned.

II. DESCRIPTION OF THE ACTIVITIES PRECEDING THE HOLDING OF ABANDONMENT

This application is one of a number of related applications filed by applicants. Applicants originally filed application Serial No. 317,510 on November 3, 1981 (1981 Application). The 1981 Application issued as Patent No. 4,694,490. Applicants have filed a series of continuation and continuation-in-part applications based on the 1981 Application. Application Serial No. 096,096 filed September 11, 1987 (1987 Application) is a continuation-in-part of the 1981 Application. Subsequent applications include the disclosure of this continuation-in-part application. In the period between March 2, 1995, and June 7, 1995, applicants filed 328 applications, including the instant application. These related applications were continuation applications of applicants' pending application serial number 08/113,329, filed August 30, 1993. Applicants claimed priority to the 1981 Application for each claim that was pending in the instant application. *See* Amendment filed September 22, 1997 at 13.

The PTO mailed an Office Action in this application on March 4, 1998 (March '98 Action). The March '98 Action included, at part 7, a rejection of claims 2-21 under 35 U.S.C. § 112, first paragraph, asserting that the claims contain subject matter which was not described in the specification in such a way as to reasonably convey to one skilled in the relevant art that the inventors, at the time the application was filed, had possession of the claimed invention. The

March '98 Action includes no rejection or mention of applicants' claim of priority under 35 U.S.C. § 120 to the 1981 Application. The period for response to the March '98 Action expired in September 1998.

Applicants timely responded (with a petition for extension of time) to the March '98 Action with the September '98 Response. The September '98 Response includes at section II.D.1 a reply to the rejection under 35 U.S.C. § 112, first paragraph. The September '98 Response includes detailed and specific references to the parent Patent No. 4,694,490 to demonstrate possession of the claimed subject matter in 1981.

From November 1998 through June 1999, applicants' representatives and PTO management conducted a series of interviews. During these interviews, senior PTO management expressed the view that the further examination of applicants' related applications could be expedited by reducing the number of pending applications. Applicants agreed to consolidate the claims into 56 subject matter groups. The PTO asserted that the claims in each group are not patentably distinct and that it would be proper and desirable to examine all of the claims together. For each subject matter group the applications were separated based on whether priority was claimed to the 1981 Application or the 1987 Application. The claims from all applications in the group with the same priority claim were added to a single application designated an "A application." There are currently 79 A applications pending. The remaining applications were abandoned with the exception of one "B application" corresponding to each A application. The PTO agreed to hold prosecution of the B applications in abeyance pending final action in the

corresponding A application. To expedite allowance of patentable claims, if there were claims that remained finally rejected these claims were to be moved to the B application for further action and the A application was to be allowed to issue. This process was diagramed in a flowchart produced at an interview with Examiner Faile on February 25, 1999, and attached as Appendix B. An additional acknowledgement by the PTO confirming the consolidation agreement appears in the January '01 Communication.¹ Further acknowledgements by the PTO confirming the consolidation agreement appear in Office Actions in applicants' related cases. Appendices C and D are illustrative.²

In good faith reliance on the consolidation agreement, applicants abandoned 171 of their 329 pending applications. Applicants filed numerous amendments adding claims to the designated A applications which had been pending in the abandoned applications and the designated B applications, at a cost of over \$500,000 in filing fees.

This application was designated a B application for the group designated DECR. Applicants cancelled all but one claim from this application in an Amendment filed May 9, 2000 (May '00 Amendment). The claims from this application were added to the DECR A application

¹ The PTO's acknowledgement of the consolidation agreement in the January '01 communication comes in the form of an assertion that applicants did not complete the consolidation process in a timely manner. Applicants refute this allegation in detail in Appendix A beginning at page 18.

² In Appendix D the Examiner requested clarification for when applicants intended to honor the agreement with respect to application Serial No. 438,011 ('011 Application). The '011 Application is the lone application in the PARA group in which a claim of priority to 1987 was made. Accordingly, no claims were to be added to the '011 Application pursuant to the consolidation agreement and, thus, no interview summary acknowledging such an amendment was required. The '011 Application was in condition, pursuant to the consolidation agreement, for further examination at the time the June 8, 2000 interview summary was issued.

(Serial No. 08/449,263). *See* Amendment filed May 9, 2000, in application Serial No. 08/449,263 (submitted herewith as Appendix E). Pursuant to the consolidation agreement, the prosecution of this application is to be held in abeyance pending the final disposition of application Serial No. 08/449,263.

Applicants filed a Response on October 2, 2000 in application Serial No. 08/449,263 that provides support for every claim including those originally pending in the instant application from both the 1981 specification and the instant specification.

Despite the fact that the instant application was designated a B application pursuant to the consolidation agreement, the PTO mailed the June '00 Communication contending that the September '98 Response was not fully responsive to the prior Office Action because applicants allegedly deliberately omitted identification of instant support for Section 112 rejections.

Applicants filed the June '00 Response in response to the June '00 Communication. The June '00 Response demonstrates why the September '98 Response was a complete response to the March '98 Action and was a *bona fide* attempt to advance the application to final action.

The PTO mailed the Notice of Abandonment January 18, 2001. The Notice of Abandonment does not state the reason for abandonment, but rather refers to an attachment. Applicants received no attachment with the Notice of Abandonment. Applicants received the January '01 Communication from PTO on January 31, 2001 with the serial number of this application stamped on each page. The January '01 Communication addresses the general prosecution activities of applicants' related applications. In the January '01 Communication at

page 9 it is stated that applicants Request for Consideration is not responsive to the Initial Notice of Non-Responsiveness and refers to applicants continued failure to identify the proper written description, even after a request for proper written description by the Examiner.

III. THIS APPLICATION REMAINS PENDING

Applicants did not intend to, and did not, abandon this application. There is no basis to support the Notice of Abandonment. The only relevant basis for finding an application abandoned during prosecution on the merits absent an express declaration by the applicants is found in 35 U.S.C. § 133. Section 133 provides that “upon failure of the applicant to prosecute the application within six months after any action therein, of which notice has been given or mailed to the applicant . . . , the application shall be regarded as abandoned by the parties.”

Applicants have responded to each action within six months. The PTO implements § 133 through 37 C.F.R. § 1.135. Rule 135 provides:

- (a) If an applicant of a patent application fails to reply within the time period provided . . . , the application will become abandoned unless an Office action indicates otherwise.
- (b) Prosecution of an application to save it from abandonment pursuant to paragraph (a) of this section must include such complete and proper reply as the condition of the application may require. . . .
- (c) When reply by the applicant is a bona fide attempt to advance the application to final action, and is substantially a complete reply to the non-final Office action, but consideration of some matter or compliance with some requirement has been inadvertently omitted, applicant may be given a new time period for reply under §1.134 to supply the omission.

The requirements for a proper reply to an Office Action are set forth in 37 C.F.R. § 1.111. Rule 111 provides:

(a) After the Office action, if adverse in any respect, the applicant . . . , if he . . . persists in his . . . application for a patent . . . , must reply thereto and may request reconsideration or further examination, with or without amendment.

(b) In order to be entitled to reconsideration or further examination, the applicant . . . must reply to the Office action. The reply by the applicant . . . must be reduced to a writing which distinctly and specifically points out the supposed errors in the examiners action and must reply to every ground of objection and rejection in the prior Office action. The reply must present arguments pointing out the specific distinctions believed to render the claims, including any newly presented claims, patentable over any applied references. . . . The applicants . . . reply must appear throughout to be a bona fide attempt to advance the application . . . to final action. A general allegation that the claims define a patentable invention without specifically pointing out how the language of the claims patentably distinguishes them from the references does not comply with the requirements of this section. . . .

As the facts set forth above demonstrate, every response to an Office Action in this application has been timely, complete and proper as the condition of this application requires. Each response distinctly and specifically points out the errors in the Examiner's action. The completeness of the September '98 Response is tacitly acknowledged by the PTO's failure to object to the September '98 Response as non-responsive for over 21 months. Moreover, this is a B application which has been treated as the PTO and applicants agreed it should be – specifically, that all claims except one have been cancelled so that they can be added for prosecution in the corresponding A application. There is no basis for holding this application abandoned. The holding of abandonment should be withdrawn, and this case should be held in abeyance as agreed by the PTO.

IV. THE SEPTEMBER 28, 1998 RESPONSE IS FULLY RESPONSIVE TO THE PRIOR OFFICE ACTION

For the reasons stated in the June '00 Response, the September '98 Response is fully responsive to the March '98 Action. The March '98 Action included, at part 7, a rejection of claims 2-21 under the written description requirement of 35 U.S.C. § 112, first paragraph. The Examiner asserted in the March '98 Action that the claims contain "subject matter which was not described in the specification in such a way as to reasonably convey to one skilled in the art in the relevant art that the inventor(s), *at the time the application was filed*, had possession of the claimed invention." (emphasis added.) The Examiner further stated that "[i]f Applicants are content that support can be found in the originally filed specification, Applicants should point out explicitly the pages, line numbers and correspondent elements where the claimed limitations can be found."

Applicants had previously claimed an effective filing date of November 3, 1981 for each claim in this application. *See* Amendment filed September 22, 1997 at 13. Significantly, the Examiner did not reject or even question applicants' claim of priority to the 1981 Application under 35 U.S.C. § 120. The September '98 Response includes, in section II.D.1, a specific reply to the rejection under the written description requirement of 35 U.S.C. § 112, first paragraph. The response distinctly and specifically points out that the specification as originally filed describes the claim limitations. The response includes detailed and specific references to the parent Patent No. 4,694,490 (which includes the 1981 specification) indicating where each

specifically challenged claim limitation is described as expressly requested by the Examiner.

The September '98 Response was thus fully responsive to the March '98 Action.

The Examiner in the June '00 Communication asserts that the September '98 response was not fully responsive because the specific citations are to the parent patent rather than the instant specification. In view of the circumstances described above, applicants submit that the September '98 Response is, and does appear throughout to be, a *bona fide* attempt to advance the application to final action. Applicants received a rejection asserting that the application as originally filed fails to convey that applicants had possession of the claimed invention. Based on that rejection and the Examiner's express request for citations to the originally filed specification, applicants submit that they were required to show that they had possession of the claimed invention in 1981. In *Vas-Cath Inc. v. Mahurkar*, 935 F.2d 1555, 1563, 19 U.S.P.Q.2d 1111, 1117 (Fed. Cir. 1991), the court of appeals reaffirmed:

...that 35 U.S.C. 112, first paragraph, requires a "written description of the invention" which is separate and distinct from the enablement requirement. The purpose of the "written description" requirement is broader than to merely explain how to "make and use"; the applicant must also convey with reasonable clarity to those skilled in the art that, *as of the filing date sought*, he or she was in possession of the invention. (emphasis added)

In fact, an Examiner during the prosecution of a related application held that a similar written description rejection was overcome by showing support for the claims in the '490 patent. *See* Interview Summary of July 23, 1998 in application Serial No. 483,054 (attached hereto as Appendix F).

Applicants specifically replied to the rejection by demonstrating where the originally filed parent application described the claim limitations. For these reasons, applicants firmly believe that the September '98 Response fully complies with 37 C.F.R. §§ 1.111 and 1.135 and accordingly that there is no basis for holding this application abandoned.

V. ANY HOLDING THAT THE SEPTEMBER 4, 1998 RESPONSE WAS NOT FULLY RESPONSIVE IS UNTIMELY.

Applicants must have a full opportunity to respond to each objection and ground of rejection asserted against applicants' application. To have a full opportunity to respond, applicants must be able to rely on the discretionary decisions of the PTO. A later change in a discretionary position of the PTO must be presented in a new objection or rejection to which applicants have a full opportunity to respond. The PTO may not change its position on an issue and, in consequence of the change, assert that applicants have failed to respond to the interpretation of the issue deemed to be correct after the change.

Section 714.05 of the MPEP mandates that "action by applicants...should be inspected immediately upon filing to determine whether they are completely responsive to the preceding office action so as to prevent abandonment of the application." The PTO's failure to raise the issue of non-responsiveness for more than 21 months is a tacit admission that the September '98 Response was responsive. Applicants are entitled to rely on this tacit admission by the PTO that the September '98 Response was responsive and that this application remained pending. Applicants are similarly entitled to rely on the Examiner's request for specification from the '490

parent patent's specification as conclusive that providing such information would be deemed responsive. If the Examiner now believes that applicants need to provide specific support from the 1987 specification, the proper manner of addressing this issue is to assert a rejection under an applicable statute that states why the 1987 specification fails to support the claim. The PTO may not simply change its position and now assert that the September '98 Response is not fully responsive. The PTO's assertion now that this application is abandoned for failure to fully and properly respond to the March '98 Action eviscerates applicants' right to respond to the current interpretation of any rejection that the Examiner may now consider to have been improperly addressed in the September '98 Response, because the period for response has long since lapsed.

VI. THE JUNE 29, 2000 RESPONSE IS FULLY RESPONSIVE TO THE JUNE 8, 2000 COMMUNICATION

The June '00 Response is fully responsive to the June '00 Communication. In the January '01 Communication at page 9 the Examiner asserts "Applicants' Request for Reconsideration is not responsive to the Initial Notice of Non-Responsiveness." To the contrary, the June '00 Response specifically responds to the issues raised in the June '00 Communication. In the June '00 Communication, the Examiner asserted that the September '98 Response "is not fully responsive to the prior Office Action because applicants deliberately omitted identification of instant support for Section 112 rejections." The June '00 Response specifically explains why no support was omitted from the September '98 Response. The June '00 Response specifically explains why the support provided in the September '98 Response was fully responsive to the

rejection under 35 U.S.C. § 112, first paragraph, in the March '98 Action. Accordingly, the June '00 Response is fully responsive to the June '00 Communication.

The Examiner at page 9 of the January '01 Communication refers to "Applicants' continued failure to identify the proper written description, even after a request for proper written description by the primary examiner, as required under Section 112." Applicants maintain that in this application a proper showing to overcome the rejection under the written description requirement of 35 U.S.C. §112, first paragraph, was provided in the September '98 Response. The agreement to hold the prosecution of this application in abeyance pending the final disposition of application Serial No. 08/449,263 and transfer of the claims to that application render the Examiner's request moot in the present case. Applicants note that full support for every claim that was pending in this application from both the 1981 specification and the instant specification was provided in the Response filed October 2, 2000 in application Serial No. 08/449,263. The June '00 Response cannot be found non-responsive for failing to supplement the September '98 Response as the issue of support is now moot in this application.

Furthermore, the period for response to the March '98 Action expired in September 1998. Title 37 C.F.R. § 1.135(c) allows the Examiner to give applicants a new time period for reply to supply an inadvertent omission. However, the Examiner did not provide a new time period to correct the alleged deficiency in the June '00 Communication.

The June '00 Response properly and fully responds to the June '00 Communication. The June '00 Response contains no deficiency, omission, or informality that renders this application abandoned.

VII. APPLICANTS' PETITION TO WITHDRAW HOLDING OF ABANDONMENT SHOULD BE GRANTED

For the reasons set forth above, this petition under 37 C.F.R. § 1.181 to withdraw the holding of abandonment should be granted. Applicants did not abandon this application. The September '98 Response at issue was fully responsive to the March '98 Action and was a *bona fide* attempt to advance this application to final action. Since early 1999, applicants have prosecuted this application pursuant to the consolidation agreement authorized by the PTO. Accordingly, the holding of abandonment should be withdrawn, and prosecution of this application should be held in abeyance until the final disposition of the corresponding A application Serial No. 449,263 pursuant to the consolidation agreement.

VIII. PETITION FOR REVIVAL OF THIS APPLICATION AS ABANDONED UNAVOIDABLY UNDER 37 C.F.R. § 1.137(A).

In the event that applicants' request to withdraw the holding of abandonment is denied, applicants request that this paper be considered as a petition to revive under 37 C.F.R. § 1.137(a). In accordance with 37 C.F.R. § 1.137(a)(1), applicants attach herewith as Appendix G a chart showing the support for the limitations of the single claim that remains pending in this application subsequent to the agreed upon consolidation. This support fully supplements any

alleged deficiencies of the September '98 Response. Thus, if the September '98 Response is held to be non-responsive, then the chart of Appendix G, in combination with the September '98 Response, constitutes a complete response to the March '98 Action. Appendix G demonstrates that applicants were in possession of the claimed invention at the time that the 1981 and 1987 applications were filed and that continuity under 35 U.S.C. § 120 was properly established and maintained from the filing of the 1981 application, through the filing of the 1987 application and through the filing of the instant application. Applicants request that, as agreed between the PTO and applicants the prosecution of this application be held in abeyance pending final action in application Serial No. 08/449,263. In accordance with the agreement, applicants cancelled all but one claim from this application in the May '00 Amendment. The claims previously pending in this application are currently pending in application Serial No. 08/449,263.

The facts set forth above in connection with applicants' petition under 37 C.F.R. § 1.181 to withdrawal holding of abandonment demonstrate that if this application is deemed to have been abandoned, any such abandonment was unavoidable. Applicants timely responded to each action by the PTO in this application. Applicants submit that each response completely and properly responds to each action by the PTO. Applicants believe each response distinctly and specifically points out the errors in the previous Office Action. Applicants had no reason to take further action. The first indication that applicants had that this application might be considered to be abandoned was the June '00 Communication. The June '00 Communication was mailed over 21 months after the allegedly deficient September '98 Response. Applicants promptly and

fully responded to the June '00 Communication with the June '00 Response. Upon receiving the Notice of Abandonment, applicants promptly filed this petition. Applicants have made every effort to maintain this application as pending before the PTO. Applicants could not take prior action to address the Examiner's concerns regarding prior responses, as the Examiner's concerns were not promptly communicated to applicants. Accordingly, applicants did not have the opportunity to respond to the Examiner's current concerns. The entire delay from the due date of the required reply until the filing of this petition was, thus, unavoidable.

Submitted herewith is a terminal disclaimer. The terminal disclaimer disclaims the terminal part of the term of this patent equivalent to the period of abandonment of this application. Applicants note that in the event that applicants' petition under 37 C.F.R. § 1.181 to withdraw the holding of abandonment is granted, then this application will be considered never to have been abandoned and accordingly, the terminal part of the term of this patent disclaimed will be no period at all.

Applicants respectfully submit that each requirement to revive this application under 37 C.F.R. § 1.137(a) is satisfied with this submission. Accordingly, in the event that the holding of abandonment is not withdrawn, applicants request that this application be revived.

The Commissioner is hereby authorized to charge payment of any fees required in connection with this petition to Deposit Account No. 06-1075.

IX. PETITION FOR REVIVAL OF THIS APPLICATION AS ABANDONED UNINTENTIONALLY UNDER 37 C.F.R. § 1.137(B).

In the event that the showing that that the entire delay in filing a required reply was unavoidable is not deemed satisfactory, applicants request that this application be revived as unintentionally abandoned under 37 C.F.R. § 1.137(b). For the reasons set forth above, applicants have fully replied to each previous Office Action. Applicants have filed a terminal disclaimer as discussed in Section VIII. The chart attached as Appendix G overcomes any alleged deficiencies of the September '98 Response. The reasons set forth above establishing that this application was not abandoned, or in the alternative that any alleged abandonment was unavoidable, demonstrate that applicants did not intend to abandon this application. Applicants affirm that the entire delay in filing the required reply from the due date for the reply until the filing of a grantable petition pursuant to 37 C.F.R. § 1.137(b) was unintentional.

Applicants respectfully submit that each requirement to revive this application under 37 C.F.R. § 1.137(b) is satisfied with this submission. Accordingly, in the event that the holding of abandonment is not withdrawn, applicants request that this application be revived.

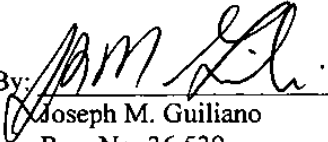
The Commissioner is hereby authorized to charge payment of any fees required in connection with this petition to Deposit Account No. 06-1075.

X. CONCLUSION

Applicants respectfully submit that this application is not abandoned. Accordingly, applicants request that the holding of abandonment be withdrawn. Should this request be denied,

applicants request that this application be revived. Applicants respectfully submit that any alleged delay was unavoidable. Accordingly, applicants request that this application be revived under the provisions of 37 C.F.R. § 1.137(a). Should any alleged delay be found not unavoidable, applicants respectfully submit that any such alleged delay was at least unintentional and thus request that this application be revived under the provisions of 37 C.F.R. § 1.137(b). Applicants again respectfully request that the PTO honor the agreement to hold the prosecution of this application in abeyance pending the final disposition of application Serial No. 08/449,263.

Respectfully submitted,

By: 
Joseph M. Guiliano
Reg. No. 36,539
Attorney For Applicants
c/o FISH & NEAVE
1251 Avenue of the Americas
New York, New York 10020-1104
Tel.: (212) 596-9000
Fax: (212) 596-9090



Appendices

- A. Response to General Issues Raised in the January '01 Communication
- B. 2/25/99 Flowchart for Prosecution of A and B cases.
- C. 4/19/00 Communication in Application Serial No. 441,996
- D. 6/8/00 Interview Summary
- E. 5/9/00 Amendment in Application No. 449,263
- F. 7/23/98 Interview Summary in Application No. 483,054
- G. Claim Support Chart

APPENDIX A

**RESPONSE TO GENERAL ISSUES RAISED IN THE JANUARY '01
COMMUNICATION**

As set forth in applicants' petition to withdraw holding of abandonment, the January '01 communication raises several issues relating to the general prosecution of applicants' related cases, which are not directly relevant to the issue of abandonment of the instant application.

Applicants respectfully submit that the accompanying petition fully and completely addresses the issue of abandonment of this application. Nevertheless, applicants are concerned about the nature of the Examiner's comments on the additional matters and provide the following brief remarks to clarify the record. Applicants reserve the right to further respond to the Examiner's concerns if the circumstances warrant it, including, for example, if formal rejections are issued based on any of those concerns.

**I. APPLICANTS HAVE DILIGENTLY AND VIGOROUSLY PROSECUTED
THEIR APPLICATIONS**

The Examiner has asserted that applicants have unreasonably and prejudicially delayed the prosecution of the instant and related applications. The Examiner appears to suggest that this behavior constitutes grounds for the denial of patents on the basis of laches. Applicants respectfully traverse this assertion.

1. Alleged unreasonable delay

The Examiner expressed the view that applicants have unreasonably delayed the prosecution of their applications, and implied that applicants had sinister motives for doing so. Applicants strenuously object to this assertion. Applicants have been and continue to be of the view that their interests, and the public's interests, are best served by a thorough but expeditious examination process. The record demonstrates that applicants have vigorously prosecuted their applications, and have gone to great lengths to cooperate with the PTO to streamline the examination process. For example, applicants fully cooperated with the PTO in developing and implementing a consolidation strategy, through which applicants' 329 pending applications were reduced to 79 applications organized into 56 subject matter-based groupings.¹ Applicants have responded in detail to hundreds of Office Actions issued since June 1995, and in all respects, vigorously pursued and urged allowance of the corresponding applications. Applicants' replies have included, when requested, detailed specification support citations (including to the 1987 specification), and a correlation of every phrase in the 1981 specification to the 1987 specification. Applicants note that initially, these efforts proved fruitful, in that nine applications were allowed and another sixteen were indicated to be allowable after thorough examinations. Several other applications were indicated to include allowable claims. As the Examiner is aware, all of these allowances appear to have been withdrawn. But significantly, applicants urged that

¹ This process cost applicants over \$500,000 in new filing and other PTO fees, and over \$1 million in attorneys fees.

the allowed cases should be permitted to issue on the merits. This conduct, and efforts described above, are plainly not consistent with the notion that applicants have engaged in activities intended to delay prosecution of their applications.

2. The laches “rejection” is improper

Applicants dispute that there is any basis in law or fact for applying the doctrine of laches to deny the issuance of patents with respect to the 79 co-pending applications. As discussed above, applicants have diligently and vigorously prosecuted all of applicants’ related applications. Applicants have not acted to delay the issuance of any patent from this application or any of applicants’ related applications. No factual basis exists for applying an equitable theory to reject applicants’ claims.

