

PETITIONER POWER OF ATTORNEY


- I hereby appoint Practitioner(s) associated with the following Customer Number as my/our attorney(s) or agent(s), and to transact all business in the Patent Trial & Appeal Board of the United States Patent and Trademark Office connected therewith for the petition for *Inter Partes* Review of U.S. Patent No. 6,611,349:

22850

I am the General Counsel (title of signer) of:

- Real Party in Interest, SPECIALTY PROMOTIONS, INC., to this Petition for *Inter Partes* Review.

SIGNATURE of Petitioners

Signature		Date	9/30/15
Name	Michael Baig	Telephone	847.600.5622
Title and Company	General Counsel - Specialty Promotions, Inc.		

NOTE: Signature - This form must be signed in accordance with 37 CFR 1.33. See 37 CFR 1.4 for signature requirements and certifications. Submit multiple forms for more than one signature, see below*.

- *Total of 6 forms are submitted.