Filed on behalf of Petitioners

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By: Joseph J. Richetti Kevin E. Paganini Bryan Cave LLP 1290 Avenue of the Americas New York, NY 10104 Tel: (212) 541-2000 Fax: (212) 541-4630

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

HYUNDAI MOTOR AMERICA, INC., HYUNDAI MOTOR COMPANY, KIA MOTORS CORPORATION & KIA MOTORS AMERICA, INC. Petitioners

v.

PAICE LLC & THE ABELL FOUNDATION, INC. Patent Owner

Case: To Be Assigned U.S. Patent No. 8,214,097

POWER OF ATTORNEY

Pursuant to 37 C.F.R. § 42.10(b), Petitioners Kia Motors America, Inc.

hereby appoints the following practitioners as its attorneys to transact all business

in the United States Patent & Trademark Office associated with an inter partes

review of U.S. Patent No. 8,214,097:

Lead Counsel	Backup Counsel
Joseph J. Richetti	Kevin Paganini
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and all other practitioners associated with **Customer Number 83559**.

Please address all correspondence and service to the address of all counsel

above. Petitioner consents to electronic email service at the email addresses

provided above.

The individual signing below has the authority to execute this document on

behalf of Kia Motors America, Inc.

Dated: November 24, 2015

Ву:_И

Mark J. Goldzweig Associate General Counsel Kia Motors America, Inc.

CERTIFICATION OF SERVICE (37 C.F.R. §§ 42.6(e), 42.105(a))

The undersigned hereby certifies that the above-captioned "POWER OF

ATTORNEY" was served in its entirety on November 25, 2015, upon the

following parties via FedEx:

Attorney of Record for U.S. Patent No. 8,214,097:

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Inter Partes Review of U.S. Patent No. 8,214,097 Petitioner Power of Attorney

Date: November 25, 2015

Respectfully submitted,

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