UNITED STATES DISTRICT COURT FOR THE DISTRICT OF MASSACHUSETTS

WORLDS, INC.,

v.

ACTIVISION BLIZZARD, INC., BLIZZARD ENTERTAINMENT, INC., and ACTIVISION PUBLISHING, INC.,

Defendants.

Civil Action No. 1:12-CV-10576-DJC

JURY TRIAL DEMANDED

WORLDS' OPENING CLAIM CONSTRUCTION BRIEF



TABLE OF CONTENTS

			<u>Page</u>	
I.	Introduction		1	
II.	Lega	Legal Principles of Claim Construction		
III.	Back	ground	4	
IV.	Discussion of Disputed Terms		5	
	A.	"determining, from the received positions, [a/the] set of the other users' avatars that are to be displayed"	6	
	B.	"position of less than all of the other users' avatars"	12	
	C.	"programmed to limit the number of remote user avatars shown on the graphic display"	15	
	D.	"client process" / "server process"	18	
	E.	"condition" / "participant condition"	20	
	F.	"avatar"	23	
	G.	"third user perspective"	24	
	Н.	"switch between a rendering in which all of a perspective view of a local user avatar of the local user is displayed and a rendering in which less than all of the perspective view is displayed"	26	
	I.	"synchronously disseminating"	29	
V.	Conc	clusion	31	



TABLE OF AUTHORITIES

Cases

Aspex Eyewear, Inc. v. Marchon Eyewear, Inc., 672 F.3d (quoting Phillips, 415 F.3d at 1315)	8
Boston Scientific Corp. v. Micrus Corp., 556 F. Supp. 2d 1045, 1054 (N.D. Cal. 2012)	8
Cybor Corp. v. FAS Techs., Inc., 138 F.3d 1448 (Fed. Cir. 1998)	1
E.I. du Pont de Nemours & Co. v. Phillips Petroleum Co., 849 F.2d 1430, 1433 (Fed. Cir. 1988)	3, 11
Edward Lifesciences LLC v. Cook Inc., 582 F.3d 1322, 1329 (Fed. Cir. 2009)	6
Energizer Holdings v. International Trade Com'n, 435 F.3d 1366 (Fed. Cir. 2006)	21
Exxon Research & Eng'g Co. v. United States, 265 F.3d 1371 (Fed. Cir. 2001)	20, 21
Finisar Corp. v. DirecTV Group, Inc., 523 F.3d 1323 (Fed. Cir. 2008)	2
Honeywell Int'l, Inc. v. Int'l Trade Comm'n, 341 F.3d 1332 (Fed. Cir. 2003)	21
Innova/Pure Water, Inc. v. Safari Water Filtration Sys., Inc., 381 F.3d 1111 (Fed. Cir. 2004)	2
Intervet Am., Inc. v. Kee-Vet Labs., Inc., 887 F.2d 1050 (Fed. Cir. 1989)	2
Inverness Med. Switzerland GmbH v. Princeton Biomeditech Corp., 309 F.3d 1365, 1371 (Fed. Cir. 2002)	10
Markman v. Westview Instruments, Inc., 52 F.3d 967 (Fed. Cir. 1995), aff'd, 517 U.S. 370 (1996)	1, 2, 21
Omega Eng'g, Inc, v. Raytek Corp., 334 F 3d 1314 (Fed. Cir. 2003)	3 23



Case 1:12-cv-10576-DJC Document 62 Filed 04/22/13 Page 4 of 37

Phillips v. AWH Corp.,	
415 F.3d 1303 (Fed. Cir. 2005)	passim
Renishaw PLC v. Marposs Societa' per Azioni,	
158 F.3d 1243 (Fed. Cir. 1998)	2
Robotic Vision Sys., Inc. v. View Eng'g, Inc.,	
189 F.3d 1370, 1376 (Fed. Cir. 1999	9
SanDisk Corp. v. Memorex Prods., Inc.,	
415 F.3d 1278 (Fed. Cir. 2005)	3
SciMed Life Sys., Inc. v. Advanced Cardiovascular Sys.,	
242 F.3d 1337 (Fed. Cir. 2001)	2
Southwall Techs., Inc. v. Cardinal IG Co.,	
54 F.3d 1570, 1579 (Fed. Cir. 1995)	8
Union Pac. Res. Co. v. Chesapeake Energy Corp.,	
236 F.3d 684 (Fed. Cir. 2001)	20
Vitronics Corp. v. Conceptronic, Inc.,	
90 F 3d 1576 (Fed. Cir. 1996)	2. 24

I. Introduction

Plaintiff Worlds, Inc. ("Worlds" or "Plaintiff") asserts that Defendants Activision Blizzard, Inc.; Blizzard Entertainment, Inc.; and Activision Publishing, Inc. (collectively, "Defendants") infringe certain claims of U.S. Patent Nos. 7,181,690 (the "'690 Patent"); 7,493,558 (the "'558 Patent"); 7,945,856 (the "'856 Patent"); 8,082,501 (the "'501 Patent"); and 8,145,998 (the "'998 Patent") (collectively, the "Worlds Patents").

Defendants make, use, sell, and offer for sale several infringing video games in the highly successful *Call of Duty* and *World of Warcraft* franchises. In making their proposed claim constructions, Defendants attempt to avoid liability for their infringement by proposing constructions unsupported by the intrinsic evidence. Defendants have also proposed to improperly import limitations from the specification of the Worlds Patents into the asserted claims. As explained below, the Court should adopt Worlds' proposed claim constructions and reject Defendants'.

II. Legal Principles of Claim Construction

A determination of patent infringement involves two steps. First, the patent claims are construed. Second, the claims are compared to the allegedly infringing device. *Cybor Corp. v. FAS Techs., Inc.*, 138 F.3d 1448, 1455 (Fed. Cir. 1998) (en banc). Claim construction is a legal question for the courts. *Markman v. Westview Instruments, Inc.*, 52 F.3d 967, 979 (Fed. Cir. 1995) (en banc), *aff'd*, 517 U.S. 370 (1996). The Federal Circuit reexamined the legal principles of claim construction in *Phillips v. AWH Corp.*, 415 F.3d 1303 (Fed. Cir. 2005) (en banc), where it expressly reaffirmed the principles of claim construction set forth in *Markman*, *Vitronics Corp.*

¹ For the Court's reference, the Worlds Patents are attached as Exhibits B through F. However, for the sake of clarity, in the body of this document the patents are cited according to their patent number rather than to their exhibit number.



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