

### Prescription Drug Ads ProCon.org

Last updated on: 1/30/2014 1:09:10 PM PST

### 35 FDA-Approved Prescription Drugs Later Pulled from the Market

Below are the 35 drugs we could find that have been recalled from the US market since the 1970s, some that had been in use since the 1930s. A sample of advertisements for only some of the drugs are included because there is a scarcity of ads for withdrawn drugs online due to manufacturers removing ads for withdrawn drugs as part of the agreement to no longer market the drugs.

According to the FDA, a "drug is removed from the market when its risks outweigh its benefits. A drug is usually taken off the market because of safety issues with the drug that cannot be corrected, such as when it is discovered that the drug can cause serious side effects that were not known at the time of approval." The FDA also takes into account the number of people taking a drug being considered for removal so as to not harm those patients.

### 1. Accutane (Isotretinoin)

on the market for

**27** 

/FARS

**Use:** Acne

Manufacturer: Hoffman-La
Roche

1982 to June 2009

#### Cause for recall:

increased risk of birth defects, miscarriages, and premature births when used by pregnant women; inflammatory bowel disease; suicidal tendencies

Over 7,000 lawsuits were filed against the manufacturer over the side effects including a \$10.5 million verdict and two \$9 million verdicts.

2. Baycol (Cerivastatin)

on the market for

3

YEARS

1998 to Aug. 2001

Use: Cholesterol reduction

#### Cause for recall:

rhabdomyolysis (breakdown of muscle fibers that results in myoglobin being released into the bloodstream) which led to kidney failure; 52 deaths (31 in the US) worldwide; 385 nonfatal cases with most requiring hospitalization; 12 of the deaths were related to taking this drug in combination with gemfibrozil (Lopid)

Manufacturer: Bayer A.G.

### 3. Bextra (Valdecoxib)

Manufacturer: G.D. Searle &

Co.

on the market for

3.3

**YEARS** 

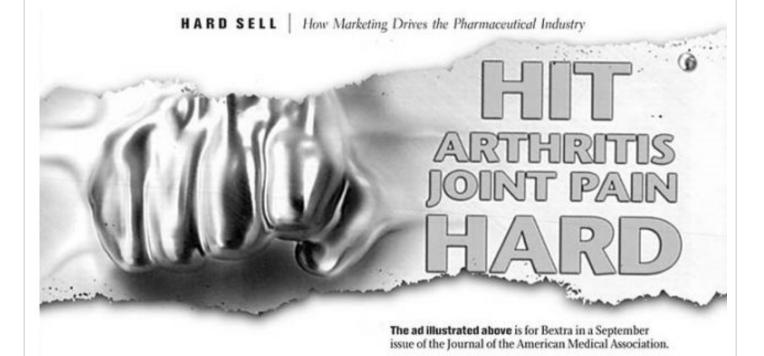
Nov. 20, 2001 to Apr. 7, 2005

#### Cause for recall:

Use: NSAID (pain relief)

serious cardiovascular adverse events (like death, MI, stroke); increased risk of serious skin reactions (like toxic epidermal necrolysis, Stevens-Johnson syndrome, erythema multiforme); gastrointestinal bleeding

The FDA determined that Bextra showed no advantage over other NSAID pain relievers on the market.



Bernadette Tansey, "Hard Sell: How Marketing Drives the Pharmaceutical Industry/The Side Effects of Drug Promotion/Aggressive Ads for Painkillers Left More Patients Exposed to Risk," www.sfgate.com, Feb. 27, 2005

4. Cylert (Pemoline)

**Use:** Central nervous system stimulant to treat ADHD/ADD

**Manufacturer:** Abbott Laboratories

on the market for

30

**YEARS** 

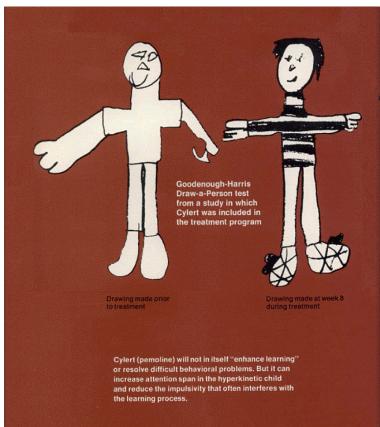
1975 to Oct. 2010

Cause for recall:

liver toxicity

2 of 2

5/31/2016  $35\,FDA\text{-}Approved\ Prescription\ Drugs\ Later\ Pulled\ from\ the\ Market\ -\ Prescription\ Drug\ Ads\ -\ ProCon.org$ The FDA added a box warning to Cylert in 1999, alerting doctors and patients to the potential of liver damage.





#### offers these benefits in a treatment program for MBD

- Single daily dose administration
- Minimal cardiovascular effects
- · Mean dosage in long-term studies remained remarkably constant

#### EFFICACY

#### Multi-clinic study<sup>1,2</sup>

21 investigators from 10 states and two provinces in Canada took part in the clinical studies.

#### uble-blind, placebo control

413 patients were randomly assigned to Cylert or placebo groups. 238 patients met all criteria for evaluation of efficacy.

