

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

WHATSAPP INC.,

Petitioner,

v.

TRIPLAY, INC.,

Patent Owner.

Case IPR2016-00718

Patent 8,874,677

PATENT OWNER'S POWER OF ATTORNEY

Mail Stop Patent Board
Patent Trial and Appeal Board
United States Patent and Trademark Office
P.O. Box 1450
Alexandria, VA 22313-1450

Pursuant to 37 C.F.R. §42.10(b), Patent Owner, Triplay, Inc., hereby appoints the following as its attorney to transact all business in the United States Patent & Trademark Office associated with the above- captioned *inter partes* review:

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The individual signing below as the authority to execute this document on behalf of Triplay, Inc.

Signature:  _____

By: Tamir Koch

By: CEO

Date: March 25, 2016

CERTIFICATE OF SERVICE

It is certified that a copy of the Patent Owner's Power of Attorney under 37 C.F.R. § 42.10(b) has been served on Petitioner as provided in 37 C.F.R. § 42.6(e) via electronic mail transmission addressed to the persons at the address below:

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Respectfully submitted,
GREENBERG TRAUERIG, LLP

Dated: March 28, 2016

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