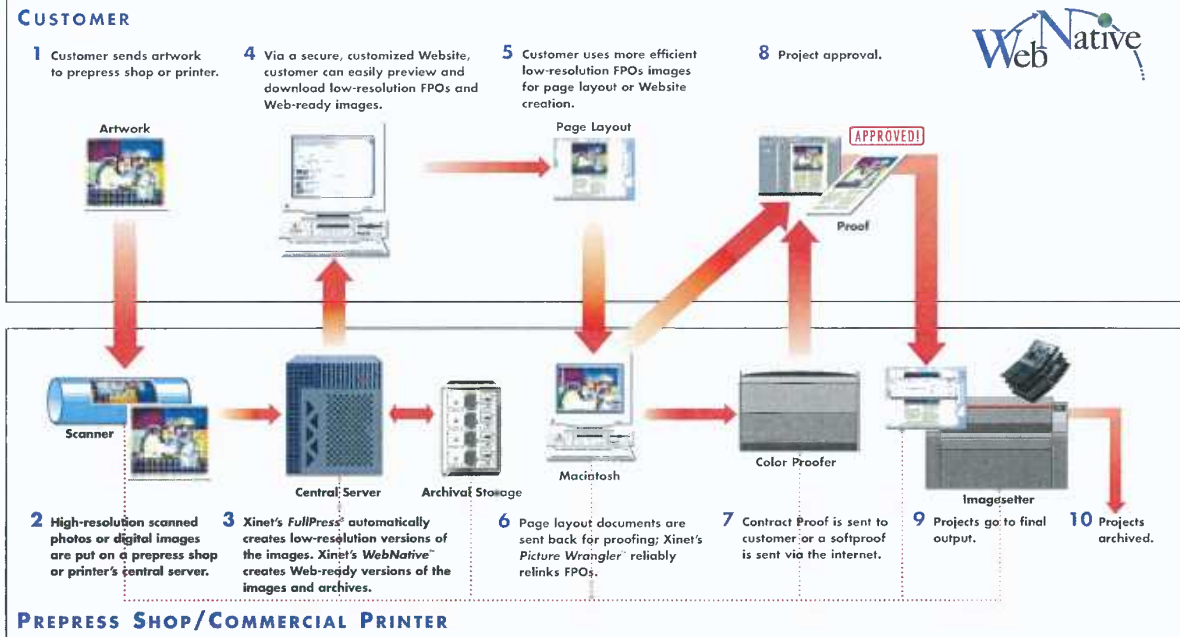# XiNET®

Web Native™

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WEB FILE SHARING AND DIGITAL ARCHIVE RETRIEVAL

XINET'S WEBNATIVE WORKFLOW DIAGRAM

CUSTOMER

1 Customer sends artwork to prepress shop or printer.

Artwork

4 Via a secure, customized Website, customer can easily preview and download low-resolution FPOs and Web-ready images.

5 Customer uses more efficient low-resolution FPOs images for page layout or Website creation.

Page Layout

8 Project approval.

APPROVED!

Proof

WebNative™

PREPRESS SHOP/COMMERCIAL PRINTER

Scanner

Central Server   Archival Storage

Macintosh

Color Proofer

Imagesetter

2 High-resolution scanned photos or digital images are put on a prepress shop or printer's central server.

3 Xinet's *FullPress* automatically creates low-resolution versions of the images. Xinet's *WebNative* creates Web-ready versions of the images and archives.

6 Page layout documents are sent back for proofing; Xinet's *Picture Wrangler* reliably relinks FPOs.

7 Contract Proof is sent to customer or a softproof is sent via the internet.

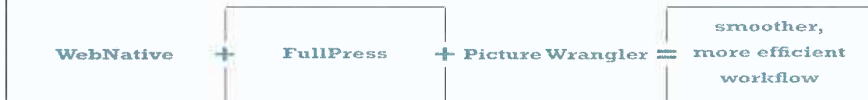9 Projects go to final output.

10 Projects archived.

WebNative,™ a companion to FullPress,® Xinet's prepress OPI server, enables commercial printers and prepress shops to extend the services they provide and strengthen relationships with their customers. WebNative gives commercial printers and prepress shops the ability to distribute low-resolution "For Placement Only" images (FPOs), high-resolution digital art, and other files to their clients over the World Wide Web via a standard Web browser. WebNative gives customers access to images stored on-, near-, or off-line in digital libraries maintained at the service provider's site.

Customers can review all of their documents and images, including FPOs, and use them either for document layout or quick proofing. Once customers upload documents back to the service provider via WebNative, Xinet's FPO relinking Quark XTension, Picture Wrangler,™ relinks all FPOs to their high-resolution versions on the FullPress server so correct substitution takes place at print time.