#### Psychological test results

Children on Cylert had significantly higher scores statistically than those on placebo on these psychological tests:

- The Wechsler Intelligence Scale for Children (WISC) and its performance IQ Sub-Component
- The Wide Range Achievement Test (WRAT)
- The Lincoln-Oseretsky Motor Performance Test Factor II

#### Overall results

Approximately two out of three patients were significantly improved by treatment with Cylert as reflected by global ratings.

- Conners, C. K., ed., Clinical Use of Stimulant Drugs in Children, Excerpta Medica, 1974, p. 98.
   Page, J. G., et al., J. Learning Disabilities, 7:498, Oct., 1974.

Multi-clinic study (9 weeks); safety data analyzed on 407 patients

There was no significant difference between Cylert and placebo groups in:

- - Neurological status

 Pulse Insomnia and anorexia were the most frequently seen side effects and often improved with continua tion of treatment or reduction of dosage.

tion of treatment or reduction of dosage.

Mean weight loss of 1.1 lbs. was demonstrated in
the Cylert group during early weeks of treatment;
long-term studies have shown that by 3-6 months,
most children return to the normal rate of weight
gain for their age group.

### Long-term study on Cylert; up to 3 years and continuing

Mean dosage . . . remained remarkably constant.
Blood pressure . . no significant changes attributed

to Cylert.

Pulse rate . . . . . no significant changes attributed to Cylert.

Laboratory examination-mild to moderate increase in transaminase (SGOT and SGPT) levels in 1-2% of patients (no clinical symptoms); levels returned to normal on withdrawal of medication. No clinically significant abnormalities in the

Please see last page of this advertisement for Prescribing Information

### Importance of single daily dosage to the child, the parents and the teacher

#### For the child

No drug in child's possession while at Avoids situation in

which child is repeatedly singled out as being "different" Helps prevent

possible variations in effect caused by missed, forgotten or delayed do

#### For the adults Control of medica-

tion remains with parents Obviates need for nurse or teacher to

supervise taking of

mid-day doses Helps assure that the prescribed dosage is being given each day



#### Cylert (pemoline), alone among CNS stimulants used to treat MBD, is inherently long-acting, permitting once-daily dosage.

#### Cylert can be taken with meals

You can prescribe Cylert a.e., p.e., or with meals. Although the speed of absorption is slightly slowed by food, the total absorption is not affected.

#### Dosage and administration

Cylert is given as a single oral dose each morning. The recommended starting dose is 37.5 mg. per day. This daily dosage should be gradually increased at one-week intervals using increments of 18.75 mg. until the desired clinical response

The mean daily effective dose ranges from 56.25 to 75 mg. per day. The maximum recommended daily dose of Cylert is 112.5 mg.

Using the recommended schedule of dose titration, significant benefits may not be seen until the third or fourth week of drug therapy. Side effects may be seen prior to optimum clinical

#### When not to use Cylert

Cylert should not be used for (and will not be effective in) simple cases of overactivity in schoolage children.

Neither should it be used in the child who exhibits symptoms secondary to environmental factors and/or primary psychiatric disorders, including psychos

The physician should rely on a complete history of the child and a thorough description of symptoms from both parents and teacher before postulating a diagnosis of MBD.



Description: Cylert (pemoline) is a white, tasteless, odorless powder which is relatively insoluble (less than 1 mg/ml) in water, chloroform, ether, acctone, and benzene. In 95% ethyl alcohol, the solubility of pemoline is 2.2 mg/ml.

Cylert (PEMOLINE)

Actions: Cylert (pemoline) is a central nervous system stimulant. The pharma-

Actions: Cylert (pemoline) is a central nervous system stimulant. The pharmateness of the control of the cyler of the cyle

Indications: MINIMAL BRAIN DYS-FUNCTION IN CHILDREN-as adjunc

FUNCTION IN CHILDREN—as adjunc-tive therapy to other remedial measures (psychological, educational, social). Special Diagnostic Considerations: Special Diagnostic Considerations: Special Diagnostic Considerations: Specific Eciology of minimal brain dysfunc-tion (MBI) is unknown, and there is no single diagnostic test. Adequate diagnosis includes the use no only of medical but of psychological, educational, and social resources.

psychological, educational, and social resources.

Characteristics commonly reported include: A chronic history of moderate to severe hyperactivity, short attention span, distractibility, emotional lability, and impulsivity. Nonlocalizing (soft) neurological signs. Rearing disability, and ougical signs. Rearing disability, and reput the state of the second point of the child and not solely on the presence of once more of these characteristics.

Drug treatment is not indicated for all children with MBD. In the primary therapy of MBD, appropriate educational placement is essential and psychosocial intervenent is essentially and essentially

primary psychiatric disorders, including

Contraindication: Cylert (pemoline) is contraindicated in patients with known hypersensitivity or idiosynerasy to the drug. (See PRECAUTIONS)

drug, (See PRECAUTIONS)

Warnings: Cylert is not recommended for children under six years of age since of the control of the cylert is not recommended for children under six years of age since and the cylert is the cylert in t

**Drug Interactions:** Interactions between Cylert and other drugs have not been studied in humans. As with most other drugs, concurrent administration wher drugs, concurrent administration with other agents, especially drugs with central nervous system activity, should carefully monitored.

