UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

APPLE INC.,

Petitioner,

v.

PERSONALIZED MEDIA COMMUNICATIONS, LLC,

Patent Owner.

Case No.: IPR-2016-00754

Patent No.: 8,559,635

MANDATORY NOTICE BY PERSONALIZED MEDIA COMMUNICATIONS, LLC. UNDER 35 U.S.C. §§ 311-319; 37 C.F.R. §§42.8, 42.100 ET SEQ.



REAL PARTY-IN-INTEREST

The real party-in-interest is Personalized Media Communications, LLC.

RELATED MATTERS

The involved patent is asserted in:

• Personalized Media Communications, LLC v. Apple, Inc., U.S. District Court for the Eastern District of Texas, No. 2:15-cv-01366-JRG-RSP. Patent Owner's related U.S. Patents 7,752,649; 8,191,091; and 8,752,088 are also asserted in this litigation. The Petitioner has petitioned for *inter partes* review of each of these patents.

The involved patent is not before the Office in any other pending proceedings. No other patent or pending application claims the benefit of the actual filing date of the involved patent. The involved patent sets forth following Related U.S. Application Data:

This is a continuation of application Ser. No. 08/113,329, filed Aug. 30, 1993, now U.S. Pat. No. 7,856,650, herein incorporated by reference in its entirety, which is a continuation of application Ser. No. 08/056,501, filed May 3, 1993, now U.S. Pat. No. 5,335,277, which was a continuation of application Ser. No. 07/849,226, filed Mar. 10, 1992, now U.S. Pat. No. 5,233,654, which was a continuation of application Ser. No. 07/588,126, filed Sep. 25, 1990, now U.S. Pat. No. 5,109,414, which was a continuation of application Ser. No. 07/096,096, filed Sep. 11, 1987, now U.S. Pat. No. 4,965,825, which was a continuation-in-part of application Ser. No. 06/829,531, filed Feb. 14, 1986, now U.S. Pat. No. 4,704,725, which was a continuation of application Ser. No. 06/317,510, filed Nov. 3, 1981, now U.S. Pat. No. 4,694,490.

There are a number of issued patents and pending applications which, like the involved patent, were filed as continuations of application No. 08/113,329. These issued patents and pending applications are listed in Appendix A attached hereto.



Other patents from the same family as the involved patent have been involved in several judicial and administrative proceedings. These proceedings are listed in Appendix B attached hereto.

LEAD AND BACK-UP COUNSEL

el
insel ications, te 340
1



SERVICE INFORMATION

Please address all correspondence to the Lead Counsel:

Douglas J. Kline

Goodwin Procter LLP 53 State Street Boston, MA 02109

Email: dkline@goodwinprocter.com

Phone: 617-570-1209 Fax: 617-649-1466

Pursuant to 37 C.F.R. § 42.6(e), Patent Owner consents to electronic service by email at the email addresses listed above.

Dated: April 4, 2016 Respectfully submitted,

By / Douglas J. Kline /

Douglas J. Kline

Registration No. 35574

GOODWIN PROCTER LLP

53 State Street

Boston, MA 02109

617-570-1000

Attorney for Patent Owner



MANDATORY NOTICE BY PERSONALIZED MEDIA COMMUNICATIONS, LLC. UNDER 35 U.S.C. §§ 311-319; 37 C.F.R. §§42.8, 42.100 et seq.

APPENDIX A

The following patents and pending applications are continuations of Application No. 08/113,329. Abandoned continuation applications are omitted from this list.

PATENTS

SERIAL NO.	ISSUE DATE	PATENT NO.
1. 08/480,060	March 23, 1999	5,887,243
2. 08/486,258	January 11, 2011	7,780,581
3. 08/446,431	August 3, 2010	7,769,170
4. 08/447,712	November 23, 2010	7,840,976
5. 08/511,491	December 28, 2010	7,861,263
6. 08/477,547	March 15, 2011	7,908,638
7. 08/488,383	January 4, 2011	7,864,248
8. 08/459,521	November 2, 2010	7,827,587
9. 08/441,701	December 28, 2010	7,860,249
10. 08/473,484	October 19, 2010	7,818,776
11. 08/446,553	December 7, 2010	7,849,493
12. 08/482,857	November 30, 2010	7,844,995
13. 08/479,374	October 19, 2010	7,818,778
14. 08/466,894	September 28, 2010	7,805,738
15. 08/397,636	November 9, 2010	7,831,204
16. 08/480,392	December 28, 2010	7,860,131
17. 08449,263	September 21, 2010	7,801,304



DOCKET

Explore Litigation Insights



Docket Alarm provides insights to develop a more informed litigation strategy and the peace of mind of knowing you're on top of things.

Real-Time Litigation Alerts



Keep your litigation team up-to-date with **real-time** alerts and advanced team management tools built for the enterprise, all while greatly reducing PACER spend.

Our comprehensive service means we can handle Federal, State, and Administrative courts across the country.

Advanced Docket Research



With over 230 million records, Docket Alarm's cloud-native docket research platform finds what other services can't. Coverage includes Federal, State, plus PTAB, TTAB, ITC and NLRB decisions, all in one place.

Identify arguments that have been successful in the past with full text, pinpoint searching. Link to case law cited within any court document via Fastcase.

Analytics At Your Fingertips



Learn what happened the last time a particular judge, opposing counsel or company faced cases similar to yours.

Advanced out-of-the-box PTAB and TTAB analytics are always at your fingertips.

API

Docket Alarm offers a powerful API (application programming interface) to developers that want to integrate case filings into their apps.

LAW FIRMS

Build custom dashboards for your attorneys and clients with live data direct from the court.

Automate many repetitive legal tasks like conflict checks, document management, and marketing.

FINANCIAL INSTITUTIONS

Litigation and bankruptcy checks for companies and debtors.

E-DISCOVERY AND LEGAL VENDORS

Sync your system to PACER to automate legal marketing.

