Inter Partes Review of U.S. Patent No. 7,237,634 Petitioner Power of Attorney

Filed on behalf of Petitioners

By: Joseph J. Richetti

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UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

HYUNDAI MOTOR AMERICA, INC., HYUNDAI MOTOR COMPANY, KIA MOTORS CORPORATION & KIA MOTORS AMERICA, INC.

Petitioners

V.

PAICE LLC & THE ABELL FOUNDATION, INC.
Patent Owner

Case: To Be Assigned U.S. Patent No. 7,237,634

POWER OF ATTORNEY



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Pursuant to 37 C.F.R. § 42.10(b), Petitioner Kia Motors Corporation hereby appoints the following practitioners as its attorneys to transact all business in the United States Patent & Trademark Office associated with an *inter partes* review of U.S. Patent No. 7,237,634:

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Please address all correspondence and service to the address of all counsel above. Petitioner consents to electronic email service at the email addresses provided above.

The individual signing below has the authority to execute this document on behalf of Kia Motors Corporation.

Dated: Nov. 24, 2015

Hoeil Kim

General Manager

Kia Motors Corporation

CERTIFICATION OF SERVICE (37 C.F.R. §§ 42.6(e), 42.105(a))

The undersigned hereby certifies that the above-captioned "POWER OF

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following parties via FedEx:

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