| Address（line 4） |
| :--- |
| Address（line 5） | Zip Code

$\triangle$ Additional inventors are being named on the 1 separately numbered sheets attached hereto
TITLE OF THE INVENTION（ 180 characters max）
Method For Content－Based Non－Linear Control Of Multimedia Playback

| CORRESPONDENCE ADDRESS |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\square \mathrm{C}$ | omer Number or Bar Code Label | （Insert Customer No．or Attach bar code label here） |  |  | or Correspondence address below |  |
|  | Samuel H．Dworetsky |  |  |  |  |  |
| NAME |  |  |  |  |  |  |  |  |
| ADDRESS | AT\＆T CORP．P．O．Box 4110 |  |  |  |  |  |
| CITY | Middletown |  | STATE | New Jersey | ZIP CODE | 07748－4110 |
| COUNTRY | United States of America |  |  |  | FAX | 732－368－6932 |

## ENCLOSED APPLICATION PARTS（check all that apply）

Specification Number of Pages 5Small Entity Statement
R Return Receipt Postcard（MPEP 503）

区 Drawing（s）Number of Sheets 6

## METHOD OF PAYMENT OF FILING FEES FOR THIS PROVISIONAL APPLICATION FOR PATENT（check one）

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The invention was made by an agency of the United States Government or under a contract with an agency of the United States Government．
区 No．
$\square$ Yes，the name of the U．S．Government agency and the Government contract number are ：

SIGNATURE OF APPLICANT，ATTORNEY，OR AGENT REQUIRED


Is being deposited with the United States Postal Service＂Express Mail Post Office to Addressee＂service under 37 CFR 1.10 on the date indicated above and is addressed to the Assistant Commissioner of Patents，Washington D．C．， 20231


SEND TO：Box Provisional Application，Assistant Commissioner for Patents，Washington，DC 20231.


| FEE TRANSMITTAL <br> Patent Fees are subject to annual revision. |  | Complete if Known |  |
| :---: | :---: | :---: | :---: |
|  |  | Application Number |  |
|  |  | Filing Date |  |
|  |  | First Named Inventor | David C. Gibbon et al. |
|  |  | Examiner Name |  |
| TOTAL AMOUNT OF PAYMENT | \$150 | Group/Art Unit |  |
|  |  | Attorney Docket No. | 2001-0259 |

METHOD OF PAYMENT (check one)


|  | and 1.17 |
| :--- | :--- |
|  | FEE CALCULATION |
| 1. FILING FEE |  |


| 3. ADDITIONAL FEES |  |  |  |
| :---: | :---: | :---: | :---: |
| Large Fee Code | Entity Fee(\$) | Fee Description | Fee Paid |
| 105 | 130 | Surcharge - late filing fee or oath |  |
| 127 | 50 | Surcharge - late provisional filing fee or cover sheet |  |
| 139 | 130 | Non-English specification |  |
| 147 | 2520 | For filing a request for reexamination |  |
| 112* | 920 | Requesting publication of SIR prior to Examiner action |  |
| $113^{*}$115 | 1840 | Requesting publication of SIR after Examiner action |  |
|  | 110 | Extension for reply within first month |  |
| 116 | 390 | Extension for reply within second month |  |
| 117 | 890 | Extension for reply within third month |  |
| 118 | 1390 | Extension for reply within fourth month |  |
| 128 | 1890 | Extension for reply within fifth month |  |
| 119 | 310 | Notice of Appeal |  |
| 120 | 310 | Filing a brief in support of an appeal |  |
| 121 | 270 | Request for oral hearing |  |
| 138 | 1510 | Petition to institute a public use proceeding |  |
| 140 | 110 | Petition to revive - unavoidable |  |
| 141 | 1240 | Petition to revive - unintentional |  |
| 142 | 1240 | Utility issue fee (or reissue) |  |
| 143 | 440 | Design issue fee |  |
| 122 | 130 | Petitions to the Commissioner |  |
| 123 | 50 | Petitions related to provisional applications |  |
| 126 | 240 | Submission of Information Disclosure Statement |  |
| 581 | 40 | Recording each patent assignment per property (times number of properties) |  |
| 146 | 710 | Filing a submission after final rejection(37 CFR 1.129(a)) |  |
| 149 | 710 | For each additional invention to be examined (37 CFR 1.129(b)) |  |
| Other fee (specify) |  |  |  |
| Other fee (specify) |  |  |  |


| SUBMITTED |  | Complete (if applicable) |  |
| :---: | :---: | :---: | :---: |
| Typed or Printed Name | Thomas M. Isaacson | Reg. Number | 44166 |
|  | 2 0 |  |  |

