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10

Me

Unique Benefits



Unified addresses the risk and cost of NPE litigation by strategically protecting broad areas of technology, such as cloud storage or content delivery. Unified's unique solution partners large companies, SMEs and startups to proactively deter NPE activity. The resources that we use include monitoring, market intelligence, claims analysis and USPTO challenges. By protecting important areas of technology, or Zones, Unified mitigates NPE risk for its members' most important products and services.

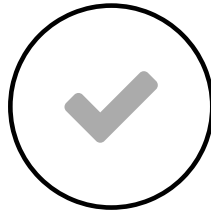
Protects Verticals



Holistic approach to protect technology areas.

Changes investment decision of NPEs

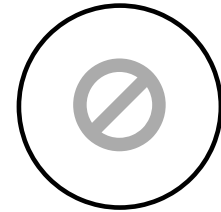
Proactive



Willing to deter the largest NPEs

Effects decisions of all NPEs

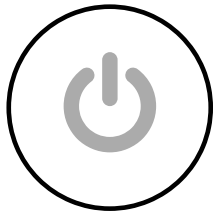
Always Deter



Never incentivizes future assertions

Deters against assertions by invalid patents

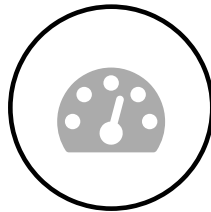
Startups Free



Early warning against assertion programs

Startups provide notification before NPE sale

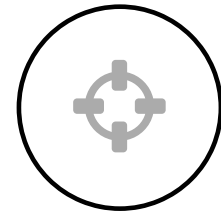
Analytics



Members can make better decisions

Independent of law firm, NPE, or consultant bias

All Inclusive



All services included in yearly membership fees

Leave whenever you want and keep any license

“Unified “is ideal for start-ups and small

technology space, ...””

— Stanford Law and EFF - Hacking the Patent System —

News/Blog

Read Unified’s latest updates, news, and information

Unified IPR Instituted Against All Claims of TransVideo Patent

15 Jan 0 Comments

On Friday, January 15, 2016, the Patent Trial and Appeal Board

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Unified Files for Inter Partes Review Against FO2GO LLC Patent

12 Jan 0 Comments

On January 11, 2016, Unified Patents Inc. petitioned for inter

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2015 Annual Patent Dispute Report

04 Jan 0 Comments

Unified tracks all U.S. patent disputes, categorizing each by entity

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eRetail Zone Definition

25 Dec 0 Comments

1100+ Cases filed by NPEs since 2012
36+ Litigation Campaigns

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IPR Instituted on All Claims of NPE-Asserted Novocrypt Patent

22 Dec 0 Comments

On Tuesday, December 22, 2015, the Patent Trial and Appeal

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17 Dec 0 Comments

On December 17, 2015, Unified Patents (“Unified”) petitioned for inter

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IPR filed against Fo2go LLC patent. <https://t.co/yMtec06Uug>

2 weeks ago



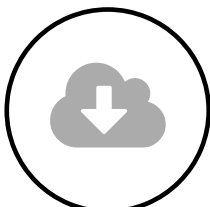
Protected Zones

Unified mitigates the risk and cost of NPE litigation by protecting broad areas of technology called Zones.

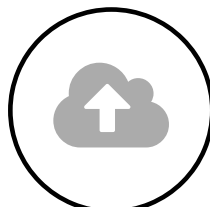
Unified partners with large companies, SMEs and startups to proactively deter NPE activity. Resources employed include monitoring, market intelligence, claims analysis and USPTO challenges.

By protecting Zones Unified helps to manage NPE risk for its members' most important products and services.

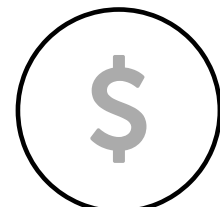
**Content
Delivery**



**Cloud
Storage**



**Electronic
Payments**

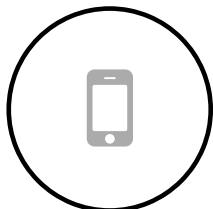


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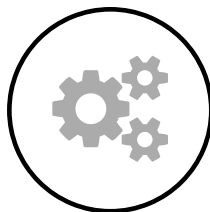
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Wireless (Non Cellular)



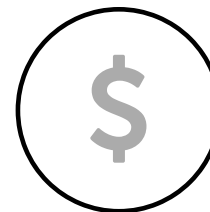
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eRetail Zone



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Automotive



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Frequently Asked Questions

Who owns Unified Patents (Unified)?

Management owns 100% of Unified. Members have no ownership interest of any kind in Unified.

Does Unified pay NPEs to settle patent litigation or assertions?

Does Unified purchase patents?

When was Unified Founded?

How does Unified achieve its goals?

How is Unified Organized?

If Unified files an IPR, how does it decide which patent to challenge?

What control do members have over Unified's use of IPR at the USPTO?

What is Unified's objective?

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