#### UNITED STATES PATENT AND TRADEMARK OFFICE

### BEFORE THE PATENT TRIAL AND APPEAL BOARD

# FORD MOTOR COMPANY Petitioner,

v.

# INNOVATIVE DISPLAY TECHNOLOGIES LLC, Patent Owner.

Case IPR2015-01540

Patent 6,886,956

## POWER OF ATTORNEY PURSUANT TO 37 C.F. R. § 42.10(b)

Pursuant to 37 C.F.R. § 42.10(b), Patent Owner, Innovative Display Technologies, LLC hereby appoints George W. Webb III of AHMAD, ZAVITSANOS, ANAIPAKOS, ALAVI & MENSING P.C. as its attorneys to transact all business in the United States Patent & Trademark Office and Patent Trial and Appeal Board associated with the above captioned *inter partes* review: George W. Webb III, Lead Counsel Reg. No. 60,737 E-mail: gwebb@azalaw.com

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I am authorized to sign this document on behalf of the Patent Owner,

Innovative Display Technologies LLC.

Innovative Display Technologies LLC
UZZ
Marvin E Key
CEO
July <u>16</u> , 2015

#### **CERTIFICATE OF SERVICE**

I hereby certify that Innovative Display Technologies LLC's Power of Attorney Pursuant to 37 C.F.R. 42.10(b) was served on this Tuesday, July 21, 2015 by electronic mail to the following:

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Dated: July 21, 2015

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By: <u>/s/ George W. Webb III</u> George W. Webb III Reg. No. 60,737 Attorney for Patent Owner Innovative Display Technologies LLC

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