

UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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HTC AMERICA INC., HTC CORP., LG ELECTRONICS, INC.,  
LG ELECTRONICS U.S.A., INC.,  
LG ELECTRONICS MOBILECOMM U.S.A., INC.,  
SAMSUNG ELECTRONICS CO., LTD., and  
SAMSUNG ELECTRONICS AMERICA, INC.,  
Petitioner,

v.

PARTHENON UNIFIED MEMORY ARCHITECTURE LLC  
Patent Owner.

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Case IPR2015-01501  
Patent 7,777,753

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Mailed: July 8, 2015

Before KAREN HILASKI, *Trial Paralegal*.

**PARTHENON UNIFIED MEMORY ARCHITECTURE LLC's  
UNOPPOSED MOTION FOR PRO HAC VICE 37 C.F.R. 42.10**

The Patent Owner respectfully requests that the Board recognize Mr. Michael McBride as counsel *pro hac vice* during this proceeding.

**1. Time for Filing**

This Motion for *Pro Hac Vice* Admission is being filed no sooner than twenty one (21) days after service of the petition.

## 2. Statement of Facts

The following statement of facts shows that there is good cause for the Board to recognize Mr. McBride as Counsel for Patent Owner *pro hac vice*.

Mr. McBride is an experienced litigation attorney, and has been involved in numerous litigations involving patent infringement in District Courts across the country. He has experience in Markman hearings in patent infringement matters. Mr. McBride's biography is attached hereto as Exhibit A.

U.S. Patent No. 7,777,753 ("the '753 Patent") is currently asserted against Petitioners HTC Corporation, HTC America, Inc., LG Electronics, Inc., Samsung Electronics Co., Ltd., and Samsung Electronics America, Inc. in co-pending litigations in the U.S. District Court for the Eastern District of Texas: *Parthenon Unified Memory Architecture LLC v. Huawei Techs. Co., Ltd. et al.*, No. 2:14-cv-00687-JRG-RSP (E.D. Tex.) filed June 12, 2014; *Parthenon Unified Memory Architecture LLC v. Motorola Mobility, Inc.*, No. 2:14-cv-00689-JRG-RSP (E.D. Tex.) filed June 12, 2014; *Parthenon Unified Memory Architecture LLC v. HTC Corp. et al.*, No. 2:14-cv-00690-RSP (E.D. Tex.) filed June 12, 2014; *Parthenon Unified Memory Architecture LLC v. LG Elecs., Inc. et al.*, No. 2:14-cv-00691-JRG-RSP (E.D. Tex.) filed June 12, 2014; *Parthenon Unified Memory*

*Architecture LLC v. Samsung Elecs. Co., Ltd. et al.*, No. 2:14-cv-00902-JRG-RSP (E.D. Tex.) filed September 22, 2014; *Parthenon Unified Memory Architecture LLC v. Qualcomm Inc. et al.*, No. 2:14-cv-00930-JRG-RSP (E.D. Tex.) filed October 1, 2014; *Parthenon Unified Memory Architecture LLC v. ZTE Corp. et al.*, No. 2:15-cv-00225-JRG-RSP (E.D. Tex.) filed February 17, 2015; *Parthenon Unified Memory Architecture LLC v. Apple, Inc.*, No. 2:15-cv-00621-JRG-RSP (E.D. Tex.) filed May 1, 2015; and *Parthenon Unified Memory Architecture LLC v. LG Electronics Mobilcomm USA, Inc.*, No. 2:15-cv-1950 (E.D. Tex.) filed November 30, 2015. Mr. McBride is counsel for Parthenon Unified Memory Architecture, LLC in the co-pending litigation and, as such, has an established familiarity with the subject matter at issue in this proceeding. In the co-pending litigation Mr. McBride argued the Markman hearings, reviewed prior art references and claim charts for invalidity contentions, and was heavily involved in forming claim construction positions and drafting claim construction briefs, all of which are relied upon in the petition requesting inter parties review of U.S. Patent No. 7,777,753. Patent Owner has expended significant financial resources in the co-pending litigations with Mr. McBride as counsel, and Patent Owner wishes to continue using Mr. McBride as counsel in this proceeding.

Further, counsel for Petitioners does not oppose Mr. McBride appearing *pro hac vice* this proceeding.

Therefore, Patent Owner respectfully submits that there is good cause for the Board to recognize Mr. McBride as counsel *pro hac vice* during this proceeding.

3. Affidavit or Declaration of Individual Seeking to Appear

This Motion for *Pro Hac Vice* Admission is accompanied by Affidavit of Mr. Michael McBride.

Dated: March 4, 2016

Respectfully Submitted,

By: /s/ Masood Anjom  
Masood Anjom  
Reg. No. 62,167  
Attorney for Patent Owner  
Parthenon Unified Memory  
Architecture, LLC

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**CERTIFICATE OF SERVICE**

I hereby certify that Parthenon Unified Memory Architecture LLC's Unopposed Motion for *Pro Hac Vice* Admission Under 37 C.F.R. 42.10 were served on March 4, 2016, by electronic mail to the following:

Back-up Counsel for LG Electronics, Inc.	Back-up Counsel for LG Electronics, Inc.
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