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Dana Corporation Supplies Cooling Module For Harley-Davidsons First High-Volume Liquid-Cooled Motorcycle Apr 6, 2004

Toledo, Ohio -- Apr 06, 2004 -- Dana Corporation (NYSE: DCN) announced today that it is supplying the cooling module for Harley-Davidson's first line of liquid-cooled street motorcycles.

The new Harley-Davidson VRSC V-Rod® series of high-performance motorcycles use Dana's robust cooling module, consisting of an all-aluminum, highly efficient Long™ CT-Series radiator and rugged aluminum oil-to-air engine oil cooler.

"For 100 years, Dana - like Harley-Davidson - has built a rich tradition of raising the standards for performance," said Michael J. Burns, Dana CEO and president. "We are honored to be using our diverse areas of expertise to supply the cooling module for the V-Rod."

"This cooling module represents what Dana does best, which is finding the most effective system-based solutions that provide maximum customer value in a wide range of industries," said Mike Laisure, president of Dana's Automotive Systems Group.

The patented engine oil cooler, which is integrated into the cooling module, relies on an innovative new variable-length design that makes it possible to custom fit the component into tight spaces. Unlike traditional or stamped-plate oil-cooler designs, the highly adaptable system is produced with flexible manufacturing processes that enable it to be tailored to meet performance and vehicle packaging requirements.

Dana's high-efficiency CT-Series™ radiator and its sister U-Series™ radiator are produced specifically for the rapidly changing power-sports; lawn-andgarden; compact-construction; and industrial-equipment markets.

The cooling module is produced by Dana's Thermal Products Division - Long Manufacturing facility in Burlington, Ontario, Canada.

Dana's cooling module is featured on two versions of the VRSC V-Rod motorcycles – the VRSCA and VRSCB V-Rod. In addition to the cooling module, Dana also supplies fuel lines, piston rings, and brake hose assemblies for the motorcycle.

Dana Corporation is a global leader in the design, engineering, and manufacture of value-added products and systems for automotive, commercial, and off-highway vehicles. Delivering on a century of innovation, the company's continuing operations employ approximately 45,000 people worldwide dedicated to advancing the science of mobility. Founded in 1904 and based in Toledo, Ohio, Dana operates technology, manufacturing, and customerservice facilities in 30 countries. Sales from continuing operations totaled \$7.9 billion in 2003. Dana's Internet address is www.dana.com.

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