
ServiceNow, Inc.
Petitioner

v.

BMC Software, Inc.
Patent Owner

U.S. Patent No. 6,816,898
Filing Date: August 16, 2000
Issue Date: November 9, 2004

TITLE: INTERFACING EXTERNAL METRICS INTO
A PERFORMANCE MANAGEMENT SYSTEM

PETITIONER'S POWER OF ATTORNEY

Inter Partes Review No. 2015-_____

LEAD COUNSEL	BACK-UP COUNSEL
Heidi L. Keefe (Reg. No. 40,673) hkeefe@cooley.com zpatdcdocketing@cooley.com Cooley LLP ATTN: Patent Group 1299 Pennsylvania Ave., NW, Suite 700 Washington, DC 20004 Tel: (650) 843-5001 Fax: (650) 849-7400	Phillip E. Morton (Reg. No. 57,835) pmorton@cooley.com zpatdcdocketing@cooley.com Cooley LLP 1299 Pennsylvania Ave., NW, Suite 700 Washington D.C. 20004 Tel: (703) 456-8668 Fax: (703) 456-8100
	Andrew C. Mace (Reg. No. 63,342) amace@cooley.com zpatdcdocketing@cooley.com COOLEY LLP ATTN: Patent Group 1299 Pennsylvania Ave., NW, Suite 700 Washington, DC 20004 Tel: (650) 843-5808 Fax: (650) 849-7400

The individual signing below has the authority to execute this document on behalf of Petitioner ServiceNow, Inc.

DATED: May 11, 2015

SERVICENOW, INC.
 BY: [Signature]
 Matthew Kelly
 Counsel

CERTIFICATE OF SERVICE

I hereby certify, pursuant to 37 C.F.R. § 42.6, that a complete copy of the attached **PETITIONER'S POWER OF ATTORNEY** and related documents, are being served via Priority Mail Express through the U.S. Post Office on the 17th day of July, 2015, the same day as the filing of the above-identified document in the United States Patent and Trademark Office/Patent Trial and Appeal Board, upon the Patent Owner by serving the correspondence address of record with the USPTO as follows:

Brake Hughes Bellermand LLP
c/o CPA Global
Post Office Box 52050
Minneapolis, MN 55402

and, upon counsel of record for the Patent Owner in the litigation pending before the U.S. District Court for the Eastern District of Texas entitled BMC Software, Inc. v. ServiceNow, Inc., Case No. 14-CV-903 JRG (E.D. Tex.) as follows:

Samuel Baxter
McKOOL SMITH, P.C.
104 East Houston, Suite 300
Marshall, Texas 75670
sbaxter@mckoolsmith.com

DATED: JULY 17, 2015

COOLEY LLP
ATTN: Heidi L. Keefe
Patent Docketing
1299 Pennsylvania Ave. NW,
Suite 700
Washington, D.C. 20004
Tel: (650) 843-5001
Fax: (650) 849-7400

/ Heidi L. Keefe /
Heidi L. Keefe
Reg. No. 40,673