

UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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APPLE INC.

Petitioners,

v.

PERSONALIZED MEDIA COMMUNICATIONS, LLC,

Patent Owner.

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Case No.: IPR2016-00754

Patent No.: 8,559,635

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**PETITIONER'S UPDATED APPENDIX OF EXHIBITS**

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Exhibit No.	Description
1001	Declaration of Anthony J. Wechselberger Under 37 C.F.R. § 1.68 in Support of Petition for <i>Inter Partes</i> Review of U.S. Patent No. 8,559,635.
1002	Curriculum Vitae of Anthony J. Wechselberger.
1003	U.S. Patent No. 8,559,635 to Harvey, et al.
1004	U.S. Patent No. 4,694,490 to Harvey, et al.
1005	Continuity Data of U.S. Patent Appl. No. 07/096,096.
1006	U.S. Patent No. 4,337,483 to Guillou.
1007	Int'l Patent Pub. No. WO 80/01636 to Guillou.
1008	U.S. Patent No. 4,388,643 to Aminetzah.
1009	U.S. Patent No. 3,743,767 to Bitzer, et al.
1010	Patent Owner Response, <i>Amazon.com, Inc. v. Personalized Media Communications, LLC</i> , IPR2014-01532 (Paper 24) (June 29, 2015).
1011	Institution Decision, <i>Amazon.com, Inc. v. Personalized Media Communications, LLC</i> , IPR2014-01533 (Paper 7) (Mar. 26, 2015).
1012	Request for Rehearing Decision, <i>Amazon.com, Inc. v. Personalized Media Communications, LLC</i> , IPR2014-01533 (Paper 23) (May 27, 2015).
1013	Institution Decision, <i>Amazon.com, Inc. v. Personalized Media Communications, LLC</i> , IPR2014-01532 (Paper 8) (Mar. 31, 2015).
1014	Request for Rehearing Decision, <i>Amazon.com, Inc. v. Personalized Media Communications, LLC</i> , IPR2014-01532 (Paper 34) (Sept. 29, 2015).

Exhibit No.	Description
1015	Plaintiff's Identification of Claim Terms Requiring Construction, <i>Personalized Media Communications, LLC. v. Apple Inc.</i> , C.A. No. 2:15-cv-01366-JRG-RSP (E.D.T.X. Jan. 27, 2016).
1016	Plaintiff's Joint Claim Construction Submission Exhibit A, <i>Personalized Media Communications, LLC. v. Amazon.com, Inc.</i> , C.A. No. 1:13-cv-01608-RGA (D. Del. Sept. 23, 2014).
1017	<i>Personalized Media Communications, LLC v. Motorola, Inc.</i> , C.A. No. 2:08-cv-70-CE, 2011 WL 4591898 (E.D.T.X. Sept. 30, 2011).
1018	<i>Personalized Media Communications LLC v. Zynga, Inc.</i> , C.A. No. 2:12-cv-68-JRG-RSP, 2013 WL 4630447 (E.D.T.X. Aug. 28, 2013).
1019	Plaintiff's Disclosures Under P.R. 3-1, <i>Personalized Media Communications, LLC. v. Apple Inc.</i> , C.A. No. 2:15-cv-01366-JRG-RSP (E.D.T.X. Nov. 24, 2015).
1020	Anderson, T. V., <i>The Vertical Interval: A General-Purpose Transmission Path</i> , IEEE Transactions on Broadcasting, Vol. BC-17, No. 3, Sept. 1971, pp. 77-82.
1021	Woolfe, R., <i>Videotex: The New Television/Telephone Information Services</i> , Cambridge: Heyden & Son Ltd, 1980.
1022	Marti, B., <i>New Ancillary Services Using a Television Channel</i> , SMPTE Journal, Vol. 86, Nov. 1977, pp. 815-818.
1023	Int'l Patent Pub. No. WO 81/02961 to Campbell, et al.
1024	U.S. Patent No. 4,390,898 to Bond, et al.
1025	Guillermin, J., <i>Development &amp; Applications of the Antiope-Didon Technology</i> , Viewdata and Videotext, 1980-81: A Worldwide Report (1980), pp. 29-38.

Exhibit No.	Description
1026	Carne, B., <i>The Wired Household</i> , IEEE Spectrum, October 1979, pp. 61-66.
1027	Wechselberger, A., <i>Encryption: A Cable TV Primer</i> , Oak Communications, Inc.
1028	U.S. Patent No. 3,919,462 to Hartung, et al.
1029	U.S. Patent No. 4,408,225 to Ensinger, et al.
1030	Final Decision, <i>Amazon.com, Inc. v. Personalized Media Communications, LLC</i> , IPR2014-01533 (Paper 60) (Mar. 8, 2016).
1031	U.S. Patent Appl. No. 08/449,413: 5/24/1995 - 10/20/1995 Preliminary Amendments.
1032	U.S. Patent Appl. No. 08/449,413: 9/5/1995 - 4/7/1997 Information Disclosure Statements.
1033	U.S. Patent Appl. No. 08/449,413: 1/18/2001 Notice of Abandonment.
1034	U.S. Patent Appl. No. 08/449,413: 4/5/2011 Supplemental Amendment.
1035	U.S. Patent Appl. No. 08/449,413: 7/11/2013 Notice of Allowance.
1036	Final Written Decision, <i>Amazon.com, Inc. v. Personalized Media Communications, LLC</i> , IPR2014-01532 (Paper 57) (Mar. 29, 2016).
1037	Institution Decision, <i>Apple Inc. v. Personalized Media Communications, LLC</i> , IPR2016-00755 (Paper 14) (Sept. 20, 2016).
1038	Institution Decision, <i>Apple Inc. v. Personalized Media Communications, LLC</i> , IPR2016-01520 (Paper 7) (Feb. 16, 2017).
1039	Excerpt from Ninth New Collegiate Dictionary, Merriam-Webster (1988) (Ex. 2002 in IPR2014-01532).

Exhibit No.	Description
1040	Excerpt from New Collegiate Dictionary, Merriam-Webster (1979) (Ex. 3001 in IPR2014-01532).
1041	Declaration of Gerald Holtzman, Esq., <i>Amazon.com, Inc. v. Personalized Media Communications, LLC</i> , IPR2014-01532 (Ex. 2020) (June 26, 2015).
1042	[reserved]
1043	[reserved]
1044	[reserved]
1045	U.S. Patent No. 4,354,201 to Sechet et al.
1046	U.S. Patent No. 4,866,770 to Seth-Smith et al.
1047	U.S. Patent No. 4,739,510 to Jeffers et al.
1048	U.S. Patent No. 4,613,901 to Gilhousen et al.
1049	U.S. Patent No. 4,172,213 to Barnes et al.
1050	U.S. Patent No. 4,225,884 to Block et al.
1051	U.S. Patent No. 4,817,140 to Chandra et al.
1052	Deposition of Timothy Dorney, IPR2016-00754 and IPR2016-00755, dated February 15, 2017.
1053	Deposition of Thomas J. Scott, Jr., IPR2016-00754 and IPR2016-00755, dated February 17, 2017.
1054	Deposition of Alfred Weaver, IPR2016-00754 and IPR2016-00755, dated February 24, 2017.

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