UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

APPLE INC.

Petitioner

v.

PERSONALIZED MEDIA COMMUNICATIONS LLC

Patent Owner

Case No.: IPR2016-00753 Patent No.: 7,752,649

For: Signal Processing Apparatus and Methods

JOINT REQUEST TO TREAT SETTLEMENT DOCUMENT AS BUSINESS CONFIDENTIAL INFORMATION

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Petitioner Apple Inc. ("Apple") and Patent Owner Personalized Media Communications, LLC ("PMC") (collectively, the "Parties") jointly request that the settlement agreement submitted concurrently herewith as Confidential Exhibit 1029 be treated as business confidential information and kept separate from the files of the involved patent and inter partes review proceeding in accordance with 35 U.S.C. § 317(b) and 37 C.F.R. § 42.74(c).

Date: March 9, 2017

Respectfully submitted,

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CERTIFICATE OF SERVICE

The undersigned hereby certifies that a copy of the foregoing **JOINT**

REQUEST TO TREAT SETTLEMENT DOCUMENT AS BUSINESS

CONFIDENTIAL INFORMATION was served on March 9, 2017 to the

following attorneys of record by electronic transmission:

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