# JOSEPH RICHARD KATONA 1475 Ridge Court Rochester, Mi. 48306 (248) 729-3955

### **EDUCATION**:

**Master of Science - Industrial Administration**, 1979 - Krannert Graduate School of Management, Purdue University, West Lafayette, Indiana

General Motors Fellowship recipient for pursuit of Masters Degree.

**Bachelor of Science-Electrical Engineering**, 1978 - General Motors Institute, Flint, Michigan

#### **WORK EXPERIENCE:**

## 2012-present Joe Katona Consulting Services, LLC

Providing consulting services to automotive and other industries. Patent Investigation and Expert , Senior Consultant to JD Power and Associates.

#### **2010-July 2012 VIA Motors**

## Director, Validation, Certification and Build

Responsible for Development, validation and certification activities of an extendedrange electric light duty pickup truck, and variants to follow.

#### 2004-2010 North American Product Development, General Motors Corp.

## **Director of Vehicle Architecture**

Responsible for Vehicle Development and Integration Pre-DSI thru IV Build for all GMNA vehicles. Includes Studio Engineering and Vehicle Architecture activities.

#### 2001-2004 North American Product Development, General Motors Corp.

#### **Director of Structural Durability Labs**

Responsible for all Structural testing and development, including fatigue, strength, and closure durability testing for all domestic-designed vehicles.

## 2001 North American Product Development, General Motors Corp.

### **Director of Engineering Design Operations**

Responsible for activities relating to support for Engineering Design, including Data Management, Supplier Math Data, Training, Quality, and Business Support.



IDD 2017 00070

## 1995-2000 MCD Division, General Motors Corp.

## Director of Systems Engineering and Materials and Fasteners Engineering

Integrator of Divisional Fuel Economy Strategy. Responsible for delivery of Materials and Fastening strategy and Systems Engineering support to Design Engineering.

#### 1991-1995 - General Motors of Canada, Ltd

**Director of Corporate Programs**, Product Engineering Department

Responsible for engineering, design and development support to GM Corporation.

#### 1986-1991 - Chevrolet Pontiac Canada Division, General Motors Corp.

Systems Manager, GM10 Exterior and Interior Systems

# 1984-1987 - Chevrolet Pontiac Canada Division, General Motors Corp.

#### Chairman, Self Aligning Steering Wheel Team

Recipient of GM's Highway Safety Achievement Award for implementation of this technology

### **Trainer, Positive Leadership**

Systems Manager, Instrument Panel Steering Wheel & Column, Body Interior - CPC Eng.

## 1979-1984 Product Engineering, Pontiac Motor Division, General Motors Corp.

Design Engineer, Instrument panel, console, and steering wheel.

General Supervisor of Inspection & Senior Reliability Engineer, trailing axle welding