WebNative's instant image access eliminates express mail costs, and means that the distance between service providers and customers is no longer an issue. Built-in security insures that proprietary data remains safe; each customer's Web volume is protected by a password. And, WebNative requires no HTML coding. It is so easy to configure and administer that you can set up customers' Web volumes in minutes.
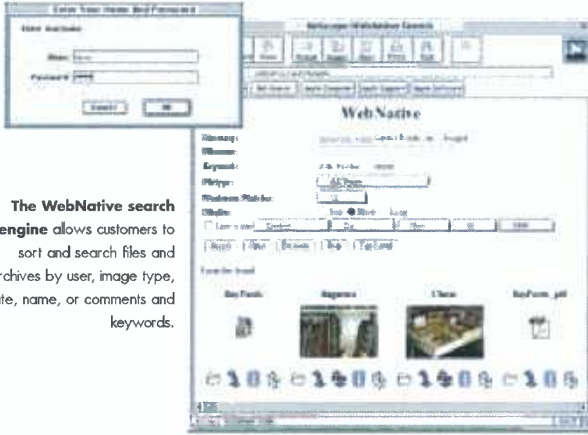
Extending Service

◆ Your customers have instant access to FPOs over the Web. As soon as you have scanned or copied their images onto your FullPress server, FPOs are available through a secure Website —24 hours a day.

◆ With instant image access and remote proofing capabilities, the distance between you and your customer is no longer an issue.

◆ Your customers have another reason to come back — digital asset management. They'll come to you for scanning, image distribution, and printing. And they'll return, because their files can be easily accessed for future projects — even after they've been archived.

◆ WebNative offers built-in image accounting mechanisms, keeping an access log, which enables tracking of who has accessed each site. You can see who views each volume and what has been downloaded — useful if you want to charge on a per-image use basis.

* For a live tour of WebNative, please visit our Website at www.xinet.com.

WebNative + **FullPress** + **Picture Wrangler** = smoother, more efficient workflow

The WebNative search engine allows customers to sort and search files and archives by user, image type, date, name, or comments and keywords.

WebNative™

Shopping baskets allow users to perform operations on collections of files more quickly.

Customers browse through images like flipping through a catalog. "Condensed browsing" options allow users to see more images on each screen for quicker viewing.

WebNative can also browse or search archive indexes. Customers can then also request that archived files be restored.

FEATURES / TECHNICAL DETAILS

♦ Easy to administer and configure — it's automatic! You can set up a customer volume in minutes using WebNative. Just scan or copy images into any file structure on the server. WebNative automatically configures each customer database according to the structure you use.

♦ No HTML coding necessary. WebNative automatically generates all the HTML you need for each customer.

♦ No client software required. All your customers will need is a Web browser such as Netscape.

♦ Built-in security for your customer's images. You assign passwords to each customer, deciding how much access is required. For example, you can allow individuals to access only certain subdirectories or you can restrict individuals from downloading hi-res images, giving them access to FPOs only.

♦ Compresses FPOs, high-resolution images, and other files automatically, so they can be shipped over the Web quickly. When a customer downloads a file, it will be decoded automatically as soon as it's received. This process preserves all image features, such as custom icons and previews.

Server Requirements
Requires previous FullPress installation. Runs on all Silicon Graphics and Sun machines.

♦ Provides Web-ready images for over 20 file formats, including proprietary formats such as Scitex, Contex DALiM, BARCO and Photoshop Native. Makes either JPEGs or GIFs for Web use, depending on type of original image. Automatically scales images and converts them to a Web-optimal colorspace.

Superior technical support. Xinet's highly responsive support staff offers thorough resolution of technical issues.

Options for setting up customer volumes

♦ Give every customer volume a unique name and customize its appearance.

♦ Built-in help for administration and end-use.

♦ Allows easy optimization of customer volumes; for example, you can determine whether the customer can download just FPOs or also high-resolution images, request archive restoration, request files on physical media, upload files to the server, and change keywords associated with images.

♦ Provides framework for you to write and add your own customized APIs.

Easy for customers to use

♦ Customers may sort and search images and archives by user, image type, date, name, or the comments and keywords assigned to each image. Or, they may browse through images, like flipping through a catalog. (They're organized by file name.)

♦ A "comments field" associates searchable information with each file. You or your customers might include job or ticket numbers, information about scanning optimizations, embedded ICC color profiles, production information such as size or line-screening, or administrative information, such as copyrights or usage fee schedules.

♦ For greater convenience, WebNative allows customers to upload completed layout files and images to the prepress service provider.

♦ WebNative also provides a mechanism for in-line proofing of PDF files.

XiNET®

WebNative: Advanced prepress networking via the Internet