

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

MICROSOFT CORPORATION,
Petitioner

v.

BRADIUM TECHNOLOGIES LLC,
Patent Owner

Case IPR2015-01435
U.S. Patent No. 8,924,506 B2
Title: Optimized Image Delivery Over Limited Bandwidth Communication
Channels

POWER OF ATTORNEY

Pursuant to 37 C.F.R. § 42.10(b), I hereby appoint Practitioner(s) associated with Customer Number 26646, as my attorney(s) to prosecute the aforementioned proceeding, and to transact all business in the United States Patent and Trademark Office connected therewith, including the appointment of lead and backup counsel. Please recognize the correspondence address (including any electronic mail address) for the above identified *Inter Partes* Review proceeding number to be the address associated with the appointed lead and backup counsel.

The undersigned is authorized to sign this Power of Attorney on behalf of
the Patent Owner.

Date: July 7, 2015



Name: *Alexander B Horak*
Title: *Manager*
BRADIUM TECHNOLOGIES LLC

CERTIFICATE OF SERVICE

Pursuant to 37 C.F.R. § 42.6(e), the undersigned certifies that on July 7, 2015, the foregoing *Power of Attorney* was served via electronic mail upon the following counsel of record for Petitioner:

Bing Ai (Reg. No. 43,312)
Matthew Bernstein (pro hac vice)
Vinay Sathe (Reg. No. 55,595)
Patrick McKeever (Reg. No. 66,019)
PerkinsServiceBradiumIPR@perkinscoie.com

/s/ Chris Coulson
KENYON & KENYON LLP
One Broadway
New York, NY 10004-1007
Tel.: (212) 425-7200