## **Petitioner Microsoft Corporation's Demonstratives**

Microsoft Corporation
v.
Bradium Technologies, LLC

Case IPR2016-00448
Patent No. 7,908,343 B2

Case IPR2016-00449
Patent No. 8,924,506 B2

Oral Argument April 18, 2017

Microsoft, Ex. 1047 Microsoft v. Bradium, IPR2016-00449 Petitioner Demonstrative 1

## The Challenged '343 and '506 Patents

SOURCE 34
OVESLAY DATA
SOURCE 32
LIGHT DATA

PRI-PROCESSED
PRICELAGE DATA

SOURCE 32

LIGHT DATA

SOURCE 32

LIGHT DATA

PRI-PROCESSED
PRICELAGE DATA

'343 Patent (Ex. 1001), Fig. 2

6

The network image server system 30 preferably pre-processes the source image data 32 and or source overlay data 34 to forms preferred for storage and serving by the network server 12, 22. The source image data 32 is preferably pre-processed to obtain a series K.sub.1-N of derivative images of progressively lower image resolution. The source image data

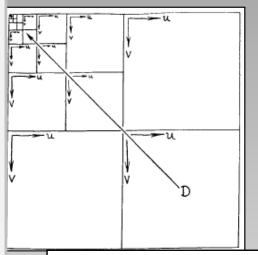
Ex. 1001 ('343 Pat.), 6:4-6

Preferably image data parcels are stored in conventional quad-tree data structures, where tree nodes of depth D correspond to the stored image parcels of a derivative image of resolution KD. The XML/GML/binary overlay data is pref-

Id. at 6:56-59

source. Such lower resolution image parcels are therefore more likely to be preferentially downloaded. In accordance with the present invention, this generally assures that a complete image of at least low resolution will be available for rendering.

Id. at 10:10-14



Williams, "Pyramidal Parametrics" (1983) (Ex. 1005, App. L.)

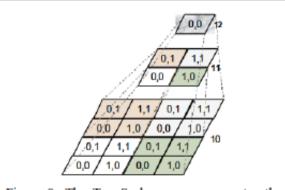
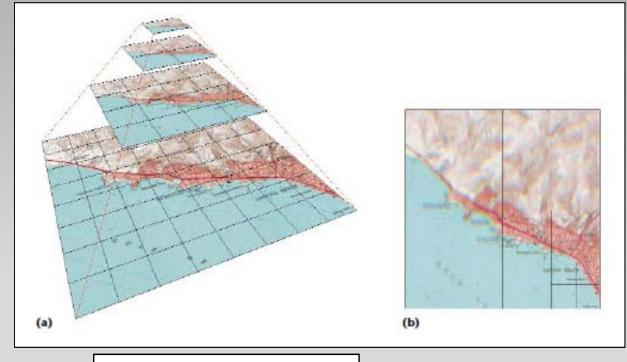


Figure 9: The TerraScale program computes the image pyramid by using averaging or using nearest neighbor algorithms on the four lower-level pixels

Microsoft TerraServer (System released 1998; white paper 1999-2000) (Ex. 1030)



Reddy TerraVision (1999) (Ex. 1004)

## Exemplary Claim- '343 Patent Claim 13

- 13. A display system for displaying a large-scale image etrieved over a limited bandwidth communications channel, aid display system comprising:
- a display of defined screen resolution for displaying a defined image;
- a memory providing for the storage of a plurality of image parcels displayable over respective portions of a mesh corresponding to said defined image;
- a communications channel interface supporting the retrieval of a defined data parcel over a limited bandwidth communications channel;
- a processor coupled between said display, memory and communications channel interface, said processor operative to select said defined data parcel, retrieve said defined data parcel via said limited bandwidth communications channel interface for storage in said memory, and render said defined data parcel over a discrete portion of said mesh to provide for a progressive resolution enhancement of said defined image on said display; and

a remote computer, coupled to the limited bandwidth communications channel, that delivers the defined data parcel wherein delivering the defined data parcel further comprises processing source image data to obtain a series K<sub>1-N</sub> of derivative images of progressively lower image resolution and wherein series image K<sub>0</sub> being subdivided into a regular array wherein each resulting image parcel of the array has a predetermined pixel resolution wherein image data has a color or bit per pixel depth representing a data parcel size of a predetermined number of bytes, resolution of the series  $K_{1-N}$  of derivative images being related to that of the source image data or predecessor image in the series by a factor of two, and said array subdivision being related by a factor of two such that each image parcel being of a fixed byte size, wherein the processing further comprises compressing each data parcel and storing each data parcel on the remote computer in a file of defined configuration such that a data parcel can be located by specification of a K<sub>D</sub>, X, Y value that represents the data set resolution index D and corresponding image array coordinate.

## Other disputed claim elements

## '343 Patent:

- 9. The method of claim 7, wherein said update image parcel ontains pixel data in a fixed size array independent of the fixel resolution of said predetermined image.
- 10. The method of claim 1, wherein issuing the request for in update data parcel further comprises preparing the request by associating a prioritization value to said request, wherein aid prioritization value is based on the resolution of said update data parcel relative to that of other data parcels previously received by the limited communication bandwidth omputer device, and wherein issuing said request is responive to said prioritization value for issuing said request in a predefined prioritization order.
- 11. The method of claim 10, wherein said prioritization ralues is based on the relative distance of said update data arcel from said operator controlled image viewpoint.
- 15. The display system of claim 13, wherein said processor operative to prioritize the retrieval of said data parcel mong a plurality of selected data parcels pending retrieval, therein the relative priority of the data parcel is based on the ifference in the resolution of the image parcel and the resolution of said plurality of selected data parcels.

### '506 Patent:

6. The method of claim 1, wherein processing the source image data further comprises queuing the update data parcels on the remote computer based on an importance of the update data parcel as determined by the remote computer.

# DOCKET

# Explore Litigation Insights



Docket Alarm provides insights to develop a more informed litigation strategy and the peace of mind of knowing you're on top of things.

### **Real-Time Litigation Alerts**



Keep your litigation team up-to-date with **real-time** alerts and advanced team management tools built for the enterprise, all while greatly reducing PACER spend.

Our comprehensive service means we can handle Federal, State, and Administrative courts across the country.

#### **Advanced Docket Research**



With over 230 million records, Docket Alarm's cloud-native docket research platform finds what other services can't. Coverage includes Federal, State, plus PTAB, TTAB, ITC and NLRB decisions, all in one place.

Identify arguments that have been successful in the past with full text, pinpoint searching. Link to case law cited within any court document via Fastcase.

### **Analytics At Your Fingertips**



Learn what happened the last time a particular judge, opposing counsel or company faced cases similar to yours.

Advanced out-of-the-box PTAB and TTAB analytics are always at your fingertips.

#### API

Docket Alarm offers a powerful API (application programming interface) to developers that want to integrate case filings into their apps.

#### **LAW FIRMS**

Build custom dashboards for your attorneys and clients with live data direct from the court.

Automate many repetitive legal tasks like conflict checks, document management, and marketing.

#### **FINANCIAL INSTITUTIONS**

Litigation and bankruptcy checks for companies and debtors.

#### **E-DISCOVERY AND LEGAL VENDORS**

Sync your system to PACER to automate legal marketing.