Usage in Pregnancy: Safety for use in Usage in Pregnancy: Safety for use in pregnancy has not been established. Standard studies of fertility, teratology and reproduction were conducted in rate and rabbits. Daily oral doses of permoline of 18.75 and 37.5 mg/s, beginning at conception produced no abnormalities in the fetues and did not affect viability as bluth. Further and did not affect viability as bluth. Further and instruction of the conception demonstrated an increased incidence of stillbirths in these animals.

incidence of stillbirths in these animals.

Drug Dependence: Studies of the
drug abuse potential of Cylert (pernoline)
in primates have not demonstrated a
potential for self-administration. However,
the pharmacologic similarities between
Cylert and other CNS stimulants with
known abuse limbility suggest that drug
known abuse limbility suggest that drug
cocur. There have been isolated reports of
cocur. There have been isolated reports of
transient psychotic symptoms in adults
following long-term misuse of pernoline
taken orally in excessive quantities. Therefore, caution should be observed in emotionally unstable parients considered to
complete the control of the control of the control
dependence.

Precautions: Delayed hypersensitivit reactions involving the liver have been reported in 1-2% of the patients receively for the support of the patients receively for the support of the patients of the patie

### Prescribing Information

with Cylert to detect any such reactions.

Adverse Reactions: The most frequently reported adverse reaction with Cylert is insomnia. Insomnia has been cylerted in the cylert is insomnia in the majority of cases was transient in nature or responded to dosage reduction. Anorexia with weight loss during the first few weeks of therapy has also been reported. With continuing therapy, a return to a normal weight curve usually adverse reactions reported with continuing therapy, a return to a normal weight curve usually adverse reactions reported include stomach-ache, skin rash, irritability, mild depression, nause, dizziness, headache, drowsiness, and hallucinations. Mild adverse reactions appearing early in treatment often remit reactions are of a significant or protracted nature, dosage reduction or discontinuation should be considered.

Dosage and Administration: Cylert

nature, osuige recution or discontinuation should be considered.

Dosage and Administration: Cylert
(pemoline) is administered as a single oral
dose each morning. The recommended
starting dose is 37.5 mg per day. This
day. This day. This day
one week intervals using increments of
18.75 mg until the desired clinical response
is obtained. The mean daily effective dose
ranges from 56.25 to 75 mg per day. The
maximum recommended daily dose of
pemoline is 112.5 mg.
with Cylert is
gradual. Using the recommended schedule
of dosage titration, significant benefit may
not be evident until the third or fourth week
of drug administration. Drug administration should be interrupted occasionally to
determine if behavioral symptoms sufficient
to require continuing therapy recur.

to require continuing therapy recur.

Overdossage: Cylert overdosage has been reported to produce symptoms of active control of the control o

How Supplied: Cylert (pemoline) is supplied as monogrammed, grooved tablets in three dosage strengths: 18.75 mg, tablets (yellow-colored) in bottles of 100 (NDC 0074-6025-13) 37.5 mg. tablets (orange-color of 100 (NDC 0074-6057-13) 75 mg. tablets (tan-colored) in bottles of 100 (NDC 0074-6073-13)

ABBOTT LABORATORIES ABBOTT LABORATORILES
North Chicago, IL60064 60131281

Abbott Laboratories, "Cylert," American Journal of Diseases of Children, www.bonkersinstitute.org, 1976

## 5. Darvon & Darvocet

(Propoxyphene)

Use: Opioid pain reliever Manufacturer: Xanodyne

on the market for

**55** 

1955 to Nov. 19, 2010

#### Cause for recall:

serious toxicity to the heart; between 1981 and 1999 there were over 2,110 deaths reported

The UK banned Darvon and Darvocet in 2005. The FDA was petitioned in 1978 and again in 2006 to ban the drug by the group Public Citizen.



### A non-narcotic analgesic with the potency of codeine

DARVON (Deater Proposyphene Hydrochloride, Lilly) is equally as potent as ordered jet is much better tolerabel. You will find it helpful in any condition associated with pain. Biscause 'Dervim' is non-perceits, it is safe to use to chronic conditions requiring long-term therapy. Note effects are minimal. The usual adult dose is 81 mg, svery four nours or 65 mg, every six hours as needed. Available in 32 and 65-mg, polyedes. DARVOS COMPOUND (Dextro Propertyphene and Acetylenlicylic Acid Compound, Lilly) combines the antipyrotic and anti-inflammatory benefits of 'A.S.A. Compound's with the analgesic properties of 'Darvon,' Thus, it is neefed in relieving pain associated with recurrent or chronic discusse, such as couralgia, neuritia, or arthritis, as well as acute pain of trainmatic origin. The usual adult dose is 1 or 2 pulvoles every at hours as needed.

