

Declaration of David Klausner in Support of
Petition for *Inter Partes* Review of
U.S. Patent No. 8,332,677

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

WhatsApp Inc.
Petitioner

v.

TriPlay Communications Ltd.
Patent Owner

U.S. Patent No. 8,874,677
Filing Date: November 16, 2012
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Title: MESSAGING SYSTEM AND METHOD

DECLARATION OF DAVID KLAUSNER

Inter Partes Review No. 2016-__

Table of Contents

	Page
I. INTRODUCTION AND QUALIFICATIONS	1
A. Qualifications and Experience	1
B. Materials Considered.....	6
II. PERSON OF ORDINARY SKILL IN THE ART	8
III. RELEVANT TECHNOLOGY BACKGROUND	9
IV. THE '677 PATENT'S MESSAGING SYSTEM AND METHOD	13
A. The Specification and File History of the '677 Patent.....	13
B. The Claims of the '677 Patent.....	18
C. Claim Construction.....	22
1. "Message"	23
2. "Template"	23
V. APPLICATION OF THE PRIOR ART TO THE CLAIMS OF THE '677 PATENT.....	24
A. Claims 1, 2, 11, 13, 14, 16, 17, 20, AND 21 Are Obvious Over Coulombe in View of Bellordre and Friedman.....	26
1. Brief Summaries of Coulombe [Ex. 1003], Bellordre [Ex. 1004], and Friedman [Ex. 1005].....	26
2. Claim 1	31
a. "receiving, by a messaging system, an initial message sent by an originating communication device to a destination communication device"	33
b. "the initial message being characterized, at least, by message format, an initial message layout and data indicative of at least one receiver associated with the initial message"	34
c. "wherein the initial message includes a video"	36
d. "obtaining, by the messaging system, data indicative of displaying capabilities of the destination communication device"	38

Table of Contents
(continued)

	Page
e.	“before delivery to the destination communication device associated with the at least one receiver, enabling, by the messaging system, conversion, in accordance with a criterion related to the displaying capabilities of the destination communication device, of the initial message into an adapted message”40
f.	“wherein the conversion comprises: a) providing, by the messaging system, a clickable icon: i) based on the video from the initial message and ii) clickable into an adapted version of the video, wherein the adapted version of the video is adapted to the displaying capabilities of the destination communication device”42
g.	“b) determining, by the messaging system, an adapted message layout, comprising the clickable icon”48
h.	“facilitating, by the messaging system, delivery of the adapted message to the destination communication device”51
3.	Claim 1451
a.	“The method of claim 1, wherein the enabling, by the messaging system, conversion of the initial message into the adapted message comprises converting, by the messaging system, the initial message into the adapted message”52
b.	“wherein the clickable icon is adapted to the displaying capabilities of the destination device”53
4.	Claim 254
a.	“The method of claim 1, wherein the adapted message is further characterized by adapted message format”54
b.	“providing the adapted format by trans-coding the initial message”55

Table of Contents
(continued)

	Page
5. Claims 11, 16, and 17	55
6. Claims 13, 20, and 21	58
B. Claims 3, 5, 12, and 19 Are Obvious Over Coulombe in view of Bellordre and Friedman, and further in view of Meyer and Ito, and Claims 4 and 18 Are Obvious Over Coulombe in view of Bellordre, Friedman, Meyer, and Ito, and further in view of Surana, Respectively	62
1. Brief Summaries of Surana [Ex. 1006], Ito [Ex. 1007], and Meyer [Ex. 1008]	63
2. Claim 3	65
a. “The method of claim 1, wherein the initial message is characterized by the initial message layout based on a template, the template being characterized by, at least, a unique template identifier”	65
b. “wherein the adapted message layout is provided in accordance with the unique template identifier”	71
3. Claim 5	77
a. “The method of claim 3, wherein the template comprises a set of items related to media objects”	77
b. “wherein the items related to media objects are selected from the group consisting of media objects, thumbnails related to media objects, and controls related to media objects”	78
4. Claims 12 and 19.....	79
5. Claim 4	80
a. “The method of claim 3, further comprising associating at least the unique template identifier with one or more predefined adapted message layouts”	81

Table of Contents
(continued)

	Page
b. “selecting the adapted message layout from the predefined message layouts, the selecting being performed based, at least in part, on the unique template identifier and the criterion related to the destination communication device”	86
6. Claim 18	88
VI. CONCLUSION.....	89

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