Furthermore, the PTO does not have the legal authority to reject claims on the basis of laches. The Patent Act of 1952 expressly permits applicants to claim the benefit of the filing date of an earlier filed application. No restrictions are placed on the time period in which applicants may bring claims that are supported by an earlier filed application. To the best of applicants’ knowledge, no court has denied enforcement of any patent claim on the basis of prosecution history laches since the enactment of the 1952 Act. Moreover, neither applicants nor the Examiner can cite a single instance in which prosecution laches has been applied by the PTO to deny the issuance of a patent.

The only authority that the Examiner cites to suggest that the PTO can exercise the doctrine of laches is a decision by the Board of Patent Appeals and Interferences (“BPAI”) in which laches was not applied. In *Ex parte Hull*, the BPAI asserted that it had the power to apply laches on the basis that it was unaware of any statute or case law “which would prohibit the Patent and Trademark Office from invoking an equitable doctrine in refusing to take some action such as the issuance of a patent.”² Applicants submit that the fact that a federal agency is not aware of any statute or case law which would preclude it from taking some action is not sufficient to establish that the agency in fact has the authority to take such action. The PTO is a creation of statute. As such, it can act only within the bounds of the statute by which it is created. By the admission of the BPAI, it cannot find any statutory or judicial authority granting the PTO the authority to apply the doctrine of laches to reject a claim. Applicants are unaware of any statutory or case law created in the 25 years following the BPAI’s decision in *Ex parte Hull* which would give the PTO the power to apply the equitable doctrine of laches to deny the issuance of a patent.

Assuming arguendo that the BPAI was correct, the PTO still could not apply laches to reject applicants’ claims. In *Ex parte Hull*, the BPAI was addressing a situation where an Examiner was seeking to reject on the basis of laches, the sixth application filed in a series of continuation applications. In each of the first five applications, Hull had filed a continuation-in-

² *Ex parte Hull*, 191 U.S.P.Q. 157, 159 (P.T.O.B.A. 1975).

part application after the mailing of a notice of allowance in its parent application and just prior to the date upon which the issue fee for its parent was due.³ Hull then abandoned each of the parent applications.⁴ Hull admittedly pursued the course of conduct in order to “avoid the divulgence of his basic invention”.⁵ The BPAI ruled that laches could not be applied without prior notice. Applicants submit that the fact pattern in the present and co-pending applications is clearly distinct. Applicants are not trying to “hide the ball” (their disclosures were published years ago). And as the facts discussed herein show, applicants have strenuously argued to obtain allowance of their applications.

3. ITC investigation and judicial notice

The Examiner states that an administrative law judge’s findings in an ITC investigation put applicants on notice that they were required to refer to the ’87 specification. Applicants respectfully submit that Judge Luckern’s findings in the ITC investigation addressed enablement rather than possession issues and therefore inapplicable and did not put applicants on judicial notice to use the ’87 specification. In considering the enforceability of applicants’ U.S. Patent No. 5,335,277 (“’277”), Judge Luckern ruled that the ’277 patent must be enabled by the written

³ *Id.*

⁴ *Id.*

⁵ *Id.* at 159-160.

description contained in the '277 patent rather than the '81 specification.⁶ Enablement can be established only within the four corners of an application's specification. Thus, one must determine enablement from the specification contained in the application itself. Sections 112 and 120, on the other hand, require that one look at the parent application's specification when determining whether a continuation application can properly claim priority to the parent application's filing date.⁷

The § 112 rejection specifically requested support to the specification "as originally filed". No rejection based on enablement was made. Judge Luckern did not hold that the '87 specification contained in application Serial No. 096,096 filed on September 11, 1987 was the "originally filed description". He ruled only that the '277 patent must be enabled by the written specification contained in the '277 patent which was issued on application Serial No. 56,501, filed on May 3, 1993 (i.e., 6 years after the 1987 application).⁸ Thus, even if § 112 enablement had been raised as an issue, the Judge's ruling would not have required applicants to refer to the '87 specification.

It is also important to note that Judge Luckern never challenged applicants' claim of priority to the 1981 parent application. Continuity was not an issue. The Judge specifically

⁶ See p. 152 of the "Initial Recommended Determinations", *Certain Digital Satellite System (DSS) Receivers and Components Thereof*, USITC, Inv. No. 337-TA-392, (October 27, 1997).

⁷ See, e.g. *Vas-Cath, Inc. v. Mahurkar*, 935 F.2d 1555 at 1563.

⁸ See *Initial Recommended Determinations*, *supra* Note 9 at 152.

found that the 1981 application was the “parent application for each of the ‘490 patent, the ‘725 patent, the ‘825 patent, the ‘414 patent, the ‘654 patent and the ‘277 patent.”⁹ Accordingly, the ITC findings actually served as confirmation that applicants were required to refer to the ‘81 specification in addressing the § 112 possession rejection.

The Examiner further alleges that Judge Luckern reprimanded applicants’ counsel for practicing deception by referring to the ‘81 specification and that applicants’ counsel, Thomas J. Scott, Jr. apologized for the deception. The Examiner did not specifically identify where in Judge Luckern’s Initial Investigative Report this reprimand and apology appear. After a thorough review of the entire ITC decision, no such reprimand or apology has been found.

4. Information Disclosure Statements

The Examiner expressed concern about the number of references cited by applicants in information disclosure statements. As discussed by applicants in prior submissions to the PTO, the reason for the large number of cited references is that applicants have submitted all of the references that were produced to applicants in connection with prior litigation involving patents in the same family. Applicants were (and still are) of the view that applicants’ duty under 37 C.F.R. § 1.56 compelled such disclosure. Applicants regret that several administrative inadvertencies were made in the course of preparing the submissions for such a large number of

⁹ *Id.* at 251.

references. However, applicants note that these errors were promptly corrected once the errors were brought to their attention.

5. Alleged misrepresentation of § 120 requirements

Applicants agree with the Examiner that § 120 requires applicants to maintain continuity through each of the applications included in the chain of priority. After a review of the record, it is not clear why Examiner believes that applicants might think otherwise. Section 120 continuity rejections/objections were not raised. Now that applicants are being afforded the opportunity to discuss the continuity issue, applicants have responded in detail.

The Examiner alleges that applicants' counsel, Mr. Scott, attempted to deceive the Examiner and the Board of Patent Appeals and Interferences by misstating the law in the prosecution of application Serial No. 08/113,329 (" '329"). In particular, the Examiner claims that Mr. Scott rendered the citation deceptive by including the parenthetical phrase "(i.e. it relies upon and is supported by the parent application's specification)" relating to "(2) continuity of disclosure". Applicants submit that the recitation is a correct reading of the law and deny that Mr. Scott attempted to mislead anyone. The meaning of the word "it" is readily discernable when one considers the wording of the other parenthetical phrases. Parenthetical phrases 1, 3 and 4 quoted by the Examiner all refer to the "subsequent" or "continuation" application. The word "it" in the parenthetical for (2) can similarly be inferred to mean the "subsequent" or "continuation" application.

Applicants wish to note again that the PTO did not challenge applicants' claim of priority to the '81 application. Therefore, applicants were under no obligation to affirmatively demonstrate continuity by establishing support in both the '81 and '87 specifications.

6. Preliminary amendments

The Examiner alleges that applicants caused unreasonable delay by filing preliminary amendments as late as April 23, 1996. Applicants first note that the preliminary amendments were timely filed. Moreover, the record shows that the filing of the amendments did not cause delay. The Examiner stated that the PTO informed applicants during an August 13, 1995 interview that "[n]o examination was planned until at least late October."¹⁰ The Examiner further stated that applicants informed the PTO that they were preparing preliminary amendments, but that the PTO cautioned that "the prosecution of the applications [would] not be delayed."¹¹ Thus, applicants were put on notice that examinations would proceed whether or not the preliminary amendments were filed. Nowhere in the description of the filings and interviews that occurred in 1995 and 1996 does the Examiner state or even suggest that applicants created any delay by filing preliminary amendments or otherwise.

The Examiner also asserts that applicants caused unreasonable delay when counsel Woolston allegedly requested a delay in prosecution of one of the co-pending cases (application

¹⁰ See January '01 Communication Appendix at 426.

08/448,116, ""116") as late as Jun 12, 1996. Applicants respectfully disagree with the Examiner's characterization of the facts and submit that neither counsel Woolston, nor any one else requested a delay of prosecution on applicants' behalf. The Office Action cited by the Examiner strongly supports applicants' position.¹² Mr. Woolston's statement that supplemental amendments would be filed cannot be interpreted to mean that he requested a suspension in prosecution of the '116 application. The PTO informed applicants' that the "... prosecution of the applications will not be delayed" while the applicants prepare and file supplementary amendments.¹³

7. **Applicants in good faith disputed the teachings of Campbell**

Applicants wish to make the following remarks in order to clarify their position on the events surrounding the withdrawal of applicants' applications from issue. The PTO allowed six of applicants' related applications for issuance before the consolidation effort began in the spring of 1999. Applicants timely paid the issue fees. One application issued as a patent. After applicants began the consolidation effort, the PTO changed its position and announced that it intended to withdraw the remaining five applications. The PTO wanted to require applicants to consolidate the claims from the allowed applications into the 79 consolidated cases. Applicants,

¹¹ *Id.* at 37.

¹² January '01 Communication Appendix, p. 430 (March 24, 1997 Office Action filed in application Serial No. 08/459,216, p. 39).

desiring to move the examination process along, vigorously protested the PTO's planned course of action, arguing that the applications were allowable on the merits. The PTO based its desire to withdraw the applications on the assertion that one or more claims are unpatentable.

Numerous interviews were conducted during the spring and summer of 1999. The teachings of U.S. Patent No. 4,536,791 issued to Campbell et al. (Campbell) were thoroughly discussed. Applicants were (and are) of the view that Campbell does not anticipate the claimed subject matter of application Serial No. 08/484,858 (the '858 application). Campbell was cited both by applicants in their Information Disclosure Statements and by the Examiner in the Notice of References cited in the '858 application. An interview to specifically address the potential withdrawal of the remaining allowed applications was held on July 15, 1999.¹⁴ At the interview, the Examiner argued that claim 9 of the '858 application was anticipated under 35 U.S.C. § 102 by Campbell. Applicants disagreed. Applicants asserted at the interview and continue to assert that the PTO has failed to demonstrate that Campbell teaches the *claimed subject matter* of any of the applications on which the issue fee was paid. At the interview, applicants agreed to provide a supplemental response addressing the concerns raised orally by the Examiner. Applicants demonstrated the distinctions between Campbell and the claimed subject matter of the '858 application in the paper filed August 5, 1999 entitled "Request to Enter Amendment

¹³ See January '01 Communication Appendix at 426 (March 24, 1997 Office Action filed in application Serial No. 08/459,216, p. 35).

After Notice of Allowance and After Payment of Issue Fee Under 37 C.F.R. § 1.312(A)". The '858 application was withdrawn from issue on November 4, 1999, but no specific basis for the withdrawal has ever been provided.

8. Applicants' claims are adequately disclosed

The Examiner states that applicants argue that a series of "distributed cuing signals represented a series of instructions for controlling a programmable processor and therefor represented computer software 'programming'". The Examiner rejects the argument and uses it as an example of how applicants allegedly attempt to give a new and different meaning to terminology in the '81 and '87 specifications so as to "claim patent coverage over the downloading of 'computer software/programming'" which he states was not disclosed in the originally filed disclosure. Applicants respectfully submit that they have attempted to claim only subject matter disclosed in applicants' specifications. Applicants welcome the opportunity to address specific objections that the Examiner may have with respect to the subject matter claimed in any of applicants' related applications.

¹⁴ Although the January '01 Communication places the interview on July 16th, applicants records indicate the interview was held July 15th.

9. **Applicants have satisfied their duty of disclosure**

Applicants respectfully submit that they have fully complied their duty under 37 C.F.R. § 1.56, and the guidelines set forth in M.P.E.P. § 2001.06(b). In 1995, applicants identified all their pending applications. Applicants informed the PTO that these applications are related and have similar disclosures. Applicants provided the PTO with lists that grouped applications by similar claimed subject matter. Applicants have continued to cooperate with the PTO to ensure similar subject matter is examined in a similar manner. For example, applicants agreed to consolidate claims in the subject matter groups into one or two applications which ensures that related claims are examined together. Applicants are not aware of different cases that contain substantially duplicate claims, or of any instances in which the PTO has treated substantially duplicate claims inconsistently.

Applicants note that to reduce the amount of paper passed between applicants and the PTO, the PTO and applicants agreed that prior art cited by either party needed to be submitted only once, and that the art would nevertheless be made of record in all of applicants' related cases.¹⁵

Contrary to the Examiner's assertions, applicants have not submitted the same claim or broader versions of the same claim in separate application and then failed to notify the PTO of prior art rejections that are made in one of the applications but not the others. Indeed, the

example cited on page 21 of the January '01 Communication demonstrates that the claims of applicants' related applications are quite different. The chart below highlights the differences.¹⁶

<p>Claim 15 of App. Ser. No. 08/459,218 as amended August 4, 1997</p>	<p>Claim 19 of App. Ser. No. 487,408 as amended August 1, 1997</p>
<p>A method of controlling a remote intermediate data transmitter station to communicate data to one or more receiver stations, with said remote intermediate transmitter station including a broadcast or cablecast transmitter for transmitting one or more signals which are effective at a receiver station to instruct a computer or processor, a plurality of selective transfer devices each operatively connected to said broadcast or cablecast transmitter for communicating data, a data receiver for receiving transmissions from an origination station transmitter,</p>	<p>A method of controlling a remote intermediate mass medium programming transmitter station to communicate mass medium programming to at least one receiver station, said remote intermediate mass medium programming transmitter station including one of a broadcast transmitter and a cablecast transmitter for transmitting said mass medium programming, a plurality of selective transfer devices each operatively connected to said one of said broadcast transmitter and said cablecast transmitter for communicating said mass medium programming, a mass medium programming receiver for receiving said mass medium programming from at least one origination transmitter station,</p>

¹⁵ See January '01 Communication Appendix at 426.

¹⁶ Prosecution of application Serial No. 08/459,218 (the "'218 application) is held in abeyance per the consolidation agreement. Accordingly claim 15 has been cancelled from the '218 application and has been added to application Serial No. 08/487,851 as claim 74. Claim 15 was rejected on February 3, 1997, not February 23. The January '01 Communication refers to claim 18 of application Serial No. 08/487,408, but after reviewing the cited applications applicants believe that the Examiner meant to cite to claim 19.

<p>a control signal detector,</p> <p>and a controller or computer capable of controlling one or more of said selective transfer devices,</p> <p>and with said remote intermediate transmitter station adapted to detect the presence of one or more control signals,</p> <p>to control the communication of specific instruct signals in response to detected specific control signals,</p> <p>and to deliver to its broadcast or cablecast transmitter one or more instruct signals,</p> <p>said method comprising the steps of:</p> <p>(1) receiving one or more first instruct signals to be transmitted by the remote intermediate data transmitter station and</p> <p>delivering said one or more first instruct signals to said origination station transmitter, <i>said one or more first instruct signals being effective at a receiver station to process a reaction of a subscriber and deliver a second instruct signal or perform a function based on a specific subscriber input;</i></p> <p>(2) receiving one or more control signals which at the remote intermediate data transmitter station operate to control the communication of said one or more first instruct signals; and</p>	<p>a control signal detector,</p> <p>and one of a controller and a computer capable of controlling at least one of said plurality of selective transfer devices,</p> <p>said remote intermediate mass medium programming transmitter station adapted to detect the presence of at least one control signal,</p> <p>to control the communication of said mass medium programming in response to said at least one control signal,</p> <p>and to deliver at said one of said broadcast transmitter and said cablecast transmitter said mass medium programming,</p> <p>said method comprising the steps of:</p> <p>(1) receiving said mass medium programming at said at least one origination transmitter station;</p> <p>(2) delivering said mass medium programming to at least one origination transmitter, <i>said mass medium programming having an instruct signal that instructs said at least one receiver station to process one of a plurality of signal types and to deliver at least a portion of a multiple media programming presentation;</i></p> <p>(3) receiving said at least one control signal, said at least one control signal controls, at the remote intermediate mass medium programming transmitter station, the communication of said mass medium</p>
---	--

<p>(3) transmitting said one or more control signals to said origination station transmitter before a specific time.</p>	<p>programming; and</p> <p>(4) transmitting said at least one control signal to said one of a broadcast transmitter and said cablecast transmitter before a specific time.</p>
--	---

These two claims are not the same. In addition to the significant differences cited by the Examiner, claim 15 is directed to a system that responds to a subscriber reaction, while claim 19 is directed to a system that delivers a multiple media presentation. Not surprisingly, different art was cited against these different claims. Specifically, claim 15 was rejected as being anticipated by U.S. Patent No. 4,251,691 issued to Kakiyama et al. ("Kakiyama"). Kakiyama was cited by the Examiner to applicants in application Serial No. 08/487,408. See Notice of References Cited at 4 (attached to Office Action mailed Feb. 4, 1997). Art other than Kakiyama was applied against claim 19. Significantly, all of the references cited against claim 15 were of record in the examination of claim 19, and vice versa. Applicants thus had no reason to believe that the Examiner did not properly consider Kakiyama during the examination of claim 19. Applicants have caused no delay and have complied with M.P.E.P. §§ 2001.06(b), 2004 ¶ 9.

As another example of applicants' alleged impropriety, the Examiner cites to applicants' alleged failure to inform the Examiner of application Serial No. 08/441,577 (" '577'") that the Examiner of application Serial No. 08/446,431 (" '431'") had previously rejected applicants' argument and that applicants' had amended the claims of the '431 application to avoid

Campbell.¹⁷ Applicants strongly disagree with the Examiner's characterization of the facts. Applicants did not amend the '431 application to avoid Campbell. In fact, applicants have steadfastly maintained throughout all of their dealings with the PTO that Campbell does not teach "simultaneous or sequential presentation," a key limitation of the '431 application claims at issue. Thus applicants have not, as the Examiner seems to suggest, taken inconsistent positions with respect to the teachings of Campbell. Therefore, applicants have caused no delay and have complied with M.P.E.P. §§ 2001.06(b), 2004 ¶.

10. Delayed consolidation

The Examiner states that applicants caused prejudicial delay by failing to consolidate in a timely fashion the 328 related applications into 79 applications. Applicants and the PTO agreed that each of the 79 consolidated cases would be reviewed on its merits, and an Office Action would be issued within 6 weeks after applicants completed the consolidation of that case.¹⁸ According to the agreed upon process, applicants and the PTO would meet to discuss the claims to be consolidated into an application on day 1.¹⁹ After a series of interviews, applicants would then consolidate the claims and file the required amendments to the affected applications by day

¹⁷ *Id.*

¹⁸ A diagram showing the consolidation process is attached as Tab 1.

¹⁹ *See, e.g.* Tab 1.

29. The PTO would issue an Office Action on the consolidated application by day 36.²⁰ The PTO and applicants agreed that it was not necessary to delay the review of a completed application until all 79 cases were fully consolidated.

The PTO was aware that 14 cases would not be amended during the consolidation process and could be reviewed immediately. Applicants began delivering the consolidation amendments to the PTO on March 4, 1999. Shortly thereafter, the PTO refused to meet with applicants to continue the consolidation process. Nevertheless, applicants continued with their efforts and by June of that year had consolidated 23 of the 79 cases. Thus, a total of 37 cases were ready for review on the merits by June of 1999. Applicants finished the process for the remaining 42 cases by June 28, 2000.²¹ Each of the 79 active applications cases is ripe for review on the merits.

The Examiner now contends that applicants' caused unreasonable delay by failing to complete the consolidation of all 79 cases within a year. Applicants submit that they completed the consolidation in a timely manner and that the record establishes that they are not responsible for delay. The PTO previously agreed that multiple teams of examiners would examine the 79 applications. However, it now appears that a single Examiner is now responsible for examining

²⁰ *Id.*

²¹ Applicants concede that a transfer of the cases from the law firm of Howrey & Simon to Hunton & Williams caused a slight delay in the delivery of the final round of consolidation amendments to the PTO. Applicants note, however, that the delivery of the final amendments apparently did not cause any delay in the overall process as the PTO waited until April of 2000 to issue the first action on the merits of any of the 37 applications consolidated by June 1999.

all of the co-pending cases. Applicants respectfully submit that the present arrangement is not designed to efficiently move the examination of the applications forward.

11. Delay attributable to PTO

Applicants wish to note for the record that it is their view that any delays in the prosecution of applicants' related applications are attributable to various actions taken and decisions made by the PTO. Several of these actions and decisions are set forth in detail in applicants' March 7, 2000 Petition to the Commissioner Under 37 C.F.R. § 1.181 in application Serial No. 08/470,571. The record establishes that the PTO is not giving the 79 co-pending applications, which were filed in 1995, the accelerated treatment accorded "special cases" as required by the Manual of Patent Examining Procedure (M.P.E.P.) § 708.01(i). Specific examples of delay that applicants believe are attributable to the PTO include:

- In the initial Office Action filed in the co-pending applications, the PTO stated that no examination of the 328 applications was planned until at least late October, 1995 due to PTO administrative issues. The first Office Action actually was not issued until well into 1996;
- The PTO also issued in 1997 and 1998 notices of 6 month suspensions of examination in at least 212 of the 328 original applications;
- The massive restructuring of the PTO that occurred during 1997 and 1998 contributed significantly to the delay of examination on the 328 applications during this time period;
- The last action issued in 49 of the 79 co-pending applications pre-dates the consolidation process which began in March of 1999;
- Notices of non-responsiveness but no action on the merits issued in another 8 of the 79 applications;

- The PTO addressed the merits on the remaining 22 of 79 applications through nearly identical Office Actions;
- In those 22 applications, the Examiner rejected every claim under 32 U.S.C. §112, first paragraph, and requested that applicants establish support for literally every single word of nearly every claim, including the words “one”, “of”, and “and”.
- Within 24 hours of the filing of applicants’ responses to the § 112 rejections, the Examiner issued a three page Office communication (“ ‘571 Communication”) in application 08/470,571 (“ ‘571”) notifying applicants that the June 7, 2000 response was not fully responsive.
- Applicants responded to the ‘571 Communication on July 7, 2000 explaining why the Examiner was incorrect. The Examiner has not taken any further action in the ‘571 case or the remaining 21 cases subject to the § 112 rejections.
- On November 4, 1999, the PTO issued a letter withdrawing from issuance four previously allowed applications for which the issuance fee had been paid. The withdrawal letter contained only a statement that the applications were being withdrawn for containing one or more unpatentable claims. The PTO has yet to state which claims in the applications were objectionable or to provide grounds to support its determination.
- During the consolidation process, numerous applications in which allowable subject matter had been noted or that had been indicated as allowable were consolidated to be evaluated and issued within the context of the consolidated subject matter groupings. The PTO now seeks to dispense with some of the previously allowable subject matter by deeming the underlying consolidated applications to be abandoned.
- In addition to maintaining 79 active applications (“A cases”), the PTO and applicants agreed that another 79 applications would remain pending (“B cases”) with further examination to be held in abeyance until a final review on the merits was completed on the A cases. The Examiner has filed notices of abandonment in 24 of the B cases.

Due to the delays cited above, applicants felt compelled to file their 37 C.F.R. § 1.181 petition to seek the Commissioner’s assistance in setting a schedule for examination. The aggressive schedule proposed by applicants confirms their desire to obtain patents on the claimed

subject matter as quickly as possible. Applicants are eager to work with the PTO to expeditiously examine the related applications.

12. Too many claims

The Examiner asserts that applicants have delayed prosecution of the instant application by filing too many claims and that applicants have shown bad faith by failing to maintain a line of patentable demarcation between related patents. Applicants respectfully disagree. Applicants have varied the scope and subject matter of their claims to ensure that the claims and applications are not duplicative. Applicants have neither acted improperly nor caused unreasonable delay by filing the claims contained in the instant and co-pending applications.

II. LICENSING AND LITIGATION

Some of the statements in the January '01 Communication suggest that the Examiner believes that applicants have acted improperly by licensing their patented technology, as opposed to developing it themselves. Applicants respectfully submit that licensing is a legitimate, proper and desirable way for patent owners to make patented technology available to the public. Significantly, applicants' current licenses include leaders in the television services industry, such as Starsight Telecast, Inc.; TVG-PMC, Inc.; The Weather Channel, Landmark Communication,

Inc., Sony Corporation; and Pegasus Communications.²² All of these licenses were granted in exchange for substantial payments.