#### Each Pulvale 'Darvon Compound' provides:

Derson
Anetopheneridin
A.S.A. (Anetyleubinylic Acid, Lilly Culture

\* A S A Continued (Appointed): Apillater Apituministists Community Uni-

ENTERLINEAND COMPANY & INDIANABOLIS & INDIANAS LICA

Christian Sinclair, "Are You Glad Darvocet Got Pulled by the FDA? Are You Sure?," www.pallimed.org, Nov. 30, 2010

6. DBI (Phenformin)

Manufacturer: Ciba-Geigy

on the market for

19

**YEARS** 

1959 to Nov. 1978

#### Cause for recall:

Use: antidiabetic

lactic acidosis (low pH in body tissues and blood and a buildup of lactate) in patients with diabetes

7. **DES** (Diethylstibestrol)

**Use:** synthetic estrogen to prevent miscarriage, premature labor, and other pregnancy complications

Manufacturer: Grant Chemical

on the market for

31

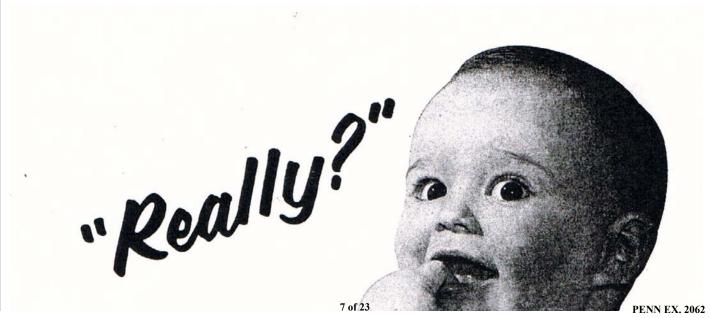
YEARS

1940 to 1971

#### Cause for recall:

clear cell adenocarcinoma (cancer of the cervix and vagina), birth defects, and other developmental abnormalities in children born to women who took the drug while pregnant; increased risk of breast cancer, higher risk of death from breast cancer; risk of cancer in children of mothers taking the drug including raised risk of breast cancer after age 40; increased risk of fertility and pregnancy complications, early menopause, testicular abnormalities; potential risks for third generation children (the grandchildren of women who took the drug) but they are unclear as studies are just beginning

Studies in the 1950s showed the drug was not effective at preventing miscarriages, premature labor, or other pregnancy complications.





### to prevent ABORTION, MISCARRIAGE and PREMATURE LABOR

recommended for routine prophyloxis in ALL pregnancies.

96 per cent live delivery with desPLEX in one series of 1200 patients4-- bigger and stronger babies, too. cf. 1

No gastric or other side effects with desPLEX

- in either high or low dosage 3,4,5

(Each desPLEX tablet starts with 25 mg. of diethylstilbestrol, U.S.P., which is then ultramicronized to smooth and accelerate absorption and activity. A portion of this ultramicronized diethylstilbestrol is even included in the tablet coating to assure prompt help in emergencies. desPLEX tablets also contain vitamin C and certain members of the vitamin B complex to aid detoxification in pregnancy and the effectuation of estrogen.)

> For further data and a generous trial supply of desPLEX, write to: Medical Director

REFERENCES

- Canario, E. M., et al.: Am. J. Obst. & Gynec. 65:1298, 1953.
   Gitman, L., and Koplowitz, A.: N. Y. St. J. Med. 50:2823, 1950.
   Karnaky, K. J.: South. M. J. 45:1166, 1952.
   Peña, E. F.: Med. Times 82:921, 1954; Am. J. Surg. 87:95, 1954.
   Ross, J. W.: J. Nat. M. A. 43:20, 1951; 45:223, 1953.

GRANT CHEMICAL COMPANY, INC., Brooklyn 26, N.Y.

Barbara Hammes and Cynthia Laitman, "Pharmaceutical Company Advertisement for DES by the Grant Chemical Company, Brooklyn, NY, Printed in the American Journal of Obstetrics & Gynecology in 1957," Journal of Midwifery and Women's Health, www.medscape.com, 2003

8. Duract (Bromfenac)

Use: Pain killer

Manufacturer: Wyeth-Ayerst Laboratories

on the market for

**YEAR** 

July 1997 to June 26, 1998

#### Cause for recall:

4 deaths; 8 patients requiring liver transplants; 12 patients with severe liver damage

Duract was labeled for maximum use of 10 days but patients often received/took more than 10 days worth of pills; all cases of death and liver damage involved patients taking pills for longer than 10 days.

# 9. Ergamisol (Levamisole)

**Use:** Worm infestation; colon and breast cancers;

Manufacturer loss

**Manufacturer:** Janssen Pharmaceutica

on the market for

11

**YEARS** 

May 8, 1989 to 2000

#### Cause for recall:

rheumatoid arthritis

neutropenia (a type of low white blood cell count), agranulocytosis (a type of low white blood cell count), and thrombotic vasculopathy (blood clots in blood vessels) which results in retiform purpura (a purple discoloration of the skin that can sometimes require reconstructive surgery)

Levamisole is still used to treat animals with worm infestations in the US. It is also being found in street cocaine as an adulterant to increase euphoric qualities.

