

UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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HTC CORPORATION,  
HTC AMERICA, INC.,  
LG ELECTRONICS, INC.,  
SAMSUNG ELECTRONICS CO., LTD., and  
SAMSUNG ELECTRONICS AMERICA, INC.,  
Petitioner,

v.

PARTHENON UNIFIED MEMORY ARCHITECTURE LLC,  
Patent Owner.

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Case IPR2015-01500 (Patent 7,321,368 B2)  
Case IPR2015-01501 (Patent 7,777,753 B2)  
Case IPR2015-01502 (Patent 7,542,045 B2)<sup>1</sup>

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Before JAMES B. ARPIN, MATTHEW R. CLEMENTS, and  
SUSAN L. C. MITCHELL, *Administrative Patent Judges*.

CLEMENTS, *Administrative Patent Judge*.

ORDER

Granting Patent Owner's Unopposed Motions for  
*Pro Hac Vice* Admission of Mr. Michael McBride and Mr. Amir Alavi  
37 C.F.R. § 42.10

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<sup>1</sup> This Order addresses issues pertaining to all three cases. Therefore, we exercise our discretion to issue one Order to be filed in each case. The parties are not authorized to use this style heading for any subsequent papers.

IPR2015-01500 (Patent 7,321,368 B2)  
IPR2015-01501 (Patent 7,777,753 B2)  
IPR2015-01502 (Patent 7,542,045 B2)

Having considered Patent Owner's Unopposed Motion for *Pro Hac Vice* Admission of Mr. Amir Alavi (Paper 18), Patent Owner's Unopposed Motion for *Pro Hac Vice* Admission of Mr. Michael McBride (Paper 19), and the Affidavits of Mr. Alavi (Ex. 2002) and of Mr. McBride (Ex. 2003)<sup>2</sup> filed in support, it is:

ORDERED that Patent Owner's unopposed motions for *pro hac vice* admission of Messrs. Alavi and McBride are *granted*; Messrs. Alavi and McBride are authorized to represent Patent Owner only as back-up counsel in the instant proceedings;

FURTHER ORDERED that Patent Owner is to continue to have a registered practitioner represent it as lead counsel for the instant proceedings;

FURTHER ORDERED that Messrs. Alavi and McBride are to comply with the Office Patent Trial Practice Guide and the Board's Rules of Practice for Trials, as set forth in Part 42 of Title 37, Code of Federal Regulations; and

FURTHER ORDERED that Messrs. Alavi and McBride are to be subject to the Office's disciplinary jurisdiction under 37 C.F.R. § 11.19(a), and the USPTO Rules of Professional Conduct set forth in 37 C.F.R. §§ 11.101 *et. seq.*

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<sup>2</sup> We understand paragraph 7 of Mr. Alavi's Affidavit and of Mr. McBride's Affidavit to indicate that Messrs. Alavi and McBride will be subject to the USPTO Rules of Professional Conduct set forth in 37 C.F.R. § 11.101 *et. seq.*, which replaced the "USPTO Code of Professional Responsibility set forth in 37 C.F.R. 10.20 *et seq.*" (Ex. 2002 ¶ 7; Ex. 2003 ¶ 7) effective May 3, 2013, and we encourage Patent Owner to refer to the correct rules in its next *pro hac vice* motion.

IPR2015-01500 (Patent 7,321,368 B2)

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