The Examiner also seems to suggest that applicants have misused the judicial process in enforcing their patents. This suggestion is wholly unsupported. All of applicants' licenses except one were consummated without any judicial involvement. Although litigation was commenced against Landmark Communications and The Weather Channel, that matter settled before trial by a grant of a license for a substantial payment. The only litigation currently being pursued is pending in the United States District Court for the District of Delaware against certain manufacturers and providers of direct broadcast satellite systems and services. This litigation is being pursued in conjunction with applicants' exclusive licensee, Pegasus Communications. Thus, applicants' use of the court system to enforce its patent rights has been very limited and entirely proper.

The Examiner also expressed the concern that applicants are acting improperly by prosecuting a large number of applications that could impact competitors in the market place. As the Examiner is well aware, patents, by design, bestow temporary exclusive rights with respect to the subject matter claimed. The fact that third parties are likely to infringe a patent is neither evidence of improper conduct nor proper grounds for refusing to issue a patent. And as

²² The parent corporations of StarSight Telecast, Inc. (Gemstar International Group, Ltd.) and TVG-PMC, Inc. (TV Guide, Inc.) recently merged to form Gemstar-TV Guide International, Inc. The Weather Channel is a
(continued . . .)

discussed above, applicants have not submitted applications to overwhelm the PTO or the public. The applications were submitted solely for the purpose of properly protecting the many inventions disclosed in applicants' 1981 and 1987 specifications.

IV. SMALL ENTITY STATUS

The Examiner pointed out that applicants have paid PTO fees as a small entity in some cases, and as other than a small entity in others. Applicants respectfully submit that this approach was not in any way improper, and indeed, all PTO fees have been paid in good faith. Specifically, in connection with making the determination of whether PMC was entitled to small entity status with respect to each application, a review was undertaken to determine if that application was subject to licenses granted by PMC. Small entity status was not claimed unless it was determined that the particular application was not subject to the license. However, applicants note that they recently paid the difference between the small entity and other than small entity fees for all of their related applications, including those that were abandoned in the consolidation process, in order to avoid any further confusion on this point. Accordingly, the issue is moot. See 37 C.F.R. § 1.28(c).

V. DISQUALIFICATION FROM THE WEATHER CHANNEL CASE

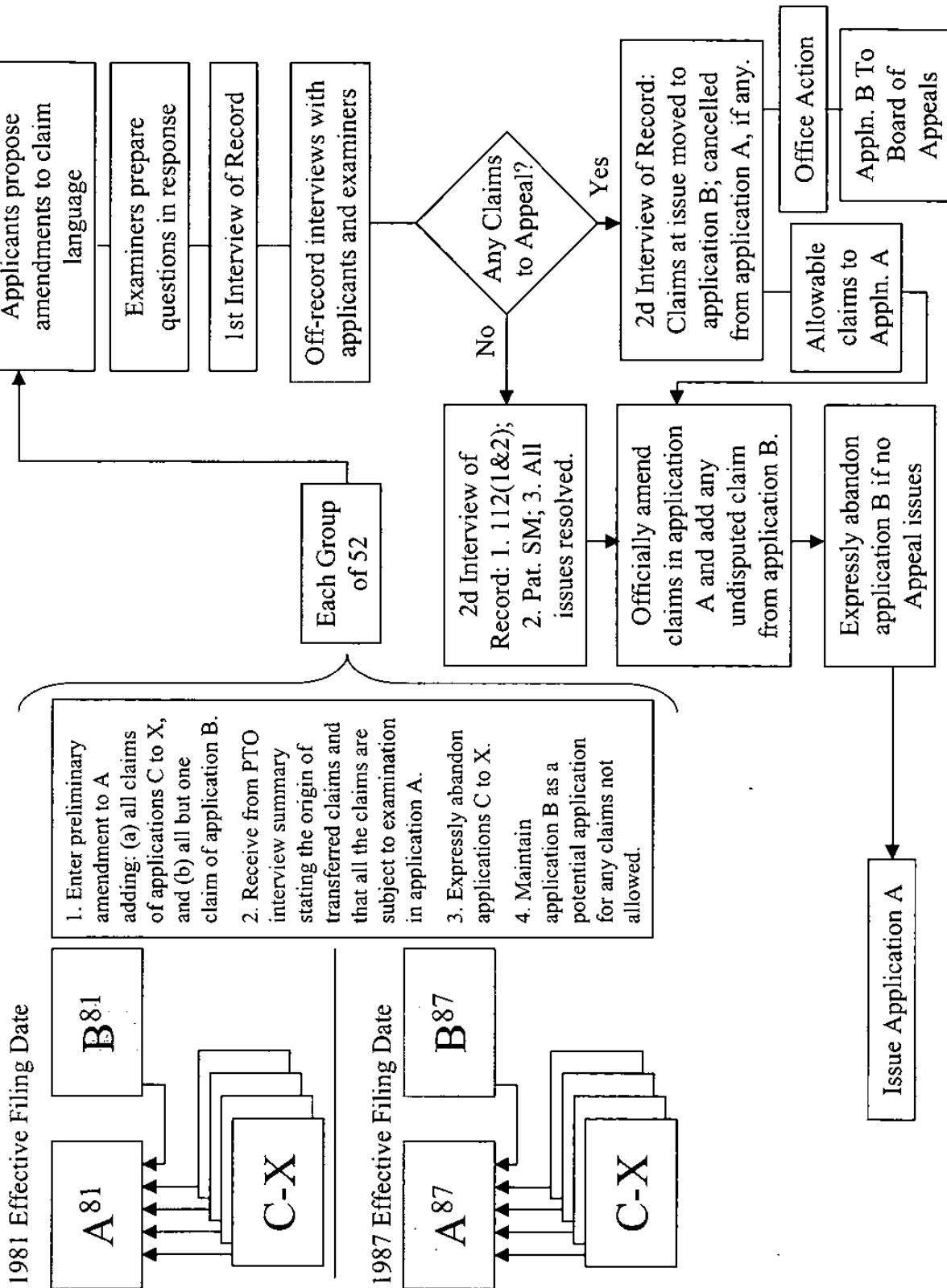
The Examiner states that Mr. Scott was "rebuked" in the Weather Channel case. Applicants strongly disagree. In *Personalized Mass Media Corp. v. The Weather Channel, Inc.*

subsidiary of Landmark Communications, Inc.

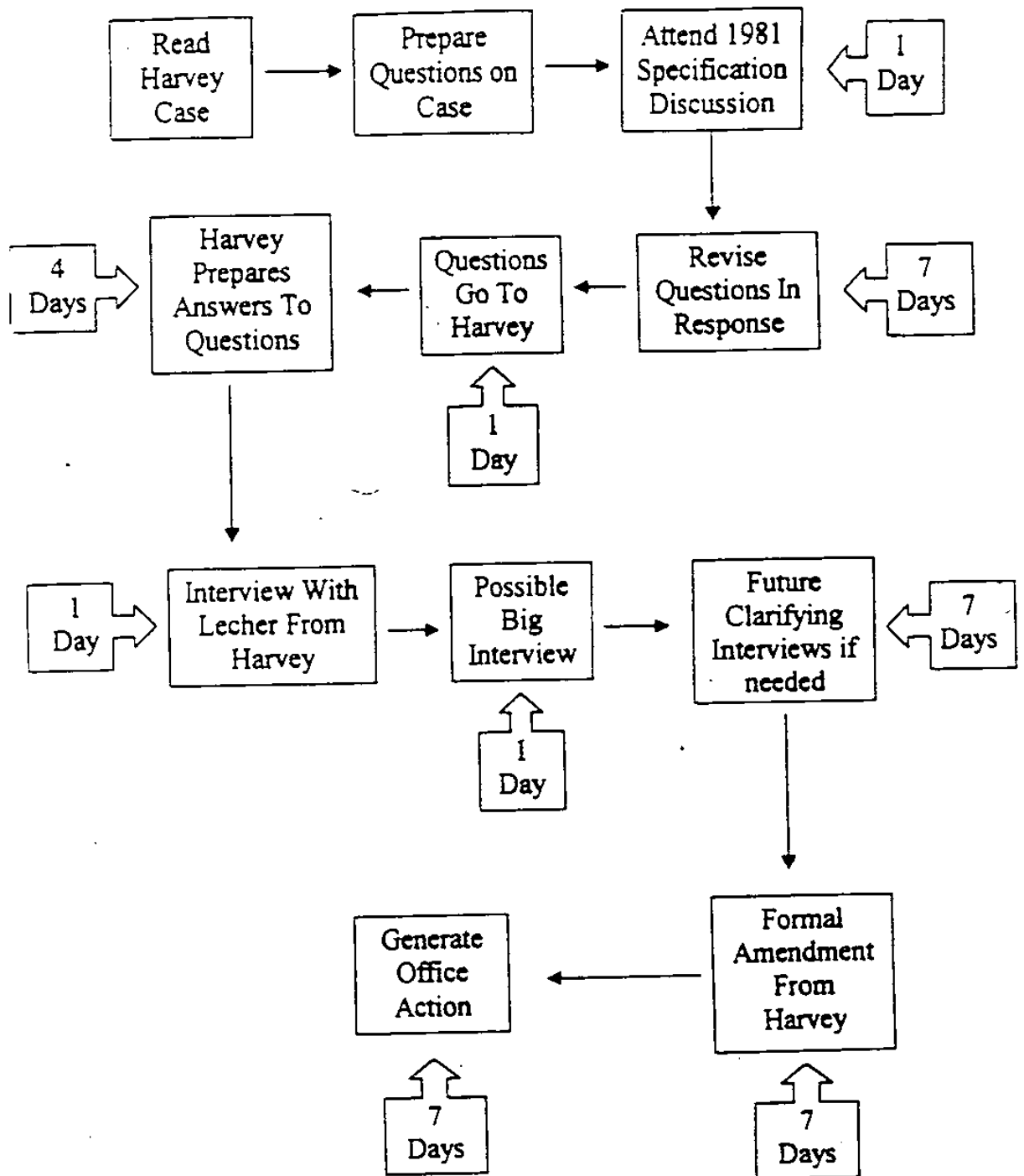
et al., Mr. Scott and the law firm of Howrey & Simon were required to withdraw as trial counsel for the plaintiff because there was an assertion that Mr. Scott may have had factual knowledge related to the matter in contest and was deemed to be a potential witness. There was no “rebuke” or finding of inappropriate conduct on Mr. Scott’s or the firm’s part. Significantly, as discussed above, this matter was settled by a grant of a license to the defendants for a substantial payment.

VI. CONCLUSION

In conclusion, applicants respectfully submit that none of the issues raised in the January ’01 Communication and addressed above serve as a basis to hold this application abandoned. The holding of abandonment of this application should be withdrawn, and further prosecution of this application should be held in abeyance pending the final disposition of the corresponding A application.



Harvey Project Process





UNITED STATES DEPARTMENT OF COMMERCE
Patent and Trademark Office

Address: COMMISSIONER OF PATENTS AND TRADEMARKS
Washington, D.C. 20231

TSS/CLK

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.
-----------------	-------------	----------------------	---------------------

311930 LMC1/P419
 HOWREY SIMON ARNOLD & WHITE LLP
 DUX DA
 1229 PENNSYLVANIA AVENUE NW
 WASHINGTON DC 20004

EXAMINER

ART UNIT PAPER NUMBER

DATE MAILED: 04/19/00

Please find below and/or attached an Office communication concerning this application or proceeding.

Commissioner of Patents and Trademarks

52090-86

DOCKETED	: 4/25/00
ACTION CODE	: Appeal letter filed H/OA
BASE DATE	: 4/19/00
DUE DATE	: 7/19/00
DEADLINE	: 10/19/00
ATTORNEYS	: TSS/CLK
INITIALS	: W

RECEIVED
DOCKET DEPT.
HOWREY SIMON ARNOLD & WHITE

APR 19 2000

WASHINGTON, D.C.

RECEIVED
 APR 25 2000
 HUNTON & WILLIAMS

RECEIVED BY
 APR 21 2000
 HUNTON & WILLIAMS

Art Unit: 2731

1. This action is in response to and consistent with the agreement made over an entire year ago. Applicants have alleged that the pending claims have been joined into co-pending application 08/397,636 (636) and hence have alleged they have filed duplicate claims between 636 and the instant application. Notwithstanding and "in consonance" with the agreement, applicants have said they would abandon the instant case. The administrative requirement is maintained. In any event, instant arguments are moot in view of new grounds of rejection. Every rejection and objection set forth in 636 is incorporated into this office action when it applies. However, for convenience, examiner sets forth said rejections below and incorporates by reference the corresponding rejections and objections into this office action. However, in consonance with the agreement, applicants will respond in the 636 application and abandon this case. With regard to prior art, applicants are specifically requested to identify the most relevant art to the pending claims that they have filed in the various information disclosure statements in the expected 636 response. With regard to double patenting, applicants are specifically requested to provide claim construction of their patents in the expected 636 response. Regardless of applicants allegation that they joined pending claims into 636, the pending claims are nevertheless rejected under the reasoning set forth in the 636 case, unless pending claims have not been amended in which case the former rejections are maintained as best understood.

2. A rejection based on double patenting of the "same invention" type finds its support in the language of 35 U.S.C. 101 which states that "whoever invents or discovers any new and useful process ... may obtain a patent therefor ..." (Emphasis added). Thus, the term "same invention," in this context, means an invention drawn to identical subject matter. See *Miller v.*

Art Unit: 2731

Eagle Mfg. Co., 151 U.S. 186 (1894); *In re Ockert*, 245 F.2d 467, 114 USPQ 330 (CCPA 1957); and *In re Vogel*, 422 F.2d 438, 164 USPQ 619 (CCPA 1970).

A statutory type (35 U.S.C. 101) double patenting rejection can be overcome by canceling or amending the conflicting claims so they are no longer coextensive in scope. The filing of a terminal disclaimer cannot overcome a double patenting rejection based upon 35 U.S.C. 101.

3. Pending claims are objected to under 37 CFR 1.75 as being a substantial duplicate of claims of 08/452,281. When two claims in an application are duplicates or else are so close in content that they both cover the same thing, despite a slight difference in wording, it is proper after allowing one claim to object to the other as being a substantial duplicate of the allowed claim. See MPEP § 706.03(k).

Claim Rejections - 35 U.S.C. § 112

4. The following is a quotation of the first paragraph of 35 U.S.C. 112:

The specification shall contain a written description of the invention, and of the manner and process of making and using it, in such full, clear, concise, and exact terms as to enable any person skilled in the art to which it pertains, or with which it is most nearly connected, to make and use the same and shall set forth the best mode contemplated by the inventor of carrying out his invention.

5. Pending claims are rejected under 35 U.S.C. 112, first paragraph, as containing subject matter which was not described in the specification in such a way as to reasonably convey to one skilled in the relevant art that the inventor(s), at the time the application was filed, had possession of the claimed invention.

Art Unit: 2731

Pending claims are rejected for the reasons set forth in the co-pending application that applicants have alleged these pending claims are "joined" into, in consonance with the agreement applicants have recognized, and which was made over an entire year ago. The corresponding rejection/s is hereby incorporated by reference. However, when pending claims have not been amended then the previous rejection is incorporated by reference as it is maintained.

6. Pending claims are rejected under 35 U.S.C. 112, first paragraph, as containing subject matter which was not described in the specification in such a way as to enable one skilled in the art to which it pertains, or with which it is most nearly connected, to make and/or use the invention.

Pending claims are rejected for the reasons set forth in the co-pending application that applicants have alleged these pending claims are "joined" into, in consonance with the agreement applicants have recognized, and which was made over an entire year ago. The corresponding rejection/s is hereby incorporated by reference. However, when pending claims have not been amended then the previous rejection is incorporated by reference as it is maintained.

7. Pending claims are rejected under 35 U.S.C. 112, first paragraph, because the best mode contemplated by the inventor has not been disclosed. Evidence of concealment of the best mode is based upon

Pending claims are rejected for the reasons set forth in the co-pending application that applicants have alleged these pending claims are "joined" into, in consonance with the agreement applicants have recognized, and which was made over an entire year ago. The corresponding

Art Unit: 2731

rejection/s is hereby incorporated by reference. However, when pending claims have not been amended then the previous rejection is incorporated by reference as it is maintained.

8. The following is a quotation of the second paragraph of 35 U.S.C. 112:

The specification shall conclude with one or more claims particularly pointing out and distinctly claiming the subject matter which the applicant regards as his invention.

9. Pending claims are rejected under 35 U.S.C. 112, second paragraph, as failing to set forth the subject matter which applicant(s) regard as their invention. Evidence that claim fail(s) to correspond in scope with that which applicant(s) regard as the invention can be found the reasons set forth in the co-pending application that applicants have alleged these pending claims are "joined" into, in consonance with the agreement applicants have recognized, and which was made over an entire year ago. The corresponding rejection/s is hereby incorporated by reference. However, when pending claims have not been amended then the previous rejection is incorporated by reference as it is maintained.

10. Pending claims are rejected under 35 U.S.C. 112, second paragraph, as being indefinite for failing to particularly point out and distinctly claim the subject matter which applicant regards as the invention.

Pending claims are rejected for the reasons set forth in the co-pending application that applicants have alleged these pending claims are "joined" into, in consonance with the agreement applicants have recognized, and which was made over an entire year ago. The corresponding

Art Unit: 2731

rejection/s is hereby incorporated by reference. However, when pending claims have not been amended then the previous rejection is incorporated by reference as it is maintained.

Claim Rejections - 35 U.S.C. § 102

(b) the invention was patented or described in a printed publication in this or a foreign country or in public use or on sale in this country, more than one year prior to the date of application for patent in the United States.

11. Pending claims are rejected under 35 U.S.C. 102(b) as being anticipated by the prior art set forth in the co-pending application that applicants have alleged these pending claims are "joined" into, in consonance with the agreement applicants have recognized and which was made over an entire year ago. The corresponding rejection/s is hereby incorporated by reference.

Claim Rejections - 35 U.S.C. § 103

12. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negated by the manner in which the invention was made.

This application currently names joint inventors. In considering patentability of the claims under 35 U.S.C. 103(a), the examiner presumes that the subject matter of the various claims was commonly owned at the time any inventions covered therein were made absent any evidence to the contrary. Applicant is advised of the obligation under 37 CFR 1.56 to point out the inventor and invention dates of each claim that was not commonly owned at the time a later invention was made in order for the examiner to consider the applicability of 35 U.S.C. 103(c) and potential 35 U.S.C. 102(f) or (g) prior art under 35 U.S.C. 103(a).

Art Unit: 2731

13. Pending claims are rejected under 35 U.S.C. 103(a) as being unpatentable over the prior art set forth in the co-pending application that applicants have alleged these pending claims are "joined" into, in consonance with the agreement applicants have recognized, and which was made over an entire year ago. The corresponding rejection/s is hereby incorporated by reference. However, when pending claims have not been amended then the previous rejection is incorporated by reference as it is maintained.

Double Patenting

14. Conflicts exist between claims of the following related co-pending applications which includes the present application:

#	Ser. No.	#	Ser. No.	#	Ser. No.
1	397371	2	397582	3	397636
4	435636	5	435758	6	437044
7	437045	8	437629	9	437635
10	437791	11	437819	12	437864
13	437887	14	437937	15	438011
16	438206	17	438216	18	438659
19	439668	20	439670	21	440657
22	440837	23	441027	24	441033

Art Unit: 2731

25	441575	26	441577	27	441701
28	441749	29	441821	30	441880
31	441942	32	441996	33	442165
34	442327	35	442335	36	442369
37	442383	38	442505	39	442507
40	444643	41	444756	42	444636
43	444758	44	444781	45	444786
46	444787	47	444788	48	444887
49	445045	50	445054	51	445290
52	445294	53	445296	54	445328
55	446123	56	446124	57	446429
58	446430	59	446431	60	446432
61	446494	62	446553	63	446579
64	447380	65	447414	66	447415
67	447416	68	447446	69	447447
70	447448	71	447449	72	447496
73	447502	74	447529	75	447611
76	447621	77	447679	78	447711
79	447712	80	447724	81	447726
82	447826	83	447908	84	447938

Art Unit: 2731

85	447974	86	447977	87	448099
88	448116	89	448141	90	448143
91	448175	92	448251	93	448309
94	448326	95	448643	96	448644
97	448662	98	448667	99	448794
100	448810	101	448833	102	448915
103	448916	104	448917	105	448976
106	448977	107	448978	108	448979
109	449097	110	449110	111	449248
112	449636	113	449281	114	449291
115	449302	116	449351	117	449369
118	449411	119	449413	120	449523
121	449530	122	449531	123	449532
124	449652	125	449697	126	449702
127	449717	128	449718	129	449798
130	449800	131	449829	132	449867
133	449901	134	450680	135	451203
136	451377	137	451496	138	451746
139	452281	140	458566	141	458699
142	458760	143	459216	144	459217

Art Unit: 2731

145	459218	146	459506	147	459507
148	459521	149	459522	150	459788
151	460043	152	460081	153	460085
154	460120	155	460187	156	460240
157	460256	158	460274	159	460387
160	460394	161	460401	162	460556
163	460557	164	460591	165	460592
166	460634	167	460642	168	460668
169	460677	170	460711	171	460713
172	460743	173	460765	174	460766
175	460770	176	460793	177	460817
178	466887	179	466888	180	466890
181	466894	182	467045	183	467904
184	468044	185	468323	186	468324
187	468641	188	468736	189	468994
190	469056	191	469059	192	469078
193	469103	194	469106	195	469107
196	469108	197	469109	198	469355
199	469496	200	469517	201	469612
202	469623	203	469624	204	469626

Art Unit: 2731

205	470051	206	470052	207	470053
208	470054	209	470236	210	470447
211	470448	212	470476	213	470570
214	470571	215	471024	216	471191
217	471238	218	471239	219	471240
220	472066	221	472399	222	472462
223	472980	224	473213	225	473224
226	473281	227	473927	228	473996
229	473997	230	473998	231	473999
232	474119	233	474139	234	474145
235	474146	236	474147	237	474496
238	474674	239	474963	240	474281
241	475341	242	475342	243	477547
244	477564	245	476360	246	477660
247	477711	248	477712	249	477805
250	477955	251	478044	252	478107
253	478544	254	478633	255	478767
256	478794	257	478858	258	478864
259	478908	260	479042	261	479215
262	479216	636	479217	264	479374

Art Unit: 2731

265	479375	266	479414	267	479523
268	479524	269	479667	270	480059
271	480060	272	480383	273	480392
274	480740	275	481074	276	482573
277	482574	278	482857	279	483054
280	483169	281	483174	282	483269
283	483980	284	281275	285	281276
286	281858	287	281865	288	485282
289	485283	290	485507	291	485775
292	486258	293	486259	294	486265
295	486266	296	486297	297	487155
298	487397	299	487408	300	487410
301	487411	302	487428	303	487506
304	487516	305	487526	306	487536
307	487546	308	487556	309	487565
310	487649	311	487851	312	487895
313	487980	314	487981	315	487982
316	487984	317	488032	318	488058
319	488378	320	488383	321	488436
322	488438	323	488439	324	488619

Art Unit: 2731

325	488620	326	498002	327	511491
328	485773	329	113329		

15. 37 CFR 1.78(b) provides that when two or more applications filed by the same applicant contain conflicting claims, elimination of such claims from all but one application may be required in the absence of good and sufficient reason for their retention during pendency in more than one application. The *formerly* attached Appendix provides clear evidence that such conflicting claims exist between the 329 related co-pending applications identified above. However, an analysis of all claims in the 329 related co-pending applications would be an extreme burden on the Office requiring millions of claim comparisons.

In order to resolve the conflict between applications, applicant is required to either:

(1) file terminal disclaimers in each of the related 329 applications terminally disclaiming each of the other 329 applications, or;

(2) provide an affidavit attesting to the fact that all claims in the 329 applications have been reviewed by applicant and that no conflicting claims exist between the applications. Applicant should provide all relevant factual information including the specific steps taken to insure that no conflicting claims exist between the applications, or;

(3) resolve all conflicts between claims in the above identified 329 applications by identifying how all the claims in the instant application are distinct and separate inventions from all the claims in the above identified 329 applications (note: the five examples in the *formerly* attached Appendix are merely illustrative of the overall problem. Only correcting the five identified conflicts would not satisfy the requirement).

