UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

DIRECTV, LLC

Petitioner

V.

QURIO HOLDINGS, INC.

Patent Owner

CASE: IPR2015-02005

Patent No. 7,787,904 B2

PETITION FOR *INTER PARTES* REVIEW OF U.S. PATENT NO. 7,787,904 B2



TABLE OF CONTENTS

			rage
EXH	IBIT I	LIST	ii
I.		RODUCTION	
II.	MAN	NDATORY NOTICES UNDER 37 C.F.R. § 42.8(B)	1
III.	REQ	UIREMENTS FOR INTER PARTES REVIEW	3
IV.	OVERVIEW OF THE 904 PATENT		
	A.	SUMMARY OF THE 904 PATENT	5
	B.	LEVEL OF ORDINARY SKILL.	7
	C.	STATE OF THE PRIOR ART BEFORE THE 904 PATENT	8
	D.	SUMMARY OF THE PROSECUTION FILE HISTORY	10
V.	PRO	POSED CLAIM CONSTRUCTION	11
VI.	THERE IS A REASONABLE LIKELIHOOD THAT AT LEAST ONE CLAIM OF THE 904 PATENT IS UNPATENTABLE		
	A.	IDENTIFICATION OF THE REFERENCES AS PRIOR ART.	12
	B.	SUMMARY OF INVALIDITY POSITIONS	16
VII.	DETAILED EXPLANATION OF GROUNDS FOR UNPATENTABILITY OF CHALLENGED CLAIMS		
	A.	GROUND 1: THE CHALLENGED CLAIMS ARE OBVIOUS OVER DE VET IN VIEW OF VIDAL	
	B.	GROUND 2: THE CHALLENGED CLAIMS ARE OBVIOUS OVER MORSE AND HOLLOWAY	
	C.	GROUND 3: THE CHALLENGED CLAIMS ARE OBVIOUS OVER NETREMOTE AND RX3000	
VIII.	CON	CLUSION	60



EXHIBIT LIST

Ex. 1001	U.S. Patent No. 7,787,904 B2 to Qurio Holdings, Inc. ("the 904 Patent")
Ex. 1002	File History of U.S. Patent No. 7,787,904 B2
Ex. 1003	De Vet et al, "A personal digital assistant as an advanced remote control for audio/video equipment" from the Second Workshop on Human Computer Interaction with Mobile Devices, 1999 ("De Vet")
Ex. 1004	U.S. Patent Application Publication No. 2003/0193426 ("Vidal")
Ex. 1005	U.S. Patent Application Publication No. 2005/0057538 ("Morse")
Ex. 1006	U.S. Patent Application Publication No. 2006/0041655 ("Holloway")
Ex. 1007	(Reserved)
Ex. 1008	NetRemote LE Installation Guide ("Installation Guide")
Ex. 1009	NetRemote LE Network Configuration Guide ("Configuration Guide")
Ex. 1010	NetRemote LE Setup Guide ("Setup Guide")
Ex. 1011	October 13, 2004 Internet Archive Capture of http://www.promixis.com/products.php?section=netremote ("NetRemote Webpage")
Ex. 1012	User's Guide for HP iPAQ rx3000 series Mobile Media Companion, Document Part Number 364351-002, August 2004 ("RX3000")
Ex. 1013	Declaration of Tal Lavian, Ph.D. ("Lavian Decl.")
Ex. 1014	Declaration of John de Vet
Ex. 1015	Declaration of Ron Bessems
Ex. 1016	Declaration of Lisa Gade



EXHIBIT LIST (continued)

Ex. 1017	Declaration of Christopher Butler
Ex. 1018	Declaration of Mark Dunlop, Ph.D.
Ex. 1019	Declaration of Sara Hare
Ex. 1020	U.S. Pub. No. 2001/0033244 A1 to Harris et al.
Ex. 1021	U.S. Patent No. 4,746,919 to Reitmeier
Ex. 1022	U.S. Pub. No. 2003/0115351 to Giobbi
Ex. 1023	U.S. Patent No. 7,571,014 to Lambourne et al.
Ex. 1024	Peter Tarasewich, Wireless Devices for Mobile Commerce: User Interface Design and Usability, in Mobile Commerce: Technology, Theory, and Applications 26-50 (2002).
Ex. 1025	Brad A. Myers, <i>Using handhelds for wireless remote control of PCs and appliances</i> 17 Interacting with Computers 251-264 (2005)
Ex. 1026	Labeled Claim Language of Claims 1-20 of U.S. Pat. No. 7,787,904 B2



I. INTRODUCTION

Pursuant to 35 U.S.C. § 311 and 37 C.F.R. § 42.100, DIRECTV, LLC

("Petitioner") petitions for *inter partes* review ("IPR") of claims 1-3, 10, 12, and
15-18 ("Challenged Claims") of U.S. Pat. No. 7,787,904 B2 ("the 904 Patent," Ex.
5 1001), assigned to Qurio Holdings, Inc. The 904 Patent describes a mobile device that wirelessly communicates with media devices to select content to be played by the media devices (*i.e.* a "smart remote"). Pursuant to 35 U.S.C. § 314(a), this Petition shows the reasonable likelihood that Petitioner will prevail with respect to at least one of the Challenged Claims, which are unpatentable under pre-AIA 35
10 U.S.C. § 102 and/or § 103 based on specific grounds listed below. In addition, this Petition demonstrates invalidity of each challenged claim by a preponderance of the evidence in compliance with 35 U.S.C. § 316(e). The Office is respectfully requested to institute an IPR trial and to cancel the Challenged Claims.

II. MANDATORY NOTICES UNDER 37 C.F.R. § 42.8(B)

Real Party in Interest: Petitioner DIRECTV, LLC identifies AT&T Services, Inc. as a real party in interest. Out of an abundance of caution, DIRECTV, LLC also identifies AT&T Inc. as a real party in interest only for the purpose of this proceeding based on recent decisions of the Patent Trial and Appeal Board, and only to the extent that Patent Owner contends that this separate legal entity should be named a real party in interest in this IPR. AT&T Inc. is and always has been a



15

20

DOCKET

Explore Litigation Insights



Docket Alarm provides insights to develop a more informed litigation strategy and the peace of mind of knowing you're on top of things.

Real-Time Litigation Alerts



Keep your litigation team up-to-date with **real-time** alerts and advanced team management tools built for the enterprise, all while greatly reducing PACER spend.

Our comprehensive service means we can handle Federal, State, and Administrative courts across the country.

Advanced Docket Research



With over 230 million records, Docket Alarm's cloud-native docket research platform finds what other services can't. Coverage includes Federal, State, plus PTAB, TTAB, ITC and NLRB decisions, all in one place.

Identify arguments that have been successful in the past with full text, pinpoint searching. Link to case law cited within any court document via Fastcase.

Analytics At Your Fingertips



Learn what happened the last time a particular judge, opposing counsel or company faced cases similar to yours.

Advanced out-of-the-box PTAB and TTAB analytics are always at your fingertips.

API

Docket Alarm offers a powerful API (application programming interface) to developers that want to integrate case filings into their apps.

LAW FIRMS

Build custom dashboards for your attorneys and clients with live data direct from the court.

Automate many repetitive legal tasks like conflict checks, document management, and marketing.

FINANCIAL INSTITUTIONS

Litigation and bankruptcy checks for companies and debtors.

E-DISCOVERY AND LEGAL VENDORS

Sync your system to PACER to automate legal marketing.

