

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

SONY COMPUTER ENTERTAINMENT AMERICA LLC
Petitioner

v.

ROTHSCHILD DIGITAL MEDIA INNOVATIONS, LLC
Patent Owner

Case IPR2015-01364
Patent 6,101,534

**PATENT HOLDER'S POWER OF ATTORNEY IN AN *INTER PARTES*
REVIEW**

Patent Owner, Rothschild Digital Media Innovations, LLC, hereby appoints the following practitioners as its attorneys to transact all business in the United States Patent & Trademark Office associated with the above-captioned *inter partes* review:

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The individual signing below has the authority to execute this document on behalf of Patent Owner, Rothschild Digital Media Innovations, LLC.

Patent Owner, Rothschild Digital Media Innovations, LLC



By: _____

Name: Leigh M. Rothschild

Title: Authorized Person

Date: July 3, 2015