16. The nonstatutory double patenting rejection is based on a judicially created doctrine grounded in public policy (a policy reflected in the statute) so as to prevent the unjustified or improper timewise extension of the "right to exclude" granted by a patent and to prevent possible harassment by multiple assignees. See *In re Goodman*, 11 F.3d 1046, 29 USPQ2d 2010 (Fed. Cir. 1993); *In re Longi*, 759 F.2d 887, 225 USPQ 645 (Fed. Cir. 1985); *In re Van Ornum*, 686 F.2d 937, 214 USPQ 761 (CCPA 1982); *In re Vogel*, 422 F.2d 438, 164 USPQ 619 (CCPA 1970); and, *In re Thorington*, 418 F.2d 528, 163 USPQ 644 (CCPA 1969). *In re Schneller*, 397 F.2d 350, 158 U.S.P.Q. 210 (C.C.P.A. 1968).

Art Unit: 2731

A timely filed terminal disclaimer in compliance with 37 CFR 1.321(c) may be used to overcome an actual or provisional rejection based on a nonstatutory double patenting ground provided the conflicting application or patent is shown to be commonly owned with this application. See 37 CFR 1.130(b).

Effective January 1, 1994, a registered attorney or agent of record may sign a terminal disclaimer. A terminal disclaimer signed by the assignee must fully comply with 37 CFR 3.73(b).

17. All pending claims are rejected under the judicially created doctrine of obviousness-type double patenting as being unpatentable in view of the reasons set forth in the co-pending application that applicants have alleged have identical claims. The corresponding rejection/s is hereby incorporated by reference. However, when pending claims have not been amended then the previous rejection is incorporated by reference as it is maintained.

Oath/Declaration

18. The oath or declaration is defective. A new oath or declaration in compliance with 37 CFR 1.67(a) identifying this application by application number and filing date is required. See MPEP §§ 602.01 and 602.02.

The oath or declaration is defective because:

It does not state that the person making the oath or declaration in a continuation-in-part application filed under the conditions specified in 35 U.S.C. 120 which discloses and claims subject matter in addition to that disclosed in the prior copending application, acknowledges the duty to disclose to the Office all information known to the person to be material to patentability as defined in 37 CFR 1.56 which occurred between the filing date of the prior application and the national or PCT international filing date of the continuation-in-part application.

Art Unit: 2731

Examiner makes the finding of fact for written description, that applicants have filed yet another continuation-in-part when they filed the instant disclosure under 35 U.S.C. 120, and as a consequence they need to file a new oath or declaration. The circumstance may be unintended or may be intended, *but it is a fact*, and is nevertheless, understood to be the law. For ex, See In re Lund, 376 F.2d 982, 153 U.S.P.Q. 624 (C.C.P.A. 1967), In Lund, the C.C.P.A. stated:

As the expression itself implies, the purpose of "incorporation by reference" is to make one document become a part of another document by referring to the former in the latter in such a manner that it is apparent that **the cited document is part of the referencing document as if it were fully set out therein...** (emphasis added).

Lund, 376 F.2d at 1370-71.

It is understood that judge made *law* holds that when applicants supplemented their disclosure on the date of filing their instant continuation under Section 120 by *inserting into page 1* of the instant continuation one of the other co-pending applications of the same chain of co-pending applications and specifically 'incorporating-by-reference' co-pending application 08/113,329('329), "in it's entirety" into the instant disclosure, applicants have **in fact conveyed** the instant disclosure as including the entire content of co-pending application 08/113,329. This incorporation "in it[']s entirety" would necessarily include, *inter alia*, each piece of prior art cited therein.

It appears there is corroboration in the record that it was applicants' intent to accomplish inserting paper no 21, of '329, into instant page 1 through the use of incorporation-by-reference "in it[']s entirety". Since such an incorporation-by-reference "in it[']s entirety" serves to bring

Art Unit: 2731

paper no. 21, then such an incorporation-by-reference necessarily brings in *all* of the contents of the identified application through the use of the term "in it[']s entirety".

For example, it is recognized that even though applicants' representative's intention, under Section 120, may have merely been to include at least the paper no. 21 of that document, he, under Section 120 in fact, chose to insert the "entirety" of the '329 contents into page 1. That is, even though applicants' representative could have included paper 21 into a PTO Form 1449, or merely 'incorporated it by reference' *into an response*, he did not.

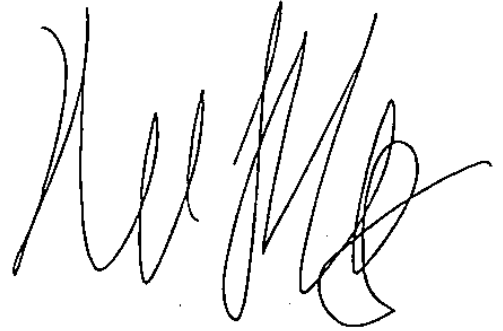
19. **THIS ACTION IS MADE FINAL.** Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire **THREE MONTHS** from the mailing date of this action. In the event a first reply is filed within **TWO MONTHS** of the mailing date of this final action and the advisory action is not mailed until after the end of the **THREE-MONTH** shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than **SIX MONTHS** from the mailing date of this final action.

Art Unit: 2731

20. Any inquiry concerning this communication or earlier communications from the examiner should be directed to William Luther whose telephone number is (703) 308-6609.

William Luther
Primary Examiner
April 18, 2000

A handwritten signature in black ink, appearing to read 'William Luther', written in a cursive style.



UNITED STATES DEPARTMENT OF COMMERCE
Patent and Trademark Office

Address: COMMISSIONER OF PATENTS AND TRADEMARKS
Washington, D.C. 20231

TSS/CUR

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.
09/438,011	05/09/95		01-050

Huntton & Williams
1170 K Street, N.W.
Washington, DC 20005-1109

11/02/0009

EXAMINER

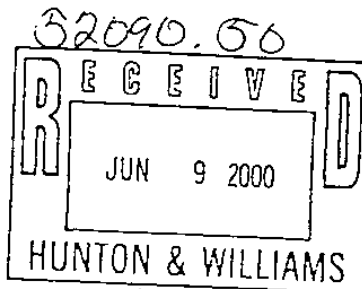
ART UNIT PAPER NUMBER

DATE MAILED: 06/08/00²¹

Please find below and/or attached an Office communication concerning this application or proceeding.

See Attached.

Commissioner of Patents and Trademarks



REVIEWED



APPLICATION NUMBER	FILED DATE	FIRST NAMED APPLICANT	ATTORNEY DOCKET NO.
--------------------	------------	-----------------------	---------------------

08/438,011

EXAMINER

ART UNIT	PAPER NUMBER
----------	--------------

21

DATE MAILED:

INTERVIEW SUMMARY

All participants (applicant, applicant's representative, PTO personnel):

- (1) William Luther (3) _____
 (2) Tom Scott (4) _____

Date of Interview Jun 7, 2000

Type: Telephonic Personal (copy is given to applicant applicant's representative).

Exhibit shown or demonstration conducted: Yes No. If yes, brief description:

Agreement: was reached. was not reached.

Claim(s) discussed: n/a

Identification of prior art discussed:
n/a

Description of the general nature of what was agreed to if an agreement was reached, or any other comments:

Exr requests clarification for when applicants intend to honor their agreement, made approx. 1 1/2 year ago, to consolidate this application (see attachment 3) when, after the ~1/99 agreement, applicants actually acted on the agreement as early as 3/9/99. Exr notes that applicants have alleged that the 'agreement to consolidate' corresponds to the process illustrated in attachment 1's step 2 wherein applicants have alleged they would necessarily provide the interview summary corresponding to attachment 2 for meeting attachment 1's step 2. However, applicants have failed to date to provide attachment 2 for meeting attachment 1; accordingly, applicants have failed to meet their commitment for providing attachment 2, and their commitment for performing the instant consolidation.

(A fuller description, if necessary, and a copy of the amendments, if available, which the examiner agreed would render the claims allowable must be attached. Also, where no copy of the amendments which would render the claims allowable is available, a summary thereof must be attached.)

1. It is not necessary for applicant to provide a separate record of the substance of the interview.

Unless the paragraph above has been checked to indicate to the contrary, A FORMAL WRITTEN RESPONSE TO THE LAST OFFICE ACTION IS NOT WAIVED AND MUST INCLUDE THE SUBSTANCE OF THE INTERVIEW. (See MPEP Section 713.04). If a response to the last Office action has already been filed, APPLICANT IS GIVEN ONE MONTH FROM THIS INTERVIEW DATE TO FILE A STATEMENT OF THE SUBSTANCE OF THE INTERVIEW.

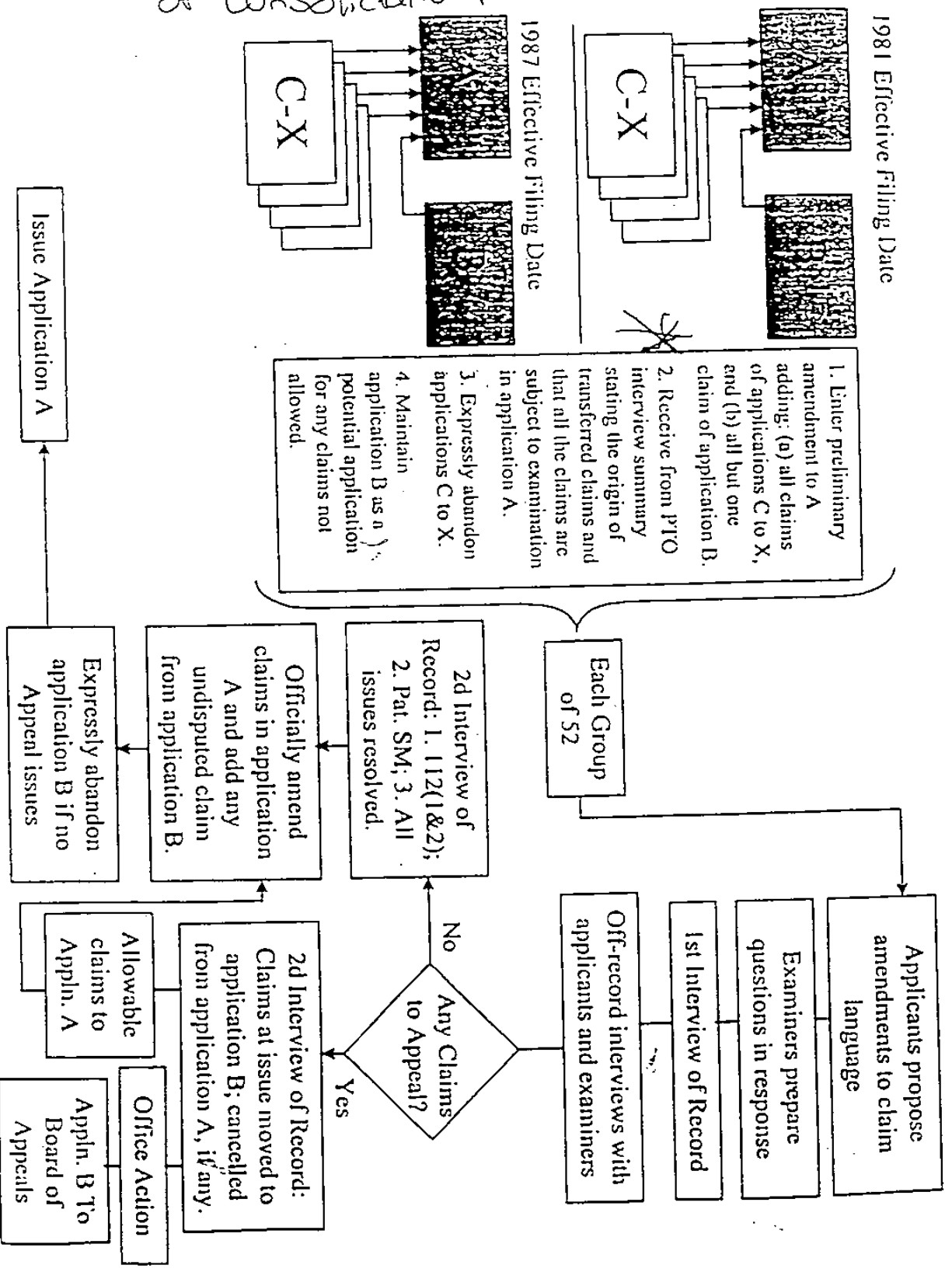
2. Since the Examiner's interview summary above (including any attachments) reflects a complete response to each of the objections, rejections and requirements that may be present in the last Office action, and since the claims are now allowable, this completed form is considered to fulfill the response requirements of the last Office action. Applicant is not relieved from providing a separate record of the interview unless box 1 above is also checked.

(703) 328-6609

Examiner Note: You must sign and stamp this form unless it is an attachment to a signed Office action.

Attachment 1

Applicants' allegation of consolidation.



Attachment 2

Interview Summary Attachment

USPTO Serial No. 08/AAA,AAA
Attorney Docket No. 05634.000A
Filing Date: August 30, 1993
Art Unit: 2737
Examiner: FAJLE, A.

Int. Summary the applicants alleged they would prove

Applicants hereby present a preliminary amendment to the above-identified application adding the following claim(s) from the following application serial number(s), and hereby expressly abandon the following corresponding application(s) as indicated below:

Claims	Applications Serial No(s).	Expressly Abandon Application(s)
X	08/XXX,XXX	
Y	08/YYY,YYY	Abandoned
Z	08/ZZZ,ZZZ	Abandoned

The preliminary amendment adding the above-identified claims is hereby entered in the above-identified application and examined along with original claims XXX. An action on the merits is to follow.

Date: _____, 1999.

DETAILED ACTION

Attachment

1. This action is in response to ~~7/6/09~~. Remarks that exist for pending claims ~~2-2/4~~, have been considered but are moot in view of the new ground(s) of rejection.

Overview.

As a preliminary matter, it is understood that applicants and the PTO have agreed to consolidate co-pending applications from ~329 in number to ~78 in number wherein applicants "claim" priority benefit under Section 120 for ~41/78 to 9/11/87 ('87), and ~37/78 to 11/3/81 ('81). However, to date, applicants have failed to complete the consolidation. For example and

for illustration, in the group of 37/78, examiner finds consolidation papers for only 3 of 37.¹ 10/23/09 3/15

Applicants must understand that their failure, to date, to complete the consolidation has contributed to delay in prosecution, noting that the agreement to consolidate was made over an entire year ago.² Clarification is requested for when applicants intend to carry forth completion of their

¹See Appendix B for examiners count of cases having consolidation papers. It is noted, for ex, that "group" 8 fails to map the claims, and hence is not within consonance of agreement and therefore is recognized as an amendment to an outstanding office action.

²For illustration, it is noted that the co-pending application no. 08/474,964 (see "group" 30 in Appendix B) consolidation was received 3/9/99. Therein, on page 9 (paper 20), applicants allege "In consonance with the agreement...Applicants...join the claims", etc.

Docket No.: 05634.0172
Applicant(s): Harvey, et al.
Serial No.: 08:49,263
Filing Date: May 24, 1995

Date: May 9, 2000
Group Art Unit: 2737
Examiner: FAILE, A.

For: SIGNAL PROCESSING APPARATUS AND METHODS

Box: Fee Amendment
Assistant Commissioner of Patents
Washington, D.C. 20231

SIR:

Please place the U.S. Patent & Trademark Office receipt stamp hereon to acknowledge receipt of the following:

1. Transmittal letter;
2. Submission under 37 C.F.R. § 1.115;
3. Check No. 2623 for \$4,506.00; and
4. Postcard filing receipt.

RECEIVED
MAY 09 2000
TECH CENTER 2700

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:
 John C. Harvey and James W. Cuddihy:
 Serial No.: 08/449,263
 Filed: May 24, 1995
 For: SIGNAL PROCESSING APPARATUS
 AND METHODS

Group Art Unit: 2737
 Examiner: FAILE, A.
 Atty. Docket: 05634.0172

TRANSMITTAL LETTER

BOX: FEE AMENDMENT

FILE

Assistant Commissioner of Patents
 Washington, D.C. 20231

- Amendment under 37 C.F.R. § 1.115
- Request for Extension of Time Pursuant to 37 C.F.R. § 1.136(a)
- An additional claim fee is required, and is calculated as shown below:

	(Col 1)		(Col 2)	(Col 3)		
	Claims Remaining After Amendment		Highest No. Previously Paid for	Present Extra	Rate	Additional Fee
Total	*202	Minus	**99	=103	x \$ 18.00	\$1,854.00
Indep.	*59	Minus	***25	=34	x \$ 78.00	\$2,652.00
First Presentation of Mult. Dep. Claim					x \$ 260.00	\$0.00
Total Additional Filing Fee for Request for Extension of Time						\$0.00
Total Fee Enclosed						\$4,506.00

* If the entry in Col. 1 is less than the entry in Col. 2, write "0" in Col. 3.
 ** If the "Highest Number Previously Paid For" in this space is less than 20, write "20" in this space.
 *** If the "Highest Number Previously Paid For" in this space is less than 3, write "3" in this space. "The Highest Number Previously Paid For" (Total or Independent) is the highest number found from the equivalent box in Col. 1 of a prior amendment or the number of claims originally filed.

- A PMC, L.L.C. check no. 2623 in the amount of \$4,506.00 is enclosed.
- The Commissioner is hereby authorized to charge any additional fees, or credit any overpayment to Deposit Account No. 50-0206.
 - Any filing fees under 37 CFR 1.16 for the presentation of extra claims.
 - Any patent application processing fees under 37 CFR 1.17.

Respectfully submitted,



Thomas J. Scott, Jr.
 Reg. No. 27,836
 Donald J. Lecher
 Reg. No. 41,933
 Attorneys for Applicants
 Tel: (202) 955-1938

Date: ⁹ May 9, 2000
 HUNTON & WILLIAMS
 1900 K Street, N.W.
 12th Floor
 Washington, D.C. 20006-1109

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:
John C. Harvey and James W. Cuddihy:

Group Art Unit: 2745

Serial No.: 08/449,263

Examiner: URBAN, E.

Filed: May 24, 1995

Attorney Docket: 05634.0172

For: **SIGNAL PROCESSING APPARATUS
AND METHODS**

Box: FEE AMENDMENT

Commissioner for Patents and Trademarks
Washington, D.C. 20231

FILE

SUPPLEMENTAL AMENDMENT UNDER 37 C.F.R. § 1.115

Sir:

Applicants herewith submit the following Supplemental Amendment and Remarks.

I. AMENDMENT

In the Claims:

Please add claims 90-190 as follows.

— 90. (New Claim) A television receiver station apparatus for authorizing and generating a plurality of outputs from a received signal source comprising:

a receiver section to receive a multichannel signal, said multichannel signal having a plurality of television programs and audio programs encoded in said multichannel signal;

a processor operatively connected to said receiver section to route at least two channels from said multichannel signal;

a first decoder operatively connected to said processor for receiving a first channel from said multichannel signal routed by said processor, said decoder having an output;

a second decoder operatively connected to said processor for receiving a second channel from said multichannel signal routed by said processor said decoder having an output;

a first decryption circuit operatively connected to said first decoder and said processor, said processor authorizing said first decryption circuit to decrypt the output from said first decoder;

a first receiver station operatively connected to a first decryptor for receiving a decrypted signal from said first decryptor and generating a first receiver station output;

a second decryption circuit operatively connected to said second decoder and said processor, said processor authorizing said second decryption circuit to decrypt the output from said second decoder; and

a second receiving station operatively connected to a second decryptor for receiving a decrypted signal from said second decryptor and generating a second receiver station output.

91. (New Claim) A method of processing signals at a receiver station, said receiver station having a receiver, a digital detector operatively connected to said receiver for detecting digital data, a decryptor operatively connected to said digital detector for decrypting some digital data, and a controller operatively

connected to said digital detector or said decryptor for controlling said decryptor on the basis of some received information, said method comprising the steps of:

receiving a signal containing television programming and inputting at least some of said signal to said digital detector;

detecting digital data in said signal and passing said detected data to said decryptor and at least a portion of said detected data to said controller;

controlling said decryptor to decrypt said detected data selectively on the basis of information contained in said at least a portion of said detected data; and

decrypting said portions and passing said portions to a processor or storage device.

92. (New Claim) A method of processing signals at a receiver station, said receiver station having a receiver, a digital detector operatively connected to said receiver for detecting digital data, a decryptor operatively connected to said digital detector for decrypting some digital data, and a controller operatively connected to said digital detector or said decryptor for controlling said decryptor on the basis of some received information, said method comprising the steps of:

receiving a signal containing television programming and inputting at least some of said signal to said digital detector;

detecting digital data in said signal and passing some detected data to said decryptor and said controller;

controlling said decryptor to alter its decryption pattern or technique on the basis of information contained in said detected data; and

decrypting some portion of said detected and passed digital data using a selected decryption pattern or technique.

93. (New Claim) A method of controlling a receiver station which includes a television receiver, a digital detector, a decryptor, at least one processor or controller capable of processing data, and with said receiver station adapted to detect digital data and programmed to control said decryptor, said method of controlling comprising the steps of:

(1) receiving one of television programming and an instruct signal which is effective at the receiver station to instruct, and delivering one of said television programming and said instruct signal to a transmitter;

(2) receiving some digital data and communicating said digital data to a signal embedder;

(3) controlling said signal embedder or embed said digital data in an information transmission in a pattern of discrete signaling appearances, said pattern having varying composition, timing, or locations;

(4) communicating said information transmission to said transmitter;
and

(5) transmitting said television programming and said information transmission.

94. (New Claim) A method of processing signals at a receiver station comprising the steps of:

- (a) receiving one or more information transmissions;
- (b) detecting a plurality of signals on said one or more information transmissions;
- (c) decrypting at least one of said plurality of signals selectively on the basis of information in said plurality of signals;
- (d) passing said decrypted at least one signal to a controllable device;
- (e) controlling said controllable device on the basis of said passed decrypted at least one signal; and
- (f) storing information evidencing the passing of said passed decrypted at least one signal.

95. (New Claim) The method of claim 94, further comprising any one of the steps of:

- generating a signal to control a tuner to receive a television program in response to one of said detected and passed one or more instruct signals;
- displaying a television program at a television monitor;
- inputting said one or more information transmissions to a control signal detector in response to a command;
- storing a television program at a memory or recorder;
- detecting and storing information evidencing a function performed by said computer in response to one of said detected and passed one or more instruct signals; and

assembling a record of the availability, use or usage of a television program;

logging the transmission of a television program to said receiver station;
and

transmitting some stored evidence information to a remote data collection station.

96. (New Claim) The method of claim 94, wherein said information transmission is received from a local source, said method further comprising the step of:

storing an information transmission containing one or more signals which are effective at the receiver station to decrypt or enable.

97. (New Claim) The method of claim 94, wherein the stored evidence information identifies or designates one or more of:

- (1) a mass medium program;
- (2) a proper use of programming;
- (3) a transmission station;
- (4) a receiver station;
- (5) a network;
- (6) a broadcast station;
- (7) a channel on a cable system;
- (8) a time of transmission;

- (9) a unique identifier datum;
 - (10) a source or supplier of data;
 - (11) a publication, article, publisher, distributor, or an advertisement;
- and
- (13) an indication of copyright.

98. (New Claim) A method of controlling a remote intermediate data transmitter station to communicate data to one or more receiver stations, with said remote transmitter station including a broadcast or cablecast transmitter for transmitting said data, a plurality of selective transmission devices each operatively connected to said broadcast or cablecast transmitter for communicating said data, a data receiver, a control signal detector, and a controller or computer capable of controlling one or more of said selective transmission devices, and with said remote transmitter station adapted to detect one or more control signals, to control the communication of said data in response to one or more detected specific control signals, and to deliver data at its broadcast or cablecast transmitter, said method of communicating comprising the steps of:

- (1) receiving data to be transmitted by the remote intermediate data transmitter station and delivering said data to a transmitter, said data comprising an instruct signal which is effective at the receiver station to decrypt or enable data selectively;

(2) receiving one or more control signals which at the remote intermediate data transmitter station operate to control the communication of said data; and

(3) transmitting said one or more control signals to said transmitter before a specific time.

