PocketPlug

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The **PocketPlug** is an accessory that allows an iPhone in the United States to be charged without a cable.[1]

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History

The PocketPlug was launched on Kickstarter in March 2012, which raised 130,000 dollars.[2] This led to the device being sold in Brookstone and Staples.

Features

The PocketPlug phone case features an integrated A/C charging plug which allows users to plug their phones directly into an outlet to charge their phone, removing the requirement for a charger. The case itself is manufactured with a soft-plastic rubber and features a sound funnelling design in order to enhance sound volume and quality.[1] While the case has received praise for the simplicity of the idea, critics have felt that the phone was lacking an external battery.[3]

Prong, the manufacturers of the PocketPlug have developed a further accessory, the PWR case, which featured an external battery. The case will be rolled out at Best Buy starting in summer 2014.[4] CNET reviewed the case and felt that for "tired of dealing with wall warts, charging cables, and, especially, dead batteries, this might be just the case you need." [5]

References

1. Furchgott, Roy (15 October 2013). "An iPhone Case That Doubles as a Charger". *New York Times*. Retrieved 13 June 2014.
2. "Prong - Company info". CrunchBase. Retrieved 13 June 2014.
3. "No more charging cables: Prong iPhone case has wall prongs". *CNET*. CBS Interactive. Retrieved 9 December 2014.
4. "Power to the People! – New Prong PWR Case Delivering World's First All-in-One Power Solution for iPhone 5/5s to Launch at Best Buy This Summer". *MarketWatch*. Retrieved 9 December 2014.
5. "New Prong iPhone case plugs directly into outlet". *CNET*. CBS Interactive. Retrieved 9 December 2014.

External links

- Official website (https://prong.com)

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