# 10. Hismanal (Astemizole)

**Use:** Antipsychotic

**Manufacturer:** Janssen Pharmaceutica

on the market for

11

YEARS

1988 to Aug. 13, 1999

#### Cause for recall:

slowed potassium channels in the heart that could cause torsade de pointes (TdP; a heart condition marked by a rotation of the heart's electrical axis) or long QT syndrome (LQTS; prolonged QT intervals)

### 11. Lotronex (Alosetron)

Use: Irritable bowel syndrome (IBS) in women

**Manufacturer:** Prometheus Laboratories, Inc.

on the market for

0.8

YEAR

Feb. 9, 2000 to Nov. 28, 2000

#### Cause for recall:

49 cases of ischemic colitis (inflammation and injury of the large intestine); 21 cases of severe constipation (10 requiring surgery); 5 deaths; mesenteric ischemia (inflammation and injury of the

small intestine)

Lotronex was reintroduced to the US market in 2002 with restricted indication.

LOTRONEX® is a medicine only for some women with severe chronic irritable bowel syndrome (IBS) whose:

• main problem is diarrhea • IBS symptoms have not been helped enough by other treatments

The places you have to go...

The places LOTRONEX may help you go...





LOTRONEX (alosetron HCI) helps alleviate the 3 most bothersome symptoms of severe IBS-D



Stomach pain and discomfort



Frequency of bowel movements



Urgency of bowel movements

Irritable Bowel Syndrome Self Help and Support Group, "Lotronex," www.ibsgroups.org (accessed Jan. 6, 2014)

12. Meridia (Sibutramine)

**Use:** Appetite Suppressant

**Manufacturer:** Knoll Pharmaceuticals

on the market for

13

**YEARS** 

Nov. 1997 to Oct. 2010

#### Cause for recall:

increased cardiovascular and stroke risk

FDA reviewer Dr. David Graham listed Meridia with Crestor, Accutane, Bextra, and Serevent as drugs whose sales should be limited or stopped because of their danger to consumers in Sep. 30, 2004 testimony before a Senate committee, calling the drugs "another Vioxx."

13. Merital & Alival (Nomifensine)

Manufacturer: Hoechst AG (now

10 of 23

on the market for

3

**YEARS** 

1982 to 1985

PENN EX. 2062 CFAD V. UPENN10/23 IPR2015-01836

http://prescriptiondrugs.procon.org/view.resource.php?resourceID=005528&print=true

Sanofi-Aventis)

#### Cause for recall:

haemolytic anemia; some deaths due to immunohemolytic anemia

### 14. Micturin (Terodiline)

Manufacturer: Forest Labs

on the market for

Aug. 1989 to Sep. 13, 1991

#### Cause for recall:

Use: Bladder incontinence

QT prolongation and potential for cardiotoxicity

# 15. Mylotarg (Gemtuzumab Ozogamicin)

Use: Acute myeloid leukemia (AML, a bone marrow cancer)

Manufacturer: Wyeth

on the market for

**YEARS** 

May 2000 to June 21, 2010

#### Cause for recall:

increased risk of death and veno-occlusive disease (obstruction of veins)

### 16. Omniflox (Temafloxacin)

**Use:** Antibiotic for pneumonia, bronchitis, and other respiratory tract infections; prostatitis and other genitourinary tract infections; skin ailments

Manufacturer: Abbot Laboratories

on the market for

**YEAR** 

Jan. 31, 1992 to June 5, 1992

#### Cause for recall:

3 deaths; severe low blood sugar; hemolytic anemia and other blood cell abnormalities; kidney disfunction (half of the cases required renal dialysis); allergic reactions including some causing lifethreatening respiratory distress

### 17. Palladone (Hydromorphone hydrochloride, extended-release)

on the market for

CFAD V. UPENN 11/23 IPR2015-01836

5/31/2016

Use: Narcotic painkiller

Manufacturer: Purdue Pharma

**YEAR** Jan. 2005 to July 13, 2005

#### Cause for recall:

high levels of palladone could slow or stop breathing, or cause coma or death; combining the drug with alcohol use could lead to rapid release of hydromorphone, in turn leading to potentially fatally high levels of drugs in the system

18. Permax (Pergolide)

Manufacturer: Valeant

on the market for

1988 to Mar. 29, 2007

#### Cause for recall:

Use: Parkinson's disease

valve regurgitation (a condition that causes the valves to not close tightly, which allows blood to flow backward over the valve) in the mitral, tricuspid, and aortic heart valves, which can result in shortness of breath, fatigue, and heart palpitations

Permax is still available in the U.S. for veterinary use, specifically for pituitary pars intermedia hyperplasia or equine Cushing's Syndrome (ECS) in horses.

Pondimin (Fenfluramine)

Use: Appetite suppressant Manufacturer: Wyeth-Ayerst on the market for

1973 to Sep. 15, 1997

#### Cause for recall:

30% of patients prescribed the drug had abnormal echocardiograms; 33 cases of rare valvular disease in women; 66 additional reports of heart valve disease

Pondimin is better known as "Fen-Phen" when prescribed with Phentermine.

20. Posicor (Mibefradil)

**Use:** Calcium channel blocker (used to treat hypertension)

Manufacturer: Roche

YEAR

on the market for

June 1997 to June 1998

Laboratories

Cause for recall:

12 of 23

**PENN EX. 2062** CFAD V. UPENN12/23 IPR2015-01836

fatal interactions with at least 25 other drugs (ex: common antibiotics, antihistamines, and cancer drugs) including astemizole, cisapride, terfenadine, lovastatin, and simvastatin

Posicor was found by the FDA to offer no significant benefit over other anti-hypertensive or antianginal drugs, which made the risks of drug interactions "unreasonable." Patients immediately switching from Posicor to another calcium channel blocker were at increased risk of going into shock within 12 hours of the drug switch.

