### UNITED STATES PATENT AND TRADEMARK OFFICE

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### BEFORE THE PATENT TRIAL AND APPEAL BOARD

MICROSOFT CORPORATION, Petitioner,

v.

BRADIUM TECHNOLOGIES LLC, Patent Owner.

Cases IPR2015-01432 Patent 7,139,794 B2

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Held: September 19, 2016

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BEFORE: BRYAN F. MOORE, BRIAN J. McNAMARA, and MINN CHUNG, Administrative Patent Judges.

The above-entitled matter came on for hearing on Monday, September 19, 2016, commencing at 1:28 p.m., at the U.S. Patent and Trademark Office, 600 Dulany Street, Alexandria, Virginia.



### **APPEARANCES:**

## ON BEHALF OF THE PETITIONER:

MATTHEW C. BERNSTEIN, ESQUIRE BING AI, Ph.D., ESQUIRE EVAN S. DAY, ESQUIRE Perkins Coie 11988 El Camino Real Suite 350 San Diego, California 92130-2594

### ON BEHALF OF PATENT OWNER:

CHRIS J. COULSON, ESQUIRE Kenyon & Kenyon, LLP One Broadway New York, New York 10004-1007



1	PROCEEDINGS
2	
3	JUDGE McNAMARA: Good afternoon, everyone.
4	This is the oral hearing in Microsoft Corporation versus Bradium
5	Technologies, IPR2015-01432. The patent at issue is 7,139,794.
6	I'm Judge McNamara. With me here is Judge Moore. And Judge
7	Chung is participating remotely. So I would ask each of you to
8	speak into the microphones from the podiums to make sure that
9	he can hear you and to identify any slides or demonstratives by
10	number so that he can refer to them, because he may not be able
11	to see the screens here.
12	Let me ask the parties first, beginning with petitioner, to
13	introduce themselves.
14	MR. AI: Your Honor, this is Bing Ai. With me is Matt
15	Bernstein and Evan Day from Perkins Coie on behalf of
16	petitioner, Microsoft.
17	MR. COULSON: Good afternoon, Your Honors. My
18	name is Chris Coulson representing Bradium Technologies, LLC.
19	With me is my colleague, Ian Moore, and client representative,
20	Mike Shanahan is also present.
21	JUDGE McNAMARA: Welcome to the Patent Trial
22	and Appeal Board. Each party will have 45 minutes of total
23	argument time. The petitioner, Microsoft, who has the burden of
24	proof that the claims are unpatentable, will go first. And I believe



1	you also have a motion to exclude evidence that you may want to
2	argue. After that we'll hear from Bradium Technologies. And
3	then after that the petitioner can use any time it's reserved to rebut

- 4 the patent owner's opposition. I presume everybody is ready to
- 5 proceed. So we will begin with the petitioner.
- 6 MR. BERNSTEIN: Good afternoon, Your Honors. I
- 7 am Matt Bernstein and I will be arguing as well as I'll be getting
- 8 some assistance from my colleagues, Mr. Ai and Mr. Day.
- 9 I think we intend on using approximately 25 minutes,
- 10 possibly 30 of our time in this opening presentation. And we
- 11 reserve the remainder of our time.
- In this trial Microsoft has the burden of proof by a
- preponderance of the evidence. And the totality of the evidence
- in this case --
- 15 JUDGE McNAMARA: Did you say you are going to
- 16 reserve 20 minutes?
- MR. BERNSTEIN: Yes, Your Honor.
- 18 JUDGE McNAMARA: I apologize. I thought I was
- 19 listening more closely.
- MR. BERNSTEIN: Give or take a couple of minutes,
- 21 Your Honor. The totality of the evidence in this case, Your
- Honors, demonstrates Microsoft has met this preponderance of
- 23 the evidence burden. This is an interesting case because there are
- 24 more things that are not disputed than actually are disputed.



1	There is no challenge by Bradium as to the prior art status of any
2	of Microsoft's references. There's no evidence in this case of any
3	secondary considerations of nonobviousness, no commercial
4	success or praise or long-felt need or licensing of the '794 patent.
5	And when you look at demonstrative 16 through 19, Your
6	Honors, and I'll pull up demonstrative 16 right now, the color
7	coding on these four slides, what you see is the items in red are
8	the only disputed limitations. So most, not all, but most of the
9	limitations are undisputed. Undisputedly met.
10	It's also not disputed that the inventors of the '794 patent
11	were concerned with reducing latency of images transferred over
12	the Internet. The patent says this at column 1, lines 32
13	through 47. And likewise, there is no dispute that Microsoft's
14	prior art references address this. So based on the preponderance
15	of the evidence, especially our starting point, Microsoft has met
16	its burden of proof.
17	I want to address a few things in the '794 patent
18	relatively briefly, Your Honors, simply because there's a dispute
19	as to the level of ordinary skill in the art and there's also at least a
20	little dispute, maybe more, as to the motivation to combine.
21	As discussed in the Board's institution decision, that's
22	paper 15 at page 3, the '794 patent concerns reducing latency and
23	transmitting full resolution images over the Internet on an



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as-needed basis particularly for complex images. And when

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