

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

JT INTERNATIONAL S.A.
Petitioner,

v.

FONTEM HOLDINGS 1 B.V.
Patent Owner

Patent No. 8,365,742
Issued: February 5, 2013
Title: AEROSOL ELECTRONIC CIGARETTE

Inter Partes Review No. IPR2015-01587


PETITIONERS POWER OF ATTORNEY UNDER 37 C.F.R. § 42.10(b)

Petitioner JT International S.A. hereby appoints the following practitioners as their attorneys to transact all business in the United States Patent and Trademark Office associated with the above-captioned *inter partes* review of U.S. Patent No. 8,365,742:

Erik G. Swenson (Reg. No. 45,147)

George W. Jordan III (Reg. No. 41,880)
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The individual signing below has the authority to execute this document on behalf of Petitioner JT International S.A.



Name: Robert Alizon
Title: Intellectual Property Patent Director,
JT International S.A.
Date: July 14, 2015