VIDEOTEX'81 International Conference & Exhibition
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Preface

This book comprises the proceedings of Videotex'81 - North America's
first major international conference to examine this exciting and
rapidly developing field of two-way television. The conference was
designed to provide insights into opportunities in the fields of
business and public information, education and entertainment.

Videotex'81 was organized jointly by Online Conferences Ltd. of the
UK and Infomart of Canada. The organizers would like to thank the
various official supporting organizations - the Canadian Department
of Communications, IVIPA - the International Viewdata Information
Providers Association, VISPAC - the Videotex Information Service
Providers Association of Canada and IIA - the Information Industry
Association of the USA.

In preparing Videotex'81, Online and Infomart are extremely grateful
to the session chairmen for their encouragement and help.

Gary Arlen, Arlen Communications, USA
Brian Botten, Fintel, UK
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online

Online is one of the world's leading specialists in the design and co-ordination of conferences and exhibitions concerned with the business applications of computer information and communications technology. During the last 10 years Online has co-ordinated some 300 highly respected events in the UK, on the continent of Europe and in the United States.

Infomart

Infomart is one of Canada's foremost videotex service organizations. The company offers a complete range of services to information providers, including videotex application design, page creation, software development and database computer operations. The electronic publishing subsidiary of Southam Inc. and Torstar Corporation, Infomart is also a supplier of online search services and a turnkey supplier of the Telidon videotex system around the world.

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