99. (New Claim) The method of claim 98, wherein said one or more control signals comprise a code or datum which operates at the remote intermediate data transmitter station to identify said data, said method further comprising the step of:

transmitting a schedule which operates at the remote intermediate data transmitter station to communicate said data to a transmitter at said specific time.

100. (New Claim) The method of claim 98, wherein said specific time is a scheduled time of transmitting said data at said remote intermediate data transmitter station or said one or more control signals are effective at the remote intermediate data transmitter station to control one or more of said plurality of selective transmission devices at different times.

101. (New Claim) The method of claim 98, further comprising the step of embedding a specific one of said one or more control signals in said data before transmitting said data to said remote transmitter station.

102. (New Claim) A method of processing signals to control a television programming presentation comprising the steps of:

receiving a television signal containing television programming and communicating said television signal to a storage device;

receiving a first instruct signal which is effective to instruct a processor in a manner of decrypting or enabling;

selecting one of:

- (1) a time at which to communicate said first instruct signal; and
- (2) a location to which to communicate said first instruct signal;

communicating said first instruct signal at said selected time or to said selected location; and

storing said television signal and said first instruct signal at said storage device.

103. (New Claim) The method of claim 102, wherein said selected location is in said television signal, said method further comprising the step of storing some information at said storage device that evidences one or more of:

- (1) a title of a television program;
- (2) a proper use of programming;
- (3) a transmission station;
- (4) a receiver station;
- (5) a network;
- (6) a broadcast station;

- (7) a channel on a cable system;
- (8) a time of transmission;
- (9) a identification of an instruct signal;
- (10) a source or supplier of data;
- (11) a publication, article, publisher, distributor, or an advertisement;

and

- (12) an indication of copyright.

104. (New Claim) The method of claim 102, said method further comprising the steps of:

selecting one of:

- (1) a datum that identifies a unit of computer software in said television signal;
- (2) a datum that specifies some of a way to instruct receiver end equipment what specific programming to select to play or record other than that immediately at hand, how to load it on player or recorder equipment, when and how to play it or record it other than immediately, how to modify it, what equipment or channel or channels to transmit it on, when to transmit it, and how and where to file it or refile it or dispose of it;
- (3) a datum that designates an addressed apparatus;
- (4) a datum that specifies where, when, or how to locate a signal;

(5) a datum that informs a processor of a fashion for identifying and processing a signal;

(6) a datum that is part of a decryption code;

(7) a comparison datum that designates a communication schedule; and

embedding said selected one in said television signal.

105. (New Claim) The method of claim 102, further comprising the steps of:

selecting a second instruct signal, said second instruct signal being one of:

(1) a switch control signal;

(2) a timing control signal;

(3) a locating control signal;

(4) an instruct-to-contact signal that designates a remote receiver station;

(5) an instruct-to-transfer signal that designates a unit of broadcast or cablecast programming;

(6) an instruct-to-delay signal that designates a unit of broadcast or cablecast programming;

(7) an instruct-to-decrypt or instruct-to-interrupt signal that designates a unit of programming and a way to decrypt or interrupt;

(8) an instruct-to-enable or instruct-to-disable signal that designates an apparatus;

- (9) an instruct-to-record signal that designates a broadcast or cablecast program;
- (10) an instruction signal that controls a multimedia presentation;
- (11) an instruction signal that governs a broadcast or cablecast receiver station environment;
- (12) an instruct-to-power-on signal that designates a receiver;
- (13) an instruct-to-tune signal that designates a receiver or a frequency;
- (14) an instruct-to-coordinate signal that designates two apparatus;
- (15) an instruct-to-compare signal that designates a news transmission or a computer input;
- (16) an identifier signal that causes a computer to instruct a plurality of tuners each to tune to a broadcast or cablecast transmission;
- (17) an instruct-to-coordinate signal that designates two units of multimedia information and one of: (1) an output time and (2) an output place;
- (18) an instruct-to-generate signal that designates an output datum;
- (19) an instruct-to-transmit signal that designates a computer output;

- (20) an instruct-to-overlay signal that designates a television image;
- (21) an instruct-that-if signal that designates a function to perform if a predetermined condition exists;
- (22) an instruct-to-enable-and-deliver signal that designates information that supplements a television program;
- (23) an instruct-to-transmit signal that designates a computer peripheral storage device;
- (24) a code signal that designates a datum to remove or embed; and
- (25) a signal addressed to a receiver station apparatus; and embedding said selected second instruct signal in said television signal.

106. (New Claim) A method of communicating data and update material to at least one mass medium programming receiver station, said receiver station includes a broadcast or cablecast data receiver, a data storage device, a control signal detector, a computer capable of processing data, and with each said receiver station adapted to detect and respond to at least one instruct signal and to store data for subsequent processing, said method of communicating comprising the steps of:

- (1) receiving data to be transmitted and delivering the data to a transmitter;

(2) receiving said at least one instruct signal, said instruct signal being effective at the receiver station to decrypt or enable data selectively;

(3) transferring said at least one instruct signal to a transmitter; and

(4) transmitting an information transmission comprising said data and said at least one instruct signal.

107. (New Claim) The method of claim 106, further comprising the steps of:

causing a memory location to communicate the signal to a transmitter to transmit said signal, said memory location being capable of storing and communicating said signal which at the receiver station operates to overlay; and

causing at least one receiver station to deliver a combined or sequential output of television data and a receiver specific datum at its television monitor at a specific time.

108. (New Claim) The method of claim 106, wherein some identification data or said at least one instruct signal is embedded in a television signal containing said data.

109. (New Claim) A method of processing signals at a receiver station comprising the steps of:

(a) receiving at least one information transmission;

(b) detecting a plurality of signals on said at least one information transmission, at least one of said detected plurality of signals being effective at said receiver station to instruct;

(c) decrypting at least one of said plurality of signals, said at least one decrypted signal including at least one instruct signal which is effective to instruct;

(d) passing each decrypted instruct signal to a controllable device;

(e) controlling said controllable device on the basis of decrypted information contained in said at least one decrypted signal including at least one instruct signal; and

(f) storing information evidencing the passing of said decrypted at least one instruct signal.

110. (New Claim) A method of processing signals at a receiver station comprising the steps of:

(a) receiving at least one information transmission;

(b) detecting a plurality of signals on said at least one information transmission, at least one of said detected plurality of signals being signals which are effective at said receiver station to instruct;

(c) decrypting at least one of said plurality of signals, said at least one decrypted signal including at least one instruct signal which is effective to instruct;

(d) passing said decrypted at least one instruct signal to a controllable device on the basis of decrypted information in said decrypted at least one instruct signal;

(e) controlling said controllable device on the basis of passed said decrypted at least one instruct signal; and

(f) storing information evidencing the passing of said passed decrypted at least one instruct signal.

111. (New Claim) A method for decryptor activation in a broadband data network comprising:

receiving a transmission;

detecting a first signal in said transmission from said step of receiving;

selecting said first signal from said step of detecting;

inputting said first signal from said step of selecting to a decryptor;

receiving a second signal at said decryptor;

decrypting said second signal in response to said step of inputting said first signal to said decryptor;

passing said decrypted second signal from said decryptor to a processor;

and

processing said decrypted second signal from said step of passing at said processor.

112. (New Claim) The method of claim 111 wherein said transmission in said step of receiving a transmission is a multichannel signal separated in the frequency domain.

113. (New Claim) The method of claim 112 wherein said transmission is a cable system broadcast.

114. (New Claim) The method of claim 111 wherein said transmission in said step of receiving a transmission is a multichannel signal separated in the time domain.

115. (New Claim) The method of claim 111 wherein said transmission in said step of receiving a transmission is generated at a local data source.

116. (New Claim) The method of claim 115 wherein said local data source is a VCR.

117. (New Claim) The method of claim 115 wherein said local data source is a laser disk.

118. (New Claim) The method of claim 111 wherein said second signal is a television program.

119. (New Claim) The method of claim 111 wherein said second signal is a digital data signal.

120. (New Claim) The method of claim 111 further comprising the step of printing the information received in said transmission on a printer.

121. (New Claim) The method of claim 111 further comprising the step of displaying the information received in said second transmission on a display device.

122. (New Claim) The method of claim 111 wherein said step of selecting a first signal is performed on the basis of information stored at a computer or on a disk.

123. (New Claim) The method of claim 111, wherein said transmission in said step of receiving a transmission and said second signal in said step of receiving a second signal at said decryptor are communicated from difference sources.

124. (New Claim) The method of claim 123, wherein said transmission and said second signal is received from a remote source and the other of said transmission and said second signal is received from a local source.

125. (New Claim) The method of claim 123, further comprising the step of contacting a remote transmitter station to receive one of said first signal and said second signal.

126. (New Claim) The method of claim 125, further comprising the step of programming a processor or controller to contact a remote site to get a first signal necessary for the decryption or passing of a second signal.

127. (New Claim) The method of claim 111, wherein one of said first signal and said second signal is communicated by telephone.

128. (New Claim) The method of claim 111, further comprising the step of programming a processor or controller to locate or identify said first signal necessary for the decryption or passing of said second signal.

129. (New Claim) A method for controlling a decryptor in a multichannel television network, said method comprising the step of:

receiving a multichannel television signal, each said multichannel television signal having at least one television program, said television program having associated embedded control signals,

detecting said embedded control signals;

passing said embedded control signals from said step of detecting to said decryptor;

decrypting said embedded control signals;

controlling said decryptor in response to said embedded control signals from said step of decrypting to change said decryptor's decrypting technique or pattern.

130. (New Claim) A method of controlling a remote transmitter station to communicate a first signal to a subscriber station and controlling said subscriber station to communicate a second signal to at least one of a processor and an output device, said method comprising the steps of:

receiving an information signal to be transmitted by the remote transmitter station and delivering said first signal to a transmitter;

receiving at least one instruct signal which is effective at the subscriber station to control a decryptor and communicating said at least one instruct signal to said transmitter;

receiving at least one control signal which at the remote transmitter station operate to control the communication of said information signal and said at least one instruct signal; and

causing said at least one control signal to be communicated to said transmitter before a specific time,

thereby to transmit an information transmission said information signal, said at least one instruct signal, and said at least one control signal.

131. (New Claim) A method of providing an enabling signal to a receiver station from a remote data source, said enabling signal for use in decrypting at the receiver station a programming signal, said receiver station being programmed to get information necessary for enabling a programming signal, said method comprising the steps of:

storing at the remote data source one or more control signals necessary for enabling a decryptor to decrypt or communicate some data in respect of a video output or a television program, each control signal comprising (1) a code or datum designating the enabling information and (2) an information portion, said information portion comprising information necessary for enabling output;

receiving at the remote data source from the receiver station a communication to get specific enabling information;

communicating, from the remote data source to the receiver station in response to said communication from the receiver station, at least an information signal of a first of said one or more control signals,

whereby the receiver station inputs the information portion of said first of said one or more control signals to a controller or decryptor and enables the communication of a second signal necessary for at least one of generating and outputting some data displayed at an output device as said video output or as an output presented to complete or supplement said television program.

132. (New Claim) A method of controlling one or more of a plurality of receiver stations each of which includes a mass medium program receiver, a signal detector, at least one computer or processor, and with each said receiver station adapted to detect the presence of at least one control signals and to input a viewer reaction to a specific offer communicated in a mass medium program, said method comprising the steps of:

receiving at least one first instruct signal at a transmitter station and delivering said at least one first instruct signal to at least one transmitter, said at least one first instruct signal being effective at said one or more receiver stations to at least one of generate output and control the presentation of output;

receiving a code or datum at said transmitter station, said code or datum designating said first instruct signal or said viewer reaction;

receiving at least one second instruct signal at said transmitter station, said at least one second instruct signal at the one or more receiver stations being operative to decrypt or enable said at least one first instruct signal;

transferring at least one of said code or datum and said at least one second instruct signal to said at least one transmitter; and

transmitting one or more information transmission containing said at least one first instruct signal, said code or datum, and said at least one second instruct signal.

133. (New Claim) A method of controlling at least one of a plurality of receiver stations each of which includes a broadcast or cablecast mass medium program receiver, at least one output device, a control signal detector, at least one processor capable of responding to at least one instruct signal, and with each said mass medium program receiver adapted to detect and respond to said at least one instruct signal, said method comprising the steps of:

receiving at a broadcast or cablecast transmitter station said at least one instruct signal which is effective at said at least one of said plurality of receiver

stations to decrypt or enable, and delivering said at least one instruct signal to a transmitter;

receiving at said broadcast or cablecast transmitter station at least one control signal which at said at least one of said plurality of receiver stations operates to communicate said at least one instruct signal to a specific processor; and

transferring said at least one control signal to the transmitter, said transmitter transmitting said at least one instruct signal and said at least one control signal.

134. (New Claim) A method of processing signals at a receiver station comprising the steps of:

receiving one or more information transmissions at said receiver station;

detecting a plurality of signals on said one or more information transmissions, at least a first of one of said plurality of signals including downloadable code;

controlling a decryptor or enabling device in response to said downloadable code;

decrypting or enabling communication of at least a second of said plurality of signals on the basis of said step of controlling said decryptor or enabling device;

passing said decrypted or enabled at least said second of said plurality of signals to a controllable device;

controlling said controllable device on the basis of said passed decrypted or enabled at least said second of said plurality of signals; and

storing information evidencing the passing of said at least said second of said plurality of signals or the controlling of said controllable device based on said step of controlling.

135. (New Claim) A method for decrypting data from a storage device using a computer operatively connected to said storage device, said storage device having encrypted data stored thereon, and a decryptor operatively connected to said computer to receive data from said storage device and control instructions from said computer, said method comprising the steps of:

selecting data at said storage device;

transferring at least some of said selected data from said step of selecting from said storage device to said decryptor;

identifying information in said selected data from said step of selecting;

and

decrypting said at least some selected data from said step of transferring in response to the information in said selected data from said step of identifying.

136. (New Claim) The method of claim 135, wherein said storage device is a laser disk, a floppy disk, or a storage medium capable of storing video data, said method further comprising one of the steps of:

connecting to said computer or said decryptor a processor that is adapted to assemble or store a record of the availability, use or usage of said data;

programming a processor connected to said computer or said storage device to assemble or store a record of the availability, use or usage of some specific data;

adapting a device that controls said decryptor to communicate selected information to a remote data collection station;

inputting to a device that is adapted to communicate availability, use or usage information to a remote data collection station some information that identifies said selected data or that designates a source or supplier of said selected data;

inputting to a device that is adapted to communicate availability, use or usage information to a remote data collection station some information that identifies a buyer of said selected data or that designates a receiver or user of said selected data;

processing a title of said selected data; and

using some of said identified information as a code for said step of decrypting.

137. (New Claim) The method of claim 135, wherein said selected data comprises a title or identifier datum and one or more codes for decryption, said method further comprising one of the steps of:

connecting to said computer or said decryptor a processor that is adapted to assemble or store a record on the basis of a title or identifier datum;

programming a processor connected to said computer or said storage device to assemble or store a record on the basis of a title or identifier datum;

adapting a device that controls said decryptor to communicate a title or identifier datum to a remote data collection station;

inputting a title or identifier datum to a device that is adapted to communicate availability, use or usage information to a remote data collection station;

inputting information that designates a receiver or user to a device that is adapted to communicate availability, use or usage information to a remote data collection station;

processing said title or identifier datum to locate or identify a code for decryption;

using said one or more codes to decrypt at least some of said selected data; and

performing a second step of decrypting.

138. (New Claim) A method of processing signals at a receiver station comprising the steps of:

receiving one or more information transmissions;

detecting a plurality of codes or identifier data in said one or more information transmissions, at least one of said detected plurality of codes or

identifier data being a signal which is effective at said receiver station to control decryption;

passing each detected code or identifier datum to a processor or controller;

controlling a decryptor on the basis of said signal;

decrypting some video data or some data communicated from to said decryptor from a storage device in response to said signal;

storing information evidencing the passing of one or more of said detected and passed codes or identifier data.

139. (New Claim) The method of claim 138, further comprising one of the steps of:

programming said receiver station to decrypt some information stored on said laser disk or a television storage device;

generating a signal to control a tuner to receive a television program in response to a detected and passed code or identifier datum;

inputting said one or more information transmissions to a control signal detector in response to a command;

storing a received television program at a memory or recorder;

storing information evidencing some output in response to a detected and passed code or identifier datum;

assembling a record of the availability, use or usage of some information on the basis of a title; and

transmitting some stored evidence information to a remote data collection station.

140. (New Claim) The method of claim 138, wherein said one or more information transmissions are received from a local source, said method further comprising the step of:

storing a first information transmission of said one or more information transmissions, said first information transmission containing said signal.

141. (New Claim) The method of claim 138, wherein the stored evidence information identifies or designates one or more of:

- (1) a mass medium program;
- (2) a proper use of programming;
- (3) a transmission station;
- (4) a receiver station;
- (5) a network;
- (6) a broadcast station;
- (7) a channel on a cable system;
- (8) a time of transmission;
- (9) a unique identifier datum;
- (10) one of a source and a supplier of data; and
- (11) one of a distributor and an advertisement.

142. (New Claim) A method of gathering information on the use of at least one of a resource to be decrypted and a control signal which is effective to decrypt at a receiver station, said receiver station having a processor, and a controlled device, said receiver station transferring said gathered information to a remote station, said method comprising the steps of:

identifying said at least one of said resource and said control signal;

monitoring said at least one of said resource and said control signal;

storing a record of the use of said at least one of said resource and said control signal from said step of monitoring; and

communicating information on said use of said at least one of said resource and said control signal from said step of storing a record from said receiver station to a remote station.

143. (New Claim) The method of claim 142, wherein said at least one of said resource and said control signal is received from a local source, said method further comprising the step of:

storing said at least one of said resource and said control signal.

144. (New Claim) The method of claim 142, wherein said information identifies or designates one or more of:

- (1) a mass medium program;
- (2) a proper use of programming;
- (3) a transmission station;
- (4) a receiver station;

- (5) a network;
- (6) a broadcast station;
- (7) a channel on a cable system;
- (8) a time of transmission;
- (9) a unique identifier datum;
- (10) one of a source and a supplier of data;
- (11) one of a distributor and an advertisement; and
- (12) an indication of copyright.

145. (New Claim) A method of controlling a remote transmitter station to deliver a receiver specific output at a receiver station and controlling said receiver station to communicate one or more receiver specific data to a remote data collection station, with said receiver station being remote from said remote transmitter station and said remote data collection station being remote from said receiver station, said method comprising the steps of:

receiving, at the remote transmitter station, one or more instruct signals which operate at the receiver station (i) to decrypt and (ii) to assemble said one or more receiver specific data or communicate said one or more receiver specific data to said remote data collection station ;

receiving, at said remote transmitter station, a control signal which operates at the remote transmitter station to control the communication of said one or more instruct signals to said receiver station ;

receiving, at said remote transmitter station, a code or datum designating a specific instruct signal of said one or more instruct signals, said specific instruct signal to be transmitted by the remote transmitter station;

transferring said designated specific instruct signal to a transmitter; and

transmitting, from said remote transmitter station, an information transmission comprising said designated specific instruct signal and said one or more instruct signals, at one or more specific times or on one or more specific channels in accordance with said control signal.

146. (New Claim) The method of claim 145, wherein one or more receiver specific data evidence the availability, use, or usage of information or evidence a receiver specific response to said designated specific instruct signal.

147. (New Claim) The method of claim 145, wherein said designated specific instruct signal comprises some downloadable code.

148. (New Claim) A method of generating and encoding signals to control a presentation comprising the steps of:

receiving at least some of a program, said at least some of said program containing audio information;

receiving an instruction that (i) designates additional program material that at least one of completes and supplements said at least some of said program and (ii) directs an ancillary processor of a receiver station to decrypt at least a portion of one of said program and said additional program material;

encoding said instruction; and
storing said encoded instruction in conjunction with said at least some of
said program and said additional program material.

149. (New Claim) The method of claim 148 wherein said additional
program material is stored at said ancillary processor and said encoded
instruction directs said ancillary processor to generate a video overlay that is to
be coordinated with video information in said program.

150. (New Claim) The method of claim 149 further comprising the step
of:

transmitting a combined video signal from said program and a video
overlay generated by said ancillary processor over a broadcast or cablecast
network to a plurality of receiver stations.

151. (New Claim) The method of claim 149 further comprising the step
of:

transmitting a combined video signal from said program and a video
overlay generated by said ancillary processor to a video display.

152. (New Claim) A method for an interactive television demonstration
for use with an interactive television viewing apparatus comprising the steps of:

displaying a television program that demonstrates a technique for
preparing a product, performing a service, or generating an output, said

interactive viewing apparatus having an input device to receive input from a viewer;

prompting said viewer during said television program whether said viewer wants a performance of said technique demonstrated in said step of displaying, said interactive television viewing apparatus having at least one output device for outputting said product, service, or performance;

receiving a reply from said viewer at said input device in response to said step of prompting said viewer, said interactive television viewing apparatus having a processor for processing said viewer reply and generating or controlling output of said product, service, or performance in response to instructions;

delivering said instructions at said interactive television viewing apparatus in response to said step of receiving a reply, said instructions controlling said interactive television viewing apparatus;

detecting a code or datum which is effective to enable said interactive television viewing apparatus having a decoder or decryptor for enabling one of said instructions and said interactive television viewing apparatus; and

generating or controlling output of said product, service, or performance on the basis of said instructions.

153. (New Claim) The method of claim 152, wherein said code or datum is inputted to said interactive viewing apparatus by a viewer or a remote information provider.

154. (New Claim) A method of providing enabling information to a receiver station from a remote enabling source, said enabling information for use at the receiver station in television signal processing, said method comprising the steps of:

storing enabling information at said remote enabling source;

receiving at said remote enabling source a query from said receiver station;

transmitting a code or instruct signal which is effective to decrypt from said remote enabling source to said receiver station in response to said step of receiving said query, wherein at least some of said transmitted code or instruct signal is stored at said receiver station; and

transmitting from a television signal source to said receiver station a signal which controls said receiver station to select and process said stored at least some of said code or instruct signal and to decrypt at least part of a signal communicated from said television signal source.

155. (New Claim) A method for locating an embedded instruct-to-decrypt signal in an analog video signal having a line receiver to synchronize the reception of information transmitted within the non-display portions of said video signal, a decoder including a detector to detect embedded signals, a decryptor to receive said instruct-to-decrypt signal, and a programmable controller to control said line receiver to receive embedded signals in said analog

video signal in the time domain and at different video positions, said method comprising the steps of:

receiving a video signal, said video signal having a plurality of embedded signals at least one of which is an instruct-to-decrypt signal;

synchronizing a line receiver to said analog video signal from said step of receiving, to isolate said plurality of embedded signals from the display portions of said analog video signal;

detecting an instruct-to-decrypt signal from said plurality of embedded signals from said step of synchronizing;

decrypting at least a portion of said analog video signal in response to said instruct-to-decrypt signal from said step of detecting; and

controlling one of said line receiver and said detector to detect said instruct-to-decrypt signal in a different location in said analog video signal.

156. (New Claim) A method for controlling decryption of television or computer programming at a receiver station, said receiver station having a receiver for receiving television or computer programming, a detector operatively connected to said receiver for detecting a plurality of signal types, a processor operatively connected to said detector for locating or identifying a specific instruct-to-decrypt signal, a decryptor operatively connected to said receiver or said processor for decrypting programming, and with instruct-to-decrypt signals being of a signal type and being transmitted in varying locations or in a varying pattern of timing, said method comprising the steps of:

storing information of the composition of a plurality of instruct-to-decrypt signals or storing a procedure for locating or identifying a specific instruct-to-decrypt signal in a plurality of signal types;

receiving an information transmission that contains a plurality of signal types and at least one unit of television or computer programming;

passing at least some of said information transmission to said detector;

detecting data of said plurality of signal types and transferring said detected data to said processor;

identifying or locating a specific instruct-to-decrypt signal by processing said detected data in accordance with said stored information; and

decrypting at least some of said unit of television or computer programming on the basis of said identified or located specific instruct-to-decrypt signal.

157. (New Claim) The method of claim 156, wherein said unit of television or computer programming is a channel of television programming, said method further comprising the step of communicating some of a selected channel of television programming to said decryptor.

