

Inter Partes Review of U.S. Patent No. 7,104,347
Petitioner Power of Attorney

Filed on behalf of Petitioners

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UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

HYUNDAI MOTOR AMERICA, INC., HYUNDAI MOTOR COMPANY,
KIA MOTORS CORPORATION & KIA MOTORS AMERICA, INC.
Petitioners

v.

PAICE LLC & THE ABELL FOUNDATION, INC.
Patent Owner

Case: To Be Assigned
U.S. Patent No. 7,104,347

POWER OF ATTORNEY

Inter Partes Review of U.S. Patent No. 7,104,347
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Pursuant to 37 C.F.R. § 42.10(b), Petitioner Kia Motors America, Inc. hereby appoints the following practitioners as its attorneys to transact all business in the United States Patent & Trademark Office associated with an *inter partes* review of U.S. Patent No. 7,104,347:

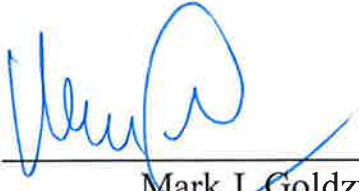
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and all other practitioners associated with **Customer Number 83559**.

Please address all correspondence and service to the address of all counsel above. Petitioner consents to electronic email service at the email addresses provided above.

The individual signing below has the authority to execute this document on behalf of Kia Motors America, Inc.

Dated: November 24, 2015

By: 
Mark J. Goldzweig
Associate General Counsel
Kia Motors America, Inc.

CERTIFICATION OF SERVICE (37 C.F.R. §§ 42.6(e), 42.105(a))

The undersigned hereby certifies that the above-captioned “POWER OF ATTORNEY” was served in its entirety on December 2, 2015, upon the following parties via FedEx:

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Respectfully submitted,

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