

On behalf of:

Personalized Media Communications, LLC

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UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

APPLE, INC.,
Petitioner,

v.

PERSONALIZED MEDIA COMMUNICATIONS, LLC,
Patent Owner.

Case No.: IPR2016-00754: U.S. Patent No. 8,559,635

Case No.: IPR2016-00755: U.S. Patent No. 8,191,091

**PERSONALIZED MEDIA COMMUNICATIONS, LLC'S
SUPPLEMENTAL MANDATORY NOTICES**

Apple v. PMC
IPR2016-00754 (U.S. Pat. 8,559,635)
IPR2016-00755 (U.S. Pat. 8,191,091)

Pursuant to 37 C.F.R. § 42.8, Patent Owner Personalized Media Communications, LLC (“PMC”) hereby provides updated Mandatory Notices designating additional backup counsel and changing service information.

Lead and Backup Counsel

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Apple v. PMC
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Respectfully submitted,

Dated: April 21, 2017

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Apple v. PMC
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CERTIFICATE OF SERVICE

I hereby certify that a true and correct copy of the foregoing
**PERSONALIZED MEDIA COMMUNICATIONS, LLC'S SUPPLEMENTAL
MANDATORY NOTICES** is being served on April 21, 2017 via email to counsel
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