158. (New Claim) The method of claim 157, wherein said specific instruct-to-decrypt signal identifies or designates said channel of television programming.

159. (New Claim) The method of claim 156, wherein said information transmission contains a plurality of concurrently transmitted units of television or computer programming or is communicated by a cable system or satellite, said method further comprising the steps of:

receiving said information transmission at a converter;
selecting a specific unit of television or computer programming; and
decrypting said selected specific unit of television or computer programming on the basis of an instruct-to-decrypt signal that designates said specific unit of television or computer programming.

160. (New Claim) The method of claim 159, wherein said unit of television or computer programming is a television channel and said specific instruct-to-decrypt signal is embedded in said television channel.

161. (New Claim) The method of claim 159, wherein said unit of television or computer programming is a television channel and said specific instruct-to-decrypt signal is located in a portion of said information transmission that is outside said television channel.

162. (New Claim) The method of claim 159, wherein said information transmission contains a plurality of concurrently transmitted units of television or computer programming and two of said plurality of instruct-to-decrypt signals control decryption of different ones of said plurality of concurrently transmitted units of television or computer programming.

163. (New Claim) The method of claim 162, wherein said converter is a cable or satellite converter, said method further comprising the step of programming said converter to process units of television or computer programming in two or more formats.

164. (New Claim) The method of claim 163, further comprising one of the steps of:

processing a selected analog channel of television programming; and
processing a selected channel of television programming containing a digital television signal.

165. (New Claim) The method of claim 156, wherein said unit of television or computer programming comprises a digital television signal, said method further comprising the step of programming said receiver station to process said digital television signal.

166. (New Claim) A method for enabling communication of television or computer programming at a receiver station, said receiver station having a receiver for receiving one or more television or computer programming signals, a detector operatively connected to said receiver for detecting control signals, a processor operatively connected to said control signal detector for locating or identifying an instruct-to-enable signal, a selective transfer device operatively connected to said receiver or said processor for communicating programming,

and with instruct-to-enable signals being transmitted in varying locations or in a varying pattern of timing, said method comprising the steps of:

storing information of a procedure for locating or identifying an instruct-to-enable signal which is transmitted in varying locations or in a varying pattern of timing;

receiving an information transmission that contains a unit of television or computer programming and one or more instruct-to-decrypt signals transmitted in varying locations or in a varying pattern of timing;

passing at least some of said information transmission to said control signal detector;

detecting one or more control signals in said information transmission and transferring said detected one or more control signals to said processor;

identifying or locating an instruct-to-enable signal by processing said detected one or more control signals in accordance with said stored information; and

controlling said selective transfer device to communicate at least some of said unit of television or computer programming on the basis of said identified or located instruct-to-enable signal.

167. (New Claim) A method of controlling a plurality of receiver stations each of which includes a broadcast or cablecast signal receiver, at least one processor, a selective transfer device capable of communicating a signal to a processor or computer, a control signal detector, said signal detector adapted to

receive signals from a broadcast or cablecast signal, and said processor programmed to respond to signals from said detector, and said method comprising the steps of:

(1) receiving at a broadcast or cablecast transmitter station an instruct signal, said instruct signal instructing a selective transfer device at each of said plurality of receiver stations to communicate at least some of a specific unit of television or computer programming to a processor or computer;

(2) receiving one or more control signals at said broadcast or cablecast transmitter station, said control signals identifying one or more specific receiver stations to which said instruct signal is addressed; and

(3) transferring said instruct signal and said one or more control signals from said transmitter station to a transmitter at one or more specific times, said transmitter broadcasting or cablecasting said instruct signal and said one or more control signals to said plurality of receiver stations.

168. (New Claim) The method of claim 167, wherein said one or more control signals identifies two of said plurality of receiver stations at the same time and each of said two receiver stations receive and detect the presence of said control signal or respond to said instruct signal at the same time.

169. (New Claim) The method of claim 167, wherein said one or more control signals identifies two of said plurality of receiver stations in sequence

and each of said two receiver stations receive and detect the presence and respond to said instruct signal sequentially.

170. (New Claim) The method of claim 167, wherein said one or more control signals further comprises downloadable code for said processor at one or more of said plurality of receiver stations, said downloadable code changing the way or method in which said processor responds to said instruct signal.

171. (New Claim) The method of claim 167, wherein at least one receiver station includes a selective transfer device which is capable of storing and communicating instruct signals at selected times and said control signal causes said receiver station to delay communication or execution of said instruct signal.

172. (New Claim) The method of claim 167, wherein at least one receiver station includes a selective transfer device that is capable of switching or communicating instruct signals to selected devices and said control signal causes said receiver station to switch or select a device.

173. (New Claim) The method of claim 167, wherein at least one receiver station is adapted to detect the presence of said control signal or programmed to respond to said instruct signal on the basis of a pattern of signal composition, said method further comprising the step of composing at least some of said control signal or said instruct signal in said pattern.

174. (New Claim) The method of claim 167, wherein at least one receiver station is adapted to detect the presence of said control signal or programmed to respond to said instruct signal on the basis of the location of a signal in an information transmission, said method further comprising the step of causing at least some of said control signal or instruct signal to be transmitted in said location.

175. (New Claim) The method of claim 167, wherein at least one receiver station is adapted to detect the presence of said control signal or programmed to respond to said instruct signal on the basis of a timing pattern of signal transmission, said method further comprising the step of causing at least some of said control signal or said instruct signal to be transmitted in accordance with said pattern.

176. (New Claim) The method of claim 167, further comprising the steps of receiving said instruct signal at a receiver in the transmitter station, communicating said instruct signal from said receiver to a memory location, and storing said instruct signal at said memory location for a period of time prior to communicating said instruct signal to a transmitter.

177. (New Claim) The method of claim 167, wherein a switch communicates signals selectively from a receiver and a memory or recorder to a transmitter, said method further comprising one of the steps of:

detecting a signal which is effective at the transmitter station to instruct communication;

determining a specific signal source from which to communicate a signal to a transmitter;

controlling said switch to communicate a signal to said transmitter in response to a signal which is effective at the transmitter station to instruct communication;

controlling said switch to communicate a signal from a selected signal source;

controlling said switch to communicate to said memory or recorder a signal which is effective at the receiver station to instruct;

inputting to a controller a signal which is effective to control said switch;

controlling said switch to communicate one or more signals according to a transmission schedule;

controlling said switch to communicate a from a specific one of a plurality of signal sources; and

controlling said switch to communicate a signal to a selected one of a plurality of transmitters.

178. (New Claim) The method of claim 167, further comprising one of the steps of:

transmitting to a receiver station one or more data that designate a time or a channel of transmission of said instruct signal or that specify the title of or

some subject matter contained in a unit of mass medium programming or data associated with said instruct signal; and

transmitting to a receiver station a control signal to cause said receiver station to tune to a broadcast or cablecast transmission containing a specific instruct signal.

179. (New Claim) A method of controlling one or more receiver stations each of which includes a broadcast or cablecast signal receiver, at least one processor, a decryptor for decrypting a unit of television or computer programming, a control signal detector, said signal detector adapted to receive signals from a broadcast or cablecast signal, and said processor programmed to respond to signals from said detector, and said method of controlling comprising the steps of:

(1) receiving at a broadcast or cablecast transmitter station a unit of television or computer programming and transferring said unit of television programming to a transmitter;

(2) receiving at said broadcast or cablecast transmitter station an instruct-to-decrypt signal which designates or identifies said unit of television or computer programming;

(3) receiving and storing at said broadcast or cablecast transmitter station one or more control signals, said control signals designating or specifying one or more times or locations to transmit said instruct signal; and

(4) transferring said instruct signal to said transmitter in accordance with said control signal, said transmitter broadcasting or cablecasting unit of television or computer programming and said instruct signal to said one or more receiver stations.

180. (New Claim) A method of communicating subscriber station information from a subscriber station to one or more remote collection stations, said method comprising the steps of:

(1) inputting an instruct signal which is effective at said subscriber station to decrypt or enable;

(2) detecting the presence of an instruction, code or datum, associated with said instruct signal, which is effective at the subscriber station to generate one or more subscriber station specific data or to select and assemble a plurality of specific subscriber station specific data into a record;

(3) processing at the subscriber station one or more inputted data and performing, in response to said detected instruction, one of:

(a) generating one or more subscriber station specific data and communicating said generated one or more subscriber station specific data to a transmitter; and

(b) selecting and assembling into a record a specific plurality of subscriber specific data and communicating said record and said selected specific plurality of subscriber specific data to a transmitter; and

(4) transmitting said communicated one or more generated subscriber station specific data or said communicated record and specific plurality of subscriber specific data to said one or more remote collection stations.

181. (New Claim) A method of controlling the receipt and processing at a receiver station of mass medium program materials, said receiver station including a receiver and a processor, said method comprising the steps of:

receiving on said receiver identification signals that identify specific signal content for at least one of a plurality of concurrent broadcast or cablecast signal transmissions;

providing a comparison signal to said processor;

comparing said comparison signal to said identification signals and generating a control signal identifying a desired one of said plurality of broadcast or cablecast signal transmissions;

tuning the receiver, based on the generated control signal, to receive said desired one of said plurality of broadcast or cablecast signal transmissions;

performing one of:

(1) responding to a control signal in respect of an instruct signal which is effective to decrypt or enable, detected in said desired signal transmission;

(2) selecting and storing one or more data in or associated with an instruct signal which is effective to decrypt or enable, received in said desired signal transmission; and

(3) controlling a receiver or selective transfer device to communicate to an output device or a storage device some mass medium program material received in said desired said transmission, on the basis of an instruct signal which is effective to decrypt or enable.

182. (New Claim) A method of processing signals at a receiver station having a computer and an output device to deliver at the output device a combined or sequential presentation of a program and a user specific output, said computer having a storage device for storing user data and said output device outputting mass medium programming and other information, said method comprising the steps of:

storing user data of interest;

receiving mass medium programming from a programming source and outputting the mass medium programming at said output device;

receiving a broadcast or cablecast information transmission including an instruct signal which is effective to decrypt or enable;

detecting said instruct signal in the information transmission and passing said detected instruct signal to said computer; and

controlling said computer based on said detected instruct signal, said step of controlling comprising:

(1) selecting a specific portion of said stored user data of interest;

- (2) communicating said selected specific portion of said stored user data of interest to said output device; and subsequently
- (3) ceasing to communicate said specific portion to said output device;
- (4) delivering at said output device the combined or sequential output of said received mass medium programming and said selected specific portion of said stored user data of interest in the period of time between said step of communicating said selected specific portion to said output device and said step of ceasing to communicate said selected specific portion to said output device.

183. (New Claim) A method of controlling one or more of a plurality of receiver stations each of which includes a mass medium program receiver, a signal detector, at least one computer or processor, and with each said receiver station adapted to detect the presence of one or more control signals and to input a viewer reaction to an offer communicated in a mass medium program, said method comprising the steps of:

- (1) receiving a code or datum at a transmitter station, wherein said code or datum designates a product or service offered in a mass medium program or a viewer reaction to an offer communicated in a mass medium program;

(2) receiving one or more control signals at said transmitter station, wherein said one or more control signals at the one or more receiver stations operate to decrypt or enable;

(3) transferring said code or datum and said one or more control signals to a transmitter at said transmitter station; and

(4) transmitting said code or datum and said one or more control signal from said transmitter station.

184. (New Claim) An interactive method for data promotion and delivery for use with an interactive mass medium program output apparatus comprising the steps of:

displaying a mass medium program that promotes data, said interactive mass medium program output apparatus having input device to receive input from a subscriber;

prompting said subscriber during said mass medium program whether said subscriber wants said data promoted in said step of displaying, said interactive mass medium program output apparatus having an output device for outputting said data;

receiving a reply from said subscriber at said input device in response to said step of prompting said subscriber, said interactive mass medium program output apparatus having a processor for processing said subscriber reply and controlling delivery of said data in response to instructions;

delivering instructions at said interactive mass medium program output apparatus in response to said step of receiving a reply, said instructions controlling said interactive mass medium program output apparatus;

processing said instructions from said step of delivering, said instructions being effective to decrypt or enable; and

delivering said data on the basis of said instructions.

185. (New Claim) The method of claim 184, wherein one or more of said instructions is embedded in the non-visible or non-audible portion of a mass medium program signal.

186. (New Claim) The method of claim 184, wherein one or more of said instructions is delivered in a multichannel signal transmitted over a cable broadband network, said method further comprising the step of demodulating a carrier to receive one or more of said instructions.

187. (New Claim) The method of claim 184, wherein one or more of said instructions is delivered in a multichannel signal transmitted via a satellite, said method further comprising the step of demodulating a carrier to receive one or more of said instructions.

188. (New Claim) The method of claim 184, further comprising the steps of:

storing a subscriber instruction to receive one or more specific mass medium programs, data, news items, or computer control instructions; and

receiving one or more specific mass medium programs, data, news items,
or computer control instructions in accordance with said instruction.

189. (New Claim) The method of claim 184, further comprising the steps
of:

programming said processor to respond to information communicated
from a data or programming source;

receiving an information transmission from a local storage device or
remote mass medium programming source;

detecting data or an instruct signal in said information transmission; and

passing said detected data or instruct signal to said processor.

190. (New Claim) The method of claim 184, wherein information
indicating the availability, use or usage of said mass medium program or said
data are stored or communicated to a remote data collection station, said method
further comprising the step of selecting evidence information that identifies or
designates one selected from the group consisting of:

- (1) a mass medium program;
- (2) a use of programming;
- (3) a transmission station;
- (4) a receiver station;
- (5) a network;
- (6) a broadcast station;

- (7) a channel on a cable system;
- (8) a time of transmission;
- (9) a unique identifier datum;
- (10) a source or supplier of data;
- (11) a distributor or an advertisement; and
- (12) an indication of copyright.--

II. REMARKS

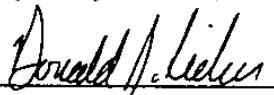
In consonance with the agreement between Applicants and the Office regarding the co-pending U.S. patent applications related to this application, Applicants hereby join following claims from their related applications into the instant application, corresponding to the new claim numbers in the instant application.

Application Serial No(s). (Atty. Dkt. No.)	Claims	Corresponding New Claim Nos. in the Instant Application
08/485,775 (5634.077)	2-22	90-110
08/477,712 (5634.173)	2-3 4 5 6-12 13 14-20 21-25	111-112 114 113 115-121 129 122-128 130-134
08/449,413 (5634.174)	2-21	135-154
08/448,810 (5634.177)	2-9 10 11-12 13-37	155-162 166 164-165 166-190

Correspondingly, the above listed Application Serial No(s). have been abandoned and/or the claims corresponding to these applications(s) have been cancelled. Applicants request that presently added claims 90-190 be examined along with presently pending claims 2-89.

Date: ⁹ May 8, 2000
HUNTON & WILLIAMS
1900 K Street, N.W.
12th Floor
Washington, D.C. 20006-1109

Respectfully submitted,


Thomas J. Scott, Jr.
Reg. No. 27,836
Donald J. Lecher
Reg. No. 41,933
Attorneys for Applicants
Tel: (202) 955-1938

Claim Language	Support to parent application filed November 3, 1981	Language	References	Support to instant specification.	Language
2. A method for decrypting	Column 21 lines 44-45.	Decryptor, 224, then decrypts a part of the encrypted transmission ...	Page 299 lines 22-27.	... thereby causing said decryptor, 224, to receive the information of said video portion (said information being, as explained above, encrypted digital video), to decrypt said information, and to transfer decrypted information of said video portion to matrix switch, 258.	
data from a storage device using a computer	Column 21 lines 25-34.	Microcomputer, 205, may check to determine that the customer has no record as a pirate	Page 549 line 19-21	Then, in the fashion of example #7, apparatus of each station are caused to decrypt and retain meter information of the decryption of the encrypted information of said file.	
operatively connected to said storage device,			Page 16 lines 24-26.	Flexibility must exist for varying techniques that restrict programming to duly authorized subscribers in order to identify and deter pirates....	
said storage device having encrypted data stored thereon, and a			Page 293 lines 24-35.	A match indicates that said sixteen contiguous bit locations that hold preprogrammed SPAM operating information are preprogrammed with properly. A match occurs at the station of Fig 4.	
decryptor adapted to receive data from said storage device and control instructions				(Simultaneously other stations compare information of other selected information of bit locations that contain information of said enable-CC13 instructions with information of other local bit locations that hold preprogrammed SPAM operating information. At each station where a match fails to occur--which suggests that the preprogrammed SPAM operating information of said station has been tampered with in an unauthorized fashion--...	
communicated by said computer,		then transfers his name and address to buffer/comparator, 8 (referring to Fig. 1), of signal processor, 200, and instructs laser	Page 548 lines 25-30.	... each microcomputer, 205, accesses the file, MY_FARM.DAT, that is prerecorded on the disk loaded at its A: disk drive and also	

Claim Language	Support to parent application filed November 3, 1981	Language	References	Support to instant specification.	Language
	References	videodisc system, 232, to transmit its encrypted copy of <i>How to Grow Grass</i> to printer or other means, 221, via decryptors, 224 and 231. Laser system, 232, transmits one copy of the encrypted title to decryptor, 224, and one to signal processor, 200, for processing and evaluation.	Page 549 line 19-21. Page 299 lines 19-22. Page 297 lines 20-33.	accesses the encrypted "PROPRIET.MOD" file that is prerecorded at the laser disc player, 232, of each farmer's station... Then, in the fashion of example #7, apparatus of each station are caused to decrypt and retain meter information of the decryption of the encrypted information of said file. Automatically, controller, 20, causes matrix switch, 258, to transfer the information of the aforementioned video output inputted from said tuner, 215, to the output that outputs to decryptor, 224, thereby causing said decryptor, 224,.... Subsequently, but still in the interval between said commence-enabling time and said 8:30 PM time, said program originating studio embeds in the audio portion and transmits a particular SPAM message that consists of a "01" header, execution segment information that matches said enable-WSW-programming information, particular meter-monitor information, particular 1st-stage-enable-WSW-program instructions as the information segment information, and an end of file signal. (Hereinafter said message is called the "1st-WSW-program-enabling-message (#7).") In the fashions described above, so transmitting said SPAM message causes signal processor, 200, at the digital detector, 38, of decoder, 30, to detect the information of said message and at the control processor, 391,....	Then, in the fashion of example #7, apparatus of each station are caused to decrypt
	References	In the encrypted title, signal processor,	Column 21 lines 35-43.		

Claim Language	Support to parent application filed November 3, 1981	Support to instant specification.	Language
References	Language	References	Language
	200, identifies one or more signal words. If signal processor, 200, has the customer's name and address and the bookstore is a retail outlet in good standing that has received from a remote site program information on the predetermined fashions in affect, signal processor, 200, decrypts the signal word or words and transfers them to decryptor, 224, to serve as the code for the first stage of decryption.	Page 297 line 30 to page 298 line 5 from example #7.	and retain meter information of the decryption of the encrypted information of said file. In the fashions described above, so transmitting said SPAM message causes signal processor, 200, at the digital detector, 38, of decoder, 30, to detect the information of said message and at the control processor, 39J, to select the information of the execution segment in said message and determine that said selected information matches the aforementioned instance of enable-WSW-programming information at said particular controlled-function-invoking information location. So determining a match causes said control processor, 39J, to execute the aforementioned transfer-this-message-to-controller-20 instructions.
		Page 534 lines 1-8.	Each farmer has a subscriber station that is identical to the station of Fig. 7 except that each station has two television recorder/players that are recorder/players, 217 and 217A; two television tuners, 215 and 215A; and a laser disk player, 232. Particular farm information of the specific farm of each farmer is recorded in a file named MY_FARM.DAT on a disk at the A: disk drive of the microcomputer, 205, of each station.
		Page 298 lines 10-21 from example #7.	Receiving the "1st-WSW-program-enabling-message (#7) causes controller, 20, to execute the aforementioned load-and-run-@20 instructions, to load the 1st-stage-enable-WSW-program instructions of the information segment at particular RAM of controller, 20, then to execute the

Claim Language	Support to parent application filed November 3, 1981	Language	References	Support to instant specification.	Language
	References		References		
wherein said storage device is a laser disk, a floppy disk, or a storage medium capable of storing video data,	*		Page 299 lines 13-22 from example #7.	information so loaded as the so-called machine language instructions of one so-called job. Executing said 1st-stage-enable-WSW-program instructions causes controller, 20, in the predetermined fashion of said instructions, to affect a first stage of decrypting the video information of the "Wall Street Week" program transmission. Automatically, controller, 20, transfers said decryption cipher key Ba information to a selected decryptor, 224, and causes decryptor, 224, to commence decrypting any received information, using said key information and selected decryption cipher algorithm B, and outputting decrypted information to matrix switch, 258. Automatically, controller, 20, causes matrix switch, 258, to transfer the information of the aforementioned video output inputted from said tuner, 215, to the output that outputs to decryptor, 224,...	
said method comprising the steps of:	*				
selecting data at said storage device;	*	... then [microcomputer, 205] transfers his name and address to buffer/comparator, 8 (referring to Fig. 1), of signal processor, 200, and instructs laser videodisc system,	Page 548 lines 25-30.	... each microcomputer, 205, accesses the file, MY_FARM.DAT, that is prerecorded on the disk loaded at its A: disk drive and also accesses the encrypted "PROPRIET.MOD"	

Claim Language	Support to parent application filed November 3, 1981 References	Language	Support to instant specification. References	Language
transferring at least some of said selected data from said step of selecting from said storage device to said decryptor;	Column 21 lines 30-32.	232, to transmit its encrypted copy of <i>How to Grow Grass</i> to printer or other means, 221, ... Laser system, 232, transmits one copy of the encrypted title to decryptor, 224, ...	Page 549 line 19-21. Page 299 lines 19-22.	file that is prerecorded at the laser disc player, 232, of each farmer's station ... Then, in the fashion of example #7, apparatus of each station are caused to decrypt and retain meter information of the decryption of the encrypted information of said file. Automatically, controller, 20, causes matrix switch, 258, to transfer the information of the aforementioned video output inputted from said tuner, 215, to the output that outputs to decryptor, 224, thereby causing said decryptor, 224, ...
identifying information in said selected data from said step of selecting;	Column 21 lines 35-36.	In the encrypted title, signal processor, 200, identifies one or more signal words.	Page 297 line 30 to page 298 line 5.	In the fashions described above, so transmitting said SPAM message causes signal processor, 200, at the digital detector, 38, of decoder, 30, to detect the information of said message and at the control processor, 39J, to select the information of the execution segment in said message and determine that said selected information matches the aforementioned instance of enable-WSW-programming information at said particular controlled-function-invoking information location. So determining a match causes said control processor, 39J, to execute the aforementioned transfer-this-message-to-controller-20 instructions.
decrypting said at least some selected data from said step of transferring in response to the information	Column 21 lines 44-45.	Decryptor, 224, then decrypts a part of the encrypted transmission ...	Page 299 lines 22-27.	... thereby causing said decryptor, 224, to receive the information of said video portion (said information being, as explained above, encrypted digital video), to decrypt said information, and to transfer decrypted information of said video portion to matrix

Claim Language	Support to parent application filed November 3, 1981	Language	References	Support to instant specification.	Language
in said selected data from said step of identifying; and performing at least one of	Column 21 lines 40-43.	... signal processor, 200, decrypts the signal word or words and transfers them to decryptor, 224, to serve as the code for the first stage of decryption.	Page 299 lines 13-22.	switch, 258. Automatically, controller, 20, transfers said decryption cipher key Ba information to a selected decryptor, 224, and causes decryptor, 224, to commence decrypting any received information, using said key information and selected decryption cipher algorithm B, and outputting decrypted information to matrix switch, 258. Automatically, controller, 20, causes matrix switch, 258, to transfer the information of the aforementioned video output inputted from said tuner, 215, to the output that outputs to decryptor, 224,...	
connecting to said computer or said decryptor a processor that is adapted to assemble or store a record of the availability, use or usage of said data;	Column 8 lines 2-4. Column 19 lines 18-20.	Buffer/comparator, 14, is connected to clock, 18, and has means for adding information such as time of receipt, for example, to signals. [processor or monitor, 12, reacts] ... in a predetermined fashion by passing also externally to microcomputer, 205, all signals that it passes to buffer/ comparator, 14.	Page 32 lines 14-16. Page 435 lines 16-18. Page 267 lines 20-28 from example #5.	Buffer/comparator, 14, receives time information from clock, 18, and has means for incorporating time information into signal records. In due course, while scanning sequentially all channels in the fashion of example #5, the apparatus of the signal processor, 200, ... All eight of said messages are commands. The 1st- and 3rd-new-program-message (#5) and the 1st-new-radio-program- message (#5) signals are addressed to microcomputer, 205. Each informs said microcomputer of new programming transmissions to which said microcomputer can tune appropriate station receiver and display apparatus in fashions described below. (Hereinafter said commands are called "guide commands" because they can guide station control apparatus to desired	

Claim Language	Support to parent application filed November 3, 1981	Support to instant specification.
References	Language	Language

programming a processor connected to said computer or said storage device to assemble or store a record of the availability, use or usage of some specific data;	Column 13 lines 27-29.	The signal or signals may also inform decrypter/interrupter, 101, how to decrypt ...	Page 268 line 28 to page 269 line 12 from example #5.	programming.) Controller, 12, is preprogrammed to process monitor information, and completing the controlled functions invoked by any given message causes controller, 12, automatically to process the information of said message as monitor information, in the fashion of controller, 39, of decoder, 203, in example #3. ... Automatically, control processor, 12J, transfers to buffer/comparator, 14, via matrix switch, 12 I, header information that identifies a transmission of monitor information of available programming then all of the information that is recorded at said SPAM-input-signal memory. (In each example #5 case, the information that is transferred--together with its newly added header information--continues to be called by its previously assigned name; for example, the 1st-old-radio-program-message (#5).)
programming a processor connected to said computer or said storage device to assemble or store a record of the availability, use or usage of some specific data;	Column 13 lines 27-29.	The signal or signals may also inform decrypter/interrupter, 101, how to decrypt ...	Page 295 line 24 to page 296 line 3.	Automatically, controller, 20, causes matrix switch, 258, to transfer the information of said audio portion inputted from said tuner, 215, to the output that outputs to a selected decryptor, 107, thereby causing said decryptor, 107, to receive the information of said audio portion (said information being, as explained above, encrypted digital audio). Automatically, controller, 20, selects information of cipher key Ca from among the information of said portion; transfers said cipher key information to decryptor, 107; and causes decryptor, 107, to commence decrypting its received audio information, using said key information and selected decryption cipher algorithm C, and

Claim Language	Support to parent application filed November 3, 1981 References	Language	Support to instant specification. References	Language
	References	Language	References	Language
	References	Language	References	Language
	References	Language	References	Language
	References	Language	References	Language
	References	Language	References	Language
	References	Language	References	Language
	References	Language	References	Language
	References	Language	References	Language

outputting decrypted information of the audio portion of the "Wall Street Week" program transmission to matrix switch, 258.

