



— BOARD OF DIRECTORS —



Marc is the Chairman and Chief Executive Officer of Salesforce management service, founded in 1999. Salesforce has grown computing and has consistently ranked in Business Week's top 100. Before founding Salesforce, he worked at Oracle for thirteen years. He also served as the Co-chair of the President's Information Technology Advisory Committee from 2003 to 2005. He also served as a Campaign Co-Chair for the Obama 2008 campaign. Marc lives in San Francisco with his wife Lynne.

MARC BENIOFF

Chairman and CEO | Salesforce



Shelby is the Managing Director of Allen & Co. Prior to Allen & Co, Shelby was the CEO of an online publisher that builds topic-based websites. Shelby started the company in the early nineties. Before CNET, Shelby worked for Tiger Management and Morgan Stanley. Shelby is the cousin of Matthew Barzun, Amex CEO. Shelby lives in San Francisco with his wife Carol.

SHELBY BONNIE

Managing Director | Allen & Co.



Jon is the CEO of the Melt, a chain of fast casual restaurants that he founded in 2011. Prior to this, he founded Pure Digital Technology, a video production company that was subsequently purchased by Cisco. In 2008, Jon was named one of the Influential People on the Web by Businessweek. He currently serves on the Board of POPSUGAR Inc. Jon lives in San Francisco with his wife Marci, and is a member of the Field Entrepreneurs Fund at Carnegie Mellon University, which provides support to recent Carnegie Mellon alumni.

[Read our interview with Jon here.](#)

JON KAPLAN

Founder and CEO | The Melt



Charley is the Founder and Executive Chairman of RocketHub, a legal commentator. Charley has been at the forefront of Internet entrepreneurship beginning his career as an attorney at Venture Law Group in San Francisco. In practicing at Venture Law Group, he participated in the early stages of WebTV Networks (acquired by Microsoft) and Cerent Corporation. Charley was the founder of Onstation Corporation (acquired by The CW Network), a former officer and is a Gulf War veteran. He currently serves on the Board of the California Public Broadcasting Corporation (KQED) and the University of California. Charley resides in San Francisco with his wife and two children.

CHARLEY MOORE

Founder & CEO | Rocket Lawyer

[Read our interview with Charley here.](#)**SHERVIN PISHEVAR**

Co-Founder and Co-CEO | Sherpa Global



Shervin is the co-founder and Co-CEO of Sherpa Global, a new and a venture adviser at Menlo Ventures. He was a managing He has worked closely with the teams at Uber (where he is a Cinemagram, Getaround, Poshmark, and led Menlo's investr Menlo Talent Fund, Menlo's \$20m seed fund, in September 2 chief application officer and GM at Mozilla after a career as a He founded Webs.com, Social Gaming Network, and Hyperof companies including Taskrabbit, Klout, Milo.com, Aardvark, S Club and Rapportive. Shervin serves on the advisory board of

**RUSTY RUEFF**

Co-Founder | T4A.org



Rusty is a co-founder of T4A.org. He is a prolific startup advis of corporate and philanthropic boards (including ours!). He w the company to imeem, Inc. in 2008. He also served as EVP, H tenure, EA was named one of the "100 Top Places to Work Fo wife Patti are dedicated patrons of the arts; Rusty is Presiden Patti and Rusty Rueff School of Visual and Performing Arts at

[Read our interview with Rusty here.](#)

— T4A.ORG INNOVATORS —



R. MILLER ADAMS

Managing Director | Triad Capital Partners



Miller is the Managing Director at Triad Capital Partners. He previously worked at GR Nano Materials, and before that was the VP for Technology and Global R&D Strategies at Boeing Phantom Works, the entire Boeing Company (think Lockheed's Skunk Works). Most recently, he was the Director of Global Affairs at Integral Systems, Inc., the world leader in satellite communications. He holds a BA from Seattle University and a JD from the University of Washington (Seattle University School of Law). He also holds U.S. Government



JOHN AMSTER

CEO and Co-Founder | RPX Corporation



John is a Co-Founder of RPX Corp., and has been its Chief Executive Officer. He served as the General Manager of Strategic Acquisitions and Corporate Development & Ventures (IV), responsible for strategic acquisitions of patent rights, software and e-commerce licensing programs. He also served as a Senior M&A Advisory practice for Ocean Tomo. Prior to Ocean Tomo, he was a Senior Secretary at InterTrust Technologies, where he worked on international and acquisition activities, and late-stage financing activities. He previously worked at Weil Gotshal & Manges, where his practice included mergers and acquisitions, venture capital financings, intellectual property licensing, and patent litigation. He has been a Director of RPX Corporation since July 2008.

[Read our interview with John here.](#)



LUIS ARBULU

Director of Open Innovation (venture capital) | Hattery



Luis is a Founder and Managing Director at Hattery and Director of Investing at Samsung Electronics. He was born and raised in Mexico and studied engineering through the Fulbright program. Prior to founding Hattery, he held roles at Google; in finance, product and business development at Amazon; as advertising syndication, billing and payments, vertical search and data. Luis led investments at Google.org, managing a large portfolio of startups. Before Google he was a consultant at Booz Allen Hamilton, a startup, and an engineer at Black and Veatch. He was recently named a Fulbright Resident with the U.S. Citizenship and Immigration Services to help more foreign-born entrepreneurs start businesses in the U.S. He received his engineering at the University of Kansas and the Universidad de los Andes. He also holds a Ph.D. from the Wharton School at the University of Pennsylvania.



DAVID BEITEL

CTO | Zillow



David is the Chief Technology Officer at Zillow. In this role, he leads the technology team and is responsible for all website, mobile and internal product development and datacenter operations. Previously, David was one of the initial founders of Zillow and held many leadership roles in product development during his career as a software design engineer in 1992, and before his time at Microsoft in the handheld computing group. David is a recognized leader and was named as Puget Sound Business Journal's Most Innovative Person in 2014 with his wife and kids.

[Read our interview with David here.](#)



ERIK CHRISTOFFERSEN

Founder & Principal | Cotton Mountain Group



Erik is the Founder and Principal of Cotton Mountain Group, a venture capital firm that makes investments in technology start-ups and invests in real estate through Cotton Mountain Presidio Group, which he joined to create the Silicon Valley Tech Fund. Erik has extensive business experience raising funds, launching businesses, and managing a majority of his career working in leadership positions with technology companies in various ways of doing business. Erik holds a B.A. from the University of California, Berkeley Business School. He is Chairman of the Board of CUPP Compensation and sits on the Boards of Uformia (3D software company), an

[Read our interview with Erik here.](#)



Ron has been an active angel investor for over 15 years. He was a member of the Angel Investors LP funds (1998-2005) whose investments include Good Technology, Opware, and Brightmail. Ron has served on the boards of Brightmail, Ask Jeeves, Facebook, RockYou, ScanScout, Zappos, and Intelligence (co-founder). Ron was named #6 in Forbes Magazine in 2008 and is actively involved in numerous philanthropic endeavors including the Medical Foundation in SF, Board Member of The Tiger Woods Foundation and on the Benefit Committee of Ronald McDonald House, and the PeaPod Academy Foundation.

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