

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

SONY COMPUTER ENTERTAINMENT AMERICA LLC and
GAMELOFT, S.A.,
Petitioners,

v.

ROTHSCHILD DIGITAL MEDIA INNOVATIONS, LLC,
Patent Owner.

Case IPR2015-01364
Patent 6,101,534

Before KALYAN K. DESHPANDE, MICHAEL J. FITZPATRICK, and
SHEILA F. McSHANE, *Administrative Patent Judges*.

FITZPATRICK, *Administrative Patent Judge*.

ORDER
Oral Argument
37 C.F.R. § 42.70

The Scheduling Order for this *inter partes* review set an August 18, 2016, date for oral argument, if requested by the parties and granted by the Board. Papers 9, 14.

The parties have filed requests for oral argument. Papers 19, 21. Oral argument is granted. The hearing for it will commence at 1:00 PM Eastern Time, on August 18, 2016. It will be open to the public for in-person attendance, on the ninth floor of Madison Building East, 600 Dulany Street, Alexandria, Virginia. Space in the hearing room is limited, and any attendees beyond three per party (including any attorneys who may be appearing) will be accommodated on a first-come, first-served basis. One or more judges of the panel may attend remotely.

Each side will have sixty (60) minutes of total time to present arguments. Petitioner will proceed first.¹ Thereafter, Patent Owner will respond. Petitioner may reserve rebuttal time.

The Board will provide a court reporter for the hearing, and the reporter's transcript will constitute the official record of the hearing.

Notwithstanding 37 C.F.R. § 42.70(b), at least three (3) business days prior to the hearing, each party shall serve on the other party (and not file) any demonstrative it intends to use during the hearing. The parties should attempt to resolve any objections to demonstratives prior to involving the Board. If any objections remain, a party may raise them during the hearing as part of its allotted argument time. At least one (1) business day prior to

¹ There are two petitioner parties, Sony Entertainment America LLC and Gameloft, S.A. (collectively, "Petitioner"). They will present their arguments jointly.

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the hearing, the parties shall provide the demonstratives to the Board by emailing them in portable document format (.pdf) to Trials@uspto.gov. The parties are directed to *St. Jude Medical, Cardiology Division, Inc. v. Board of Regents of the University of Michigan*, Case IPR2013-00041 (PTAB Jan. 27, 2014) (Paper 65) for guidance regarding appropriate content of demonstratives.

The Board expects lead counsel for each party to be present at hearing, although any backup counsel may make the actual presentation, in whole or in part. If any lead counsel will not be in attendance at the hearing, the Board should be notified via a joint telephone conference call no later than two days prior to the hearing to discuss the matter.

Any special requests for audio visual equipment should be directed to Trials@uspto.gov.

Petitioner:

Eric A. Buresh
eric.buresh@eriseip.com

Abran J. Kean
abran.kean@eriseip.com

Patent Owner:

Thomas K. Landry
tlandry@careyrodriquez.com

Adam C. Underwood
aunderwood@careyrodriquez.com