Trials@uspto.gov 571-272-7822 Paper No. 12 Entered: June 24, 2016

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

DERMIRA, INC., Petitioner,

v.

PUREPHARM, INC., Patent Owner.

Case IPR2016-00678 Patent 6,943,166 B1

Before SHERIDAN K. SNEDDEN, SUSAN L. C. MITCHELL, and ZHENYU YANG, *Administrative Patent Judges*.

YANG, Administrative Patent Judge.

DOCKET

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ORDER Petitioner's Motion to Withdraw and Substitute Counsel 37 C.F.R. § 42.10 IPR2016-00678 Patent 6,943,166 B1

Pursuant to 37 C.F.R. § 42.10, Petitioner filed a motion to withdraw its current counsel, Deborah A. Sterling, David H. Holman, and Joshua McCoy of Sterne, Kessler, Goldstein & Fox P.L.L.C. Paper 10, 2. Petitioner seeks the withdrawal so that it may be represented by Patrick A. Doody, as lead counsel, and Bryan P. Collins, as back-up counsel, both of Pillsbury Winthrop Shaw Pittman LLP. *Id*.

Petitioner represents that its new counsel are registered practitioners and meet the requirements of 37 C.F.R. § 42.10. *Id.* According to Petitioner, Patent Owner does not oppose the motion. *Id.* Petitioner has filed a Power of Attorney listing its new counsel. Paper 9.

ORDER

In consideration of the foregoing, it is hereby:

ORDERED that Petitioner's Motion to Withdraw and Substitute Counsel is *granted*;

FURTHER ORDERED that Deborah A. Sterling, David H. Holman, and Joshua McCoy shall be considered withdrawn as counsel for Petitioner, and that Patrick A. Doody and Bryan P. Collins will be recognized as lead and back-up counsel, respectively, for Petitioner in the instant proceeding; and

FURTHER ORDERED that Petitioner shall update its counsel information in the Patent Review Processing System accordingly.

2

IPR2016-00678 Patent 6,943,166 B1

PETITIONER:

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