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## 3DVU Launches Navi2Go for BlackBerry, the First 3D Picture Navigation, in Anticipation of the Bold

3DVU offers Navi2Go, the only 3D virtual world mobile navigation for BlackBerry

July 11, 2008 – 3DVU the premier global provider of 3D Picture Location Services announces product launch of Navi2Go for Research in Motion's (RIM) BlackBerry. As of today, Navi2Go US and Navi2Go UK for BlackBerry are selling as a three months service for \$39, six months service for \$69 and annual service for \$120. This one of a kind offboard 3D picture navigation solution is available on selected BlackBerry devices including the anticipated BlackBerry Bold, providing the most intuitive and efficient navigation in the mobile industry. Navi2Go is now available worldwide through leading content providers and Mobile Operators' shops.

Navi2Go is making it easier for consumers to navigate giving them instant orientation with realistic photography. Navi2Go is the ultimate navigation solution for people engaged in Logistics, Professional Services, First Responders, Public Sectors, Property Services and Consumers at large.

Navi2Go is a patented mobile application, providing real 3D photography for

navigation on mobile handsets. Users can travel over the entire country at high resolution aerial photography in a 3D bird-eye-view. Navi2Go gives turn-by-turn directions, helps find an address, shows a preview of the planned trip, it lets users free fly over the entire country as well as search for restaurants, banks, airports and more. Navi2Go is promising to address the critical decision points in navigation, eliminating exit misses and preventing getting lost. With accurate voice guidance, Navi2Go is the most intuitive, friendly and easy-to-get-there navigation solution.  [More](#) ▼

“This is another breakthrough for 3DVU and we are delighted to offer Navi2Go to existing BlackBerry users and especially the new BlackBerry Bold users. For the first time, BlackBerry users will have a choice to upgrade their navigation solution to real 3D photography navigation” noted Isaac Levanon 3DVU’s Chairman and CEO.

“BlackBerry is the device of choice for professionals’ on-the-go. Today, BlackBerry users are looking for more intuitive and more informative ways to navigate through their daily travels. Navi2Go is answering that need by bringing realistic 3D photography for rich media navigation to BlackBerry’s users at the same price as others standard maps” added Levanon.

3DVU will expand its existing US and UK coverage and expand with Germany and Netherlands this month, France, Austria, Czech Republic, Denmark, Spain, Portugal, Belgium and the rest of Western Europe by the end of this summer. 3DVU will commercially release Navi2Go for iPhone shortly. Navi2Go is already available for selected Symbian devices, Windows Mobile for Pocket PC and Smartphone offered by Sprint, Alltel, Verizon and Orange UK shops.

#### About 3DVU

3DVU is the world’s leading provider of 3D Image Navigation and Location Services. Satellite and aerial imagery, as well as mapping data, such as route information can now be streamed over limited-bandwidth communications with realistic 3D views and smooth maneuverability. The company is strategically partnered with carmakers, navigation systems, mobile device and handset developers, major satellite and aerial image-sensing entities, mapping and GIS data providers. 3DVU is the winner of Frost & Sullivan’s Europe Telematics and Infotainment Technology of the Year Award in 2007. The company has multiple software patents. For more information, visit [www.3dvu.com](http://www.3dvu.com) (<http://www.3dvu.com>).



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