

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Patent of: Steven Krampf, et al.  
U.S. Patent No.: 8,090,309 Attorney Docket No.: 39521-0016IP1  
Issue Date: January 3, 2012  
Appl. Serial No.: 11/967,692  
Filing Date: December 31, 2007  
Title: ENTERTAINMENT SYSTEM WITH UNIFIED CONTENT  
SELECTION

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**PETITION FOR *INTER PARTES* REVIEW OF UNITED STATES PATENT  
NO. 8,090,309 PURSUANT TO 35 U.S.C. §§ 311–319, 37 C.F.R. § 42**

## TABLE OF CONTENTS

<b>I.</b>	<b>MANDATORY NOTICES UNDER 37 C.F.R § 42.8(a)(1)</b> .....	<b>1</b>
	A. Real Party-In-Interest Under 37 C.F.R. § 42.8(b)(1).....	1
	B. Related Matters Under 37 C.F.R. § 42.8(b)(2).....	1
	C. Lead And Back-Up Counsel Under 37 C.F.R. § 42.8(b)(3).....	1
	D. Service Information .....	2
<b>II.</b>	<b>PAYMENT OF FEES – 37 C.F.R. § 42.103</b> .....	<b>2</b>
<b>III.</b>	<b>REQUIREMENTS FOR IPR UNDER 37 C.F.R. § 42.104</b> .....	<b>2</b>
	A. Grounds for Standing Under 37 C.F.R. § 42.104(a).....	2
	B. Challenge Under 37 C.F.R. § 42.104(b) and Relief Requested .....	2
	C. Claim Construction under 37 C.F.R. §§ 42.104(b)(3).....	5
<b>IV.</b>	<b>MANNER OF APPLYING CITED PRIOR ART TO EVERY CLAIM FOR WHICH AN IPR IS REQUESTED, THUS ESTABLISHING A REASONABLE LIKELIHOOD THAT AT LEAST ONE CLAIM OF THE '309 PATENT IS UNPATENTABLE</b> .....	<b>5</b>
	A. [GROUND 1] – Qureshey Anticipates Claims 1, 3-9, and 12-14 .....	6
	B. [GROUND 2] – Qureshey Renders Claims 2, 10 and 11 Obvious .....	27
	C. [GROUND 3] – VDM Anticipates Claims 1, 3, 5-9, 13, and 14 .....	29
	D. [GROUND 4] – VDM Renders Obvious Claims 2, 4, and 10-12 .....	57
<b>V.</b>	<b>CONCLUSION</b> .....	<b>60</b>

**EXHIBITS**

APPLE-1001	U.S. Patent No. 8,090,309 to Krampf et al. (“the ’309 Patent”)
APPLE-1002	Excerpts from the Prosecution History of the ’309 Patent (“the Prosecution History”)
APPLE-1003	Declaration of Professor Ray Mercer
APPLE-1004	Curriculum Vitae of Professor Ray Mercer
APPLE-1005	US Publication No. 2002/0002039 (“Qureshey”)
APPLE-1006	US Patent No. 6,563,769 (“Van Der Meulen”)
APPLE-1007	US Publication No. 2004/0174858 (“Caspi”)
APPLE-1008	Reserved
APPLE-1009	Reserved
APPLE-1010	Reserved
APPLE-1011	US Publication No. 2002/0071448 (“Cervello”)
APPLE-1012	PCT Publication No. WO 02/13429 (“Davidi”)
APPLE-1013	Canadian Patent No. 2,388,986 (“Kiss”)

Apple, Inc. (“Petitioner” or “Apple”) petitions for Inter Partes Review (“IPR”) under 35 U.S.C. §§ 311–319 and 37 C.F.R. § 42 of claims 1-14 (“the Challenged Claims”) of U.S. Patent No. 8,090,309 (“the ’309 Patent”). As explained in this petition, there exists a reasonable likelihood that Apple will prevail with respect to at least one of the Challenged Claims. The Challenged Claims are unpatentable based on teachings set forth in at least the references presented in this petition. Apple respectfully submits that an IPR should be instituted, and that the Challenged Claims should be canceled as unpatentable.

**I. MANDATORY NOTICES UNDER 37 C.F.R § 42.8(a)(1)**

**A. Real Party-In-Interest Under 37 C.F.R. § 42.8(b)(1)**

Petitioner, Apple, Inc. is the real party-in-interest.

**B. Related Matters Under 37 C.F.R. § 42.8(b)(2)**

Petitioner is not aware of any disclaimers, reexamination certificates or petitions for inter partes review for the ’309 Patent. The ’309 Patent is the subject of Civil Action No. 1:15-cv-00261, filed March 25, 2015 in the District of Delaware.

**C. Lead And Back-Up Counsel Under 37 C.F.R. § 42.8(b)(3)**

Apple provides the following designation of counsel.

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**D. Service Information**

Please address all correspondence and service to counsel at the address provided in Section I(C). Apple also consents to electronic service by email at IPR39521-0016IP1@fr.com.

**II. PAYMENT OF FEES – 37 C.F.R. § 42.103**

Apple authorizes the Patent and Trademark Office to charge Deposit Account No. 06-1050 for the fee set in 37 C.F.R. § 42.15(a) for this Petition and further authorizes payment for any additional fees to be charged to this Deposit Account.

**III. REQUIREMENTS FOR IPR UNDER 37 C.F.R. § 42.104**

**A. Grounds for Standing Under 37 C.F.R. § 42.104(a)**

Apple certifies that the '309 Patent is available for IPR. The present petition is being filed within one year of service of a complaint against Apple in Civil Action No. 1:15-cv-00261, filed March 25, 2015 in the District of Delaware. Apple is not barred or estopped from requesting this review challenging the Challenged Claims on the below-identified grounds.

**B. Challenge Under 37 C.F.R. § 42.104(b) and Relief Requested**

Apple requests an IPR of the Challenged Claims on the grounds set forth in the table shown below, and requests that each of the Challenged Claims be found unpatentable. An explanation of how these claims are unpatentable under the statutory grounds identified below is provided in the form of detailed description and

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