

ServiceNow, Inc.,
Petitioner

v.

BMC Software, Inc.,
Patent Owner

Case IPR2015-01211
Patent 7,617,073

**BMC SOFTWARE, INC.'S
POWER OF ATTORNEY
PURSUANT TO 37 C.F.R. §42.10(b)**

Mail Stop "PATENT BOARD"
Patent Trial and Appeal Board
U.S. Patent and Trademark Office
P.O. Box 1450
Alexandria, VA 22313-1450

Customer Number 127154, as its attorneys to transact all business in the United States Patent and Trademark Office associated with the above-captioned *inter partes* review of U.S. Patent No. 7,617,073.

These attorneys include at least:

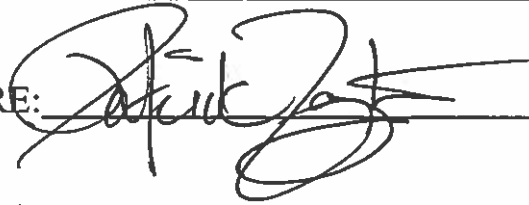
Lead Counsel Robert A. Cote, Reg. No. 34,570
rcote@mckoolsmith.com
McKOOL SMITH, P.C.
One Bryan Park, 47th Floor
New York, NY 10036
Tel.: 212-402-9400
Fax: 212-402-9444

Patent Owner also appoints as back-up counsel the following attorneys:

Back-up Counsel Pierre Hubert, Reg. No. 45,826
phubert@mckoolsmith.com
McKOOL SMITH, P.C.
300 W. 6th Street, Suite 1700
Austin, TX 78724
Tel.: 512-692-8700
Fax: 512-692-8744

Back-up Counsel Robert Auchter, Reg. No. 38,069
rauchter@mckoolsmith.com
McKOOL SMITH, P.C.
1999 K Street, N.W., Suite 600
Washington, D.C. 20006
Tel.: 202-370-8300
Fax: 202-370-8344

FOR: BMC Software, Inc.

SIGNATURE:  _____

BY: Patrick Tagtow

TITLE: Senior Vice-President, General Counsel

DATE: June 2, 2015

Heidi L. Keefe, Reg. No. 40,673
hkeefe@cooley.com
zpatdcdocketing@cooley.com
Phillip E. Morton, Reg. No. 57,835
pmorton@cooley.com
Andrew C. Mace, Reg. No. 63,342
amace@cooley.com
COOLEY LLP
1299 Pennsylvania Ave., NW, Suite 700
Washington, DC 20004
Tel: 650-843-5001
Fax: 650-849-7400

/s/ Robert A. Cote

Robert A. Cote
Registration No. 34,570
Lead Counsel for Patent Owner
rcote@mckoolsmith.com
McKOOL SMITH, P.C.
One Bryan Park, 47th Floor
New York, NY 10036
Tel.: 212-402-9400
Fax: 212-402-9444