

**JOSEPH RICHARD KATONA**  
**1475 Ridge Court**  
**Rochester, Mi. 48306**  
**(248) 729-3955**

**EDUCATION:**

**Master of Science - Industrial Administration**, 1979 - Krannert Graduate School of Management, Purdue University, West Lafayette , Indiana

**General Motors Fellowship recipient for pursuit of Masters Degree.**

**Bachelor of Science-Electrical Engineering**, 1978 - General Motors Institute, Flint, Michigan

**WORK EXPERIENCE:**

**2012-present Joe Katona Consulting Services, LLC**

Providing consulting services to automotive and other industries. Patent Investigation and Expert , Senior Consultant to JD Power and Associates.

**2010-July 2012 VIA Motors**

**Director, Validation, Certification and Build**

Responsible for Development, validation and certification activities of an extended-range electric light duty pickup truck, and variants to follow.

**2004-2010 North American Product Development, General Motors Corp.**

**Director of Vehicle Architecture**

Responsible for Vehicle Development and Integration Pre-DSI thru IV Build for all GMNA vehicles. Includes Studio Engineering and Vehicle Architecture activities.

**2001-2004 North American Product Development, General Motors Corp.**

**Director of Structural Durability Labs**

Responsible for all Structural testing and development, including fatigue, strength, and closure durability testing for all domestic-designed vehicles.

**2001 North American Product Development, General Motors Corp.**

**Director of Engineering Design Operations**

Responsible for activities relating to support for Engineering Design, including Data Management, Supplier Math Data, Training, Quality, and Business Support.

**1995-2000 MCD Division, General Motors Corp.**

**Director of Systems Engineering and Materials and Fasteners Engineering**

Integrator of Divisional Fuel Economy Strategy. Responsible for delivery of Materials and Fastening strategy and Systems Engineering support to Design Engineering.

**1991-1995 - General Motors of Canada, Ltd**

**Director of Corporate Programs, Product Engineering Department**

Responsible for engineering, design and development support to GM Corporation.

**1986-1991 - Chevrolet Pontiac Canada Division, General Motors Corp.**

**Systems Manager, GM10 Exterior and Interior Systems**

**1984-1987 - Chevrolet Pontiac Canada Division, General Motors Corp.**

**Chairman, Self Aligning Steering Wheel Team**

Recipient of GM's Highway Safety Achievement Award for implementation of this technology

**Trainer, Positive Leadership**

**Systems Manager, Instrument Panel Steering Wheel & Column, Body Interior -CPC Eng.**

**1979-1984 Product Engineering, Pontiac Motor Division, General Motors Corp.**

**Design Engineer, Instrument panel, console, and steering wheel.**

**General Supervisor of Inspection & Senior Reliability Engineer, trailing axle welding**