

Filed on behalf of TRACBEAM, LLC.

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UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

APPLE INC.,
Petitioner

v.

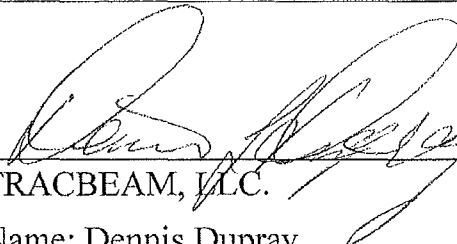
TRACBEAM, LLC.
Patent Owner

Case No. IPR2015-01697
Patent 7,525,484 B2

PATENT OWNER POWER OF ATTORNEY

Patent Owner, TracBeam, LLC. ("TracBeam"), hereby appoints Sean A. Luner, Esq. (Registration No. 36,588) as lead counsel and Steven C. Sereboff (Registration No. 37,035) as backup counsel in the *Inter Partes* Review of U.S. Patent No. 7,525,484 Case No. IPR2015-01697. Contact information for Patent Owner's counsel is provided below:

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TRACBEAM, LLC.
Name: Dennis Dupray
Title: President MANAGING PARTNER
Date: Aug. 27, 2015

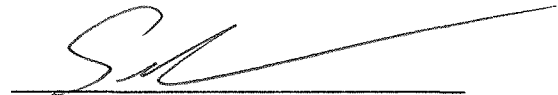
CERTIFICATE OF SERVICE

I hereby certify that a true and correct copy of the foregoing **PATENT OWNER POWER OF ATTORNEY** is being served by electronic mail this 28th day of August, 2015 on counsel for Petitioner as follows:

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