

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

APPLE INC.,
Petitioner,

v.

TRACBEAM, LLC,
Patent Owner.

Patent No. 7,525,484

Inter Partes Review No. _____

PETITIONER'S POWER OF ATTORNEY

UNDER 37 C.F.R. § 42.10(B)

Petitioner APPLE INC. hereby appoints the following practitioners as its attorneys to transact all business in the United States Patent and Trademark Office associated with the above-captioned *inter partes* review of U.S. Patent No. 7,525,484:

David L. Fehrman (Reg. No. 28,600)

Martin M. Noonan (Reg. No. 44,264)

The individual signing below has the authority to execute this document on behalf of Petitioner APPLE INC.

APPLE INC.

By:



Name: Noreen Krall

Title: Vice President, Chief Litigation Counsel

Date: August 11, 2015