The second message conveys the second combining synch command. In example #2, before said message is embedded at the program originating studio and transmitted, the execution segment of said command and all of the meter-monitor segment except for the length-token are encrypted, using standard encryption techniques, well known in the art, that encrypt binary information without altering the number of bits in said information. Partially encrypting the second message in this fashion leaves the cadence information of said message unencrypted. In other words, the "00" header, the length- token, and any padding bits added at the end of said message remain unencrypted. Said message is only partially encrypted in order to enable subscriber stations that lack capacity to decrypt said message to process the cadence information of said message accurately.

In example #2, the encryption of said execution segment is done in such a fashion that, after encryption, said segment is identical to a particular execution segment that addresses URS signal processors, 200, and instructs said processors, 200, to use a particular decryption key J and decrypt the message in which said segment occurs.

And for example, determining that a local station is not preprogrammed properly and/or that decryption, ... apparatus are not functioning correctly may cause apparatus of said station ... interrogate remote station

See also page 143, lines 10-30.

Page 311 line 33 to page 312 line 8.

In any of the cases illustrated in FIGs 4A through 4E, signal processors, 100, 103, 106, 109, and 112, could also operate in a predetermined fashion and telephone a remote site to get an additional signal or

Column 15 lines 20-25.

Claim Language	Support to parent application filed November 3, 1981	Support to instant specification.
References	Language	Language

	signals necessary for the proper decryption and/or transfer of incoming programming transmissions.	apparatus, by telephone, for cipher key and/or cipher algorithm instructions and information. And for example, the transmitted programming ... At each station where a match fails to occur--which suggests that the preprogrammed SPAM operating information of said station has been tampered with in an unauthorized fashion.... ... each station where a match fails to occur--which indicates that a decryptor, 224, is not decrypting its received information correctly ... At each station where a ... a match does not result--which indicates that a decryptor, 224 or 231, is not decrypting its received information correctly ...
		Page 293 lines 32-35. Page 301 lines 6-9. Page 308 line 35 to page 309 line 3.
adapting a device that controls said decryptor to communicate selected information to a remote data collection station;	Column 8 lines 46-50.	Controller, 20, has capacity for controlling the operation of all elements of the signal processor ... The first stage of said sequence involves transferring audit information to a particular first host computer at a first remote station. ... causes controller, 20, to cause recorder, 16, to transmit all recorded meter audit records and particular other audit information to telephone connection, 22, which causes said connection, 22, to transmit said records and information to said first computer.

Claim Language	Support to parent application filed November 3, 1981	Support to instant specification.	Language
	References	References	Language
inputting to a device that is adapted to communicate availability, use or usage information to a remote data collection station some information that identifies said selected data or that designates a source or supplier of said selected data;	Column 18 lines 30-41.	Page 408 lines 18-29	Periodically thereafter, said program originating studio embeds in said transmission and transmits a ... message that consists of ... a meter-monitor segment that contains the "program unit identification code" information of said particular television program, ... Said message is detected at said decoder, 203, and inputted to said controller, 39, in the above described fashion.
		Page 414 lines 13-27	Periodically thereafter, said program originating studio embeds in said transmission and transmits a ... message that consists of ... a meter-monitor segment that contains secondary "program unit identification code" information of the audio program unit of said radio transmission ... Said message is detected at said decoder, 210, and inputted to said controller, 44.
		Page 15 lines 16-22	The frequencies may convey television, radio, or other programming transmissions. The input transmissions may be received by means of antennas or from hard-wire connections. The scanners/switches, working in parallel or series or combinations, transfer the transmissions to receiver/decoder/detectors that identify signals encoded in programming transmissions ...
	The processors, 204 and 210, transfer this information to signal processor, 200,	Page 36 lines 32-33.	Each decoder is controlled by a controller, 39, 44, or 47, that has buffer, microprocessor, ROM, and RAM capacities.
		Page 38 lines 11-14.	Controller, 39, 44, or 47, has capacity for identifying more than one apparatus to which any given signal should be transferred and for transferring said signal to all said apparatus.

Claim Language	Support to parent application filed November 3, 1981	Support to instant specification.
References	Language	References
References	Language	Language
		<p>... because the station of Fig. 7 (and Fig. 7B) is preprogrammed to collect monitor information, receiving said ... message also causes the transmission of monitor information to the onboard controller, 14A, of said signal processor, 200, in the fashion of example #3 above.</p> <p>Because the information of said ... message is transmitted periodically in said radio programming transmission, a subsequent instance of said information ... causes the SPAM decoder apparatus ... to transfer to the onboard controller, 14A, of signal processor, 200, ... a particular third transmission of monitor information containing ... "program unit identification code" information of the audio program unit of said radio transmission.</p> <p>In the fashion of example #3 above, receiving said first transmission of monitor information causes said onboard controller, 14A, to cause a signal record of prior programming of TV set, 202, to be recorded at the recorder, 16, of signal processor, 200, (and may cause records to be transferred to a remote location) and causes said onboard controller, 14A, to initiate a first signal record, ... that is based on the "program unit identification code" information of said particular television program in</p>
	<p>for recording and subsequent transmission to a remote data collection site.</p>	<p>Page 411 lines 10-15</p> <p>Page 418 line 23 to page 419 line 15.</p> <p>Page 411 line 28 to page 412 line 2.</p>
		<p>Page 173 line 30 to page 174 line 23 from example #3.</p>

Claim Language	Support to parent application filed November 3, 1981	Support to instant specification.
References	Language	Language
References	Language	References
		<p>200, ... to transfer to said buffer/comparator, 14, ... all of the received binary information of said first message that is recorded at said SPAM-input-signal memory; ... (Said received information is complete information of the first combining synchronizing command, and said information transmitted to buffer/comparator, 14, is called, hereinafter, the "1" monitor information (#3).")</p>
	<p>Simultaneously, processor, 200, is also monitoring sequentially all other broadcast transmissions in the locality to gather further data on programming availability to record and transmit to a remote site.</p>	<p>In the fashion described above, receiving said third transmission of monitor information ... causes said onboard controller, 14A, to initiate a third signal record, ... that is based on the aforementioned secondary "program unit identification code" information of the audio program unit of said radio transmission.</p>
		<p>[Signal processor 200 in Fig. 7] has capacity, at each station, for receiving monitor information that identifies what programming is available, what programming is used, and how said programming is used and capacity for assembling and retaining monitor records that document said availability and usage. It has capacity for transferring ... said monitor records automatically to one or more remote so-called "ratings" stations that collect statistical data on programming availability and usage.</p>
		<p>Each subscriber station signal processor, 200, operates continuously; scans all incoming channels sequentially at its switch, 1, and mixer, 3, as described in example #5 above; is preprogrammed at its controller, 20, to ...</p>

Claim Language	Support to parent application filed November 3, 1981	Support to instant specification.
References	Language	References
References	Language	Language
processing a title of said selected data; and	<p>Column 16 lines 32-35.</p> <p>For example, a person might instruct video cassette recorder, 135, automatically to record the NBC Network Nightly News as broadcast over station WNBC in New York City.</p>	<p>Page 319 lines 30-33.</p> <p>For example, a subscriber might instruct video recorder/player, 217, automatically to record the NBC Network Nightly News as broadcast over station WNBC in New York City.</p>
using some of said identified information as a code for said step of decrypting.	<p>Column 15 lines 22-25.</p> <p>... and [signal processors, 100, 103, 106, 109, and 112, could] telephone a remote site to get an additional signal or signals necessary for the proper decryption and/or transfer of incoming programming transmissions.</p> <p>[The Controller, 20] is interactive with external sources via telephone connection, 22, and ...</p> <p>Column 9 lines 21-23.</p>	<p>Page 312 lines 6-8.</p> <p>... may interrogate remote station apparatus, by telephone, for cipher key and/or cipher algorithm instructions and information.</p> <p>Controller, 20, transfers the telephone number, 1-800-AUDITOR, to auto dialer, 24, and causes said dialer, 24, to dial said number. Said first computer answers said telephone call, and in a fashion well known in the art, controller, 20, and said first computer automatically establish telephone communications. Automatically, controller, 20, causes telephone connection, 22, to transfer particular identifying information that includes the unique digital identifying code of ROM, 21, to said first computer followed by a particular instruct-to- receive signal. Said instruct-to-receive signal causes said first computer automatically to prepare to receive audit records then to transfer a particular start signal via connection, 22, to controller, 20.</p>

**This Page is Inserted by IFW Indexing and Scanning
Operations and is not part of the Official Record**

BEST AVAILABLE IMAGES

Defective images within this document are accurate representations of the original documents submitted by the applicant.

Defects in the images include but are not limited to the items checked:

- BLACK BORDERS
- IMAGE CUT OFF AT TOP, BOTTOM OR SIDES
- FADED TEXT OR DRAWING
- BLURRED OR ILLEGIBLE TEXT OR DRAWING
- SKEWED/SLANTED IMAGES
- COLOR OR BLACK AND WHITE PHOTOGRAPHS
- GRAY SCALE DOCUMENTS
- LINES OR MARKS ON ORIGINAL DOCUMENT
- REFERENCE(S) OR EXHIBIT(S) SUBMITTED ARE POOR QUALITY
- OTHER: _____

IMAGES ARE BEST AVAILABLE COPY.

As rescanning these documents will not correct the image problems checked, please do not report these problems to the IFW Image Problem Mailbox.

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Application of

John C. Harvey and James W. Cuddihy

Serial No. 08/449,413

Filed: May 24, 1995

For: **SIGNAL PROCESSING APPARATUS
AND METHODS**

Examiner: Luther, W.

Group Art Unit: 2699

Atty. Dkt. 05634.0174

ASSOCIATE POWER OF ATTORNEY

Commissioner for Patents
Washington, DC 20231



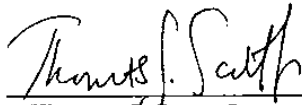
Sir:

The undersigned, Mr. Thomas J. Scott, Jr., attorney of record in the present application, hereby appoints

Joseph M. Guiliano, Reg. No. 36,539

as Associate Attorney with full power to prosecute the above-identified application and to transact all business connected therewith in the U.S. Patent and Trademark Office.

Respectfully submitted,

By: 
Thomas J. Scott, Jr.
Reg. No. 27, 836

Date: March 19, 2001

HUNTON & WILLIAMS
1900 K Street, N.W.
Washington, D.C. 20006-1109
Telephone: (202) 955-1500
Facsimile: (202) 778-2201
February 28, 2000

Attorney Docket No. 05634.0174

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants : John C. Harvey and
James W. Cuddihy

Serial No. : 08/449,413

Filed : May 24, 1995

For : SIGNAL PROCESSING APPARATUS AND METHODS

Group Art Unit : 2699

Examiner : Luther, W.



**TERMINAL DISCLAIMER TO ACCOMPANY PETITION
(PERIOD OF DISCLAIMER TO BE COMPLETED BY PETITIONS EXAMINER)**

Commissioner for Patents
BOX DAC
Washington, DC 20231

Sir:

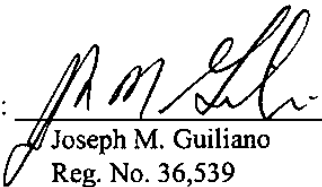
The owner, Personalized Media Communications, L.L.C., of the entire interest in the above-identified application hereby disclaims a terminal part of the term of the patent equivalent to the period of abandonment of the above-identified application. This terminal disclaimer applies to any patent granted on the above-identified application or on any application that contains a specific reference under 35 U.S.C. §§ 120, 121, or 365(c) to this application. This disclaimer is binding upon the grantee, its successors, or assigns.

The Commissioner is hereby authorized to charge any fees required with this paper, including the fee for filing a statutory disclaimer set forth in 37 C.F.R. §1.20(d), to Deposit Account No. 06-1075.

The undersigned is an attorney of record.

Respectfully submitted,

Date: March 19, 2001

By: 
Joseph M. Guiliano
Reg. No. 36,539
Attorney For Applicants
c/o FISH & NEAVE
1251 Avenue of the Americas
New York, New York 10020-1104
Tel.: (212) 596-9000
Fax: (212) 596-9090

To be completed by the Petitions Examiner:

In accordance with the decision granting the petition filed on _____, this terminal disclaimer is accepted. The period of abandonment specified above has been accepted as equivalent to _____ months.

Petitions Examiner

DA 012699
~~\$~~
#17
4-8-02
NP

Rev. 12/98 PATENTS
Modified PTO 1082
For Other Than A Small Entity

Attorney Docket No. 05634.0174

Applicants : John C. Harvey and James W. Cuddihy
Serial No. : 08/449,413
Filed : May 24, 1995
For : SIGNAL PROCESSING APPARATUS AND METHODS
Group Art Unit : 2699
Examiner : Luther, W.



Hon. Assistant Commissioner
for Patents
Washington, D.C. 20231

TRANSMITTAL LETTER

Sir:

Transmitted herewith: [] a Preliminary Amendment; [] a Reply to Office Communication; [] a Supplemental Amendment; [] a substitute Specification; [] a Declaration; [] a Supplemental Declaration; [] a Power of Attorney; [X] an Associate Power of Attorney; [] formal drawings; [] an Information Disclosure Statement; [X] a Petition under 37 C.F.R. § 1.181; [X] a Petition under 37 C.F.R. § 1.137(a); [X] a Petition under 37 C.F.R. § 1.137(b); [X] a Terminal Disclaimer to be filed in the above-identified patent application.

FEE FOR ADDITIONAL CLAIMS

[X] A fee for additional claims is not required.

A fee for additional claims is required. The additional fee has been calculated as shown below:

CLAIMS	HIGHEST REMAINING AFTER AMENDMENT	NUMBER PREVIOUSLY PAID FOR	PRESENT EXTRA	RATE	ADDITIONAL FEES
TOTAL CLAIMS	-	=	x	\$18	= \$
INDEPENDENT CLAIMS	-	=	x	\$78	= \$
FIRST PRESENTATION OF A MULTIPLE DEPENDENT CLAIM			+	\$260	= \$
				TOTAL	\$

* If less than 20, insert 20.
** If less than 3, insert 3. _____

A check in the amount of \$_____ in payment for the filing fee is transmitted herewith.

The Commissioner is hereby authorized to charge payment of any additional filing fees required under 37 C.F.R. § 1.16, in connection with the paper(s) transmitted herewith, or credit any overpayment of same, to Deposit Account No. 06-1075. A duplicate copy of this transmittal letter is transmitted herewith.

Please charge \$ _____ to Deposit Account No. 06-1075 in payment of the filing fee. A duplicate copy of this transmittal letter is transmitted herewith.

PETITION FEES

The Commissioner is hereby authorized to charge payment of any fees required in connection with the petitions transmitted herewith, or credit any overpayment of same, to Deposit Account No. 06-1075. A duplicate copy of this transmittal letter is transmitted herewith.

EXTENSION FEE

The following extension is applicable to the Response filed herewith; \$110.00 extension fee for response within first month pursuant to 37 C.F.R. § 1.17(a)(1); \$380.00 extension fee for response within second month pursuant to 37 C.F.R. § 1.17(a)(2); \$870.00 extension fee for response within third month pursuant to 37

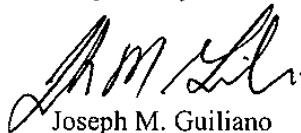
C.F.R. § 1.17(a)(3); \$1,360.00 extension fee for response within fourth month pursuant to 37 C.F.R. § 1.17(a)(4).

A check in the amount of \$110.00; \$380.00; \$870.00; \$1,360.00; in payment of the extension fee is transmitted herewith.

The Commissioner is hereby authorized to charge payment of any additional fees required under 37 C.F.R. § 1.17 in connection with the paper(s) transmitted herewith, or to credit any overpayment of same, to Deposit Account No. 06-1075. A duplicate copy of this transmittal letter is transmitted herewith.

Please charge the \$110.00; \$380.00; \$870.00; \$1,360.00; extension fee to Deposit Account No. 06-1075. A duplicate copy of this transmittal letter is transmitted herewith.


Respectfully submitted,



Joseph M. Guiliano
Reg. No. 36,539
Attorney for Applicants
FISH & NEAVE
1251 Avenue of the Americas
New York, New York 10020-1104
Tel.: (212) 596-9000
Fax: (212) 596-9090

Interview Summary

Application No. 08/449,413	Applicant(s) Harvey et al
Examiner Bhavesh Mehta	Group Art Unit 2611



All participants (applicant, applicant's representative, PTO personnel):

(1) Andrew Faile (3) _____

(2) Joseph Guiliano (Req. No. 36,539) (4) _____

Date of Interview Mar 5, 2002

Type: a) Telephonic b) Video Conference
c) Personal [copy is given to 1) applicant 2) applicant's representative]

Exhibit shown or demonstration conducted: d) Yes e) No. If yes, brief description:

Claim(s) discussed: _____

Identification of prior art discussed:
None

Agreement with respect to the claims f) was reached. g) was not reached. h) N/A.

Substance of Interview including description of the general nature of what was agreed to if an agreement was reached, or any other comments:

The Supervisory Patent Examiner has reviewed the attachments mailed with the Notice of Abandonment dated January 18, 2001. The attachments appear to contain numerous allegations directed to applicants' and applicants' counsels' conduct in prosecuting the instant and related applications. In accordance with Section 2010 of the MPEP, the USPTO has not conducted any investigation of the allegations set forth in the attachments. Accordingly, the Supervisory Patent Examiner has determined that the allegations made in and the conclusions drawn from the attachments are unrelated to the issue of patentability of the subject matter claimed in applicants' pending applications and were not made pursuant to a duty of the Examiner imposed by law. Any inconvenience to applicants is regretted. No further action is required to the Notice of Abandonment in this application.

(A fuller description, if necessary, and a copy of the amendments which the examiner agreed would render the claims allowable, if available, must be attached. Also, where no copy of the amendments that would render the claims allowable is available, a summary thereof must be attached.)

i) It is not necessary for applicant to provide a separate record of the substance of the interview (if box is checked).

Unless the paragraph above has been checked, THE FORMAL WRITTEN REPLY TO THE LAST OFFICE ACTION MUST INCLUDE THE SUBSTANCE OF THE INTERVIEW. (See MPEP section 713.04). If a reply to the last Office action has already been filed, APPLICANT IS GIVEN ONE MONTH FROM THIS INTERVIEW DATE TO FILE A STATEMENT OF THE SUBSTANCE OF THE INTERVIEW. See Summary of Record of Interview requirements on reverse side or on attached sheet.



ANDREW FAILE

SUPERVISORY PATENT EXAMINER
TECHNOLOGY CENTER 2600

Examiner Note: You must sign this form unless it is an Attachment to a signed Office action.



UNITED STATES PATENT AND TRADEMARK OFFICE

UNITED STATES DEPARTMENT OF COMMERCE
United States Patent and Trademark Office
Address: COMMISSIONER OF PATENTS AND TRADEMARKS
Washington, D.C. 20521
www.uspto.gov

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
08/449,413	05/24/1995	JOHN C. HARVEY	5634.174	1756

21967 7590 04/18/2002

HUNTON & WILLIAMS
INTELLECTUAL PROPERTY DEPARTMENT
1900 K STREET, N.W.
SUITE 1200
WASHINGTON, DC 20006-1109

EXAMINER

MEHTA, BHAVESH M

ART UNIT PAPER NUMBER

2611

DATE MAILED: 04/18/2002

Please find below and/or attached an Office communication concerning this application or proceeding.



Paper No. 18

Hunton & Williams
Intellectual Property Department
1900 K Street, N.W.
Suite 1200
Washington DC 20006-1109

In re Application of:
John C. Harvey et al.
Application No.: 08/449,413
Filed: May 24, 1995
Attorney Docket No.: 05634.0174
For: SIGNAL PROCESSING APPARATUS AND
METHODS

.....
DECISION ON
PETITION TO
WITHDRAW
HOLDING OF
ABANDONMENT
.....

This is a decision on the petition under 37 C.F.R. § 1.181 for withdrawal of holding of abandonment, or in the alternative, petition under 37 C.F.R. § 1.137 for revival of an abandoned application, filed March 19, 2001, which is treated as a request for reconsideration for the holding of abandonment of the above-identified application.

This application was held abandoned for failure to properly respond to the Office Communication mailed June 8, 2000 (Initial Notice of Non-Responsiveness). A Notice of Abandonment was mailed on January 18, 2001.

Petitioner states that a proper response in the form of Request for Reconsideration was timely filed on June 29, 2000. Furthermore, petitioner asserts that the examiner did not provide a new time period to correct the alleged deficiency in the Initial Notice of Non-Responsiveness mailed on June 8, 2000. Additionally, Petitioner asserts that in view of the consolidation agreement between the Applicants and the PTO, all but one claim was canceled from the instant application in an Amendment filed May 9, 2000 (paper # 13 1/2). Per the above mentioned agreement, all but one claim of the instant "B" application were to be canceled and amended into the corresponding "A" application of the "DECR" group, application serial No. 08/449,263. After the cancellation of all but one claim from the instant "B" application, the prosecution on merits was to be suspended and held in abeyance pending the outcome of the corresponding "A" application.

A review of the record reveals that in response to the non-final rejection mailed on March 4, 1998, applicants had timely filed a response including an amendment E along with a three month extension of time on September 4, 1998. An amendment F was further filed on May 9, 2000 canceling all but one claim from the application as per the agreement. Therefore, since amendment F filed on May 9, 2000 canceled all but one claim, the amendment E filed on 9/4/98 was moot. However, the initial non-responsive communication mailed on June 8, 2000 erroneously refers to amendment E filed on 9/4/98 as being non-responsive rather than referring to the amendment F of May 9, 2000. Therefore, the initial letter of non-responsive mailed on June 8, 2000 is hereby vacated and subsequently, the notice of Abandonment is hereby vacated and the holding of abandonment withdrawn.

