

Inter Partes Review of U.S. Patent No. 7,104,347
Petitioner Power of Attorney

Filed on behalf of Petitioners

By: Joseph J. Richetti
Kevin E. Paganini
Bryan Cave LLP
1290 Avenue of the Americas
New York, NY 10104
Tel: (212) 541-2000
Fax: (212) 541-4630

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

HYUNDAI MOTOR AMERICA, INC., HYUNDAI MOTOR COMPANY,
KIA MOTORS CORPORATION & KIA MOTORS AMERICA, INC.
Petitioners

v.

PAICE LLC & THE ABELL FOUNDATION, INC.
Patent Owner

Case: To Be Assigned
U.S. Patent No. 7,104,347

POWER OF ATTORNEY

Inter Partes Review of U.S. Patent No. 7,104,347
Petitioner Power of Attorney

Pursuant to 37 C.F.R. § 42.10(b), Petitioner Hyundai Motor Company hereby appoints the following practitioners as its attorneys to transact all business in the United States Patent & Trademark Office associated with an *inter partes* review of U.S. Patent No. 7,104,347:

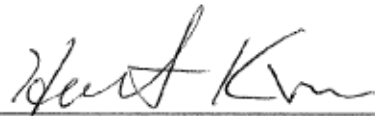
Lead Counsel	Backup Counsel
Joseph J. Richetti Reg. No. 47,024 BRYAN CAVE LLP 1290 Avenue of the Americas New York, NY 10104 General Tel: (212) 541-2000 Direct Tel: (212) 541-1092 Fax: (212) 541-4630 joe.richetti@bryancave.com	Kevin Paganini Reg. No. 66,286 BRYAN CAVE LLP 1290 Avenue of the Americas New York, NY 10104 General Tel: (212) 541-2000 Direct Tel: (212) 541-1151 Fax: (212) 541-4630 kevin.paganini@bryancave.com

and all other practitioners associated with **Customer Number 83559**.

Please address all correspondence and service to the address of all counsel above. Petitioner consents to electronic email service at the email addresses provided above.

The individual signing below has the authority to execute this document on behalf of Hyundai Motor Company.

Dated: Nov. 24, 2015

By: 
Hoeil Kim
General Manager
Hyundai Motor Company

CERTIFICATION OF SERVICE (37 C.F.R. §§ 42.6(e), 42.105(a))

The undersigned hereby certifies that the above-captioned “POWER OF ATTORNEY” was served in its entirety on December 2, 2015, upon the following parties via FedEx:

Attorney of Record for U.S. Patent No. 7,104,347:

Mr. Michael de Angeli
34 Court Street
Jamestown, RI 02835

Attorneys for Petitioner in IPR2015-00794:

Frank A. Angileri
John E. Nemazi
John P. Rondini
Michael N. MacCallum
BROOKS KUSHMAN P.C.
1000 Town Center, 22nd Floor
Southfield, MI 48075

Lissi Mojica
Kevin Greenleaf
DENTONS US LLP
233 South Wacker Drive
Suite 7800
Chicago, IL 60606-6306

Attorneys for Patent Owners in IPR2015-00794:

Timothy W. Riffe
Kevin E. Greene
Ruffin B. Cordell
Linda L. Kordziel
Brian J. Livedalen
FISH & RICHARDSON P.C.
3200 RBC Plaza
60 South Sixth Street
Minneapolis, MN 55402

Inter Partes Review of U.S. Patent No. 7,104,347
Petitioner Power of Attorney

Date: December 2, 2015

Respectfully submitted,

By: /Joseph J. Richetti, Reg. No. 47024/
Joseph J. Richetti (Reg. No. 47,024)
Lead Attorney for Patent Owner
BRYAN CAVE LLP
1290 Avenue of the Americas
New York, NY 10104
General Tel: (212) 541-2000
Direct Tel: (212) 541-1092
Fax: (212) 541-4630
Email: joe.richetti@bryancave.com

*Attorney for Petitioners – Hyundai Motor
America, Inc., Hyundai Motor Company,
Kia Motors Corporation & Kia Motors
America, Inc.*