

UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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WHATSAPP INC.  
Petitioner

v.

TRIPLAY COMMUNICATIONS LTD.  
Patent Owner

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U.S. Patent No. 8,874,677  
Filing Date: November 16, 2012  
Issue Date: October 28, 2014

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Title: MESSAGING SYSTEM AND METHOD

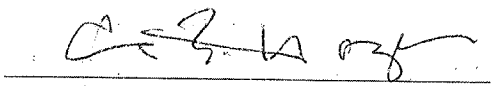
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**PETITIONER'S POWER OF ATTORNEY**

Petitioner, WhatsApp Inc., hereby appoints the following practitioners as its attorneys to transact all business in the United States Patent & Trademark Office associated with the above captioned Covered Business Method Review:

LEAD COUNSEL	BACK-UP COUNSEL
Heidi L. Keefe (Reg. No. 40,673) hkeefe@cooley.com zpatdcdocting@cooley.com Cooley LLP ATTN: Patent Group 1299 Pennsylvania Ave., NW, Suite 700 Washington, DC 20004 Tel: (650) 843-5001 Fax: (650) 849-7400	Andrew C. Mace (Reg. No. 63,342) amace@cooley.com zpatdcdocting@cooley.com COOLEY LLP ATTN: Patent Group 1299 Pennsylvania Ave., NW, Suite 700 Washington, DC 20004 Tel: (650) 843-5808 Fax: (650) 849-7400
Mark R. Weinstein (Admission <i>pro hac vice</i> pending) mweinstein@cooley.com zpatdcdocting@cooley.com Cooley LLP ATTN: Patent Group 1299 Pennsylvania Ave., NW, Suite 700 Washington, DC 20004 Tel: (650) 843-5007 Fax: (650) 849-7400	Reuben Chen (Admission <i>pro hac vice</i> pending) rchen@cooley.com zpatdcdocting@cooley.com Cooley LLP ATTN: Patent Group 1299 Pennsylvania Ave., NW, Suite 700 Washington, DC 20004 Tel: (650) 843-5480 Fax: (650) 849-7400

The individual signing below has the authority to execute this document on behalf of Petitioner WhatsApp Inc.

BY:   
 NAME: Anne Hoge  
 TITLE: GENERAL COUNSEL  
 DATE: March 4, 2016

## CERTIFICATE OF SERVICE

I hereby certify, pursuant to 37 C.F.R. Sections 42.6, that a complete copy of the attached **PETITIONER'S POWER OF ATTORNEY** and related documents, are being served via Federal Express on the 6th day of March, 2016, the same day as the filing of the above-identified document in the United States Patent and Trademark Office/Patent Trial and Appeal Board, upon

- (1) the Patent Owner by serving the correspondence address of record with the USPTO, and
- (2) the counsel of record for the Patent Owner in the litigation pending before the U.S. District Court for the District of Delaware entitled *TriPlay, Inc. et al. v. WhatsApp Inc.*, Case No. 1:13-cv-01703-LPS (D. Del.)

BROWDY AND NEIMARK, PLLC  
1625 K Street, N.W., Suite 1100  
Washington, DC 20006

Gregory E. Stuhlman  
GREENBERG TRAUIG, LLP  
1007 North Orange Street, Suite 1200  
Wilmington, DE 19801

DATED: March 6, 2016

/ Heidi L. Keefe /  
Heidi L. Keefe  
Reg. No. 40,673

COOLEY LLP  
ATTN: Heidi L. Keefe  
Patent Docketing  
1299 Pennsylvania Ave. NW, Suite 700  
Washington, D.C. 20004  
Tel: (650) 843-5001  
Fax: (650) 849-7400