

UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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VOLKSWAGEN GROUP OF AMERICA, INC.

Petitioner

v.

WEST VIEW RESEARCH, LLC.

Patent Owner

Patent No. 8,065,156

Issue Date: November 22, 2011

Title: ADAPTIVE INFORMATION PRESENTATION  
APPARATUS AND METHODS

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**PETITIONER'S REQUEST FOR ORAL ARGUMENT**

Case No. IPR2015-01941

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Pursuant to 37 C.F.R. §42.70(a), Petitioner respectfully requests oral argument, currently scheduled for December 1, 2016 (*see* Paper 8, Scheduling Order), on the following issues:

1. Whether claims 15 and 22 are invalid under 35 U.S.C. § 103(a) in view of Hancock and Lind and should therefore be canceled; and
2. Whether claim 11 is invalid under 35 U.S.C. § 103(a) as obvious in view of Hancock, Lind, and Boyer and should therefore be canceled.

Petitioner respectfully requests permission to use audio/visual equipment to display demonstrative exhibits, including a computer, projector, screen, and easel.

Respectfully submitted,

Dated: October 24, 2016

/Clifford A. Ulrich/  
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Michael J. Lennon (Reg. No. 26,562) Lead Counsel  
Clifford A. Ulrich (Reg. No. 42,194) Backup Counsel

## CERTIFICATE OF SERVICE

The foregoing Petitioner's Request For Oral Argument was served on  
October 24, 2016, via email upon the following:

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