

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

APPLE INC.,
Petitioner

v.

LONGITUDE FLASH MEMORY SYSTEMS S.A.R.L.,
Patent Owner

Case IPR2015-01949
Patent No. 7,818,490

**PATENT OWNER LONGITUDE FLASH MEMORY SYSTEMS S.A.R.L.
AND EXCLUSIVE LICENSEE LONGITUDE LICENSING LTD.'S
POWER OF ATTORNEY**

Patent Owner LONGITUDE FLASH MEMORY SYSTEMS S.A.R.L. and Exclusive Licensee LONGITUDE LICENSING LTD. hereby appoint the following practitioners as their attorneys for *Inter Partes* Reviews IPR2015-01908, IPR2015-01909, IPR2015-01910, IPR2015-01911, IPR2015-01924, IPR2015-01925, IPR2015-01930, IPR2015-01931, IPR2015-01933, IPR2015-01934, IPR2015-01942, IPR2015-01943, IPR2015-01945, IPR2015-01949, and IPR2015-01950, and to transact all business in the United States Patent and Trademark Office connected therewith.

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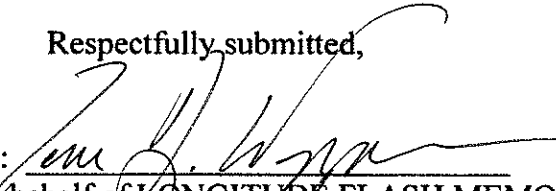
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The individual(s) signing below have the authority to execute this document
on behalf of Patent Owner, LONGITUDE FLASH MEMORY SYSTEMS
S.A.R.L., and Exclusive Licensee, LONGITUDE LICENSING LTD.

Dated: October 5, 2015

Respectfully submitted,

By: 
On behalf of LONGITUDE FLASH MEMORY
SYSTEMS S.A.R.L.,
Position: Manager A

By: 
On behalf of LONGITUDE LICENSING LTD.
Position: Chief Licensing Officer

CERTIFICATE OF SERVICE

I hereby certify that on October 8, 2015, a true and correct copy of the foregoing document was served on Petitioner by serving the correspondence email addresses of record as follows:

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