## 21. Propulsid (Cisapride)

**Use:** Severe nighttime heartburn associated with

gastroesophageal reflux disease (GERD)

Manufacturer: Janssen

Pharmaceutica

on the market for

**YEARS** 

1993 to July 14, 2000

### Cause for recall:

more than 270 cases of serious cardiac arrythmias (including ventricular tachycardia, ventricular fibrillation, torsades de pointes, and QT prolongation) reported between July 1993 and May 1999, with 70 being deaths.

Propulsid is also banned in India (2011) and available for limited use in Europe. It is still available for use in animals in the US and Canada.

### 22. PTZ & Metrazol (Pentylenetetrazol)

Use: Convulsive therapy for schizophrenia and other psychiatric conditions

Manufacturer: not known

on the market for

**YEARS** 

1934 to 1982

#### Cause for recall:

uncontrollable seizures; pulled muscles; fractured bones; spine fractures in as many as 42% of patients

### 23. Quaalude [Marketed as: Optimal, Sopor, Parest, Somnafac,

and Bi-Phetamine T] (Methagualone)

**Use:** Sedative and hypnotic

Manufacturer: William H. Rorer Inc. & Lemmon Company

on the market for

1962 to 1985

#### Cause for recall:

mania; seizures; vomiting; convulsions; death

**PENN EX. 2062** CFAD V. UPENN13/23 IPR2015-01836

ription Drug Ads - ProCon.org
(it was ineffective). The drug is and LSD).

## A good morning a sleep-through night

That's how a patient feels after a restful night's sleep provided by Quaalude-300 (methaqualone).

methaqualone).

He wakes up alert and ready to face the demands of the day (Quaalude patients usually awaken easily and without evidence of "hangover")...because he slept well all night (Quaalude usually helps produce 6 to 8 hours of restful sleep)... and he didn't have to lie awake for a long period of time before he went to sleep (Quaalude can induce sleep in 10 to 30 minutes). Now the physician has one less tired, sleepy and apprehensive patient to contend with. Non-barbiturate Quaalude-300 is chemically unrelated to other sedative hypnotics. Its therapeutic value has been established in controlled clinical studies and by wide usage of methaqualone throughout the world.

Side effects reported have been mild, transient, and have often proved to be

side effects reported nave been filled, transient, and have often proved to be statistically insignificant when com-pared to placebo effects. (See brief sum-mary on last page of advertisement.)

For these reasons, maybe the pre-scribing physician sleeps a little better,



WILLIAM H. RORER, INC. Fort Washington, Pa. 19034



nal prescribing information, please turn page



## A good morning after a sleep-through night



Sleeping and awakening with Quaalude-300 (methaqualone) can be a pleasant experience—patients enjoy a sleep-through night, usually without "drugged" after-effects in the morning. Quaalude is chemically unrelated to barbiturates and

glutethimide.

Side effects reported have been mild, transient, and often statistically insignificant when compared to placebo effects. (See Adverse Reactions section below.)

Patients appreciate this gentle way to sleep: sleep usually within 10-30 minutes sleep duration-6-8 hours the awakening-pleasantly alertusually no "hung-over" feeling

Quaalude-300 (methaqualone) a non-barbiturate

#### **Brief Summary** of Prescribing Information

Indications: Sleep. Daytime sedation.

**Usual Adult Dose:** 

For sleep, 150-300 mg. at bedtime. For patients previously on other hypnotics, 300 mg. for five to sever nights. For sedation, 75 mg. t.i.d. or q.i.d. Not recommended in children. Dosage should be individualized for aged, debilitated or highly agitated patients.

#### Overdosage:

Acute overdosage may result in delirium and coma, with restlessness and hypertonia, progressing to convulsions. Evacuate gastric contents, maintain adequate ventilation and support blood pressure, if necessary. Dialysis may be helpful. Analeptics are contraindicated. Succinvlcholine accom panied by assisted respiration has been proposed for prolonged convulsions. Overdoses of metha qualone appear to be less often sociated with cardiac or respiratory depression than are overdoses

of oral barbiturates, but shock and respiratory arrest may occasionally occur.

#### Contraindications:

Contraindicated in women who are or may become pregnant; or patients with known hypersensitivity.

Take hypnotic dose only at bedtime. Not recommended in children. Warn patient on Quaalude against driving a car or operating dangerous machinery. Care needed when administered with other sedative, analgesic or psychotropic drugs or alcohol because of possible additive effects. Pending longer clinical experience, Quaalude should not be used continuously for periods exceeding three months. Psychological dependence occasionally occurs. Physical depend ence rarely reported. However, caution needed with addictionprone patients.

#### Precautions:

Use with caution and prescribe small quantities in patients with anxiety states where impending depression or suicidal tendencies exist. Give in reduced doses, if at all, in patients with impaired hepatic function.

