

## Hate cords? Try Prong

By **Hayley Tsukayama** January 6, 2014

Is your phone always running out of juice — even with those extra battery cases? Prong is here to help.

Prong co-founder Jesse Pliner was on the floor at the CES Unveiled preview event Sunday night showing folk his **ingenious idea** for making sure we're only an outlet away from rejuvenating our phones. The PocketPlug case has a plug built into the back, meaning you don't have to carry an extra cord or charger in order to get some quick juice.

The \$69.99 accessory works with the iPhone 5/5s and iPhone 4/4S, and also has a micro-USB port so you can still charge your phone with a cord if you want. The case is also designed to pump music and other audio out of its front.

There are, however, some downsides to the design — namely that you can't use your phone for much while it's plugged into the wall. The device is made to quick-charge so you're not separated for long, but apart from rocking out to some music from the wall, you aren't able to do a whole lot while charging.

Pliner said that the company is listening to suggestions for other models, including one that will have a battery case in addition to the plug. But, for now, **Prong is plugging along with its current models and trying to get the word out about their "why didn't I think of that" product.**

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Hayley Tsukayama covers consumer technology for The Washington Post.

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