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FlyOver 2nd generation Visual MAPÂ Technology fuel Kenwood new Theater Navi - with 3D aerial imagery map

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FlyOver Technologies, Inc. announced today that the companyÂ?s 2nd generation Visual MapÂ? technology was implemented in KenwoodÂ?s latest release of Car Navigation Systems in Japan called Theater Navi.

#### TOKYO, JAPAN (PRWEB) FEBRUARY 11, 2004

FlyOver Technologies, Inc. announced today that the companyÂs 2nd generation Visual Map technology was implemented in KenwoodÂs latest release of Car Navigation Systems in Japan called Theater Navi.

These latest car navigation systems utilizing FlyOver technology to display aerial imagery as realistic 3D navigation map with all maps attributes. FlyOver 2nd generation aerial imagery streaming technology, presents Japan entire 47 Prefectures in four seasons view, as well as detailed 97 cities, indicate the current car position and trace the car movement in real-time via an on board GPS. In addition the ÂSky Cruise View provides route guidance and Point of Interest placement. Realistic sky textures for day, sunset and night are dynamically changed with matching real-time change in image color tone.

Included will be two audio-visual navigation systems. Priced at 298,000 yen, the HDV-910 is the top-of-the-line navigation system equipped with a 20GB hard drive, a CD/DVD drive, as well as a MD player. Alternatively, with a price tag of 248,000 yen, the HDV-810 features a 20GB drive and a CD/DVD drive.

The aftermarket car navigation system shipments in Japan were estimated at 1.2 million units in 2003, up 20% from 2002.



Isaac Levanon, Chairman and Chief Executive Officer of FlyOver, stated, Âthese new systems are the latest in total of five car navigation systems introduced by Kenwood with FlyOver technology since 2002. It is a renewed vote of confidence in the commercializing value of FlyOver technology to enhance driverÂs navigation experience. We overcame major technical barriers to allow larger area coverage imagery of over 60Gb with higher lossless compression, provide real-time filter to enhance image quality, and dynamically change the image color tone to match more realistic sky textures for day, sunset and night. FlyOver offer car navigation providers the benefit to integrate the FlyOver technology without redesigning their hardware, hence reducing both cost and time to market added Mr. Levanon.

Link to Kenwood site: http://www.kenwood.com/j/products/carnavi/index.html Kenwood Press Release in Japanese: http://www.kenwood.co.jp/j/press/press20040113.html

### About FlyOver:

Operates in Japan, Singapore, Korea and Israel, FlyOver offers the worldAs most sophisticated and optimized image streaming with 3D maneuverability for digital navigation systems. The companyAs strategic partners include car navigation makers, mapping data and point of interest providers, aerial and satellite imagery sensing companies, mobile content providers, homeland security and defense related entities.

FlyOver provides Visual MapA patented (pending) technology to replace static mapping with real high definition imagery (satellite/aerial) for all devices, including PCs, PDAs, In-Car Navigation Systems and mobile handsets. Providing an interactive ability for people to view visual maps with motion (like a bird flying) and change the face of mapping by giving us the freedom to look at the world and related information in a more realistic way. All is accessible over narrowband communication with extremely thin client viewer, as software only solution with no hardware support including DirectX, DirectDraw or OpenGL support.

FlyOver name, logo and Visual Map are trademarks of FlyOver Technologies, Inc.

System View: http://www.2flyover.co.kr/FLV/images/hdv\_910\_basic.jpg http://www.kenwood.com/j/products/carnavi/theaternavi/hdv910/img/ph\_atach910.jpg ###

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