#### Adverse Reactions:

Neuropsychiatric: headache, hangover, fatigue, dizziness, torpor, transient paresthesia of the extremities. An occasional patient has experienced restlessness or anxiety. Hematologic: aplastic anemia possibly related to methaqualone has been very rarely reported. Gastrointestinal: dry mouth, anorexia, nausea, emesis, epigastric discomfort, diarrhea. Dermatologic: diaphoresis, brom hidrosis, exanthema. Urticaria has been particularly well documented.

#### Supplied:

Quaalude-150 (150 mg. white, scored tablets). Quaalude-300 (300 mg. white, scored tablets). Consult complete literature before prescribing.

WILLIAM H. RORER, INC. Fort Washington, Pa. 19034



Res Obscura, "From Quacks to Quaaludes: Three Centuries of Drug Advertising," www.resobscura.blogspot.nl, June 11, 2012

### 24. Rapion (Rapacuronium)

Use: Non-polarizing neuromuscular blocker (used in anesthesia

Manufacturer: Organon Inc.

on the market for

**YEARS** 

1999 to Mar. 27, 2001

#### Cause for recall:

bronchospasms and unexplained deaths

25. Raptiva (Efalizumab)

Use: Psoriasis Manufacturer: Genentech on the market for

**YEARS** 

2003 to Apr. 8, 2009 (completely withdrawn by June 8, 2009)

#### Cause for recall:

progressive multifocal leukoencephalopathy (PML; a rare and usually fatal disease that causes inflammation or progressive damage of the white matter in multiple locations of the brain)

26. Raxar (Grepafloxacin)

Use: Antibiotic for bacterial infections Manufacturer: Glaxo Wellcome on the market for

**YEARS** 1997 to Nov. 1, 1999

#### Cause for recall:

cardiac repolarization; QT interval prolongation; ventricular arrhythmia (torsade de pointes)

27. **Redux** (Dexfenfluramine)

**Use:** Appetite suppressant

Manufacturer: Wyeth-Ayerst

YEAR 1996 to Sep. 15,

on the market for

1997 PENN EX. 2062 CFAD V. UPENN16/23 IPR2015-01836

http://prescriptiondrugs.procon.org/view.resource.php?resourceID=005528&print=true

#### Cause for recall:

30% of patients prescribed the drug had abnormal echocardiograms; 33 cases of rare valvular disease in women; 66 additional reports of heart valve disease

Redux is better known as "Fen-Phen" when prescribed with Phentermine.

28. Rezulin (Troglitazone)

Use: Antidiabetic and anti-inflammatory

**Manufacturer:** Parke-Davis/Warner Lambert (now Pfizer) on the market for

3.25

YEARS

Jan. 29, 1997 to Mar. 21, 2000

#### Cause for recall:

at least 90 liver failures; at least 63 deaths

About 35.000 personal injury claims were filed against the manufacturer (Pfizer).

29. **Selacryn** (Tienilic acid)

Use: blood pressure Manufacturer: SmithKline

on the market for

3

**YEARS** 

May 2, 1979 to 1982

#### Cause for recall:

hepatitis; 36 deaths; at least 500 cases of severe liver and kidney damage

Anphar Labs (which developed the drug in France and sold rights to sell in US to SmithKline) sent a report to SmithKline in Apr. 1979 (translated in May 1979 to English from French) stating Selacryn damaged livers. On Dec. 13, 1984, SmithKline Beckman plead guilty to "14 counts of failing to file reports with the drug agency of adverse reactions to Selacryn and 20 counts of falsely labeling the drug with a statement that there was no known cause-and-effect relationship between Selacryn and liver damage"

30. Seldane (Terfenadine)

**Use:** Antihistamine

**Manufacturer:** Hoechst Marion Roussel (now Sanofi-Aventis)

on the market for

13

**YEARS** 

1985 to Feb. 1, 1998

Cause for recall:

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life-threatening heart problems when taken in combination with other drugs (specifically erthromycin (an antibiotic) and ketoconazole (an antifungal)

Seldane was not considered an imminent threat. The FDA pulled Seldane from the market because Allegra and Allegra D were produced by the same company and were deemed safer by the FDA.

31. Trasylol (Aprotinin)

**Use:** antifibrinolytic to reduce blood loss during surgery

Manufacturer: Bayer

on the market for

15

(48)

YEARS

1993 (but used since the 1960s) to Nov. 5, 2007 (marketing suspension request to phase it out of the market); May 14, 2008 (manufacturer announced complete removal from market)

#### Cause for recall:

increased chance of death, serious kidney damage, congestive heart failure, and strokes

On Feb. 8, 2006, the FDA issued a public heath advisory to surgeons who perform heart bypasses, alerting them of possible fatal side effects.