## PATENT REVIEW - REQUEST FOR OPINION OF COUNSEL

Name: David C. Gibbon
Date: 04/18/01
Social Security Number: 145-58-1984
Telephone Number: 7324209127
E-mail Address: dcg@research.att.com
Organization: HA1570000
AT\&T Business Unit: ALRES
Location: RM A5-4F02, Middletown, NJ

Please answer the following questions as completely as possible.

1. SUBJECT (Title of your Idea)

Method for content-based non-linear control of multimedia playback.
2. OBJECTIVE (What problem does the proposal solve or what purpose does it serve?)

The method provides an intelligent and efficient means for users to easily find and navigate high quality video material, using another (preferably small, portable) device (e.g. a PDA), and based on detailed program-specific index.
3. BRIEF DESCRIPTION (1. What is it? 2. How does it operate? 3. Is there a date involved, e.g. introduction or announcement of a service or product?)

1. It can be thought of as the next generation of interactive television remote control that enables the searching and browsing of video and multimedia content archives. The remote control can be similar to today's high-end PDA devices, which are able of displaying dynamic content including graphic images. It is assumed that the remote control communicates with a multimedia database which includes not only metadata such as program title etc., but also detailed content-specific index data that are extracted from the content either by automatic media processing techniques (e.g., video indexing, audio indexing), or manually by a human.
2. See attached disclosure for details.
3. Our current negotiations with potential technology licensees for our multimedia indexing technology has confirmed a market for such a method. We would like to include this submission as part of the package of technologies to be licensed.
4. COMPARISON (1. What is the known prior art (e.g. past publications or products), if any? 2. What are the differences over the prior art? 3. What commercial benefits are derived from these differences?)
5. Multimedia indexing systems that support searching and browsing of video using a single device such as a desktop computer and displaying condensed versions of video programs on portable devices is covered by: "Second Supplemental Preliminary Amendment Method for Providing a Compressed Rendition of a Video Program in a Format Suitable for Electronic Searching and Retrieval," docket \# 109579 C. Dynamic bitmapped displays in remote controls for home entertainment systems are known. Using a PDA as a remote by displaying control keys (similar to the mechanical keys on today's remote controls, and the dynamic bitmaps on remote controls) on the touch-sensitive screen is known.
6. Unlike the existing methods that either simulate the physical media control keys on the touch-sensitive screen, or display metadata, such as the title of the movie or name of a song, the proposed method is based on the display of detailed content-specific information from the content. Unlike existing systems that display information related to the content on the same display, the new method employs two separate devices and uses each to its maximum advantage.
7. The method enables the creation of more user-friendly network-based video-on-demand entertainment and information services. It also has commercial applications to self-contained home entertainment systems.
8. USE (1. What is the probability of commercial use? By AT\&T? By Others? 2. Is it scheduled for use in an AT\&T Product or service? 3. Which one, and when? 4. Is this idea likely to be adopted by others? If so, to what extent? Why? 5 . Is it likely to become a standard? 6. Do you see applications for the idea other than the one described above?)
9. There is a high probability of commercial use of this technology given the trends to lower device cost and increasing availability of wireless IP networks and broadband IP to the home. Any cable TV service provider, including AT\&T can make use of this service.
10. Not currently.
11. Not applicable.
12. Yes. AT\&T Broadband does not operate in every geographic market, so it is likely that other cable companies will adopt this method. The invention also has applications in home networking environments for controlling the replay of video and multimedia content stored at the customer premises or at a remote location.
13. No, but the method makes use of existing and emerging standards such as XML, HTML, MPEG-2, MPEG-7.
14. Yes, e.g., pay-per-view video services on-the-go (e.g., airports) where the user uses a personal remote (e.g., PDA) to find/select video or multimedia content to be delivered on a separate device (e.g., a network-connected video monitor at the airport).

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