UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

GAMELOFT, S.A., Petitioner

v.

ROTHSCHILD DIGITAL MEDIA INNOVATIONS, LLC Patent Owner

Case IPR2016-00472 Patent 6,101,534

PATENT HOLDER'S POWER OF ATTORNEY IN AN INTER PARTES REVIEW

Patent Owner, Rothschild Digital Media Innovations, LLC, hereby appoints the following practitioners as its attorneys to transact all business in the United States Patent & Trademark Office associated with the above-captioned *inter partes* review:

Lead Counsel: Thomas K. Landry (Reg. No. 33,939)

Contact Information: Carey Rodriguez O'Keefe Milian Gonya, LLP

1395 Brickell Avenue, Suite 700

Miami, FL 33131

Email: tlandry@careyrodriguez.com

Telephone: 305.372.7474

Fax: 305.372.7475



Back-Up Counsel: Adam C. Underwood (Reg. No. 45,169)

Contact Information: Carey Rodriguez O'Keefe Milian Gonya, LLP

1395 Brickell Avenue, Suite 700

Miami, FL 33131

Email: aunderwood@careyrodriguez.com

Telephone: 305.372.7474

Fax: 305.372.7475

The individual signing below has the authority to execute this document on behalf of Patent Owner, Rothschild Digital Media Innovations, LLC.

Patent Owner, Rothschild Digital Media Innovations, LLC

By:	

Name: Leigh M. Rothschild

Title: Managing Director

Date: ____02-16-2016