32. **Vioxx** (Rofecoxib)

Use: NSAID (pain relief) Manufacturer: Merck

on the market for

5.3

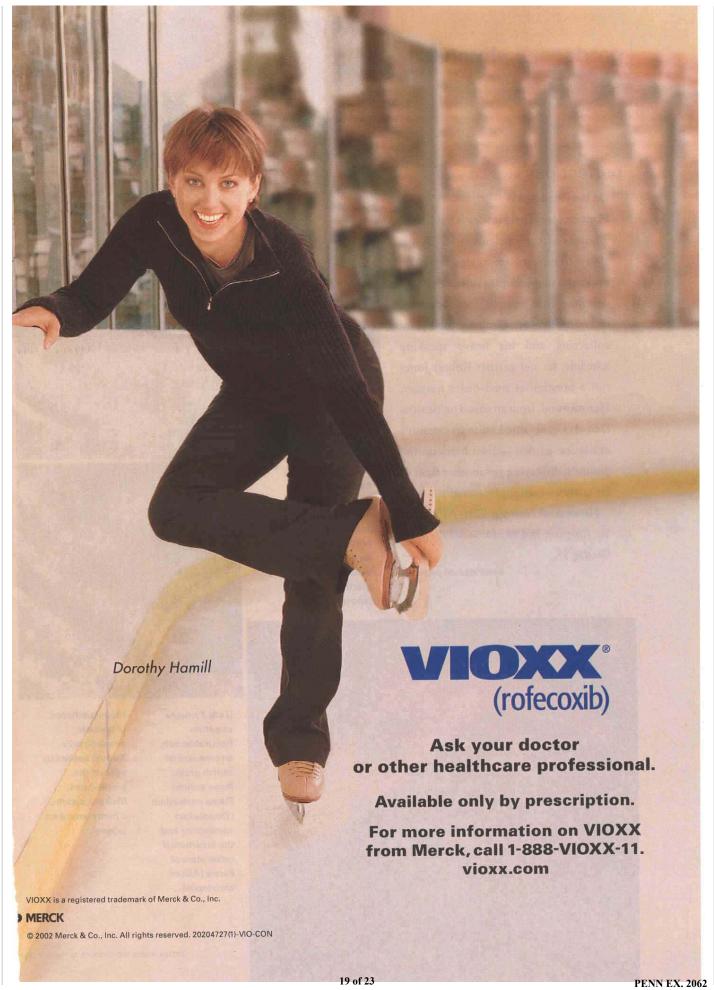
**YEARS** 

May 20, 1999 to Sep. 30, 2004

#### **Cause for recall:**

increased risk of heart attack and stroke; linked to about 27,785 heart attacks or sudden cardiac deaths between May 20, 1999 and 2003

Ads for Vioxx features Olympic gold medalists Dorothy Hamill and Bruce Jenner. Vioxx was prescribed to more than 20 million people.



Today's Seniors Network, "This Is Patient Education?," www.todaysseniorsnetwork.com (accessed Jan. 7, 2014)

# 33. **Xigris** (Drotrecogin alfa (activated))

**Use:** Severe sepsis and septic shock

Manufacturer: Eli Lilly &

Company

on the market for

10

**YEARS** 

Nov. 2001 to Oct. 25, 2011

#### Cause for recall:

no survival benefit

### **Zelmid** (Zimelidine)

Use: Anti-depressant

**Manufacturer:** Astra AB (now AstraZeneca)

on the market for

0

#### **YEARS**

1982 to 1982 (withdrawn by the FDA before being released in the US market)

#### Cause for recall:

Guillain-Barré syndrome; higher risk of suicide

## 35. **Zelnorm** (Tegaserod maleate)

**Use:** irritable bowel syndrome with constipation (IBS-C) and chronic idiopathic constipation (CIC) in women younger than 55

**Manufacturer:** Novartis

on the market for

4.6

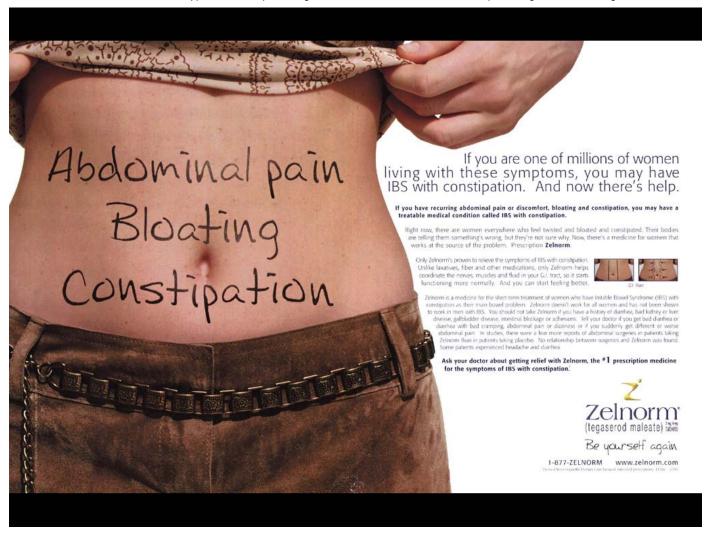
**YEARS** 

July 24, 2002 to Mar. 30, 2007

#### Cause for recall:

higher chance of heart attack, stroke, and unstable angina (heart/chest pain)

The FDA permitted restricted use of Zelnorm on an emergency basis (with prior case-by-case authorization from the FDA) on July 27, 2007.



Adforum.com, "Zelnorm - 'N/A' - Deutsch NY," www.adforum.com (accessed Feb. 7, 2014)

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