The petition is **GRANTED**.

As per the consolidated agreement, the prosecution of the instant case will be held in abeyance pending the final disposition of application Serial No. 08/449,263. The application is being forwarded to the examiner for preparation of the Suspension of Action letter.



Andrew Faile, SPE
Technology Center 2600



UNITED STATES PATENT AND TRADEMARK OFFICE

UNITED STATES DEPARTMENT OF COMMERCE
United States Patent and Trademark Office
Address: COMMISSIONER OF PATENTS AND TRADEMARKS
Washington, D.C. 20231
www.uspto.gov

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
08/449,413	05/24/1995	JOHN C. HARVEY	5634.174	1756

21967 7590 04/18/2002

HUNTON & WILLIAMS
INTELLECTUAL PROPERTY DEPARTMENT
1900 K STREET, N.W.
SUITE 1200
WASHINGTON, DC 20006-1109

EXAMINER

MEHTA, BHAVESH M

ART UNIT PAPER NUMBER

2611

DATE MAILED: 04/18/2002


Please find below and/or attached an Office communication concerning this application or proceeding.

The request for deferral/suspension of action under 37 CFR 1.103 has been approved.

Art Unit: 2611

SUSPENSION OF ACTION

As per the consolidated agreement between the applicants and the PTO, the prosecution on merits of the instant B application is suspended and held in abeyance pending the outcome of the corresponding "DECR" group "A" application 08/449,263. *Ex parte* prosecution is SUSPENDED FOR A PERIOD OF SIX MONTHS from the date of this letter. Upon expiration of the period of suspension, applicant should make an inquiry as to the status of the application.


ANDREW FAILE
SUPERVISORY PATENT EXAMINER
TECHNOLOGY CENTER 2600



UNITED STATES PATENT AND TRADEMARK OFFICE

UNITED STATES DEPARTMENT OF COMMERCE
United States Patent and Trademark Office
Address: COMMISSIONER FOR PATENTS
P.O. Box 1450
Alexandria, Virginia 22313-1450
www.uspto.gov

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
08/449,413	05/24/1995	JOHN C. HARVEY	5634.174	1756
21967	7590	01/06/2005	EXAMINER	
HUNTON & WILLIAMS LLP INTELLECTUAL PROPERTY DEPARTMENT 1900 K STREET, N.W. SUITE 1200 WASHINGTON, DC 20006-1109			FAILE, ANDREW I	
			ART UNIT	PAPER NUMBER
			2616	

DATE MAILED: 01/06/2005

Please find below and/or attached an Office communication concerning this application or proceeding.

Suspension of Action

1. As per the consolidated agreement between the applicants and the PTO, the prosecution on merits of the instant B application is suspended and held in abeyance pending the outcome of the corresponding "DECR" group "A" application 08/449,263.

Accordingly, *Ex parte* prosecution is SUSPENDED FOR A PERIOD OF SIX (6) MONTHS FROM THE DATE OF THIS LETTER. Upon expiration of the period of suspension, applicant should make an inquiry as to the status of the application.

2. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Andrew Faile, whose telephone number is (703) 305-4380. The examiner can normally be reached on Monday-Thursday from 8:00AM to 5:30 PM. The examiner can also be reached on alternate Fridays. The fax number for this Group is (703) 872-9314.

Any inquiry of a general nature or relating to the status of this application should be directed to the Group receptionist whose telephone number is (703) 305-4700.

AIF:aif



Reinhard Eisenzopf
Acting Director TC 2600

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

PATENT APPLICATION FEE DETERMINATION RECORD

Substitute for Form PTO-875

Application or Docket Number

08449413

CLAIMS AS FILED - PART I

FOR		NUMBER FILED	NUMBER EXTRA	SMALL ENTITY		OR	OTHER THAN SMALL ENTITY	
		(Column 1)	(Column 2)	RATE	FEE		RATE	FEE
BASIC FEE (37 CFR 1.16(a))					\$			\$
TOTAL CLAIMS (37 CFR 1.16(c))			minus 20 =	X \$	=	OR	X \$	=
INDEPENDENT CLAIMS (37 CFR 1.16(b))			minus 3 =	X \$	=	OR	X \$	=
MULTIPLE DEPENDENT CLAIM PRESENT (37 CFR 1.16(d))				+ \$	=	OR	+ \$	=
				TOTAL		OR	TOTAL	

* If the difference in column 1 is less than zero, enter "0" in column 2.

CLAIMS AS AMENDED - PART II

AMENDMENT A	CLAIMS REMAINING AFTER AMENDMENT		HIGHEST NUMBER PREVIOUSLY PAID FOR	PRESENT EXTRA	SMALL ENTITY		OR	OTHER THAN SMALL ENTITY	
	(Column 1)	(Column 2)	(Column 3)	(Column 4)	RATE	ADDITIONAL FEE		RATE	ADDITIONAL FEE
	Total (37 CFR 1.16(c))	1	Minus 20	=	X \$	=	OR	X \$	=
	Independent (37 CFR 1.16(b))	1	Minus 3	=	X \$	=	OR	X \$	=
FIRST PRESENTATION OF MULTIPLE DEPENDENT CLAIM (37 CFR 1.16(d))					+ \$	=	OR	+ \$	=
				TOTAL ADD'L FEE		OR	TOTAL ADD'L FEE		

5/24/95

AMENDMENT B	CLAIMS REMAINING AFTER AMENDMENT		HIGHEST NUMBER PREVIOUSLY PAID FOR	PRESENT EXTRA	SMALL ENTITY		OR	OTHER THAN SMALL ENTITY	
	(Column 1)	(Column 2)	(Column 3)	(Column 4)	RATE	ADDITIONAL FEE		RATE	ADDITIONAL FEE
	Total (37 CFR 1.16(c))	8	Minus 20	=	X \$	=	OR	X \$	=
	Independent (37 CFR 1.16(b))	2	Minus 3	=	X \$	=	OR	X \$	=
FIRST PRESENTATION OF MULTIPLE DEPENDENT CLAIM (37 CFR 1.16(d))					+ \$	=	OR	+ \$	=
				TOTAL ADD'L FEE		OR	TOTAL ADD'L FEE		

9/14/95

AMENDMENT C	CLAIMS REMAINING AFTER AMENDMENT		HIGHEST NUMBER PREVIOUSLY PAID FOR	PRESENT EXTRA	SMALL ENTITY		OR	OTHER THAN SMALL ENTITY	
	(Column 1)	(Column 2)	(Column 3)	(Column 4)	RATE	ADDITIONAL FEE		RATE	ADDITIONAL FEE
	Total (37 CFR 1.16(c))	20	Minus 20	=	X \$	=	OR	X \$	=
	Independent (37 CFR 1.16(b))	5	Minus 3	= 2	X \$	=	OR	X \$	= 78
FIRST PRESENTATION OF MULTIPLE DEPENDENT CLAIM (37 CFR 1.16(d))					+ \$	=	OR	+ \$	=
				TOTAL ADD'L FEE		OR	TOTAL ADD'L FEE	78	

11/28/95

* If the entry in column 1 is less than the entry in column 2, write "0" in column 3.
 ** If the "Highest Number Previously Paid For" IN THIS SPACE is less than 20, enter "20".
 *** If the "Highest Number Previously Paid For" IN THIS SPACE is less than 3, enter "3".
 The "Highest Number Previously Paid For" (Total or Independent) is the highest number found in the appropriate box in column 1.

This collection of information is required by 37 CFR 1.16. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

PATENT APPLICATION FEE DETERMINATION RECORD
 Substitute for Form PTO-875

Application or Docket Number
08499413

CLAIMS AS FILED - PART I

FOR		(Column 1) NUMBER FILED	(Column 2) NUMBER EXTRA	SMALL ENTITY		OR	OTHER THAN SMALL ENTITY	
BASIC FEE (37 CFR 1.16(a))				RATE	FEE		RATE	FEE
TOTAL CLAIMS (37 CFR 1.16(c))			minus 20 =	X \$	=	OR	X \$	=
INDEPENDENT CLAIMS (37 CFR 1.16(b))			minus 3 =	X \$	=	OR	X \$	=
MULTIPLE DEPENDENT CLAIM PRESENT (37 CFR 1.16(d))				+	=	OR	+	=
				TOTAL		OR	TOTAL	

* If the difference in column 1 is less than zero, enter "0" in column 2.

CLAIMS AS AMENDED - PART II

AMENDMENT A 9/22/97

CLAIMS REMAINING AFTER AMENDMENT		(Column 1)	(Column 2)	(Column 3)	SMALL ENTITY		OR	OTHER THAN SMALL ENTITY	
Total (37 CFR 1.16(c))	Independent (37 CFR 1.16(b))	Minus	HIGHEST NUMBER PREVIOUSLY PAID FOR	PRESENT EXTRA	RATE	ADDITIONAL FEE		RATE	ADDITIONAL FEE
20	7	Minus	20	=	X \$	=	OR	X \$	=
			5	=	X \$	=	OR	X \$	=
FIRST PRESENTATION OF MULTIPLE DEPENDENT CLAIM (37 CFR 1.16(d))					+	=	OR	+	=
				TOTAL ADD'L FEE		OR	TOTAL ADD'L FEE	80	

AMENDMENT B 9/7/98

CLAIMS REMAINING AFTER AMENDMENT		(Column 1)	(Column 2)	(Column 3)	SMALL ENTITY		OR	OTHER THAN SMALL ENTITY	
Total (37 CFR 1.16(c))	Independent (37 CFR 1.16(b))	Minus	HIGHEST NUMBER PREVIOUSLY PAID FOR	PRESENT EXTRA	RATE	ADDITIONAL FEE		RATE	ADDITIONAL FEE
20	7	Minus	20	=	X \$	=	OR	X \$	=
FIRST PRESENTATION OF MULTIPLE DEPENDENT CLAIM (37 CFR 1.16(d))					+	=	OR	+	=
				TOTAL ADD'L FEE		OR	TOTAL ADD'L FEE	80	

AMENDMENT C 5/9/00

CLAIMS REMAINING AFTER AMENDMENT		(Column 1)	(Column 2)	(Column 3)	SMALL ENTITY		OR	OTHER THAN SMALL ENTITY	
Total (37 CFR 1.16(c))	Independent (37 CFR 1.16(b))	Minus	HIGHEST NUMBER PREVIOUSLY PAID FOR	PRESENT EXTRA	RATE	ADDITIONAL FEE		RATE	ADDITIONAL FEE
1	1	Minus	20	=	X \$	=	OR	X \$	=
FIRST PRESENTATION OF MULTIPLE DEPENDENT CLAIM (37 CFR 1.16(d))					+	=	OR	+	=
				TOTAL ADD'L FEE		OR	TOTAL ADD'L FEE		

* If the entry in column 1 is less than the entry in column 2, write "0" in column 3.
 ** If the "Highest Number Previously Paid For" IN THIS SPACE is less than 20, enter "20".
 *** If the "Highest Number Previously Paid For" IN THIS SPACE is less than 3, enter "3".
 The "Highest Number Previously Paid For" (Total or Independent) is the highest number found in the appropriate box in column 1.

This collection of information is required by 37 CFR 1.16. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2

RECEIVED
CENTRAL FAX CENTER

AUG 03 2007

FAX TRANSMISSION	
DATE: August 3, 2007	
PTO IDENTIFIER: Application Number 08/449,413 Patent Number	
Inventor: John C. Harvey	
MESSAGE TO: US Patent and Trademark Office	
FAX NUMBER: (571) 273-8300	
FROM: GOODWIN PROCTER LLP Carl Benson	
PHONE: (202) 346-4000	
PAGES (Including Cover Sheet): 4	
CONTENTS:	Certificate of Transmission under 37 CFR 1.8
<p>If your receipt of this transmission is in error, please notify this firm immediately by collect call to sender at (202) 346-4000 and send the original transmission to us by return mail at the address below.</p> <p>This transmission is intended for the sole use of the individual and entity to whom it is addressed, and may contain information that is privileged, confidential and exempt from disclosure under applicable law. You are hereby notified that any dissemination, distribution or duplication of this transmission by someone other than the intended addressee or its designated agent is strictly prohibited.</p> <p style="text-align: center;">GOODWIN PROCTER LLP 901 New York Avenue, NW, Washington, DC 20001 Telephone: (202) 346-4000 Facsimile: (202) 346-4444</p>	

RECEIVED
CENTRAL FAX CENTER

AUG 03 2007

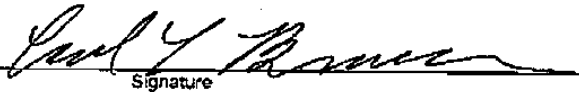
Application No. (if known): 08/449,413

Certificate of Transmission under 37 CFR 1.8

I hereby certify that this correspondence is being facsimile transmitted to the United States Patent and Trademark Office.

on August 3, 2007
Date

- 1) **Statement Under 37 CFR 3.73(b)**
- 2) **Power of Attorney to Prosecute Applications Before the USPTO**



Signature

Carl Benson

Typed or printed name of person signing Certificate

38,378

Registration Number, if applicable

(202) 346-4000

Telephone Number

Note: Each paper must have its own certificate of transmission, or this certificate must identify each submitted paper.

PTO/SB/98 (04-07)
Approved for use through 08/30/2007. OMB 0651-0031
U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE
Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

RECEIVED
CENTRAL FAX CENTER
AUG 03 2007

STATEMENT UNDER 37 CFR 3.73(b)

Applicant/Patent Owner: John C. Harvey, et al.

Application No./Patent No.: 08/449,413 Filed/Issue Date: May 24, 1996

Entitled: SIGNAL PROCESSING APPARATUS AND METHODS

Personalized Media Communications, L.L.C., a Corporation
(Name of Assignee) (Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

- 1. the assignee of the entire right, title, and interest; or
- 2. an assignee of less than the entire right, title and interest.
(The extent (by percentage) of its ownership interest is _____ %)

in the patent application/patent identified above by virtue of either:

A. An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel 011069 Frame 0096, or for which a copy thereof is attached.

OR

B. A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as follows:

- 1. From: _____ To: _____
The document was recorded in the United States Patent and Trademark Office at Reel _____, Frame _____, or for which a copy thereof is attached.
- 2. From: _____ To: _____
The document was recorded in the United States Patent and Trademark Office at Reel _____, Frame _____, or for which a copy thereof is attached.
- 3. From: _____ To: _____
The document was recorded in the United States Patent and Trademark Office at Reel _____, Frame _____, or for which a copy thereof is attached.

Additional documents in the chain of title are listed on a supplemental sheet.

As required by 37 CFR 3.73(b)(1)(i), the documentary evidence of the chain of title from the original owner to the assignee was, or concurrently is being, submitted for recordation pursuant to 37 CFR 3.11.
[NOTE: A separate copy (i.e., a true copy of the original assignment document(s)) must be submitted to Assignment Division in accordance with 37 CFR Part 3, to record the assignment in the records of the USPTO. See MPEP 302.08]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

Carl L. Benson August 3, 2003
Signature Date

Carl L. Benson, Reg. No. 38,378 (202) 346-4018
Printed or Typed Name Telephone Number

Attorney For Applicant
Title

RECEIVED
CENTRAL FAX CENTER
AUG 03 2007

PTO/SB/06 (11-06)
Approved for use through 12/31/2008 OMB 0667-0055
U.S. Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE
Under the Paperwork Reduction Act of 1996, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

POWER OF ATTORNEY TO PROSECUTE APPLICATIONS BEFORE THE USPTO

I hereby revoke all previous powers of attorney given in the application identified in the attached statement under 37 CFR 3.73(b).

I hereby appoint:

Practitioner associated with the Customer Number

OR

Practitioner(s) named below (If more than ten patent practitioners are to be named, then a customer number must be used).

Name	Registration Number	Name	Registration Number
Thomas J. Scott, Jr.	27,836		
Joseph M. Guillama	36,539		
Carl L. Benson	38,378		

as attorney(s) or agent(s) to represent me/undersigned before the United States Patent and Trademark Office (USPTO) in connection with any and all patent applications assigned only to the undersigned according to the USPTO assignment records or assignment documents attached to this form in accordance with 37 CFR 3.73(c).

Please change the correspondence address for the application identified in the attached statement under 37 CFR 3.73(b) to:

The address associated with Customer Number.

000070819

OR

Firm or Individual Name

Address

City State Zip

Country

Telephone Email

Assignee Name and Address

Personalized Media Communications, LLC
708 3rd Avenue, 35th Floor
New York, NY 10017

A copy of this form, together with a statement under 37 CFR 3.73(b) (Form PTO/SB/98 or equivalent) is required to be filed in each application in which this form is used. The statement under 37 CFR 3.73(b) may be completed by one of the practitioners appointed in this form if the appointed practitioner is authorized to act on behalf of the assignee, and must identify the application in which this Power of Attorney is to be filed.

SIGNATURE of Assignee of Record

The individual whose signature and title is supplied below is authorized to act on behalf of the assignee.

Signature	<i>Gerald T. Holzman</i>	Date	5/29/07
Name	Gerald T. Holzman	Telephone	201.980.3599 #40
Type	General Counsel		

This collection of information is required by 37 CFR 1.57, 1.52 and 1.53. The information is required to obtain or obtain or obtain benefits by the public which is to be used by the USPTO to process an application. Confidentiality is governed by 38 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is required to take 3 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time and any expenses upon the individual level. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND PAPER OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9109 and select option 2



UNITED STATES PATENT AND TRADEMARK OFFICE

UNITED STATES DEPARTMENT OF COMMERCE
United States Patent and Trademark Office
Address: COMMISSIONER FOR PATENTS
P.O. Box 1450
Alexandria, Virginia 22313-1450
www.uspto.gov

APPLICATION NUMBER	FILING OR 371 (c) DATE	FIRST NAMED APPLICANT	ATTY. DOCKET NO./TITLE
08/449,413	05/24/1995	JOHN C. HARVEY	5634.174

70813
GOODWIN PROCTER LLP
901 NEW YORK AVENUE, N.W.
WASHINGTON, DC 20001

CONFIRMATION NO. 1756



Date Mailed: 08/15/2007

NOTICE OF ACCEPTANCE OF POWER OF ATTORNEY

This is in response to the Power of Attorney filed 08/03/2007.

The Power of Attorney in this application is accepted. Correspondence in this application will be mailed to the above address as provided by 37 CFR 1.33.

51
Office of Initial Patent Examination (571) 272-4000, or 1-800-PTO-9199
OFFICE COPY


UNITED STATES PATENT AND TRADEMARK OFFICE

UNITED STATES DEPARTMENT OF COMMERCE
 United States Patent and Trademark Office
 Address: COMMISSIONER FOR PATENTS
 P.O. Box 1459
 Alexandria, Virginia 22313-1450
 www.uspto.gov

APPLICATION NUMBER	FILING OR 371 (c) DATE	FIRST NAMED APPLICANT	ATTY. DOCKET NO./TITLE
08/449,413	05/24/1995	JOHN C. HARVEY	5634.174

21967
 HUNTON & WILLIAMS LLP
 INTELLECTUAL PROPERTY DEPARTMENT
 1900 K STREET, N.W.
 SUITE 1200
 WASHINGTON, DC 20006-1109

CONFIRMATION NO. 1756


OC000000025390015

Date Mailed: 08/15/2007

NOTICE REGARDING CHANGE OF POWER OF ATTORNEY

This is in response to the Power of Attorney filed 08/03/2007.

- The Power of Attorney to you in this application has been revoked by the assignee who has intervened as provided by 37 CFR 3.71. Future correspondence will be mailed to the new address of record(37 CFR 1.33).

Office of Initial Patent Examination (571) 272-4000, or 1-800-PTO-9199
 OFFICE COPY



UNITED STATES PATENT AND TRADEMARK OFFICE

UNITED STATES DEPARTMENT OF COMMERCE
United States Patent and Trademark Office
Address: COMMISSIONER FOR PATENTS
P.O. Box 1450
Alexandria, Virginia 22313-1450
www.uspto.gov

Table with columns: APPLICATION NO., FILING DATE, FIRST NAMED INVENTOR, ATTORNEY DOCKET NO., CONFIRMATION NO., EXAMINER, ART UNIT, PAPER NUMBER, NOTIFICATION DATE, DELIVERY MODE. Includes application details for JOHN C. HARVEY and examiner GROODY, JAMES J.

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Notice of the Office communication was sent electronically on above-indicated "Notification Date" to the following e-mail address(es):

AAlpha-Kpetewama@goodwinprocter.com
bhenry@goodwinprocter.com
HMCPEAKE@GOODWINPROCTER.COM



UNITED STATES DEPARTMENT OF COMMERCE

U.S. Patent and Trademark Office

Address: COMMISSIONER FOR PATENTS

P.O. Box 1450

Alexandria, Virginia 22313-1450

APPLICATION NO./ CONTROL NO.	FILING DATE	FIRST NAMED INVENTOR / PATENT IN REEXAMINATION	ATTORNEY DOCKET NO.
---------------------------------	-------------	---	---------------------

EXAMINER

ART UNIT	PAPER
----------	-------

20070926

DATE MAILED:

Please find below and/or attached an Office communication concerning this application or proceeding.

Commissioner for Patents

See Attachment.

/Dave Ometz/
David L. Ometz
SPE
Art Unit: 2622

Suspension of Action, At the Initiation of the Office

1. The instant application has a specification that is identical to one or more patents that are currently under reexamination. The issues present in the reexamination proceedings are related to the issues in the instant application. The final decisions/determinations made at the end of the reexamination proceedings are likely to affect the outcome of the application. To this end, it is appropriate to suspend prosecution on the instant application.

Per applicant's request, however, prosecution in 08/470,571 (INTE) and 08/487,526 (MULT) will not be suspended in order to pursue the issues that have been fully developed in these applications. The outcome of these issues is also likely to affect the outcome of the present application.

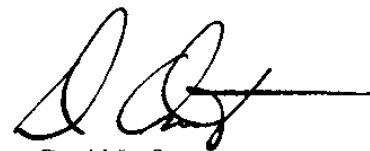
37 CFR 1.103(e) provides that the Office will notify applicant if the Office suspends action in an application on its own initiative.

Accordingly, *Ex parte* prosecution is SUSPENDED FOR A PERIOD OF SIX (6) MONTHS FROM THE DATE OF THIS LETTER. Upon expiration of the period of suspension, applicant should make an inquiry as to the status of the application.

2. Any inquiry concerning this communication or earlier communications from the examiner should be directed to David Ometz, whose telephone number is (571) 272-7593. The examiner can normally be reached on Monday-Thursday from 7:00 AM to 4:30 PM. The examiner can also be reached on alternate Fridays. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.



Andrew I. Faile
Director
TC 2600



David L. Ometz
SPE
Art Unit 2622

UNITED STATES PATENT AND TRADEMARK OFFICE
COMMISSIONER FOR PATENTS
P.O.BOX 1450
ALEXANDRIA VA 22313-1451

PRESORTED
FIRST-CLASS MAIL
U.S. POSTAGE PAID
POSTEDIGITAL
NNNNN

GOODWIN PROCTER LLP
901 NEW YORK AVENUE, N.W.
WASHINGTON, DC 20001



**Courtesy Reminder for
Application Serial No: 08/449,413**

Attorney Docket No: 5634.174

Customer Number: 70813

Date of Electronic Notification: 10/02/2007

This is a courtesy reminder that new correspondence is available for this application. The official date of notification of the outgoing correspondence will be indicated on the form PTOL-90 accompanying the correspondence.

An email notification regarding the correspondence was sent to the following email address(es) associated with your customer number:

AAlpha-Kpetewama@goodwinprocter.com

bhenry@goodwinprocter.com

HMCPEAKE@GOODWINPROCTER.COM

Please verify that these email addresses are correct.

To view your correspondence online or update your email addresses, please visit us anytime at <https://sportal.uspto.gov/secure/myportal/privatepair>. If you have any questions, please email the Electronic Business Center (EBC) at EBC@uspto.gov or call 1-866-217-9197.