Inter Partes Review of U.S. Patent No. 7,237,634 Petitioner Power of Attorney

Filed on behalf of Petitioners

By: Joseph J. Richetti

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UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

HYUNDAI MOTOR AMERICA, INC., HYUNDAI MOTOR COMPANY, KIA MOTORS CORPORATION & KIA MOTORS AMERICA, INC.

Petitioners

V.

PAICE LLC & THE ABELL FOUNDATION, INC.
Patent Owner

Case: To Be Assigned U.S. Patent No. 7,237,634

POWER OF ATTORNEY



Pursuant to 37 C.F.R. § 42.10(b), Petitioner Hyundai Motor America, Inc. hereby appoints the following practitioners as its attorneys to transact all business in the United States Patent & Trademark Office associated with an *inter partes* review of U.S. Patent No. 7,237,634:

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Please address all correspondence and service to the address of all counsel above. Petitioner consents to electronic email service at the email addresses provided above.

The individual signing below has the authority to execute this document on behalf of Hyundai Motor America, Inc.

Dated: 11/24/15

Jason R. Erb

Director, Asst. General Counsel Hyundai Motor America, Inc.

CERTIFICATION OF SERVICE (37 C.F.R. §§ 42.6(e), 42.105(a))

The undersigned hereby certifies that the above-captioned "POWER OF

ATTORNEY" was served in its entirety on November 25, 2015, upon the

following parties via FedEx:

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